

777-70

11/3/2010

10e11

Mary C. Pisculli
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

NOV - 3 2010

SUBJECT: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-70
Application Dated: October 06, 2010
Receipt Date: October 08, 2010

Dear Ms. Pisculli:

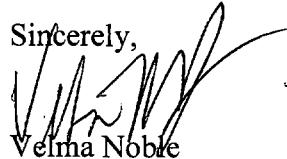
This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

Addition of cleaning claims.
3X Cleaning Power
3X (the) Cleaning Power on {insert soils from list on page 4}
(This product) has 3X Cleaning Power to remove {insert soils from list on page 4}

Based on a review of the submitted information, this notification is acceptable. Your proposed cleaning claims will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Emilia Oiguenblik at (703) 347-0109 or Velma Noble at (703) 308-6233.

Sincerely,

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

CONCURRENCES								
SYMBOL								
SURNAME								
DATE								

2011

 EPA	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 305972
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Application for Pesticide - Section I

1. Company/Product Number 777-70	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add the following cleaning claims to the master text label:

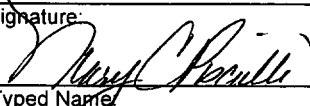
3X Cleaning Power
 3X (the) Cleaning Power on {insert soils from list on page 4}
 (This product) has 3X Cleaning Power to remove {insert soils from list on page 4}

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various	
5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product		6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Mary C. Pisculli	Title Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2715
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory & Registration Compliance Specialist	
4. Typed Name Mary C. Pisculli	5. Date October 06, 2010	

October 06, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention: Ms. Velma Noble, PM-31

Reference: Notification to add cleaning claims to master text label
Product Name: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-70
OPP ID Number: 305972

Dear Ms. Noble:

This letter is to inform the agency that Reckitt Benckiser would like to add the following cleaning claims on our master text label for the above referenced registration number.

3X Cleaning Power
3X (the) Cleaning Power on {insert soils from list on page 4}
(This product) has 3X Cleaning Power to remove {insert soils from list on page 4}

In support of this submission, I have enclosed one (1) copy of the master text label with the above listed cleaning claims appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305972. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Mary C. Pisculli
Regulatory & Registration Compliance Specialist

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride.	0.49%
Octyl decyl dimethyl ammonium chloride.	0.37%
Didecyl dimethyl ammonium chloride	0.22%
Diocetyl dimethyl ammonium chloride.	0.14%

OTHER INGREDIENTS:	98.78%
TOTAL:	100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back (side) panel for additional precautionary statements

NET CONTENTS:	16 FL. OZ. (1 PT.)	473 mL	32 FL. OZ. (1 QT.)	946 mL
	20 FL. OZ. (1 PT. 4 FL. OZ.)	591 mL	36 FL. OZ. (1 QT. 4 FL. OZ.)	1.06 L
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L
	28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL		
	(2) 24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL: 48 FL. OZ. (1 QT. 1 PT.)	1.42 L
	(4) 32 FL. OZ. (1 QT.)	946 mL	TOTAL: 1 GAL. (4 QTS.)	3.79 L
	(4) 40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L	TOTAL: 1.25 GAL. (5 QTS.)	4.73 L
	(6) 28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL	TOTAL: 1.31 GAL. (5.25 QTS.)	4.96 L
	(6) 32 FL. OZ. (1 QT.)	946 mL	TOTAL: 1.5 GAL. (6 QTS.)	5.68 L
	(6) 40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L	TOTAL: 1.87 GAL. (7.5 QTS.)	7.08 L

<< Front or Back Panel >>

EPA Reg. No.:	777-70		
EPA Est. No.:	777-NJ-2	75371-IN-1	8155-OH-1
	777-OH-1	75371-IN-2	09019-OH-001
	55179-IN-1	11525-IL-1	09019-OH-002
	68777-NY-1	312-WI-1	

See bottom or side (for Lot / Date code)

<< Back Panel >>

Questions? (symbol of telephone)

(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (www.rbnainfo.com) (www.reckittprofessional.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in U.S.A. © RBI (year)

Contains no phosphates

This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Important facts (about) (this product):

Consumer Commodity ORM-D

Company Logo (Reckitt Benckiser Professional) (Reckitt Benckiser) (rb)

Recycle Symbol

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in, good, hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-mos. CLAIMS >> (New) (Angel neck bottle) (Cap) (Pack) (Package) (Try New) (Fragrance) (Scent) (Size)

