



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 6, 2022

Abbi Turner  
Senior Regulatory Associate  
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – Add fragrance images and other minor changes  
Product Name: Lysol Brand Disinfectant Direct Multi-purpose Cleaner  
EPA Registration Number: 777-66  
Received Date: March 9, 2022  
Action Case Number: 00345249

Dear Abbi Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you have any questions, you may contact Joe Daniels via email at [daniels.joseph@epa.gov](mailto:daniels.joseph@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "John Hebert".

for

John Hebert, Branch Chief  
Regulatory Management Branch 1  
Antimicrobials Division (7510M)  
Office of Pesticide Programs

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Alkyl (67% C<sub>12</sub>, 25% C<sub>14</sub>, 7% C<sub>16</sub>, 1% C<sub>8</sub>-C<sub>10</sub>-C<sub>18</sub>) dimethyl benzyl ammonium chloride. . . . . 0.0860%  
Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl benzyl ammonium chloride . . . . . 0.0216%

**OTHER INGREDIENTS:** . . . . . 99.8924%

**TOTAL:** . . . . . 100.0000%

(<sup>a</sup> See (back) (side) (panel) for (full) (inert) ingredient(s) statement)

KEEP OUT OF REACH OF CHILDREN

**WARNING:** See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)  
X x X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-66

EPA Est. No.:

|                      |                        |                        |
|----------------------|------------------------|------------------------|
| 312-WI-3 (Y) (YY)    | 13891-IN-1 (Y) (YY)    | 82206-KY-1 (Y) (YY)    |
| 475-PA-001 (Y) (YY)  | 38654-NJ-1 (Y) (YY)    | 83973-IL-1 (Y) (YY)    |
| 777-CA-001 (Y) (YY)  | 38654-PA-1 (Y) (YY)    | 86091-WI-1(Y) (YY)     |
| 777-GA-001 (Y) (YY)  | 50757-WI-1 (Y) (YY)    | 86091-NC-1 (Y) (YY)    |
| 777-NJ-2 (Y) (YY)    | 54487-GA-1 (Y) (YY)    | 87977-MI-1 (Y) (YY)    |
| 777-MO-1 (Y) (YY)    | 5747-MI-01 (Y) (YY)    | 89964-GA-001 (Y) (YY)  |
| 777-MO-2 (Y) (YY)    | 58996-MO-1 (Y) (YY)    | 98364-TX-1 (Y) (YY)    |
| 777-PA-1 (Y) (YY)    | 61203-MA-001 (Y) (YY)  | 075371-IN-001 (Y) (YY) |
| 777-POL-001 (Y) (YY) | 68058-IL-001 (Y) (YY)  | 075371-IN-003 (Y) (YY) |
| 8251-WI-5 (Y) (YY)   | 69209-MA-001 (Y) (YY)  | 082206-NY-003 (Y) (YY) |
| 09019-OH-1 (Y) (YY)  | 70424-CAN-001 (Y) (YY) | XXXXXX-YY-XX (Y) (YY)  |
| 09019-OH-2 (Y) (YY)  | 71420-CAN-1 (Y) (YY)   |                        |
| 11525-IL-1 (Y) (YY)  | 74291-MO-001 (Y) (YY)  |                        |

(See bottom or side) (for) Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number) (Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number) See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ( ) (Call:) (1-800-228-4722) (1-800-560-6619)(1-XXX-XXX-XXXX)  
For (more) ingredient (and other) information (visit) (www.rbnaifo.com)

US Patents: (www.rb.com/patents) (www.reckitt.com/patents)  
Distributed by: (Reckitt Benckiser) (Reckitt), Parsippany, NJ 07054-XXXX  
(Made in) (U.S.A.) ({insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

(Contains no (phosphates) (phosphorous))  
This (bottle) (container) is made of 25% post-consumer recycled plastic.



**NOTIFICATION**

777-66

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/06/2022

<< FRONT / BACK PANEL – Optional text >>

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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
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The term "X" is a placeholder that represents a number between 1 and 99.  
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The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Kosher Certification Symbol



NSF Certification Symbol:



Express Dry Action Symbol

**<< GRAPHICS CLAIM QUALIFIER >>**

When used as directed

[[Use your phone to] go here -and/or- scan [[the] tag  
-or- [this] code] to learn -or- get -or- see [more] uses  
"or" information [on how-to-use [This Product]] -or-  
[how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to [www.spreadinghealth.com](http://www.spreadinghealth.com).

**<< VOLUNTARY INGREDIENT DISCLOSURE SECTION >>**

(α) (Inert) Ingredients: Water, Lauramine Oxide, (Phenoxyisopropanol), (Dipropylene Glycol Butyl Ether), Ethanolamine, (Fragrance), (Trisodium Dicarboxymethyl Alaninate), (Decanol), (Colorant) << This language is only applicable to alternates 12, 17, 27, and 28 >>

Want more info on ingredients (& tips)(,) visit [www.rbnainfo.com](http://www.rbnainfo.com)

**<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>**

**<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>**

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name)

(New) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)

(New) (Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)

(New) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable

(New Scent) (New Fragrance) (New Improved) Look (New (&) (and) Improved)

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster)

(Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)

**<< FRAGRANCE CLAIMS >>**

(Apple (&) (and) Peony) (Autumn Woods) (Apple) (and) (Cinnamon) (Medley) (Berry (and) (&) Basil) (Cherry Blossom) (Citrus)

(Clementine) (Coconut (Water) (&) (Sea Minerals) (Cool Adirondack) (Country) (Crisp Berry) (Cucumber (&) (and) Basil)

(Driftwood Waters) (Floral) (Forest Rain) (Fresh) (Pine) (&) (Juniper) (Freshcut Herbs (&) (and) Jasmine) (Fresh Mountain)

(Garden) (Green Apple) (Green Apple (&) (and) Aloe) (Lemon) (Mango (&) (and) Hibiscus) (Orange)(Ocean Fresh) (Pacific

Fresh) (Pomegranate) (Red Fruit(s) (&) (and) Hibiscus) (Sea (Salt) (&) (and) Minerals) (Springtime) (Summer) (Summer

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The product label must identify the specific bacteria, virus, fungus & mold.

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The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Fresh (Tangerine) (&) (and) (Pear) (Breeze) (Woodland) (Fresh) (Pine) (Scent) (Unfragranced) (Unscented) (Max Freshness) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance) (Pure Lemon) (Ocean Fresh) (Lavender) ((Tropical) (Escape))

(Mandarin) (&) (Ginger) (Lily) (Jasmine) (White) (Lotus) (Green) (Tea) (Ginseng) (Pear) (Peony) (Blossom) (Tea)

Same (Formula) (Performance) (Product) (Scent) (Fragrance)  
(Modern) (Fresh) (Fruity) (Floral) (Fragrance) (Smell) (Scent)

**<< PACKAGING CLAIMS >>**

(X%) (%) (+) (More than) (With Over) (Over) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl) oz))  
(size) (insert Lysol brand name))

(X) (%) (grams) (less) (packaging) (plastic) (waste)

Xx Wide(r) Spray (for (Advanced) Cleaning (Power))

(Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)

(Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)

(Advanced) (Turbo) (Trigger) (Now) 100% recyclable

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (X Pack) (X-Pack) (Buy X Get X Free) (X x X fl. oz.) (x fl oz. Free)

(Contain(s)) (With) XXX spray(s) (Included)

(Easily) (controlled) (controllable) dosage (dose)(doses)

(Easy) to (squeeze) (use) (apply) (carry)

(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

Ergonomic (bottle)

Free (Dispenser) (Refill) with purchase of (refill) (dispenser)

(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

Light weight package

(Money back guarantee)(Satisfaction Guaranteed)

(More than) (over) (x # of (sprays)(squirts)(uses) per bottle)

No (drip) (mess)

(Now) (Only) (\$X) (SRP) (Suggested Retail Price) (MSRP) (Manufacturer Suggested Retail Price)

Refill(s) X Times

Refill (Size) (Pack)

Save (X%) (per fluid ounce) (per fl oz)

(Super) (Mega) (Great) (Unbeatable) Savings(!)

