

777-68

8/17/2010

10/15

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Liane Jenkins
Senior Regulatory & Registration Compliance Specialist
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

AUG 17 2010

Subject: **Lysol Brand Pre-Moistened Touch-ups Disinfecting Cleaning Wipes**
EPA Registration Number 777-68
Application Dated May 20, 2010
EPA Received Date May 21, 2010

Dear Ms. Jenkins:

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

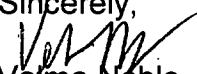
Proposed Amendment:

- Label amendments
- Per Agency letter dated 10/23/09

General Comments:

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure

| CONCURRENCES | | | | | | | |
|--------------|--|--|--|--|--|--|--|
| SYMBOL | | | | | | | |
| SURNAME | | | | | | | |
| DATE | | | | | | | |

2015

<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40%, C12, 10% C16)
 Dimethyl Benzyl Ammonium Chlorides..... 0.32%

OTHER INGREDIENTS: 99.68%

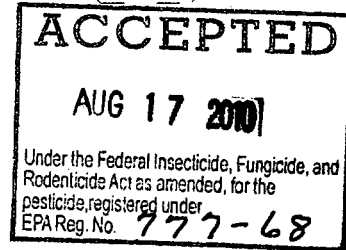
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS:

| | | | | | |
|----|-------------|-------------|--------------|------------------|-----|
| | 7" X 5 3/4" | 7.0" x 8.0" | 7.5" X 8.25" | 8" x 5 3/4" | |
| | 7.0" x 7.0" | 7.5" x 6.3" | 7.5" x 8.3" | 8.5" x 10" | |
| | 7.0" x 7.5" | 7.5" x 7" | 7 1/2" x 10" | (_ x _) inches | |
| | 7" x 7.5" | 7.5" x 7.5" | 7.5" x 10" | (_ " x _ ") | |
| | 7" x 8" | 7.5" X 8" | 8" x 5 3/4" | | |
| 1 | 20 | 31 | 38 | 80 | 120 |
| 2 | 25 | 32 | 40 | 85 | 150 |
| 9 | 26 | 33 | 45 | 90 | 175 |
| 10 | 27 | 34 | 56 | 95 | 200 |
| 12 | 28 | 35 | 60 | 100 | 300 |
| 15 | 29 | 36 | 70 | 105 | 500 |
| 16 | 30 | 37 | 75 | 110 | X |



| | | |
|----------|----------------------|----------------|
| Pouch | Count | wet cloths |
| Canister | Individually Wrapped | wet wipes |
| Box | Pre-Moistened | wet wipe rolls |
| ct | Towelettes | |

Does not include weight of dry wipe
 (_ OZ.) (_ LB. _ OZ.) (_ g)

<< Front or Back Panel >>

| | | | |
|---------------|----------|---------------|---------------|
| EPA Reg. No.: | 777-68 | 8791-MO-1 | 008251-WI-005 |
| EPA Est. No.: | 777-NJ-2 | 052631-NJ-001 | 70930-PA-001 |
| | 777-IL-1 | 41925-WI-001 | 50757-WI-1 |
| | | | 008251-WI-003 |

See bottom (side) (cap) (for Lot/Date code)

<< Back Panel >>

Questions? Call: (1-800-228-4722)

For ingredient (and other) information, (www.rbnainfo.com) (www.Lysol.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054-224

Made in {insert country} © RBl {insert year}

Contains no (phosphates) (bleach) (ammonia) (silicones)

Does not contain (phosphates) (bleach) (ammonia) (silicones)

This (canister) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo

Recycle Symbol

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

Container recyclable where recycling facilities exist.

Encourage your local authorities to establish a program to recycle this (bottle) (container).

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

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<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

| FIRST AID | |
|---|---|
| If in eyes: | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice. |
| CONTACT NUMBER | |
| Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment. | |

<< Storage and Disposal language – Household containers >>

<< Non-refillable container>>

STORAGE AND DISPOSAL:

(Store unopened package in a cool, dry place in areas inaccessible to small children.) (Dispose of wipe in trash after use.) ((Reseal)(Close) lid between uses to retain moisture.) Non-refillable container. Do not reuse or refill this container. Discard empty (envelope) (pouch) (box) (bag)(container) in trash or offer for recycling

<< refillable container >>

STORAGE AND DISPOSAL:

(Store unopened package in a cool, dry place in areas inaccessible to small children.) (Keep securely closed.) Refillable container. Refill container only with this product. If not refilling, discard in trash or offer for recycling, if available.