<< PACKAGING CLAIMS >>

(Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)
(Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)
(Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)
(Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)
(Bonus x%) (x% Free) (x oz for Free) (x oz for the price of x oz) (x oz at the price of x oz)
(x PACK) (2 PACK) (4 PACK) (6 PACK) (___ x ___ oz.)
(x uses per pack) (x uses per bottle) (Contains up to x uses)
(Clean x toilets) (Cleans x toilets) (x number of uses) (x uses)

(Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)
(Buy me again) (Contains up to x uses) (Removable cap) (Repurchase time) (Shopping time) (Time to replace)

Angle neck bottle (For easy under-the-rim cleaning)
Best value bottle
Better squirting than before
Convenient cap
Designed for (more) (better) dispensing
Easy to close
Easy to reach under the rim
Easy to use (bottle)
(Easy) (Easier) to (open) (squeeze) cap
Helps reach under the rim
Leak-proof cap
Long (angle) neck bottle (reaches under the rim)
More value for same price, now also removes allergens††
Non-drip (Less drip)
Non-removable cap
One for each bathroom
Place 1 in each bathroom
Quicker to open
Specially designed angle neck – gets all the way under the rim
(Specially) designed (cap) for better (bowl) coverage
Time to buy a new Cling toilet bowl cleaner
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

<< PERFORMANCE CLAIMS >>

Clings to the bowl where germs** are
Coats the bowl above and below the waterline
Coats the bowl to stay in contact longer
Coats the bowl to stay where the germs** are
Rinses away easily
Thick clinging action
Thick formula adheres to (the) bowl for better cleaning
Thick formula coats the entire bowl
Thick (gel) formula coats (the) bowl
Thick liquid formula coats the bowl for better cleaning
Toilet Bowl Cleaner with Cling Gel

<< USAGE CLAIMS >>

Can be used in white and colored bowls
Use twice (daily) (weekly) to maintain a clean toilet

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The product label must identify the specific bacteria, virus, fungus & mold.

<< MARKETING CLAIMS >>

(Citrus) (Clean) (Country) (Fresh) (Garden) (Lavender) (Pacific Fresh) (Refreshing) (Spring Waterfall) (Summer) (Summer Fresh) (Aroma) (Fragrance) (Scent) (Pleasant) (Eucalyptus) (Mint) (Powder) (Musk) (Wood)

(Bactericidal) (Cleans) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Thick Clinging) (Thick Formula) (Thick Gel) (Thick Liquid) (Toilet Bowl Cleaner) (Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast / Easy / Effective) (Toilet Bowl Disinfectant)

(Improved) (Better) (Bowl) (Maximum) (Max) (Clean) (Cleaning action) (Coverage)

2 in 1 (Formula): (Cleans, Disinfects)

3 in 1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshes) (Cleans, Disinfects, Removes Stains)

Triple Action (Formula): (Cleans, Disinfects, Deodorizes)

4 in 1 (Formula): (Cleans, Disinfects, Deodorizes, Sanitizes)

- All in (one) (1) complete
- (Better) (Improved) bowl coverage than before
- Better reach under the rim
- Cleans & Deodorizes
- Cleans, Disinfects, Deodorizes
- Cleans, disinfects and deodorizes even under the rim
- Cleans, disinfects and sanitizes the bowl
- Cling Gel
- Clings around the bowl
- Clings to the bowl to remove tough stains
- Coats the entire bowl
- Complete Clean
- Confidence of Lysol®
- Controls toilet odors
- Disinfects where you can't see (under the rim)
- Dual action toilet bowl cleaner
- (Easy to use) (Thick) Formula
- For better results, use at least (once) (twice) (a week) (a day) (daily)
- For use in {insert site from pg. 4}
- Gives you (full) (complete) (total) disinfection inside the toilet
- Helps keep water flow optimal
- Improved coverage
- Leaves a fresh clean scent
- Leaves toilet sparkling clean and disinfected
- Maximum (bowl) coverage
- Maximum power (cleaner) (cleaning)
- No hard scrubbing
- Powerful cleaning formula
- Removes rust stains
- Sticks to the bowl to help eliminate stains and germs**
- Thick liquid formula sticks to the bowl for better cleaning
- Toilet odor control
- Total disinfection for inside your toilet (above and below the waterline)
- Try all Cling aromas
- Ultimate clean
- Will not harm plumbing or septic systems
- Will not harm white and colored bowls

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 The product label must identify the specific bacteria, virus, fungus & mold.

