

777-68

10419

Liane Jenkins  
Reckitt Benckiser Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

APR 14 2010

SUBJECT: Reckitt Benckiser Inc.  
EPA Registration Number: 777-68  
Application Date: March 18, 2010  
Receipt Date: March 19, 2010

Dear Ms. Jenkins:

This letter acknowledges receipt of the notification identified above submitted under the provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIRRA), as amended and PR Notice 98-10.

Notification to add following information to the Master Label:

- X for Teacher/X for Home
- X for Home/X for Teacher
- Back to school (item) (supply) (value) pack
- Get ready for back to school!
- (Important) school supply checklist (item)
- (Key) back to school Shopping List (item)
- School's In. keep Germs Out with Lysol,
- School Supply Pack
- Confirm school policy allow for use and/or donation of product. Adults must deliver donations (directly) to schools.
- Addition of websites: [www.lysol.com](http://www.lysol.com) and [www.rbnainfo.com](http://www.rbnainfo.com)

Your label identifies two websites. Should you wish to retain a reference to the company's websites on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(F). In addition, regardless of whether a website is

CONCURRENCES

SYMBOL	7510P						
SURNAME	J. Jenkins						
DATE	4/14/10						

20f19

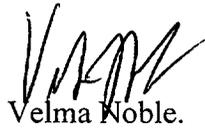
referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

Based on a review of the submitted information this notification is acceptable. This notification will be made part of the record for this file.

**General Comments**

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,



Velma Noble.  
Product Manager (31).  
Regulatory management Branch I.  
Antimicrobials Division (7510P)

7510P:T.Lantz:4/14/10:777-68 a notification

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

3049

 <b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number <b>247511</b>
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**Application for Pesticide - Section I**

1. Company/Product Number 777-68	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Pre-Moistened Touch-Ups Disinfecting Cleaning Wipes	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____

**Section - II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
 Notification: To add new Company website and packaging claims to the Master Label

For ingredient (and other) information, ([www.Lysol.com](http://www.Lysol.com)) ([www.rbnainfo.com](http://www.rbnainfo.com))

X for Teacher / X for Home<sup>(1)</sup>  
 X for Home / X for Teacher<sup>(1)</sup>  
 Back to school (item) (supply) (value) pack<sup>(1)</sup>  
 Get Ready for back to School<sup>(1)</sup>  
 (Important) school supply checklist (item)<sup>(1)</sup>  
 (Key) back to school Shopping List (item)<sup>(1)</sup>  
 School's In. keep Germs Out with Lysol<sup>(1)</sup>  
 School Supply Pack<sup>(1)</sup>

<sup>1</sup> Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
* <b>Certification must be submitted (on file)</b>		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Liane Jenkins	Title Senior Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2781
<b>Certification</b>		6. Date Application Received (Stamped)
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		
2. Signature: 	3. Title: Senior Regulatory & Registration Compliance Specialist	
4. Typed Name: Liane Jenkins	5. Date: March 18, 2010	

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March 18, 2010

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

**RE: Lysol Brand Pre-Moistened Touch-Ups Disinfecting Cleaning Wipes  
EPA Registration No.: 777-68  
OPP ID Number: 274511  
Notification for Packaging Claim and new Company website**

Dear Ms. Noble:

Reckitt Benckiser Inc. would like to incorporate the following claim to our master text label for the above referenced registration. These claims include packaging claims and a new company website.

These claims were previously submitted; however, the Notification was rejected because one claim (Allergen (Control) (Value) (Bonus) Pack (Item)) was unacceptable due to being too broad and may be misleading to consumers. The Agency letter did not indicate any of the other claims as being unacceptable. However, since the letter indicated the notification was unacceptable I am resubmitting the claims. I removed the allergen claim from this submission.

The additional claim related to packaging:

- X for Teacher / X for Home<sup>(1)</sup>
- X for Home / X for Teacher<sup>(1)</sup>
- Back to school (item) (supply) (value) pack<sup>(1)</sup>
- Get Ready for back to School<sup>(1)</sup>
- (Important) school supply checklist (item)<sup>(1)</sup>
- (Key) back to school Shopping List (item)<sup>(1)</sup>
- School's In. keep Germs Out with Lysol<sup>(1)</sup>
- School Supply Pack<sup>(1)</sup>

<sup>1</sup> Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.

