

777-70

1110412008

1/11

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

NOV 4 2008

Christine Dellanno  
Reckitt Benckiser, Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054

SUBJECT: Lysol Brand Fresh Scent Cling Thick Liquid Disinfecting Toilet Bowl Cleaner  
EPA Reg. No.: 777-70  
Amendment Date:  
EPA Receipt Date:

Dear Ms. Dellanno,

The following amendment submitted in connection with registration under FIFRA section 3(c)(7)(A) is acceptable with the conditions listed below.

- Storage Stability Study
- Address Agency letter December 6, 2006

**Conditions**

Revise the label as follows:

1) Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

2) Revise the "Introductory 6 mos claim" on page 2 by deleting "improved formula" because it

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

is heighten efficacy according to PR Notice 93-6.

3) Revise the first claim on page 3 by deleting "Liquid Bleach, APC, All Purpose Cleaner, Other TBC, other toilet bowl cleaners" because it is a false misleading comparison claim according to 40 CFR 156.10 (a)(5). The revised claim must read "Improved (Better) Bowl Coverage."

4) Revise the 28<sup>th</sup> claim by deleting the term safe and replace it with the phrase, "Will not harm."

5) Revise the 2<sup>nd</sup> claim under "Usage Claims" on page 3 by deleting the term, "recommended" such that the claim is in compliance with PR Notice 2000-5, Mandatory labeling.

6) Since this product cannot be used in institutional facilities such as Clinics, Dental Offices, Hospitals, Dental Offices, Doctor Offices, Health Care Facilities, Infirmaries, Nursing Homes, and Physician's Offices because it does not meet the Agency standards as a hospital disinfectant. You must delete these sites from the label. If you wish to support these use sites, you must submit efficacy data showing your product kills *Pseudomonas aeruginosa*.

7) Qualify the surface, porcelain, as hard nonporous on page 3 under "Site/Surface/Soils" by stating "glazed" porcelain.

8) Delete the 9<sup>th</sup> claim under "Disinfecting Claims" on page 4 because it's a false, misleading comparison claim according to 40 CFR 156.10 (a)(5).

9) Revise the "Double asterisk" designation description on page 5 and the "Note" at the bottom of each page by deleting fungi since this product doesn't support fungicidal claims.

10) Revise "Directions for Use" on page 7 by moving the statement "Swab/Brush the entire bowl even under the rim, to appear before the "To Disinfect" and "To Sanitize" contact time statements.

11) Revise the "Storage and Disposal" directions on page 7 in accordance with PR Notice 2007-4, Container Rule, by stating:

(Non-refillable containers for residential use)

**Storage and Disposal**

Store in an area inaccessible to children and persons unfamiliar with its use. Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. Wrap bottle and put in trash or offer for recycling if available.

(Non-refillable containers for industrial & commercial use)

**Storage and Disposal**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage:** Store in an area inaccessible to children and persons unfamiliar with its use. Clean spills right away.

**Pesticide Disposal:**

**CONCURRENCES**

SYMBOL							
SURNAME							
DATE							

**Container Disposal:** "Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. Then offer for recycling if available or puncture and dispose in a sanitary landfill or by other procedures approved by state and local authorities. Follow pesticide disposal instructions for rinsate. If not triple rinsed, these containers are acute hazardous wastes and must be disposed in accordance with local, state and federal regulations.

**Acceptable Data**

Data Requirement	Means of Support	Status
Stability & Corrosion Characteristics	MRID No. 4750400-01	Acceptable

**General Comments**

The Confidential Statement of Formula for basic formulation dated June 24, 2008 is acceptable. It is in compliance with the PR Notice 91-2 and in agreement with the label.

A stamped copy of the label accepted with conditions is enclosed. Submit three (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

If the above conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions or comments concerning this letter, please contact Jacqueline McFarlane at (703) 308-6416 or Velma Noble at (703) 308-6233.

Sincerely,

Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosure: Chemistry Data Evaluation

**CONCURRENCES**

SYMBOL							
SURNAME							
DATE							

**Acceptable Data**

<b>Data Requirement</b>	<b>Means of Support</b>	<b>Status</b>
Stability & Corrosion Characteristics	MRID No. 4750400-01	Acceptable

**General Comments**

The Confidential Statement of Formula for basic formulation dated June 24, 2008 is acceptable. It is in compliance with the PR Notice 91-2 and in agreement with the label.

