



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 10, 2020

Amanda Landolt
Senior Regulatory Associate
Reckitt Benckiser LLC d/b/a Reckitt Benckiser
399 Interpace Parkway
Parsippany, NJ 07054

Subject: PRIA Label Amendment – Addition of SARS-CoV-2 Claims
Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner
EPA Registration Number: 777-66
Application Date: July 1, 2020
Decision Number: 564290

Dear Ms. Landolt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2
EPA Reg. No. 777-66
Decision No. 564290

with FIFRA section 6. If you have any questions, please contact Daniel Schoeff by phone at (703) 347-0143, or via email at schoeff.daniel@epa.gov.



Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride. 0.0860%
 Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS:

99.8924%

TOTAL:

100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)
 X x X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-66

EPA Est. No.:

312-WI-3 (Y) (YY)	8251-WI-5 (Y) (YY)	58996-MO-1 (Y) (YY)
475-PA-001 (Y) (YY)	09019-OH-1 (Y) (YY)	61203-MA-001 (Y) (YY)
777-CA-001 (Y) (YY)	09019-OH-2 (Y) (YY)	68058-IL-001 (Y) (YY)
777-GA-001 (Y) (YY)	11525-IL-1 (Y) (YY)	69209-MA-001 (Y) (YY)
777-NJ-2 (Y) (YY)	13891-IN-1 (Y) (YY)	70424-CAN-001 (Y) (YY)
777-MO-1 (Y) (YY)	38654-NJ-1 (Y) (YY)	74291-MO-001 (Y) (YY)
777-MO-2 (Y) (YY)	38654-PA-1 (Y) (YY)	075371-IN-001 (Y) (YY)
777-PA-1 (Y) (YY)	50757-WI-1 (Y) (YY)	075371-IN-003 (Y) (YY)
777-POL-001 (Y) (YY)	54487-GA-1 (Y) (YY)	082206-NY-003 (Y) (YY)

(See bottom or side) (for) Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)
 (Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
 See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call:) (1-800-228-4722) (1-800-677-9218) (1-800-560-6619)(1-XXX-XXX-XXXX)

For ingredient (and other) information, www.rbnainfo.com

(For (more) ingredient (and other) information (visit) (www.rbnainfo.com))

((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))

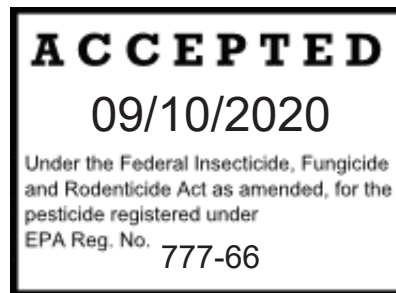
US Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (XXXXX)

(Made in) (U.S.A.) ({insert country}) © {year} RB

(Contains no (phosphates) (phosphorous))

This (bottle) (container) is made of 25% post-consumer recycled plastic.



<< FRONT / BACK PANEL – Optional text >>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a placeholder that represents a number between 1 and 99.
 The term "x" is a symbol to represent "times"
 The term "Y" is a place holder for a character A – Z.
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives



Express Dry Action Symbol

<< GRAPHICS CLAIM QUALIFIER >>

When used as directed

[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [on how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name))
(New) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)
(New) (Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)
(New) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable
(New Scent) (New Fragrance) (New (Improved) Look) (New (&) (and) Improved)
(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)
(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)
(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)

<< FRAGRANCE CLAIMS >>

(Apple (&) (and) Peony) (Autumn Woods) (Apple) (and) (Cinnamon) (Medley) (Berry (and) (&) Basil) (Cherry Blossom) (Citrus) (Clementine) (Coconut (&) (Sea Minerals) (Cool Adirondack) (Country) (Crisp Berry) (Cucumber (&) (and) Basil) (Driftwood Waters) (Floral) (Forest Rain) (Fresh) (Pine) (&) (Juniper) (Freshcut Herbs (&) (and) Jasmine) (Fresh Mountain) (Garden) (Green Apple) (Green Apple (&) (and) Aloe) (Lemon) (Mango (&) (and) Hibiscus) (Orange) (Ocean Fresh) (Pacific Fresh) (Pomegranate) (Red Fruit(s) (&) (and) Hibiscus) (Sea (Salt) (&) (and) Minerals) (Springtime) (Summer) (Summer Fresh) (Tangerine) (Breeze) (Scent) (Unfragranced) (Unscented) (Max Freshness) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance) (Pure Lemon) (Ocean Fresh) (Lavender) ((Tropical) (Escape))