Additional Company website: For ingredient (and other) information, ([www.Lysol.com](http://www.Lysol.com)) ([www.rbnainfo.com](http://www.rbnainfo.com))

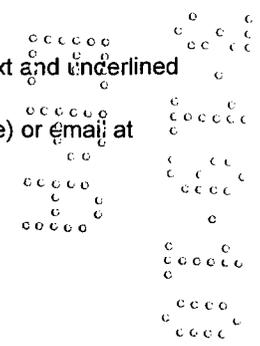
In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 274511
- Copy of the Draft Master Label with the changes incorporated in red text and underlined

If you have any questions or need anything else, please contact me at (973) 404-2781 (office) or email at [liane.jenkins@rb.com](mailto:liane.jenkins@rb.com). Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins  
Senior Registration & Regulatory  
Compliance Specialist



50919

<< Front Panel >>

**ACTIVE INGREDIENTS:**

Alkyl (50% C14, 40% C12, 10% C16)  
Dimethyl Benzyl Ammonium Chlorides..... 0.32%

**OTHER INGREDIENTS:** ..... 99.68%

**TOTAL:** ..... 100.00%

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** SEE BACK (SIDE) PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: (1) (2) (9) (10) (12) (16) (15) (20) (25) (26) (27) (28) (30) (35) (40) (45) (56) (60) (70) (75) (80) (85) (90) (95) (100) (105) (110) (120) (150) (200) (300) (500) (X)  
(Pouch) (Canister) (Box) (ct)  
(Individually Wrapped) (Pre-Moistened) (Towelettes) (wet cloths) (wet wipes) (wet wipe rolls)  
(7" X 5 3/4") (7.0" x 7.5") (7" x 7.5") (7" x 8") (7.0" x 8.0") (7.5" x 6.3") (7.5" x 7") (7.5" x 7.5") (7.5" X 8") (7.5" X 8.25") (7.5" x 8.3") (7 1/2" x 10") (7.5" x 10") (8" x 5 3/4") (8" x 5 3/4") (8.5" x 10")  
Does not include weight of dry wipe

( ) (Count) ( x ) (inches) ( " x " )

( OZ.) ( LB. OZ.) ( g )

<< Front or Back Panel >>

EPA Reg. No.: 777-68  
EPA Est. No.: 777-NY-001  
777-NJ-2  
777-IL-1  
777-MEX-001  
8791-MO-1  
052631-NJ-001  
41925-WI-001  
008251-WI-005  
70930-PA-001  
50757-WI-1

See bottom or side (for Lot/Date code)

<< Back Panel >>

**Questions? Call: (1-800-228-4722)**

For ingredient (and other) information, ([www.lysol.com](http://www.lysol.com)) ([www.rbnainfo.com](http://www.rbnainfo.com))

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in U.S.A.

Made in Mexico

© RBI (year)

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

Important facts (about this product):

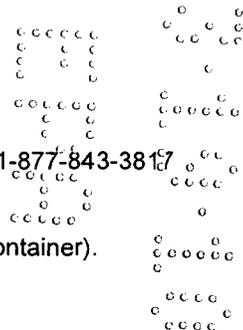
Container recyclable where recycling facilities exist.

Encourage your local authorities to establish a program to recycle this (bottle) (container).

This (canister) (container) is made of x% post-consumer recycled plastic.

