

777-14

06/23/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Mrs. Liane Jenkins,
Reckitt Benckiser,
399 Interpace PWKY,
P.O. Box 225,
Parsippany, NJ 07054-0225

JUN 23 2010

Subject: Product Name: Sting
EPA Reg. No.: 777-114
Notification Date: May 21, 2010
EPA Receipt Date: May 24, 2010
Submission #: 875441

Dear Mrs. Jenkins,

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

Proposed notification to add scent indicators:

- Lemon & Lime Blossom Scent
- Lavender & Eucalyptus Scent
- Ocean Fresh Scent

General Comment:

Based on a review of the submitted materials, your notification to add the above statements on the label of, "Sting", EPA Reg. 777-114, as listed is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							



May 21, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for the addition of optional scent indicator front panel labels
Product Name: Sting
EPA Registration Number: 777-114
OPP ID Number: 274427

Dear Ms. Noble:

Reckitt Benckiser would like to add the following scent indicators to the Master Label for the above mentioned registration. These scent indicators have already been approved as part of alternate brand names. However, we need the scent indicators added to the Master Label as well.

Below are the scent indicators:

- Lemon & Lime Blossom Scent**
- Lavender & Eucalyptus Scent**
- Ocean Fresh Scent**

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 274427
- Copy of the Draft Master Label with the changes incorporated in red text and highlighted

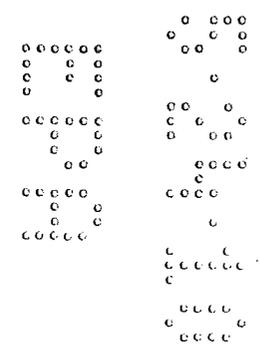
If there is any other information that the Agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at liane.jenkins@rb.com . Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins

Liane Jenkins
Senior Regulatory & Registration
Compliance Specialist
Reckitt Benckiser

Encl.



Reckitt Benckiser Inc.
399 Interpace Parkway
P.O Box 225
Parsippany, NJ 07054

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40% C12, 10% C16)
Dimethyl Benzyl Ammonium Chlorides 0.26%

OTHER INGREDIENTS: 99.74%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS:

1	20	31	38	72	79	102	109	175	330
2	25	32	40	73	80	103	110	200	500
9	26	33	45	74	85	104	115	210	X
10	27	34	56	75	90	105	120	225	
12	28	35	60	76	95	106	140	240	
15	29	36	70	77	100	107	150	250	
16	30	37	71	78	101	108	160	300	

7" X 5 3/4"	7.0" x 8.0"	7.5" X 8.25"	8" x 5 3/4"
7.0" x 7.0"	7.5" x 6.3"	7.5" x 8.3"	8.5" x 10"
7.0" x 7.5"	7.5" x 7"	7 1/2" x 10"	(__ x __) inches
7" x 7.5"	7.5" x 7.5"	7.5" x 10"	(__" x __")
7" x 8"	7.5" X 8"	8" x 5 3/4"	

Pouch	Count	wet cloths
Canister	Individually Wrapped	wet wipes
Box	Pre-Moistened	wet wipe rolls
ct	Towelettes	

Does not include weight of dry wipe

(__ OZ.) (__ LB. __ OZ.) (__ g)

<< Front or Back Panel >>

EPA Reg. No.:	777-114	8791-MO-1	008251-WI-005
EPA Est. No.:	777-NJ-2	052631-NJ-001	70930-PA-001
	777-IL-1	41925-WI-001	50757-WI-1

See bottom (side) (cap) (for Lot/Date code)

<< Back Panel >>

Questions? (phone symbol) **Call: (1-800-228-4722)**

For ingredient information, www.rbnainfo.com

Made in U.S.A. © RBI {insert year}

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Important facts (about this product):

Contains no (phosphates) (ammonia) (silicones)

Does not contain (phosphates) (ammonia) (silicones)

This (canister) (container) is made of x% post-consumer recycled plastic.

