

777-70

11/17/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

NOV 17 2011

Subject: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner
EPA Reg. No. 777-70
Application Dated: October 17, 2011
Receipt Date: October 18, 2011

Dear Mary C. Pisculli

The following notification submitted in connection with registration under the provisions of PR Notice 98-10, Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9. is acceptable.

Proposed Notification

Adding Additional Marketing Claims

Comments

Based on a review of the material submitted, the following comments apply:
This application for notification to add additional marketing claims for this product is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233.

Sincerely,

A handwritten signature in black ink, appearing to read "V. Noble".

Velma Noble
Product Manager (31)
Regulatory Management Branch1
Antimicrobial Division (7510P)



United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
MP0086

Application for Pesticide - Section I

1. Company/Product Number <p style="text-align: center;">777-70</p>	2. EPA Product Manager <p style="text-align: center;">Velma Noble</p>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner	PM# <p style="text-align: center;"># 31</p>	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add the following product performance cleaning claims to the master text label in accordance to PR Notice 98-10, Section II. N.:

Clings to fight stains
Clings to fight stains fast
Coats, Clings & Cleans
Thick coating action

Thick coverage gel destroys stains
Thick formula powers through stains in seconds
Thick gel powers through stains
Thick gel works on contact

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>If "Yes" Unit Packaging wgt. No. per container</small>	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>If "Yes" Package wgt. No. per container</small>	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
* Certification must be submitted			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container <p style="text-align: center;">various</p>	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)			
Name <p style="text-align: center;">Mary C. Pisculli</p>	Title <p style="text-align: center;">Regulatory & Registration Compliance Specialist</p>	Telephone No. (include Area Code) <p style="text-align: center;">973-404-2715</p>	
Certification			6. Date Application Received <p style="text-align: center;">(Stamped)</p>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			
2. Signature: 	3. Title: Regulatory & Registration Compliance Specialist		
4. Typed Name: Mary C. Pisculli	5. Date: October 17, 2011		

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride . . .	0.49%
Octyl decyl dimethyl ammonium chloride	0.37%
Didecyl dimethyl ammonium chloride	0.22%
Diocetyl dimethyl ammonium chloride	0.14%

OTHER INGREDIENTS: 98.78%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back (side) panel for additional precautionary statements

NET CONTENTS:	16 FL. OZ. (1 PT.)	473 mL	32 FL. OZ. (1 QT.)	946 mL
	20 FL. OZ. (1 PT. 4 FL. OZ.)	591 mL	36 FL. OZ. (1 QT. 4 FL. OZ.)	1.06 L
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L
	28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL		
	(2) 24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL: 48 FL. OZ. (1 QT. 1 PT.)	1.42 L
	(4) 32 FL. OZ. (1 QT.)	946 mL	TOTAL: 1 GAL. (4 QTS.)	3.79 L
	(4) 40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L	TOTAL: 1.25 GAL. (5 QTS.)	4.73 L
	(6) 28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL	TOTAL: 1.31 GAL. (5.25 QTS.)	4.96 L
	(6) 32 FL. OZ. (1 QT.)	946 mL	TOTAL: 1.5 GAL. (6 QTS.)	5.68 L
	(6) 40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L	TOTAL: 1.87 GAL. (7.5 QTS.)	7.08 L

<< Front or Back Panel >>

EPA Reg. No.: 777-70
EPA Est. No.: 777-NJ-2 75371-IN-1 8155-OH-1
777-OH-1 75371-IN-2 09019-OH-001
55179-IN-1 11525-IL-1 09019-OH-002
68777-NY-1 312-WI-1

NOTIFICATION
Date Reviewed: 11/17/11
Reviewed By: Hoble

See bottom or side (for Lot / Date code)

<< Back Panel >>

Questions? (symbol of telephone)

(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (www.rbnainfo.com) (www.reckittprofessional.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in U.S.A. © RBI (year)

Contains no phosphates

This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Important facts (about) (this product):

Consumer Commodity ORM-D

Company Logo (Reckitt Benckiser Professional) (Reckitt Benckiser) (rb)

Recycle Symbol

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-mos. CLAIMS >> (New) (Angel neck bottle) (Cap) (Pack) (Package) (Try New) (Fragrance) (Scent) (Size)

<< PACKAGING CLAIMS >>

- (Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)
- (Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)
- (Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)
- (Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)
- (Bonus x%) (x% Free) (x oz for Free) (x oz for the price of x oz) (x oz at the price of x oz)
- (x PACK) (2 PACK) (4 PACK) (6 PACK) (___ x ___ oz.)
- (x uses per pack) (x uses per bottle) (Contains up to x uses)
- (Clean x toilets) (Cleans x toilets) (x number of uses) (x uses)

