

Mary C. Pisculli
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

SEP 14 2011

SUBJECT: Lysol Brand Disinfectant Direct Multi Purpose Cleaner
EPA Registration Number: 777-66
Application Dated: August 24, 2011
Receipt Date: August 25, 2011

Dear Ms. Pisculli:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

Addition of cleaning claims:

- A clean you can smell
- Cleans & freshness instantly
- Destroy everyday messes and freshens
- Destroy everyday stains quickly
- Fast acting formula
- Fast cleaning action
- Instant freshness
- "Just cleaned" freshness for hours
- More cleaning with less effort
- Powerful cleaning and freshening
- Removes everyday stains in seconds
- Removes tough stains the first time

Based on a review of the submitted information, this notification is acceptable. The claim "Fast acting formula" is unacceptable: it is misleading because it is an implied heightened efficacy.

| General Comments | | | CONCURRENCES | | | | |
|------------------|--|--|--------------|--|--|--|--|
| SYMBOL | | | | | | | |
| SURNAME | Should you have any questions concerning this letter, please contact Emilia Oiguenblik | | | | | | |
| DATE | | | | | | | |

at (703) 347-0109 or Velma Noble at (703) 308-6233.

Sincerely,

A handwritten signature in black ink, appearing to read 'Velma Noble', written over a horizontal line.

Velma Noble

Product Manager (31)

Regulatory Management Branch I

Antimicrobials Division (7510P)

**EPA**

United States
Environmental Protection Agency
 Washington, DC 20460

☐ **Registration**
☐ **Amendment**
☒ **Other**

OPP Identifier Number
MP0038

Application for Pesticide - Section I

| | | |
|--|---------------------------------------|---|
| 1. Company/Product Number 777-66 | 2. EPA Product Manager Velma Noble | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Lysol Brand Disinfectant Direct Multi Purpose Cleaner | PM# # 31 | |
| 5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address | | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification: to add the following product performance cleaning claims to the master text label in accordance to PR Notice 98-10, Section II. N.:

| | |
|---------------------------------------|-------------------------------------|
| A clean you can smell | Instant freshness |
| Cleans & freshens instantly | "Just Cleaned" freshness for hours |
| Destroys everyday messes and freshens | More cleaning with less effort |
| Destroys everyday stains quickly | Powerful cleaning and freshening |
| Fast acting formula | Removes everyday stains in seconds |
| Fast cleaning action | Removes tough stains the first time |

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

| | | | |
|---|--|---|---|
| 1. Material This Product Will Be Packaged In: | | | |
| Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | 2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. | No. per container |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container various | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____ | | | |

Section - IV

| | | | |
|--|---|---|--|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application) | | | |
| Name Mary C. Pisculli | Title Regulatory & Registration Compliance Specialist | Telephone No. (Include Area Code) 973-404-2715 | |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | | 6. Date Application Received (Stamped) |
| 2. Signature: | 3. Title: Regulatory & Registration Compliance Specialist | | |
| 4. Typed Name: Mary C. Pisculli | 5. Date: August 24, 2011 | | |

5
17

<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chlorides. 0.0860%

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 0.0216%

OTHER INGREDIENTS: 99.8924%

TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back (side) panel for additional precautionary statements.

NET CONTENTS:

| | | | | |
|--------------|-------------------------------|-------------|--------------------|----------|
| 2 FL. OZ. | (59 mL) | 32 FL. OZ. | (1 QT.) | (946 mL) |
| 17 FL. OZ. | (1 PT. 1 FL. OZ.) (502 mL) | 35 FL. OZ. | (1 QT. 3 FL. OZ.) | (1.03 L) |
| 22 FL. OZ. | (1 PT. 6 FL. OZ.) (650 mL) | 36 FL. OZ. | (1 QT. 4 FL. OZ.) | (1.06 L) |
| 24 FL. OZ. | (1 PT. 8 FL. OZ.) (709 mL) | 40 FL. OZ. | (1 QT. 8 FL. OZ.) | (1.18 L) |
| 25 FL. OZ. | (1 PT. 9 FL. OZ.) (739 mL) | 60 FL. OZ. | (1 QT. 28 FL. OZ.) | (1.77 L) |
| 26 FL. OZ. | (1 PT. 10 FL. OZ.) (768 mL) | 64 FL. OZ. | (2 QT.) | (1.89 L) |
| 28 FL. OZ. | (1 PT. 12 FL. OZ.) (828 mL) | 96 FL. OZ. | (3 QT.) | (2.84 L) |
| 29.3 FL. OZ. | (1 PT. 13.3 FL. OZ.) (866 mL) | 128 FL. OZ. | (1 GAL.) | (3.79 L) |
| | | 144 FL. OZ. | (1.125 GLA.) | (4.25 L) |

