

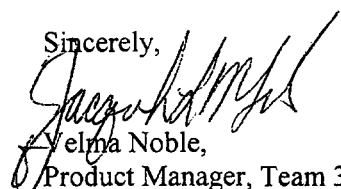


**General Comments**

Based on a review of the submitted materials, your notification to add alternate brand names to the label of, "Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner", EPA Reg. 777-70, as listed in your letter to the Agency dated June 24, 2009, is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM Team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,



Velma Noble,  
Product Manager, Team 31  
Regulatory Management Branch  
Antimicrobials Division (7510P)

 <b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number <b>298530</b>
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**Application for Pesticide - Section I**

1. Company/Product Number 777-70	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

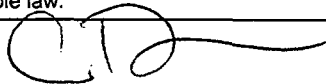
**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
 Notifying the agency of alternate brand names.  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Citrus Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Citrus Scent  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Citrus Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Citrus Scent  
  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Spring Waterfall Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Spring Waterfall Scent  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Spring Waterfall Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Spring Waterfall Scent  
  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Country Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Country Scent  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Country Scent  
 LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Country Scent

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted (on file)		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Christine Dellanno	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 873-404-2717			
<b>Certification</b>					6. Date Application Received (Stamped)
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					
2. Signature: 	3. Title: Regulatory Affairs Associate				
4. Typed Name: Christine Dellanno	5. Date: June 24, 2009				

# RECKITT BENCKISER

June 24, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for Alternate Brand Names  
Product Name: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner  
EPA Registration Number: 777-70  
OPP ID Number: 298530

Dear Ms. Noble:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner **Cling Gel Cleans & Deodorizes Citrus Scent**

LYSOL Brand Toilet Bowl Cleaner Cling Gel Citrus Scent

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Citrus Scent

LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Citrus Scent

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner **Cling Gel Cleans & Deodorizes Spring Waterfall Scent**

LYSOL Brand Toilet Bowl Cleaner Cling Gel Spring Waterfall Scent

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Spring Waterfall Scent

LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Spring Waterfall Scent

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner **Cling Gel Cleans & Deodorizes Country Scent**

LYSOL Brand Toilet Bowl Cleaner Cling Gel Country Scent

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Cling Gel - Country Scent

LYSOL Brand Toilet Bowl Cleaner Cling Gel Cleans & Deodorizes Country Scent

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298530
- Draft graphics label to demonstrate the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,  


Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser

Encl.

**MAX** COVERAGE

**Lysol**<sup>®</sup>

BRAND

KILLS 99.9% OF VIRUSES & BACTERIA

**Cling gel**

**Toilet Bowl Cleaner**

Taza de Inodoro

Cleans & Deodorizes

Citrus scent

**DANGER: CORROSIVE.**  
KEEP OUT OF REACH OF CHILDREN  
NET CONTENTS: 24 FL. OZ.  
(1 PT. 8 FL. OZ.) 709 mL

SEE BACK PANEL FOR ADDITIONAL  
PRECAUTIONARY STATEMENTS  
HARMFUL OR FATAL IF SWALLOWED.  
ACTIVE INGREDIENT:  
Hydrogen Chloride ..... 9.50%  
OTHER INGREDIENTS: ..... 90.50%  
TOTAL: ..... 100.00%