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773-72

10/22/98

# 1/5



0001-5033-01  
 DEFEND  
 EXSPOT<sup>®</sup> INSECTICIDE FOR DOGS

**Directions for Dogs Weighing 25 Pounds or Less:**  
 Apply 1 dose to the back of the dog's neck between the shoulder blades and spray 1 dose on each ear. Repeat application every 4 weeks for the life of the dog.  
 Do not bathe or wash the dog for 24 hours after application. Do not use flea or tick collars, flea dips, or flea powders on the dog during the 4-week protection period.  
 Each dose is 1 cc (0.033 fl. oz.) of the concentrate.  
 For more information, contact your veterinarian or call 1-800-4-A-DOG.



**How to Apply:**  
 Hold the dog in a upright position. Part the hair on the back of the neck and spray 1 dose on the back of the neck between the shoulder blades and spray 1 dose on each ear. Repeat application every 4 weeks for the life of the dog. Do not bathe or wash the dog for 24 hours after application. Do not use flea or tick collars, flea dips, or flea powders on the dog during the 4-week protection period. Each dose is 1 cc (0.033 fl. oz.) of the concentrate. For more information, contact your veterinarian or call 1-800-4-A-DOG.



**Defend<sup>®</sup> EXSPOT<sup>®</sup> INSECTICIDE FOR DOGS**  
 READ ENTIRE LABEL. REPEAT EACH WEEK.  
 Use only on dogs.  
 Directions for use:  
 Apply 1 dose to the back of the dog's neck between the shoulder blades and spray 1 dose on each ear. Repeat application every 4 weeks for the life of the dog. Do not bathe or wash the dog for 24 hours after application. Do not use flea or tick collars, flea dips, or flea powders on the dog during the 4-week protection period. Each dose is 1 cc (0.033 fl. oz.) of the concentrate. For more information, contact your veterinarian or call 1-800-4-A-DOG.

Contains: Two 1 cc Applicators

0001-5033-01



# Defend<sup>®</sup>

EXSPOT<sup>®</sup> INSECTICIDE FOR DOGS

FOR USE ON DOGS AND PUPPIES  
 KILLS AND REPELS\*

- Kills and Repels Fleas up to 4 Weeks
  - Kills and Repels Deer Ticks (*Ixodes scapularis*)  
 Vector of Lyme Disease up to 4 Weeks
  - Kills and Repels Mosquitoes  
 Able to Prevent Blood Feeding by Mosquitoes  
 (Vector of Malaria) up to 4 Weeks
  - Kills and Repels Brown Dog Ticks  
 (*Dermacentor variabilis*) up to 4 Weeks
  - Kills and Repels American Dog Ticks  
 (*Dermacentor variabilis*) for 2 to 3 Weeks
  - Kills and Repels Lone Star Ticks  
 (*Amblyomma americanum*) for 2 to 3 Weeks
- Contains Two 1-cc Applicators

KEEP OUT OF REACH OF CHILDREN.  
**CAUTION**  
 See back panel for additional  
 important information.

**ACCEPTED**  
 OCT 22 1998  
 Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act  
 we are providing for the pesticide  
 registered under  
 EPA Reg. No. 773-73.





# Distribution of Ticks in the United States

1/5

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON DOGS  
PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. **DO NOT USE ON CATS.** Cats which actively groom or engage in close physical contact with recently treated dogs may be at risk of toxic exposure. Consult a veterinarian before using this product on debilitated or aged animals, or animals on medication.

**STATEMENT OF PRACTICAL TREATMENT**

**If Swallowed:** Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger or, if available, by administration of syrup of ipecac. **DO NOT INDUCE VOMITING OR GIVE ANYTHING BY MOUTH TO AN UNCONSCIOUS PERSON.** **If on Skin:** Remove contaminated clothing and wash with plenty of soap and water. Call a physician if irritation persists. **If in Eyes:** Flush eyes with plenty of water. Call a physician if irritation persists. **Adverse Reactions:** Some animals may be sensitive to ingredients in this product. Reported reactions in dogs have included skin sensitivity. Increased Itchiness, redness, rash, hair discoloration or hair loss at the application site may occur. Dogs may also show lethargy. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.



DO NOT USE ON CATS.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to fish. Do not add directly to water. Do not contaminate water by cleaning of equipment or disposal of equipment washwaters.

**PHYSICAL OR CHEMICAL HAZARDS**

Do not use or store near heat or open flame.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal. **Storage:** Store in cool, dry place. Protect from freezing. **Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash. **Container Disposal:** Do not reuse empty container. Wrap container and put in trash.

ProTICall Insecticide for Dogs is an effective and easy to use product. ProTICall Insecticide for Dogs demonstrates 100% control of Deer Ticks and American Dog Ticks within 7 days of application. ProTICall Insecticide for Dogs demonstrates greater than 90% control of Brown Dog Ticks within 7 days of application. ProTICall Insecticide for Dogs demonstrates greater than 92% control of fleas within 3 days of application. Kills and repels mosquitoes. Aids in prevention of blood feeding by mosquitoes. (Vector of Heartworm) up to 4 weeks.

As with all tick and flea control products, ProTICall Insecticide for Dogs should be used as part of a control program aimed at reducing tick and flea populations in the dog's environment (bedding, carpets, kennel, yard).