<< Sticker Pack – must include all unit of measurement as stated above >>

| (New) Refill Pack | |
|-------------------|--------------------------------|
| Refill (Bottle): | oz. [(PT / QT / GAL) (mL / L)] |
| Trigger (Bottle): | oz. [(PT / QT / GAL) (mL / L)] |
| Total (Pack): | oz. [(QT / GAL) (L)] |

<< Front or Back Panel >>

EPA Reg. No.: 777-66
EPA Est. No.: 777-NJ-2 8791-MO-1 09019-OH-1 058455-IN-001
777-OH-1 11525-IL-1 09019-OH-2
777-IL-1 66256-CN-1 09019-OH-3
See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? (1-800-228-4722) (1-800-677-9218)

(or) Visit us at (www.lysol.com) (www.reckittprofessional.com)

For ingredient (and other) information, (please visit us at) (website)

Made in U.S.A. (Made in Canada) © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Important facts (about this product)

Contains no phosphates

This (bottle) (container) is made of x% post-consumer recycled plastic.

NOTIFICATION

Date Reviewed: 9/15/11
Reviewed By: *Reckitt*

<< Back Panel – Optional text >>

Company Logo (Reckitt Benckiser Professional)

Recycle Symbol

Kosher Certification Symbol

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants)

(in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

NSF certification symbol



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

<< Introductory 6-month Claims: will appear on the graphics label for 6 months the product is on shelf >>

(Complete) (New) (Improved) (Formula)

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (Country) (Crisp Berry) (Floral) (Forest Rain) (Fresh) (Fresh Mountain) (Garden) (Green Apple) (Lemon)
(Orange) (Pacific Fresh) (Springtime) (Summer) (Summer Fresh) (Breeze) (Scent) (Unfragranced)
(Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(3-in-1) (4-in-1) (All Purpose Cleaner) (Antibacterial) (Multi-Action) (Multi-Purpose) (Multi-Surface)
(Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner)
(Cleaning) (Disinfectant) (Sanitizer)

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free)
(x oz. at x oz. Price) (x oz. for the x oz. price) (x oz. at the price of x oz.) (x oz. for the price of x oz.)
(More than) (over) (x# of sprays per bottle) (x # of squirts per bottle) (x # of uses per bottle)
(Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Fungistat) (Fungistatic) (Germicidal**) (Virucidal[†])

A clean you can smell

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom)
(restroom) (and other household areas).

America's Home Disinfectant

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites}.

Antibacterial Action

Cleans & freshens instantly

Combines streak-free cleaning with antibacterial action.

Contains no (abrasives) (bleach)

Contains powerful grease cutters

Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)

Cuts cleaning time

Destroys everyday messes and freshens

Destroys everyday stains quickly

Easy to use (formula) (formulation) (refill)

Easy to use – just mist and walk away

Economical refill

Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)

Effectively works on many hard, non-porous surfaces

Fast / Easy / Effective: Use (in) (on) (the) {insert use sites}

Fast acting formula

Fast cleaning action

For a cleaner, fresher household

For any hard, non-porous surface where germs are a concern

For everyday use

For multiple cleaning tasks

For use (in) (on) {insert use sites} (as a multi-purpose disinfectant cleaner)

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs

Good (for everyday cleaning) (and) (for your toughest household messes).

Good for most indoor cleaning tasks

Great for everyday use (in kitchens and) (bathrooms) (restrooms) (all over the house)

Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)

Heavy duty

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

<< Front or Back Panel - Marketing / Product Performance claims – continued >>

Hospital type disinfection

(Ideal for) (great on) (can be used on) (effectively) (safely) (cleans) (and) (disinfects) (Finished wood) (sealed granite) (sealed marble) (and) (stainless steel)

Instant freshness

"Just Cleaned" freshness for hours

Keep your (shower) (kitchen) (bathroom) (restroom) clean every day

Leaves (a fresh, clean scent) (no) (dull) (sticky) residue

Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)