Contains no (phosphates) (bleach) (ammonia) (silicones)

Does not contain (phosphates) (bleach) (ammonia) (silicones)



<< Back Panel – Optional text >>

Recycle Symbol

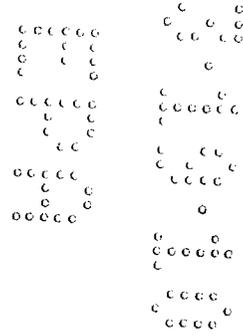
Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "gem" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

60019

<< Front or Back Panel - Packaging claims – use as bullet point or in paragraph format >>

X for Teacher / X for Home<sup>(1)</sup>  
X for Home / X for Teacher<sup>(1)</sup>  
(x) more (extra) wipes (free)  
(x) (Multi) (Pack)  
2-Go  
(3) (x) (Canisters) (Each) (Total)  
4 in 1  
2 (for) (in) 1 Pack  
2x Value  
(x)% More (Wipes) (when compared to (x) ct canister)  
Back to school (item) (supply) (value) pack<sup>(1)</sup>  
Bonus (Economy) (Great) (super) (mega) (trial) (value) (refill) (Size) (Pack)  
Bonus Pack 35% More Wipes! (110 Wipes for the price of 80) ( 30 Wipes Free!)  
(Buy \_\_\_ Get \_\_\_ Free!) (Total \_\_\_\_\_ Wet Wipes) (1 x 28) (1 x 35) (\_\_\_ x \_\_\_) (X wipes for the price of X) (wipes)  
Cleans as well as a(n) (all purpose) trigger and a paper towel  
Convenient  
(ct ) Wipes!  
Dispenses one wipe at a time  
Easy open (easy fill)  
Easy to carry around the house  
Economy size  
Extra Value at no Extra Cost  
Fills (x) (ct) (size) (wipe) canisters  
Get Ready for back to School<sup>(1)</sup>  
Great for use in Cars  
(Important) school supply checklist (item) <sup>(1)</sup>  
(Key) back to school Shopping List (item) <sup>(1)</sup>  
Limited time value (pack)  
Mega Value Pack  
Mega Value Size  
More Wipes(!) (x)ct  
More value, same price  
More value less packaging (vs) (x ct) (Lysol Disinfecting Wipes) (Lysol Dual Action Disinfecting Wipes)  
New and Improved  
(New) (better) (easier) (improved) (dispensation) (dispensing) (to dispense)  
(New) (improved) (packaging) (canister) (opening) (lid) (cap)  
(New) Easy Grip Canister  
No bottles, no sponges, no mess.  
On the Go  
Pack  
Pull Up Here  
Pop-Up-Cap  
Refill (x) Pack  
Refills (now) available  
Resealable (stay-moist) pouch  
Resealable (twin) (Pouch) (pack)  
Reuse canister(s) instead of throwing (it) (them) away  
Reuse (your) canister and save time and money  
SaveSmart (graphics)  
\$aveSmart (graphics)  
\$ave\$mart (graphics)  
School's In. keep Germs Out with Lysol<sup>(1)</sup>  
School Supply Pack<sup>(1)</sup>  
Super Size  
Tear (here) (to open)  
To Go  
(Travel) (Portable) (Pack)  
Travel Size  
Tub Pack  
Use in (x) ct canister  
Value (larger) (super) (jumbo) size  
(Wipes) refill (value) (x) pack



<sup>1</sup> Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.

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<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus)(Summer Fresh) (Spring Waterfall) (Country) (Berry) (Green Apple) (Orange)(Scent)(Breeze)  
(Crisp Linen) (Pacific Fresh) (Lemon Citrus) (Fresh waterfall)

x% thicker

(x) times the size

2-in-1 (wipe)

2 sides (1 for scrubbing, 1 for wiping)

2 sides (1 to scrub, 1 to wipe)

Abrasive

(Absorbs) (Absorbent)

(Also) fits (this product) canisters

Better Absorbency

Built-in (Micro) (tough) scrubbing fibers

Disinfecting Wipes

Disposable

(Does not) (will not) (no) scratch(ing) (your surfaces)

(Dual Action) (Dual use) (Multi use) (complete)

Dual sided (texture)

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.

Easy to use

Feel the strength

For everyday use

For Use in Kitchen, Bathrooms (Bedrooms) (and All Around the House)

Great for touch-up cleaning

Great for use in your (dorm room) (class room) (office) (gym)

Great for use in the car

Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house.

