



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 8, 2022

Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject: Label Amendment – Addition of inert disclosure and marketing label changes
Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner
EPA Registration Number: 777-66
Received Date: December 21, 2021
Action Case Number/Decision Number: 00337544

Dear Abbi Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Tara Flint via email at flint.tara@epa.gov or Eric Miederhoff at Miederhoff.eric@epa.gov.



Eric Miederhoff

Product Manager 31

Regulatory Management Branch I

Antimicrobials Division (7510P)

Office of Pesticide Programs

Enclosure

EPA Reg. No.: 777-66

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride . . . 0.0860%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS:

..... 99.8924%
TOTAL: 100.0000%

(^a See (back) (side) (panel) for (full) (inert) ingredient statement)

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

X x X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-66

EPA Est. No.:

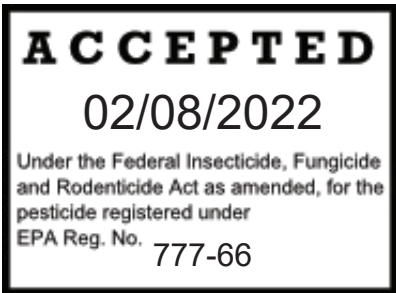
312-WI-3 (Y) (YY)	13891-IN-1 (Y) (YY)	74291-MO-001 (Y) (YY)
475-PA-001 (Y) (YY)	38654-NJ-1 (Y) (YY)	82206-KY-1 (Y) (YY)
777-CA-001 (Y) (YY)	38654-PA-1 (Y) (YY)	83973-IL-1 (Y) (YY)
777-GA-001 (Y) (YY)	50757-WI-1 (Y) (YY)	86091-WI-1(Y) (YY)
777-NJ-2 (Y) (YY)	54487-GA-1 (Y) (YY)	86091-NC-1 (Y) (YY)
777-MO-1 (Y) (YY)	5747-MI-01 (Y) (YY)	87977-MI-1 (Y) (YY)
777-MO-2 (Y) (YY)	58996-MO-1 (Y) (YY)	89964-GA-001 (Y) (YY)
777-PA-1 (Y) (YY)	61203-MA-001 (Y) (YY)	98364-TX-1 (Y) (YY)
777-POL-001 (Y) (YY)	68058-IL-001 (Y) (YY)	075371-IN-001 (Y) (YY)
8251-WI-5 (Y) (YY)	69209-MA-001 (Y) (YY)	075371-IN-003 (Y) (YY)
09019-OH-1 (Y) (YY)	70424-CAN-001 (Y) (YY)	082206-NY-003 (Y) (YY)
09019-OH-2 (Y) (YY)	71420-CAN-1 (Y) (YY)	XXXXX-YY-XX (Y) (YY)
11525-IL-1 (Y) (YY)		

(See bottom or side) (for) Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? (📞) (Call:) (1-800-228-4722) (1-800-560-6619)(1-XXX-XXX-XXXX)
For (more) ingredient (and other) information (visit) (www.rbnaifo.com)

US Patents: (www.rb.com/patents) (www.reckitt.com/patents)
Distributed by: (Reckitt Benckiser) (Reckitt), Parsippany, NJ 07054-XXXX
(Made in) (U.S.A.) ({insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)



<< FRONT / BACK PANEL – Optional text >>

Kosher Certification Symbol NSF Certification Symbol:

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The term “x” is a symbol to represent “times”
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Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Wide Coverage Spray Symbol



Express Dry Action Symbol



Express Dry Action Symbol

**<< GRAPHICS CLAIM QUALIFIER >>**

When used as directed

[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [on how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>**<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>**

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name))

(New) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)

(New) (Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)

(New) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable

(New Scent) (New Fragrance) (New (Improved) Look) (New (&) (and) Improved)

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)

<< FRAGRANCE CLAIMS >>

(Apple (&) (and) Peony) (Autumn Woods) (Apple) (and) (Cinnamon) (Medley) (Berry (and) (&) Basil) (Cherry Blossom) (Citrus) (Clementine) (Coconut (Water) (&) (Sea Minerals) (Cool Adirondack) (Country) (Crisp Berry) (Cucumber (&) (and) Basil) (Driftwood Waters) (Floral) (Forest Rain) (Fresh) (Pine) (&) (Juniper) (Freshcut Herbs (&) (and) Jasmine) (Fresh Mountain) (Garden) (Green Apple) (Green Apple (&) (and) Aloe) (Lemon) (Mango (&) (and) Hibiscus) (Orange)(Ocean Fresh) (Pacific Fresh) (Pomegranate) (Red Fruit(s) (&) (and) Hibiscus) (Sea (Salt) (&) (and) Minerals) (Springtime) (Summer) (Summer Fresh) (Tangerine) (&) (and) (Pear) (Breeze) (Woodland) (Fresh) (Pine) (Scent) (Unfragranced) (Unscented) (Max Freshness) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance) (Pure Lemon) (Ocean Fresh) (Lavender) ((Tropical) (Escape))

(Mandarin) (&) (Ginger) (Lily) (Jasmine) (White) (Lotus) (Green) (Tea) (Ginseng) (Pear) (Peony) (Blossom) (Tea)

Same (Formula) (Performance) (Product) (Scent) (Fragrance)

(Modern) (Fresh) (Fruity) (Floral) (Fragrance) (Smell) (Scent)

<< PACKAGING CLAIMS >>**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].

