

777-66

07-30-2009

1/17

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



United States
Environmental Protection
Agency

Office of Pesticide Programs

Mrs. Liane Jenkins,
Reckitt Benckiser,
P.O. Box 225,
Parsippany, NJ 07054-0225

JUL 30 2009

Subject: Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner
EPA Reg. No.: 777-66
Notification Date: July 8, 2009
EPA Receipt Date: July 9, 2009

Dear Mrs. Jenkins

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

Proposed Notification

- Incorporation of an additional claim, Spanish instructions and Company information on the label of registration 777-66.

General Comments

Based on a review of the submitted materials, your notification to add the above statements on the label of, "Lysol Brand Disinfectant Direct Multi-Purpose Cleaner", EPA Reg. # 777-66, as listed is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM Team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Antimicrobials Division (7510P)

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

2/17

EPA Environmental Protection Agency Washington, DC 20460	United States <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 305880
---	---	--

Application for Pesticide - Section I

1. Company/Product Number <p style="text-align: center;">777-66</p>	2. EPA Product Manager <p style="text-align: center;">Velma Noble</p>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Multi-Purpose Cleaner	PM# <p style="text-align: center;">31</p>	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below
Explanation: Use additional page(s) if necessary. (For Section I and Section II.) Notification to add the following to our Master Label: To add a cleaning claim: Complete Clean To add a company phone number: For ingredient (and other) information, (please visit us at) (website) To add a phone number for Spanish instructions: Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817	

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)			
Name Liane Jenkins	Title Senior Registration & Regulatory Compliance Associate	Telephone No. (Include Area Code) (973) 404-2781	
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped) _____ _____ _____ _____
2. Signature: 		3. Title: Senior Registration & Regulatory Compliance Specialist	
4. Typed Name: Liane Jenkins		5. Date: July 8, 2009	

RECKITT BENCKISER

July 8, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501
ATT: Velma Noble, PM 31

RE: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner
EPA Registration No.: 777-66
Notification for Minor text changes
OPP ID Number 305880

Dear Velma:

Reckitt Benckiser would like to submit some minor changes to the most recently approved Master Label. These changes include a cleaning claim, a contact phone number and a phone number for Spanish instructions.

This Notification was previously submitted; however, it was unacceptable because a copy of the master label with these changes incorporated was not submitted. We have included a master labels with these proposed changes which are indicated in red text and underlined.

The proposed additions are as follows:

Cleaning Claim:	Complete Clean
Company Phone Number:	For ingredient (and other) information, (please visit us at) (website)
Spanish Phone Number:	Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 305880
- Notification Certification Statement as per PR Notice 95-2
- Copy of Master Label with changes incorporated

If you have any questions or need anything else, please contact me at (973) 404-2781 (office) or email at liane.jenkins@reckittbenckiser.com.

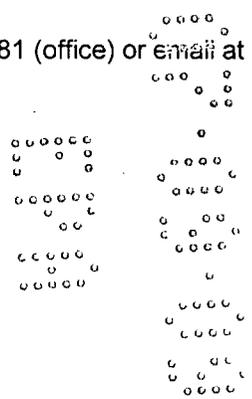
Sincerely,



Liane Jenkins
Senior Registration & Regulatory
Compliance Specialist

Encl.

RECKITT BENCKISER INC.
Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225, Parsippany, NJ 07054-0225
Tel. (973)-404-2600 • Fax (973)-404-5700



<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 0.0216%
Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chlorides. 0.0860%

OTHER INGREDIENTS: 99.8924%

TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back (side) panel for additional precautionary statements.