(Mandarin) (&) (Ginger) (Lily) (Jasmine) (White) (Lotus) (Green) (Tea) (Ginseng) (Pear) (Peony) (Blossom) (Tea)

Same (Formula) (Performance) (Product) (Scent) (Fragrance)
(Modern) (Fresh) (Fruity) (Floral) (Fragrance) (Smell) (Scent)

<< PACKAGING CLAIMS >>

(X%) (%) (+) (More than) (With Over) (Over) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl) oz)) (size) (insert Lysol brand name))
(X) (%) (grams) (less) (packaging) (plastic) (waste)
Xx Wide(r) Spray (for (Advanced) Cleaning (Power))
(Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)
(Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)
(Advanced) (Turbo) (Trigger) (Now) 100% recyclable

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (X Pack) (X-Pack) (Buy X Get X Free) (X x X fl. oz.) (x fl. oz. Free)
(Contain(s)) (With) XXX spray(s) (Included)
(Easily) (controlled) (controllable) dosage (dose)(doses)
(Easy) to (squeeze) (use) (apply) (carry)
(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)
Ergonomic (bottle)
Free (Dispenser) (Refill) with purchase of (refill) (dispenser)
(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)
(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)
Light weight package
(Money back guarantee)(Satisfaction Guaranteed)
(More than) (over) (x # of (sprays)(squirts)(uses) per bottle)
No (drip) (mess)
(Now) (Only) (\$X) (SRP) (Suggested Retail Price) (MSRP) (Manufacturer Suggested Retail Price)
Refill(s) X Times
Refill (Size) (Pack)
Save (X%) (per fluid ounce) (per fl oz)
(Super) (Mega) (Great) (Unbeatable) Savings(!)
(Super) (Mega) (Value) (Twin) (Triple) (X) (Pack) (Size)
(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(Targeted) (complete) (coverage) (spray)
(The)(This)Container contains no metallic parts
This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)
(Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
(Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) (Δ)
(Wide) (broad) (controlled) (complete) (format) (coverage) (spray)
X (More) (Dispenses) (Free) (per bottle)
X (More) (Uses) (Sprays) (per bottle)(X)(Refill)=(X Dispenses) (X Dispensers)
(X)x (More) (Force) (Cleaning Power) for (a) (More) (Powerful) (Consistent) Spray (vs previous trigger) (Δ)
X (taps)(wipes)(swipes)(cleans)(dabs)(uses)
(x fl oz. (at)(for the) x fl oz. Price)(x fl oz. (at the)(for the) price of x fl oz.)

<< BACK TO SCHOOL >>

\$(X) for your school with Box Top(s)
(X) Box Top(\$)(s) (for Education)
(X) Box Tops on (back) (side) of pack
(X) eBoxTops™ No Purchase Necessary see (side) (back) for details
(x) prizes to win!
Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx) General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))
Earn xX Box Top(\$)(s) for Education
Enter this code online at (enter URL here) with code (x) and see if you've won
Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)
More Cash for your School
No More Clipping
NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Official Box Top(s) for Education Brand
Scan Your Receipt
See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)
See How At BTFE.COM
See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)
Worth (x) eBoxTops™
You could win the (x) (golden) Box Tops

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

<< MARKETING CLAIMS >>

(Advanced) (Antibacterial) (Express) (Clean & Fresh) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Triple Action) (Versatile)

(Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Comfort)(Easy (to) (Convenient to Store) Grip) (Easy (to) Store)

(Deep Clean) (Cleaner) (Cleaning) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Decorative) (Dispenser) (Matches)

(Décor) (Leave on counter) (Leave it out) (No need to clear your counters)(Ergo) (Ergonomic) (Controlled) (Convenient)

(Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal**) (Sanitizes) (Sanitizer) (See-through)

(Sparkling) (Streak-Free) (Shine) (Virucidal†)

(+)X% (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) ⁽⁴⁾ (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

(0)(zero)(%)(percent) bleach (in formula)

1 (refill) pouch = 1 (spray) bottle

(X)x Cleaning Power vs. {insert Lysol Brand name}⁽¹⁾

(X)x (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) ⁽⁴⁾ (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

(X)x (the) cleaning power on [insert soils – see Appendix 2]^{(4) (1)} (vs.) {insert Lysol brand name}

(X)x cleaning (actions) (power) ^{(4) (1)} (vs.) {insert Lysol brand name}

A Brighter Outlook

A clean you can smell

A convenient way to (clean) (disinfect) (and) (deodorize)

(A) Fresh Start

(A) (Modern) (Quicker) (way) (to) clean

(A) (Trigger(s)) (for) (in) (every) (multiple) room(s)