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The product label must identify the specific bacteria, virus, fungus & mold.

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The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance free claims can only be used on dye and fragrance free formulas.

(X%) (%) (+) (More than) (With Over) (Over) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl oz)) (size) (insert Lysol brand name)

(X) (%) (grams) (less) (packaging) (plastic) (waste)

Xx Wide(r) Spray (for (Advanced) Cleaning (Power))

(Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)

(Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)

(Advanced) (Turbo) (Trigger) (Now) 100% recyclable

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (X Pack) (X-Pack) (Buy X Get X Free) (X x X fl. oz.) (x fl oz. Free)

(Contain(s)) (With) XXX spray(s) (Included)

(Easily) (controlled) (controllable) dosage (dose)(doses)

(Easy) to (squeeze) (use) (apply) (carry)

(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

Ergonomic (bottle)

Free (Dispenser) (Refill) with purchase of (refill) (dispenser)

(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

Light weight package

(Money back guarantee)(Satisfaction Guaranteed)

(More than) (over) (x # of (sprays)(squirts)(uses) per bottle)

No (drip) (mess)

(Now) (Only) (\$X) (SRP) (Suggested Retail Price) (MSRP) (Manufacturer Suggested Retail Price)

Refill(s) X Times

Refill (Size) (Pack)

Save (X%) (per fluid ounce) (per fl oz)

(Super) (Mega) (Great) (Unbeatable) Savings(!)

(Super) (Mega) (Value) (Twin) (Triple) (X) (Pack) (Size)

(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

(Targeted) (complete) (coverage) (spray)

(The)(This)Container contains no metallic parts

This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)

(Try Me) (Try Me Out) (Scratch Me) (Scratch Here)

(Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) (Δ)

(Wide) (broad) (controlled) (complete) (format) (coverage) (spray)

X (More) (Dispenses) (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle)(X)(Refill)=(X Dispenses) (X Dispensers)

(X)x (More) (Force) (Cleaning Power) for (a) (More) (Powerful) (Consistent) Spray (vs previous trigger) (Δ)

X (taps)(wipes)(swipes)(cleans)(dabs)(uses)

(x fl oz. (at)(for the) x fl oz. Price)(x fl oz. (at the)(for the) price of x fl oz.)

<< BACK TO SCHOOL >>

\$(X) for your school with Box Top(s)

(X) Box Top(\$)(s) for Education

(X) Box Tops on (back) (side) of pack

(X) eBoxTops™ No Purchase Necessary see (side) (back) for details

(x) prizes to win!

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx)

General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top(\$)(s) for Education

Enter this code online at (enter URL here) with code (x) and see if you've won

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

No More Clipping

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit [enter](#) URL here Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

Official Box Top(\$)(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

Worth (x) eBoxTops™

You could win the (x) (golden) Box Tops

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

<< MARKETING CLAIMS >>

(Advanced) (Antibacterial) (Express) (Clean & Fresh) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Triple Action) (Versatile)

(Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Comfort)(Easy (to) (Convenient to Store) Grip) (Easy (to) Store)

(Deep Clean) (Cleaner) (Cleaning) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Decorative) (Dispenser) (Matches)

(Décor) (Leave on counter) (Leave it out) (No need to clear your counters)(Ergo) (Ergonomic) (Controlled) (Convenient)

(Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal**) (Sanitizes) (Sanitizer) (See-through)

(Sparkling) (Streak-Free) (Shine) (Virucidal†)

(+)X% (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) ⁽⁴⁾ (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

1 (refill) pouch = 1 (spray) bottle

(X)x Cleaning Power vs. {insert Lysol Brand name}⁽¹⁾

(X)x (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) ⁽⁴⁾ (vs.

(current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

(X)x (the) cleaning power on [insert soils – see Appendix 2]⁽⁴⁾ ⁽¹⁾ (vs.) {insert Lysol brand name}

(X)x cleaning (actions) (power) ⁽⁴⁾ ⁽¹⁾ (vs.) {insert Lysol brand name}

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Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