(Super) (Mega) (Value) (Twin) (Triple) (X) (Pack) (Size)

(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

(Targeted) (complete) (coverage) (spray)

(The)(This)Container contains no metallic parts

This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)

(Try Me) (Try Me Out) (Scratch Me) (Scratch Here)

(Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) (Δ)

(Wide) (broad) (controlled) (complete) (format) (coverage) (spray)

X (More) (Dispenses) (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle)(X)( Refill)=(X Dispenses) (X Dispensers)

(X)x (More) (Force) (Cleaning Power) for (a) (More) (Powerful) (Consistent) Spray (vs previous trigger) (Δ)

X (taps)(wipes)(swipes)(cleans)(dabs)(uses)

(x fl oz. (at)(for the) x fl oz. Price)(x fl oz. (at the)(for the) price of x fl oz.)

**<< BACK TO SCHOOL >>**

\$(X) for your school with Box Top(s)

(X) Box Top(\$)(s) (for Education)

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The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

- (X) Box Tops on (back) (side) of pack
- (X) eBoxTops™ No Purchase Necessary see (side) (back) for details
- (x) prizes to win!

*Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx)  
General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been  
(completely) (used) (finished) (emptied))*

Earn xX Box Top\$(s) for Education

Enter this code online at (enter URL here) with code (x) and see if you've won  
Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF [BOXTOPS4EDUCATION.COM](http://BOXTOPS4EDUCATION.COM) AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO [BOXTOPS4EDUCATION.COM](http://BOXTOPS4EDUCATION.COM) IS FREE AND AVAILABLE AT [WWW.BOXTOPS4EDUCATION.COM](http://WWW.BOXTOPS4EDUCATION.COM). VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

Official Box Top\$(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At [BTFE.COM](http://BTFE.COM)

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

Worth (x) eBoxTops™

You could win the (x) (golden) Box Tops

#### << CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert picture of Lysol product)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX (cent sign) (on) (any) (X) (Lysol) (insert Lysol brand name))

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) (insert Lysol brand name) (Lysol products) (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

#### << MARKETING CLAIMS >>

(Advanced) (Antibacterial) (Express) (Clean & Fresh) (Multi-Action) (Multi-Purpose Cleaner) (Multi-Surface Cleaner) (Triple Action) (Versatile) (Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Comfort)(Easy (to) (Convenient to Store) Grip) (Easy (to) Store)

(Deep Clean) (Cleaner) (Cleaning) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Decorative) (Dispenser) (Matches)

(Décor) (Leave on counter) (Leave it out) (No need to clear your counters)(Ergo) (Ergonomic) (Controlled) (Convenient)

(Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal\*\*) (Sanitizes) (Sanitizer) (See-through)

(Sparkling) (Streak-Free) (Shine) (Virucidal†)

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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

(+)X% (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) <sup>(4)</sup> (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

1 (refill) pouch = 1 (spray) bottle

(X)x Cleaning Power vs. {insert Lysol Brand name}<sup>(1)</sup>

(X)x (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) <sup>(4)</sup> (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

(X)x (the) cleaning power on [insert soils – see Appendix 2]<sup>(4)</sup> <sup>(1)</sup> (vs.) {insert Lysol brand name}

(X)x cleaning (actions) (power) <sup>(4)</sup> <sup>(1)</sup> (vs.) {insert Lysol brand name}

A Brighter Outlook

A clean you can smell

A convenient way to (clean) (disinfect) (and) (deodorize)

(A) Fresh Start

(A) (Modern) (Quicker) (way) (to) clean

(A) (Trigger(s)) (for) (in) (every) (multiple) room(s)

A Trigger for Every Room, No (Messy) (Heavy) Refill(s)

(Advanced Clean) (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning Formula (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning (Strength) (Power) (Ingredients) (multi-surface cleaner) (all purpose cleaner)

Advanced Deep Clean(er)

Advanced (Deep) Clean (Cleaning) (Cleaner) (multi-surface cleaner) (all purpose cleaner)

Adventure Awaits

Always Tip Top (clean) (with Lysol Tap Top™)

(Amazing) (Incredible) (Delightful) (freshness) (fruity) (floral) (fragrance) (smell) (scent)

Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms) (washrooms)

Antibacterial glass and surface cleaner

Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})

Asana

Be Happy

Better cleaning than (paper towel and water)(sponge)(rag)(towel)

Better grease – fighting power (than)(ever)(before)(!)

Better grease removal (than) (ever) (before)(!)

Better than ever on (grease) ({insert soils – see Appendix 2})

Bliss

Brand New Day

(Brighter) (Bright) (Horizon) (Outlook)

Brilliant (bright) (glistening) (see-through) (beautiful) shine

Carnival

Celebrations

Clean (and)(dry)(dries) X (minute)(minutes)(seconds)(percent)(%) (faster)(quicker) than (a) mop and bucket

Cleans & freshens instantly

(Cleaning) (and) (Disinfecting) at your finger tips

Cleans (and disinfects) (hard, non-porous surfaces) (kitchens and bathrooms)

Cleans (and shines) (and smells) (great)

Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites – See Appendix 2}

Cleans (effectively) (kitchen messes) (food spills) (in kitchens and) (bathrooms) (restrooms)

(Cleans) (effortlessly) (eliminates) (removes) (stubborn (nasty) stains

Cleans (everyday) (tough) (kitchen) (and) (bathroom) (messes) (surfaces)(to a streak-free shine)

(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food)

Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)

Cleans (tough) (messes fast) (soap scum)

Cleans (tough) grease and grime

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Dye and fragrance fee claims can only be used on dye and fragrance free formulas.



Cleans (up to) X (more) (square feet) (of) (counters) (countertops)  
Cleans and sanitizes non-food contact surfaces  
Cleans the toughest soils  
Cleans to a (brilliant) (streak-free) shine  
Clean (when the mess happens) (with less) (up messes with one hand)  
Cleans X (countertops) (square feet) (area)  
Cleans (X) (x) (times) (x%) faster (vs. (current) {insert Lysol® Brand name})  
Combines (streak-free) cleaning with antibacterial action  
Compact  
Complete Clean  
Confidence in cleaning  
(Contains) no abrasives will not scratch surfaces  
Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)  
Contains the cleaning liquid of (X) wipes  
Control where you put your cleaner  
Convenient (to Store)  
Cool (Energy) (Magic) (Reflections)  
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly)  
Cuts (Cleans) greasy dirt and soap scum and bathroom soils  
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)  
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)  
Cuts cleaning time  
(Cuts)(Destroys)(Eliminates)(Removes) (through) (tough) (kitchen) (grease) (and) (grime)  
(Daily) (Everyday) (clean) (cleaner) (disinfectant) (spray)  
Degreases (Degreaser) (and deodorizes)  
(Delicate)  
(Designed) (to) clean(s) (everyday) (tough) messes  
Destroys everyday messes and freshens  
Destroys everyday stains quickly  
Don't hide your cleaner (anymore)  
Dream. Believe. Achieve.  
Dream Big  
Dries (X) (%) (percent) (minutes) (seconds) (faster) (quicker) than (a) mop and bucket  
Dries in (X) (minutes) (seconds)  
(Dye) (and) (Fragrance) Free  
(Easy to Use) (Ready To Use) (No Mess) (&) (and) No (Heavy) (Messy) Refill(s)  
Eliminates grease without streaking  
Eliminates odors (caused by) (bacteria) (mold and mildew) (and) (non-fresh foods))  
Endless Possibilities (!)  
Express Clean & Fresh  
Fast acting cleaning formula  
Fast cleaning action  
Feelin(g) Positive  
Festival  
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)  
For a better (kind of) clean  
For a cleaner, fresher household  
(For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning) (All) (Around) (In) (the Home) (the House)  
For a (cleaner) (fresher) (home) (house)  
(For) (a) deep (down) clean  
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)  
For (Commercial) (Professional) (Industrial) Use  
Forever Fresh  
(Fragrance) (designed) (inspired) (by) (Airwick) ({insert AirWick logo})

