

777-70

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460
OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

MAY 5 2009

Christine Dellanno
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

SUBJECT: Lysol Brand Fresh Scent Cling Thick Liquid Disinfecting Toilet Bowl Cleaner
EPA Reg. No.: 777-70
Amendment Date: February 3, 2009
EPA Receipt Date: February 4, 2009

Dear Ms. Dellanno,

The following amendment submitted in connection with registration under FIFRA section 3(c)(7)(A) is acceptable with the conditions listed below.

- Storage Stability Study
- Address Agency letter December 6, 2006

Conditions

Revise the label as follows:

1) Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

CONCURRENCES

SYMBOL	SURNAME	DATE						

- 2) Revise the "Introductory 6-mos claim" on page 2 by deleting "improved formula" because it is heighten efficacy according to PR Notice 93-6.
- 3) Revise the "Non-living Allergen" qualifier claim on page 5 and 9 by deleting the following allergens, "cat allergens, cockroach allergens, dog allergens, dust mite allergens, pet allergens, and pollen allergens." These terms are too broad, and they imply that "living" animals and insects are the allergens. You may add "pollen" among your list of Non-living Allergens."
- 4) Revise the 3rd, 4th, 5th, 9th- 13th, 18th-20th, 23rd-25th, and 31st claims on page 6 by deleting the symbol, "x% of" because it is indeterminate and misleading to the consumer.
- 5) Revise "Directions for Use" on page 10 by moving the statement "Swab/Brush the entire bowl even under the rim, to appear before the "To Disinfect" and "To Sanitize" contact time statements.

General Comments

A stamped copy of the label accepted with conditions is enclosed. Submit three (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Jacqueline McFarlane at (703) 308-6416 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: Stamped Label

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride	0.49%
Octyl decyl dimethyl ammonium chloride	0.37%
Didecyl dimethyl ammonium chloride	0.22%
Dioctyl dimethyl ammonium chloride	0.14%

OTHER INGREDIENTS:	<u>98.78%</u>
TOTAL:	100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back (side) panel for additional precautionary statements

NET CONTENTS:	16 FL. OZ. (1 PT.)	473 mL		
	20 FL. OZ. (1PT. 4 FL.OZ.)	591 mL		
	22 FL. OZ. (1 PT. 6 FL. OZ.)	650 mL	30 FL. OZ. (1 PT. 14 FL. OZ.)	887 mL
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	32 FL. OZ. (1 QT.)	946 mL
	26 FL. OZ. (1 PT. 10 FL. OZ.)	768 mL	36 FL. OZ. (2 PT. 4 FL. OZ.)	1.064 L
	28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L

(4) 32 FL. OZ. (1 QT.) 946 mL	TOTAL: 1 GAL. (4 QT.) 3.79 L
(6) 32 FL. OZ. (1 QT.) 946 mL	TOTAL: 1.5 GAL (6 QTS.) 5.68 L
(4) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L	TOTAL: 1.25 GAL. (5 QTS.) 4.73 L
(6) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L	TOTAL: 1.87 GAL. (7.48 QTS.) 7.08 L

<< Front or Back Panel >>

EPA Reg. No.:	777-70	
EPA Est. No.:	777-NJ-2	09019-OH-001
	777-OH-1	09019-OH-002
	55179-IN-1	8155-OH-1
	68777-NY-1	11525-IL-1
	75371-IN-1	312-WI-1
	75371-IN-2	

See bottom or side (for Lot / Date code)

<< Back Panel >>

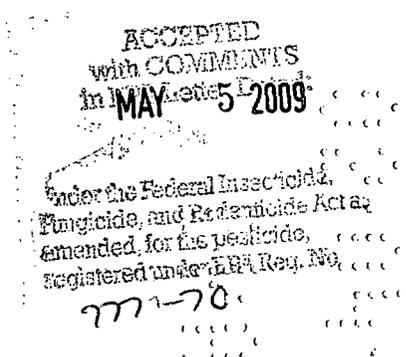
Questions? Comments? Call: (1-800-228-4722) (1-800-677-9218)
(or) Visit us at (www.lysol.com) (www.reckittprofessional.com)
Made in U.S.A. © RBI (year)
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)
Important facts about (this product):
Contains no phosphates
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Monday – Friday, 9:00 a.m. – 5:00 p.m. (Eastern time)
Consumer Commodity ORM-D
Important facts (about this product)
Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

Company Logo (Reckitt Benckiser Professional)
Recycle Symbol

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants)
(in good hygiene) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and
community) go to www.spreadinghealth.com



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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria & virus.