- (Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)
- (Buy me again) (Contains up to x uses) (Removable cap) (Repurchase time) (Shopping time) (Time to replace)

- Angle neck bottle (For easy under-the-rim cleaning)
- Best value bottle
- Better squirting than before
- Convenient cap
- Designed for (more) (better) dispensing
- Easy to close
- Easy to reach under the rim
- Easy to use (bottle)
- (Easy) (Easier) to (open) (squeeze) cap
- Helps reach under the rim
- Leak-proof cap
- Long (angle) neck bottle (reaches under the rim)
- More value for same price, now also removes allergens††
- Non-drip (Less drip)
- Non-removable cap
- One for each bathroom
- Place 1 in each bathroom
- Quicker to open
- Specially designed angle neck – gets all the way under the rim
- (Specially) designed (cap) for better (bowl) coverage
- Time to buy a new Cling toilet bowl cleaner
- (Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)



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<< PERFORMANCE CLAIMS >>

Clings to fight stains

Clings to fight stains fast

Clings to the bowl where germs** are

Coats, Clings & Cleans

Coats the bowl above and below the waterline

Coats the bowl to stay in contact longer

Coats the bowl to stay where the germs** are

Rinses away easily

Thick clinging action

Thick coating action

Thick coverage gel destroys stains

Thick formula adheres to (the) bowl for better cleaning

Thick formula coats the entire bowl

Thick formula powers through stains in seconds

Thick (gel) formula coats (the) bowl

Thick gel powers through stains

Thick gel works on contact

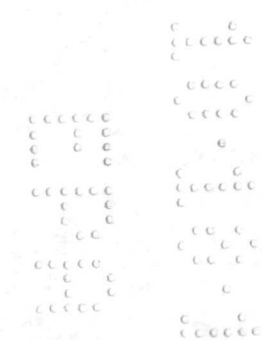
Thick liquid formula coats the bowl for better cleaning

Toilet Bowl Cleaner with Cling Gel

<< USAGE CLAIMS >>

Can be used in white and colored bowls

Use twice (daily) (weekly) to maintain a clean toilet



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<< MARKETING CLAIMS >>

(Citrus) (Clean) (Country) (Fresh) (Garden) (Lavender) (Pacific Fresh) (Refreshing) (Spring Waterfall) (Summer) (Summer Fresh) (Aroma) (Fragrance) (Scent) (Pleasant) (Eucalyptus) (Mint) (Powder) (Musk) (Wood)

(Bactericidal) (Cleans) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Thick Clinging) (Thick Formula) (Thick Gel) (Thick Liquid) (Toilet Bowl Cleaner) (Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast / Easy / Effective) (Toilet Bowl Disinfectant)

(Improved) (Better) (Bowl) (Maximum) (Max) (Clean) (Cleaning action) (Coverage)

2 in 1 (Formula): (Cleans, Disinfects)

3 in 1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshes) (Cleans, Disinfects, Removes Stains)

Triple Action (Formula): (Cleans, Disinfects, Deodorizes)

4 in 1 (Formula): (Cleans, Disinfects, Deodorizes, Sanitizes)

All in (one) (1) complete

(Better) (Improved) bowl coverage than before

Better reach under the rim

Cleans & Deodorizes

Cleans, Disinfects, Deodorizes

Cleans, disinfects and deodorizes even under the rim

Cleans, disinfects and sanitizes the bowl

Cling Gel

Clings around the bowl

Clings to the bowl to remove tough stains

Coats the entire bowl

Complete Clean

Confidence of Lysol®

Controls toilet odors

Disinfects where you can't see (under the rim)

Dual action toilet bowl cleaner

(Easy to use) (Thick) Formula

For better results, use at least (once) (twice) (a week) (a day) (daily)

For use in {insert site from pg. 4}

Gives you (full) (complete) (total) disinfection inside the toilet

Helps keep water flow optimal

Improved coverage

Leaves a fresh clean scent

Leaves toilet sparkling clean and disinfected

Maximum (bowl) coverage

Maximum power (cleaner) (cleaning)

No hard scrubbing

Powerful cleaning formula

Removes rust stains

Sticks to the bowl to help eliminate stains and germs**

Thick liquid formula sticks to the bowl for better cleaning

Toilet odor control

Total disinfection for inside your toilet (above and below the waterline)

