

Best copy available

773-73

02/15/2002

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FRONT PANEL

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Exspot[®] Insecticide for Dogs

Alternate Brand Names: Defend[®] Exspot Treatment for Dogs, Defend[®] Exspot Insecticide for Dogs or ProTICall[®] Insecticide for Dogs

**For Use on Dogs and Puppies
DO NOT USE ON CATS**

Kills, repels and prevents re-infestation of fleas for up to 5 weeks
Kills, repels and prevents re-infestation of ticks for up to six weeks
Kills and repels mosquitoes, lice and mites on dogs for up to 4 weeks

Graphics

ACTIVE INGREDIENT:

Permethrin*65%

OTHER INGREDIENTS:.....35%

Total ... 100% wt/wt

*Cis/trans ratio: Max 55% (+) cis and min. 45% (+) trans; CAS #52645-53-1.

ACCEPTED
FEB 15 2002
Under the Medical Treatment
Plan made available to you
by Schering-Plough
773-73

**KEEP OUT OF REACH OF CHILDREN
CAUTION
SEE INSIDE PANELS FOR ADDITIONAL PRECAUTIONARY
STATEMENTS**

Exclusive Patented Formula

Contains: Three (or Two) 1-Month Doses
Net Contents: Three 1cc Applicators
Or
Net Contents: Three 2 cc Applicators
Or
Net Contents: Two 4 cc Applicators
OR
Net Contents: Twelve 1 cc Applicators

**DO NOT USE ON
CATS
Graphic (See Icon)**

Or

Sold Only Through Veterinary Clinics
Net Contents: Six 1 cc Applicators

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INSIDE PANELS

Exspot[®] Insecticide for Dogs

Exspot Insecticide for Dogs Kills and Repels fleas, ticks, mosquitoes, dog lice and mites:

Insect	Protection
Fleas	Up to 5 weeks
Deer Ticks (<i>Ixodes scapularis</i>)	Up to 6 weeks
Brown Dog Ticks (<i>Rhipicephalus sanguineus</i>)	Up to 6 weeks
American Dog Ticks (<i>Dermacentor variabilis</i>)	Up to 6 weeks
Lone Star Ticks (<i>Amblyomma americanum</i>)	Up to 6 weeks
Mosquitoes (<i>Aedes Aegypti</i>)	Up to 4 weeks
Dog lice (<i>Trichodectes canis</i>)	Up to 4 weeks
Mites (<i>Cheyletiella yasguri</i>)	Up to 4 weeks

~~†3 to 4 weeks, Extra Large Dogs~~

If you have any questions, call Schering-Plough Animal Health Technical Services at 1-800-TIC-FLEA or 1-800-842-3532. Or visit our web site at www.defendpets.com

U.S. Patent Nos. 5,344,018 & 5,236,954.

EPA Reg. No. 773-73
EPA Est. No. 6175-LA-1

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Exspot[®] Insecticide for Dogs

DIRECTIONS FOR USE

Use direction
Picture 1

Use direction
Picture 2

HOW TO APPLY:

1. Remove tube(s) along perforations.
2. Hold tube in upright position.
3. Point tip of tube up and away from user's face and body.
4. Cut across tip where indicated.
5. Part dog's hair between the shoulder blades.
6. Invert tube over dog.
7. Squeeze the tube firmly and apply the recommended amount of solution to the skin of the dog's back between the shoulder blades. For large and extra large dogs, another application of the solution to the dog's skin directly in front of the base of the tail is also required. SEE RECOMMENDED DOSING GUIDELINES BELOW.
8. When application is complete, follow Pesticide Disposal under Storage and Disposal section.

PACKAGE FOR PUPPIES OR SMALL DOGS

Dosage for dogs weighing 33 lbs. (15 kg) or less:

Apply 1 cc (1 tube) of EXSPOT Insecticide solution to the skin of the dog's back between the shoulder blades.

PACKAGE FOR LARGE DOGS

Dosage for dogs weighing 33 to 65 lbs. (15 to 29 kg):

Apply 1 cc (1/2 of 2cc tube) of EXSPOT Insecticide solution to the skin of the dog's back and 1 cc (1/2 of 2cc tube) to the skin of the dog's back directly in front of the base of the tail.

PACKAGE FOR EXTRA LARGE DOGS

Dosage for dogs weighing 66 lbs. (30 kg) or more:

Apply 2 cc (1/2 of 4cc tube) of EXSPOT Insecticide solution to the skin of the

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dog's back and 2 cc (1/2 of 4cc tube) to the skin of the dog's back directly in front of the base of the tail.