(Improved) (New) (Formula) (3-in-1) (4-in-1) (All in one) (All in one Complete) (Deodorizes) (Multi Action)

(Multi Clean) (Multi-surface) (Quick) (Triple Action)

Just wipe and throw away. (It's that easy.)

(Larger) (bigger) (longer) than ever

Lysol Brand

(Lysol) trusted for over 100 years

(Makes it) easy to (re-)fill canisters

Microlock Fibers (fiber) (weave) (grooves) (pattern)

New (colored) wipe

New generation of wipes

(New)(improved) {insert pattern/texture from list} cleans (picks up) (traps) (locks) (more) {insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than other wipes) (than the leading wipe) (that other wipes leave behind)

(New) (improved) (stronger) (thicker) (better) (unbeatable) (revolutionary) (innovative) {insert pattern/texture from list}

(New){insert pattern/textures from list} cleans (picks up)(better)(easier)

(New) {insert pattern/textures from list} for (better)(easier)cleaning

(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than others)

(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) {insert soil(s) from list} {insert allergen soil(s) from list} (that others) (other wipes) leave behind

(Now) (even) stronger wipes

(Now) (more durable) (stronger) (softer) (wipes)

(Now) (Stronger) (more durable) (than) (before)

(Now with) Quilted wipe

One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!

Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)

Power Grooves (fiber) (weave) (grooves) (pattern)

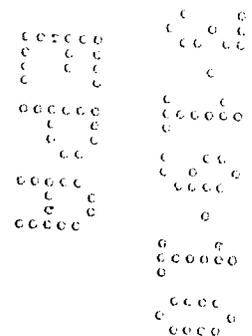
Ready to use

Revolutionary

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 and 99.

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Same (wipe) (roll) you (find) (buy) in (Lysol) canisters  
Scrub(s)(bing)  
Scrubs and Wipes  
Select-a-size  
(Strong) (absorbent) (durable) (thick) (larger) (tough) (wipe)  
(Stronger) more durable (wipe)  
Superior strength  
Swipe(s) away (more) {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort) (than ever)(than other wipes) (than the leading wipe) (that other wipes leave behind)  
Traps and Dissolves Challenging Messes  
Traps & Locks More Messes  
Traps & Locks More Messes (than before) (than previous formula) (than prior formula)  
Traps More Messes  
Traps More Messes (than before) (than previous formula) (than prior formula)  
(Traps)(locks)(picks up)(cleans)(wipes off) (more) ({insert soil from list}) ({insert allergen soil(s) from list}) (better) (than ever) (that other wipes leave behind)  
(The) One-step cleaner  
The Power of Lysol  
Thicker (wipe) (to clean)(for)(your) (bigger messes)  
(This product) is (also) great on the "go" in {insert use sites}  
Touch-Ups  
Tough on (kitchen) messes.  
Twice the size  
Two-in-one wipe  
(Two) (2) (sides) (sided)  
Ultra-Weave (fiber) (weave) (grooves) (pattern)  
Unbelievable (cleaning) strength  
Use where you live, work and play  
Wipe(s)(ing)  
With Micro-Lock fibers  
Won't dry out, damage, or fade car surfaces



