

777-68

6/2/2009

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JUN -2 2009

Ms. Christine Dellanno
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject: Lysol Brand Per-Moistened Touch-Ups Disinfecting Cleaning Wipes
EPA Registration No. 777-68
Amendment Date: January 29, 2009
EPA Receipt Date: February, 2, 2009

Dear Ms. Dellanno:

The following amendment submitted in connection with registration under FIFRA, as amended, is acceptable with the conditions listed below.

Proposed Amendment

- Per Agency letter dated 9/12/08
- Net contents/packaging claims/marketing
- Cleaning and Disinfecting claims
- Precautionary Statement/First Aid Statement Per 10/15/08

Conditions:

Revise the label as follows:

- 1) Revise the 11,12,13,19,20,21,22,40,41,42,and 50 claims on page 5 by deleting the symbol, "x% of" because it is indeterminate and misleading to the consumer.
- 2) Revise the 1, 2,6, and 12 claim on page 6 by deleting the terms, "more than, up to, x% of" because it is indeterminate and misleading to the consumer.
- 3) Revise the "Non-living Allergen" qualifier claim on page 13 by deleting the following allergens, "cat allergens, cockroach allergens, dog allergens, dust mite allergens, pet allergens, and pollen allergens." These terms are too broad, and they imply that "living" animals and insects are the allergens. You may add "pollen" among your list of Non-living Allergens"

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

4) Revise the "Personal Protection" statement under HIV directions on page 14 by deleting the term, "or," and stating "and." These items are not optional when handling soiled items.

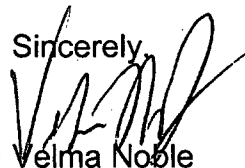
5) The "Disposal of Infectious Materials" statement under the HIV directions on page 14 must be brought into compliance with PR Notice 2000-5, Mandatory Labeling, by deleting the term, should, and stating "must."

General Comments

A stamped copy of the label accepted with conditions is enclosed. Submit three (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: stamped label

<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40%, C12, 10% C16)
Dimethyl Benzyl Ammonium Chlorides..... 0.32%

OTHER INGREDIENTS: 99.68%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE BACK (SIDE) PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: (1) (2) (9) (10) (12) (16) (15) (20) (25) (26) (27) (28) (30) (35) (40) (45) (56) (60) (70)
(75) (80) (85) (90) (95) (100) (105) (110) (120) (150) (200) (300) (500) (X)
(Pouch) (Canister) (Box) (ct)
(Individually Wrapped) (Pre-Moistened) (Towelettes) (wet cloths) (wet wipes) (wet
wipe rolls)
(7" X 5 3/4") (7.0" x 7.5") (7" x 7.5") (7" x 8") (7.0" x 8.0") (7.5" x 6.3") (7.5" x 7") (7.5" x
7.5") (7.5" X 8") (7.5" X 8.25") (7.5" x 8.3") (7 1/2" x 10") (7.5" x 10") (8" x 5 3/4") (8" x 5
3/4") (8.5" x 10")

Does not include weight of dry wipe

() (Count) (x) (inches) (" x "

(OZ.) (LB. OZ.) (g)

<< Front or Back Panel >>

EPA Reg. No.: 777-68
EPA Est. No.: 777-NY-001
777-NJ-2
777-IL-1
777-MEX-001
8791-MO-1
052631-NJ-001
41925-WI-001
008251-WI-005
70930-PA-001
50757-WI-1

ACCEPTED
with COMMENTS
in EPA Letter Dated:
JUN 2 2009

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 777-68

See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? Comments? Call: (1-800-228-4722)

(or) Visit us at (www.lysol.com)

Made in U.S.A.

Made in Mexico

© RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Important facts (about this product):

Container recyclable where recycling facilities exist.

Encourage your local authorities to establish a program to recycle this (bottle) (container).

This (canister) (container) is made of x% post-consumer recycled plastic.

