

773-73

8-23-2000

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FRONT PANEL

Page 1

Exspot[®] Insecticide for Dogs

Alternate Brand Names: Defend[®] Exspot Treatment for Dogs, Defend[®] Exspot Insecticide for Dogs or ProTICall[®] Insecticide for Dogs

For Use on Dogs and Puppies

Kills and Repels Fleas and Ticks, Mosquitoes, Mites and Lice on Dogs for up to 4 Weeks.

Graphics

ACTIVE INGREDIENT:

Permethrin*65%

■■■■■ INGREDIENTS:.....35%

Total ... 100% wt/wt

*Cis/trans ratio: Max 55% (+) cis and min. 45% (+) trans; ■■■■■

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE INSIDE PANELS FOR ADDITIONAL PRECAUTIONARY STATEMENTS

Exclusive Patented Formula

Contains: Three (or Two) 1-Month Doses

Net Contents: Three 1cc Applicators

Or

Net Contents: Three 2 cc Applicators

Or

Net Contents: Two 4 cc Applicators



**DO NOT USE ON
CATS**
Graphic

Or

Sold Only Through Veterinary Clinics

Net Contents: Six 1 cc Applicators

ACCEPTED

AUG 23 2000

Under the Federal Insecticide, Fungicide, and Rodenticide Act, recommended for the pesticide registered under Reg. No. 773-73

Exspot[®] Insecticide for Dogs

Exspot Insecticide for Dogs Kills and Repels fleas, ticks, mosquitoes, dog lice and mites:

Insect	Protection
Fleas	Up to 4 weeks
Deer Ticks (<i>Ixodes scapularis</i>)	Up to 4 weeks*
Brown Dog Ticks (<i>Rhipicephalus sanguineus</i>)	Up to 4 weeks*
American Dog Ticks (<i>Dermacentor variabilis</i>)	2 to 3 weeks
Lone Star Ticks (<i>Amblyomma americanum</i>)	2 to 3 weeks
Mosquitoes (<i>Aedes Aegypti</i>)	Up to 4 weeks
Dog lice (<i>Trichodectes canis</i>)	Up to 4 weeks
Mites (<i>Cheyletiella yasguri</i>)	Up to 4 weeks

* [REDACTED]

If you have any questions, call [REDACTED] at 1-800-TIC-FLEA or 1-800-842-3532. [REDACTED]

U.S. Patent Nos. 5,344,018 & 5,236,954.

EPA Reg. No. 773-73
EPA Est. No. 6175-LA-1

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Exspot[®] Insecticide for DogsDIRECTIONS FOR USE

Use direction
Picture 1

Use direction
Picture 2

1. Remove [REDACTED] along perforations.
2. Hold [REDACTED] in upright position.
3. Point tip of [REDACTED] up and away from user's face and body.
4. Cut [REDACTED].
5. Part dog's hair between the shoulder blades.
6. Invert [REDACTED] over dog.
7. Squeeze the [REDACTED] firmly and apply the recommended amount of solution to the skin of the dog's back between the shoulder blades. For large and extra large dogs, another application of the solution to the dog's skin directly in front of the base of the tail is also required. SEE RECOMMENDED DOSING GUIDELINES BELOW.
8. When application is complete, follow Pesticide Disposal under Storage and Disposal section.

PACKAGE FOR PUPPIES OR SMALL DOGS

Dosage for dogs weighing 33 lbs. (15 kg) or less:

Apply 1 cc (1 [REDACTED]) of EXSPOT Insecticide solution to the skin of the dog's back between the shoulder blades.

PACKAGE FOR LARGE DOGS

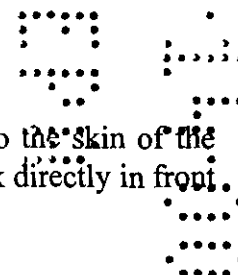
Dosage for dogs weighing 33 to 65 lbs. (15 to 29 kg):

Apply 1 cc (1/2 of 2cc [REDACTED]) of EXSPOT Insecticide solution to the skin of the dog's back and 1 cc (1/2 of 2cc [REDACTED]) to the skin of the dog's back directly in front of the base of the tail.