<< Back Panel - Optional text >>

Company Logo

Recycle Symbol

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3917

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims - X can

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<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals
CAUTION: May cause eye irritation. Avoid contact with eyes. Wash hands after use.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling.

<< Storage and Disposal language – pouch >>

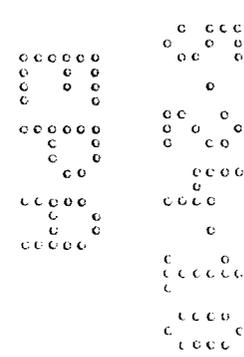
STORAGE AND DISPOSAL: Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of wipe in trash after use. Non-refillable container. Do not reuse or refill this container. Discard empty (envelope) (pouch) in trash.

<< Storage and Disposal language – refillable container >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. Refillable. (Refill container (only) with [this product].) (If not refilling, discard in trash or offer for recycling.

<< Storage and Disposal language – non-refill container >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Non-refillable container. Do not reuse or refill this container. Discard (bag)(pouch)(box)(container) in trash or offer for recycling.



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Front or Back Panel - Packaging claims – use as bullet point or in paragraph format >>

- (x) more (extra) wipes (free)
- (x) (Multi) (Pack)
- 2 (for) (in) 1 Pack (!)
- 2-Go
- 2x value (!)
- X Wipes for the price of x (!)
- X for Teacher / X for Home⁽¹⁾
- X for Home / X for Teacher⁽¹⁾
- X for kitchen / x for Bath (/ 1 for Living Room)
- 100% More (!)
- (x)% More Wipes (when compared to (x) ct canister)
- (X)% Free (Wipes)!
- Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soil(s) from list}
- Back to school (item) (Pack)⁽¹⁾
- Back to school Supply Value Pack⁽¹⁾
- Bonus (Economy) (Great) (super) (mega) (trial) (value) (refill) (Size) (Pack)
- Bonus Pack 35% More Wipes! (110 Wipes for the price of 80) (30 Wipes Free!)
- (Buy __ Get __ Free!) (Total _____ Wet Wipes) (1 x 28) (1 x 35) (__ x __)
- (3) (Canisters) (Each) (Total)
- Convenient
- (ct) Wipes!
- Dispenses one wipe at a time
- Easy open (easy fill)
- Easy to carry around the house
- Economy size
- Extra Value at no Extra Cost (!)
- Fills (x) (ct) (size) (wipe) canisters
- Get Ready for back to School⁽¹⁾
- (Important) school supply checklist (item)⁽¹⁾
- (Key) back to school Shopping List (item)⁽¹⁾
- Limited time value (pack)
- Mega Value Pack
- Mega Value Size
- More value less packaging (vs. {insert number} count (product name))
- More value, same price
- More Wipes(!) (x)ct
- On the Go
- Pack
- Pull Up Here
- Pop-Up-Cap
- Refill (x) Pack
- Refills (now) available
- Resealable (twin) (pack)
- Reuse canister(s) instead of throwing (it) (them) away
- Reuse (your) canister and save time and money
- SaveSmart (graphics)
- \$ave\$mart (graphics)
- \$aveSmart (graphics)
- School Supply Pack⁽¹⁾
- Super Size
- Tear (here) (to open)
- To Go
- (Travel) (Portable) (Pack)
- Travel Size
- Tub Pack
- Use in (x) ct canister
- Value (larger) (super) (jumbo) size
- (Wipes) refill (value) (x) pack

¹ Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.