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For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Fragrance inspired by nature  
Free Spirit  
Fresh (New) (Beginnings) (Start)  
Fresh (Energy) (Perspectives)  
Fresh Fiesta  
Get a true clean (with) (this product)  
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see Appendix 2}) (and) (deodorizes)  
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)  
Gives you streak-free shine while it cleans  
Glass and surface cleaner with antibacterial formula  
Good Feelings  
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (throughout) (all over) (the) (house)  
Heavy duty Clean(er)(ing)  
Hello Future  
Helps keep your home cleaner  
Home Senses[insert Lysol Brand name] (Cleans) X% More (per) (use) (dose) (drop) (in) (every) (spray) <sup>(4)</sup> (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) (removal)  
{insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})  
Instant freshness  
Invigorating freshness  
Joy Essence  
Joy Scents  
Jump Start  
“Just Cleaned” freshness for hours  
Just (squeeze) (spray) (wipe)  
Just a tap (wipe)(swipe) (to top up your cleaning)  
Keep cleaning under control  
Keeps your home (clean) (and) (fresh) (and) (fragrant)  
Inspirations  
Inspire  
Kaleido  
Leap Forward  
Leaves (a fresh) (long-lasting) (clean) (scent)  
Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)  
Leaves a sparkling shine  
Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent  
Leaves your kitchen and bathroom with a fresh, clean scent  
LifeScents  
Light Packaging  
Live Laugh Shine  
Live the Moment  
Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs\*\* on treated hard, non-porous surfaces  
Make every (wipe)(swipe)(dab)(tap) count  
Make it Happen  
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household)  
Max (Deep) clean (multi-surface cleaner) (all purpose cleaner)  
Tested according to AOAC (use dilution) (germicidal spray) method  
ModAbode  
ModHome  
ModScents  
Mom tested, Lysol approved(!)

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To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “X” is a placeholder that represents a number between 1 and 99.  
The term “x” is a symbol to represent “times”  
The term “Y” is a place holder for a character A – Z.  
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.



More cleaning with less effort  
Mosaic  
New (and improved)  
New Beginnings  
No (Mess) (Messy) (&) (and) (Heavy) (Refill(s))  
No mix (cleaner) (cleaning)  
No streaking (or filming)  
Non-abrasive formula (will not scratch surfaces)  
Non-food contact surface sanitizing cleaner  
Offers you a burst of freshness  
(Open here) ((Cut here) to open) (Pour from here)  
Ozoo  
Pouch lets you reuse your empty bottle  
(Pouch uses) (X)% less packaging (weight vs (X) (fl.) oz bottle)  
Power clean (multi-surface cleaner) (all purpose cleaner)  
Powerful cleaning and freshening  
Powerful (Easy) (Cleaning) (Cleaner)  
Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)  
Powerful grease cutter  
Powerful multi-purpose cleaner  
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including (kitchen) (grease) (and) (grime) (stains))  
Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom)  
Powers through tough stains {insert use soil – See Appendix 2}  
Powers through your toughest cleaning jobs  
Practical  
Prisma  
Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains  
Quickly degreases and deodorizes  
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}  
Refill pouch saves (plastic) (water) (energy)  
Refill your bottle (X)X  
(Refreshing) (rejuvenating)  
(Removes) (Eliminates) (nasty) (foul) (filthy) (lingering) odors  
Removes everyday stains in seconds  
Removes tough dirt and grime  
Removes (tough) (everyday) {insert soils – See Appendix 2}  
(Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)  
Removes tough stains the first time  
Renewal  
Revive  
Rise and Shine  
Rise Up  
Samba  
Santosha  
Saves time  
(Saves)(save) X (minutes)(seconds)  
(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)  
Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)  
Sparkling shine  
Specially crafted fragrance to brighten your cleaning experience  
Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze  
Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with)  
(the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh  
morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)

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To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “X” is a placeholder that represents a number between 1 and 99.  
The term “x” is a symbol to represent “times”  
The term “Y” is a place holder for a character A – Z.  
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Specially crafted fruity fragrance that reminds you of a warm tropical breeze.  
Starts cleaning on contact  
Starts to work before you do  
Streak-free (cleaning) (formula) (shine)  
Streak-free (cleaning) (shine)  
Sunny & Bright  
Surface cleaner  
Sustainable packaging  
(Better) (Hello) (Welcome) Tomorrow  
The most convenient way to clean  
The one step cleaner (and sanitizer)<sup>6</sup>  
The smell of (LYSOL®) clean  
Time (saver)(saving)  
Tough on greasy soils  
True ultimate invigorating (light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)  
(This product) has (X)x Cleaning Power to remove (insert soils – See Appendix 2) (Grease, Food stains (&) Grime)  
(This product) has the cleaning power to remove {insert soils – See Appendix 2}  
(This product's formula) cleans and shines  
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine  
TrueColor  
Unbeatable cleaning  
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)  
Ultra (Deep) (Clean) (Cleaning) (multi-surface cleaner) (all purpose cleaner)  
VibraScents  
VivaScent  
(Wide) (Broad) (Controlled) (Complete) (Coverage) (Spray)  
Wipes away everyday grease and grime  
X% faster clean  
(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)  
X (minute)(minutes)(seconds)(percent)(%)(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket  
X (minute)(minutes)(seconds)(percent)(%)(xpress)(rapid) (dry) (drying)action

<< **MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL** >>

For Commercial Use

Pro ((For) Commercial Use)

(This product) is a broad spectrum (disinfectant) (bactericidal) and was tested according to the AOAC efficacy testing method

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< **USAGE CLAIMS** >>

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other) household areas)

Always (there) (ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the (insert use sites – See Appendix 2)

Convenient ((insert surfaces – Appendix 2) (kitchen) (and) (bathroom) (surface) cleaner

Convenient (bathroom) (restroom) (kitchen)(floor)(surface) (cleaner)

Convenient (disinfecting) (and)(cleaning)(sanitizing)(pump top)

Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)

Designed for floors (flooring)