Contains no (phosphates) (bleach) (ammonia) (silicones)

Does not contain (phosphates) (bleach) (ammonia) (silicones)

<< Back Panel – Optional text >>

Recycle Symbol

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< Front or Back Panel - Packaging claims – use as bullet point or in paragraph format >>

(x) more (extra) wipes (free)

(x) (Multi) (Pack)

2-Go

(3) (x) (Canisters) (Each) (Total)

4 in 1

(x)% More Wipes (when compared to (x) ct canister)

Bonus (Economy) (Great) (super) (mega) (trial) (value) (refill) (Size) (Pack)

Bonus Pack 35% More Wipes! (110 Wipes for the price of 80) (30 Wipes Free!)

(Buy __ Get __ Free!) (Total _____ Wet Wipes) (1 x 28) (1 x 35) (__ x __) (X wipes for the price of X)

Cleans as well as a(n) (all purpose) trigger and a paper towel

Convenient

(ct) Wipes!

Dispenses one wipe at a time

Easy open (easy fill)

Easy to carry around the house

Economy size

Fills (x) (ct) (size) (wipe) canisters

Great for use in Cars

Limited time value (pack)

Mega Value Pack

Mega Value Size

More Wipes(!) (x)ct

More value, same price (linked to cayenne)

New and Improved

(New) (better) (easier) (improved) (dispensation) (dispensing) (to dispense)

(New) (improved) (packaging) (canister) (opening) (lid) (cap)

(New) Easy Grip Canister

No bottles, no sponges, no mess.

On the Go

Pack

Pull Up Here

Pop-Up-Cap

Refill (x) Pack

Refills (now) available

Resealable (stay-moist) pouch

Resealable (twin) (Pouch) (pack)

Reuse canister(s) instead of throwing (it) (them) away

Reuse (your) canister and save time and money

Super Size

Tear (here) (to open)

To Go

(Travel) (Portable) (Pack)

Travel Size

Tub Pack

Use in (x) ct canister

Value (larger) (super) (jumbo) size

(Wipes) refill (value) (x) pack

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus)(Summer Fresh) (Spring Waterfall) (Country) (Berry) (Green Apple) (Orange)(Scent)(Breeze)
(Crisp Linen) (Pacific Fresh) (Lemon Citrus) (Fresh waterfall)

x% thicker

(x) times the size

2-in-1 (wipe)

2 sides (1 for scrubbing, 1 for wiping)

2 sides (1 to scrub, 1 to wipe)

Abrasive

(Absorbs) (Absorbent)

(Also) fits (this product) canisters

Better Absorbency

Built-in (Micro) (tough) scrubbing fibers

Disinfecting Wipes

Disposable

(Does not) (will not) (no) scratch(ing) (your surfaces)

(Dual Action) (Dual use) (Multi use) (complete)

Dual sided (texture)

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.

Easy to use

Feel the strength

For everyday use

For Use in Kitchen, Bathrooms (Bedrooms) and All Around the House

Great for touch-up cleaning

Great for use in your (dorm room) (class room) (office) (gym)

Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house.

(Improved) (New) (Formula) (3-in-1) (4-in-1) (All in one) (All in one Complete) (Deodorizes) (Multi Action)

(Multi Clean) (Multi-surface) (Quick) (Triple Action)

Just wipe and throw away. (It's that easy.)

(Larger) (bigger) (longer) than ever

Lysol Brand

(Lysol) trusted for over 100 years

(Makes it) easy to (re-)fill canisters

Microlock Fibers (fiber) (weave) (grooves) (pattern)

New (colored) wipe

New generation of wipes

(New)(improved) {Insert pattern/texture from list} cleans (picks up) (traps) (locks) (more) {insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than other wipes) (than the leading wipe) (that other wipes leave behind)

(New) (improved) (stronger) (thicker) (better) (unbeatable) (revolutionary) (innovative) {insert pattern/texture from list}

(New){insert pattern/textures from list} cleans (picks up)(better)(easier)

(New) {insert pattern/textures from list} for (better)(easier)cleaning

(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {[insert soil(s) from list} {insert allergen soil(s) from list} (better) (than ever) (than others)

(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) {insert soil(s) from list} {insert allergen soil(s) from list} (that others) (other wipes) leave behind

(Now) (even) stronger wipes

(Now) (more durable) (stronger) (softer) (wipes)

(Now) (Stronger) (more durable) (than) (before)

(Now with) Quilted wipe

One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!

Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)

Power Grooves (fiber) (weave) (grooves) (pattern)

Ready to use

Revolutionary

Same (wipe) (roll) you (find) (buy) in (Lysol) canisters

Scrub(s)(bing)

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Scrubs and Wipes

Select-a-size

(Strong) (absorbent) (durable) (thick) (larger) (tough) (wipe)

(Stronger) more durable (wipe)

Superior strength

Swipe(s) away (more) {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort) (than ever)(than other wipes) (than the leading wipe) (that other wipes leave behind)

Traps and Dissolves Challenging Messes

Traps & Locks More Messes

Traps & Locks More Messes (than before) (than previous formula) (than prior formula)

Traps More Messes

Traps More Messes (than before) (than previous formula) (than prior formula)

(Traps)(locks)(picks up)(cleans)(wipes off) (more) ({insert soil from list}) ({insert allergen soil(s) from list}) (better) (than ever) (that other wipes leave behind)

(The) One-step cleaner

The Power of Lysol

Thicker (wipe) (to clean)(for)(your) (bigger messes)

(This product) is (also) great on the "go" in {insert use sites}

Touch-Ups

Tough on (kitchen) messes.

Twice the size

Two-in-one wipe

(Two) (2) (sides) (sided)

Ultra-Weave (fiber) (weave) (grooves) (pattern)

Unbelievable (cleaning) strength

Use where you live, work and play

Wipe(s)(ing)

With Micro-Lock fibers

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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean
Better (improved)(unbeatable)(cleaning)
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
Clean with (just) (one) (1) wipe
(Cleans) (dissolves) soap scum (and) (baked on grease)
Cleans (even) (bigger) (tougher) (more) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Cleans with citrus power
Clean(s) with the power of Lysol® Brand Products
Controls {insert allergen soil(s) from list}
Controls (up to) (X% of) allergens^{††}
Controls (up to) (more than) (X% of) (the most common) (household) allergens^{††} (around your home)
(around your bathroom) (on your floors)
Controls up to X% of {insert allergen soil(s) from list}
Cuts grease (and grime)
Cuts {insert soil(s)}
Deep Down Clean!
Effectively cleans everyday messes
Eliminates {insert allergen soil(s) from list}
Eliminates (up to) (X% of) allergens^{††}
Eliminates up to X% of {insert allergen soil(s) from list}
Eliminates (up to) (more than) (X% of) (the most common) (household) allergens^{††} (around your home)
(around your bathroom) (on your floors)
(Even) removes X% of allergens^{††}
For your tough(est) messes
Fresh Clean Scent!
Freshens {insert use site}
(Great) (excellent) for (quick clean ups) (touch up cleaning)
(Has) (with) a powerful All Purpose Cleaner (built in)
Helps clean (away) (tough stains) (like) {insert soils}
(Improved)(Better)(Cleaning) (Wipes) (with) (criss-cross)(ridges)
(Improved) (More) (Better) (cleaning) (power) (performance)
{insert soil(s)} disappear in a flash
Keeps working for longer
Leaves a fresh (Citrus)(Floral)(Herbal)(Berry) (Green Apple) (Orange) (Country) (fresh)(clean) (Scent)
Leaves a (long-lasting) (fresh) (clean) scent
Leaves (household) (bathroom) (restroom) surfaces sanitary.
Leaves your ({insert use site}) ({insert use surface}) with a fresh, clean scent
Leaves your surfaces shiny (clean)
Longer lasting wipe
Neutralizes {insert allergen soil(s) from list}
Neutralizes (up to) (X% of) allergens^{††}
Neutralizes up to X% of {insert allergen soil(s) from list}
Neutralizes (up to) (more than) (X% of) (the most common) (household) allergens^{††} (around your home)
(around your bathroom) (on your floors)
New (gripper) (texture) (technology)
No more (pushing) (scooping) {insert soil(s) from list} (around)!
(Now) (With) (criss-cross) (raised) (ridges) (V-shaped) (pattern) (for) (better) (improved) (cleaning)
(performance)(power)
(One) (1) wipe (can be) used to clean messes
Powerful clean
(Powers through) (cleans) (traps) more (messes) (soils) (stains) than ever
(Quickly) eliminates (filthy) (lingering) (food) odors
(Reduces) (less) scrubbing (needed)
(Reduces) (removes) {insert allergen soil(s) from list}
(Reduces) (removes) (up to) (X% of) allergens^{††}

