

777-70

06/19/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460  
OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

JUN 19 2009

Christine Dellano  
Reckitt Benckiser Inc.  
399 Interpace Parkway  
Parsippany, NJ 07054

Subject: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner  
EPA Reg. No. 777-70  
Notification Dated: June 1, 2009  
EPA Receipt Date: June 2, 2009

Dear Ms. Dellano,

This letter acknowledges receipt of your notification submitted in connection with registration under the provisions of PR Notice 98-10 and Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9.

**Proposed Notification**

Adding Lemon Fragrance Graphic

**General Comments**

Based on a review of the material submitted, your notification to add a lemon fragrance graphic is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233 or Jacqueline McFarlane at (703) 308-6416.

Sincerely,

Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobial Division (7510P)

**CONCURRENCES**

SYMBOL							
SURNAME							
DATE							



EPA

United States  
Environmental Protection Agency  
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number  
**298522**

**Application for Pesticide - Section I**

1. Company/Product Number 777-70	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

- Amendment - Explain below.
- Resubmission in response to Agency letter dated \_\_\_\_\_
- Notification - Explain below.
- Final printed labels in response to Agency letter dated \_\_\_\_\_
- "Me Too" Application
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification:** to add optional front label panel graphics (in accordance with EPA guidance letter dated November 13, 2002).



This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* <b>Certification must be submitted (on file)</b>		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process [his] application)		
Name Christine Dellanno	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 973-404-2717
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b> 
2. Signature: 	3. Title: Regulatory Affairs Associate	
4. Typed Name: Christine Dellanno	5. Date: June 1, 2009	

# RECKITT BENCKISER

June 1, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for the addition of optional scent indicator for the front panel labels  
Product Name: Lysol Brand Fresh Scent Cling Thick Liquid Disinfectant Toilet Bowl Cleaner  
EPA Registration Number: 777-70  
OPP ID Number: 298522

Dear Ms. Noble:

Reckitt Benckiser would like to add an optional fragrance scent indicator for the front panel label. Reckitt Benckiser would like to add this optional fragrance scent indicator to our master text label for the above referenced registration number. This notification is being submitted in accordance to EPA guidance letter dated November 13, 2002 and in accordance to the provisions of PR Notice 98-10.

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No 298522
- For convenience, the Certification Statement per PR Notice 98-10 has been included directly on this form.

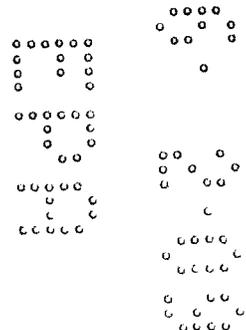
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at [christine.dellanno@reckittbenckiser.com](mailto:christine.dellanno@reckittbenckiser.com). Thank you for your assistance with this registration action.

Sincerely,



Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser

Encl.



Reckitt Benckiser Inc.  
EPA OPP ID No. 298522

June 1, 2009  
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