30615

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging>>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove (wipe) (towelette) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe then done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x-count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< Use directions for all packaging types >>

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. **To Sanitize:** Allow to remain wet for 30 seconds. **To Disinfect:** Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

To Disinfect Toys: Use only on hard non-porous surfaces. Use enough fresh towelettes to thoroughly wet surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. (Toss dirty wipe away.) Rinse thoroughly with water after use.

To Control and Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< Advisory Statements >>

Do not use dishes, glasses or utensils.

Do not flush (down toilet).

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

NOT INTENDED FOR PERSONAL HYGIENE.

Not recommended for (glass,) (mirrors,) (polished) or (bare wood) (surfaces).

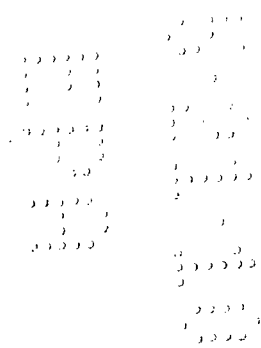
Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).

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<< Front or Back Panel - Packaging claims – use as bullet point or in paragraph format >>

- (x) more (extra) wipes (free)
- (x) (Multi) (Pack)
- 2-Go
- (3) (x) (Canisters) (Each) (Total)
- 4 in 1
- 2 (for) (in) 1 Pack
- 2x Value
- (x)% More (Wipes) (when compared to (x) ct canister)
- Bonus (Economy) (Great) (super) (mega) (trial) (value) (refill) (Size) (Pack)
- Bonus Pack 35% More Wipes! (110 Wipes for the price of 80) (30 Wipes Free!)
- (Buy ___ Get ___ Free!) (Total _____ Wet Wipes) (1 x 28) (1 x 35) (___ x ___) (X wipes for the price of X) (wipes)
- Cleans as well as a(n) (all purpose) trigger and a paper towel
- Convenient
- (ct) Wipes!
- Dispenses one wipe at a time
- Easy open (easy fill)
- Easy to carry around the house
- Economy size
- Extra Value at no Extra Cost
- Fills (x) (ct) (size) (wipe) canisters
- Great for use in Cars
- Limited time value (pack)
- Mega Value Pack
- Mega Value Size
- More Wipes(!) (x)ct
- More value, same price
- More value less packaging (vs) (x ct) (Lysol Disinfecting Wipes) (Lysol Dual Action Disinfecting Wipes)
- No bottles, no sponges, no mess.
- On the Go
- Pack
- Pull Up Here
- Pop-Up-Cap
- Refill (x) Pack
- Refills (now) available
- Resealable (stay-moist) pouch
- Resealable (twin) (Pouch) (pack)
- Reuse canister(s) instead of throwing (it) (them) away
- Reuse (your) canister and save time and money
- SaveSmart (graphics)
- \$aveSmart (graphics)
- \$ave\$mart (graphics)
- Super Size
- Tear (here) (to open)
- To Go
- (Travel) (Portable) (Pack)
- Travel Size
- Tub Pack
- Use in (x) ct canister
- Value (larger) (super) (jumbo) size
- (Wipes) refill (value) (x) pack



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<< 6-mos. CLAIMS – appear on pack for the first 6 months that product is on shelf >>

(Better) (improved) (cleaning) (wipes) (with) (criss-cross)(ridges)
(Improved) (More) (Better) (cleaning) (power) (performance)
(Improved) (New) (Formula) (package) (packaging) (canister) (opening) (lid) (cap)
New (colored) wipe
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)
(New) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern/texture from list}
(New){insert pattern/textures from list} cleans (picks up) (better) (easier)
(New) {insert pattern/textures from list} for (better)(easier) cleaning
(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {[insert soil(s) from list]} {insert allergen soil(s) from list}
(New) (better) (easier) (improved) (dispensation) (dispensing) (to dispense)
(New) Easy Grip Canister