Leaves no (filmy) (sticky) residue

Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent

Leaves your kitchen and bathroom with a fresh, clean scent

Lysol® Brand Disinfectant products aid in the reduction of cross-contamination of germs on hard, non-porous surfaces

Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)

Meets AOAC use-dilution efficacy test standards for hospital disinfectants

More cleaning with less effort

No rinse required

No streaking (or filming)

Non-abrasive formula (will not scratch surfaces)

One step cleaning and sanitizing

Perfect for the kitchen (and) (bathroom) (restroom)

Powerful cleaning and freshening

Powerful multi-purpose cleaner

Powerful (Quick & Easy) (Cleaning) (Cleaner)

Powers through your toughest cleaning jobs

Ready to use

Removes everyday stains in seconds

Removes tough stains the first time

Starts to work before you do

(Still) great for kitchens (and) (bathrooms) (restrooms)

Streak-free (formula) (shine)

The most convenient way to clean

The one-step cleaner

The smell of (LYSOL®) clean

Tough on greasy soils

Use this product throughout your home to clean {insert use site / surface / soils}

Use only one product to get a streak-free shine plus antibacterial action.

Works on a wide range of (household) (kitchen) (bathroom) surfaces

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms)
(all over the house) (washrooms) (restrooms) (all over the facility).
Antibacterial glass and surface cleaner
Better grease – fighting power!
Better grease – fighting power than before
Better grease – fighting power than ever
Better grease removal!
Better grease removal than before
Better grease removal than ever
Better than ever on grease
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Cleans
Cleans x (countertops) (square fee) (area)
Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens and bathrooms)
Cleans and shines
Cleans and sanitizes non-food contact surfaces
Cleans (fast) (all over the house) (in kitchens and) (bathrooms) (restrooms)
Cleans effectively
Cleans (kitchen messes) (food spills)
Cleans (Removes) (Eliminates) (Destroys) stains
Cleans (Removes) (Eliminates) (Destroys) baked-on food
Cleans (Removes) (Eliminates) (Destroys) burnt-on food
Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine
Cleans (tough) grease and grime
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites}
Cleans (eliminates) stubborn (nasty) stains
Cleans everyday kitchen and bathroom messes
Cleans kitchen and (bathroom) (restroom) surfaces
Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast).
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces).
Cleans the toughest soils
Cleans to a brilliant shine
Cleans to a streak-free shine
Cleans tough messes fast
Cleans tough soap scum
Cleans without bleaching
Cleans without leaving a dull residue behind
Complete Clean
Confidence in cleaning
Contains (powerful) (effective) (fast acting) grease cutters.
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly).
Cuts (Cleans) greasy dirt and soap scum and bathroom soils
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
Cuts cleaning time
Cuts grease
Cuts grease and grime
Cuts through grease and grime
Cuts through tough kitchen (and) (bathroom) (restroom) (grease) (grime) and soils
Cuts through tough (grease) (grime) and messes
Cuts (tough) (kitchen) grease and grime
Degreases (Degreaser)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

9
17

<< Front or Back Panel - Cleaning & Deodorizing claims – continued >>

Degreases and deodorizes
Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) tough (on) grease and grime
Effective – cleans soap scum and prevents mold and mildew stains.
Effortlessly removes stubborn (nasty) stains
Eliminates food odors (like garlic) left behind (on food surfaces) (after cooking)
Eliminates grease without streaking
Eliminates odors
Eliminates odors caused by bacteria (and non-fresh foods)
Eliminates odors caused by (bacteria) (mold and mildew) (and) (non-fresh foods)
Eliminates tough (kitchen) grease and grime
(Even) removes x% of allergens^{††}
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth).
Gives you multiple cleaning actions – removes dirt, grease and soap scum
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
Gives you streak-free shine while it cleans
Gives you the power of specialty cleaners in one bottle
Glass and surface cleaner with antibacterial formula
Great on glass
Just (squeeze) (spray) (mop) (wipe)
No mix (cleaner) (cleaning)
Non-food contact surface sanitizing cleaner
Powerful (fast acting) (effective) (all) (multi-) purpose cleaner (degreaser and deodorizer)
Powerful grease cutter
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including (kitchen) (grease) (and) (grime) (stains)
Powers through (Eliminates) (Destroys) (tough) grease (and grime)
Powers through even your toughest messes in the kitchen and bathroom
Powers through tough household messes
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum).
Quickly degreases and deodorizes
Quickly (Destroys) stubborn (nasty) stains
Quickly (Effortlessly) removes (cleans) the following: {insert soils}
Quickly (eliminates) (removes) (food) odors
(Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors)^{††}
(Reduces) (removes) {insert allergens}
Removes 90% of allergens^{††}
Removes (Cleans) the following: {insert soil}
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes (Eliminates) Stains
Removes tough dirt and grime
Removes (tough) (everyday) {insert soils}
Removes tough odors from (pets) (smoke) (cooking)
Sparkling shine
Starts cleaning on contact
Streak-free cleaning
Streak-free shine
Surface cleaner
(The) One-step cleaner and sanitizer
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine
Wipes away everyday grease and grime