A Brighter Outlook
 A clean you can smell
 A convenient way to (clean) (disinfect) (and) (deodorize)
 (A) Fresh Start
 (A) (Modern) (Quicker) (way) (to) clean
 (A) (Trigger(s)) (for) (in) (every) (multiple) room(s)
 A Trigger for Every Room, No (Messy) (Heavy) Refill(s)
 (Advanced Clean) (multi-surface cleaner) (all purpose cleaner)
 Advanced Cleaning Formula (multi-surface cleaner) (all purpose cleaner)
 Advanced Cleaning (Strength) (Power) (Ingredients) (multi-surface cleaner) (all purpose cleaner)
 Advanced Deep Clean(er)
 Advanced (Deep) Clean (Cleaning) (Cleaner) (multi-surface cleaner) (all purpose cleaner)
 Adventure Awaits
 Always Tip Top (clean) (with Lysol Tap Top™)
 (Amazing) (Incredible) (Delightful) (freshness) (fruity) (floral) (fragrance) (smell) (scent)
 Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms) (washrooms)
 Antibacterial glass and surface cleaner
 Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
 Asana
 Be Happy
 Better cleaning than (paper towel and water)(sponge)(rag)(towel)
 Better grease – fighting power (than)(ever)(before)(!)
 Better grease removal (than) (ever) (before(!)
 Better than ever on (grease) ({insert soils – see Appendix 2})
 Bliss
 Brand New Day
 (Brighter) (Bright) (Horizon) (Outlook)
 Brilliant (bright) (glistening) (see-through) (beautiful) shine
 Carnival
 Celebrations
 Clean (and)(dry)(dries) X (minute)(minutes)(seconds)(percent)(%) (faster)(quicker) than (a) mop and bucket
 Cleans & freshens instantly
 (Cleaning) (and) (Disinfecting) at your finger tips
 Cleans (and disinfects) (hard, non-porous surfaces) (kitchens and bathrooms)
 Cleans (and shines) (and smells) (great)
 Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites – See Appendix 2}
 Cleans (effectively) (kitchen messes) (food spills) (in kitchens and) (bathrooms) (restrooms)
 (Cleans) (effortlessly) (eliminates) (removes) (stubborn (nasty) stains
 Cleans (everyday) (tough) (kitchen) (and) (bathroom) (messes) (surfaces)(to a streak-free shine)
 (Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food)
 Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
 Cleans (tough) (messes fast) (soap scum)
 Cleans (tough) grease and grime
 Cleans (up to) X (more) (square feet) (of) (counters) (countertops)
 Cleans and sanitizes non-food contact surfaces
 Cleans the toughest soils
 Cleans to a (brilliant) (streak-free) shine
 Clean (when the mess happens) (with less) (up messes with one hand)
 Cleans X (countertops) (square feet) (area)
 Cleans (X) (x) (times) (x%) faster (vs. (current) {insert Lysol® Brand name})
 Combines (streak-free) cleaning with antibacterial action
 Compact
 Complete Clean
 Confidence in cleaning
 (Contains) no abrasives will not scratch surfaces

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Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)
 Contains the cleaning liquid of (X) wipes
 Control where you put your cleaner
 Convenient (to Store)
 Cool (Energy) (Magic) (Reflections)
 Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly)
 Cuts (Cleans) greasy dirt and soap scum and bathroom soils
 Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
 Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
 Cuts cleaning time
 (Cuts)(Destroys)(Eliminates)(Removes) (through) (tough) (kitchen) (grease) (and) (grime)
 (Daily) (Everyday) (clean) (cleaner) (disinfectant) (spray)
 Degreases (Degreaser) (and deodorizes)
 (Delicate)
 (Designed) (to) clean(s) (everyday) (tough) messes
 Destroys everyday messes and freshens
 Destroys everyday stains quickly
 Don't hide your cleaner (anymore)
 Dream. Believe. Achieve.
 Dream Big
 Dries (X) (%) (percent) (minutes) (seconds) (faster) (quicker) than (a) mop and bucket
 Dries in (X) (minutes) (seconds)
 (Dye) (and) (Fragrance) Free
 (Easy to Use) (Ready To Use) (No Mess) (&) (and) No (Heavy) (Messy) Refill(s)
 Eliminates grease without streaking
 Eliminates odors (caused by) (bacteria) (mold and mildew) (and) (non-fresh foods))
 Endless Possibilities (!)
 Express Clean & Fresh
 Fast acting cleaning formula
 Fast cleaning action
 Feelin(g) Positive
 Festival
 For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)
 For a better (kind of) clean
 For a cleaner, fresher household
 (For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning) (All) (Around) (In) (the Home) (the House)
 For a (cleaner) (fresher) (home) (house)
 (For) (a) deep (down) clean
 (For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
 For (Commercial) (Professional) (Industrial) Use
 Forever Fresh
 (Fragrance) (designed) (inspired) (by) (Airwick) ({insert AirWick logo})
 Fragrance inspired by nature
 Free Spirit
 Fresh (New) (Beginnings) (Start)
 Fresh (Energy) (Perspectives)
 Fresh Fiesta
 Get a true clean (with) (this product)
 Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see Appendix 2}) (and)
 (deodorizes)
 Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
 Gives you streak-free shine while it cleans
 Glass and surface cleaner with antibacterial formula
 Good Feelings
 Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (throughout) (all over) (the)

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 To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term “X” is a placeholder that represents a number between 1 and 99.
 The term “x” is a symbol to represent “times”
 The term “Y” is a place holder for a character A – Z.
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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