Schering-Plough Animal Health Corp.,  
Union, NJ 07083.  
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EPA Reg. No.: 773-73  
EPA Est. No.: 6175-LA-1  
20783516 Rev. 7/98

**Deer Ticks**  
(*Ixodes scapularis*)  
Vector of  
LYME DISEASE

**Brown Dog Ticks**  
(*Rhipicephalus sanguineus*)

**American Dog Ticks**  
(*Dermacentor variabilis*)

**Lone Star Ticks**  
(*Amblyomma americana*)

MONTH						
	1	2	3	4	5	6
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

5/5

91M88 • SPAN/MI • RICH 2077/516 • 4-5/8" W x 2-3/4" H x 0-1/2" L  
 MECHANICAL BY gl • OUTPUT AT 50%

PACKAGING COMPONENT APPROVAL  
 SUBMISSION # 2

LEARNING BLACK & WHITE COPY AND ACCOMPANYING COLOR PAGE

DESIGNED	<input type="checkbox"/>	APPROVED	<input type="checkbox"/>
COPY EDITOR	<input type="checkbox"/>	ART DIRECTOR	<input type="checkbox"/>
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TRAINING	<input type="checkbox"/>	PACKAGING	<input type="checkbox"/>
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PANTONE COLORS

485C CYAN	485
PROG MARGENTA	485
BLACK	485
PMS TRIM	485
UVL	485

Job type air colors & aqueous coating.  
 4 color process (CMYK). PMS 3208C Green & PMS 155C Red.  
 Brown in Diaper type to be Alchor process. Large to match PMS 487C Dark Brown.  
 Red to be Alchor process. Large to match 485C Ink.  
 Keep photo away from the "READY" side. Illustration v7.0

Defend<sup>®</sup> INSECTICIDE FOR DOGS

Do usage For Dogs Weighing 33 pounds or Less

Do usage For Dogs Weighing More Than 33 pounds



FOR USE ON DOGS AND PUPPIES  
 ALL AGES AND SIZES

Apply to the back of the neck, between the shoulder blades, and on the sides of the neck. Avoid the face, eyes, ears, and mouth. Do not use on dogs with open wounds or skin irritations. Do not use on dogs that are pregnant or nursing. Do not use on dogs that are sick or stressed. Do not use on dogs that are in contact with other animals. Do not use on dogs that are in contact with humans. Do not use on dogs that are in contact with water. Do not use on dogs that are in contact with food. Do not use on dogs that are in contact with toys. Do not use on dogs that are in contact with bedding. Do not use on dogs that are in contact with clothing. Do not use on dogs that are in contact with shoes. Do not use on dogs that are in contact with furniture. Do not use on dogs that are in contact with walls. Do not use on dogs that are in contact with ceilings. Do not use on dogs that are in contact with floors. Do not use on dogs that are in contact with carpets. Do not use on dogs that are in contact with rugs. Do not use on dogs that are in contact with mats. Do not use on dogs that are in contact with towels. Do not use on dogs that are in contact with blankets. Do not use on dogs that are in contact with pillows. Do not use on dogs that are in contact with sheets. Do not use on dogs that are in contact with curtains. Do not use on dogs that are in contact with blinds. Do not use on dogs that are in contact with shades. Do not use on dogs that are in contact with drapes. Do not use on dogs that are in contact with upholstery. Do not use on dogs that are in contact with drapery. Do not use on dogs that are in contact with curtains. Do not use on dogs that are in contact with blinds. Do not use on dogs that are in contact with shades. Do not use on dogs that are in contact with drapes. Do not use on dogs that are in contact with upholstery. Do not use on dogs that are in contact with drapery.

**Defend**  
 Exspot<sup>®</sup> INSECTICIDE FOR DOGS

KEEP OUT OF THE REACH OF CHILDREN  
 CAUTION  
 SEE SIDE PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

ACCEPTED

OCT 22 1998

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 773-73

**Defend**  
 Exspot<sup>®</sup> INSECTICIDE FOR DOGS

HOW TO APPLY

Apply to the back of the neck, between the shoulder blades, and on the sides of the neck. Avoid the face, eyes, ears, and mouth. Do not use on dogs with open wounds or skin irritations. Do not use on dogs that are pregnant or nursing. Do not use on dogs that are sick or stressed. Do not use on dogs that are in contact with other animals. Do not use on dogs that are in contact with humans. Do not use on dogs that are in contact with water. Do not use on dogs that are in contact with food. Do not use on dogs that are in contact with toys. Do not use on dogs that are in contact with bedding. Do not use on dogs that are in contact with clothing. Do not use on dogs that are in contact with shoes. Do not use on dogs that are in contact with furniture. Do not use on dogs that are in contact with walls. Do not use on dogs that are in contact with ceilings. Do not use on dogs that are in contact with floors. Do not use on dogs that are in contact with carpets. Do not use on dogs that are in contact with rugs. Do not use on dogs that are in contact with mats. Do not use on dogs that are in contact with towels. Do not use on dogs that are in contact with blankets. Do not use on dogs that are in contact with pillows. Do not use on dogs that are in contact with sheets. Do not use on dogs that are in contact with curtains. Do not use on dogs that are in contact with blinds. Do not use on dogs that are in contact with shades. Do not use on dogs that are in contact with drapes. Do not use on dogs that are in contact with upholstery. Do not use on dogs that are in contact with drapery.

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