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<< 6-mos. CLAIMS – appear on pack for the first 6 months that product is on shelf >>

(Better) (improved)(cleaning)
(Improved) (More) (Better) (cleaning) (power) (performance)
(Improved) (New) (Formula) (package) (packaging) (opening) (lid) (cap)
New (colored) wipe
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)
(New) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern/texture from list}
(New){insert pattern/textures from list} cleans (picks up)
(New) {insert pattern/textures from list} for (better)(easier)cleaning
(New) {insert pattern/textures from list} that traps (and locks) (more) (messes)
(New) Lower-Streak Formula
New lower streak formula that leaves less streaks than before, even on your shiniest surfaces
(New) Low-Streak Formula
(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {[insert soil(s) from list] {insert allergen soil(s) from list}}

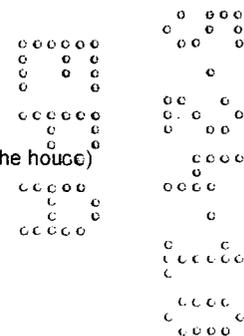
<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (Crisp Linen) (Fresh) (Fresh Waterfall) (Green Apple) (Lavender & Eucalyptus) (Lemon & Lime Blossom) (Lemon Citrus) (Lemon Fresh) (Ocean Fresh) (Spring Waterfall) (Summer Fresh) (Scent) (Breeze)

Complete Clean)(All in one) (All in one Complete)(Deodorizes)(Multi Action)(Multi Clean)(Multi-surface)(Triple Action)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat) (Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal[†]) (Virucide[†])

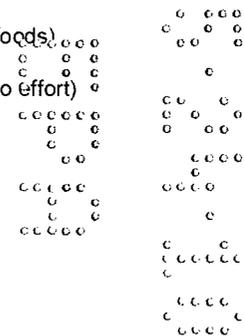
(x) times the size
(x) (times) (bigger) (larger) (than) (a) (your) (regular wipe)
2-in-1 (wipe)
2 sides (1 for scrubbing, 1 for wiping)
2 sides (1 to scrub, 1 to wipe)
2 sides: one for daily touch-ups; one for tougher messes
2 sides: one for everyday touch-ups; one for tougher messes
2 sides: one for quick cleans; one for sticky messes
2 sides: one for quick touch-ups; one for sticky messes
2 sides: one for wiping; one for scrubbing
2 sides: one traps and locks, one wipes
2 sides (scrubbing and wiping)
A whole new kind of wipe
Abrasive
All that you expect from your current wipe, plus now you can trap and lock (more) messes
Also great for convenience mops
Bleach free
Built-in (Micro) (tough) scrubbing fibers
(Can be used on)(perfect) (for) large surfaces
Cleans as well as a(n) (all purpose) trigger and a paper towel
Cleans more surfaces with just one wipe
Contain (no abrasives)
Disposable
(Doesn't) (does not) (create) (leaves) (no) (strong) (harsh) (chemical) (residue) (fumes)
(Does not) (will not) (no) scratch(ing) (your surfaces)
(Dual Action) (Dual use) (Multi use) (complete)
Dual (sided) (texture)
(Durable) (and) (super) (absorbent)
Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.
Easy to use
(Effectively) works on (many)(most)(a wide range of) (household) (kitchen) (bathroom) (hard non-porous surfaces)
Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) Wipes
Extra large wipe for larger messes in your kitchen or bathroom
Feel the strength
For everyday use
For Use in (Kitchen,) (Bathrooms) (Bedrooms) (and) (All Around the House)
Fresh Clean Scent!
(suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (all) (around the house)
Gives (a) (deep) (deeper) (clean) (than a mop)
Great for (around) (the toilet) (tub) (highchair) (toddler seat areas)
Great for dissolving tough spots
Great for ({insert soils}) ({use sites}) {surfaces types})({surfaces})
Great for revealing the natural shine of your floors
Great for touch-up cleaning
Great for use in your (dorm room) (class room) (office) (gym)
Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house.
Great for use in Cars



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<< Front or Back Panel - Marketing / Product Performance claims CONT. >>