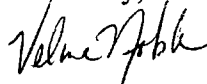
A stamped copy of the label accepted with conditions is enclosed. Submit three (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

If the above conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions or comments concerning this letter, please contact Jacqueline McFarlane at (703) 308-6416 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosure: Chemistry Data Evaluation  
Stamped Label

5/11

<< Front Panel >>

**ACTIVE INGREDIENTS:**

Alkyl (50% C <sub>14</sub> , 40% C <sub>12</sub> , 10% C <sub>16</sub> ) dimethyl benzyl ammonium chloride . . . . .	0.49%
Octyl decyl dimethyl ammonium chloride . . . . .	0.37%
Didecyl dimethyl ammonium chloride . . . . .	0.22%
Diocetyl dimethyl ammonium chloride . . . . .	0.14%

**OTHER INGREDIENTS:** . . . . . 98.78%

**TOTAL:** . . . . . 100.00%

KEEP OUT OF REACH OF CHILDREN

**WARNING:** See back (side) panel for additional precautionary statements

NET CONTENTS:	22 FL. OZ. (1 PT. 6 FL. OZ.)	650 mL	30 FL. OZ. (1 PT. 14 FL. OZ.)	887 mL
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	32 FL. OZ. (1 QT.)	946 mL
	26 FL. OZ. (1 PT. 10 FL. OZ.)	768 mL	36 FL. OZ. (2 PT. 4 FL. OZ.)	1.064 L
	28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L

(4) 32 FL. OZ. (1 QT.) 946 mL	TOTAL: 1 GAL. (4 QT.) 3.79 L
(6) 32 FL. OZ. (1 QT.) 946 mL	TOTAL: 1.5 GAL. (6 QTS.) 5.68 L
(4) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L	TOTAL: 1.25 GAL. (5 QTS.) 4.73 L
(6) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L	TOTAL: 1.87 GAL. (7.48 QTS.) 7.08 L

<< Front or Back Panel >>

EPA Reg. No.: 777-70 8155-OH-1  
EPA Est. No.: 777-NJ-2 11525-IL-1  
777-OH-1  
55179-IN-1  
68777-NY-1  
75371-IN-1  
312-WI-1  
09019-OH-001  
09019-OH-002

See bottom or side (for Lot / Date code)

<< Back Panel >>

**Questions? Comments? Call: (1-800-228-4722) (1-800-677-9218)**  
(or) Visit us at ([www.lysol.com](http://www.lysol.com)) ([www.reckittprofessional.com](http://www.reckittprofessional.com))  
Made in U.S.A. © RBI (year)  
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)  
Important facts about (this product):  
Contains no phosphates  
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo (Reckitt Benckiser Professional)  
Recycle Symbol

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants)  
(in good hygiene) (and) the many ways that Lysol® is promoting good hygiene habits) (for your family and  
community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:  
NOV 4 2008  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No.  
777-70

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.

<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-mos. CLAIMS >> (New) (Improved) (Formula) (Angel neck bottle) (Cap) (Fragrance)  
(Pack) (Package) (Scent) (Size)

<< PACKAGING CLAIMS >>

(X PACK) (2 PACK) (4 PACK) (6 PACK) (LIMITED TIME VALUE PACK) (2 x 24oz.) (3 x 24oz.)  
(Buy me again) (Contains up to x uses) (Removable cap) (Repurchase time) (Shopping time) (Time to replace)  
Angle neck bottle (For easy under-the-rim cleaning)  
Easy (Easier) to squeeze cap  
(Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)  
Place 1 in each bathroom  
(One for each bathroom)  
Time to buy a new Cling toilet bowl cleaner  
(Try new fragrance)  
(Unique) Angle neck bottle for hard to reach areas  
(Unique) Angel neck bottle reaches under the rim

(Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)  
(Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)  
(Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)  
(Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)  
(Bonus x%) (x% Free) (x oz for Free) (x oz for the price of x oz)

Best value bottle  
Better squirting than before  
Contains up to x uses  
Convenient cap  
Designed for (more) (better) dispensing  
Easy to close  
Easy to reach under the rim  
Easy to use (bottle)  
(Easy) (Easier) to squeeze cap  
Helps reach under the rim  
Long (angle) neck bottle (reaches under the rim)  
Non-drip (Less drip)  
Non-removable cap  
Quicker to open  
Removable cap  
Specially designed angle neck – gets all the way under the rim  
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

<< MARKETING CLAIMS >>

(Citrus) (Clean) (Country) (Fresh) (Garden) (Lavender) (Pacific Fresh) (Refreshing) (Spring Waterfall) (Summer)  
(Summer Fresh) (Aroma) (Fragrance) (Scent) (Pleasant) (Eucalyptus) (Mint) (Powder) (Musk) (Wood)

(Bactericidal) (Cleans) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Thick Clinging) (Thick Formula)  
(Thick Gel) (Thick Liquid) (Toilet Bowl Cleaner) (Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes)  
(Fast/ Easy/ Effective) (Toilet Bowl Disinfectant)  
Dual Action Toilet Bowl Cleaner  
(Cleans, Disinfects, Deodorizes)  
(Easy to use) (Thick) Formula

(Maximum coverage)  
(Maximum bowl coverage)  
(Improved coverage)  
(Maximum) (Max) (Improved) (Bowl) (Coverage) (Clean) (Cleaning action)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.