A Trigger for Every Room, No (Messy) (Heavy) Refill(s)

(Advanced Clean) (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning Formula (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning (Strength) (Power) (Ingredients) (multi-surface cleaner) (all purpose cleaner)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Advanced Deep Clean(er)
Advanced (Deep) Clean (Cleaning) (Cleaner) (multi-surface cleaner) (all purpose cleaner)
Adventure Awaits
Always Tip Top (clean) (with Lysol Tap Top™)
(Amazing) (Incredible) (Delightful) (freshness) (fruity) (floral) (fragrance) (smell) (scent)
Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms) (washrooms)
Antibacterial glass and surface cleaner
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
Asana
(Bleach free)
Be Happy
Better cleaning than (paper towel and water)(sponge)(rag)(towel)
Better grease – fighting power (than)(ever)(before)(!)
Better grease removal (than) (ever) (before(!)
Better than ever on (grease) ({insert soils – see Appendix 2})
Bliss
Brand New Day
(Brighter) (Bright) (Horizon) (Outlook)
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Carnival
Celebrations
Clean (and)(dry)(dries) X (minute)(minutes)(seconds)(percent)(%) (faster)(quicker) than (a) mop and bucket
Cleans & freshens instantly
(Cleaning) (and) (Disinfecting) at your finger tips
Cleans (and disinfects) (hard, non-porous surfaces) (kitchens and bathrooms)
Cleans (and shines) (and smells) (great)
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites – See Appendix 2}
Cleans (effectively) (kitchen messes) (food spills) (in kitchens and) (bathrooms) (restrooms)
(Cleans) (effortlessly) (eliminates) (removes) (stubborn (nasty) stains
Cleans (everyday) (tough) (kitchen) (and) (bathroom) (messes) (surfaces)(to a streak-free shine)
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food)
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (tough) (messes fast) (soap scum)
Cleans (tough) grease and grime
Cleans (up to) X (more) (square feet) (of) (counters) (countertops)
Cleans and sanitizes non-food contact surfaces
Cleans the toughest soils
Cleans to a (brilliant) (streak-free) shine
Cleans without leaving a dull residue behind
Clean (when the mess happens) (with less) (up messes with one hand)
Cleans X (countertops) (square feet) (area)
Cleans (X) (x) (times) (x%) faster (vs. (current) {insert Lysol® Brand name})
Combines (streak-free) cleaning with antibacterial action
Compact
Complete Clean
Confidence in cleaning
Contains no (abrasives) (bleach)
Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)
Contains the cleaning liquid of (X) wipes
Control where you put your cleaner
Convenient (to Store)
Cool (Energy) (Magic) (Reflections)
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly)
Cuts (Cleans) greasy dirt and soap scum and bathroom soils
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
Cuts cleaning time

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “X” is a placeholder that represents a number between 1 and 99.
The term “x” is a symbol to represent “times”
The term “Y” is a place holder for a character A – Z.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(Cuts)(Destroys)(Eliminates)(Removes) (through) (tough) (kitchen) (grease) (and) (grime)
(Daily) (Everyday) (clean) (cleaner) (disinfectant) (spray)
Degreases (Degreaser) (and deodorizes)
(Delicate)
(Designed) (to) clean(s) (everyday) (tough) messes
Destroys everyday messes and freshens
Destroys everyday stains quickly
Does not contain (chlorine) bleach
Don't hide your cleaner (anymore)
Dream. Believe. Achieve.
Dream Big
Dries (X) (%) (percent) (minutes) (seconds) (faster) (quicker) than (a) mop and bucket
Dries in (X) (minutes) (seconds)
(Dye) (and) (Fragrance) Free
(Easy to Use) (Ready To Use) (No Mess) (&) (and) No (Heavy) (Messy) Refill(s)
Eliminates grease without streaking
Eliminates odors (caused by (bacteria) (mold and mildew) (and) (non-fresh foods))
Endless Possibilities (!)
Express Clean & Fresh
Fast acting cleaning formula
Fast cleaning action
Feelin(g) Positive
Festival
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)
For a better (kind of) clean
For a cleaner, fresher household
(For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning) (All) (Around) (In) (the Home) (the House)
For a (cleaner) (fresher) (home) (house)
(For) (a) deep (down) clean
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
For (Commercial) (Professional) (Industrial) Use
Forever Fresh
(Fragrance) (designed) (inspired) (by) Airwick
Fragrance inspired by nature
Free from bleach(no chlorine bleach)
Free Spirit
Fresh (New) (Beginnings) (Start)
Fresh (Energy) (Perspectives)
Fresh Fiesta
Get a true clean (with) (this product)
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see Appendix 2}) (and)
(deodorizes)
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
Gives you streak-free shine while it cleans
Glass and surface cleaner with antibacterial formula
Good Feelings
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (throughout) (all over) (the)
(house)
Heavy duty
Hello Future
Helps keep your home cleaner
Home Senses[insert Lysol Brand name] (Cleans) X% More (per) (use) (dose) (drop) (in) (every) (spray) ⁽⁴⁾ (vs. (current) [insert
Lysol Brand
name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) (removal)
{insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})
Instant freshness
Invigorating freshness