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For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Easy to use (formula) (formulation) (refill)  
(Easy) (&) (and) (Convenient) way to clean (and disinfect)  
Effectively works on many hard, non-porous surfaces  
Fast (Easy) (Effective) Cleaning: Use (in) (on) (the) {insert use sites – See Appendix 2}  
For a complete clean, (this product) (is) (an) (will) (has) {insert any listed claim}  
For hard, non-porous surface where germs\*\* are a concern  
For everyday (use) (usage) (touch-ups)  
For multiple cleaning (tasks)  
For use (in) (on) {insert use sites – See Appendix 2} (as a multi-purpose disinfectant cleaner)  
Formulated for (hospital) (institutional) use  
Formulated for {insert use sites – See Appendix 2}  
Formulated for medical institution's (infection control program) needs  
Good (for everyday cleaning) (and) (for your toughest household messes)  
Good for most indoor cleaning tasks  
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)  
Great for everyday use (in kitchens and) (bathrooms) (restrooms)  
Great on glass  
(Ideal for) (great on) (can be used on) (effectively) (safe to use on) (cleans) (and) (disinfects) (Finished wood) (sealed granite)  
(sealed marble) (and) (stainless steel)  
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go) (so you are always ready to) (clean) (disinfect)  
Keep your (shower) (kitchen) (bathroom) (restroom) clean every day  
No bucket required  
No gloves (required) (necessary) (needed)  
No need to (rinse^ ) (or) (dilute)  
No need to (use) (wear) gloves  
No rinse required^  
Perfect for the kitchen (and) (bathroom) (restroom)  
(Quick) (Fast) (effective) cleaning  
(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket  
Ready to use  
(Squirt) (apply) (pour) directly onto floors  
(Still) great for kitchens (and) (bathrooms) (restrooms)  
Use only one product to get a streak-free shine plus antibacterial action  
Use this product throughout your home to clean {insert use site / surface / soils – See Appendix 2}  
Works on a wide range of (household) (kitchen) (bathroom) surfaces

**<< CLEANING CLAIMS – Non-Living Allergens†† >>**

Controls common household allergens††  
(Even) removes X% of allergens††  
(Reduces) (removes) (X% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen)  
(around your bathroom) (on your floors) ††  
(Reduces) (removes) {insert allergens – See Appendix 2} (at the source)  
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}  
Removes 90% of allergens††  
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}  
(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – TRIGGER BOTTLE>>**

10 (sec) (second) sanitization\*\*\*  
An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})\*\*\*  
Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}  
Fast acting sanitization (sanitizer)\*\*\*  
Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)  
Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* (in (10) (30) seconds)

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For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.\*\*\*  
Leaves (household) surfaces sanitary  
Sanitizes (in) 10 (seconds) (sec)\*\*\*  
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds\*\*\*  
Sanitizes non-food contact surfaces\*\*\*  
Sanitization (in) 10 (seconds) (sec)\*\*\*

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – POURABLE BOTTLE>>**

10 (sec(s)) (second) sanitization\*\*\*  
An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})\*\*\*  
Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}  
Fast acting sanitization (sanitizer)\*\*\*  
Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)  
Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* (in (10) (30) seconds)  
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria\*\*\* (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.\*\*\*  
Leaves (household) surfaces sanitary  
Sanitizes (in) 10 (seconds) (sec(s))\*\*\*  
Sanitizes\*\*\* (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds  
Sanitizes\*\*\* non-food contact surfaces  
Sanitization (in) 10 (seconds) (sec)\*\*\*

**<< DISINFECTING CLAIMS – Hard, non-porous surface – TRIGGER BOTTLE >>**

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}  
[Approved to kill 50% more<sup>1</sup> (kinds of) germs\*\*]  
[Approved to kill X more<sup>1</sup> (kinds of) germs\*\*]  
[Approved to kill germs\*\* X faster<sup>1</sup>]  
[Approved to kill X germs\*\* X times faster<sup>1</sup>]  
America's Home Disinfectant  
Cleans and disinfects (kitchens and) (bathrooms) (restrooms)  
Combines streak-free cleaning with antibacterial action  
(Controls) (kills) (kitchen) odor-causing bacteria  
(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew  
Disinfection for your (kitchen) (and) (bathroom) (home)  
(Disinfects) kills germs\*\* for a deep (down) clean  
Disinfects\*\* (and) (deodorizes) (hard, non-porous surfaces)  
Disinfects (Deodorizes) hard, non-porous surfaces  
Eliminates 99.9% of odor-causing bacteria  
Eliminates 99.9% of germs\*\*  
Helps reduce cross-contamination of bacteria\*  
Helps reduce the spread of cold and flu viruses†  
Helps reduce the spread of germs\*\* on treated hard, nonporous surfaces  
Hospital type disinfection  
Kill(s) (X(x)) (X%) (more<sup>1</sup>) (bacteria\*) (viruses†)  
Kill(s) (X)(%) (more) (kinds) (of) germs\*\*(1)  
Kills 99.9% of germs\*\*  
Kills 99.9% of viruses† and bacteria\*  
Kills: {insert micro-organisms – See Appendix 2}  
Kills (99.9% of) Bacteria\*

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For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Kills bacteria\* (commonly found in the (kitchen) (and) (bathroom))  
Kills germs\*\* (and controls the growth of mold and mildew)  
Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 (Strain Japan305/57).  
Kills germs: Influenza Virus Type A2 (Strain Japan305/57) Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],  
Kills Avian Influenza A Virus on pre-cleaned environmental hard, non-porous surfaces in (2) (10) minutes.  
Kills (household) bacteria\* (in 2 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 2 minutes)  
Kills (household) bacteria\* (and sanitizes)  
Kills kitchen and bathroom bacteria\*  
Kills 99.9% of bacteria\* and viruses†  
(Kills) (Destroys) germs\*\*  
Kills (kitchen) (bathroom) (household) germs\*\*  
Kills bacteria\* commonly found in kitchens (in 2 minutes)  
Kills bacteria\* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 2 minutes  
Kills viruses†  
(Now) (tested) (and) (proven) (effective) (to) kill(s) (the) (COVID-19 virus) (SARS-CoV-2)<sup>5</sup>  
(Now) (tested) (and) (proven) (effective) against (the) (COVID-19 virus) (SARS-CoV-2)<sup>5</sup>  
(Now) (tested) (and) (proven) (effective) to help (reduce the spread of) (the) (COVID-19 virus) (SARS-CoV-2)<sup>5</sup>

<< **DISINFECTING CLAIMS – Hard, non-porous surface – POURABLE BOTTLE**>>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}

America's Home Disinfectant

Cleans and disinfects (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

(Controls) (kills) (kitchen) odor-causing bacteria

(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

(Disinfects) (kills) germs\*\* for a deep (down) clean

Disinfects\*\* (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates 99.9% of odor-causing bacteria

Eliminates 99.9% of germs\*\*

Helps reduce cross-contamination of bacteria\*

Helps reduce the spread of (bacteria\* and) cold and flu viruses†

Helps prevent the spread of germs\*\* on hard, nonporous surfaces

Hospital type disinfection

Kills: {insert micro-organisms – See Appendix 2}

Kills 99.9% of germs\*\*

Kills 99.9% of viruses† and bacteria\*

Kills (99.9% of) Bacteria\*

Kills bacteria\* (commonly found in the (kitchen) (and) (bathroom))

Kills germs\*\* (and controls the growth of mold and mildew)

Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 (Strain Japan305/57).

Kills germs: Influenza Virus Type A2 (Strain Japan305/57). Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],

Kills Avian Influenza A Virus on pre-cleaned environmental surfaces in (2) (10) minutes.

