

777-66

08-18-2009

1/5

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Mrs. Liane Jenkins,  
Reckitt Benckiser,  
P.O. Box 225,  
Parsippany, NJ 07054-0225

AUG 18 2009

Subject: Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner  
EPA Reg. No.: 777-66  
Notification Date: July 20, 2009  
EPA Receipt Date: July 22, 2009

Dear Mrs. Jenkins

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

**Proposed Notification:** Add alternate brand names to the label of registration 777-66

- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner
- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean
- Lysol Brand II All Purpose Cleaner Lemon Breeze Scent
- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean Lemon Breeze Scent
- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Lemon Breeze Scent
- Lysol Brand II All Purpose Cleaner Fresh Mountain Scent
- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Fresh Mountain Scent
- Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean Fresh Mountain Scent

CONCURRENCES

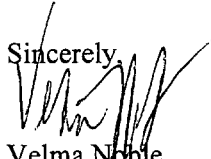
SYMBOL	SURNAME	DATE						

**General Comments**

Based on a review of the submitted materials, your notification to add alternate brand names to the label of, "Lysol Brand Disinfectant Direct Multi-Purpose Cleaner", EPA Reg. 777-66, as listed in your letter to the Agency dated July 20, 2009, is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM Team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,



Velma Noble,  
Product Manager, Team 31  
Regulatory Management Branch  
Antimicrobials Division (7510P)



5/5

# RECKITT BENCKISER

July 20, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for Alternate Brand Names  
EPA Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner  
EPA Registration Number: 777-66  
OPP ID Number: 305883

Dear Ms. Noble:

Reckitt Benckiser would like to add the following alternate brand names to the above registration. We are submitting numerous names based on the uncertainty of how States would register these labels. For your reference, we have included front panel graphics label. This label is only a draft and the final version may change slightly; however, it should provide you guidance for reviewing these brand names.

Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner  
Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean

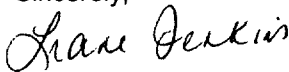
Lysol Brand II All Purpose Cleaner Lemon Breeze Scent  
Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean Lemon Breeze Scent  
Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Lemon Breeze Scent

Lysol Brand II All Purpose Cleaner Fresh Mountain Scent  
Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Fresh Mountain Scent  
Lysol Brand II Kills 99.9% of Viruses & Bacteria\*\* All Purpose Cleaner Complete Clean Fresh Mountain Scent

In support of this submission, I have enclosed the required EPA Application Form 8570-1, OPP Identification No. 304883. For your convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

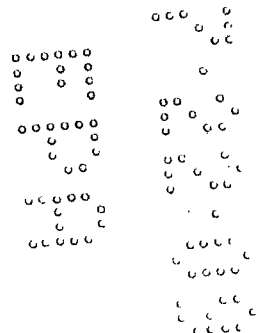
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at [liane.jenkins@reckittbenckiser.com](mailto:liane.jenkins@reckittbenckiser.com). Thank you for your assistance with this registration action.

Sincerely,



Liane Jenkins  
Senior Regulatory & Registration Compliance Specialist  
Reckitt Benckiser

Encl.



5/15

1 FIBRE LABEL FRONT & BACK PRINTS IN LINE

**BETTER GREASE  
- FIGHTING POWER  
THAN EVER**

# Lysol®

BRAND III

**KILLS 99.9% OF VIRUSES  
& BACTERIA\*\***

## All Purpose Cleaner

*Limpiador multiusos*

# COMPLETE CLEAN

KEEP OUT OF  
REACH OF CHILDREN

**WARNING:** SEE BACK PANEL FOR  
ADDITIONAL PRECAUTIONARY STATEMENTS

MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS

**ADVERTENCIA:**

32 FL. OZ. (1 QT.) 946 mL

**Lemon Breeze®  
scent**

**ACTIVE INGREDIENTS:**

Alkyl (67% C12, 25% C14, 7% C16, 1% C8-C10-C18)	
dimethyl benzyl ammonium chlorides.....	0.9860%
Alkyl (50% C14, 40% C12, 10% C16)	
dimethyl benzyl ammonium chlorides.....	0.0216%

<b>OTHER INGREDIENTS:</b> .....	99.8924%
<b>TOTAL:</b> .....	100.0000%