(Improved) (Better) (Bowl) (Coverage) than (Liquid Bleach) (APC) (All Purpose Cleaners) (other TBC) (other toilet bowl cleaners)  
(Better) (Improved) bowl coverage than before  
Coats the entire bowl  
Better reach under the rim

2 in 1 (Formula): (Cleans, Disinfects)  
3 in 1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshes) (Cleans, Disinfects, Removes Stains)  
Triple Action (Formula): (Cleans, Disinfects, Deodorizes)  
4 in 1 (Formula): (Cleans, Disinfects, Deodorizes, Sanitizes)

All in (one) (1) complete  
Cleans & Deodorizes  
Cleans, disinfects and deodorizes even under the rim.  
Cleans, disinfects and sanitizes the bowl  
Clings around the bowl  
Clings to the bowl to remove tough stains  
Confidence of Lysol®  
Controls toilet odors  
Disinfects where you can't see (under the rim)  
For better results, use at least (once) (twice) (a week) (day)  
For use in {insert site}  
Gives you (full) (complete) (total) disinfection inside the toilet  
Helps keep water flow optimal  
Leaves a fresh clean scent.  
Leaves toilet sparkling clean and disinfected  
Maximum power (cleaner) (cleaning)  
No hard scrubbing  
Powerful cleaning formula  
Removes rust stains  
Safe for white and colored bowls.  
Sticks to the bowl to help eliminate stains and germs\*\*  
Thick liquid formula sticks to the bowl for better cleaning.  
Toilet odor control  
Total disinfection for inside your toilet (above and below the waterline)  
Try all Cling aromas  
Ultimate clean  
Will not harm plumbing or septic systems.

#### << PERFORMANCE CLAIMS >>

Clings to the bowl where germs\*\* are  
Coats the bowl above and below the waterline  
Coats the bowl to stay in contact longer  
Coats the bowl to stay where the germs\*\* are  
Rinses away easily  
Thick formula adheres to bowl for better cleaning  
Thick formula coats the entire bowl  
Thick clinging action  
Thick liquid formula coats the bowl for better cleaning

#### << USAGE CLAIMS >>

Can be used in white and colored bowls  
Recommended usage: twice (daily) (weekly) to maintain a clean toilet

#### << SITE / SURFACE / SOILS >>

Use Site: (Clinics) (Day Care Centers) (Dental Offices) (Doctor Offices) (Health Care Facilities)  
(Homes) (Households) (Hospitals) (Hotels / Motels) (Infirmaries) (Institutions) (Laboratories)  
(Nursing Homes) (Office Buildings) (Physician's Offices) (Restaurants) (Schools)  
Use Surface: (Vitreous china) (Porcelain) (toilets) (bidets) (urinals)  
Soils: (rust) (lime scale) (hard water) (mineral) (build-up) (stains) (deposits)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.

<< CLEANING CLAIMS >>

Cleans (and) (disinfects) above and below the waterline  
Designed to clean under the rim  
Easy under-the-rim cleaning  
For a bright (shiny) (white) (clean) toilet bowl  
Removes stains  
(Helps) (Remove(s)) Toilet Rings

<< DEODORIZING CLAIMS >>

Controls odors at their source  
Controls odor(s) (caused) (by) bacteria\*  
Deodorizes with a fresh, clean scent

<< SANITIZING CLAIMS (Hard non-porous, non-food contact surface) >>

Kills 99.9% of bacteria in 30 seconds\*\*\*

<< back panel sanitization qualifier >>

\*\*\*Kills 99.9% of Enterobacter aerogenes, Staphylococcus aureus (Staph) on hard, non-porous surfaces in 30 seconds.

<< DISINFECTING CLAIMS >>

Cleans as it disinfects  
Disinfects above and below the water line  
Kills (99.9%) of germs\*\*  
Kills (99.9%) of germs above and below the waterline\*\*  
Kills bacteria\* that cause bad odors  
Kills (99.9% of) germs\*\* where you can't see  
Kills germs\*\*  
Kills germs\*\* while it cleans.  
Kills germs\*\* without the harshness of bleach  
Kills odor-causing bacteria\*  
Kills Rotavirus WA in 30 seconds.  
Kills some (household) germs\*\*  
Kills the following: {insert organisms}  
Kills virus<sup>†</sup> and bacteria\*  
Proven to kill: {insert organisms}  
Starts killing 99.9% of germs on contact\*\*  
Starts to kill 99.9% of germs on contact\*\*  
Total disinfection (for inside your toilet) (above and below the waterline)

<< back panel disinfection qualifiers >>

\* Kills: Salmonella (choleraesuis) enterica, Staphylococcus aureus

\*\* Kills (Eliminates): Salmonella (choleraesuis) enterica, Staphylococcus aureus and Rotavirus WA

\*\*Kills (household) germs: Staphylococcus aureus, Salmonella (choleraesuis) enterica and Rotavirus WA in toilet bowls.