(house)
 Heavy duty
 Hello Future
 Helps keep your home cleaner
 Home Senses [insert Lysol Brand name] (Cleans) X% More (per) (use) (dose) (drop) (in) (every) (spray) ⁽⁴⁾ (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) (removal)
 {insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})
 Instant freshness
 Invigorating freshness
 Joy Essence
 Joy Scents
 Jump Start
 “Just Cleaned” freshness for hours
 Just (squeeze) (spray) (wipe)
 Just a tap (wipe)(swipe) (to top up your cleaning)
 Keep cleaning under control
 Keeps your home (clean) (and) (fresh) (and) (fragrant)
 Inspirations
 Inspire
 Kaleido
 Leap Forward
 Leaves (a fresh) (long-lasting) (clean) (scent)
 Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)
 Leaves a sparkling shine
 Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent
 Leaves your kitchen and bathroom with a fresh, clean scent
 LifeScents
 Light Packaging
 Live Laugh Shine
 Live the Moment
 Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs** on treated hard, non-porous surfaces
 Make every (wipe)(swipe)(dab)(tap) count
 Make it Happen
 Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household)
 Max (Deep) clean (multi-surface cleaner) (all purpose cleaner)
 Tested according to AOAC (use dilution) (germicidal spray) method
 ModAbode
 ModHome
 ModScents
 Mom tested, Lysol approved(!)
 More cleaning with less effort
 Mosaic
 New (and improved)
 New Beginnings
 No (Mess) (Messy) (&) (and) (Heavy) (Refill(s))
 No mix (cleaner) (cleaning)
 No streaking (or filming)
 Non-abrasive formula (will not scratch surfaces)
 Non-food contact surface sanitizing cleaner
 Offers you a burst of freshness
 (Open here) ((Cut here) to open) (Pour from here)
 Ozoo
 Pouch lets you reuse your empty bottle
 (Pouch uses) (X)% less packaging (weight vs (X) (fl.) oz bottle)

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 The product label must identify the specific bacteria, virus, fungus & mold.
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 The term “x” is a symbol to represent “times”
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Power clean (multi-surface cleaner) (all purpose cleaner)
 Powerful cleaning and freshening
 Powerful (Easy) (Cleaning) (Cleaner)
 Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)
 Powerful grease cutter
 Powerful multi-purpose cleaner
 (Powers through) (cuts) (cleans) (tough) (household) (messes) (including (kitchen) (grease) (and) (grime) (stains)
 Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom)
 Powers through tough stains {insert use soil – See Appendix 2}
 Powers through your toughest cleaning jobs
 Practical
 Prisma
 Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains
 Quickly degreases and deodorizes
 (Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}
 Refill pouch saves (plastic) (water) (energy)
 Refill your bottle (X)X
 (Refreshing) (rejuvenating)
 (Removes) (Eliminates) (nasty) (foul) (filthy) (lingering) odors
 Removes everyday stains in seconds
 Removes tough dirt and grime
 Removes (tough) (everyday) {insert soils – See Appendix 2}
 (Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)
 Removes tough stains the first time
 Renewal
 Revive
 Rise and Shine
 Rise Up
 Samba
 Santosha
 Saves time
 (Saves)(save) X (minutes)(seconds)
 (Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)
 Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
 Sparkling shine
 Specially crafted fragrance to brighten your cleaning experience
 Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze
 Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with)
 (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh
 morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)
 Specially crafted fruity fragrance that reminds you of a warm tropical breeze.
 Starts cleaning on contact
 Starts to work before you do
 Streak-free (cleaning) (formula) (shine)
 Streak-free (cleaning) (shine)
 Sunny & Bright
 Surface cleaner
 Sustainable packaging
 (Better) (Hello) (Welcome) Tomorrow
 The most convenient way to clean
 The one step cleaner (and sanitizer)⁶
 The smell of (LYSOL[®]) clean
 Time (saver)(saving)
 Tough on greasy soils
 True ultimate invigorating (light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)

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 The product label must identify the specific bacteria, virus, fungus & mold.
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 The term “x” is a symbol to represent “times”
 The term “Y” is a place holder for a character A – Z.
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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

(This product) has (X)x Cleaning Power to remove ({insert soils – See Appendix 2}) (Grease, Food stains (& Grime)

(This product) has the cleaning power to remove {insert soils – See Appendix 2}

(This product's formula) cleans and shines

Thoroughly cleans surfaces throughout the bathroom to a streak-free shine

TrueColor

Unbeatable cleaning

(Unbeatable)(Unbelievable)(Freshness)(Fragrance)

Ultra (Deep) (Clean) (Cleaning) (multi-surface cleaner) (all purpose cleaner)

VibraScents

VivaScent

(Wide) (Broad) (Controlled) (Complete) (Coverage) (Spray)

Wipes away everyday grease and grime

X% faster clean

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

X (minute)(minutes)(seconds)(percent)(%)(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket

X (minute)(minutes)(seconds)(percent)(%)(xpress)(rapid) (dry)(drying)action

<< VOLUNTARY INGREDIENT DISCLOSURE SECTION >>

(a) (Inert) Ingredients: Water, Lauramine Oxide, (Phenoxyisopropanol), (Dipropylene Glycol Butyl Ether), Ethanolamine, (Fragrance), (Trisodium Dicarboxymethyl Alaninate), (Decanol), (Colorant) << This language is only applicable to alternates 12, 17, 27, and 28 >>