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(Reduces) (removes) up to X% of {insert allergen soil(s) from list}
(Reduces) (removes) (up to) (more than) (X% of) (the most common) (household) allergens^{††} (around your home) (around your bathroom) (on your floors)

Removes (and cleans): {insert soils}
Removes tough odors (left behind) from (pets) (smoke) (cooking)
Removes 90% of allergens^{††}
Removes X% of Allergens^{††}
Strong(er) (enough) (so) (you can) (,) clean your (entire) (kitchen) (bathroom) with less wipes
Strong(er) (so) (you can) (,) pick up more messes
Strong(er) (so) (you can) (,) use it on more surfaces
Strongest wipe you can buy

Tackles (tough) cleaning jobs (all around the house)
(This product) (Even) (Removes), (Reduces) (Traps), (Locks in), (Captures), (Picks Up) (up to) (more than) (x%) (of) (the following) (common household) allergens^{††}: ({insert from allergen soil list}) (found in) (associated with) (debris) (dirt) (dust) (lint) (pet hair) (on) (hard, non-porous) (surfaces).
(This product) (Quickly) (Removes) (Reduces) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (pet hair) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (^{††}): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).
This product removes the following allergens: dust mite debris, pet dander and pollen from surfaces
This product removes the following allergens: {insert allergen soil(s) from list}
Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
Traps And Dissolves Challenging Messes
(Traps) (cleans) {insert soil(s)}

Unbeatable (cleaning) (power) (strength) on {insert soil(s)}
Unbeatable on {insert soil(s)}
Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.
(Visible) (sparkling) clean
(Wipe) stays moist longer
Wipes away more germmy messes (in the home)
(With) (the) disinfecting (power) (strength) of Lysol (in every wipe)
Works on (large) (small) spills

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<< Sanitizing - Hard non-porous, non-food contact surface claims - >>
<< front / back panel claim >>

30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (E.coli), (Listeria), (Strep) in 30 seconds***
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills (Eliminates) 99.9% of bacteria***
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.***
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.***
One step cleaning and sanitizing
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes)

***Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

<< front / back panel claim >>

Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) on hard, non-porous surfaces in 30 seconds.

Kills 99.9% of the following in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus)

Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Klebsiella pneumonia) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) and (Human Coronavirus) (Human Immunodeficiency Virus Type 1) (Avian Influenza A Virus) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