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus)(Summer Fresh) (Spring Waterfall) (Country) (Berry) (Green Apple) (Orange)(Scent)(Breeze)
(Crisp Linen) (Pacific Fresh) (Lemon Citrus) (Fresh waterfall)

(Complete Clean) (All in one) (All in one Complete) (Deodorizes)(Multi Action)(Multi Clean)(Multi-surface)(Triple Action)
(Dual Action) (Dual use) (Multi use)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Fungistat) (Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

x% thicker

(x) times the size

X for Teacher / X for Home⁽¹⁾

X for Home / X for Teacher⁽¹⁾

2-in-1 (wipe)

2 sides (1 for scrubbing, 1 for wiping)

2 sides (1 to scrub, 1 to wipe)

2 sides: one for daily touch-ups; one for tougher messes

2 sides: one for everyday touch-ups; one for tougher messes

2 sides: one for quick cleans; one for sticky messes

2 sides: one for quick touch-ups; one for sticky messes

2 sides: one for wiping; one for scrubbing

Abrasive

(Absorbs) (Absorbent)

(Also) fits (this product) canisters

Back to school (item) (supply) (value) (Pack) ⁽¹⁾

Better Absorbency

Built-in (Micro) (tough) scrubbing fibers

Disinfecting Wipes

Disposable

(Does not) (will not) (no) scratch(ing) (your surfaces)

Dual sided (texture)

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.

Easy to use

Feel the strength

For everyday use

For Use in Kitchen, Bathrooms (Bedrooms) (and All Around the House)

Get Ready for back to School⁽¹⁾

(Important) school supply checklist (item) ⁽¹⁾

(Key) back to school Shopping List (item) ⁽¹⁾

Great for touch-up cleaning

Great for use in your (dorm room) (class room) (office) (gym)

Great for use in the car

Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house.

Just wipe and throw away. (It's that easy.)

Large (Size) Disinfecting cloths

(Larger) (bigger) (longer) than ever

Leaves a (fresh) (clean) scent

(Lysol) (an) expert in disinfection for over 100 years

Lysol Brand

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<< Front or Back Panel - Marketing / Product Performance claims – continued >>

(Lysol) trusted for over 100 years
(Makes it) easy to (re-)fill canisters
Microlock Fibers (fiber) (weave) (grooves) (pattern)
New (colored) wipe
New generation of wipes
(Now) (even) stronger wipes
(Now) (more durable) (stronger) (softer) (wipes)
(Now) (Stronger) (more durable) (than) (before)
(Now with) Quilted wipe
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Power Grooves (fiber) (weave) (grooves) (pattern)
Ready to use
Removes (lingering) odors (fast)
Revolutionary
Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
School's In. keep Germs Out with Lysol⁽¹⁾
School Supply Pack⁽¹⁾
Scrub(s)(bing)
Scrubs and Wipes
Select-a-size
(Strong) (absorbent) (durable) (thick) (larger) (tough) (wipe)
(Stronger) more durable (wipe)
Superior strength
Traps and Dissolves Challenging Messes
Traps & Locks More Messes
Traps & Locks More Messes (than before) (than previous formula) (than prior formula)
Traps More Messes
Traps More Messes (than before) (than previous formula) (than prior formula)
(The) One-step cleaner
The Power of Lysol
Thicker (wipe) (to clean)(for)(your) (bigger messes)
(This product) is (also) great on the "go" in {insert use sites}
Touch-Ups
Tough on (kitchen) messes.
Twice the size
Two-in-one wipe
(Two) (2) (sides) (sided)
Ultra-Weave (fiber) (weave) (grooves) (pattern)
Unbelievable (cleaning) strength
Use where you live, work and play
Wipe(s)(ing)
With Micro-Lock fibers
Won't dry out, damage, or fade car surfaces

¹ Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.