Want more info on ingredients (& tips)(,) visit www.rbnainfo.com

<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

For Commercial Use

Pro ((For) Commercial Use)

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< USAGE CLAIMS >>

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other) household areas)

Always (there) (ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites – See Appendix 2}

Convenient ({insert surfaces – Appendix 2}) (kitchen) (and) (bathroom) (surface) cleaner

Convenient (bathroom) (restroom) (kitchen)(floor)(surface) (cleaner)

Convenient (disinfecting) (and)(cleaning)(sanitizing)(pump top)

Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)

Designed for floors (flooring)

Easy to use (formula) (formulation) (refill)

(Easy) (&) (and) (Convenient) way to clean (and disinfect)

Effectively works on many hard, non-porous surfaces

Fast (Easy) (Effective) Cleaning: Use (in) (on) (the) {insert use sites – See Appendix 2}

For a complete clean, (this product) (is) (an) (will) (has) {insert any listed claim}

For hard, non-porous surface where germs** are a concern

For everyday (use) (usage) (touch-ups)

For multiple cleaning (tasks)

For use (in) (on) {insert use sites – See Appendix 2} (as a multi-purpose disinfectant cleaner)

Formulated for (hospital) (institutional) use

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

EPA Reg. No.: 777-66

Formulated for {insert use sites – See Appendix 2}
 Formulated for medical institution's (infection control program) needs
 Good (for everyday cleaning) (and) (for your toughest household messes)
 Good for most indoor cleaning tasks
 Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)
 Great for everyday use (in kitchens and) (bathrooms) (restrooms)
 Great on glass
 (Ideal for) (great on) (can be used on) (effectively) (safe to use on) (cleans) (and) (disinfects) (Finished wood) (sealed granite) (sealed marble) (and) (stainless steel)
 (Keep) (Leave) (it) (on the counter) (out) (so its ready to go)(so you are always ready to)(clean) (disinfect)
 Keep your (shower) (kitchen) (bathroom) (restroom) clean every day
 No bucket required
 No gloves (required) (necessary) (needed)
 No need to (rinse^) (or) (dilute)
 No need to (use) (wear) gloves
 No rinse required^
 Perfect for the kitchen (and) (bathroom) (restroom)
 (Quick) (Fast) (effective) cleaning
 (Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket
 Ready to use
 (Squirt) (apply) (pour) directly onto floors
 (Still) great for kitchens (and) (bathrooms) (restrooms)
 Use only one product to get a streak-free shine plus antibacterial action
 Use this product throughout your home to clean {insert use site / surface / soils – See Appendix 2}
 Works on a wide range of (household) (kitchen) (bathroom) surfaces

<< CLEANING CLAIMS – Non-Living Allergens†† >>

Controls common household allergens††
 (Even) removes X% of allergens††
 (Reduces) (removes) (X% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††
 (Reduces) (removes) {insert allergens – See Appendix 2} (at the source)
 Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}
 Removes 90% of allergens††
 Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}
 (This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – TRIGGER BOTTLE>>

An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})***
 Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}
 Fast acting sanitization (sanitizer)***
 Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)
 Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)
 Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***
 Leaves (household) surfaces sanitary
 Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds***
 Sanitizes non-food contact surfaces***

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – POURABLE BOTTLE>>

An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})***
 Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}
 Fast acting sanitization (sanitizer)***
 Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a placeholder that represents a number between 1 and 99.
 The term "x" is a symbol to represent "times"
 The term "Y" is a place holder for a character A – Z.
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives
 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

EPA Reg. No.: 777-66

Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria*** (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***

Leaves (household) surfaces sanitary

Sanitizes*** (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds

Sanitizes*** non-food contact surfaces

<< DISINFECTING CLAIMS – Hard, non-porous surface – TRIGGER BOTTLE >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}

[Approved to kill 50% more¹ (kinds of) germs**][Approved to kill X more¹ (kinds of) germs**][Approved to kill germs** X faster¹][Approved to kill X germs** X times faster¹]

America's Home Disinfectant

Cleans and disinfects (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

(Controls) (kills) (kitchen) odor-causing bacteria

(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

(Disinfects) kills germs** for a deep (down) clean

Disinfects** (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates 99.9% of odor-causing bacteria

Eliminates 99.9% of germs**

Helps reduce cross-contamination of bacteria*

Helps reduce the spread of cold and flu viruses†

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kill(s) (X(x)) (X%) (more¹) (bacteria*) (viruses†)

Kill(s) (X)(%) (more) (kinds) (of) germs**(1)

Kills 99.9% of germs**

Kills 99.9% of viruses† and bacteria*

Kills: {insert micro-organisms – See Appendix 2}

Kills (99.9% of) Bacteria*

Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))

Kills germs** (and controls the growth of mold and mildew)

Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].

Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],

Kills Avian Influenza A Virus on pre-cleaned environmental hard, non-porous surfaces in (2) (10) minutes.