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<< CLEANING CLAIMS >>

3X Cleaning Power

3X (the) Cleaning Power on {insert soils from list on page 4}

(This product) has 3X Cleaning Power to remove {insert soils from list on page 4}

Cleans (and) (disinfects) above and below the waterline

Controls {insert allergen soil}

Controls allergens††

Controls (the most common) (household) allergens†† (in your bowl)

Designed to clean under the rim

Easy under-the-rim cleaning

Eliminates {insert allergen soil}

Eliminates allergens††

Eliminates (the most common) (household) allergens†† (in your bowl)

(Even) Removes allergens††

(Even) Removes allergens†† hiding under the rim

For a bright (shiny) (white) (clean) toilet bowl

(Helps) Remove(s) Toilet Rings

Leaves bowl disinfected, clean and shiny

Neutralizes {insert allergen soils}

Neutralizes allergens††

Neutralizes (the most common) (household) allergens†† (in your bowl)

Quickly removes {insert soil}

(Reduces) (Removes) {insert allergens}

(Reduces) (Removes) allergens††

(Reduces) (Removes) (the most common) (household) allergens†† (in your bowl)

Releases powerful cleaning agents on contact

Removes {insert soil}

Removes {insert soil} above the waterline

Removes {insert soil} below the waterline

Removes {insert soil} above and below the waterline

Removes {insert soil} faster

Removes stains

(This product) removes the following allergens††: {insert allergens}

<< INSERT >>

Use Sites:	Day Care Centers Homes / Households Hotels / Motels	Institutions Laboratories Office Buildings	Restaurants Schools
Surfaces:	Bidets Toilets Urinals	Glazed Porcelain Vitreous China	
Soils:	Hard Water Lime Limescale	Mineral Rust Toilet Rings	Build-up Deposits Stains
Non-Living Allergen Soils††:	Cat dander Cockroach debris Cockroach matter Cockroach particles	Dog dander Dust mite debris Dust mite matter Dust mite particles	Pet dander Pet hair (allergens) Pollen

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The product label must identify the specific bacteria, virus, fungus & mold.

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<< DEODORIZING CLAIMS >>

- Controls odors at their source
- Controls odor(s) (caused) (by) bacteria*
- Deodorizes with a fresh, clean scent
- (Eliminates) (Controls) (Kills) the bacteria* that cause (bad) (unpleasant) odors (at the source)
- Eliminates odors at their source cause by bacteria*
- Eliminates odors cause by bacteria*
- Helps to destroy odors
- Kills odors
- Kills the bacteria* that cause bad odors
- Removes odors
- Removes offensive odors from toilets
- Reduces odor-causing bacteria*
- Reduces odor-causing bacteria* above and below the waterline
- Reduces odor-causing bacteria* in toilets

<<SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>

- Kills bacteria in seconds***
- Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
- Kills 99.9% of common bacteria***
- Kills 99.9% of (household) bacteria***
- Kills 99.9% of (household) bacteria in 30 seconds***
- Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
- Kills in 30 seconds: {insert organisms from pg. 6}
- Leaves your toilet bowl sanitized
- Sanitizes in 30 seconds: {insert organisms from pg. 6}
- Sanitizes toilet surfaces in 30 seconds***

Back Panel Sanitization Qualifier:

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in 30 seconds.

<< DISINFECTING CLAIMS >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.

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The product label must identify the specific bacteria, virus, fungus & mold.

<< DISINFECTING CLAIMS >>

- Cleans as it disinfects
- Disinfects above and below the waterline
- Kills (99.9% of) bacteria and (&) viruses**
- Kills (99.9% of) bacteria and (&) viruses above and below the waterline**
- Kills (99.9% of) germs**
- Kills (99.9% of) germs above and below the waterline**
- Kills (99.9% of) germs where you can't see**
- Kills (99.9% of) viruses and (&) bacteria**
- Kills bacteria that cause bad odors*
- Kills germs while it cleans**
- Kills in 15 minutes {insert organisms}
- Kills more than 99.9% of bacteria and (&) viruses**
- Kills more than 99.9% of viruses and (&) bacteria**
- Kills odor-causing bacteria*
- Kills Rotavirus WA in 30 seconds
- Kills some (household) germs**
- Kills the following: {insert organisms}
- Kills viruses and bacteria**
- Proven to kill {insert organisms}
- Starts killing 99.9% of germs on contact**
- Starts to kill 99.9% of germs on contact**
- Total disinfection (for inside your toilet) (above and below the waterline)

Back Panel Disinfection Qualifiers:

- * Kills Salmonella enterica and Staphylococcus aureus (on hard, non-porous surfaces).
- ** Kills (Eliminates) Salmonella enterica, Staphylococcus aureus, Rotavirus WA and (Swine) Influenza A [H1N1] Virus (on hard, non-porous surfaces).
- ** Kills (household) germs: Staphylococcus aureus, Salmonella enteria, Rotavirus WA and (Swine) Influenza A [H1N1] Virus (in toilet bowls) (on hard, non-porous surfaces).
- † Kills (Eliminates) Rotavirus WA and (Swine) Influenza A [H1N1] Virus (on hard non-porous surfaces).

<< INSERT >>

MICROORGANISMS – must be identified by genus & species. Abbreviations may be included in (parens).		
Disinfection – Hard, non-porous surfaces:		
15-min. against Bacteria:	Salmonella enterica (Salmonella)	(ATCC # 10708)
	Staphylococcus aureus (Staph)	(ATCC # 6538)
30-sec & 10-min. against Virus:	Rotavirus WA	(ATCC #VR-2018)
10-min. against Virus:	(Swine) Influenza A [H1N1] Virus	(ATCC # VR-333)
Sanitization – Hard, non-porous, non-food contact surfaces:		
30-sec. against Bacteria:	Enterobacter aerogenes	(ATCC # 15038)
	Staphylococcus aureus (Staph)	(ATCC # 6538)

Symbol Designation – used on product labels:

Single asterisk (*)	Bacteria*	used for identifying disinfection against specific bacteria
Dagger (†)	Viruses†	used for identifying disinfection against specific viruses
Double asterisk (**)	Germs**	used for identifying disinfection against specific bacteria and virus
Triple asterisk (***)	Sanitizes***	used for all claims of sanitization
Double Dagger (††)	Allergens††	used for identifying removal claims against specific non-living allergens

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 The product label must identify the specific bacteria, virus, fungus & mold.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

<< OPENING INSTRUCTIONS – back panel >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. **(Do not remove cap.) Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold cap firmly with one hand. **Avoid squeezing bottle when opening.** With other hand, use thumbnail or edge of coin to push the last ridge on the blue spout towards the back of the cap. Lift spout to full upright position.

<< Non-removable cap >>

To Open Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked ridges on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

To Remove Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked finger pads on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

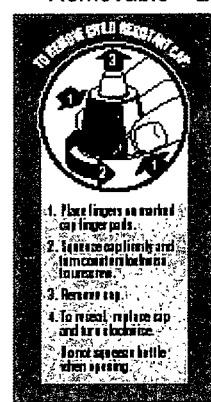
<< Non-removable >>



<< Removable – 1 >>



<< Removable – 2 >>



<< Pictogram text >>

To Open Child Resistant Cap:
1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops.
Do not remove cap
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< CLEANING / DISINFECTING / SANITIZING – hard non-porous surfaces & non-porous, non-food contact surfaces >>

Note: Use directions may appear in paragraph format without the numbered steps.

To Clean, Disinfect & Sanitize: Raise toilet seat. Flush bowl and remove heavy soil by scrubbing with a stiff brush prior to (application of) (using) this product. Point top of bottle down into bowl. Squeeze (gently,) at least 4 oz. [squeeze approximately 15 seconds] of the thick formula under the rim and on the sides of the bowl, letting it run down into the water. **Do not close toilet bowl lid.** Then brush entire bowl even under the rim. **Disinfect:** Let stand for at least 15 minutes. **Sanitize:** Let stand for 30 seconds. Flush. Rinse brush in fresh bowl water after each use.

To Clean, Disinfect (,Sanitize) (and Remove Allergens††) (follow these easy steps):

1. Flush toilet.
2. Wet all surfaces of bowl interior, including sides of bowl and under the rim, with at least 4 oz of liquid [squeeze bottle approximately 15 seconds]. (Replace cap securely.) **Do not close toilet bowl lid.**
3. Then brush entire bowl even under the rim.
4. **(Disinfect:)** Let stand for at least 15 minutes. **(Sanitize:)** Let stand for 30 seconds.) Flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

To Clean, Disinfect (,Sanitizing) and Remove Allergens††) (follow these easy steps):

1. Flush toilet.
2. Apply 4 oz. under and around the rim (to coat the bowl). **Do not close lid.**
3. Then brush entire bowl even under the rim.
4. **(Disinfect:)** Let stand for 15 minutes. **(Sanitize:)** Let stand for 30 seconds.) Flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

Note: First Aid statement may not appear in "box" format for 16 to 24 oz. individual container do to label constraint.

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL AND CHEMICAL HAZARD: Never use with Chlorine Bleach or any other chemical product.

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: Store out of reach of children. Clean up spills right away. Non-refillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

<< Storage and Disposal language – Professional containers >>

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store out of reach of children. Clean up spills right away.

DISPOSAL: Non-refillable container. Do not reuse or refill this container.

Wrap bottle and put in trash or offer for recycling, if available.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.