(Great) (suitable)(to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)
Interlocking weave that traps and locks (more) messes Just wipe and throw away. (It's that easy.)
Large strong wipe, can be used on floors (and all over the house)
(Larger) (bigger) (longer) than ever
Leaves a fresh (Lemon)(Fresh Waterfall)(Citrus)(Floral)(Herbal)(Green Apple)(fresh)(clean) (Scent)
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)
Leaves your ({insert use site}) ({insert use surface}) with a fresh, clean scent
Lysol (Brand)
(Lysol) disinfecting for over 100 years
(Makes it) easy to (re-)fill canisters
Microlock Fibers (fiber) (weave) (grooves) (pattern)
No bottles, no sponges, no mess.
Non-abrasive formula
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust)
(crumbs)(and) (even) (hair)
One side traps and locks (more) (messes), the other side wipes surfaces clean
(One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Pleasant fragrance
Phosphate free
Ready to use
Revolutionary
Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
Scrub(s)(scrubbing)
Scrubs and Wipes
(Strong) (durable) (thick) (large)(larger) (tough) (wipe)
Strong wipes are made from a new interlocking weave that traps and locks (residue) (including (dirt) (dust) (crumbs)
(and) (even) (hair)) (eliminating the frustration of pushing dirt around)
Suitable for use on (virtually) (most) (all) surfaces
Super size for supper size messes
Swipe(s) away {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort)
Take control over allergens (in your home) with Lysol {insert allergen soil(s) from list}
Textured wipe
The other side for wiping your surfaces clean
The Power of Lysol
The strong wipe have a revolutionary dual texture
(This product) is (also) great on the "go" in {insert use sites}
Touch-Ups
Tough on (kitchen) messes.
Traps and Dissolves Challenging Messes
Traps N Locks
Traps & Locks (More) (Messes)
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair)
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)
Traps (More) Messes
Trap(s) (&) (and) Lock(s) more messes, even (dirt) (dust) (crumbs) (hair)
(Traps)(locks)(picks up)(cleans)(wipes off) ({insert soil from list}) ({insert allergen soil(s) from list})
Traps and Locks Dirt, Dust & hair
Try on convenience mops for a disinfected floor
Two-in-one wipe
(Two) (2) (sides) (sided)
Use where you live, work and play
Use (on) (for) ({insert soils}) ({use sites}) {surfaces types}({surfaces})
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (dried-on) (spots) (stains) (and) (foods)
(Virtually) streak free (formula)
Wipe(s) away {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort)
Wipe(s)(wiping)
(With) (interlocking) ({insert pattern}) (pattern) (for) (cleaning) (performance)(power)
(With) (interlocking) ({insert pattern}) (pattern) (that traps and locks more messes)
With Micro-Lock fibers
You can see messes sticking to the wipes – even (dust) dirt) (hair) (and) (crumbs)



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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean
 Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
 Cleans and disinfects (surfaces) (in) (one) (wipe) (swipe)
 (Cleans) (dissolves) (soap scum) (and) (baked on grease)
 Cleans (even) (bigger) (tougher) (more) messes
 (Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
 (within seconds) (within minutes)
 Cleans the same space in much less time than (a) (your) regular wipe
 Clean with (just) (one) (1) wipe
 Clean(s) with the power of Lysol® Brand Products
 Complete Clean
 Cuts grease (and grime)
 Cuts {insert soil(s)}
 Deep Down Clean!
 Delivers a Complete Clean
 Dissolves ({insert soil from list})
 Effectively cleans everyday messes
 Eliminates the need to push (the) dirt around
 For your tough (toughest) messes
 Freshens {insert use site}
 (Great) (excellent) for (quick clean ups) (touch up cleaning)
 Helps clean (away) (tough stains) (like) {insert soils}
 {insert soil(s)} disappear in a flash
 {Insert pattern/texture from list} cleans (picks up) (traps) (locks) {insert soil(s) from list} {insert allergen soil(s) from list}
 Leaves (household) (bathroom) (restroom) surfaces sanitary.
 Leaves less streaks than before
 Lower-Streak Formula
 Low Streak (Formula)
 More effective at cleaning your challenging everyday messes
 (No more) (eliminating) pushing dirt around
 No more (pushing) (scooping) {insert soil(s) from list} (around)!
 (One) (1) wipe (can be) used to clean messes
 Picks up (dirt) (crumbs) (and even) (hair)
 Powerful clean
 (Powers through) (cleans) (traps) (messes) (soils) (stains)
 (Reduces) (less) scrubbing (needed)
 Removes (and cleans): {insert soils}
 Removes {insert allergen soil(s) from list}
 Removes {insert allergen soil(s) from list} at the source
 Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes
 Strong (so) (you can) pick up more messes
 Strong (so) (you can) use it on more surfaces
 Tackles (tough) cleaning jobs (all around the house)
 Thick wipe for touch-up cleaning
 Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
 Traps and Dissolves (your) (most) challenging messes
 (Traps) (cleans) {insert soil(s)}
 Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.
 (Visible) clean
 Works on (large) (small) spills