Try all Cling aromas

Ultimate clean

Will not harm plumbing or septic systems

Will not harm white and colored bowls



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<< CLEANING CLAIMS >>

- Cleans (and) (disinfects) above and below the waterline
- Controls {insert allergen soil}
- Controls allergens††
- Controls (the most common) (household) allergens†† (in your bowl)
- Designed to clean under the rim
- Easy under-the-rim cleaning
- Eliminates {insert allergen soil}
- Eliminates allergens††
- Eliminates (the most common) (household) allergens†† (in your bowl)
- (Even) Removes allergens††
- (Even) Removes allergens†† hiding under the rim
- For a bright (shiny) (white) (clean) toilet bowl
- (Helps) Remove(s) Toilet Rings
- Leaves bowl disinfected, clean and shiny
- Neutralizes {insert allergen soils}
- Neutralizes allergens††
- Neutralizes (the most common) (household) allergens†† (in your bowl)
- Quickly removes {insert soil}
- (Reduces) (Removes) {insert allergens}
- (Reduces) (Removes) allergens††
- (Reduces) (Removes) (the most common) (household) allergens†† (in your bowl)
- Releases powerful cleaning agents on contact
- Removes {insert soil}
- Removes {insert soil} above the waterline
- Removes {insert soil} below the waterline
- Removes {insert soil} above and below the waterline
- Removes {insert soil} faster
- Removes stains
- (This product) removes the following allergens††: {insert allergens}

<< INSERT >>

Use Sites:	Day Care Centers Homes / Households Hotels / Motels	Institutions Laboratories Office Buildings	Restaurants Schools
Surfaces:	Bidets Toilets Urinals	Glazed Porcelain Vitreous China	
Soils:	Hard Water Lime Limescale	Mineral Rust Toilet Rings	Build-up Deposits Stains
Non-Living Allergen Soils††:	Cat dander Cockroach debris Cockroach matter Cockroach particles	Dog dander Dust mite debris Dust mite matter Dust mite particles	Pet dander Pet hair (allergens) Pollen

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<< DEODORIZNG CLAIMS >>

- Controls odors at their source
- Controls odor(s) (caused) (by) bacteria*
- Deodorizes with a fresh, clean scent
- (Eliminates) (Controls) (Kills) the bacteria* that cause (bad) (unpleasant) odors (at the source)
- Eliminates odors at their source cause by bacteria*
- Eliminates odors cause by bacteria*
- Helps to destroy odors
- Kills odors
- Kills the bacteria* that cause bad odors
- Removes odors
- Removes offensive odors from toilets
- Reduces odor-causing bacteria*
- Reduces odor-causing bacteria* above and below the waterline
- Reduces odor-causing bacteria* in toilets

<<SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>

- Kills bacteria in seconds***
- Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
- Kills 99.9% of common bacteria***
- Kills 99.9% of (household) bacteria***
- Kills 99.9% of (household) bacteria in 30 seconds***
- Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
- Kills in 30 seconds: {insert organisms from pg. 6}
- Leaves your toilet bowl sanitized
- Sanitizes in 30 seconds: {insert organisms from pg. 6}
- Sanitizes toilet surfaces in 30 seconds***

Back Panel Sanitization Qualifier:

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in 30 seconds.

<< DISINFECTING CLAIMS >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.



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<< DISINFECTING CLAIMS >>

- Cleans as it disinfects
- Disinfects above and below the waterline
- Kills (99.9% of) bacteria and (&) viruses**
- Kills (99.9% of) bacteria and (&) viruses above and below the waterline**
- Kills (99.9% of) germs**
- Kills (99.9% of) germs above and below the waterline**
- Kills (99.9% of) germs where you can't see**
- Kills (99.9% of) viruses and (&) bacteria**
- Kills bacteria that cause bad odors*
- Kills germs while it cleans**
- Kills in 15 minutes {insert organisms}
- Kills more than 99.9% of bacteria and (&) viruses**
- Kills more than 99.9% of viruses and (&) bacteria**
- Kills odor-causing bacteria*
- Kills Rotavirus WA in 30 seconds
- Kills some (household) germs**
- Kills the following: {insert organisms}
- Kills viruses and bacteria**
- Proven to kill {insert organisms}
- Starts killing 99.9% of germs on contact**
- Starts to kill 99.9% of germs on contact**
- Total disinfection (for inside your toilet) (above and below the waterline)

Back Panel Disinfection Qualifiers:

- * Kills Salmonella enterica and Staphylococcus aureus (on hard, non-porous surfaces).
- ** Kills (Eliminates) Salmonella enterica, Staphylococcus aureus, Rotavirus WA and (Swine) Influenza A [H1N1] Virus (on hard, non-porous surfaces).
- ** Kills (household) germs: Staphylococcus aureus, Salmonella enteria, Rotavirus WA and (Swine) Influenza A [H1N1] Virus (in toilet bowls) (on hard, non-porous surfaces).
- † Kills (Eliminates) Rotavirus WA and (Swine) Influenza A [H1N1] Virus (on hard non-porous surfaces).