<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-mos. CLAIMS >>

(New) (and) (Improved) (Formula) (Angle neck bottle) (Cap) (Fragrance) (Pack) (Package) (Scent) (Size)
Try new (fragrance) (scent)

<< PACKAGING CLAIMS >>

(Great Value) (LIMITED TIME VALUE PACK) (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)
(X PACK) (2 PACK) (4 PACK) (6 PACK) (2 x 24oz.) (3 x 24oz.) (__ x __ oz)
(X uses per pack) (x uses per bottle)
(Buy me again) (Contains up to x uses) (Removable cap) (Repurchase time) (Shopping time) (Time to replace)
(Clean x toilets) (Cleans x toilets) (x number of uses) (x uses)

(Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)
(Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)
(Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)
(Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)
(Bonus x%) (x% Free) (x oz for Free) (x oz for the price of x oz)

Angle neck bottle (For easy under-the-rim cleaning)
Best value bottle
Better squirting than before
Consumer Commodity ORM-D
Contains up to x uses
Convenient cap
Designed for (more) (better) dispensing
Easy to close
Easy to reach under the rim
Easy to use (bottle)
(Easy) (Easier) to (open) (squeeze) cap

Helps reach under the rim
Leak-proof cap
Long (angle) neck bottle (reaches under the rim)
Mega Value Pack
Mega Value Size
More value for same price, now also removes allergens
Non-drip (Less drip)
Non-removable cap
One for each bathroom
Place 1 in each bathroom
Quicker to open
Removable cap
Specially designed angle neck – gets all the way under the rim
(Specially) designed (cap) for better (bowl) coverage
Time to buy a new Cling toilet bowl cleaner
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

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<< MARKETING CLAIMS >>

(Citrus) (Clean) (Country) (Fresh) (Garden) (Lavender) (Pacific Fresh) (Refreshing) (Spring Waterfall) (Summer) (Summer Fresh) (Aroma) (Fragrance) (Scent) (Pleasant) (Eucalyptus) (Mint) (Powder) (Musk) (Wood)

(Bactericidal) (Cleans) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Thick Clinging) (Thick Formula) (Thick Gel) (Thick Liquid) (Toilet Bowl Cleaner) (Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast/ Easy/ Effective) (Toilet Bowl Disinfectant)

(Improved) (Better) (Bowl) (Coverage)

(Maximum) (Max) (Improved) (Bowl) (Coverage) (Clean) (Cleaning action)

2 in 1 (Formula): (Cleans, Disinfects)

3 in 1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshes) (Cleans, Disinfects, Removes Stains)

Triple Action (Formula): (Cleans, Disinfects, Deodorizes)

4 in 1 (Formula): (Cleans, Disinfects, Deodorizes, Sanitizes)

All in (one) (1) complete
(Better) (Improved) bowl coverage than before
Better reach under the rim
Cleans & Deodorizes
Cleans, Disinfects, Deodorizes
Cleans, disinfects and deodorizes even under the rim.
Cleans, disinfects and sanitizes the bowl
Clings around the bowl
Clings to the bowl to remove tough stains
Coats the entire bowl
Confidence of Lysol®
Controls toilet odors
Disinfects where you can't see (under the rim)
Dual Action Toilet Bowl Cleaner

(Easy to use) (Thick) Formula
For better results, use at least (once) (twice) (a week) (day)
For use in {insert site}
Gives you (full) (complete) (total) disinfection inside the toilet
Helps keep water flow optimal
Improved coverage
Leaves a fresh clean scent.
Leaves toilet sparkling clean and disinfected

Maximum bowl coverage
Maximum coverage
Maximum power (cleaner) (cleaning)
No hard scrubbing
Powerful cleaning formula
Removes rust stains
Will not harm white and colored bowls.
Sticks to the bowl to help eliminate stains and germs**
Thick liquid formula sticks to the bowl for better cleaning.
Toilet odor control
Total disinfection for inside your toilet (above and below the waterline)
Try all Cling aromas
Ultimate clean
Will not harm plumbing or septic systems.