<< Front or Back Panel - Allergen claims (based on cleaning performance – use as bullet point or in paragraph format >>

Allergen Symbol Designation – used on product labels:

Double Dagger (††) used for identifying removal claims against specific allergens.

Removes up to 90% of {insert allergen soil(s) from list}

Removes allergens (all around your home) (on surfaces) with Lysol {insert allergen soil(s) from list}

(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following) (common household) allergens(††): {insert from allergen soil list} (found in) (associated with) (debris) (dirt) (dust) (lint) (on) (hard, non-porous) (surfaces).

(This product) (Quickly) (Removes)(Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt)(lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).

(This product) removes the following allergens: {insert from allergen soils list} (from surfaces)

(This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles (from) (timothy grass) (from non-porous hard surfaces)

(This product) removes the following allergens: {insert allergen soil(s) from list}

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

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<< Sanitizing - Hard non-porous, non-food contact surface claims - >>

<< front / back panel claim >>

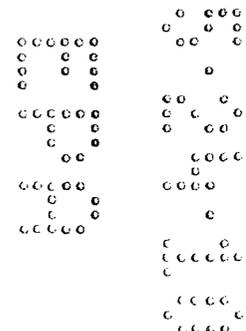
30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (E.coli O157:H7), (Listeria), (insert 'E' organisms) (Strep) in 30 seconds***
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills (Eliminates) 99.9% of bacteria***
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.***
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.***
One step cleaning and sanitizing
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA))

***Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds



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<< Front or Back Panel – Disinfecting and Deodorizing Claims – use as bullet point or in paragraph format >>