Kills (household) bacteria\* (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)

Kills (household) bacteria\* (and sanitizes)

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Kills kitchen and bathroom bacteria\*  
Kills 99.9% of bacteria\* and viruses†  
(Kills) (Destroys) germs\*\*  
Kills (kitchen) (bathroom) (household) germs\*\*  
Kills bacteria\* commonly found in kitchens (in 10 minutes)  
Kills bacteria\* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes  
Kills viruses†

## << USE DIRECTIONS >>

### << TRIGGER BOTTLE/REFILL >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**(To Operate:** (Attach trigger by (aligning it to the original position and) pushing (it) down until it snaps into place. (Do not twist.)) Turn nozzle (to) (counter clockwise) (“ON”) (desired) (position) (to preferred usage).)

**(To Refill (Bottle):** (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it) ) (trigger) (unit) (sprayer) snaps into place).)

**(To Refill (Bottle):** Remove cap. Attach trigger (by (aligning it to the original position and) pushing (it) down until it snaps into place. (Do not twist.))

**To Clean (/ Deodorize) (/ Remove Allergens††):** (Spray) (Apply) (to) (surface) (with a clean (paper towel) (cloth) (or) (sponge) until wet. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe (with a clean (mop,) (cloth) (or) (sponge)).

**To (Clean)/(Deodorize) (Floors):** (Spray) directly onto floor until wet. Wipe with a clean mop, (sponge) (or) (cloth).

**To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil) ({insert soils – See Appendix 2}):** Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

**To Disinfect/Sanitize (hard non-porous surfaces):** Preclean. Apply (to surface) (with a clean (cloth) (or) (sponge)) and leave visibly wet for (30) (10) seconds to sanitize and (2) (10) minutes to disinfect. (For (Influenza A2 Virus (Japan 305/57)), (Norovirus), (and) (Human Rotavirus) surfaces must remain visibly wet for 10 minutes.) Wipe dry.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) (Apply to) (surface) (with a clean (cloth) (or) (sponge)) until visibly wet. **To Sanitize:** Leave for (30) (10) seconds (before wiping). **To Disinfect:** Leave for (2) (10) minutes (before wiping). (For (Influenza A2 Virus (Strain Japan 305/57)), (Norovirus), (and) (Human Rotavirus) surfaces must remain visibly wet for 10 minutes). (Wipe dry).

**To Disinfect Toys:** Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain visibly wet for (2) (10) minutes then allow to air dry. (For (Influenza A2 Virus (Strain Japan 305/57)), (Norovirus), (and) (Human Rotavirus) surfaces must remain visibly wet for 10 minutes.)

**To Control (and Prevent) (the Growth of) Mold & Mildew:** Preclean. Apply (to surface) (with a clean (cloth) (or) (sponge)) and leave visibly wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

**To Control (and Prevent) (the Growth of) Mold & Mildew:** Spray pre-cleaned surface. Let surface remain visibly wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

**(<sup>£</sup>To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Spray (Apply to) (surface) (with a clean (cloth) (or) (sponge)) until visibly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
For disinfection and sanitization the text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “X” is a placeholder that represents a number between 1 and 99.  
The term “x” is a symbol to represent “times”  
The term “Y” is a place holder for a character A – Z.  
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.



Rinse food contact surfaces (and toys) with potable water after use.

**<< ALTERNATE USE DIRECTIONS >>**

**<< POURABLE BOTTLE/POUCH >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**(To Operate:)** (Remove) (pull) (twist) (right) (lift) (flip) (peel) (off) (tab) (and discard) (cap) (up) (to open.))

**((To Operate:)) (To Open:** Lift tab up, push back and press tab down to lock into open position.)

**(To Close:** Release tab from locked position, push tab down and snap closed.)

**To Clean (/ Deodorize) (/ Remove Allergens†):** (Squirt) (Apply) (to) (surface) (with a clean (cloth) (paper towel) (or) (sponge)) until wet. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe (with a clean (mop,) (cloth)(or)(sponge)).

**To (Clean) (/Deodorize) (Floors):** (Apply) (Squirt) (to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge) (or)(cloth).

**To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil):** Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

**To Disinfect/Sanitize (hard non-porous surfaces):** Preclean. Apply (with a clean (cloth) (or) (sponge)) and leave visibly wet for (30) (10) seconds to sanitize and 10 minutes to disinfect. Wipe dry.

**To Sanitize / Disinfect:** Pre-clean surface. (Apply) to surface (with a clean (cloth) (or) (sponge)) until visibly wet.

**To Sanitize:** Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)

**To Disinfect Toys:** Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain visibly wet for (2) (10) minutes then allow to air dry.

**To Control (and Prevent) (the Growth of) Mold & Mildew:** Preclean. Apply (with a clean (cloth) (or) (sponge)) and leave visibly wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

**To Control (and Prevent) (the Growth of) Mold & Mildew:** Apply to pre-cleaned surface (with a clean (cloth) (or) (sponge)). Let surface remain visibly wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

**(<sup>†</sup>To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Apply (to surface) (with a (cloth) (or) (sponge)) until visibly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

Rinse food contact surfaces (and toys) with potable water after use.

**<<TAP-TOP GADGET>>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)

(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

**(To Operate:) To Unlock:** (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)

**To Lock:** (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

**To Refill:** ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

**To Refill (Bottle) (unit):** ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top) (pump) (of unit) and tighten.

**To Clean:** (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (X) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

**To Disinfect:** Pre-clean. Apply (to surface) Allow (surface) to remain visibly wet for (2) (10) minutes. (To disinfect visibly soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

**To Disinfect Toys:** Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain visibly wet for (2) (10) minutes then allow to air dry.

Rinse food contact surfaces (and toys) with potable water after use.

**<< Advisory Statements – must be included where appropriate >>**

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

**<< ADDITIONAL USE DIRECTIONS – SPECIFIC TO PROFESSIONAL BRANDED PRODUCTS ONLY >>**

**<< Terminal Sterilant Statement – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< Terminal Sterilant Statement – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS,** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for (2) (10) minutes.

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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

**<< NOTE: First Aid statement may appear in either box format or paragraph format >>**

**<< TRIGGER BOTTLE >>**

| <b>FIRST AID</b>   |   |
|--|---|
| <b>If in eyes</b>  | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul> |
| <b>CONTACT NUMBER</b>  |   |
| Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment. |   |

**<< POURABLE BOTTLE >>**

| <b>FIRST AID</b>  |  |
|---|--|
| <b>If in Eyes</b>   | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>  |
| <b>If on Skin or Clothing</b>   | <ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>  |
| <b>If Swallowed</b>   | <ul style="list-style-type: none"><li>• Call Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul> |
| <b>CONTACT NUMBER</b>   |  |
| Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. |  |

**<< STORAGE & DISPOSAL – Residential containers >>**

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

**<< TRIGGER BOTTLE >>**

**STORAGE AND DISPOSAL:** Store in areas inaccessible to children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

**STORAGE AND DISPOSAL:** Store in areas inaccessible to children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

**STORAGE AND DISPOSAL:** Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

**<< POURABLE BOTTLE >>**

**STORAGE AND DISPOSAL:** Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

**<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>**

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in areas inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Repeat two more times. Discard in trash or offer for recycling, if available.

**<< OPTIONAL IMAGES >>**



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The term "x" is a symbol to represent "times"  
The term "Y" is a placeholder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.



<< Optional Icons for App >>

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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a placeholder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.





<< BOXTOPS IMAGES >>



<< Singles >>



<< Multipack Boxtop Logos >>

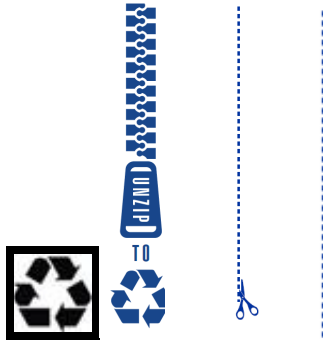
<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



<< RECYCLE IMAGES >>

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To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a symbol to represent "times"  
The term "Y" is a place holder for a character A – Z.  
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.






