



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 30, 2020

Ms. Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser LLC
d/b/a Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject: PRIA Label Amendment – To add Emerging Viral Pathogen Claims
Product Name: Lysol Brand Foaming Disinfectant Basin & Tile Cleaner II
EPA Registration Number: 777-71
Application Date: December 6, 2019
Decision Number: 558018

Dear Ms. Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for “U.S. Based Outbreaks” (www.cdc.gov/outbreaks),
 - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification (www.cdc.gov/outbreaks) (also released through the CDC’s Health Alert Network (HAN) notification process)
 - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
 - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).
 - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is (small non-enveloped, large non-enveloped, enveloped).
 - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Feline Calicivirus (Norovirus) or Rhinovirus are suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Karen M. Leavy by phone at (703)-308-6237 or via email at Leavy.Karen@epa.gov.



Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

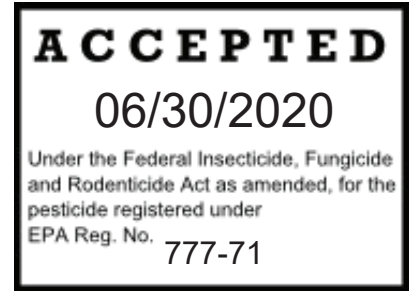
<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Didecyl dimethyl ammonium chloride.	0.025%
Diocetyl dimethyl ammonium chloride	0.025%
Octyl decyl dimethyl ammonium chloride.	0.050%

OTHER INGREDIENTS: 99.900%

TOTAL: 100.000%



KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)
X OZ. (X LB. X OZ.) X g

X x X OZ. (EACH:) X OZ. (X (LB.) (OZ.)) X g TOTAL WT.: X OZ. (X (LB.) (OZ.)) X (g) (kg)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-71

EPA Est. No.:

312-WI-1 (Y)(YY)	09019-OH-002 (Y)(YY)	61203-MA-001 (Y)(YY)
475-PA-1 (Y)(YY)	11525-IL-1 (Y)(YY)	68058-IL-001(Y)(YY)
777-CA-001 (Y)(YY)	11525-RI-1 (Y)(YY)	68777-NY 1(Y)(YY)
777-MO-1 (Y)(YY)	13891-IN-1 (Y)(YY)	69209-MA-001 (Y)(YY)
777-MO-2 (Y)(YY)	38654-NJ-001 (Y)(YY)	70424-CAN-001 (Y)(YY)
777-NJ-2 (Y)(YY)	38654-PA-003 (Y)(YY)	74291-MO-001 (Y)(YY)
777-PA-001 (Y)(YY)	50757-WI-1 (Y)(YY)	75371-IN-1 (Y)(YY)
777-GA-001 (Y)(YY)	54487-GA-1 (Y)(YY)	075371-IN-001 (Y)(YY)
8251-WI-005 (Y)(YY)	55179-IN-1 (Y)(YY)	075371-IN-003 (Y)(YY)
09019-OH-001 (Y)(YY)	58996-MO-1 (Y)(YY)	082206-NY-003 (Y)(YY)

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)



Graphic symbol (Contains no CFCs or other ozone depleting substances)
Federal regulations prohibit CFC propellants in aerosols

<< BACK PANEL >>

Questions? () (Call:) (1-800-228-4722) (1-800-560-6619) (1-XXX-XXX-XXXX)

(For ingredient (and other) information, (www.rbnaifo.com))

((Want) (For) (more) info on ingredients (& tips) visit (www.rbnaifo.com))

US Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

(Made in (U.S.A.) ({insert country}) © {year} RB

Contains no phosphates

This can is made from an average of 25% recycled steel [10% post-consumer].



Company graphic logo

<< BACK PANEL – Optional Text >>

Recycle Symbol (Please Recycle when Empty)

Important facts (about this product):

Encourage your local authorities to establish a program to recycle this can.



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The term (x) is a placeholder that represents a number between 1 and 99.
The term "Y" is a place holder for a character A – Z.