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Joy Essence
Joy Scents
Jump Start
“Just Cleaned” freshness for hours
Just (squeeze) (spray) (wipe)
Just a tap (wipe)(swipe) (to top up your cleaning)
Keep cleaning under control
Keeps your home (clean) (and) (fresh) (and) (fragrant)
Inspirations
Inspire
Kaleido
Leap Forward
Leaves (a fresh) (long-lasting) (clean) (scent) (no) (dull) (sticky) residue)
Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)
Leaves a sparkling shine
Leaves no (filmy) (sticky) residue
Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent
Leaves your kitchen and bathroom with a fresh, clean scent
LifeScents
Light Packaging
Live Laugh Shine
Live the Moment
Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs** on treated hard, non-porous surfaces
Make every (wipe)(swipe)(dab)(tap) count
Make it Happen
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household)
Max (Deep) clean (multi-surface cleaner) (all purpose cleaner)
Tested according to AOAC (use dilution) (germicidal spray) method
ModAbode
ModHome
ModScents
Mom tested, Lysol approved(!)
More cleaning with less effort
Mosaic
New (and improved)
New Beginnings
No (Mess) (Messy) (&) (and) (Heavy) (Refill(s))
No mix (cleaner) (cleaning)
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Non-food contact surface sanitizing cleaner
Offers you a burst of freshness
(Open here) ((Cut here) to open) (Pour from here)
Ozoo
Pouch lets you reuse your empty bottle
(Pouch uses) (X)% less packaging (weight vs (X) (fl.) oz bottle)
Power clean (multi-surface cleaner) (all purpose cleaner)
Powerful cleaning and freshening
Powerful (Easy) (Cleaning) (Cleaner)
Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)
Powerful grease cutter
Powerful multi-purpose cleaner
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including kitchen) (grease) (and) (grime) (stains)
Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom)
Powers through tough stains {insert use soil – See Appendix 2}
Powers through your toughest cleaning jobs

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “X” is a placeholder that represents a number between 1 and 99.
The term “x” is a symbol to represent “times”
The term “Y” is a place holder for a character A – Z.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Practical
Prisma
Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains
Quickly degreases and deodorizes
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}
Refill pouch saves (plastic) (water) (energy)
Refill your bottle (X)X
(Refreshing) (rejuvenating)
(Removes) (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes everyday stains in seconds
Removes tough dirt and grime
Removes (tough) (everyday) {insert soils – See Appendix 2}
(Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)
Removes tough stains the first time
Renewal
Revive
Rise and Shine
Rise Up
Samba
Santosha
Saves time
(Saves)(save) X (minutes)(seconds)
(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)
Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
Sparkling shine
Specially crafted fragrance to brighten your cleaning experience
Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze
Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with) (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)
Specially crafted fruity fragrance that reminds you of a warm tropical breeze.
Starts cleaning on contact
Starts to work before you do
Streak-free (cleaning) (formula) (shine)
Streak-free (cleaning) (shine)
Sunny & Bright
Surface cleaner
Sustainable packaging
(Better) (Hello) (Welcome) Tomorrow
The most convenient way to clean
The one step cleaner (and sanitizer^g)
The smell of (LYSOL[®]) clean
Time (saver)(saving)
Tough on greasy soils
True ultimate invigorating (light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)
(This product) has (X)x Cleaning Power to remove ({insert soils – See Appendix 2}) (Grease, Food stains (&) Grime)
(This product) has the cleaning power to remove {insert soils – See Appendix 2}
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine
TrueColor
Unbeatable cleaning
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)
Ultra (Deep) (Clean) (Cleaning) (multi-surface cleaner) (all purpose cleaner)
VibraScents
VivaScent
(Wide) (Broad) (Controlled) (Complete) (Coverage) (Spray)
Wipes away everyday grease and grime

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

X% faster clean

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

X (minute)(minutes)(seconds)(percent)(%)(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket

X (minute)(minutes)(seconds)(percent)(%)(xpress)(rapid) (dry)(drying)action

<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

For Commercial Use

Pro ((For) Commercial Use)

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< USAGE CLAIMS >>

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other household areas)

Always (there) (ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites – See Appendix 2}

Convenient ({insert surfaces – Appendix 2}) (kitchen) (and) (bathroom) (surface) cleaner

Convenient (bathroom) (restroom) (kitchen)(floor)(surface) (cleaner)

Convenient (disinfecting) (and)(cleaning)(sanitizing)(pump top)

Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)

Designed for floors (flooring)

Easy to use (formula) (formulation) (refill)

(Easy) (&) (and) (Convenient) way to clean (and) (disinfect)

Effectively works on many hard, non-porous surfaces

Fast (Easy) (Effective) Cleaning: Use (in) (on) (the) {insert use sites – See Appendix 2}

For a complete clean, (this product) (is) (an) (will) (has) {insert any listed claim}

For hard, non-porous surface where germs** are a concern

For everyday (use) (usage) (touch-ups)

For multiple cleaning (tasks)

For use (in) (on) {insert use sites – See Appendix 2} (as a multi-purpose disinfectant cleaner)

Formulated for (hospital) (institutional) use

Formulated for {insert use sites – See Appendix 2}

Formulated for medical institution's (infection control program) needs

Good (for everyday cleaning) (and) (for your toughest household messes)

Good for most indoor cleaning tasks

Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)

Great for everyday use (in kitchens and) (bathrooms) (restrooms)

Great on glass

(Ideal for) (great on) (can be used on) (effectively) (safe to use on) (cleans) (and) (disinfects) (Finished wood) (sealed granite) (sealed marble) (and) (stainless steel)

(Keep) (Leave) (it) (on the counter) (out) (so its ready to go)(so you are always ready to)(clean) (disinfect)

Keep your (shower) (kitchen) (bathroom) (restroom) clean every day

No bucket required

No gloves (required) (necessary) (needed)

No need to (rinse^Δ) (or) (dilute)

No need to (use) (wear) gloves

No rinse required^Δ

Perfect for the kitchen (and) (bathroom) (restroom)

(Quick) (Fast) (effective) cleaning

(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket

Ready to use

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(Squirt) (apply) (pour) directly onto floors
(Still) great for kitchens (and) (bathrooms) (restrooms)
Use only one product to get a streak-free shine plus antibacterial action
Use this product throughout your home to clean {insert use site / surface / soils – See Appendix 2}
Works on a wide range of (household) (kitchen) (bathroom) surfaces

<< CLEANING CLAIMS – Non-Living Allergens†† >>

Controls common household allergens††
(Even) removes X% of allergens††
(Reduces) (removes) (X% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††
(Reduces) (removes) {insert allergens – See Appendix 2} (at the source)
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}
Removes 90% of allergens††
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}
(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – TRIGGER BOTTLE>>

An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})***
Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}
Fast acting sanitization (sanitizer)***
Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)
Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***
Leaves (household) surfaces sanitary
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds***
Sanitizes non-food contact surfaces***

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface – POURABLE BOTTLE>>

An effective (fast acting) (quick) (non-food contact surface) sanitizer (for use in {insert use sites – See Appendix 2})***
Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}
Fast acting sanitization (sanitizer)***
Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)
Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria*** (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***
Leaves (household) surfaces sanitary
Sanitizes*** (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds
Sanitizes*** non-food contact surfaces