NET CONTENTS:

2 FL. OZ.		(59 mL)	32 FL. OZ.	(1 QT.)	(946 mL)
17 FL. OZ.	(1 PT. 1 FL. OZ.)	(502 mL)	35 FL. OZ.	(1 QT. 3 FL. OZ.)	(1.03 L)
22 FL. OZ.	(1 PT. 6 FL. OZ.)	(650 mL)	36 FL. OZ.	(1 QT. 4 FL. OZ.)	(1.06 L)
24 FL. OZ.	(1 PT. 8 FL. OZ.)	(709 mL)	40 FL. OZ.	(1 QT. 8 FL. OZ.)	(1.18 L)
25 FL. OZ.	(1 PT. 9 FL. OZ.)	(739 mL)	60 FL. OZ.	(1 QT. 28 FL. OZ.)	(1.77 L)
26 FL. OZ.	(1 PT. 10 FL. OZ.)	(768 mL)	64 FL. OZ.	(2 QT.)	(1.89 L)
28 FL. OZ.	(1 PT. 12 FL. OZ.)	(828 mL)	96 FL. OZ.	(3 QT.)	(2.84 L)
29.3 FL. OZ.	(1 PT. 13.3 FL. OZ.)	(866 mL)	128 FL. OZ.	(1 GAL.)	(3.79 L)
			144 FL. OZ.	(1.125 GLA.)	(4.25 L)

<< Sticker Pack – must include all unit of measurement as stated above >>

(New) Refill Pack	
Refill (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Trigger (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Total (Pack):	oz. [(QT / GAL) (L)]

<< Front or Back Panel >>

EPA Reg. No.: 777-66
EPA Est. No.: 777-NJ-2 8791-MO-1 09019-OH-1 058455-IN-001
 777-OH-1 11525-IL-1 09019-OH-2
 777-IL-1 66256-CN-1 09019-OH-3
See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? (1-800-228-4722) (1-800-677-9218)
(or) Visit us at (www.lysol.com) (www.reckittprofessional.com)
For ingredient (and other) information, (please visit us at) (website)
Made in U.S.A. (Made in Canada) © RBI (year)
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)
Important facts (about this product)
Contains no phosphates
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo (Reckitt Benckiser Professional)
Recycle Symbol
Kosher Certification Symbol
Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817
Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants)
(in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family
and community) go to www.spreadinghealth.com
NSF certification symbol


NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< Introductory 6-mos. claims >> (Complete) (New) Formula

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (Country) (Crisp Berry) (Floral) (Forest Rain) (Fresh) (Fresh Mountain) (Garden) (Green Apple) (Lemon) (Orange) (Pacific Fresh) (Springtime) (Summer) (Summer Fresh) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(3-in-1) (4-in-1) (All Purpose Cleaner) (Antibacterial) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Disinfectant) (Sanitizer)

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (x oz. at x oz. Price) (x oz. for the x oz. price) (x oz. at the price of x oz.) (x oz. for the price of x oz.) (More than) (over) (x# of sprays per bottle) (x # of squirts per bottle) (x # of uses per bottle) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat) (Fungistatic) (Germicidal**) (Virucidal†)

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other household areas).

America's Home Disinfectant

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites}.

Antibacterial Action

Combines streak-free cleaning with antibacterial action.

Contains no abrasives

Contains powerful grease cutters

Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)

Cuts cleaning time

Easy to use (formula) (formulation) (refill)

Easy to use – just mist and walk away

Economical refill

Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)

Effectively works on many hard, non-porous surfaces

Fast / Easy / Effective: Use (in) (on) (the) {insert use sites}

For a cleaner, fresher household

For any hard, non-porous surface where germs are a concern

For everyday use

For multiple cleaning tasks

For use (in) (on) {insert use sites} (as a multi-purpose disinfectant cleaner)

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs

Good (for everyday cleaning) (and) (for your toughest household messes).

Good for most indoor cleaning tasks

Great for everyday use (in kitchens and) (bathrooms) (restrooms) (all over the house)

Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)

Heavy duty

Hospital type disinfection

Keep your (shower) (kitchen) (bathroom) (restroom) clean every day

Leaves (a fresh, clean scent) (no) (dull) (sticky) residue

Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)

Leaves no (filmy) (sticky) residue

Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent

Leaves your kitchen and bathroom with a fresh, clean scent

Lysol® Brand Disinfectant products aid in the reduction of cross-contamination of germs on hard, non-porous surfaces

Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)

Meets AOAC use-dilution efficacy test standards for hospital disinfectants

No rinse required

No streaking (or filming)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< Front or Back Panel - Cleaning & Deodorizing claims – use as bullet point or in paragraph format >>

Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms)
(all over the house) (washrooms) (restrooms) (all over the facility).
Antibacterial glass and surface cleaner
Better grease – fighting power!
Better grease – fighting power than before
Better grease – fighting power than ever
Better grease – fighting power
Better grease – fighting power
Better grease removal!
Better grease removal than before
Better grease removal than ever
Better grease removal
Better grease removal
Better than ever on grease
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Cleans
Cleans x (countertops) (square fee) (area)
Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens and bathrooms)
Cleans and shines
Cleans and sanitizes non-food contact surfaces
Cleans (fast) (all over the house) (in kitchens and) (bathrooms) (restrooms)
Cleans effectively
Cleans (kitchen messes) (food spills)
Cleans (Removes) (Eliminates) (Destroys) stains
Cleans (Removes) (Eliminates) (Destroys) baked-on food
Cleans (Removes) (Eliminates) (Destroys) burnt-on food
Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine
Cleans (tough) grease and grime
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites}
Cleans (eliminates) stubborn (nasty) stains
Cleans everyday kitchen and bathroom messes
Cleans kitchen and (bathroom) (restroom) surfaces
Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast).
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces).
Cleans the toughest soils
Cleans to a brilliant shine
Cleans to a streak-free shine
Cleans tough messes fast
Cleans tough soap scum
Cleans without leaving a dull residue behind
Complete Clean
Confidence in cleaning
Contains (powerful) (effective) (fast acting) grease cutters.
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly).
Cuts (Cleans) greasy dirt and soap scum and bathroom soils
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
Cuts cleaning time
Cuts grease
Cuts grease and grime
Cuts through grease and grime
Cuts through tough kitchen (and) (bathroom) (restroom) (grease) (grime) and soils
Cuts through tough (grease) (grime) and messes
Cuts (tough) (kitchen) grease and grime
Degreases (Degreaser)
Degreases and deodorizes
Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) tough (on) grease and grime
Effective – cleans soap scum and prevents mold and mildew stains.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< Front or Back Panel - Cleaning & Deodorizing claims – continued >>

Effortlessly removes stubborn (nasty) stains
Eliminates food odors (like garlic) left behind (on food surfaces) (after cooking)
Eliminates grease without streaking
Eliminates odors
Eliminates odors caused by bacteria (and non-fresh foods)
Eliminates odors caused by (bacteria) (mold and mildew) (and) (non-fresh foods)
Eliminates tough (kitchen) grease and grime
(Even) removes allergens^{††}
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth).
Gives you multiple cleaning actions – removes dirt, grease and soap scum
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
Gives you streak-free shine while it cleans
Gives you the power of specialty cleaners in one bottle
Glass and surface cleaner with antibacterial formula
Great on glass
Just (squeeze) (spray) (mop) (wipe)
No mix (cleaner) (cleaning)
Non-food contact surface sanitizing cleaner
Powerful (fast acting) (effective) (all) (multi-) purpose cleaner (degreaser and deodorizer)
Powerful grease cutter
Powers through (Eliminates) (Destroys) (tough) grease (and grime)
Powers through even your toughest messes in the kitchen and bathroom
Powers through tough household messes
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum).
Quickly degreases and deodorizes
Quickly (Destroys) stubborn (nasty) stains
Quickly (Effortlessly) removes (cleans) the following: {insert soils}
Quickly (eliminates) (removes) (food) odors
(Reduces) (removes) (eliminates) (controls) (neutralizes) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors)^{††}
(Reduces) (removes) (eliminates) (controls) (neutralizes) {insert allergens}
Removes 90% of allergens^{††}
Removes (Cleans) the following: {insert soil}
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes (Eliminates) Stains
Removes tough dirt and grime
Removes (tough) (everyday) {insert soils}
Removes tough odors from (pets) (smoke) (cooking)
Sparkling shine
Starts cleaning on contact
Streak-free cleaning
Streak-free shine
Surface cleaner
(The) One-step cleaner and sanitizer
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine
Wipes away everyday grease and grime