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INSIDE PANELS

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Exspot[®] Insecticide for Dogs

**READ ENTIRE LABEL COMPLETELY BEFORE USING.
USE ONLY ON DOGS AND PUPPIES.**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. DO NOT USE ON CATS. May be toxic and potentially fatal if applied to or ingested by cats. Do not use this product in or on electrical equipment due to the possibility of shock hazard.

EXSPOT Insecticide for Dogs may be used on puppies as young as 4 weeks of age.

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with the skin, eyes or clothing. Wash thoroughly with soap and water after handling.

DO NOT USE ON CATS. Cats which actively groom or engage in close physical contact with recently treated dogs may be at risk of serious harmful effect. Do not use this product in households with both dogs and cats. Consult a veterinarian before using this product on debilitated, aged or medicated animals. Consult with a veterinarian before using on dogs with known organ dysfunction. Sensitivities may occur after using ANY DISCONTINUE USE pesticide product for pet. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, ~~consult a veterinarian immediately.~~ SEEK VETERINARY ADVICE.

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Exspot^R Insecticide for Dogs

FIRST AID	
If On Skin	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a physician if irritation persists.
If swallowed or	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • DO NOT INDUCE VOMITING OR GIVE ANYTHING BY MOUTH TO ANY UNCONSCIOUS PERSON.
HOT LINE NUMBER	
Have the product container or label with you when calling the poison control center or doctor or going for treatment. You may also contact the Rocky Mountain Poison Center at 1-303-595-4869 for emergency medical treatment information.	

Adverse Reactions:

Some animals may be sensitive to ingredients in this product. Reported reactions in dogs have included skin sensitivity, increased itchiness, redness or rash. Hair discoloration or hair loss at the application site may occur. Dogs may also show lethargy. Observe the dog following treatment. If sensitivity to EXSPOT Insecticide for Dogs occurs, discontinue use and bathe the dog. ^{Signs of} ~~Seek veterinary advice.~~

~~(with mild soap and water. If signs continue, seek VETERINAR~~
ADVICE

ENVIRONMENTAL HAZARDS

The product is extremely toxic to fish. Do not add directly to water. Do not contaminate water by cleaning of equipment or disposal of equipment washwaters.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

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Exspot[®] Insecticide for Dogs

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Store in cool, dry place. Protect from freezing. **Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash. **Container**

Disposal: Do not reuse empty container. Wrap container and put in trash.

Exspot Insecticide for Dogs is an effective and easy to use product. Exspot Insecticide demonstrates greater than 92% control of fleas within 3 days of application. As with all flea and tick control products, EXSPOT Insecticide should be used as part of a control program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel and yard). Consult your veterinarian or entomologist for program recommendations. Defend Exspot Insecticide may become less effective if dog is frequently bathed or gets wet. Repeat applications may be made as necessary, but do not apply at intervals less than 7 days. **DO NOT USE ON CATS.**

NOTICE OF WARRANTY

Schering-Plough Animal Health Corp. makes no warranty of merchantability, fitness for any particular purpose, or otherwise, expressed or implied concerning this product or its uses which extend beyond the use of the product under normal conditions in accord with the statements made on this label.

Kills and Repels Fleas, Ticks, Mosquitoes, Lice and Mites on Dogs and Puppies.

- Exclusive Patented Formula - 65% Permethrin
- Can be used on Puppies as Young as 4 weeks of age
- Can be used on pregnant or nursing dogs
- 12 Applicator package provides 3 to 12 months protection depending upon size of the dog.

(Applicator location)	(Applicator location)	(Applicator location)
(Cat Icon and/or use directions) Do Not Use on Cats	(Cat Icon and/or use directions) Do Not Use on Cats	(Cat Icon and/or use directions) Do Not Use on Cats
Schering-Plough Animal Health	Schering-Plough Animal Health	Schering-Plough Animal Health

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Exspot[®] Insecticide for Dogs

Compare the approved label claims

Features	Defend Exspot
Availability	OTC
Dosing Method	Spot On
Active Ingredient	Permethrin
Kills Adult Fleas	X
Kills Ticks	X
Kills and Repels Mosquitoes	X
Kills Dog Lice*	X
Repels Adult Fleas	X
Repels Ticks	X
Kills Mites*	X
Age Restrictions	Over 4 weeks

Based on actual package labeling claims.

*Recently approved label claims.

DO NOT USE ON
CATS
~~May be harmful if
applied or ingested
by cats.~~
Cat Icon

Bar code

Lot No.