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< **BACK PANEL – Optional text for Professional Use products only** >>

NSF certification symbol



<< **NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted.** >>

<< **INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf** >>

(Complete) (New) (Formula) (Fragrance) (Scent) (New & Improved Fragrance) (New & Improved Scent)

New (&) (and) Improved (Look)

New enhanced foaming action for (better cleaning) (tough cleaning)

New enhanced foaming sprayer

<< **FRAGRANCE CLAIMS** >>

Apple (&) (and) Peony

Berry (&) (and) Basil

(Breeze)

(Clean)

(Country)

Cucumber (&) (and) Basil

Driftwood Waters

(Fresh)

Freshcut Herbs (&) (and)

Jasmine

(Green Apple)

Green Apple (&) (and) Aloe

(Island)

Mango (&) (and) Hibiscus

(Original)

(Pacific)

(Pleasant)

Red Fruit(s) (&) (and) Hibiscus

Sea Salt (&) (and) Minerals

(Summer)

(Sunshine)

Tropical Escape

(Aroma) (Scent) (Fragrance) (Unfragranced) (Unscented)

<< **CROSS-PROMOTIONAL CLAIMS** >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax.

May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner) (automatic toilet bowl cleaner) (manual toilet bowl cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes) (insert picture of automatic toilet bowl cleaner) (insert picture of manual toilet bowl cleaner) (insert picture of bathroom cleaner trigger/aerosol)

Like this product? Try (our) (other Lysol® products) (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< **PACKAGING CLAIMS** >>

(X PACK) (___ x ___ fl. oz.)

(X Pack) (Economy) (Great) (Mega) (Super) (Value) (Size) (Twin) (Pack) (Buy x Get x Free)

(Bonus) (VALUE) (+) (X%) (More) (Value) (Free) ((vs.) (when compared to) X FL. OZ. [Insert Lysol Brand Name])

(Bonus x%) (x% Free) (x fl. oz. for Free) (x fl. oz. for the price of x fl. oz.) (x fl. oz. at the price of x fl. oz.)

(Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Mega) (Economy) (Value) (Trial) (Pack) (Size)

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<< BACK TO SCHOOL >>

(X) Box Top(\$)(s) (for Education)
Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. © ({year})
General Mills
Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used)
(finished) (emptied))
Earn xX Box Top(\$)(s) for Education
Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)
More Cash for your School
No More Clipping
Official Box Top(\$)(s) for Education Brand
Scan Your Receipt
See (details) (rules) (or) (instructions) on (top) (back) (side) (or) (sticker)
See (top) (back) (side) (or) (sticker) for (details) (rules) (or) (and) (instructions)
See How At BTFE.COM

<< MARKETING CLAIMS >>

(Foam) (Foamer) (Foaming) (Foaming Action) (Foaming & Deodorizing Action) (Multi-Action) (Multi-Surface) (Bathroom
Cleaner) (Cleans) (Shines) (Versatile) (with Power Foam³ Action) (Power³ Foam) (Quick & Easy) (Ultimate Clean) (Ready
To Use)
(2X Faster Coverage⁽¹⁾) (vs {insert Lysol brand name})
X times (better) (faster) coverage⁽¹⁾ (vs {insert Lysol brand name})
(2)(x) X Wide(r) Coverage
3X (the) Cleaning Power (on {insert soils – see Appendix 2})
(3-in-1) Cleans, Sanitizes, (&) Disinfects
(10)(x) X CLEANING ACTIONS[∞]
A clean that cares
Active (foam) (foamer) (foaming)
All in 1 (complete) cleaning (action)
An efficient way to clean
(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Fungistat) (Fungistatic) (Germicidal**) (Hospital Disinfectant) (Mildewstatic) (Sanitizer) (Sanitizes) (Virucidal†)
Asana
(Better) (Improved) (shower) (tub & tile) coverage than before
Bliss
Brand New Day
(Brighter) (Bright) (Horizon) (Outlook)
Brilliant (streak-free) (bright) (glistening) shine
Carnival
Celebrations
Cleans (and) (disinfects hard, non-porous surfaces) (in) (bathrooms) (restrooms)
Cleans and prevents the growth of mold and mildew
Cleans as it disinfects
Cleans everyday (bathroom) (restroom) (messes) (dirt) (and) (grime) ({insert sites – see Appendix 2})
Cleans the toughest (soap scum) (and) (grime) (mold and mildew stains)
Cleans to a brilliant shine
Cleans tough (messes) ({insert sites – see Appendix 2}) fast
Cleans tough (soap scum) (and) (grime) ({insert sites – see Appendix 2})
Clinging foam eliminates (soap scum) (mold and mildew) (and) (grime)
Clings to vertical surfaces
Contains no abrasives (so it won't scratch surfaces)
Convenient: Just spray foam onto hard, non-porous surface. Even sprays upside down.
Convenient: Just spray on to clean and wipe off. (No scrubbing or rinsing.) (Even sprays upside down.)
Cuts (Cleans) (greasy dirt) (soap scum) (and) (bathroom soils) (restroom soils) ({insert sites – see Appendix 2})
Cuts cleaning time
Cuts through tough (soap scum) (and) (mold and mildew) ({insert sites – see Appendix 2})