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<< PERFORMANCE CLAIMS >>

- Clings to the bowl where germs** are
- Coats the bowl above and below the waterline
- Coats the bowl to stay in contact longer
- Coats the bowl to stay where the germs** are
- Rinses away easily
- Thick clinging action
- Thick formula adheres to bowl for better cleaning
- Thick formula coats the entire bowl
- Thick formula (gel) coats bowl
- Thick liquid formula coats the bowl for better cleaning
- Toilet Bowl Cleaner with Cling Gel

<< USAGE CLAIMS >>

- Can be used in white and colored bowls
- Use twice (daily) (weekly) to maintain a clean toilet

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<< CLEANING CLAIMS >>

Cleans (and) (disinfects) above and below the waterline
Controls {insert allergen soil(s) from list}
Controls (up to) (X% of) allergens^{††}
Controls (up to) (X% of) (the most common) (household) allergens^{††} (in your bowl)
Controls up to X% of {insert allergen soil(s) from list}

Designed to clean under the rim
Easy under-the-rim cleaning
Eliminates {insert allergen soil(s) from list}
Eliminates (up to) (X% of) allergens^{††}
Eliminates up to X% of {insert allergen soil(s) from list}
Eliminates (up to) (X% of) (the most common) (household) allergens^{††} (in your bowl)
(Even) removes X% of allergens^{††}
(Even) removes X% of allergens^{††} hiding under the rim

For a bright (shiny) (white) (clean) toilet bowl

(Helps) (Remove(s)) Toilet Rings
Leaves bowl disinfected, clean and shiny

Neutralizes {insert allergen soil(s) from list}
Neutralizes (up to) (X% of) allergens^{††}
Neutralizes up to X% of {insert allergen soil(s) from list}
Neutralizes (up to) (X% of) (the most common) (household) allergens^{††} (in your bowl)
Quickly removes {insert soils}
(Reduces) (removes) {insert allergen soil(s) from list}
(Reduces) (removes) (up to) (X% of) allergens^{††}
(Reduces) (removes) up to X% of {insert allergen soil(s) from list}
(Reduces) (removes) (up to) (X% of) (the most common) (household) allergens^{††} (in your bowl)
Releases powerful cleaning agents on contact
Removes {insert soils}
Removes {insert soils} above the waterline
Removes {insert soils} below the waterline
Removes {insert soils} above and below the waterline
Removes {insert soils} x% faster
Removes stains
This product removes the following allergens: {insert allergen soil(s) from list}

<< DEODORIZING CLAIMS >>

Controls odors at their source
Controls odor(s) (caused) (by) bacteria*
Deodorizes with a fresh, clean scent
Eliminates (Controls) (Kills) the bacteria* that cause (bad) (unpleasant) odors (at the source)
Eliminates odors at their source caused by bacteria*
Eliminates odors caused by bacteria*
Helps to destroy odors
Kills odors
Kills the bacteria* that cause bad odors
Removes odors
Removes offensive odors from toilets
Reduces odor-causing bacteria*
Reduces odor-causing bacteria* above and below the waterline
Reduces odor-causing bacteria* in toilets

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The product label must identify the specific bacteria & virus.

<< SANITIZING CLAIMS (Hard non-porous, non-food contact surface) >>

Kills bacteria in seconds***
Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
Kills 99.9% of common bacteria***
Kills 99.9% of (household) bacteria***
Kills 99.9% of (household) bacteria in 30 seconds***
Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
Kills in 30 seconds: {insert organism(s) from list}
Leaves your toilet bowl sanitized
Sanitizes in 30 seconds: {insert organism(s) form list}
Sanitizes toilet surfaces in 30 seconds***

<< back panel sanitization qualifier >>

***Kills 99.9% of (Enterobacter aerogenes), (Staphylococcus aureus (Staph)) on hard, non-porous surfaces in 30 seconds.

<< DISINFECTING CLAIMS >>

Cleans as it disinfects
Disinfects above and below the water line
Kills (99.9% of) bacteria and viruses**
Kills (99.9% of) bacteria and viruses above and below the waterline**
Kills (99.9%) of germs**
Kills (99.9%) of germs above and below the waterline**
Kills (99.9% of) germs** where you can't see
Kills (99.9% of) viruses and bacteria**
Kills bacteria* that cause bad odors
Kills germs**
Kills germs** while it cleans.
Kills in 15 minutes: {insert organism(s) from list}
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**

Kills odor-causing bacteria*
Kills Rotavirus WA in 30 seconds.
Kills some (household) germs**
Kills the following: {insert organisms}
Kills virus[†] and bacteria*
Proven to kill: {insert organisms}
Starts killing 99.9% of germs on contact**
Starts to kill 99.9% of germs on contact**
Total disinfection (for inside your toilet) (above and below the waterline)

<< back panel disinfection qualifiers >>

* Kills: Salmonella (choleraesuis) enterica, Staphylococcus aureus (on hard non-porous surfaces).

** Kills (Eliminates): Salmonella (choleraesuis) enterica, Staphylococcus aureus and Rotavirus WA (on hard non-porous surfaces).