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean  
Better (improved)(unbeatable)(cleaning)  
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)  
Clean with (just) (one) (1) wipe  
(Cleans) (dissolves) soap scum (and) (baked on grease)  
Cleans (even) (bigger) (tougher) (more) messes  
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)  
(within seconds) (within minutes)  
Cleans with citrus power  
Clean(s) with the power of Lysol® Brand Products  
Complete Clean  
Cuts grease (and grime)  
Cuts {insert soil(s)}  
Deep Down Clean!  
Effectively cleans everyday messes  
For your tough(est) messes  
Fresh Clean Scent!  
Freshens {insert use site}  
(Great) (excellent) for (quick clean ups) (touch up cleaning)  
(Has) (with) a powerful All Purpose Cleaner (built in)  
Helps clean (away) (tough stains) (like) {insert soils}  
(Improved)(Better)(Cleaning) (Wipes) (with) (criss-cross)(ridges)  
(Improved) (More) (Better) (cleaning) (power) (performance)  
{insert soil(s)} disappear in a flash  
Keeps working for longer  
Leaves a fresh (Citrus)(Floral)(Herbal)(Berry) (Green Apple) (Orange) (Country) (fresh)(clean) (Scent)  
Leaves a (long-lasting) (fresh) (clean) scent  
Leaves (household) (bathroom) (restroom) surfaces sanitary.  
Leaves your ({insert use site}) ({insert use surface}) with a fresh, clean scent  
Leaves your surfaces shiny (clean)  
Longer lasting wipe  
New (gripper) (texture) (technology)  
No more (pushing) (scooping) {insert soil(s) from list} (around)!  
(Now) (With) (criss-cross) (raised) (ridges) (V-shaped) (pattern) (for) (better) (improved) (cleaning)  
(performance)(power)  
(One) (1) wipe (can be) used to clean messes  
Powerful clean  
(Powers through) (cleans) (traps) more (messes) (soils) (stains) than ever  
(Quickly) eliminates (filthy) (lingering) (food) odors  
(Reduces) (less) scrubbing (needed)  
(Reduces) (removes) {insert allergen soil(s) from list}  
(Reduces) (removes) X% of {insert allergen soil(s) from list}  
Removes (and cleans): {insert soils}  
Removes (spills) (spots) (dirt) (grime)  
Removes tough odors (left behind) from (pets) (smoke) (cooking)  
Strong(er) (enough) (so) (you can) (,) clean your (entire) (kitchen) (bathroom) with less wipes  
Strong(er) (so) (you can) (,) pick up more messes  
Strong(er) (so) (you can) (,) use it on more surfaces  
Strongest wipe you can buy  
Tackles (tough) cleaning jobs (all around the house)  
(This product) (Even) (Removes), (Reduces) (Traps), (Locks in), (Captures), (Picks Up) (up to) (more)  
than) (x%) (of) (the following) (common household) allergens<sup>(††)</sup>: ({insert from allergen soil list})  
(found in) (associated with) (debris) (dirt) (dust) (lint) (pet hair) (on) (hard, non-porous) (surfaces)  
(This product) (Quickly) (Removes) (Reduces) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt)  
(lint) (pet hair) (that) (may) (contain(s)) (harbor(s)) (the following) (common household)  
allergen(s) <sup>(††)</sup>: {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).  
This product removes the following allergens: dust mite debris, pet dander and pollen from surfaces  
This product removes the following allergens: {insert allergen soil(s) from list}  
Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)

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Traps And Dissolves Challenging Messes

(Traps) (cleans) {insert soil(s)}

Unbeatable (cleaning) (power) (strength) on {insert soil(s)}

Unbeatable on {insert soil(s)}

Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.

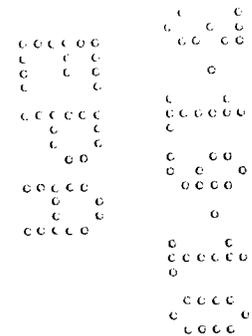
(Visible) (sparkling) clean

(Wipe) stays moist longer

Wipes away more germy messes (in the home)

(With) (the) disinfecting (power) (strength) of Lysol (in every wipe)

Works on (large) (small) spills



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11/09/19

<< Sanitizing - Hard non-porous, non-food contact surface claims - >>  
<< front / back panel claim >>

30 seconds is all it takes to kill 99.9% of bacteria\*\*\*  
(and even) (kills) (eliminates) 99.9% of (E.coli), (Listeria), (Strep) in 30 seconds\*\*\*  
Kills (99.9%) (of) (household) bacteria in 30 seconds.\*\*\*  
Kills (Eliminates) 99.9% of bacteria\*\*\*  
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.\*\*\*  
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.\*\*\*  
One step cleaning and sanitizing  
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.\*\*\*  
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.\*\*\*

<< back Panel qualifier >>

\*\*\*Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

\*\*\*Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes)

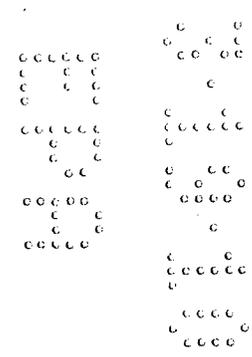
\*\*\*Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

<< front / back panel claim >>

Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) on hard, non-porous surfaces in 30 seconds.