Kills (household) bacteria* (in 2 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 2 minutes)

Kills (household) bacteria* (and sanitizes)

Kills kitchen and bathroom bacteria*

Kills 99.9% of bacteria* and viruses†

(Kills) (Destroys) germs**

Kills (kitchen) (bathroom) (household) germs**

Kills bacteria* commonly found in kitchens (in 2 minutes)

Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 2 minutes

Kills viruses†

(Now) (tested) (and) (proven) (effective) (to) kill(s) (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus)⁵(Now) (tested) (and) (proven) (effective) against (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus)⁵**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

(Now) (tested) (and) (proven) (effective) to help (reduce the spread of) (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus)⁵

<< DISINFECTING CLAIMS – Hard, non-porous surface – POURABLE BOTTLE >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}

America's Home Disinfectant

Cleans and disinfects (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

(Controls) (kills) (kitchen) odor-causing bacteria

(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

(Disinfects) (kills) germs** for a deep (down) clean

Disinfects** (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates 99.9% of odor-causing bacteria

Eliminates 99.9% of germs**

Helps reduce cross-contamination of bacteria*

Helps reduce the spread of (bacteria* and) cold and flu viruses†

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kills: {insert micro-organisms – See Appendix 2}

Kills 99.9% of germs**

Kills 99.9% of viruses† and bacteria*

Kills (99.9% of) Bacteria*

Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))

Kills germs** (and controls the growth of mold and mildew)

Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].

Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus].

Kills Avian Influenza A Virus on pre-cleaned environmental surfaces in (2) (10) minutes.

Kills (household) bacteria* (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)

Kills (household) bacteria* (and sanitizes)

Kills kitchen and bathroom bacteria*

Kills 99.9% of bacteria* and viruses†

(Kills) (Destroys) germs**

Kills (kitchen) (bathroom) (household) germs**

Kills bacteria* commonly found in kitchens (in 10 minutes)

Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes

Kills viruses†

<< USE DIRECTIONS >>

<< TRIGGER BOTTLE/REFILL >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate: Turn nozzle (to) (counter clockwise) (“ON”) (desired) (position) (to preferred usage).)

(To Refill (Bottle): (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it)) (trigger) (unit) (sprayer) snaps into place).)

(To Refill (Bottle): Remove cap. Attach trigger unit.)

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The product label must identify the specific bacteria, virus, fungus & mold.

The term “X” is a placeholder that represents a number between 1 and 99.

The term “x” is a symbol to represent “times”

The term “Y” is a place holder for a character A – Z.

The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

To Clean (/ Deodorize) (/ Remove Allergens††): Spray surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Spray) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for (30) (10) seconds to sanitize and (2) (10) minutes to disinfect. Wipe dry.

To Sanitize / Disinfect: Pre-clean surface. (Spray) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping.

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

To Control (and Prevent) (the Growth of) Mold & Mildew: Preclean. Apply and leave wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

To Control (and Prevent) (the Growth of) Mold & Mildew: Spray pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

([£]To Control (and prevent) (the growth of) odor causing bacteria: Preclean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

Rinse food contact surfaces (and toys) with potable water after use.

<< ALTERNATE USE DIRECTIONS >>

<< POURABLE BOTTLE/POUCH >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate:) (Remove) (pull) (twist) (right) (left) (flip) (peel) (off) (tab) (and discard) (cap) (up) (to open.)

((To Operate:) **(To Open:** Lift tab up, push back and press tab down to lock into open position.)
(To Close: Release tab from locked position, push tab down and snap closed.)

To Clean (/ Deodorize) (/ Remove Allergens††): Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Squirt) (to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for (30) (10) seconds to sanitize and 10 minutes to disinfect. Wipe dry.

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

To Control (and Prevent) (the Growth of) Mold & Mildew: Pre-clean. Apply and leave wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

([£]To Control (and prevent) (the growth of) odor causing bacteria: Pre-clean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

Rinse food contact surfaces (and toys) with potable water after use.

<<TAP-TOP GADGET>>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
To Lock: (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top) (pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (X) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

Rinse food contact surfaces (and toys) with potable water after use.

<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors)
(outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

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The product label must identify the specific bacteria, virus, fungus & mold.

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The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

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If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< ADDITIONAL USE DIRECTIONS – SPECIFIC TO PROFESSIONAL BRANDED PRODUCTS ONLY >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< NOTE: First Aid statement may appear in either box format or paragraph format >>

<< TRIGGER BOTTLE >>

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-XXX-XXXX-XXXX). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< POURABLE BOTTLE >>

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 The product label must identify the specific bacteria, virus, fungus & mold.
 The term “X” is a placeholder that represents a number between 1 and 99.
 The term “x” is a symbol to represent “times”
 The term “Y” is a place holder for a character A – Z.
 The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives
 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

<< TRIGGER BOTTLE >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< POURABLE BOTTLE >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