<< INSERT >>

MICROORGANISMS – must be identified by genus & species. Abbreviations may be included in (parens).		
Disinfection – Hard, non-porous surfaces:		
15-min. against Bacteria:	Salmonella enterica (Salmonella)	(ATCC # 10708)
	Staphylococcus aureus (Staph)	(ATCC # 6538)
30-sec & 10-min. against Virus:	Rotavirus WA	(ATCC #VR-2018)
10-min. against Virus:	(Swine) Influenza A [H1N1] Virus	(ATCC # VR-333)
Sanitization – Hard, non-porous, non-food contact surfaces:		
30-sec. against Bacteria:	Enterobacter aerogenes	(ATCC # 15038)
	Staphylococcus aureus (Staph)	(ATCC # 6538)

Symbol Designation – used on product labels:

Single asterisk (*)	Bacteria*	used for identifying disinfection against specific bacteria
Dagger (†)	Viruses†	used for identifying disinfection against specific viruses
Double asterisk (**)	Germs**	used for identifying disinfection against specific bacteria and virus
Triple asterisk (***)	Sanitizes***	used for all claims of sanitization
Double Dagger (††)	Allergens††	used for identifying removal claims against specific non-living allergens

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

<< OPENING INSTRUCTIONS – back panel >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. **(Do not remove cap.) Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold cap firmly with one hand. **Avoid squeezing bottle when opening.** With other hand, use thumbnail or edge of coin to push the last ridge on the blue spout towards the back of the cap. Lift spout to full upright position.

<< Non-removable cap >>

To Open Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked ridges on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

To Remove Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked finger pads on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

<< Non-removable >>



<< Pictogram text >>

To Open Child Resistant Cap:
1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap**
3. To reseal, squeeze cap again and turn clockwise. **DO NOT** squeeze bottle when opening.

<< Removable – 1 >>



To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise. **DO NOT** squeeze bottle when opening.

<< Removable – 2 >>



To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise. **DO NOT** squeeze bottle when opening.

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<< CLEANING / DISINFECTING / SANITIZING – hard non-porous surfaces & non-porous, non-food contact surfaces>>

Note: Use directions may appear in paragraph format without the numbered steps.

To Clean, Disinfect & Sanitize: Raise toilet seat. Flush bowl and remove heavy soil by scrubbing with a stiff brush prior to (application of) (using) this product. Point top of bottle down into bowl. Squeeze (gently,) at least 4 oz. [squeeze approximately 15 seconds] of the thick formula under the rim and on the sides of the bowl, letting it run down into the water. **Do not close toilet bowl lid.** Then brush entire bowl even under the rim. **Disinfect:** Let stand for at least 15 minutes. **Sanitize:** Let stand for 30 seconds. Flush. Rinse brush in fresh bowl water after each use.

To Clean, Disinfect (,Sanitize) (and Remove Allergens††) (follow these easy steps):

1. Flush toilet.
2. Wet all surfaces of bowl interior, including sides of bowl and under the rim, with at least 4 oz of liquid [squeeze bottle approximately 15 seconds]. (Replace cap securely.) **Do not close toilet bowl lid.**
3. Then brush entire bowl even under the rim.
4. (**Disinfect:**) Let stand for at least 15 minutes. (**Sanitize:** Let stand for 30 seconds.) Flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

To Clean, Disinfect (,Sanitizing) and Remove Allergens††) (follow these easy steps):

1. Flush toilet.
2. Apply 4 oz. under and around the rim (to coat the bowl). **Do not close lid.**
3. Then brush entire bowl even under the rim.
4. (**Disinfect:**) Let stand for 15 minutes. (**Sanitize:** Let stand for 30 seconds.) Flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

Note: First Aid statement may not appear in "box" format for 16 to 24 oz. individual container do to label constraint.

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL AND CHEMICAL HAZARD: Never use with Chlorine Bleach or any other chemical product.

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: Store out of reach of children. Clean up spills right away. Non-refillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

<< Storage and Disposal language – Professional containers >>

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store out of reach of children. Clean up spills right away.

DISPOSAL: Non-refillable container. Do not reuse or refill this container.

Wrap bottle and put in trash or offer for recycling, if available.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.