A clean you can smell
Cleans (deodorizes) (disinfects) (eliminates odors)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus on hard non-porous surfaces²
Controls the growth of fungi (for up to) (in) (7 days)
(Deodorizes) and (sanitizes) as it cleans
Disinfecting Wipes
(Disinfecting) (All Purpose) (Multi Purpose) (Multi Surface) (General Purpose) (Everyday) (Dual Action) (Cleaning)
Wipes
Disinfects and cleans tough stains
Disinfects hard non-porous non-food contact surfaces {insert use sites}
Disinfects more surface area (per wipe)
Disinfects (your) {{insert use sites}} (and) (or) {{insert use surfaces}}
Disinfecting (Cleaning) Wipes
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs** (even the
bacteria * that cause odors) (wherever you use it)
Effective against (bacteria) (viruses) (germs): {insert 'A – B – C' organisms}
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
Effective (disinfecting) (sanitizing) for use in {insert use sites}
Eliminates (Removes) (bacteria*) (viruses[†]) (germs**) from {insert use surfaces}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fights the Flu Virus on hard non-porous surfaces²
Flu Virus Control on hard non-porous surfaces²
For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
Germ (killer) (destroyer) (eliminator) **
(Helps) eliminate odor-causing bacteria*
Household (Disinfectant) (Sanitizer)
Hospital Type (disinfectant) (disinfection).
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**
Kills (Avian) Influenza A (H5N1) virus on environmental (hard non-porous) surfaces
Kills (bacteria*) (viruses[†]) (and) (germs**) while it cleans tough (bathroom) messes.
Kills Cold & Flu Virus(es)³ (on hard non-porous surfaces)
(Kills) (Effective against) (the) (cold and flu) (flu) (cold) (viruses) (on hard non-porous surfaces).³
(Kills) (Effective against) (Controls) cold and flu viruses on hard non-porous surfaces.³
(Kills) (Effective against) viruses that (can) cause (the cold) (colds and flu) (flu) (colds) on hard non-porous surfaces.³
Kills (Eliminates) 99.9% of (Flu Virus²) (Influenza A virus) (influenza**) (Salmonella) (Staph) {insert 'A – B – C'
organisms}
Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses[†])
(germs**)
Kills (germs**) (bacteria*) (viruses[†]) (you can't see): (Flu Virus²) (Salmonella) (Staph)
Kills germs that ordinary cleaners don't. **
Kills germs while it cleans.**
Kills Influenza A (Strain New Caledonia/20/99) (Flu virus[†]) in ten (10) minute.
Kills {insert 'A – B – C' organisms}
Kills (kitchen) (bathroom) (bedroom) Germs**
Kills odor-causing bacteria*
Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
Kills Pandemic 2009 H1N1 influenza A virus
Kills the (influenza) (flu) virus[†]
Large (Size) Disinfecting cloths
Leaves a (fresh) (clean) scent
(Lysol) (an) expert in disinfection for over 100 years
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard non-porous
surfaces)
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses)
(germs): {insert 'A – B – C' organisms}
One step (cleaning) (and) (Disinfecting) (Sanitizing)
(Quickly)(Removes) (bacteria*) (viruses[†]) (germs**) {insert 'A – B – C' organisms}
(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert
use surfaces} to kill (bacteria*) (viruses[†]) (germs**) (throughout the house)

NOTE: Bracketed information is denoted as: << directive >>, {insert as noted }, [optional text], [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging>>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe when done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< For Convenience Mop >>

To use with convenience mop:

1. Spread the wipe on the floor.
2. Fix the wipe around the convenience mop.
3. Use wipe along floor
4. Refer to (specific) directions for use for floors.

<< Use directions for all packaging types >>

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. To Sanitize; Allow to remain wet for 30 seconds. To Disinfect: Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

For surfaces that come in contact with food: Use only on hard non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard non-porous surfaces. Use enough fresh towelettes to thoroughly wet surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. (Toss dirty wipe away.) Rinse thoroughly with water after use.

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate CONT. >>

To Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

To Disinfect Floors:

1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 10 minutes. Let surface dry
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

To Sanitize Floors:

1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 30 seconds. Let surface dry.
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

<< Advisory Statements >>

Do not use (this product) on dishes, glasses, or utensils.

Do not flush (in toilet).

For food contact surfaces rinse with clean potable water after using this product.

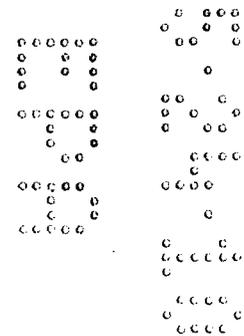
For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene.

Not recommended for bare wood (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).