<< Back panel – non-living allergen removal claim qualifier >>

^{††} This product removes the following allergens: (cockroach debris) (cockroach matter) (cockroach particles) (dust mite debris) (dust mite particles) (hair) (pet dander) (pet hair) (pollen).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

17/9

<< Front or Back Panel – Sanitizing – Hard, non-porous surface claims – use as bullet point or in paragraph format >>

An effective (fast acting) non-food contact surface sanitizer (for use in {insert use sites})
An effective non-food contact surface sanitizer for use in the (kitchen) (bathroom) (restroom) (bedroom) (and)
(other household areas)
Fast Acting Sanitizer
Great for use as a non-food contact surface sanitizer in {insert use sites}
Kills 99.9% of Staphylococcus aureus on hard, non-porous surfaces (in 30 seconds)
Kills (Destroys) (Eliminates) 99.9% of bacteria***
Kills (Destroys) (Eliminates) 99.9% of bacteria in 30 seconds***
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous
surfaces) in 30 seconds.***
Leaves (household) surfaces sanitary
Sanitizes (Sanitizer)
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) (non-food contact) surfaces in 30 seconds***
Sanitizes non-food contact surfaces***
Sanitizes

<< Back Panel – Sanitizing claim qualifier >>

*** (Kills) (Destroys) (Eliminates) 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE])
(Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA])
(and) (Streptococcus pyogenes) (on hard, non-porous surfaces in 30 seconds).

***This product is a sanitizer for hard, non-porous, non-food contact surface areas in 30 seconds against:
(Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica)
(Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (according to
the Non-Food Contact Surface Sanitizer method).



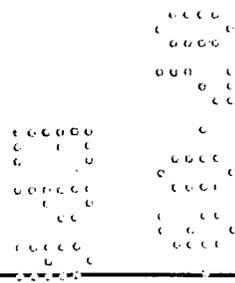
NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

- A disinfecting (non-food contact surface) cleaner for use in {insert use sites}
- Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms).
- Controls (Eliminates) (kitchen) odor-causing bacteria
- Controls (Prevents) (Inhibits) mold and mildew
- Controls (Prevents) (Inhibits) the growth of mold and mildew
- Disinfects (Deodorizes) (and Sanitizes) as it cleans
- Disinfects (Deodorizes) hard, non-porous surfaces
- Disinfects as it cleans
- Disinfects – kills germs for a deep down clean**
- Eliminates bacteria from (kitchen) (bathroom) (washroom) (restroom) surfaces.*
- Eliminates (kills) odor-causing bacteria*
- Kills: {insert microorganisms}
- Kills 99.9% of germs**
- Kills 99.9% of viruses and bacteria**
- Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces (in 30 seconds)
- Kills bacteria*
- Kills bacteria commonly found in the (kitchen) (and) (bathroom)*
- Kills germs**
- Kills germs** and controls the growth of mold and mildew
- Kills germs while it cleans**
- Kills household bacteria*
- Kills (household) bacteria (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)*
- Kills (household) bacteria* (and sanitizes)
- Kills kitchen and bathroom bacteria*
- Kills more than 99.9% of bacteria and viruses**
- Kills odor-causing bacteria*
- Kills odor-causing (household) bacteria*
- Kills (Destroys) (Eliminates) germs**
- Kills (Destroys) (Eliminates) germs while it cleans**
- Kills (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)*
- Kills (kitchen) (bathroom) (household) germs**
- Kills bacteria commonly found in kitchens (in 10 minutes)*
- Kills bacteria and viruses on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes*
- Kills viruses†

<< Back Panel – Disinfection claim qualifier >>

- * Kills (99.9% of) (Campylobacter jejuni) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes).
- ** Kills (99.9% of) (Campylobacter jejuni) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus]) (and) (Avian Influenza A [H1N1] Virus).
- † Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 {HIV-1 AIDS Virus}) (and) (Avian Influenza A [H1N1] Virus).



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate:) To Open: Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens^{††}): (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.
To Sanitize: Leave for 30 seconds before wiping. **To Disinfect:** Leave for 10 minutes before wiping. Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< Advisory Statements – must be included were appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

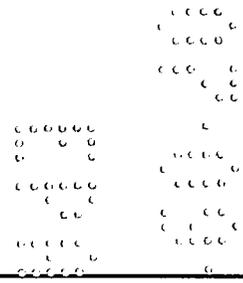
On painted surfaces test a small inconspicuous area first.