† Kills (Eliminates): Rotavirus WA

<< MICROORGANISMS - must be identified by genus & species. Abbreviations may be included in (parens). >>

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.



<< Disinfection against Bacteria >>	Salmonella [choleraesuis] enterica (Salmonella)	(ATCC # 10708)
	Staphylococcus aureus (Staph)	(ATCC # 6538)
<< Disinfection against Virus >>	Rotavirus WA	(ATCC # VR-2018)
<< *** Sanitization against Bacteria >>	Enterobacter aerogenes	(ATCC # 15038)
	Staphylococcus aureus (Staph)	(ATCC # 6538)

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses <sup>†</sup>	used for identifying disinfection against specific viruses.
Double Dagger (††)	soils <sup>††</sup>	used for identifying cleaning of specific soils
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.

<< USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

<< OPENING INSTRUCTIONS – back panel >>

**To Open Child Resistant Cap:** Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. (**Do not remove cap.**) **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

**To Open Child Resistant Cap:** Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

**To Open Child Resistant Cap:** Hold cap firmly with one hand. **Avoid squeezing bottle when opening.** With other hand, use thumbnail or edge of coin to push the last ridge on the blue spout towards the back of the cap. Lift spout to full upright position.

<< Non-removable cap >>

**To Open Child Resistant Cap:** Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:  
1. Place fingers on marked ridges on opposite sides of cap.  
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**  
3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

**To Remove Child Resistant Cap:** Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:  
1. Place fingers on marked finger pads on opposite sides of cap.  
2. Squeeze cap firmly and turn counterclockwise to unscrew.  
3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

<< Non-removable >>



1. Place fingers on marked cap ridges.
  2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
  3. To reseal, squeeze cap again and turn clockwise.
- DO NOT squeeze bottle when opening.**

<< Removable – 1 >>



1. Place fingers on marked cap finger pads.
  2. Squeeze cap firmly and turn counterclockwise to unscrew.
  3. Remove cap.
  4. To reseal, replace cap and turn clockwise.
- DO NOT squeeze bottle when opening.**

<< Removable – 2 >>



<< Pictogram text >>

**To Open Child Resistant Cap:**  
1. Place fingers on marked cap ridges.  
2. Squeeze cap firmly and turn counterclockwise until it stops.  
**Do not remove cap**  
3. To reseal, squeeze cap again and turn clockwise.  
**DO NOT squeeze bottle when opening.**

**To Remove Child Resistant Cap:**  
1. Place fingers on marked cap finger pads.  
2. Squeeze cap firmly and turn counterclockwise to unscrew.  
3. Remove cap.  
4. To reseal, replace cap and turn clockwise.  
**DO NOT squeeze bottle when opening.**

**To Remove Child Resistant Cap:**  
1. Place fingers on marked cap finger pads.  
2. Squeeze cap firmly and turn counterclockwise to unscrew.  
3. Remove cap.  
4. To reseal, replace cap and turn clockwise.  
**DO NOT squeeze bottle when opening.**

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.

<< CLEANING / DISINFECTING / SANITIZING – hard non-porous surfaces & non-porous, non-food contact surfaces>>

**To Clean, Disinfect & Sanitize:** Raise toilet seat. Flush bowl and remove heavy soil by scrubbing with a stiff brush prior to (application of) (using) this product. Point top of bottle down into bowl. Squeeze (gently,) at least 4 oz. [squeeze approximately 15 seconds] of the thick formula under the rim and on the sides of the bowl, letting it run down into the water. **Do not close toilet bowl lid.**

**Disinfect:** Let stand for at least 15 minutes. **Sanitize:** Let stand for 30 seconds.

Then brush entire bowl even under the rim and flush. Rinse brush in fresh bowl water after each use.

<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL AND CHEMICAL HAZARD:** Never use with Chlorine Bleach or any other chemical product.

<< Storage and Disposal language – Household containers >>

**STORAGE AND DISPOSAL:** Store out of reach of children. Clean up spills right away.

Nonrefillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

<< Storage and Disposal language – Professional containers >>

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**STORAGE:** Store out of reach of children. Clean up spills right away.

**DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Wrap bottle and put in trash or offer for recycling, if available.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.