<< The following claims may be used with the above recycle images >>

Unzip to Recycle  
 Cut here to Recycle  
 Tear (Here) to Recycle

(Un)zip (it) (label) to   
 (Un)zip (it) (label) (to) (recycle) (before) (recycling)  
 Pull tab (and) (remove) (label) (to) (recycle)

  
 Pull tab (and) (remove) (label) (to)  
 (Remove) (label) (and) (discard) (before recycling)  
 Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable  
 Label is currently not recyclable  
 Unzip it  
 Help us improve recycling by removing the label first  
 Step 1. Unzip the label and discard  
 Step 2. Recycle the bottle and trigger  
 Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< POURABLE >>

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
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 For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.  
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< Multipack >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- 1 (based on) (vs.) (current) (previous) (Lysol® Brand Disinfectant Multi-Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) (label) (for this product) (version X) {insert date}
- 2 On hard, non-porous surfaces
- 4 (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – See Appendix 2}) (removal)
- 6 when used as directed (for sanitization) on non-food contact surfaces
- ^ Rinse food contact surfaces (and toys) with potable water.

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

<< TRIGGER BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

\*\*\* Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non-food contact surfaces (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

\* Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella

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Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

pneumoniae Carbapenem resistant) (*Legionella pneumophila*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Salmonella enterica* serovar typhi) (*Serratia marcescens*) (*Shigella dysenteriae*) (*Staphylococcus aureus*) (and) (*Staphylococcus aureus* [MRSA]) (*Staphylococcus aureus* - CA-MRSA USA-300) (*Staphylococcus aureus* – VRSA) (*Streptococcus pyogenes* [Strep]) (on hard, non-porous surfaces) (in 2 minutes).

- \*\* Kills (99.9% of) (*Acinetobacter baumannii* MDR) (*Bordetella pertussis*) (*Campylobacter jejuni*) (*Enterobacter aerogenes* MDR) (*Enterococcus faecalis* [VRE]) (*Escherichia coli* O157:H7) (*Klebsiella pneumoniae* NDM-1 positive) (*Klebsiella pneumoniae* Carbapenem resistant) (*Legionella pneumophila*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Salmonella enterica* serovar typhi) (*Serratia marcescens*) (*Shigella dysenteriae*) (*Staphylococcus aureus*) (and) (*Staphylococcus aureus* [MRSA]) (*Staphylococcus aureus* - CA-MRSA USA-300) (*Staphylococcus aureus* – VRSA) (*Streptococcus pyogenes* [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Strain Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) on hard non-porous surfaces (in 2 minutes) (and) (Norovirus) (Human Rotavirus) (Influenza A2 Virus) (on hard, non-porous surfaces) in 10 minutes).
- † Kills (Canine Distemper Virus) ((Human) Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Strain Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (and) (on hard, non-porous surfaces) (in 2 minutes) (and) (Norovirus) (Human Rotavirus) (Influenza A2 Virus) (on hard, non-porous surfaces) in 10 minutes).
- 5 Kills SARS-CoV-2 on hard, non-porous surfaces (in 2 minutes)

**This product has been test and found effective against the following micro-organisms:**

| TRIGGER<br>Bacteria / Virus & Fungi            |  |              |  |
|--|--|--------------|--|
| << Disinfection – Hard, non-porous surfaces >> |  |              |  |
| Bacteria (10 minutes)                          |  | (ATCC No.)   |  |
| Enterococcus faecalis [VRE]                    |  | (51299)      | (Vancomycin Resistant)   |
|  |  |              |  |
| Bacteria / Fungi (2 minutes) (10 minutes)      |  | (ATCC No.)   |  |
| Acinetobacter baumannii MDR                    |  | (19606)      | Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant                |
| Bordetella pertussis                           |  | (12743)      |  |
| Campylobacter jejuni                           |  | (29428)      |  |
| Candida albicans                               |  | (10231)      |  |
| Enterobacter aerogenes MDR                     |  | (29751)      | Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant |
| Enterococcus faecalis [VRE]                    |  | (51575)      | (Vancomycin Resistant)   |
| Escherichia coli O157:H7                       |  | (43888)      |  |
| Klebsiella pneumoniae NDM-1 positive           |  | (CDC1000527) |  |
| Klebsiella pneumoniae Carbapenem resistant     |  | (BAA1705)    |  |
| Legionella pneumophila                         |  | (33153)      |  |
| Listeria monocytogenes                         |  | (7644)       |  |
| Pseudomonas aeruginosa                         |  | (15442)      |  |

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 The product label must identify the specific bacteria, virus, fungus & mold.  
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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

|   |  |                     |  |
|---|--|---------------------|--|
| Salmonella enterica   |  | (10708)             |  |
| Salmonella enterica serovar typhi   |  | (6539)              |  |
| Serratia marcescens   |  | (14756)             |  |
| Shigella dysenteriae  |  | (11835)             |  |
| Staphylococcus aureus   |  | (6538)              |  |
| Staphylococcus aureus [MRSA]  |  | (33592)             | (Methicillin Resistant)                      |
| Staphylococcus aureus - CA-MRSA USA-300   |  | (NRS 384)           | (Community-Associated Methicillin Resistant) |
| Staphylococcus aureus – VRSA  |  | (NARSA VRS1)        | (Vancomycin Resistant)                       |
| Streptococcus pyogenes (Strep)  |  | (12384)             |  |
|   |  |                     |  |
| <b>Viruses (10 minutes)</b>   | <b>(Strain)</b>                                    | <b>(ATCC No.)</b>   |  |
| Feline Calicivirus (Norovirus)  |  | (VR-782)            |  |
| Influenza A2 Virus  | (Strain Japan305/57)                               | (VR-100)            | (flu virus)                                  |
| Human Rotavirus   | (Strain WA)  | (VR-2018)           |  |
|   |  |                     |  |
| <b>Viruses (2 minutes) (10 minutes)</b>   | <b>(Strain)</b>                                    | <b>(ATCC No.)</b>   |  |
| Canine Distemper Virus  | (Lederle)  | (VR-128)            |  |
| (Human) Coronavirus   | (229E)   | (VR-740)            |  |
| Cytomegalovirus   | (AD-169)   | (VR-538)            |  |
| Hepatitis B Virus (HBV) (DHBV - surrogate)  |  | (Hepadna)           |  |
| Hepatitis C Virus (HCV) (BVDV - surrogate)  |  | (NVSL)              |  |
| Herpes Simplex Virus Type 1   | (F(1))   | (VR-733)            |  |
| Herpes Simplex Virus Type 2   | (G)  | (VR-734)            |  |
| Human Immunodeficiency Virus (HIV) Type 1   | (HTLV-III <sub>B</sub> )                           | n/a                 | (HIV-1 AIDS Virus)                           |
| Infectious Bovine Rhinotracheitis   | (LA)   | (VR-188)            |  |
| Influenza A Virus   | (Strain Hong Kong)                                 | (VR-544)            | (Flu virus)                                  |
| (Avian) Influenza A (H1N1) Virus  | (A/Malaya/302/54)                                  | (VR-98)             |  |
| Influenza A (2009-H1N1) Virus   | (A/Mexico/4108/2009)                               | (CDC2009712192)     | (Flu virus)                                  |
| (Avian) Influenza A (H3N2) Reassortant Virus  | (A/Washington/897/80 x A/Mallard/New York/6750/78) | (VR-2072)           |  |
| (Avian)Influenza A (H7N9) Virus   | (wildtype A/Anhui/1/2013)                          | (CDC2013759189)     |  |
| Newcastle Disease Virus   | (B1, Hitchner or Blacksburg)                       | (VR-108)            |  |
| Parainfluenza Virus Type 3  | (C243)   | (VR-93)             |  |
| Pseudorabies Virus  | (Aujeszkzy)  | (VR-135)            |  |
| Rabies Virus  | (ERA)  | (CDC Rupprecht)     |  |
| Respiratory Syncytial Virus (RSV)   | (Long)   | (VR-26)             |  |
| SARS Coronavirus  | (CDC200300592)                                     | (Zeptomatrix)       | (Severe Acute Respiratory Syndrome virus)    |
| Transmissible Gastroenteritis virus (TGE)   | n/a  | (Univ of Minnesota) |  |
| Vaccinia Virus  | (WR)   | (VR-119)            |  |
| SARS-CoV-2 (USA-WA1/2020)   |  |                     | (COVID-19 virus)                             |
| <b>&lt;&lt; Mildew Fungistat – Hard, non-porous, non-food contact surfaces &gt;&gt;</b> |  |                     |  |
| <b>Fungi (3 minutes)</b>  |  | <b>(ATCC No.)</b>   |  |
| Aspergillus niger   |  | (6275)              | (mold & mildew)                              |
|   |  |                     |  |
| <b>&lt;&lt; Sanitization – Hard, non-porous, non-food contact surfaces &gt;&gt;</b>     |  |                     |  |
| <b>Bacteria (30) (10)-seconds)</b>  |  | <b>(ATCC No.)</b>   |  |
| Enterococcus faecalis [VRE]   |  | (51575)             | (Vancomycin Resistant)                       |
| Escherichia coli O157:H7  |  | (43888)             |  |
| Klebsiella pneumoniae   |  | (4352)              |  |
| Salmonella enterica   |  | (10708)             |  |
| Staphylococcus aureus   |  | (6538)              |  |
| Staphylococcus aureus [MRSA]  |  | (33592)             | (Methicillin Resistant)                      |