<< DISINFECTING CLAIMS – Hard, non-porous surface – TRIGGER BOTTLE >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}
[Approved to kill 50% more¹ (kinds of) germs**]
[Approved to kill X more¹ (kinds of) germs**]
[Approved to kill germs** X faster¹]
[Approved to kill X germs** X times faster¹]
America's Home Disinfectant
Cleans and disinfects (kitchens and) (bathrooms) (restrooms)
Combines streak-free cleaning with antibacterial action
(Controls) (kills) (kitchen) odor-causing bacteria
(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew
Disinfection for your (kitchen) (and) (bathroom) (home)
(Disinfects) kills germs** for a deep (down) clean
Disinfects (and) (deodorizes) (hard, non-porous surfaces)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Disinfects (Deodorizes) hard, non-porous surfaces
Eliminates 99.9% of odor-causing bacteria
Eliminates 99.9% of germs**
Helps reduce cross-contamination of bacteria*
Helps reduce the spread of cold and flu viruses†
Helps prevent the spread of germs** on hard, nonporous surfaces
Hospital type disinfection
Kill(s) (X(x)) (X%) (more¹) (bacteria*) (viruses†)
Kill(s) (X)(%) (more) (kinds) (of) germs**(1)
Kills 99.9% of germs**
Kills 99.9% of viruses† and bacteria*
Kills: {insert micro-organisms – See Appendix 2}
Kills (99.9% of) Bacteria*
Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))
Kills germs** (and controls the growth of mold and mildew)
Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].
Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],
Kills Avian Influenza A Virus on pre-cleaned environmental hard, non-porous surfaces in (2) (10) minutes.
Kills (household) bacteria* (in 2 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 2 minutes)
Kills (household) bacteria* (and sanitizes)
Kills kitchen and bathroom bacteria*
Kills 99.9% of bacteria* and viruses†
(Kills) (Destroys) germs**
Kills (kitchen) (bathroom) (household) germs**
Kills bacteria* commonly found in kitchens (in 2 minutes)
Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 2 minutes
Kills viruses†
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)
(Now) tested (and proven (effective)) against (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)

<< DISINFECTING CLAIMS – Hard, non-porous surface – POURABLE BOTTLE>>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}
America's Home Disinfectant
Cleans and disinfects (kitchens and) (bathrooms) (restrooms)
Combines streak-free cleaning with antibacterial action
(Controls) (kills) (kitchen) odor-causing bacteria
(Controls) (Prevents) (Inhibits) (the growth of) mold and mildew
Disinfection for your (kitchen) (and) (bathroom) (home)
(Disinfects) (kills) germs** for a deep (down) clean
Disinfects (and) (deodorizes) (hard, non-porous surfaces)
Disinfects (Deodorizes) hard, non-porous surfaces
Eliminates 99.9% of odor-causing bacteria
Eliminates 99.9% of germs**
Helps reduce cross-contamination of bacteria*
Helps reduce the spread of (bacteria* and) cold and flu viruses†
Helps prevent the spread of germs** on hard, nonporous surfaces
Hospital type disinfection
Kills: {insert micro-organisms – See Appendix 2}
Kills 99.9% of germs**
Kills 99.9% of viruses† and bacteria*
Kills (99.9% of) Bacteria*

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))
Kills germs** (and controls the growth of mold and mildew)
Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].
Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],
Kills Avian Influenza A Virus on pre-cleaned environmental surfaces in (2) (10) minutes.
Kills (household) bacteria (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)
Kills (household) bacteria* (and sanitizes)
Kills kitchen and bathroom bacteria*
Kills 99.9% of bacteria* and viruses†
(Kills) (Destroys) germs**
Kills (kitchen) (bathroom) (household) germs**
Kills bacteria* commonly found in kitchens (in 10 minutes)
Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes
Kills viruses†

<< USE DIRECTIONS >>

<< TRIGGER BOTTLE/REFILL >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate: Turn nozzle (to) (counter clockwise) (“ON”) (desired) (position) (to preferred usage).)

(To Refill (Bottle): (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it)) (trigger) (unit) (sprayer) snaps into place.)

(To Refill (Bottle): Remove cap. Attach trigger unit.)

To Clean (/ Deodorize) (/ Remove Allergens††): Spray surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Spray) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for (30) (10) seconds to sanitize and (2) (10) minutes to disinfect. Wipe dry.

To Sanitize / Disinfect: Pre-clean surface. (Spray) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping.

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

To Control (and Prevent) (the Growth of) Mold & Mildew: Preclean. Apply and leave wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “X” is a placeholder that represents a number between 1 and 99.
The term “x” is a symbol to represent “times”
The term “Y” is a place holder for a character A – Z.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

To Control (and Prevent) (the Growth of) Mold & Mildew: Spray pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

([£]**To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

Rinse food contact surfaces (and toys) with potable water after use.

<< ALTERNATE USE DIRECTIONS >>

<< POURABLE BOTTLE/POUCH >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate:) (Remove) (pull) (twist) (right) (left) (flip) (peel) (off) (tab) (and discard) (cap) (up) (to open.)

((To Operate:)) (To Open: Lift tab up, push back and press tab down to lock into open position.)

(To Close: Release tab from locked position, push tab down and snap closed.)

To Clean (/ Deodorize) (/ Remove Allergens††): Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Squirt) (to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for (30) (10) seconds to sanitize and 10 minutes to disinfect. Wipe dry.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

To Control (and Prevent) (the Growth of) Mold & Mildew: Preclean. Apply and leave wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

([£]**To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

Rinse food contact surfaces (and toys) with potable water after use.