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(Daily) (Everyday) (Cleaner) (Disinfectant) (Spray)
Deep down clean
Destroys (Eradicates) (tough) (soap scum) (and grime) ({insert sites – see Appendix 2})
Eliminates (Removes) odors
(Fast acting cleaner) (Fast acting cleaning)
Festival
(For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning) (All) (Around) (In) (the) ({insert sites – see Appendix 2})
For a (cleaner) (fresher) ({insert sites – see Appendix 2})
Easy to use
Enhanced foam scrubs the {insert soils – see Appendix 2} away
(Even) removes allergens††
Extra strength foam destroys {insert soils – see Appendix 2}
Foams and clings onto tough {insert soils – see Appendix 2}
For a cleaner, fresher household
For a complete (ultimate) clean, this product (is) (an) (will) (has) {insert any listed claim from pgs. 2 - 6}
For any hard non-porous surface where germs** are a concern
(Fresh) (New) (Beginnings) (Start) (Fiesta)
Good (for everyday cleaning) (and) (for your toughest bathroom stains) (your toughest restroom stains).
Good for most indoor and outdoor cleaning tasks
Heavy duty (foam) (foamer) (foaming)³
High power foam for tough cleaning
Home Senses
(Inspirations) (Inspire)
Joy (Essence) (Scents)
Kaleido
Leaves no sticky residue
Leaves your (bathroom) (restroom) (house) (home) smelling clean and fresh
LifeScents
Makes your cleaning job easier (in the) (bathroom) (restroom) (household).
Max³ (Cleaning) (Action) Foam
(Maximum³) (Max³) (Coverage) (Powerful³) (Clean) (Foaming Action) (Cleaning Action)
(Maximum coverage) (Powerful cleaning) (Improved coverage) (Penetrating foam)
(ModAboDe) (ModHome) (ModScents)
(Modern) (Fresh) (Fruity) (Floral) (Fragrance) (Smell) (Scent)
Mosaic
(Now with x%) (more foam) (more coverage) (Now x% more foam)
No scrubbing or rinse^{††††} required
No scrubbing (or streaking) (or filming)
Non-abrasive formula (will not scratch surfaces)
Ozoo
Penetrates deep beneath the surface
Penetrates (soap scum) ({insert sites – see Appendix 2}) (fast) (quickly)
People respect the Lysol® brand name for providing surface disinfection (and gain the added benefit of a clean, sanitary environment).
(Power³) Bathroom (Cleaner) (Foamer) <<NOTE TO REVIEWER: “3” qualifier is mandatory - See Appendix 1 >>
Power foam for power cleaning
Powerful cleaning (formula)
Powerful foam destroys soap scum
Powerful³ (foam) (foaming) (cleaning) action (dissolves tough stains (and soap scum)) (destroys soap scum)
Powerful foaming action for tough cleaning
Powers (Cuts) through (tough) soap scum (and) (mold and mildew) ({insert soils – see Appendix 2})
Powers through your toughest cleaning jobs
Prisma
(Reduces) (removes) (eliminates) (controls) (neutralizes) {insert allergens – see Appendix 2}
(Reduces) (removes) (eliminates) (controls) (neutralizes) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††
Removes 90% of allergens††