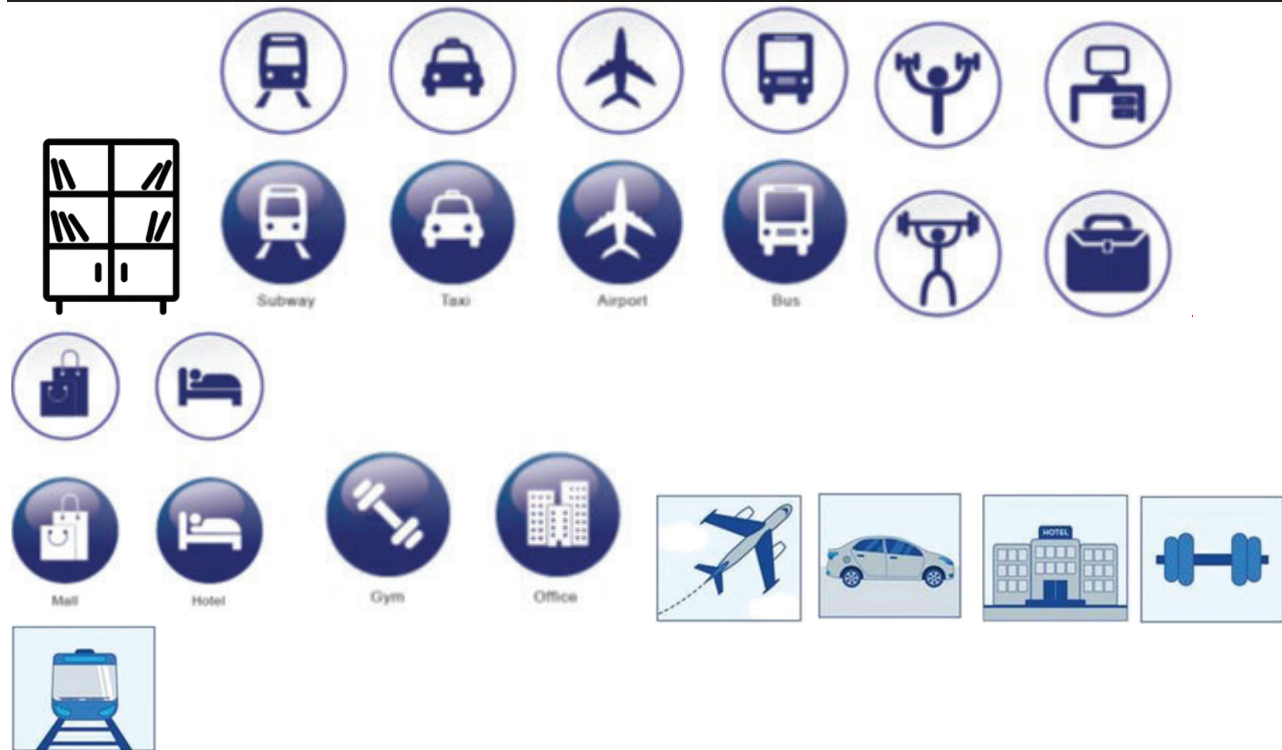
CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Repeat two more times. Discard in trash or offer for recycling, if available.

<< OPTIONAL IMAGES >>

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<< Optional Icons for App >>



<< BOXTOPS IMAGES >>



<< Singles >>

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 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives
 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

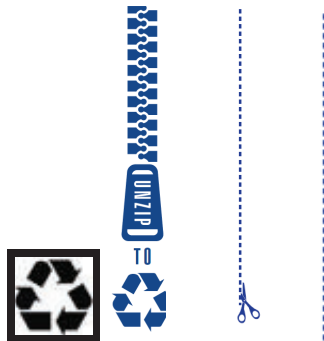


<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number “4” shown in the five Box Top images below can be replaced by any number 1-100>>



<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

- Unzip to Recycle
- Cut here to Recycle
- Tear (Here) to Recycle

- Un)zip (it) (label) to 
- (Un)zip (it) (label) (to) (recycle) (before) (recycling)
- Pull tab (and) (remove) (label) (to) (recycle)

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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.



Pull tab (and) (remove) (label) (to)
 (Remove) (label) (and) (discard) (before recycling)
 Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable
 Label is currently not recyclable
 Unzip it
 Help us improve recycling by removing the label first
 Step 1. Unzip the label and discard
 Step 2. Recycle the bottle and trigger
 Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< POURABLE >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< Multipack >>



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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- ¹ (based on) (vs.) (current) (previous) (Lysol® Brand Disinfectant Multi-Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) (label) (for this product) (version X) {insert date}
- ² On hard, non-porous surfaces
- ⁴ (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – See Appendix 2}) (removal)
- ⁶ when used as directed (for sanitization) on non-food contact surfaces
- [^] Rinse food contact surfaces (and toys) with potable water.

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

- †† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

<< TRIGGER BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- *** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non-food contact surfaces (in (10)(30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (on hard, non-porous surfaces) (in 2 minutes).
- ** Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) on hard non-porous surfaces (in 2 minutes).
- † Kills (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS

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 Dye and fragrance fee claims can only be used on dye and fragrance free formulas.

Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (and) (on hard, non-porous surfaces) (in 2 minutes).