<<TAP-TOP GADGET>>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
To Lock: (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top) (pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (X) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces and rinse surfaces with potable water after use. Surfaces must remain wet for (2) (10) minutes then allow to air dry.

Rinse food contact surfaces (and toys) with potable water after use.

<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< ADDITIONAL USE DIRECTIONS – SPECIFIC TO PROFESSIONAL BRANDED PRODUCTS ONLY >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< NOTE: First Aid statement may appear in either box format or paragraph format >>

<< TRIGGER BOTTLE >>

FIRST AID	
If in eyes	<ul style="list-style-type: none">Hold eye open and rinse slowly and gently with water for 15-20 minutes.Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< POURABLE BOTTLE >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">Hold eye open and rinse slowly and gently with water for 15-20 minutes.Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">Take off contaminated clothing.Rinse skin immediately with plenty of water for 15-20 minutes.Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">Call Poison Control Center or doctor immediately for treatment advice.Have person sip a glass of water if able to swallow.Do not induce vomiting unless told to do so by the Poison Control Center or doctor.Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

<< TRIGGER BOTTLE >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< POURABLE BOTTLE >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Repeat two more times. Discard in trash or offer for recycling, if available.

<< OPTIONAL IMAGES >>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives



<< BOXTOPS IMAGES >>



<< Singles >>



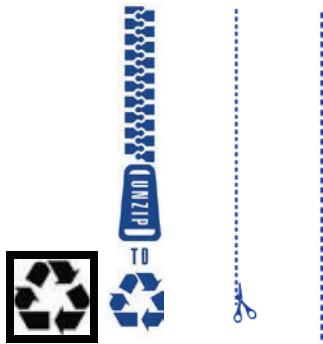
<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives


<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle
Cut here to Recycle
Tear (Here) to Recycle

Un)zip (it) (label) to 
(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)

Pull tab (and) (remove) (label) (to) 
(Remove) (label) (and) (discard) (before) (recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of) (the) (trigger) (and) (bottle) is (fully) recyclable
Label is currently not recyclable
Unzip it
Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

<< POURABLE >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- 1 (based on) (vs.) (current) (previous) (Lysol® Brand Disinfectant Multi-Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) (label) (for this product) (version X) {insert date}
- 2 On hard, non-porous surfaces
- 4 (vs. (current) [insert Lysol Brand name] (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – See Appendix 2}) (removal)
- 6 when used as directed for sanitization
- ^ Rinse food contact surfaces (and toys) with potable water.

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

<< TRIGGER BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non-food contact surfaces (in (10)(30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (on hard, non-porous surfaces) (in 2 minutes).
- ** Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “X” is a placeholder that represents a number between 1 and 99.
The term “x” is a symbol to represent “times”
The term “Y” is a place holder for a character A – Z.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

areus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 2 minutes).

† Kills (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (and) (on hard, non-porous surfaces) (in 2 minutes).

5 Kills SARS-CoV-2 on hard, non-porous surfaces (in 2 minutes)

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Bacteria / Fungi (2 minutes) (10 minutes)		(ATCC No.)	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	(Community-Associated Methicillin Resistant)
Staphylococcus aureus – VRSA		(NARSA VRS1)	(Vancomycin Resistant)
Streptococcus pyogenes (Strep)		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 Virus [Japan 305/57]		(VR-100)	(flu virus)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term “this product” used throughout this document may be replaced with the marketed product brand name.
 To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term “X” is a placeholder that represents a number between 1 and 99.
 The term “x” is a symbol to represent “times”
 The term “Y” is a place holder for a character A – Z.
 The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A Virus	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian) Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
SARS-CoV-2 (USA-WA1/2020)	(2019 Novel Coronavirus)		(COVID-19)
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<< POURABLE BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous non-food contact surfaces) (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA])

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a placeholder that represents a number between 1 and 99.
 The term "x" is a symbol to represent "times"
 The term "Y" is a place holder for a character A – Z.
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSa]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).

- ** Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSa]) (and) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan305/57]) (Avian Influenza A [H1N1] Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 10 minutes).
- † Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan 305/57]) (Avian Influenza A Virus [H1N1]on hard, non-porous surfaces]) {insert virus(es) from table on pages 19-20}(on hard, non-porous surfaces) (in) (2) (10) minutes).