<< Back panel – non-living allergen removal claim qualifier >>

^{††} This product removes the following allergens: (cat dander (allergens)) (cockroach matter (allergens)) (cockroach debris (allergens)) (cockroach matter) (cockroach particles) (dog dander (allergens)) (dust mite debris (allergens)) (dust mite particles) (dust mite matter (allergens)) (pet dander (allergens)) (pollen particles (allergens)).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

<< Front or Back Panel – Sanitizing – Hard, non-porous surface claims – use as bullet point or in paragraph format >>

An effective (fast acting) non-food contact surface sanitizer (for use in {insert use sites})
An effective non-food contact surface sanitizer for use in the (kitchen) (bathroom) (restroom) (bedroom) (and)
(other household areas)
Fast Acting Sanitizer
Great for use as a non-food contact surface sanitizer in {insert use sites}
Kills 99.9% of Staphylococcus aureus on hard, non-porous surfaces (in 30 seconds)
Kills (Destroys) (Eliminates) 99.9% of bacteria***
Kills (Destroys) (Eliminates) 99.9% of bacteria in 30 seconds***
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous
surfaces) in 30 seconds.***
Leaves (household) surfaces sanitary
Sanitizes (Sanitizer)
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) (non-food contact) surfaces in 30 seconds***
Sanitizes non-food contact surfaces***
Sanitizes

<< Back Panel – Sanitizing claim qualifier >>

*** (Kills) (Destroys) (Eliminates) 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE])
(Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA])
(and) (Streptococcus pyogenes) (on hard, non-porous surfaces in 30 seconds).

***This product is a sanitizer for hard, non-porous, non-food contact surface areas in 30 seconds against:
(Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus
aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (according to
the Non-Food Contact Surface Sanitizer method).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

11
17

<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites}
Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms).
Controls (Eliminates) (kitchen) odor-causing bacteria
Controls (Prevents) (Inhibits) mold and mildew
Controls (Prevents) (Inhibits) the growth of mold and mildew
Disinfects (Deodorizes) (and Sanitizes) as it cleans
Disinfects (Deodorizes) hard, non-porous surfaces
Disinfects as it cleans
Disinfects – kills germs for a deep down clean**
Eliminates bacteria from (kitchen) (bathroom) (washroom) (restroom) surfaces.*
Eliminates (kills) odor-causing bacteria*
Kills: {insert microorganisms}
Kills 99.9% of germs**
Kills 99.9% of viruses and bacteria**
Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces (in 30 seconds)
Kills bacteria*
Kills bacteria commonly found in the (kitchen) (and) (bathroom)*
Kills germs**
Kills germs** and controls the growth of mold and mildew
Kills germs while it cleans**
Kills household bacteria*
Kills (household) bacteria (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)*
Kills (household) bacteria* (and sanitizes)
Kills kitchen and bathroom bacteria*
Kills more than 99.9% of bacteria and viruses**
Kills odor-causing bacteria*
Kills odor-causing (household) bacteria*
Kills Pandemic 2009 H1N1 influenza A virus
Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
Kills (Destroys) (Eliminates) germs**
Kills (Destroys) (Eliminates) germs while it cleans**
Kills (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)*
Kills (kitchen) (bathroom) (household) germs**
Kills bacteria commonly found in kitchens (in 10 minutes)*
Kills bacteria and viruses on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes*
Kills viruses†
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (Product Name) is a broad-spectrum hard surface disinfectant that has been shown to be effective again (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
This product has demonstrated effectiveness again influenza A virus and is expected to inactivate all influenza A viruses including pandemic 2009 H1N1 influenza A virus
This product has demonstrated effectiveness against (influenza A viruses tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

<< Back Panel – Disinfection claim qualifier >>

* Kills (99.9% of) (Campylobacter jejuni) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes).