Kills 99.9% of the following in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus)

Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

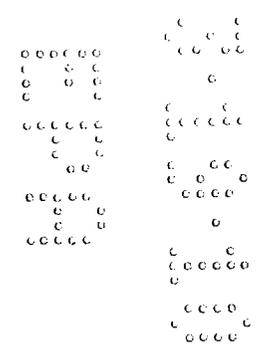


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(Lysol) (an) expert in disinfection for over 100 years  
 Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs\*\* (on hard, non-porous surfaces)  
 (New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)  
 On hard, non-porous, inanimate environmental surfaces this product kills the following  
 (bacteria) (fungi) (viruses) (germs): {insert 'A - B - C' organisms}  
 One step (cleaning) (and) (Disinfecting) (Sanitizing)  
 (Quickly)(Removes) (bacteria\*) (fungi\*) (viruses†) (germs\*\*) {insert 'A - B - C' organisms}  
 (Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert use surfaces} to kill (bacteria\*) (fungi\*) (viruses†) (germs\*\*) (throughout the house)  
 Removes (lingering) odors (fast)  
 Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (Product Name) is a broad-spectrum hard surface disinfectant that has been shown to be effective again (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).  
 The fast convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel).  
 The quick and easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert use surfaces}  
 (This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert use surfaces}  
 This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including pandemic 2009 H1N1 influenza A virus  
 This product has demonstrated effectiveness against (influenza A viruses tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)  
 (This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard non-porous surfaces.  
 (This product) (is) (are) the (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.  
 (This product) kills {insert 'A - B - C' organisms} (on hard, non-porous surfaces) (in 10 minutes)  
 (This product) kills (the following viruses): (Human Coronavirus) (Human Immunodeficiency Type 1 Virus) (Avian Influenza A Virus) (on hard, non-porous surfaces) in (30) seconds  
 (This product) meets efficacy standards for (hospital type) disinfectant (sanitizing) wipes.  
 Use them (on kitchen counters) before and after cooking to kill (common) (bacteria\*) (viruses†) (germs\*\*) (germs\*\*) may be a concern.)  
 Use (them) (this product) on surfaces {insert use sites} (where (bacteria\*) (viruses†) (fungi\*) (germs\*\*) may be a concern.)  
 Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)  
 Virus (killer) (destroyer) (eliminator) †



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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging >>

**To Open Package:** Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

**To Open Package:** Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

**To Open Package:** Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe then done.

**To Open Package:** Open pouch by peeling back the seal. Remove one (towelette) (this product) and reseal pouch to avoid moisture loss. Use abrasive side for tougher soils and soft side for light duty cleaning. Throw away soiled wipe when done.

<< For Refill packaging >>

**To Open Refill Package:** Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

**To Refill:** Remove the entire cap from the canister. Place refill wipes in canister.

<< Use directions for all packaging types >>

**To Clean, (Remove Allergens) (and) (Deodorize) (and) (Sanitize) (and) (Disinfect) hard, non-porous surfaces (including toilet seats) (and) (other bathroom surfaces):** Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Remove Allergens) (and) Deodorize): (Use (a) fresh towelette(s) to )**Wipe surface(s). **(To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry.) **(To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

**To Clean (and) (Deodorize) (and) (Remove Allergens) (Remove Common Household Allergens) (and) (Sanitize) (and) (Disinfect) hard non-porous surfaces:** Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Deodorize) (and) (Remove Allergens): (Use (a) fresh towelette(s) to )**Wipe surface(s). **To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry. **To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

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**To Clean ( / Deodorize) ( / Remove Allergens<sup>††</sup>):** Use fresh wipe on surface. Repeat for stubborn stains.

**To Sanitize/Disinfect:** Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. **To Sanitize:** Allow to remain wet for 30 seconds. **To Disinfect:** Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

**To Control and Prevent the Growth of Mold and Mildew (and their odors):** Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< Advisory Statements >>

Do not use dishes, glasses or utensils.