<< Front or Back Panel – Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

A clean you can smell
(Antibacterial Action) (Deodorizes) (Disinfects) (Disinfectant) (Hospital Disinfectant) (Mildewstatic)
(Mildewstat) (Sanitizer) (Sanitizes) (Virucidal[†]) (Virucide[†]) (Fungicidal*) (Bactericidal*)
Cleans (deodorizes) (disinfects) (eliminates odors)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus on hard non-porous surfaces
(Deodorizes) and (sanitizes) as it cleans
Disinfects and cleans tough stains
Disinfects hard non-porous non-food contact surfaces {insert use sites}
Disinfects more surface area (per wipe)
Disinfects (your) ({insert use sites}) (and) (or) ({insert use surfaces})
(Disinfecting) (Dual Action Disinfecting) (Cleaning) Wipes
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs**
(even bacteria * that cause odors) (wherever you use it)
Effective against (bacteria) (fungi) (viruses) (germs): {insert 'A – B – C' organisms}
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
Effective (disinfecting) (sanitizing) for use in {insert use sites}
Eliminates (Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) from {insert use surfaces}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fights the Flu Virus on hard non-porous surfaces
Flu Virus Control on hard non-porous surfaces
For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
Germ (killer) (destroyer) (eliminator) **
(Helps) eliminate odor-causing bacteria*
Household (Disinfectant) (Sanitizer)
Hospital Type (disinfectant) (disinfection).
Kills (Avian) Influenza A virus on environmental (hard non-porous) surfaces
Kills (bacteria*) (viruses[†]) (and) (fungi*) (germs**) while it cleans tough (bathroom) messes.
(Kills) (Effective against) common (and flu) (flu) (cold) viruses on hard non-porous surfaces.[†]
(Kills) (Effective against) (Controls) cold and flu viruses on hard non-porous surfaces.[†]
Kills Cold & Flu Virus[†] (on hard non-porous surfaces)
(Kills) (Effective against) viruses that (can) cause (the common cold) (colds and flu) (flu) (colds) on
hard non-porous surfaces.[†]
Kills (Eliminates) 99.9% of (Flu Virus**) (Avian Influenza A virus) (influenza**) (Salmonella) (Staph)
(E. coli) (bacteria*) (and) (viruses[†])
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**
Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses[†])
(fungi*) (mold) (germs**)
Kills germs** and controls the (spread) (growth) of fungi* and mold.
Kills Mold
Kills (germs**) (bacteria*) (viruses[†]) (you can't see): (Flu Virus**) (Salmonella) (Staph)
Kills germs that ordinary cleaners don't. **
Kills germs while it cleans.**
Kills Influenza A (Strain New Caledonia/20/99) (Flu virus[†]) in one (1) minute.
Kills (kitchen) (bathroom) (bedroom) Germs**
Kills odor-causing bacteria*
Kills the (influenza) (flu) virus[†]
Large (Size) Disinfecting cloths
Leaves a (fresh) (clean) scent
(Lysol) (an) expert in disinfection for over 100 years
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard,
non-porous surfaces)
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)
On hard, non-porous, inanimate environmental surfaces this product kills the following
(bacteria) (fungi) (viruses) (germs): {insert 'A – B – C' organisms}

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One step (cleaning) (and) (Disinfecting) (Sanitizing)

(Quickly)(Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) {insert 'A – B – C' organisms}

(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert use surfaces} to kill (bacteria*) (fungi*) (viruses[†]) (germs**) (throughout the house)

Removes (lingering) odors (fast)

The fast convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel).

The quick and easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert use surfaces}

(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert use surfaces}

(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard non-porous surfaces.

(This product) (is) (are) the (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.

(This product) kills {insert 'A – B – C' organisms} (on hard, non-porous surfaces) (in 10 minutes)

(This product) kills (the following viruses): (Human Coronavirus) (Human Immunodeficiency Type 1 Virus) (Avian Influenza A Virus) (on hard, non-porous surfaces) in (30) seconds

(This product) meets efficacy standards for (hospital type) disinfectant (sanitizing) wipes.

Use them (on kitchen counters) before and after cooking to kill (common) (bacteria*) (viruses[†]) (germs**) (germs**) may be a concern.)

Use (them) (this product) on surfaces {insert use sites} (where (bacteria*) (viruses[†]) (fungi*) (germs**) may be a concern.)

Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)

Virus (killer) (destroyer) (eliminator)[†]

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging >>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe then done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (this product) and reseal pouch to avoid moisture loss. Use abrasive side for tougher soils and soft side for light duty cleaning. Throw away soiled wipe when done.