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Removes and cleans {insert soils – see Appendix 2}
Removes odors from the following surfaces: {insert surfaces – see Appendix 2}
Removes (tough) {insert soils – see Appendix 2}
Removes (tough) mold and mildew stains (at the root)
Removes (tough) soap scum
Renewal
Revive
Santosha
Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
Samba
Same (Formula) (Performance) (Product) (Scent) (Fragrance)
(Max Cover) (Power³) Shower (Foamer) (Cleaner) <<NOTE TO REVIEWER: “³” qualifier is mandatory - See Appendix 1
>>
Soap Scum & Shine
(Starts to) clean(s) (soap scum) (limescale) (dirt) (grime) on contact
Starts to work before you do
Targeted Foaming Action
(The) One-step cleaner
The ultimate clean
Thick foam penetrates grime
(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}
Tough on (hard water stains) (lime scale) (soap scum) (mold and mildew)
TrueColor
Ultimate cleaning action
(Ultra) (Vertical) Cling
Use daily to help maintain a clean, fresh and shiny surface
(VibraScents) (VivaScent(s))
Wide Action (foaming) (spray)
Wide (Angle) (Spray)
Wide area foam
Wide(r) foam coverage for (better) (improved) (powerful) cleaning
Wider foam coverage powers away soap scum
Works from any angle
Works on a wide range of (bathroom) (restroom) surfaces

<< USAGE CLAIMS >>

Great for (everyday use in) (bathrooms) (restrooms) ({insert use site – see Appendix 2})
Great for use (in) (on) your (bathroom) (all over) (the) (((insert use site/surface – see Appendix 2))) (in your) (on your) (((insert use site/surface – see Appendix 2)))
(Great) For use on ({insert surfaces – see Appendix 2}) (hard non-porous surfaces located) in: {insert use sites – see Appendix 2}}}
(Great) For use on (the following) (modern) washable surfaces ({insert surfaces – see Appendix 2})
Great on {insert use surface / soil – see Appendix 2}
Use (this product) to clean, shine and disinfect hard, non-porous washable (bathroom) (restroom) surfaces and fixtures (around the home) (in) ({insert use sites – see Appendix 2}).

<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

Pro ((For) Commercial Use)
For use on (medical) (lamps) (stands) (patient) (bed frames) (bedside tables) (wheelchairs) (and other similar equipment)
Formulated for medical institution's (infection control program) needs
(This product) was tested according to AOAC Germicidal Spray Product Test methods for hospital aerosol disinfectants
Use this product to (both) clean and disinfect non-critical hard, non-porous environmental surfaces in all health care facilities (including dental and physician offices).

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

Fast Acting Sanitizer
Kills (Eliminates) 99.9% of bacteria(***)(****)

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Kills (Eliminates) 99.9% of bacteria in (10 seconds^{***}) (30 seconds^{****})
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in seconds^{****})
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10 seconds^{***}) (30 seconds^{****})
Leaves (household) (bathroom) (restroom) surfaces sanitary
Sanitizes (household) (bathroom) (restroom) surfaces in (10 seconds^{***}) (30 seconds^{****})