Do not flush (down toilet).

For food contact surfaces rinse with clean potable water after using this product.

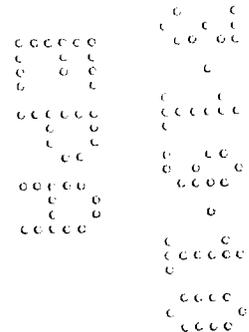
For other surfaces, spot test in an inconspicuous area.

NOT INTENDED FOR PERSONAL HYGIENE.

Not recommended for (glass,) (mirrors,) (polished) or (bare wood) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).



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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.  
 Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

- << A. 10 Min. Disinfection against Bacteria >>
  - Pseudomonas aeruginosa (Pseudomonas) (ATCC# 15442)
  - Salmonella enterica (Salmonella) (ATCC# 10708)
  - Staphylococcus aureus (Staph) (ATCC# 6538)
  
- << B. 10 Min. Disinfection against Virus >>
  - Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of 5% serum organic soil load)
  - Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
  - Human Coronavirus (ATCC# VR-740)
  
- 30 sec Disinfection against Virus >>
  - Human Coronavirus (ATCC# VR-740)
  - Respiratory Syncytial Virus (RSV) (ATCC# VR-26) (- an important cause of ear infections in children) (- the leading cause of lower respiratory infection in children)
  - Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of 50% human whole blood)
  - Avian Influenza A Virus (H1N1) (A/Malaya/302/54) (ATCC #VR-98)
  
- One (1) Min. Disinfection against Virus >>
  - Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
  
- << C. 10 Min. Disinfection against Fungi >>
  - Trichophyton mentagrophytes (Athlete's Foot Fungus) (ATCC# 9533)
  - Aspergillus niger (mold & mildew) (ATCC# 6275)
  
- << D. Fungistatic against Fungi >>
  - Aspergillus niger (mold & mildew) (ATCC# 6275)
  
- << E. \*\*\* 30 Sec. Sanitization against Bacteria >>
  - Campylobacter jejuni (ATCC# 29428)
  - Escherichia coli O157:H7 (E. coli) (ATCC# 43888)
  - Klebsiella pneumonia (ATCC# 4352)
  - Salmonella enterica (Salmonella) (ATCC# 10708)
  - Staphylococcus aureus (Staph) (ATCC# 6538)
  - Streptococcus pyogenes (ATCC# 19615)
  - Listeria monocytogenes (ATCC# 7644)

**Symbol Designation – used on product labels:**

Single asterisk (*)	bacteria/ fungi*	used for identifying disinfection against specific bacteria / fungi
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)		sanitizes*** used for all claims of sanitization
Double Dagger (††)	allergens	used for identifying removal claims against specific allergens.

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<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Gravy	Outdoor Grime
(Burnt on) Grease	Grease	Pancake mix
Baked on cheese	Grime	Particles (residues)
Bathtub Rings	Hard Water (Stain)	Peanut butter
(Burnt on) Food (Stains)	Honey	(Pet) Hair
Chicken juice	Jelly	Pet Stain (s)
Coffee stains	Juice stains	Smudges
Cooking splashes	Limescale	Soap Scum
Crumbs	Lint	Stains
Dirt	Makeup	Sticky messes
Dust	(Tough) Messes	Tea (stains)
Dried on food	Mildew (mold) Stains	Tomato sauce
Fingerprint	Mud	(Dried on) Toothpaste
Food (residues)(particles)	Oil	Tough Soil
		Wine (stains)

Non-living Allergen soils:

Cat dander allergen(s)	Dog dander allergen(s)	Mold allergen(s)
Cockroach debris (allergens)	Dust mite matter (allergens)	Pollen particle (allergen)
Cockroach matter (allergens)	Dust mite debris (allergens)	Pet (Dander) (allergen(s))
Cockroach particles (allergens)	Dust mite particles (allergens)	

Surfaces: (Graphic – depicting surfaces)