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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
(Cleans) (dissolves) (soap scum) (and) (baked on grease)
Cleans (even) (bigger) (tougher) (more) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Clean with (just) (one) (1) wipe
Clean(s) with the power of Lysol® Brand Products
Cuts grease (and grime)
Cuts {insert soil(s)}
Deep Down Clean!
Effectively cleans everyday messes
For your tough(est) messes
Fresh Clean Scent!
Freshens {insert use site}
(Great) (excellent) for (quick clean ups) (touch up cleaning)
Helps clean (away) (tough stains) (like) {insert soils}
{insert soil(s)} disappear in a flash
Leaves a fresh (Citrus)(Floral)(Herbal)(Berry) (Green Apple) (Orange) (Country) (fresh)(clean) (Scent)
Leaves (household) (bathroom) (restroom) surfaces sanitary.
Leaves your ({insert use site}) ({insert use surface}) with a fresh, clean scent
Leaves your surfaces shiny (clean)
No more (pushing) (scooping) {insert soil(s) from list} (around)!
(Now) (With) (criss-cross) (raised) (ridges) (V-shaped) (pattern) (for) (better) (improved) (cleaning)
(performance)(power)
(One) (1) wipe (can be) used to clean messes
Powerful clean
(Powers through) (cleans) (traps) more (messes) (soils) (stains) than ever
(Quickly) eliminates (filthy) (lingering) (food) odors
(Reduces) (less) scrubbing (needed)
Removes (and cleans): {insert soils}
Removes (spills) (spots) (dirt) (grime)
Removes tough odors (left behind) from (pets) (smoke) (cooking)
Strong (enough) (so) (you can) (,) clean your (entire) (kitchen) (bathroom) with less wipes
Strong (so) (you can) (,) pick up more messes
Strong (so) (you can) (,) use it on more surfaces
Tackles (tough) cleaning jobs (all around the house)
Thick wipe for touch-up cleaning
Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
Traps And Dissolves (your) (most) Challenging Messes
(Traps) (cleans) {insert soil(s)}
(Visible) (sparkling) clean
Wipes away more germ(y) messes (in the home)
Works on (large) (small) spills

<< Front or Back Panel - Allergen claims (based on cleaning performance – use as bullet point or in paragraph format) >>

Allergen Symbol Designation – used on product labels:

Double Dagger (††) used for identifying removal claims against specific allergens.

{Insert pattern/texture from list} cleans (picks up) (traps) (locks) {insert soil(s) from list} {insert allergen soil(s) from list}
One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!
(Reduces) (removes) {insert allergen soil(s) from list}
(Reduces) (removes) (up to) 90% of {insert allergen soil(s) from list}
(This product) (Even) (Removes), (Reduces) (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the) following (common household) allergens(††): {insert from allergen soil list} (found in) (associated with) (debris) (dirt) (dust) (lint) (on) (hard, non-porous) (surfaces).
(This product) (Quickly) (Removes) (Reduces) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).
(This product) removes (90% of) the following allergens: {insert from allergen soils list} (from surfaces)
Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.

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<< Sanitizing - Hard non-porous, non-food contact surface claims - >>

<< front / back panel claim >>

30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (E.coli), (Listeria), (Strep) in 30 seconds***
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills (Eliminates) 99.9% of bacteria***
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.***
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.***
One step cleaning and sanitizing
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes)

***Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

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100615

<< Front or Back Panel – Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

A clean you can smell
Cleans (deodorizes) (disinfects) (eliminates odors)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus on hard non-porous surfaces²
(Deodorizes) and (sanitizes) as it cleans
Disinfects and cleans tough stains
Disinfects hard non-porous non-food contact surfaces {insert use sites}
Disinfects more surface area (per wipe)
Disinfects (your) ({insert use sites}) (and) (or) ({insert use surfaces})
(Disinfecting) (All Purpose) (Multi Purpose) (Multi Surface) (General Purpose) (Everyday) (Dual Action) (Cleaning)
Wipes
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs**
(even bacteria * that cause odors) (wherever you use it)
Effective against (bacteria) (fungi) (viruses) (germs): {insert 'A – B – C' organisms}
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
Effective (disinfecting) (sanitizing) for use in {insert use sites}
Eliminates (Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) from {insert use surfaces}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fights the Flu Virus on hard non-porous surfaces²
Flu Virus Control on hard non-porous surfaces²
For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
Germ (killer) (destroyer) (eliminator) **
(Helps) eliminate odor-causing bacteria*
Household (Disinfectant) (Sanitizer)
Kills (more than) 99.9% of bacteria and viruses**
Kills (more than) 99.9% of viruses and bacteria**
Kills (Avian) Influenza A virus on (environmental) (hard non-porous) surfaces
Kills (bacteria*) (viruses[†]) (and) (fungi*) (germs**) while it cleans tough (bathroom) messes.
Kills Cold & Flu Virus³ (on hard non-porous surfaces)
(Kills) (Effective against) (the) common (cold and flu)² (flu) (cold) viruses on hard non-porous surfaces.³
(Kills) (Effective against) (Controls) cold and flu virus on hard non-porous surfaces³
(Kills) (Effective against) viruses that (can) cause (the common cold) (colds and flu) (flu) (colds) on hard non-porous surfaces.³
Kills (Eliminates) 99.9% of (Flu Virus²) (Avian Influenza A virus) (influenza) (Salmonella) (Staph) (E. coli)
(bacteria*) (and) (viruses[†]) {insert 'A-B-C' organisms}
Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses[†]) (fungi*) (mold)
(germs**)
Kills germs** and controls the (spread) (growth) of fungi* and mold.
Kills (germs**) (bacteria*) (viruses[†]) (you can't see): (Flu Virus²) (Salmonella) (Staph)
Kills germs that ordinary cleaners don't. **
Kills germs while it cleans.**
Kills Influenza A (Strain New Caledonia/20/99) (Flu virus[†]) in one (1) minute.
Kills {insert 'A-B-C' organisms}
Kills (kitchen) (bathroom) (bedroom) Germs**
Kills mold
Kills odor-causing bacteria*
Kills Pandemic 2009 H1N1 influenza A virus
Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
Kills the (influenza) (Flu) Virus²
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous surfaces)
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria*) (fungi)
(viruses) (germs): {insert 'A – B – C' organisms}
One step (cleaning) (and) (Disinfecting) (Sanitizing)
(Quickly)(Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) {insert 'A – B – C' organisms}
(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such
as {insert use surfaces} to kill (bacteria*) (fungi*) (viruses[†]) (germs**) (throughout the house)

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<< Front or Back Panel – Disinfecting & Deodorizing claims – continued >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (Product Name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

The fast convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you travel).

The quick and easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert use surfaces}

(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert use surfaces}

This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including pandemic 2009 H1N1 influenza A virus

This product has demonstrated effectiveness against (influenza A viruses) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard non-porous surfaces.

(This product) (is) (are) the (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.

(This product) kills {insert 'A – B – C' organisms} (on hard, non-porous surfaces) (in 10 minutes)

(This product) kills (the following viruses): (Human Coronavirus) (Human Immunodeficiency Type 1 Virus) (Avian Influenza A Virus) (on hard, non-porous surfaces) in (30) seconds

Use them (on kitchen counters) before and after cooking to kill (common) (bacteria*) (viruses[†]) (germs**)

Use (them) (this product) on surfaces {insert use sites} (where (bacteria*) (viruses[†]) (fungi*) (germs**) may be a concern.)

Use (This product) as a (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.

Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)

Virus (killer) (destroyer) (eliminator)[†]

<< Back panel – Disinfection claim qualifier >>

* Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella)) (Staphylococcus aureus (Staph)) (on hard, non-porous surfaces) (in 10 minutes)

**Kills (99.9% of) {insert 'A – B – C' organisms} (on hard, non-porous surfaces) (in 10 minutes)

[†] Kills (Human Immunodeficiency Virus Type 1) (Human Coronavirus) (Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)) (Respiratory Syncytial Virus (RSV)), (Avian Influenza A Virus (H1N1) (A/Malaya/302/54)) (in 10 minutes) (on hard, non-porous surfaces).

[†] Kills (Human Coronavirus) (Respiratory Syncytial Virus (RSV)), (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus (H1N1) (A/Malaya/302/54)) (in 30 seconds) (on hard, non-porous surfaces).