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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

|                        |  |         |  |
|------------------------|--|---------|--|
| Streptococcus pyogenes |  | (12384) |  |
|------------------------|--|---------|--|

**<< POURABLE BOTTLE CLAIMS QUALIFIER SECTION >>**

**<< SUPPORTING SANITIZING CLAIM QUALIFIER >>**

\*\*\* Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non-food contact surfaces (in (10) (30) seconds).

**<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>**

\* Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis (VRE)) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 positive) Klebsiella pneumoniae (NDM-1)) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VISA]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).

\*\* Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VISA]) (and) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) (Influenza A2 Virus (Strain Japan305/57) (Avian Influenza A [H1N1] Virus) (on hard, non-porous surfaces) (in 10 minutes).

† Kills (99.9% of) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) (Influenza A2 Virus (Strain Japan305/57) (Avian Influenza A Virus [H1N1] (insert virus(es) from table on pages 19-20)) on hard, non-porous surfaces (in) (2) (10) minutes).

**This product has been test and found effective against the following micro-organisms:**

| <b>POUR<br/>Bacteria / Virus &amp; Fungi</b>                      |  |                   |   |
|---|--|-------------------|---|
| <b>&lt;&lt; Disinfection – Hard, non-porous surfaces &gt;&gt;</b> |  |                   |   |
| <b>Bacteria/Fungi (10 minutes)</b>                                |  | <b>(ATCC No.)</b> |   |
| Acinetobacter baumannii   |  | (19606)           | (Multi-Drug Resistant (MDR))<br>(Cefazolin, Gentamicin,<br>Trimethoprim/Sulfa resistant)                      |
| Bordetella pertussis  |  | (12743)           |   |
| Campylobacter jejuni  |  | (29428)           |   |
| Candida albicans  |  | (10231)           |   |
| Enterobacter aerogenes  |  | (29751)           | (Multi-Drug Resistant (MDR))<br>(Ampicillin,<br>Ampicillin/Sulbactam,<br>Cefazolin, Ceftriaxone<br>resistant) |
| Enterococcus faecalis [VRE]                                       |  | (51575)           | (Vancomycin Resistant)  |
| Enterococcus faecium  |  | (51559)           | Multi-Drug Resistant (MDR)<br>(Ampicillin, Penicillin,<br>Gentamicin resistant)                               |

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|   |   |                     |   |
|---|---|---------------------|---|
| Escherichia coli O157:H7  |   | (43888)             |   |
| Klebsiella pneumoniae   |   | (BAA-1705)          | (Carbapenem Resistant)                                |
| Klebsiella pneumoniae   |   | (CDC 1000527)       | (New Delhi metallo-beta-lactamase 1 (NDM-1) positive) |
| Legionella pneumophila  |   | (33153)             |   |
| Listeria monocytogenes  |   | (7644)              |   |
| Pseudomonas aeruginosa  |   | (15442)             |   |
| Salmonella enterica   |   | (10708)             |   |
| Salmonella enterica   |   | (6539)              | (subspecies enterica serovar Typhi)                   |
| Serratia marcescens   |   | (14756)             |   |
| Shigella dysenteriae  |   | (11835)             |   |
| Staphylococcus aureus   |   | (6538)              |   |
| Staphylococcus aureus [CA-MRSA]   |   | NRS 384             | (Community Associated Methicillin Resistant)          |
| Staphylococcus aureus [MRSA]  |   | (33592)             | (Methicillin Resistant)                               |
| Staphylococcus aureus [VRSA]  |   | (VRS2)              | (Vancomycin Resistant)                                |
| Streptococcus pyogenes  |   | (12384)             |   |
|   |   |                     |   |
| <b>Viruses (10 minutes)</b>   | <b>(Strain)</b>   | <b>(ATCC No.)</b>   |   |
| Influenza A2 Virus  | (Strain Japan 305/57)   | (VR-100)            | (flu virus)   |
|   |   |                     |   |
| <b>Viruses (2 minutes) (10 minutes)</b>   | <b>(Strain)</b>   | <b>(ATCC No.)</b>   |   |
| Canine Distemper Virus  | (Lederle)   | (VR-128)            |   |
| (Human) Coronavirus   | (229E)  | (VR-740)            |   |
| Cytomegalovirus   | (AD-169)  | (VR-538)            |   |
| Hepatitis B Virus (HBV) (DHBV - surrogate)  |   | (Hepadna)           |   |
| Hepatitis C Virus (HCV) (BVDV - surrogate)  |   | (NVSL)              |   |
| Herpes Simplex Virus Type 1   | (F(1)) <<2 min only>>   | (VR-733)            |   |
| Herpes Simplex Virus Type 2   | (G)   | (VR-734)            |   |
| Human Immunodeficiency Virus (HIV) Type 1   | HTLV-III <sub>B</sub> <<2 min only>><br>HTLV-III <sub>RF</sub> << 10 min only>> | n/a                 | (HIV-1 AIDS Virus)                                    |
| Infectious Bovine Rhinotracheitis   | (LA)  | (VR-188)            |   |
| Influenza A Virus   | (Strain Hong Kong)  | (VR-544)            | (Flu virus)   |
| (Avian) Influenza A (H1N1) Virus  | (A/Malaya/302/54)   | (VR-98)             |   |
| Influenza A (2009-H1N1) Virus   | (A/Mexico/4108/2009)  | (CDC2009712192)     | (Flu virus)   |
| (Avian) Influenza A (H3N2) Reassortant Virus  | (A/Washington/897/80 x<br>A/Mallard/New York/6750/78)                           | (VR-2072)           |   |
| (Avian)Influenza A (H7N9) Virus   | (wildtype A/Anhui/1/2013)   | (CDC2013759189)     |   |
| Newcastle Disease Virus   | (B1, Hitchner or Blacksburg)  | (VR-108)            |   |
| Parainfluenza Virus Type 3  | (C243)  | (VR-93)             |   |
| Pseudorabies Virus  | (Aujeszky)  | (VR-135)            |   |
| Rabies Virus  | (ERA)   | (CDC Rupprecht)     |   |
| Respiratory Syncytial Virus (RSV)   | (Long)  | (VR-26)             |   |
| SARS Coronavirus  | (CDC200300592)  | (Zeptomatrix)       | (Severe Acute Respiratory Syndrome virus)             |
| Transmissible Gastroenteritis virus (TGE)   | n/a   | (Univ of Minnesota) |   |
| Vaccinia Virus  | (WR)  | (VR-119)            |   |
|   |   |                     |   |
| <b>&lt;&lt; Mildew Fungistat – Hard, non-porous, non-food contact surfaces &gt;&gt;</b> |   |                     |   |