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

Approved to kill X germs X times faster¹
An effective disinfectant^ cleaner and deodorizer
An effective disinfectant^ cleaner (and deodorizer) (on non-food contact surfaces) (for use) (in the) (on) {insert use sites/surfaces – see Appendix 2})
Controls mold and mildew growth (from its root)
Effective against: {insert organisms – see Appendix 1} (in (5) (10) minutes)
Effective against the common cold, infectious diarrhea and the flu virus†.
Effective against the viruses† that cause the common cold and flu virus (and) (the bacteria* that cause infectious diarrhea.)
(Effective) Cleans, shines and disinfects^
(Effective) Cleans, shines, deodorizes and disinfects^ washable (bathroom) (restroom) surfaces and fixtures (around the home) (in schools) (and other public places).
Eliminates (Removes) odors caused by (bacteria*) (germs**) (and) (mildew)
Eliminates (stains) (spills) (grease) X times faster¹
For disinfecting against {insert organisms – see Appendix 1} on hard, non-porous surfaces.
For killing {insert organisms – see Appendix 1} on hard, non-porous surfaces
For use as a (disinfectant) (or) (sanitizer) in: {insert use sites – see Appendix 2}
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills 99.9% of germs**
(Kills) (Disinfects) common (household) (bacteria* and viruses†) (germs**)
Kills (Eliminates) (bacteria and viruses†) (germs**)
Kills germs** and controls the (spread) (growth) of mold and mildew on hard, non-porous surfaces
Kills germs** while it cleans
Kills more than 99.9% of bacteria and viruses†
Kill(s) (X(x)) (X%) (more) (kinds of) (germs**) (bacteria) (viruses†) (than ever before) vs. {insert Lysol® brand name}
Kills odor-causing bacteria (in the) (bathroom) (restroom)
Kills viruses†
(Now) (Approved to) (Kill(s)) (over) (XX) (#) (number of) (germs**) including the following listed germs** (bacteria) (viruses†):
{insert organisms – see Appendix 1})
Prevents the growth of mold and mildew
Reduces cross contamination of (household) germs** on treated hard, non-porous surfaces
(The one step cleaner) (The two-job cleaner) that kills (common household) bacteria* while it cleans (tough) everyday (bathroom) (restroom) (household) messes
(The one step cleaner) (The two-job cleaner) that kills (common household) bacteria* and viruses† while it cleans (tough) everyday (bathroom) (restroom) (household) messes
This product is germicidal when used as directed for disinfecting.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<<For Wide Spray Can Only>> Shake well before using. Hold can upright 6-8 inches from surface and spray for 2 seconds. Do not tilt more than 45°.

<<For Cans Without Wide Spray>> Shake well before using. (Point button to mark on rim.) Hold can 6-8 inches from surface.

To Clean (/Deodorize) (/Remove Allergens††): Spray entire surface with foam. Wipe off with a clean cloth or sponge.

To Clean (Lime Scale) (and) (Soap Scum): Allow product to sit for a few minutes to penetrate soil before wiping clean.

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The product label must identify the specific bacteria, virus, fungus & mold.
The term (x) is a placeholder that represents a number between 1 and 99.
The term “Y” is a place holder for a character A – Z.

Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. Spray surface until covered with foam.

To Sanitize: Leave for (10) (30) seconds before wiping. *{Note to reviewer: If both contact times listed following will be added}*
See list of organisms for appropriate contact times. **To Disinfect:** Leave for 10 minutes before wiping.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes before wiping. Repeat application at weekly intervals or when mold and mildew growth appears.

(⁺⁺⁺) Rinse food contact surfaces (and toys) with potable water

<< ALTERNATE USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<<For Wide Spray Can Only>>

Hold can upright 6-8 inches from surface and spray for 2 seconds. Do not tilt more than 45°.

<<For Cans Without Wide Spray>>

Shake well before using. (Point button to mark on rim.) Hold can 6-8 inches from surface.

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s) for a few minutes) Wipe. (No rinsing required.) (Repeat if necessary.)

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for (10) (30) seconds to sanitize and 10 minutes to disinfect. Wipe dry.

<< *Note to reviewer: If both contact times are listed the following statement will be added* >>
See list of organisms for appropriate contact times.

To Control (and Prevent) the Growth of Mold & Mildew: Preclean. Apply and leave wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

(⁺⁺⁺) Rinse food contact surfaces (and toys) with potable water

<< ADVISORY STATEMENTS >>

Rinse bathtub / shower surfaces with water after using product.
Does not harm most (bathroom) (restroom) surfaces.
For other surfaces, spot test in an inconspicuous area.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS

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SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

<< NOTE: First Aid statement may appear in either "box" format or paragraph format >>

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< PHYSICAL / CHEMICAL HAZARDS >>

PHYSICAL AND CHEMICAL HAZARDS: Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperature above 120°F or in sun or discarding can in fire or incinerator may cause bursting.