[†] Kills Influenza A virus (Strain new Caledonia/20/99) (in one minute) (on hard, non-porous surfaces).

² Influenza A Virus (Strain new Caledonia/20/99) (Avian Influenza A Virus (H1N1) (A/Malaya/302/54)) on hard non-porous surfaces

³ Influenza A Virus (Strain new Caledonia/20/99) (Human Coronavirus) (Respiratory Syncytial Virus (RSV)) (Avian Influenza A Virus (H1N1) (A/Malaya/302/54)) on hard non-porous surfaces

<< Back Panel >>

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12/01/15

<< IMPORTANT: All organisms must be identified by genus & species.
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10 Min. Disinfection against Bacteria >>

(ATCC# 15442) Pseudomonas aeruginosa (Pseudomonas)
(ATCC# 10708) Salmonella enterica (Salmonella)
(ATCC# 6538) Staphylococcus aureus (Staph)

<<B. 10 Min. Disinfection against Virus >>

Human Immunodeficiency Virus Type 1
[HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of
5% serum organic soil load)
(ATCC# VR-740) Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
Human Coronavirus

30 sec Disinfection against Virus >>

(ATCC# VR-740) Human Coronavirus
(ATCC# VR-26) Respiratory Syncytial Virus (RSV)
(- an important cause of ear infections in children)
(- the leading cause of lower respiratory infection in children)
Human Immunodeficiency Virus Type 1
[HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of 50%
human whole blood)
(ATCC #VR-98) Avian Influenza A Virus (H1N1) (A/Malaya/302/54)

One (1) Min. Disinfection against Virus >>

Influenza A virus (Strain New Caledonia/20/99) (Flu virus)

<< C. 10 Min. Disinfection against Fungi >>

(ATCC# 9533) Trichophyton mentagrophytes (Athlete's Foot Fungus)
(ATCC# 6275) Aspergillus niger (mold & mildew)

<< D. Fungistatic against Fungi >>

(ATCC# 6275) Aspergillus niger (mold & mildew)

<< E. *** 30 Sec. Sanitization against Bacteria >>

(ATCC# 29428) Campylobacter jejuni
(ATCC# 43888) Escherichia coli O157:H7 (E. coli)
(ATCC# 4352) Klebsiella pneumonia
(ATCC# 10708) Salmonella enterica (Salmonella)
(ATCC# 6538) Staphylococcus aureus (Staph)
(ATCC# 19615) Streptococcus pyogenes
(ATCC# 7644) Listeria monocytogenes

Symbol Designation – used on product labels:

| | | |
|-----------------------|------------------|---|
| Single asterisk (*) | bacteria/ fungi* | used for identifying disinfection against specific bacteria / fungi listed in A and C above. |
| Dagger (†) | viruses† | used for identifying disinfection against specific viruses listed in B above. |
| Double asterisk (**) | germs** | used for identifying disinfection against specific bacteria and virus or fungi with at least one bacteria listed in A above and one or more viruses or fungi from B or C. |
| Triple asterisk (***) | sanitizes*** | used for all claims of sanitization listed in E above. |

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<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

| | | |
|----------------------------|----------------------|----------------------|
| Bacon Fat | Gravy | Pancake mix |
| (Burnt on) Grease | Grease | Particles (residues) |
| Baked on cheese | Grime | Peanut butter |
| Bathtub Rings | Hard Water (Stain) | Pet messes |
| (Burnt on) Food (Stains) | Honey | Pet Stain (s) |
| Chicken juice | Jelly | Small spills |
| Coffee stains | Juice stains | Smudges |
| Cooking splashes | Limescale | Soap Scum |
| Crumbs | Lint | Stains |
| Dirt | Makeup | Sticky messes |
| Dust | (Tough) Messes | Tea (stains) |
| Dried on food | Mildew (mold) Stains | Tomato sauce |
| Fingerprint | Mud | Tough Soil |
| Food (residues)(particles) | Oil | (Dried on)Toothpaste |
| Footprints | Outdoor Grime | Wine (stains) |