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria/Fungi (10 minutes)		(ATCC No.)	
Acinetobacter baumannii		(19606)	(Multi-Drug Resistant (MDR)) (Cefazolin, Gentamicin, Trimethoprim/Sulfa resistant)
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes		(29751)	(Multi-Drug Resistant (MDR)) (Ampicillin, Ampicillin/Sulbactam, Cefazolin, Ceftriaxone resistant)
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Enterococcus faecium		(51559)	Multi-Drug Resistant (MDR) (Ampicillin, Penicillin, Gentamicin resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(BAA-1705)	(Carbapenem Resistant)
Klebsiella pneumoniae		(CDC 1000527)	(New <u>Delhi</u> metallo-beta-lactamase 1 (NDM-1) positive)
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica		(6539)	(subspecies enterica serovar Typhi)
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [CA-MRSA]		NRS 384	(Community Associated Methicillin Resistant)
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus [VRSa]		(VRS2)	(Vancomycin Resistant)
Streptococcus pyogenes		(12384)	
Viruses (10 minutes)		(ATCC No.)	

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a placeholder that represents a number between 1 and 99.
 The term "x" is a symbol to represent "times"
 The term "Y" is a place holder for a character A – Z.
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Influenza A2 Virus [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1)) <<2 min only>>	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	HTLV-III _B <<2 min only>> HTLV-III _{RF} << 10 min only>>	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A Virus	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian) Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10) seconds)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Food stains	Mildew stains	Smear (Smudge)
Beverage stains	Grass stains	Mud	Smoke odors
Blood stains	Greasy Stains	Oil	Soap scum

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term “this product” used throughout this document may be replaced with the marketed product brand name.
 To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term “X” is a placeholder that represents a number between 1 and 99.
 The term “x” is a symbol to represent “times”
 The term “Y” is a place holder for a character A – Z.
 The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Cooking odors	(Ground in) (dirt)	Outdoor grime	Stains (Soils)
Cosmetic stains	(tough) Grease (Splatter)		
Crayon / Pencil marks	Grime	Pen / Ink marks	Tough soils
(Dirt) (Dust)	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Fingerprints	(Heel) (Scuff) marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach matter	Dust mite matter	Pollen particle
Cockroach particles	Dust mite particles	

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glazed ceramic (tile) (floors)	Shelves (drawers)
(Bathtub) (tub)	Glazed porcelain tile (floors)	Shower (door) (curtain)
Bed frame	Sealed granite (floors)	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stainless Steel
Changing table (non-wood)	Laminate floors	(Stove) (stovetop)
	Light fixture	
Computer screen	Sealed marble (floors)	Table (tabletop) (non-wood)
Counter(top)	Metal blinds	Telephone
Crib (non-wood)	Microwave exterior	Television screen (TV screen)
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Tires
Door knob (handle)	Outdoor patio furniture (non-wood)	Toilet bowl exterior (Urinal)
Exhaust (fan) (hood)	Oven (door)	Tools
Finished wood (surfaces)	Painted woodwork	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed) (tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non-wood)	Window (windowsill)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Windshield
Garbage (can) (pail) (container)	Range hood (stove hood)	
Glass topped furniture	Refrigerator / Freezer exterior	
	(Sealed)(engineered)(parquet)	
	(hardwood) (floors)	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom
Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	

Professional Use Sites:

Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a placeholder that represents a number between 1 and 99.
 The term "x" is a symbol to represent "times"
 The term "Y" is a place holder for a character A – Z.
 The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

<< SECONDARY CONTAINER LABEL >>

ACTIVE INGREDIENT OF CONCENTRATE:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride. 0.0860%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS: 99.8924%
TOTAL: 100.0000%

EPA Reg. No.: 777-66-675

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(or) (visit) (us) (at) (www.rbainfo.com) (www.reckittprofessional.com)
(For ingredient) (and other) (information,) (www.rbainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
© {year} RB



Company graphic logo

HAZARD RATING:

Health Hazard	2	Reactivity	0
Fire Hazard	0	Personal Protection	B

CUSTOMER AFFIXED LABEL

NOT FOR RETAIL SALE

<< USE DIRECTIONS >>

Follow the directions for use on the pesticide label when applying this product. The product in this container is diluted as directed on the pesticide product label.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge).

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

Rinse food contact surfaces (and toys) with potable water after use.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "X" is a placeholder that represents a number between 1 and 99.
The term "x" is a symbol to represent "times"
The term "Y" is a place holder for a character A – Z.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

For additional directions for use refer to concentrate product label.

<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on Skin or Clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. **If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

CONTACT NUMBER: Questions? Comments or In case of an emergency call toll free (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “X” is a placeholder that represents a number between 1 and 99.
The term “x” is a symbol to represent “times”
The term “Y” is a place holder for a character A – Z.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives