

777-68

10/23/2009

1/16

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

OCT 23 2009

Ms. Liane Jenkins
Reckitt Benckiser, Inc
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Lysol Brand Pre-Moistened Touch-Ups Disinfecting Wipes
EPA Registration No.: 777-68
Amendment Date: July 24, 2009
EPA Receipt Date: July 27, 2009

Dear Ms. Jenkins,

The following amendment submitted in connection with registration under FIFRA, as amended, is acceptable with conditions listed below.

Proposed Amendment

Response to Agency letter dated June 2, 2009

Conditions

Revise the label as follows:

1) Delete the 15th, 41st, 42nd, 43rd, 47th, 48th allergen claims on page 5. Efficacy data is required to support the quantitative claim, "reduces/remove x% or 90% of allergens." A protocol must be submitted and accepted before efficacy data is generated.

Please Note: The cross-hatches represented in the aforementioned claims are not linked to the list of Nonliving Allergen soils on page 13. You must revise the label to link the denotation.

2) Revise the 16th claim on page 8 to be in compliance with the Agency's Influenza 2009 H1N1 labeling policy by stating "This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)."

3) Revise the 5th, 19th, 20th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th and 50th claims on page 8 by listing

SYMBOL	SURNAME	DATE						

2/16

the complete virus's nomenclature. Flu Virus/Cold and Flu Virus must read "*Influenza A Virus (Flu Virus)*". Since this product does not have data supporting its effectiveness against Rhinovirus or Herpes Virus Simplex Type 1 or 2, you must delete references to "common cold/colds."

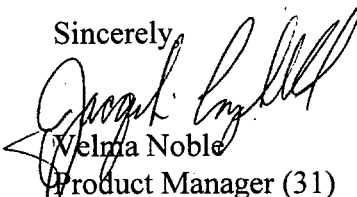
4) Delete the 26th claim on page 8 because it is considered heightened efficacy according to PR Notice 93-3.

General Comments

A stamped copy of the label accepted with conditions is enclosed. Submit a final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions regarding this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely



Welma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: Stamped Label

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

3/16

<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40%, C12, 10% C16)
Dimethyl Benzyl Ammonium Chlorides..... 0.32%

OTHER INGREDIENTS: 99.68%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE BACK (SIDE) PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: (1) (2) (9) (10) (12) (16) (15) (20) (25) (26) (27) (28) (30) (35) (40) (45) (56) (60) (70)
(75) (80) (85) (90) (95) (100) (105) (110) (120) (150) (200) (300) (500) (X)
(Pouch) (Canister) (Box) (ct)
(Individually Wrapped) (Pre-Moistened) (Towelettes) (wet cloths) (wet wipes) (wet
wipe rolls)
(7" X 5 3/4") (7.0" x 7.5") (7" x 7.5") (7" x 8") (7.0" x 8.0") (7.5" x 6.3") (7.5" x 7") (7.5" x
7.5") (7.5" X 8") (7.5" X 8.25") (7.5" x 8.3") (7 1/2" x 10") (7.5" x 10") (8" x 5 3/4") (8" x 5
3/4") (8.5" x 10")
Does not include weight of dry wipe

() (Count) (x) (inches) (" x ")

(OZ.) (LB.) (OZ.) (g)

<< Front or Back Panel >>

EPA Reg. No.: 777-68
EPA Est. No.: 777-NY-001
777-NJ-2
777-IL-1
777-MEX-001
8791-MO-1
052631-NJ-001
41925-WI-001
008251-WI-005
70930-PA-001
50757-WI-1

**ACCEPTED
with COMMENTS
in EPA Letter Dated:**

OCT 23 2009
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 777-68

See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? Call: (1-800-228-4722)

For ingredient (and other) information, www.lysol.com
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)
Made in U.S.A.
Made in Mexico
© RBI (year)

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817
Important facts (about this product):
Container recyclable where recycling facilities exist.
Encourage your local authorities to establish a program to recycle this (bottle) (container).
This (canister) (container) is made of x% post-consumer recycled plastic.
Contains no (phosphates) (bleach) (ammonia) (silicones)
Does not contain (phosphates) (bleach) (ammonia) (silicones)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

4/16

Travel Size
Tub Pack
Use in (x) ct canister
Value (larger) (super) (jumbo) size
(Wipes) refill (value) (x) pack

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus)(Summer Fresh) (Spring Waterfall) (Country) (Berry) (Green Apple) (Orange)(Scent)(Breeze)
(Crisp Linen) (Pacific Fresh) (Lemon Citrus) (Fresh waterfall)

x% thicker
(x) times the size
2-in-1 (wipe)
2 sides (1 for scrubbing, 1 for wiping)
2 sides (1 to scrub, 1 to wipe)
Abrasive
(Absorbs) (Absorbent)
(Also) fits (this product) canisters
Better Absorbency
Built-in (Micro) (tough) scrubbing fibers
Disinfecting Wipes
Disposable
(Does not) (will not) (no) scratch(ing) (your surfaces)
(Dual Action) (Dual use) (Multi use) (complete)
Dual sided (texture)
Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like)
soap scum and grease and a softer side for wiping away everyday messes.
Easy to use
Feel the strength
For everyday use
For Use in Kitchen, Bathrooms (Bedrooms) (and All Around the House)
Great for touch-up cleaning
Great for use in your (dorm room) (class room) (office) (gym)
Great for use in the car
Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house
(Improved) (New) (Formula) (3-in-1) (4-in-1) (All in one) (All in one Complete) (Deodorizes) (Multi Action)
(Multi Clean) (Multi-surface) (Quick) (Triple Action)
Just wipe and throw away. (It's that easy.)
(Larger) (bigger) (longer) than ever
Lysol Brand
(Lysol) trusted for over 100 years
(Makes it) easy to (re-)fill canisters
Microlock Fibers (fiber) (weave) (grooves) (pattern)
New (colored) wipe
New generation of wipes
(New)(improved) {insert pattern/texture from list} cleans (picks up) (traps) (locks) (more) {insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than other wipes) (than the leading wipe) (that other wipes leave behind)
(New) (improved) (stronger) (thicker) (better) (unbeatable) (revolutionary) (innovative) {insert pattern/texture from list}
(New){insert pattern/textures from list} cleans (picks up)(better)(easier)
(New) {insert pattern/textures from list} for (better)(easier)cleaning
(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than others)
(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) {insert soil(s) from list} {insert allergen soil(s) from list} (that others) (other wipes) leave behind

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "X" is a place holder for a number between 1 and 99.

5/110

(Now) (even) stronger wipes
(Now) (more durable) (stronger) (softer) (wipes)
(Now) (Stronger) (more durable) (than) (before)
(Now with) Quilted wipe
One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Power Grooves (fiber) (weave) (grooves) (pattern)
Ready to use
Revolutionary
Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
Scrub(s)(bing)
Scrubs and Wipes
Select-a-size
(Strong) (absorbent) (durable) (thick) (larger) (tough) (wipe)
(Stronger) more durable (wipe)
Superior strength
Swipe(s) away (more) {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort) (than ever)(than other wipes) (than the leading wipe) (that other wipes leave behind)
Traps and Dissolves Challenging Messes
Traps & Locks More Messes
Traps & Locks More Messes (than before) (than previous formula) (than prior formula)
Traps More Messes
Traps More Messes (than before) (than previous formula) (than prior formula)
(Traps)(locks)(picks up)(cleans)(wipes off) (more) ({insert soil from list}) ({insert allergen soil(s) from list}) (better) (than ever) (that other wipes leave behind)
(The) One-step cleaner
The Power of Lysol
Thicker (wipe) (to clean)(for)(your) (bigger messes)
(This product) is (also) great on the "go" in {insert use sites}
Touch-Ups
Tough on (kitchen) messes.
Twice the size
Two-in-one wipe
(Two) (2) (sides) (sided)
Ultra-Weave (fiber) (weave) (grooves) (pattern)
Unbelievable (cleaning) strength
Use where you live, work and play
Wipe(s)(ing)
With Micro-Lock fibers
Won't dry out, damage, or fade car surfaces

9/10

<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean
Better (improved)(unbeatable)(cleaning)
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
Clean with (just) (one) (1) wipe
(Cleans) (dissolves) soap scum (and) (baked on grease)
Cleans (even) (bigger) (tougher) (more) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Cleans with citrus power
Clean(s) with the power of Lysol® Brand Products
Complete Clean
Cuts grease (and grime)
Cuts {insert soil(s)}
Deep Down Clean!
Effectively cleans everyday messes
~~(Even) removes X% of allergens.††~~
For your tough(est) messes
Fresh Clean Scent!
Freshens {insert use site}
(Great) (excellent) for (quick clean ups) (touch up cleaning)
(Has) (with) a powerful All Purpose Cleaner (built in)
Helps clean (away) (tough stains) (like) {insert soils}
(Improved)(Better)(Cleaning) (Wipes) (with) (criss-cross)(ridges)
(Improved) (More) (Better) (cleaning) (power) (performance)
{insert soil(s)} disappear in a flash
Keeps working for longer
Leaves a fresh (Citrus)(Floral)(Herbal)(Berry) (Green Apple) (Orange) (Country) (fresh)(clean) (Scent)
Leaves a (long-lasting) (fresh) (clean) scent
Leaves (household) (bathroom) (restroom) surfaces sanitary.
Leaves your {insert use site} {insert use surface} with a fresh, clean scent
Leaves your surfaces shiny (clean)
Longer lasting wipe
New (gripper) (texture) (technology)
No more (pushing) (scooping) {insert soil(s) from list} (around)!
(Now) (With) (criss-cross) (raised) (ridges) (V-shaped) (pattern) (for) (better) (improved) (cleaning)
(performance)(power)
(One) (1) wipe (can be) used to clean messes
Powerful clean
(Powers through) (cleans) (traps) more (messes) (soils) (stains) than ever
(Quickly) eliminates (filthy) (lingering) (food) odors
(Reduces) (less) scrubbing (needed)
(Reduces) (removes) {insert allergen soil(s) from list}
~~(Reduces) (removes) (up to) (X% of) allergens.††~~
(Reduces) (removes) X% of {insert allergen soil(s) from list}
~~(Reduces) (removes) (X%) (the most common) (household) allergens.†† (around your home) (around your bathroom) (on your floors)~~
Removes (and cleans): {insert soils}
Removes (spills) (spots) (dirt) (grime)
Removes tough odors (left behind) from (pets) (smoke) (cooking)
~~Removes X% of allergens.††~~
~~Removes X% of Allergens.††~~
Strong(er) (enough) (so) (you can) (,) clean your (entire) (kitchen) (bathroom) with less wipes
Strong(er) (so) (you can) (,) pick up more messes
Strong(er) (so) (you can) (,) use it on more surfaces
Strongest wipe you can buy
Tackles (tough) cleaning jobs (all around the house)

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7/16

(This product) (Even) (Removes), (Reduces) (Traps), (Locks in), (Captures), (Picks Up) (up to) (more than) (x%) (of) (the following) (common household) allergens^(††): ({insert from allergen soil list}) (found in) (associated with) (debris) (dirt) (dust) (lint) (pet hair) (on) (hard, non-porous) (surfaces).

(This product) (Quickly) (Removes) (Reduces) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (pet hair) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) ^(††): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).

This product removes the following allergens: dust mite debris, pet dander and pollen from surfaces

This product removes the following allergens: {insert allergen soil(s) from list}

Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)

Traps And Dissolves Challenging Messes

(Traps) (cleans) {insert soil(s)}

Unbeatable (cleaning) (power) (strength) on {insert soil(s)}

Unbeatable on {insert soil(s)}

Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.

(Visible) (sparkling) clean

(Wipe) stays moist longer

Wipes away more germy messes (in the home)

(With) (the) disinfecting (power) (strength) of Lysol (in every wipe)

Works on (large) (small) spills

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

8/16

<< Sanitizing - Hard non-porous, non-food contact surface claims - >>
<< front / back panel claim >>

30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (E.coli), (Listeria), (Strep) in 30 seconds***
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills (Eliminates) 99.9% of bacteria***
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.***
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.***
One step cleaning and sanitizing
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes)

***Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

<< front / back panel claim >>

Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) on hard, non-porous surfaces in 30 seconds.

Kills 99.9% of the following in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus)

Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

9/1/16

<< Front or Back Panel – Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

A clean you can smell
(Antibacterial Action) (Deodorizes) (Disinfects) (Disinfectant) (Hospital Disinfectant) (Mildewstatic) (Mildewstat) (Sanitizer) (Sanitizes) (Virucidal[†]) (Virucide[†]) (Fungicidal*) (Bactericidal*)
Cleans (deodorizes) (disinfects) (eliminates odors)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus on hard non-porous surfaces
(Deodorizes) and (sanitizes) as it cleans
Disinfects and cleans tough stains
Disinfects hard non-porous non-food contact surfaces {insert use sites}
Disinfects more surface area (per wipe)
Disinfects (your) ({insert use sites}) (and) (or) ({insert use surfaces})
(Disinfecting) (Dual Action Disinfecting) (Cleaning) Wipes
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs**
(even bacteria * that cause odors) (wherever you use it)
Effective against (bacteria) (fungi) (viruses) (germs): {insert 'A – B – C' organisms}
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
Effective (disinfecting) (sanitizing) for use in {insert use sites}
~~Effective at killing (Avian Influenza A) (H1N1) virus~~
Eliminates (Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) from {insert use surfaces}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fights the Flu Virus on hard non-porous surfaces
Flu Virus Control on hard non-porous surfaces
For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
Germ (killer) (destroyer) (eliminator) **
(Helps) eliminate odor-causing bacteria*
Household (Disinfectant) (Sanitizer)
~~Hospital Type (disinfectant) (disinfection)~~
Kills (Avian) Influenza A virus on environmental (hard non-porous) surfaces
Kills (bacteria*) (viruses[†]) (and) (fungi*) (germs**) while it cleans tough (bathroom) messes.
(Kills) (Effective against) ~~common~~ (and) flu (flu) (cold) viruses on hard non-porous surfaces.[†]
(Kills) (Effective against) (Controls) cold and flu viruses on hard non-porous surfaces.[†]
Kills Cold & Flu Virus[†] (on hard non-porous surfaces)
(Kills) (Effective against) viruses that (can) cause ~~(the common cold)~~ (colds and flu) (flu) (~~colds~~) on hard non-porous surfaces.[†]
Kills (Eliminates) 99.9% of (Flu Virus**) (Avian Influenza A virus) (influenza**) (Salmonella) (Staph) (E. coli) (bacteria*) (and) (viruses[†])
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**
Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses[†]) (fungi*) (mold) (germs**) .
Kills germs** and controls the (spread) (growth) of fungi* and mold.
Kills Mold
Kills (germs**) (bacteria*) (viruses[†]) (you can't see): (Flu Virus**) (Salmonella) (Staph)
Kills germs that ordinary cleaners don't. **
Kills germs while it cleans.**
Kills Influenza A (Strain New Caledonia/20/99) (Flu virus[†]) in one (1) minute.
Kills (kitchen) (bathroom) (bedroom) Germs**
Kills odor-causing bacteria*
Kills the (influenza) (flu) virus[†]
Large (Size) Disinfecting cloths
Leaves a (fresh) (clean) scent
(Lysol) (an) expert in disinfection for over 100 years
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous surfaces)
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 and 99.

10/1/16

On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (fungi) (viruses) (germs): {insert 'A - B - C' organisms}
One step (cleaning) (and) (Disinfecting) (Sanitizing)
(Quickly)(Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) {insert 'A - B - C' organisms}
(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert use surfaces} to kill (bacteria*) (fungi*) (viruses[†]) (germs**) (throughout the house)
Removes (lingering) odors (fast)
The fast convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel).
The quick and easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert use surfaces}
(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert use surfaces}
(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard non-porous surfaces.
(This product) (is) (are) the (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.
(This product) kills {insert 'A - B - C' organisms} (on hard, non-porous surfaces) (in 10 minutes)
(This product) kills (the following viruses): (Human Coronavirus) (Human Immunodeficiency Type 1 Virus) (Avian Influenza A Virus) (on hard, non-porous surfaces) in (30) seconds
(This product) meets efficacy standards for (hospital type) disinfectant (sanitizing) wipes.
Use them (on kitchen counters) before and after cooking to kill (common) (bacteria*) (viruses[†]) (germs**) (germs**) may be a concern.)
Use (them) (this product) on surfaces {insert use sites} (where (bacteria*) (viruses[†]) (fungi*) (germs**) may be a concern.)
Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)
Virus (killer) (destroyer) (eliminator)[†]

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, [optional text], [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. . The term "x" is a place holder for a number between 1 and 99.

11/16

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging>>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe then done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (this product) and reseal pouch to avoid moisture loss. Use abrasive side for tougher soils and soft side for light duty cleaning. Throw away soiled wipe when done.

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< Use directions for all packaging types >>

To Clean,(Remove Allergens) (and) (Deodorize) (and) (Sanitize) (and) (Disinfect) hard, non-porous surfaces (including toilet seats) (and) (other bathroom surfaces): Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Remove Allergens) (and) (Deodorize): (Use (a) fresh towelette(s) to)**Wipe surface(s). **(To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry.) **(To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

To Clean (and) (Deodorize) (and) (Remove Allergens) (Remove Common Household Allergens) (and) (Sanitize) (and) (Disinfect) hard non-porous surfaces: Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Deodorize) (and) (Remove Allergens): (Use (a) fresh towelette(s) to)**Wipe surface(s). **To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry. **To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 and 99.

12/10

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. **To Sanitize:** Allow to remain wet for 30 seconds. **To Disinfect:** Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

To Control and Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< Advisory Statements >>

Do not use dishes, glasses or utensils.

Do not flush (down toilet).

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

NOT INTENDED FOR PERSONAL HYGIENE.

Not recommended for (glass,) (mirrors,) (polished) or (bare wood) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 and 99.

13/16

<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

- << A. 10 Min. Disinfection against Bacteria >> Pseudomonas aeruginosa (Pseudomonas) (ATCC# 15442)
Salmonella enterica (Salmonella) (ATCC# 10708)
Staphylococcus aureus (Staph) (ATCC# 6538)
- <<B. 10 Min. Disinfection against Virus >> Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of 5% serum organic soil load)
Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
Human Coronavirus (ATCC# VR-740)
- 30 sec Disinfection against Virus >> Human Coronavirus (ATCC# VR-740)
Respiratory Syncytial Virus (RSV) (ATCC# VR-26)
(- an important cause of ear infections in children)
(- the leading cause of lower respiratory infection in children)
Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (HIV-1 was tested in the presence of 50% human whole blood)
Avian Influenza A Virus (H1N1) (A/Malaya/302/54) (ATCC #VR-98)
- One (1) Min. Disinfection against Virus >> Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
- << C. 10 Min. Disinfection against Fungi >> Trichophyton mentagrophytes (Athlete's Foot Fungus) (ATCC# 9533)
Aspergillus niger (mold & mildew) (ATCC# 6275)
- << D. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC# 6275)
- << E. *** 30 Sec. Sanitization against Bacteria >> Campylobacter jejuni (ATCC# 29428)
Escherichia coli O157:H7 (E. coli) (ATCC# 43888)
Klebsiella pneumonia (ATCC# 4352)
Salmonella enterica (Salmonella) (ATCC# 10708)
Staphylococcus aureus (Staph) (ATCC# 6538)
Streptococcus pyogenes (ATCC# 19615)
Listeria monocytogenes (ATCC# 7644)

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria/ fungi*	used for identifying disinfection against specific bacteria / fungi.
Dagger (†)	viruses [†]	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)		sanitizes*** used for all claims of sanitization
Double Dagger (††)	allergens	used for identifying removal claims against specific allergens.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 and 99.

M/16

<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Gravy	Outdoor Grime
(Burnt on) Grease	Grease	Pancake mix
Baked on cheese	Grime	Particles (residues)
Bathtub Rings	Hard Water (Stain)	Peanut butter
(Burnt on) Food (Stains)	Honey	(Pet) Hair
Chicken juice	Jelly	Pet Stain (s)
Coffee stains	Juice stains	Smudges
Cooking splashes	Limescale	Soap Scum
Crumbs	Lint	Stains
Dirt	Makeup	Sticky messes
Dust	(Tough) Messes	Tea (stains)
Dried on food	Mildew (mold) Stains	Tomato sauce
Fingerprint	Mud	(Dried on) Toothpaste
Food (residues)(particles)	Oil	Tough Soil
		Wine (stains)

Non-living Allergen soils:

Cat dander allergen(s)	Dog dander allergen(s)	Mold allergen(s)
Cockroach debris (allergens)	Dust mite matter (allergens)	Pollen particle (allergen)
Cockroach matter (allergens)	Dust mite debris (allergens)	Pet (Dander) (allergen(s))
Cockroach particles (allergens)	Dust mite particles (allergens)	

Surfaces: (Graphic – depicting surfaces)

Appliance (Exterior) (Handles)	Garbage Can (Pail)	Refrigerators exteriors
Bathtub (Tub)	Glazed Ceramic Tile	Remote Control
Changing Table	Glazed Porcelain Tile	Shower (Stall) (Area) (head)
Computer (Mouse)	(Computer) Keyboards	(fittings) (hardware)
Counter (Countertop)	(Kitchen) Counter (Countertop)	Sink (Basin)
Cribs	Kitchen Surfaces	Small Surfaces
(Diaper) changing (Counters) (tables)	Light switches	Sports equipment
Diaper Pail	(Microwave) Oven	Stainless Steel [^]
Door Knob (Handle)	(Non-wood) (Baby) (Furniture)	Stove (Stovetop)
Enamel Tile	(Non-wood)(finished) Cabinets	Table (Tabletop)
Exhaust Fan (Hood)	(Non-wood) Highchair	Telephones (phones)
Exterior of Toilets	(non-food contact area)	Tiles
Faucet	Outdoor Furniture	(Toilet) (Urinal) Exteriors
(Bathroom) (Kitchen) Fixtures	Plastic Laundry Basket	Toilet Seats
(Bathroom) (kitchen) floor	(Hamper)	Vanity Top
(Laminate) (Laminated floors)	(Plastic) Toys ¹	Washable Wall
	Rails	

[^]Non-Medical or Fixture

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Patterns/Textures (Graphic – depicting images)

(honeycomb)(interlocking)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (Wipe) (weave) (texture)(pattern)(grooves) (technology)

15/116

Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Cars (Interiors)	Kitchen
Baby's room	Children's rooms	Office
Basement	Dorm Room	Pet areas
Bathroom (restroom)	Health Clubs (gym)	Storage Areas
Bedroom	Home / House	Vacation homes
Boats		

Business Use Sites: (Graphic – depicting use site)

Airports	Health Clubs	Physician's Office
Ambulances	Hospital	(Public) Restroom
Bowling Alleys	Hotel / Motel	(Public) Telephones
Classrooms	Kennels	Restaurant
Clinics	Laboratories	Rest Stops
Cuspidors	Malls	RV
Day Care Center	Military Institutions	School
Dental Office	Nursery (Schools)	Sick Room
Doctors Office	Nursing Home	Stretchers
Examination Tables	Office (Building)	Veterinary (Offices)
Gas Stations	Operatories	
Grocery/Shopping Carts	Patient Chairs	

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

16/16

<< Animal Care Facilities >>

Veterinary Practice/Kennels/Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding/watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with portable water before use.

<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycling, if available.

<< Storage and Disposal language – pouch >>

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

CONTAINER DISPOSAL: Non-refillable pouch. Do not reuse or refill this pouch. Then discard in trash or offer for recycling, if available

<< Storage and Disposal language – refillable container >>

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Store unopened package in a cool, dry place in areas inaccessible to small children. Keep securely closed.

CONTAINER DISPOSAL: Refillable container. Refill container only with this product. If not refilling, discard in trash or offer for recycling, if available.