- 5 Kills SARS-CoV-2 on hard, non-porous surfaces (in 2 minutes)

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Bacteria / Fungi (2 minutes) (10 minutes)		(ATCC No.)	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	(Community-Associated Methicillin Resistant)
Staphylococcus aureus – VRSA		(NARSA VRS1)	(Vancomycin Resistant)
Streptococcus pyogenes (Strep)		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 Virus [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A Virus	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)

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(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian)Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
SARS-CoV-2 (USA-WA1/2020)	(2019 Novel Coronavirus)		(COVID-19)
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<< POURABLE BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non-food contact surfaces (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes)(Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VISA]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).
- ** Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VISA]) (and) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) (Influenza A2 Virus [Japan305/57]) (Avian Influenza A [H1N1] Virus) on hard, non-porous surfaces (in 10 minutes).

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- † Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan 305/57]) (Avian Influenza A Virus [H1N1]on hard, non-porous surfaces)) {insert virus(es) from table on pages 19-20}(on hard, non-porous surfaces) (in) (2) (10) minutes).

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria/Fungi (10 minutes)		(ATCC No.)	
Acinetobacter baumannii		(19606)	(Multi-Drug Resistant (MDR)) (Cefazolin, Gentamicin, Trimethoprim/Sulfa resistant)
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes		(29751)	(Multi-Drug Resistant (MDR)) (Ampicillin, Ampicillin/Sulbactam, Cefazolin, Ceftriaxone resistant)
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Enterococcus faecium		(51559)	Multi-Drug Resistant (MDR) (Ampicillin, Penicillin, Gentamicin resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(BAA-1705)	(Carbapenem Resistant)
Klebsiella pneumoniae		(CDC 1000527)	(New Delhi metallo-beta- lactamase 1 (NDM-1) positive)
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica		(6539)	(subspecies enterica serovar Typhi)
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [CA-MRSA]		NRS 384	(Community Associated Methicillin Resistant)
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus [VRSA]		(VRS2)	(Vancomycin Resistant)
Streptococcus pyogenes		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 Virus [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1)) <<2 min only>>	(VR-733)	

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Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	HTLV-III _B << 2 min only>> HTLV-III _{RF} << 10 min only>>	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A Virus	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian) Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	

<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>

Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)

<< Sanitization – Hard, non-porous, non-food contact surfaces >>

Bacteria (30) (10) seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathub rings	Food stains	Mildew stains	Smear (Smudge)
Beverage stains	Grass stains	Mud	Smoke odors
Blood stains	Greasy Stains	Oil	Soap scum
Cooking odors	(Ground in) (dirt)	Outdoor grime	Stains (Soils)
Cosmetic stains	(tough) Grease (Splatter)		
Crayon / Pencil marks	Grime	Pen / Ink marks	Tough soils
(Dirt) (Dust)	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Fingerprints	(Heel) (Scuff) marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
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Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach matter	Dust mite matter	Pollen particle
Cockroach particles	Dust mite particles	

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glazed ceramic (tile) (floors)	Shelves (drawers)
(Bathtub) (tub)	Glazed porcelain tile (floors)	Shower (door) (curtain)
Bed frame	Sealed granite (floors)	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stainless Steel
Changing table (non-wood)	Laminate floors	(Stove) (stovetop)
	Light fixture	
Computer screen	Sealed marble (floors)	Table (tabletop) (non-wood)
Counter(top)	Metal blinds	Telephone
Crib (non-wood)	Microwave exterior	Television screen (TV screen)
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Tires
Door knob (handle)	Outdoor patio furniture (non-wood)	Toilet bowl exterior (Urinal)
Exhaust (fan) (hood)	Oven (door)	Tools
Finished wood (surfaces)	Painted woodwork	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed) (tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non-wood)	Window (windowsill)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Windshield
Garbage (can) (pail) (container)	Range hood (stove hood)	
Glass topped furniture	Refrigerator / Freezer exterior	
	(Sealed)(engineered)(parquet)	
	(hardwood) (floors)	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom
Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	

Professional Use Sites:

Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

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<< SECONDARY CONTAINER LABEL >>

ACTIVE INGREDIENT OF CONCENTRATE:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride . . . 0.0860%
 Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS: 99.8924%
TOTAL: 100.0000%

EPA Reg. No.: 777-66-675

Questions? (☎) (Call:) (1-800-228-4722) (1-800-560-6619)(1-XXX-XXX-XXXX)
 (For (more) ingredient (and other) information (visit) (www.rbnainfo.com))
 ((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))
 US Patents: (www.rb.com/patents) (www.reckitt.com/patents)
 Distributed by: (Reckitt Benckiser) (Reckitt), Parsippany, NJ 07054-XXXX
 (Made in) (U.S.A.) ({insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

(Contains no (phosphates) (phosphorous))
 This (bottle) (container) is made of 25% post-consumer recycled plastic.



HAZARD RATING:

Health Hazard	2	Reactivity	0
Fire Hazard	0	Personal Protection	B

CUSTOMER AFFIXED LABEL

NOT FOR RETAIL SALE

<< USE DIRECTIONS >>

Follow the directions for use on the pesticide label when applying this product. The product in this container is diluted as directed on the pesticide product label.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)

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To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

Rinse food contact surfaces (and toys) with potable water after use.

For additional directions for use refer to concentrate product label.

<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on**

Skin or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. **If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

CONTACT NUMBER: Questions? Comments or In case of an emergency call toll free (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

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