** Kills (99.9% of) (Campylobacter jejuni) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus]) (and) (Avian Influenza A [H1N1] Virus).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus]) (and) (Avian Influenza A [H1N1] Virus).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

We invite you to call us if you have any questions or comments on our products.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a placeholder for a number between 1 to 99.

13
17

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate): To Open: Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens^{}):** (Spray) (Apply to) surface until thoroughly wet.
Wipe with a clean cloth or sponge. No rinsing required.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean.
Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.
To Sanitize: Leave for 30 seconds before wiping. **To Disinfect:** Leave for 10 minutes before wiping.
Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< Advisory Statements – must be included were appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

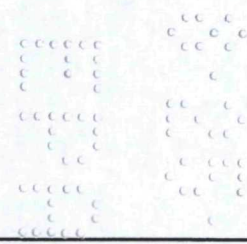
On painted surfaces test a small inconspicuous area first.

Rinse all food contact surfaces with potable water.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction;
this will ensure full use of its contents.



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

14
17

<< This page is for information purposes only. >>

<< Disinfection - Hard non-porous surfaces >>

| | | |
|----------------|----------------|------------------------------------|
| << Bacteria >> | (ATCC #29428) | Campylobacter jejuni |
| | (ATCC # 51299) | Enterococcus faecalis [VRE] |
| | (ATCC # 43888) | Escherichia coli O157:H7 |
| | (ATCC # 7644) | Listeria monocytogenes |
| | (ATCC # 15442) | Pseudomonas aeruginosa |
| | (ATCC # 10708) | Salmonella (choleraesuis) enterica |
| | (ATCC # 6538) | Staphylococcus aureus |
| | (ATCC # 33592) | Staphylococcus aureus [MRSA] |

| | | |
|-------------|----------------|---|
| << Virus >> | | Herpes Simplex Virus Type 1 & 2 |
| | | Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus] |
| | | Influenza Virus Type A ₂ [Japan] |
| | (ATCC # VR-98) | (Avian) Influenza A [H1N1] Virus (Strain A/Malaya/302/54) |

<< Fungistatic – Hard non-porous surfaces >>

| | | |
|-------------|---------------|-------------------|
| << Fungi >> | (ATCC # 6275) | Aspergillus niger |
|-------------|---------------|-------------------|

<< Sanitization - Non-Food Contact Surfaces >>

| | | |
|----------------|----------------|------------------------------------|
| << Bacteria >> | (ATCC # 43888) | Escherichia coli O157:H7 |
| | (ATCC # 51299) | Enterococcus faecalis [VRE] |
| | (ATCC # 4352) | Klebsiella pneumoniae |
| | (ATCC # 10708) | Salmonella (choleraesuis) enterica |
| | (ATCC # 6538) | Staphylococcus aureus |
| | (ATCC # 33592) | Staphylococcus aureus [MRSA] |
| | (ATCC # 12384) | Streptococcus pyogenes |

Symbol Designation – used on product labels:

| | | |
|-----------------------|---------------------|---|
| Single asterisk (*) | bacteria* | used for identifying disinfection against specific bacteria. |
| Dagger (†) | viruses† | used for identifying disinfection against specific viruses. |
| Double asterisk (**) | germs** | used for identifying disinfection against specific bacteria and virus or fungi. |
| Triple asterisk (***) | sanitizes*** | used for all claims of sanitization |
| Karat (^) | soft cotton fabric^ | used for all claims of sanitization on soft cotton fabric material |
| Double Dagger (††) | allergens†† | used for identifying the removal of specific non-living allergens |

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

15
17

<< Soil / Odor / Surface / Use Sites - May be listed on product label in plural form >>

Soils / Odors: (Graphic – depicting soil)

| | | | |
|-----------------------|---------------------------|---------------------|---------------------|
| Bathtub rings | Fingerprints | Mildew stains | Smear (Smudge) |
| Beverage stains | Food stains | Mud | Smoke odors |
| Blood stains | Grass stains | Oil | Soap scum |
| Cooking odors | (tough) Grease (Splatter) | Outdoor grime | Stains (Soils) |
| Cosmetic stains | Grime | Pen / Ink marks | Tough soils |
| Crayon / Pencil marks | Handprints | Pet (odor) (stains) | Wine (Juice) stains |
| Dirt | Heel / Scuff marks | | |