<< STORAGE & DISPOSAL – Residential containers – one will be chosen >>

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children. Non-refillable container. Do not reuse empty container. Replace cap and discard in trash or offer for recycle, if available. Do not puncture or incinerate.

STORAGE AND DISPOSAL: Store in a cool dry area. Non-refillable container. Do not reuse empty container. Recycle empty container if available or discard in trash

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers – one will be chosen >>

<< NOTE: Residue removal statement is not applicable for this aerosol container because it is inherently non-refillable. >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

(PESTICIDE) STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

(PESTICIDE) DISPOSAL: Non-refillable container. Do not reuse empty container. Do not puncture or incinerate!

If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. Store in areas inaccessible to children. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call your local solid waste agency for disposal instructions.

<< OPTIONAL IMAGES >>

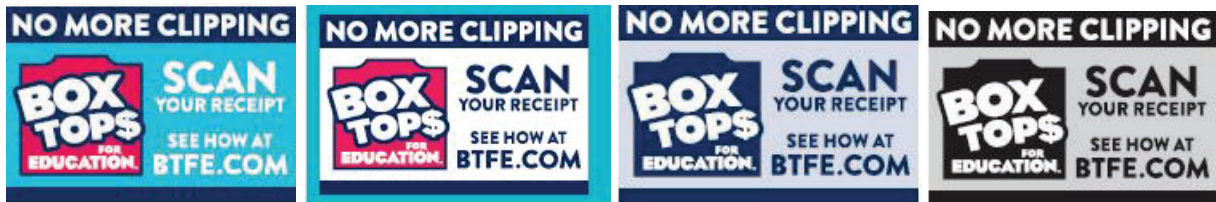
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<< BOXTOPS IMAGES >>



<< Singles >>



<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>

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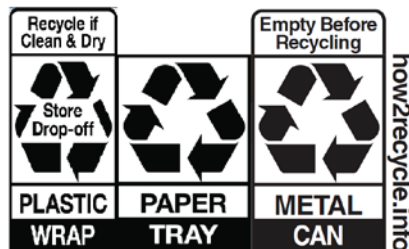
<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< Sleeve >>



<< Cardboard Boot >>



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<<APPENDIX 1>>

<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- ¹ (based on) (when compared to) (vs.) (previous) (insert Lysol® brand name) (EPA approved master label) (label) (for this product) (version X) ({insert date}) (X fl. oz.) (size)
- ³ (for) cleaning (when used as directed)
- [∞] (Deep Clean), (Brilliant shine), (Fresh scent), (Eliminates lime scale), (Destroys Soap Scum), (Fights everyday grime), (Helps remove Mold & Mildew stains), (Foaming Action), (Power Foaming Action), (Great Surface Coverage), (Wide Angle Spray), (Versatile Usage), (Complete Coverage)
- [^] (when) use(d) as directed (for (cleaning) (and/&) (disinfecting))

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cockroach debris) (cockroach matter) (cockroach particles) (dust mite debris) (dust mite particles) (hair) (pet dander) (pet hair) (pollen).

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- *** Kills 99.9% of *Enterobacter aerogenes*, *Staphylococcus aureus* (and) *Escherichia coli* (on hard, non-porous surfaces) in 10 seconds.
- **** Kills 99.9% of (*Enterobacter aerogenes*) (*Enterococcus faecalis* [VRE]) (*Escherichia coli* O157:H7) (*Escherichia coli*) (*Staphylococcus aureus*) (and) (*Staphylococcus aureus* [MRSA]) (on hard, non-porous surfaces) (in (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills 99.9% of (*Enterococcus faecalis*) (*Escherichia coli* O157:H7) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (and) (*Staphylococcus aureus*) on hard, non-porous surfaces (in 10 minutes).
- ** Kills 99.9% of (*Pseudomonas aeruginosa*) (*Staphylococcus aureus*) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Influenza A Virus) (and) (Respiratory Syncytial Virus) ((on hard non-porous surfaces) (in (5) minutes) and kills (99.9% of) (*Salmonella enterica*) (*Enterococcus faecalis*) (*Escherichia coli* O157:H7) (Poliovirus Type 1) (Rhinovirus Type 39) (and) (Rotavirus WA) on hard non-porous surfaces (in (10) minutes).
- † Kills 99.9% of (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Influenza A Virus) (and) (Respiratory Syncytial Virus [RSV]) on hard, non-porous surfaces (in (5) minutes) and kills (Poliovirus Type 1) (Rhinovirus Type 39) (and) (Rotavirus WA) (in (10) minutes).

This product has been test and found effective against the following micro-organisms:

Bacteria, Virus, & Fungi			
<< Disinfection - Hard, non-porous surfaces >>			
Bacteria (10 minutes)	(Reference No.)	Viruses (10 minutes)	(Reference No.)
Acinetobacter baumannii Multi-Drug Resistant (MDR)	ATCC 19606	Adenovirus Type 2 (Strain Adenoid 6)	ATCC VR-846
Bordetella pertussis	ATCC 12743	Canine Parvovirus (Strain Cornell – 780916-80)	ATCC VR-2017
Enterobacter aerogenes Multi-Drug Resistant (MDR)	ATCC 29751	Coxsackievirus Type B3 (Strain Nancy)	ATCC VR-30
Enterococcus faecalis	ATCC 828	Echovirus Type 12 (Strain Travis 2-85)	ATCC VR-1563
Enterococcus faecium Multi Drug Resistant (MDR)	ATCC 51559	Feline Calicivirus (as a surrogate virus for) (Norovirus)	ATCC VR-782

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Escherichia coli O157:H7	ATCC 43888	Feline Panleukopenia Virus (Strain Philips-Roxane)	ATCC VR-648
Escherichia coli (ESBL) (Extended-Spectrum beta-lactamase) (producing) (Escherichia coli)	ATCC BAA-196	Feline Picornavirus (Strain FRV (17FRV))	ATCC VR-649
Klebsiella pneumoniae (New Delhi metallo-beta-lactamase 1) (NDM-1)	CDC 1000527	Hepatitis A Virus (Strain HM-175)	n/a
Listeria monocytogenes	ATCC 7644	Poliovirus Type 1 (Strain Chat)	ATCC VR-1562
Staphylococcus aureus	ATCC 6538	Porcine Parvovirus (PPV) (Strain NADL-2)	ATCC VR-742
(Methicillin Resistant) Staphylococcus aureus (MRSA)	ATCC 33592	Rhinovirus Type 39 (Strain 209)	ATCC VR-340
(Community Acquired Methicillin Resistant) Staphylococcus aureus (CA-MRSA) (Genotype USA 300)	NARSA NRS 384	Rotavirus (Strain) WA	ATCC VR-2018
Vancomycin Resistant Staphylococcus aureus (VISA)	NARSA VRS1	Duck Hepatitis B Virus as a Surrogate Virus for Human Hepatitis B Virus	n/a
Streptococcus pyogenes	ATCC 12384		
Bacteria (5 minutes)	(Reference No.)	Viruses (5 minutes)	(Reference No.)
Pseudomonas aeruginosa	ATCC 15442	Bovine Viral Diarrhea Virus (Strain Oregon C24v-genotype 1) as a Surrogate Virus for Human Hepatitis C Virus	n/a
Salmonella enterica	ATCC 10708	2009-H1N1 Influenza A Virus (Novel H1N1) (Strain A/Mexico/4108/2009)	CDC 2009712192
		Feline Infectious Peritonitis Virus (Strain FIPV-1146, P100)	ATCC VR-2202
Fungi (10 minutes)	(Reference No.)	Herpes Simplex Virus Type 1 (Strain F (1))	ATCC VR-733
Candida albicans	ATCC 10231	Herpes Simplex Virus Type 2 (Strain G)	ATCC VR-734
		Influenza A Virus (Stain Hong Kong)	ATCC VR-544
		Influenza A Virus (Strain A/New Caledonia/20/99)	CDC 99044140
		Influenza B Virus (Strain B/Hong Kong/5/72)	ATCC VR-823
		Avian Influenza A Virus (H5N1) (Strain VNH5N1-PR8/CDC-RG)	CDC 2006719965
		Avian Influenza A (H3N2) Reassortant Virus (Stain A/Washington/897/80 x A/Mallard/New York/6750/78)	ATCC VR-2072
		Human Immunodeficiency Virus Type 1 (Strain HTLV-III _B)	n/a
		Respiratory Syncytial Virus (RSV) (Strain Long)	ATCC VR-26
		(Severe Acute Respiratory Syndrome) SARS-Associated Coronavirus	CDC 200300592