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|   |  |                   |                         |
|---|--|-------------------|-------------------------|
| <b>Fungi (3 minutes)</b>  |  | <b>(ATCC No.)</b> |                         |
| Aspergillus niger   |  | (6275)            | (mold & mildew)         |
| <b>&lt;&lt; Sanitization – Hard, non-porous, non-food contact surfaces &gt;&gt;</b> |  |                   |                         |
| <b>Bacteria (30) (10) seconds</b>   |  | <b>(ATCC No.)</b> |                         |
| Enterococcus faecalis [VRE]   |  | (51575)           | (Vancomycin Resistant)  |
| Escherichia coli O157:H7  |  | (43888)           |                         |
| Klebsiella pneumoniae   |  | (4352)            |                         |
| Salmonella enterica   |  | (10708)           |                         |
| Staphylococcus aureus   |  | (6538)            |                         |
| Staphylococcus aureus [MRSA]  |  | (33592)           | (Methicillin Resistant) |
| Streptococcus pyogenes  |  | (12384)           |                         |

**<<APPENDIX 2>>**

**<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>**

Soils / Odors: (Graphic – depicting soil)

|                       |                           |                     |
|-----------------------|---------------------------|---------------------|
| Bathtub rings         | Greasy Stains             | Pen / Ink marks     |
| Beverage stains       | (Ground in) (dirt)        | Pet (odor) (stains) |
| Blood stains          | (tough) Grease (Splatter) | Smear (Smudge)      |
| Cooking odors         | Grime                     | Smoke odors         |
| Cosmetic stains       | Handprints                | Soap scum           |
| Crayon / Pencil marks | (Heel) (Scuff) marks      | Stains (Soils)      |
| (Dirt) (Dust)         | Mildew stains             | Tough soils         |
| Fingerprints          | Mud                       | Wine (Juice) stains |
| Food stains           | Oil                       |                     |
| Grass stains          | Outdoor grime             |                     |

<< The above soils can be combined with >>

(grime) (marks) (messes) (odors) (residue) (smears) (smudges) (soils) (stains)

Non-living Allergens:

|                     |                     |                 |
|---------------------|---------------------|-----------------|
| Cat dander          | Dog dander          | Hair            |
| Cockroach matter    | Dust mite matter    | Pet dander      |
| Cockroach debris    | Dust mite debris    | Pet hair        |
| Cockroach matter    | Dust mite matter    | Pollen particle |
| Cockroach particles | Dust mite particles |                 |

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

|          |                     |             |                   |
|----------|---------------------|-------------|-------------------|
| Chrome ~ | Fiberglass fixtures | Glazed tile | Plastic laminate  |
| Copper   | Glass               | Linoleum    | Stainless steel ~ |
| Crystal  | Glazed ceramic      | Metal       | Tin               |
| Enamel   | Glazed porcelain    | Mirror      | Vinyl             |

Hard Non-porous Surfaces: (Graphic – depicting use site)

|                           |                        |                                    |
|---------------------------|------------------------|------------------------------------|
| Appliance exterior        | Computer screen        | Finished wood (surfaces)           |
| (Bathtub) (tub)           | Counter(top)           | Fixture (chrome / stainless steel) |
| Bed frame                 | Crib (non-wood)        | Floor (glazed) (tile)              |
| Cabinet (non-wood)        | Diaper pail (non-wood) | Floor (linoleum)                   |
| Chair (non-wood)          | Door knob (handle)     | Floor (vinyl)                      |
| Changing table (non-wood) | Exhaust (fan) (hood)   | Garbage (can) (pail) (container)   |

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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

|  |                                   |                               |
|--|-----------------------------------|-------------------------------|
| Glass topped furniture                 | Oven (door)                       | Stainless Steel               |
| Glazed ceramic (tile) (floors)         | Painted woodwork                  | (Stove) (stovetop)            |
| Glazed porcelain tile (floors)         | Patio door                        | Table (tabletop) (non-wood)   |
| Sealed granite (floors)                | Piano keys                        | Telephone                     |
| Grill (Bar-B-Que) exterior             | Picnic table (non-wood)           | Television screen (TV screen) |
| Highchair (non-food contact area)      | Plastic laundry (basket) (hamper) | Tires                         |
| Laminate floors                        | Range hood (stove hood)           | Toilet bowl exterior (Urinal) |
| Light fixture                          | Refrigerator / Freezer exterior   | Tools                         |
| Sealed marble (floors)                 | (Sealed)(engineered)(parquet)     | Vanity top                    |
| Metal blinds                           | (hardwood) (floors)               | Washable (walls) (wallpaper)  |
| Microwave exterior                     | Shelves (drawers)                 | Water fountain                |
| Non-medical (chrome / stainless steel) | Shower (door) (curtain)           | Window (windowsill)           |
| Outdoor patio furniture (non-wood)     | Shower (stall) (area)             | Windshield                    |
|  | Sink (basin)                      |                               |

Household Use Sites: (Graphic – depicting use site)

|             |                   |                       |
|-------------|-------------------|-----------------------|
| Basement    | High-touch areas  | Nursery               |
| Bathroom    | Home / House      | Outdoor area          |
| Bedroom     | Household (areas) | Playroom              |
| Den / Study | Kitchen           | Storage (area) (room) |
| Dining room | Laundry room      | Tool shed             |
| Family room | Living room       |                       |
| Garage      | Mud room          |                       |

Professional Use Sites:

|                      |                   |                   |
|----------------------|-------------------|-------------------|
| Cafeteria            | Hotel / Motel     | Restaurant        |
| Day Care Center      | Kennel            | Restroom          |
| Dental Office        | Kitchen           | School (College)  |
| Doctors Office       | Nursing Home      | Veterinary Office |
| Health Care Facility | Office Building   |                   |
| Hospital             | Physicians Office |                   |

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface – TRIGGERS >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

| For an emerging viral pathogen that is a/an... | ...following the directions for use for the following organisms on the label: |
|--|---|
| Enveloped virus                                | Norovirus*  |
| Large, non-enveloped virus                     | Norovirus*  |

\*Follow instructions for disinfection for a 10-minute contact time

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [non-porous surfaces]. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.  
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "*this product*" used throughout this document may be replaced with the marketed product brand name.  
For disinfection and sanitization the text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
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The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives  
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.