Appliance (Exterior) (Handles)	Garbage Can (Pail)	Refrigerators exteriors
Bathtub (Tub)	Glazed Ceramic Tile	Remote Control
Changing Table	Glazed Porcelain Tile	Shower (Stall) (Area) (head)
Computer (Mouse)	(Computer) Keyboards	(fittings) (hardware)
Counter (Countertop)	(Kitchen) Counter (Countertop)	Sink (Basin)
Cribs	Kitchen Surfaces	Small Surfaces
(Diaper) changing (Counters) (tables)	Light switches	Sports equipment
Diaper Pail	(Microwave) Oven	Stainless Steel^
Door Knob (Handle)	(Non-wood) (Baby) (Furniture)	Stove (Stovetop)
Enamel Tile	(Non-wood)(finished) Cabinets	Table (Tabletop)
Exhaust Fan (Hood)	(Non-wood) Highchair	Telephones (phones)
Exterior of Toilets	(non-food contact area)	Tiles
Faucet	Outdoor Furniture	(Toilet) (Urinal) Exteriors
(Bathroom) (Kitchen) Fixtures	Plastic Laundry Basket	Toilet Seats
(Bathroom) (kitchen) floor	(Hamper)	Vanity Top
(Laminate) (Laminated floors)	(Plastic) Toys <sup>1</sup>	Washable Wall
	Rails	

^Non-Medical or Fixture

<sup>1</sup>Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)  
(quilted)(thicker)(stronger) (Wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

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- |                         |                    |                |
|-------------------------|--------------------|----------------|
| Automobiles (Interiors) | Cars (Interiors)   | Kitchen        |
| Baby's room             | Children's rooms   | Office         |
| Basement                | Dorm Room          | Pet areas      |
| Bathroom (restroom)     | Health Clubs (gym) | Storage Areas  |
| Bedroom                 | Home / House       | Vacation homes |
| Boats                   |                    |                |

**Business Use Sites:** (Graphic – depicting use site)

- |                        |                       |                      |
|------------------------|-----------------------|----------------------|
| Airports               | Health Clubs          | Physician's Office   |
| Ambulances             | Hospital              | (Public) Restroom    |
| Bowling Alleys         | Hotel / Motel         | (Public) Telephones  |
| Classrooms             | Kennels               | Restaurant           |
| Clinics                | Laboratories          | Rest Stops           |
| Cuspidors              | Malls                 | RV                   |
| Day Care Center        | Military Institutions | School               |
| Dental Office          | Nursery (Schools)     | Sick Room            |
| Doctors Office         | Nursing Home          | Stretchers           |
| Examination Tables     | Office (Building)     | Veterinary (Offices) |
| Gas Stations           | Operatories           |                      |
| Grocery/Shopping Carts | Patient Chairs        |                      |

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

- PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.
- CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.
- CONTACT TIME:** Allow surface / object to remain wet for 10 minutes.
- DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream of normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< Animal Care Facilities >>

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**Veterinary Practice/Kennels/Animal Care Facilities:** For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding/watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with portable water before use.

<< Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

<b>FIRST AID</b>	
<b>If in eyes:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>CONTACT NUMBER</b>	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

**STORAGE AND DISPOSAL:**

**PESTICIDE STORAGE:** Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycling, if available.

<< Storage and Disposal language – pouch >>

**STORAGE AND DISPOSAL:**

**PESTICIDE STORAGE:** Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

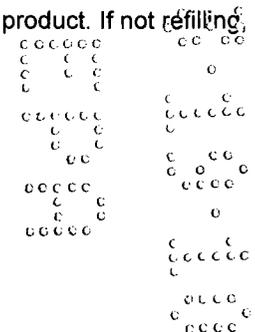
**CONTAINER DISPOSAL:** Non-refillable pouch. Do not reuse or refill this pouch. Then discard in trash or offer for recycling, if available

<< Storage and Disposal language – refillable container >>

**STORAGE AND DISPOSAL:**

**PESTICIDE STORAGE:** Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

**CONTAINER DISPOSAL:** Refillable container. Refill container only with this product. If not refilling, discard in trash or offer for recycling, if available.



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