Non-living Allergen soils:

| | | |
|---------------------------------|---------------------------------|----------------------------|
| Cat dander allergen(s) | Dog dander allergen(s) | Pet (Dander) (allergen(s)) |
| Cockroach debris (allergens) | Dust mite debris (allergens) | Pollen particle (allergen) |
| Cockroach matter (allergens) | Dust mite matter (allergens) | |
| Cockroach particles (allergens) | Dust mite particles (allergens) | |

Hard Non-porous Surfaces:

(Graphic – depicting surfaces)

| | | |
|---------------------------------------|------------------------------------|-----------------------------------|
| Appliance (Exterior) (Handles) | Garbage Can (Pail) | Rails |
| Bathtub (Tub) | Glazed Ceramic Tile | Refrigerators exteriors |
| Changing Table | Glazed Porcelain Tile | Remote Control |
| Computer (Mouse) | (Computer) Keyboards | Shower (Stall) (Area) (head) |
| (Computer) Keyboards | (Kitchen) Counter (Countertop) | (fittings) (hardware) |
| Counter (Countertop) | Kitchen Surfaces | (Bathroom) (Kitchen) Sink (Basin) |
| Cribs | Light switches | Sports equipment |
| (Diaper) changing (Counters) (tables) | (Microwave) Oven | Stainless Steel [^] |
| Diaper Pail | (Non-wood) (Baby) (Furniture) | Stove (Stovetop) |
| Door Knob (Handle) | (Non-wood)(finished) Cabinets | Table (Tabletop) |
| Baked Enamel Tile | (Non-wood) Highchair | Telephones (phones) |
| Exhaust Fan (Hood) | (non-food contact area) | Tiles |
| Exterior of Toilets | Outdoor Furniture (except Cushions | (Toilet) (Urinal) Exteriors |
| (Bathroom) (Kitchen) Faucet | and woodframes) | Toilet Seats |
| (Bathroom) (Kitchen) Fixtures | Plastic Laundry Basket (Hamper) | Vanity Top |
| (Bathroom) (kitchen) floor | (Plastic) Toys ¹ | Washable Wall |
| (Laminate) (Laminated floors) | | |

[^]Non-Medical or Fixture

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Surface Types: (~ Non-Medical or Fixture)

| | | |
|------------------------|----------------------|--------------------|
| Aluminum | Formica | Plastic |
| Brass | Glass | Plastic Laminate |
| Chrome~ | Glazed Ceramic | Plexiglas |
| Corian | Glazed Porcelain | Sealed Granite |
| Crystal | (waxed) Linoleum | Sealed Terra Cotta |
| Enamel | (non-waxed) Linoleum | Stainless Steel~ |
| Fiberglass Fixtures | Metal | Tin |
| Finished Wood (floors) | Mirror | Vinyl |

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1409/15

Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

| | | |
|-------------------------|--------------------|----------------|
| Automobiles (Interiors) | Children's rooms | Kitchen |
| Baby's room | Dorm Room | Mudrooms |
| Basement | Entrances | Nursery |
| Bathroom (restroom) | Family Room | Office |
| Bedroom | Foyers | Pet areas |
| Boats | Health Clubs (gym) | Playroom |
| Cars (Interiors) | Home / House | Storage Areas |
| | | Vacation homes |

Business Use Sites: (Graphic – depicting use site)

| | | |
|------------------------|-----------------------|----------------------|
| Airports | Health Clubs | Patient Chairs |
| Ambulances | Hospital | Physician's Office |
| Bowling Alleys | Hotel / Motel | (Public) Restroom |
| Classrooms | Kennels | (Public) Telephones |
| Clinics | Laboratories | Restaurant |
| Cuspidors | Malls | Rest Stops |
| Day Care Center | Military Institutions | RV |
| Dental Office | Nursery (Schools) | School |
| Doctors Office | Nursing Home | Sick Room |
| Examination Tables | Office (Building) | Stretchers |
| Gas Stations | Operatories | Veterinary (Offices) |
| Grocery/Shopping Carts | | |

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

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<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< Animal Care Facilities >>

Veterinary Practice/Kennels/Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding/watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with portable water before use.

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