Non-living Allergens:

| | | |
|------------------------------|--------------------------------|--------------------------------|
| Cat dander allergens | Cockroach particle (allergens) | Dust mite matter (allergens) |
| Cockroach matter (allergens) | Dog dander allergens | Dust mite particles (allergen) |
| Cockroach debris (allergens) | Dust mite matter (allergens) | Pet dander (allergens) |
| Cockroach matter (allergens) | Dust mite debris (allergens) | Pollen particle (allergens) |

Surface Types: (~ specify Non-Medical or Fixture)

| | | | |
|----------|---------------------|-------------|-------------------|
| Chrome ~ | Fiberglass fixtures | Glazed tile | Plastic laminate |
| Copper | Glass | Linoleum | Stainless steel ~ |
| Crystal | Glazed ceramic | Metal | Tin |
| Enamel | Glazed porcelain | Mirror | Vinyl |

Hard Non-porous Surfaces: (Graphic – depicting use site)

| | | |
|------------------------------------|--|-------------------------------|
| Appliance exterior | Glazed ceramic tile | Shelves (drawers) |
| Bathtub (tub) | Glazed porcelain tile | Shower (door) (curtain) |
| Bed frame | Sealed granite | Shower (stall) (area) |
| Cabinet (non-wood) | Grill (Bar-B-Que) exterior | Sink (basin) |
| Chair (non-wood) | Highchair (non-food contact are) | Stainless Steel |
| Changing table (non-wood) | Light fixture | Stove (stovetop) |
| Computer screen | Sealed marble | Table (tabletop) (non-wood) |
| Counter (Countertop) | Metal blinds | Telephone |
| Crib (non-wood) | Microwave exterior | Television screen (TV screen) |
| Diaper pail (non-wood) | Non-medical (chrome / stainless steel) | Tires |
| Door knob (handle) | Outdoor patio furniture (non-wood) | Toilet bowl exterior (Urinal) |
| Exhaust (fan) (hood) | Oven (door) | Tools |
| Finished wood (surfaces) | Painted woodwork | Vanity top |
| Fixture (chrome / stainless steel) | Patio door | Washable (walls) (wallpaper) |
| Floor (glazed tile) | Piano keys | Water fountain |
| Floor (linoleum) | Picnic table (non-wood) | Window (windowsill) |
| Floor (vinyl) | Plastic laundry (basket) (hamper) | Windshield |
| Garbage (can) (pail) (container) | Range hood (stove hood) | |
| Glass topped furniture | Refrigerator / Freezer exterior | |

Household Use Sites: (Graphic – depicting use site)

| | | | |
|-------------|------------------|--------------|-----------------------|
| Basement | Family room | Kitchen | Outdoor area |
| Bathroom | Garage | Laundry room | Playroom |
| Bedroom | High-touch areas | Living room | Storage (area) (room) |
| Den / Study | Home / House | Mud room | Tool shed |
| Dining room | Household areas | Nursery | |

Professional Use Sites:

| | | | |
|-----------------|----------------------|-------------------|-------------------|
| Cafeteria | Health Care Facility | Kitchen | Restaurant |
| Day Care Center | Hospital | Nursing Home | Restroom |
| Dental Office | Hotel / Motel | Office Building | School (College) |
| Doctors Office | Kennel | Physicians Office | Veterinary Office |

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

<< IMPORTANT: The following is required for PROFESSIONAL USE products making claims against: >
<< Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a placeholder for a number between 1 to 99.

17
17

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

| FIRST AID | |
|---|---|
| If in eyes | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice. |
| CONTACT NUMBER | |
| Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment. | |

<< Pourable bottle >>

| FIRST AID | |
|---|--|
| If in Eyes | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice. |
| If on Skin or Clothing | <ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice. |
| If Swallowed | <ul style="list-style-type: none">• Call Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person |
| CONTACT NUMBER | |
| Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. | |

<< Storage and Disposal language – Household containers >>

<< Trigger bottle >>

STORAGE AND DISPOSAL:

Store in areas inaccessible to children. Keep securely closed.

Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

<< Pourable container >>

STORAGE AND DISPOSAL:

Store in areas inaccessible to children. Keep securely closed.

Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – Commercial / Institutional / Industrial products >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a placeholder for a number between 1 to 99.