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< Use directions for all packaging types >>

To Clean, (Remove Allergens) (and) (Deodorize) (and) (Sanitize) (and) (Disinfect) hard, non-porous surfaces (including toilet seats) (and) (other bathroom surfaces): Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Remove Allergens) (and) (Deodorize):** (Use (a) fresh towelette(s) to)Wipe surface(s). **(To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry.) **(To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

To Clean (and) (Deodorize) (and) (Remove Allergens) (Remove Common Household Allergens) (and) (Sanitize) (and) (Disinfect) hard non-porous surfaces: Use enough fresh towelettes to thoroughly wet surface(s). Pre-clean heavily soiled surfaces. (Toss dirty wipe(s) away.) **To Clean (and) (Deodorize) (and) (Remove Allergens):** (Use (a) fresh towelette(s) to)Wipe surface(s). **To Sanitize:** Wipe surface and allow to remain wet for 30 seconds. Allow surface to air dry. **To Disinfect:** Wipe surface and allow to remain wet for 10 minutes. Allow surface to air dry. (Rinse food preparation (areas) (surfaces) with clean (potable) water.)

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To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. **To Sanitize:** Allow to remain wet for 30 seconds. **To Disinfect:** Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

To Control and Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< Advisory Statements >>

Do not use dishes, glasses or utensils.

Do not flush (down toilet).

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

NOT INTENDED FOR PERSONAL HYGIENE.

Not recommended for (glass,) (mirrors,) (polished) or (bare wood) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).

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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

- << A. 10 Min. Disinfection against Bacteria >> Pseudomonas aeruginosa (Pseudomonas)
(ATCC# 15442)
Salmonella enterica (Salmonella) (ATCC# 10708)
Staphylococcus aureus (Staph) (ATCC# 6538)
- << B. 10 Min. Disinfection against Virus >> Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS
Virus] (HIV-1 was tested in the presence of 5% serum
organic soil load)
Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
Human Coronavirus (ATCC# VR-740)
- 30 sec Disinfection against Virus >> Human Coronavirus (ATCC# VR-740)
Respiratory Syncytial Virus (RSV) (ATCC# VR-26)
(- an important cause of ear infections in children)
(- the leading cause of lower respiratory infection in
children)
Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS
Virus] (HIV-1 was tested in the presence of 50%
human whole blood)
Avian Influenza A Virus (H1N1) (A/Malaya/302/54)
(ATCC #VR-98)
- One (1) Min. Disinfection against Virus >> Influenza A virus (Strain New Caledonia/20/99)
(Flu virus)
- << C. 10 Min. Disinfection against Fungi >> Trichophyton mentagrophytes (Athlete's Foot Fungus)
(ATCC# 9533)
Aspergillus niger (mold & mildew) (ATCC# 6275)
- << D. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC# 6275)
- << E. *** 30 Sec. Sanitization against Bacteria >> Campylobacter jejuni (ATCC# 29428)
Escherichia coli O157:H7 (E. coli) (ATCC# 43888)
Klebsiella pneumonia (ATCC# 4352)
Salmonella enterica (Salmonella) (ATCC# 10708)
Staphylococcus aureus (Staph) (ATCC# 6538)
Streptococcus pyogenes (ATCC# 19615)
Listeria monocytogenes (ATCC# 7644)

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria/ fungi*	used for identifying disinfection against specific bacteria / fungi.
Dagger (†)	viruses [†]	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)		sanitizes*** used for all claims of sanitization
Double Dagger (††)	allergens	used for identifying removal claims against specific allergens.

<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Gravy	Oil	Wine (stains)
(Burnt on) Grease	Grease	Outdoor Grime	
Baked on cheese	Grime	Pancake mix	
Bathtub Rings	Hard Water (Stain)	Particles (residues)	
(Burnt on) Food (Stains)	(Pet) Hair	Peanut butter	
Chicken juice	Honey	Pet Stain (s)	
Coffee stains	Jelly	Smudges	
Cooking splashes	Juice stains	Soap Scum	
Crumbs	Lint	Stains	
Dirt	Limescale	Sticky messes	
Dust	Makeup	Tea (stains)	
Dried on food	(Tough) Messes	Tomato sauce	
Fingerprint	Mildew (mold) Stains	Tough Soil	
Food (residues)(particles)	Mud	(Dried on)Toothpaste	

Allergen soils:

Cat allergen(s)	Dog allergen(s)	(Pet) Hair
Cockroach allergen(s)	Dust mite debris	Pollen (allergen(s))
Cockroach debris	Dust mite matter	
Cockroach matter	Dust mite particles	
Cockroach particles	Mold allergen(s)	
Dust mite allergen(s)	Pet (Dander) (allergen(s))	

Surfaces: (Graphic – depicting surfaces)

Appliance (Exterior) (Handles)	Garbage Can (Pail)	Sink (Basin)
Bathtub (Tub)	Glazed Ceramic Tile	Small Surfaces
Changing Table	Glazed Porcelain Tile	Sports equipment
Computer (Mouse)	(Computer) Keyboards	Stainless Steel [^]
Counter (Countertop)	(Kitchen) Counter (Countertop)	Stove (Stovetop)
Cribs	Kitchen Surfaces	Table (Tabletop)
(Diaper) changing (Counters)	Light switches	Telephones (phones)
(tables)	(Microwave) Oven	Tiles
Diaper Pail	(Non-wood) (Baby) (Furniture)	(Toilet) (Urinal) Exteriors
(Plastic) Toys ¹	(Non-wood)(finished) Cabinets	Toilet Seats
Door Knob (Handle)	(Non-wood) Highchair (non-food	Vanity Top
Enamel Tile	contact area)	Washable Wall
Exhaust Fan (Hood)	Outdoor Furniture	
Exterior of Toilets	Plastic Laundry Basket (Hamper)	
Faucet	Rails	
(Bathroom) (Kitchen) Fixtures	Refrigerators exteriors	
(Bathroom) (kitchen) floor	Remote Control	
(Laminate) (Laminated floors)	Shower (Stall) (Area) (head) (fittings) (hardware)	

[^]Non-Medical or Fixture

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (Wipe) (weave) (texture)(pattern)(grooves) (technology)

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Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Cars (Interiors)	Health Clubs (gym)
Baby's room		
Basement	Children's rooms	Office
Bathroom (restroom)	Dorm Room	Pet areas
Bedroom	Home / House	Storage Areas
Boats	Kitchen	Vacation homes

Business Use Sites: (Graphic – depicting use site)

Airports	Hospital	(Public) Telephones
Ambulances	Hotel / Motel	Restaurant
Bowling Alleys	Kennels	Rest Stops
Classrooms	Laboratories	RV
Clinics	Malls	School
Cuspidors	Military Institutions	Sick Room
Day Care Center	Nursery (Schools)	Stretchers
Dental Office	Nursing Home	Veterinary (Offices)
Doctors Office	Office (Building)	
Examination Tables	Operatories	
Gas Stations	Patient Chairs	
Grocery/Shopping Carts	Physician's Office	
Health Clubs	(Public) Restroom	

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks or eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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<< Animal Care Facilities >>

Veterinary Practice/Kennels/Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding/watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with portable water before use.

<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. Do not reuse empty container. Offer empty container for recycling. If recycling is not available, discard container in trash.

<< Storage and Disposal language – pouch >>

STORAGE AND DISPOSAL: Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of wipe in trash after use. Discard empty envelope in trash.

<< Storage and Disposal language – refill >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. (Refill (only) with [this product].) (If not refilling, offer empty container for recycling. If recycling is not available, discard container in trash.)

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Offer empty container for recycling. If recycling is not available, discard (bag) (pouch) (box) (container) in trash.