**Kills (household) germs: Staphylococcus aureus, Salmonella enterica and Rotavirus WA (in toilet bowls) (on hard non-porous surfaces).

† Kills (Eliminates): Rotavirus WA (on hard non-porous surfaces).

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The product label must identify the specific bacteria & virus.

<< MICROORGANISMS - must be identified by genus & species. Abbreviations may be included in (parens). >>

<< 15-min. Disinfection against Bacteria >>

Salmonella [choleraesuis] enterica (Salmonella)	(ATCC # 10708)
Staphylococcus aureus (Staph)	(ATCC # 6538)

<< 30-sec. and 10-min. Disinfection against Viruses >>

Rotavirus WA	(ATCC # VR-2018)
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<< 30-sec. Sanitization against Bacteria on hard, non-porous, non-food contact surfaces >>

Enterobacter aerogenes	(ATCC # 15038)
Staphylococcus aureus (Staph)	(ATCC # 6538)

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double Dagger (††)	allergens ††	used for identifying removal claims against specific non-living allergens.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

<< OPENING INSTRUCTIONS – back panel >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. **(Do not remove cap.) Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold cap firmly with one hand. **Avoid squeezing bottle when opening.** With other hand, use thumbnail or edge of coin to push the last ridge on the blue spout towards the back of the cap. Lift spout to full upright position.

<< Non-removable cap >>

To Open Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked ridges on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

To Remove Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked finger pads on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

<< Non-removable >>



1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. Do not remove cap.
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.

<< Removable – 1 >>



1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

<< Removable – 2 >>



1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

<< Pictogram text >>

To Open Child Resistant Cap:
1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops.
Do not remove cap
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

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<< CLEANING / DISINFECTING / SANITIZING – hard non-porous surfaces & non-porous, non-food contact surfaces >>

Note: Use directions may appear in paragraph format without the numbered steps.

To Clean, Disinfect & Sanitize: Raise toilet seat. Flush bowl and remove heavy soil by scrubbing with a stiff brush prior to (application of) (using) this product. Point top of bottle down into bowl. Squeeze (gently,) at least 4 oz. [squeeze approximately 15 seconds] of the thick formula under the rim and on the sides of the bowl, letting it run down into the water. **Do not close toilet bowl lid.** Then brush entire bowl even under the rim. **Disinfect:** Let stand for at least 15 minutes. **Sanitize:** Let stand for 30 seconds. Flush. Rinse brush in fresh bowl water after each use.

To Clean, Disinfect (Sanitize) (and Remove Allergens) (follow these easy steps):

1. Flush toilet.
2. Wet all surfaces of bowl interior, including sides of bowl and under the rim, with at least 4 oz. of liquid (squeeze bottle approximately 15 seconds) (Replace Cap securely). **Do not close toilet bowl lid.**
3. **(Disinfect:)** Let stand for at least 15 minutes. **(Sanitize:)** Let stand for 30 seconds.)
4. Brush entire bowl thoroughly (with a bowl brush) and flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

To Clean, Disinfect (Sanitize) (and Remove Allergens) (follow these easy steps):

1. Flush toilet.
2. Apply 4 oz. under and around the rim (to coat the bowl). **Do not close lid.**
3. **(Disinfect:)** Let stand for 15 minutes. **(Sanitize:)** Let stand for 30 seconds.)
4. Brush thoroughly and flush.
5. Rinse brush in fresh water after use. Repeat if necessary.)

<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

<< **NOTE:** First Aid statement may not appear in "box" format for 16 to 24 oz individual container due to label constraint. >>

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL AND CHEMICAL HAZARD: Never use with Chlorine Bleach or any other chemical product.

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: Store out of reach of children. Clean up spills right away. Nonrefillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

<< Storage and Disposal language – Professional containers >>

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store out of reach of children. Clean up spills right away.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

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<< INSERT >>

Use Sites:

Day Care Centers	Households	Office Buildings
Homes	Institutions	Restaurants
Hotels / Motels	Laboratories	Schools

Use Surfaces:

(Vitreous china) (Glazed Porcelain) (toilets) (bidets) (urinals)

Soils:

(rust) (lime) (lime scale) (hard water) (mineral) (toilet rings) (build-up) (stains) (deposits)

Allergen Soils:

Cat allergen(s)	Dog allergen(s)	Pet allergen(s)
Cat dander	Dog dander	Pet dander
Cockroach allergen(s)	Dust mite allergen(s)	Pet hair (allergens)
Cockroach debris	Dust mite debris	Pollen allergen(s)
Cockroach matter	Dust mite matter	
Cockroach particles	Dust mite particles	

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria & virus.