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<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30 seconds)	(Reference No.)	Bacteria (10 seconds)	(Reference No.)
(Vancomycin Resistant Enterococcus) Enterococcus faecalis (VRE)	ATCC 51299	Enterobacter aerogenes	ATCC 13048
Escherichia coli O157:H7	ATCC 43888	Escherichia coli	ATCC 11229
(Methicillin Resistant) Staphylococcus aureus (MRSA)	ATCC 33592	Staphylococcus aureus	ATCC 6538
<< Hard Surface Mildew Fungistat >>			
Organism	(Reference No.)		
Aspergillus niger (mold & mildew)	ATCC 6275		

<< APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

(Bathtub) (Toilet) rings	(Lime) (Limescale) (Lime Scale)	Soap Scum
Calcium (build-up) (stains)	Messes	(Stains) (Soils)
(Dirt) (Dust) (build-up) (stains)	Mildew Stains	Toothpaste stains
(Fingerprints) (Handprints)	Mold Stains	Tough Soil
(Grease) (Greasy) (build-up) (stains)	Mud (Stains)	Urine stains
(Splatter)	Outdoor Grime	Water (marks) (stains)
Grime	Pet Stains	
Hard Water Stains	(Smears) (Smudges)	

Non-Living Allergens:

Cockroach debris	Dust mite matter	Pet hair
Cockroach matter	Dust mite particles	Pollen
Cockroach particles	Hair	
Dust mite debris	Pet dander	

Surface Types: (Graphic – depicting surface type)

Chrome Fixtures	Glazed Ceramic (Tile)	Metal
Crystal	Glazed Porcelain (Tile)	Synthetic Marble
Enamel	(Glazed) Tile	(Chrome /) Stainless Steel Fixtures
Fiberglass Fixtures	Hard Plastic	Vinyl
Glass	Linoleum	Non-Medical Chrome / Stainless Stee

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Floors (no-wax)	(Stove) (Stove Top)
(Bathtub) (Tub)	Garbage (Can) (Pail) (Container)	(Table) (Tabletop)
Bed Frame	Highchair (non-food contact area)	Telephone
Cabinet	Light Fixture	Toilet Bowl Exterior
Chair	Metal Blinds	Urinal
Changing Table	Microwave Exterior	Vanity (Top)
Bathroom (Counter) (Countertop)	Painted Woodwork	Vinyl Shower Curtain
Crib	Plastic Laundry (Basket) (Hamper)	Washable Walls
Diaper Pail	Shelves (Drawers)	Window (Windowsill)
Door (Knob) (Handle)	Shower (Door) (Stall)	Other, hard, non-porous surfaces
Exhaust (Fan) (Hood)	Sink (Basin)	

Household Use Sites: (Graphic – depicting use site)

Basement	Den (Study)	Home (House)
Bathroom	Family Room	Household (Area)
Bedroom	Garage	Kitchen ^{††††}

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Living Room

Play Room

Other household area

Professional Use Sites: (Graphic – depicting use site)

Cafeteria^{††††}
Day Care Center
Dental Office
Doctors Office
Health Care Facility

Hospital
(Hotel) (Motel)
Infirmary
Nursing Home
Office Building

Physicians Office
Restaurant^{††††}
Restroom
School
Other Public Place

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses
- Small Non-Enveloped Viruses

<Viral organisms used as the basis to qualify for the Emerging Pathogens Policy>>

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped Virus	Feline Calicivirus (Norovirus)
Large Non-Enveloped Virus	Feline Calicivirus (Norovirus)
Small Non-Enveloped Virus	Feline Calicivirus (Norovirus) Rhinovirus Type 39

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

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