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<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Gravy	Outdoor Grime
(Burnt on) Grease	Grease	Pancake mix
Baked on cheese	Grime	Particles (residues)
Bathub Rings	Hard Water (Stain)	Peanut butter
(Burnt on) Food (Stains)	(Pet) Hair	Pet messes
Chicken juice	Honey	Pet Stain (s)
Coffee stains	Jelly	Small spills
Cooking splashes	Juice stains	Smudges
Crumbs	Lint	Soap Scum
Dirt	Limescale	Stains
Dust	Makeup	Sticky messes
Dried on food	(Tough) Messes	Tea (stains)
Fingerprint	Mildew (mold) Stains	Tomato sauce
Food (residues)(particles)	Mud	Tough Soil
Footprints	Oil	(Dried on)Toothpaste
		Wine (stains)

Allergen soils:

Cat dander (allergen(s))	Dust mite debris (allergen(s))	Timothy grass
Cockroach debris (allergen(s))	Dust mite matter (allergen(s))	
Cockroach matter (allergen(s))	Dust mite particles (allergen(s))	
Cockroach particles (allergen(s))	Pet dander (allergen(s))	
Dog dander (allergen(s))	Pollen particle (allergen(s))	

Hard Non-porous Surfaces (Graphic – depicting surface / use site)

Appliance (Exterior) (Handles)	(Laminate) (Laminated floors)	Refrigerators exteriors
Bathtub (Tub)	Garbage Can (Pail)	Remote Control
Changing Table	Glazed Ceramic Tile	Shower (Stall) (Area) (head)
Computer (Mouse)	Glazed Porcelain Tile	(fittings) (hardware)
(Computer) Keyboards	(Kitchen) Counter (Countertop)	(Kitchen) (Bathroom) Sink (Basin)
Counter (Countertop)	Kitchen Surfaces	Sports equipment
Cribs	Light switches	Stainless Steel ¹
(Diaper) changing (Counters)	(Microwave) Oven	Stove (Stovetop)
(tables)	(Non-wood) (Baby) (Furniture)	Table (Tabletop)
Diaper Pail	(Non-wood)(finished) Cabinets	Telephones (phones)
Door Knob (Handle)	(Non-wood) Highchair (non-food contact area)	Tiles
Baked Enamel Tile	Outdoor Furniture (except Cushions and woodframes)	(Toilet) (Urinal) Exteriors
Exhaust Fan (Hood)	Plastic Laundry Basket (Hamper)	Toilet Seats
Exterior of Toilets	(Plastic) Toys ¹	Vanity Top
(Kitchen) (Bathroom)Faucet	Rails	Washable Wall
Finished wood (furniture)(surfaces)		
(Bathroom) (Kitchen) Fixtures		
(Bathroom) (kitchen) floor		

¹Non-Medical or Fixture

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Surface Types: (~ Non-Medical or Fixture)

Aluminum	Formica	Plastic	
Brass	Glass	Plastic Laminate	
Chrome~	Glazed Ceramic	Plexiglas	
Corian~	Glazed Porcelain	Sealed Granite	
Crystal	(waxed) Linoleum	Sealed Terra Cotta	
Enamel	(non-waxed) Linoleum	Stainless Steel~	
Fiberglass Fixtures	Metal	Tin	
Finished Wood (floors)	Mirror	Vinyl	

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Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking) (C)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Children's rooms	Kitchen
Baby's room	Dorm Room	Mudrooms
Basement	Entrances	Nursery
Bathroom (restroom)	Family Room	Office
Bedroom	Foyers	Playroom
Boats	Health Clubs (gym)	Pet areas
Cars (Interiors)	Home / House	Storage Areas
		Vacation homes

Business Use Sites: (Graphic – depicting use site)

Airports	Grocery/Shopping Carts	Patient Chairs
Ambulances	Health Clubs	Physician's Office
Bowling Alleys	Hotel / Motel	(Public) Restroom
Classrooms	Kennels	(Public) Telephones
Clinics	Laboratories	Restaurant
Cuspidors	Malls	Rest Stops
Day Care Center	Military Institutions	RV
Dental Office	Nursery (Schools)	School
Doctors Office	Nursing Home	Sick Room
Examination Tables	Office (Building)	Stretchers
Gas Stations	Operatories	Veterinary (Offices)

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

- PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.
- CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.
- CONTACT TIME: Allow surface / object to remain wet for 30 seconds.
- DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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