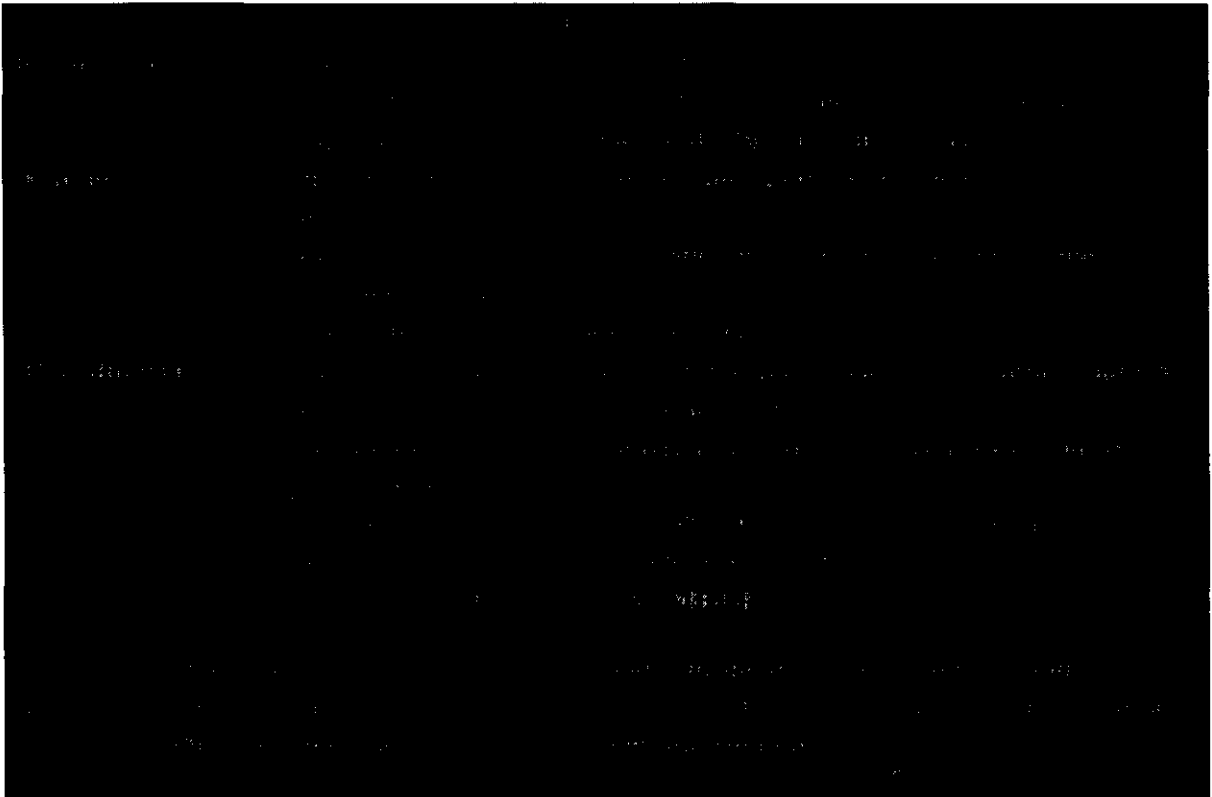
PACKAGE FOR EXTRA LARGE DOGS

Dosage for dogs weighing 66 lbs. (30 kg) or more:

Apply 2 cc (1/2 of 4cc [REDACTED]) of EXSPOT Insecticide solution to the skin of the dog's back and 2 cc (1/2 of 4cc [REDACTED]) to the skin of the dog's back directly in front of the base of the tail.



Exspot[®] Insecticide for Dogs



Adverse Reactions:

Some animals may be sensitive to ingredients in this product. Reported reactions in dogs have included skin sensitivity, increased itchiness, redness or rash. Hair discoloration or hair loss at the application site may occur. Dogs may also show lethargy. Observe the dog following treatment. If sensitivity to EXSPOT Insecticide for Dogs occurs, discontinue use and bathe the dog. Seek veterinary advice.

ENVIRONMENTAL HAZARDS

The product is extremely toxic to fish. Do not add directly to water. Do not contaminate water by cleaning of equipment or disposal of equipment washwaters.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

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Exspot[®] Insecticide for Dogs

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Store in cool, dry place. Protect from freezing. **Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash. **Container**

Disposal: Do not reuse empty container. Wrap container and put in trash.

Exspot Insecticide for Dogs is an effective and easy to use product. Exspot Insecticide demonstrates greater than 92% control of fleas within 3 days of application. As with all flea and tick control products, EXSPOT Insecticide should be used as part of a control program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel and yard). Consult your veterinarian or entomologist for program recommendations.

Repeat applications may be made as necessary, but do not apply at intervals less than 7 days. **DO NOT USE ON CATS.**

NOTICE OF WARRANTY

Schering-Plough Animal Health Corp. makes no warranty of merchantability, fitness for any particular purpose, or otherwise, expressed or implied concerning this product or its uses which extend beyond the use of the product under normal conditions in accord with the statements made on this label.

Kills and Repels Fleas, Ticks, Mosquitoes, Lice and Mites on Dogs and Puppies.

- Exclusive Patented Formula – 65% Permethrin
- Can be used on Puppies as Young as 4 weeks of age
- Can be used on pregnant or nursing dogs
- [Redacted]

(Applicator location)	(Applicator location)	(Applicator location)
(animal graphic and/or use directions)	(animal graphic and/or use directions)	(animal graphic and/or use directions)
Schering-Plough Animal Health	Schering-Plough Animal Health	Schering-Plough Animal Health

INSIDE PANELS

Page 7

Exspot^R Insecticide for Dogs**Compare the approved label claims**

Features	Defend Exspot
Availability	OTC
Dosing Method	Spot On
Active Ingredient	Permethrin
Kills Adult Fleas	X
Kills Ticks	X
Kills and Repels Mosquitoes	X
Kills Dog Lice*	X
Repels Adult Fleas	X
Repels Ticks	X
Kills Mites*	X
Age Restrictions	Over 4 weeks

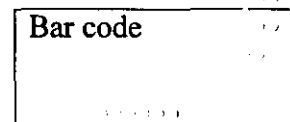
Based on actual package labeling claims.

*Recently approved label claims.

DO NOT USE ON
CATS



Bar code



Lot No.