Rinse all food contact surfaces with potable water.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) marble, brass, acrylic plastic or finished wood surfaces.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

13
17

<< This page is for information purposes only. >>

<< Disinfection - Hard non-porous surfaces >>

- << Bacteria >>
 - (ATCC #29428) Campylobacter jejuni
 - (ATCC # 51299) Enterococcus faecalis [VRE]
 - (ATCC # 43888) Escherichia coli O157:H7
 - (ATCC # 7644) Listeria monocytogenes
 - (ATCC # 15442) Pseudomonas aeruginosa
 - (ATCC # 10708) Salmonella (choleraesuis) enterica
 - (ATCC # 6538) Staphylococcus aureus
 - (ATCC # 33592) Staphylococcus aureus [MRSA]

- << Virus >>
 - Herpes Simplex Virus Type 1 & 2
 - Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus]
 - Influenza Virus Type A₂ [Japan]
 - (ATCC # VR-98) (Avian) Influenza A [H1N1] Virus (Strain A/Malaya/302/54)

<< Fungistatic – Hard non-porous surfaces >>

- << Fungi >>
 - (ATCC # 6275) Aspergillus niger

<< Sanitization - Non-Food Contact Surfaces >>

- << Bacteria >>
 - (ATCC # 43888) Escherichia coli O157:H7
 - (ATCC # 51299) Enterococcus faecalis [VRE]
 - (ATCC # 4352) Klebsiella pneumoniae
 - (ATCC # 10708) Salmonella (choleraesuis) enterica
 - (ATCC # 6538) Staphylococcus aureus
 - (ATCC # 33592) Staphylococcus aureus [MRSA]
 - (ATCC # 12384) Streptococcus pyogenes

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Karat (^)	soft cotton fabric^	used for all claims of sanitization on soft cotton fabric material
Double Dagger (††)	allergens††	used for identifying the removal of specific non-living allergens

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.

14
17

<< Soil / Odor / Surface / Use Sites - May be listed on product label in plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Fingerprints	Mildew stains	Smear (Smudge)
Beverage stains	Food stains	Mud	Smoke odors
Blood stains	Grass stains	Oil	Soap scum
Cooking odors	Grease (Splatter)	Outdoor grime	Stains (Soils)
Cosmetic stains	Grime	Pen / Ink marks	Tough soils
Crayon / Pencil marks	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Dirt	Heel / Scuff marks		

Non-living Allergens:

Cockroach debris	Dust mite debris	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach particles	Dust mite particles	Pet hair
		Pollen

Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glass topped furniture	Refrigerator / Freezer exterior
Bathtub (tub)	Glazed ceramic tile	Shelves (drawers)
Bed frame	Glazed porcelain tile	Shower (door) (curtain)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Shower (stall) (area)
Chair (non-wood)	Highchair (non-food contact are)	Sink (basin)
Changing table (non-wood)	Light fixture	Stove (stovetop)
Computer screen	Metal blinds	Table (tabletop) (non-wood)
Counter (Countertop)	Microwave exterior	Telephone
Crib (non-wood)	Non-medical (chrome / stainless steel)	Television screen (TV screen)
Diaper pail (non-wood)	Outdoor patio furniture (non-wood)	Tires
Door knob (handle)	Oven (door)	Toilet bowl exterior (Urinal)
Exhaust (fan) (hood)	Painted woodwork	Tools
Fixture (chrome / stainless steel)	Patio door	Vanity top
Floor (glazed tile)	Piano keys	Washable (walls) (wallpaper)
Floor (linoleum)	Picnic table (non-wood)	Water fountain
Floor (vinyl)	Plastic laundry (basket) (hamper)	Window (windowsill)
Garbage (can) (pail) (container)	Range hood (stove hood)	Windshield

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom
Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household areas	Nursery	

Professional Use Sites:

Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

16
17

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< Storage and Disposal language >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

