

777-70

10/20/2009

1/4

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



United States
Environmental Protection
Agency

Office of Pesticide Programs

Mr. Christine Dellanno,
Reckitt Benckiser,
P.O. Box 225,
Parsippany, NJ 07054-0225

OCT 20 2009

Subject: Product Name: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner

EPA Reg. No.: 777-70

Notification Date: September 18, 2009

EPA Receipt Date: September 21, 2009

Submission #: 859231

Dear Mrs. Dellanno,

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

Proposed Notification

- Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel Cleans & Deodorizes
- Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel

General Comments

Based on a review of the submitted materials, your notification to add the above statements on the label of, "Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner", EPA Reg. 777-70, as listed is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Microbiologicals Division (7510D)

CONCURRENCES

| | | | | | | | |
|---------|--|--|--|--|--|--|--|
| SYMBOL | | | | | | | |
| SURNAME | | | | | | | |
| DATE | | | | | | | |

| | | |
|--|---|--|
|  <p>EPA United States Environmental Protection Agency Washington, DC 20460</p> | <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other | OPP Identifier Number 298568 |
|--|---|--|

Application for Pesticide - Section I

| | | |
|--|---|--|
| 1. Company/Product Number 777-70 | 2. EPA Product Manager Velma Noble | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner | PM# # 31 | |
| 5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
 Notifying the agency of alternate brand names.

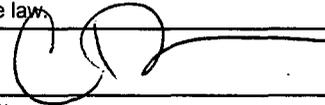
LYSOL Brand Kills 99.9% of Virus & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel Cleans & Deodorizes
LYSOL Brand Kills 99.9% of Virus & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

| | | | | | |
|--|--|---|--|---|--|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) | |
| * Certification must be submitted (on file) | | If "Yes" Unit Packaging wgt. No. per container | If "Yes" Package wgt. No. per container | | |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container various | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product | |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input type="checkbox"/> Stenciled | | | | | |

Section - IV

| | | |
|--|---|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Christine Dellanno | Title Regulatory Affairs Associate | Telephone No. (Include Area Code) 972-491-2717 |
| Certification | | |
| I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | |
| 2. Signature:  | 3. Title: Regulatory Affairs Associate | 6. Date Application Received (Stamped) _____ _____ _____ |
| 4. Typed Name: Christine Dellanno | 5. Date: September 18, 2009 | |

RECKITT BENCKISER

September 18, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for Alternate Brand Names
Product Name: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-70
OPP ID Number: 298568

Dear Ms. Noble:

Reckitt Benckiser would like to add the following alternate brand names to the above registration: Please note that these brand names have the Spanish translation of toilet bowl cleaner as requested by California.

LYSOL Brand Kills 99.9% of Virus & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel Cleans & Deodorizes
LYSOL Brand Kills 99.9% of Virus & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Cling Gel

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298568
- Draft graphics label to demonstrate the lay out of the brand name

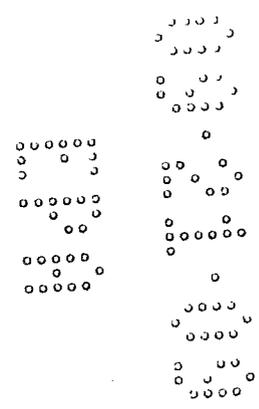
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,



Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser

Encl.



3/3

Lysol®

BRAND

KILLS 99.9% OF VIRUS & BACTERIA**

Toilet Bowl Cleaner

Limpiador para Inodoro

Cleans & Deodorizes

Citrus scent

cling gel™

0235211

ACTIVE INGREDIENTS:

- Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆)
- dimethyl benzyl ammonium chloride 0.49%
- Octyl decyl dimethyl ammonium chloride . . . 0.37%
- Didecyl dimethyl ammonium chloride 0.22%
- Diocetyl dimethyl ammonium chloride 0.14%
- OTHER INGREDIENTS:** 98.78%
- TOTAL:** 100.00%

WARNING:

KEEP OUT OF REACH OF CHILDREN

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS

ADVERTENCIA

NET CONTENTS: 32 FL. OZ. (1 QT.) 946 mL