Dear Ms. Pisculli:

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with comments.

Proposed Amendment:

- Label amendments
- Per Agency letter dated 6/15/10

General Comments:

1. Delete "(website)" from the statement, "For ingredient (and other) information, (www.rbmainfo.com)." Since websites are an extension of labeling, you must list specific website addresses.

2. Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through registration.
the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,

[Signature]

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: Stamped label
ACTIVE INGREDIENT:
Alkyl (C\textsubscript{14}, 50%, C\textsubscript{12}, 40%, C\textsubscript{16} 10%) dimethyl benzyl ammonium chloride .......................... 10.00%
OTHER INGREDIENTS: .......................................................... 90.00%
TOTAL: .......................................................... 100.00%

KEEP OUT OF REACH OF CHILDREN
DANGER: See First Aid Statement and additional Precautions on back panel.

NET CONTENTS: 128 FL. OZ. (1 GAL.) 3.79 L

Questions? (Call: 1-800-677-9218)
For ingredient and other information, (www.rbainfo.com)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054-(xxxx)
Contains no phosphates
This bottle (container) is made of 25% post-consumer recycled plastic.
<< FRONT / BACK PANEL – CLAIMS – use as bullet point or in paragraph format >>

(SANITIZING AGENT / GERMICIDE-ALGICIDE) (DEODORIZER)

(1 oz. per gallon use dilution [800 ppm] is germicidal against Staphylococcus aureus, Pseudomonas aeruginosa, Escherichia coli and Salmonella enterica.)

(Bactericidal)  
(Virucidal†)  
(Kills mildew)  
(Pretends musty odors on hard surfaces)  
(Controls the growth of algae in public or commercial swimming pools)  
(For use in Food Service and Processing Areas)  
(Formulated for 3rd Sink and Clean-In-Place Applications)  
(Makes up to 512 gallons)  
(Concentrated)  
(Contains no phosphorous compounds)

(This product fulfills the criteria of Appendix F of the Grade 'A' Pasteurized Milk Ordinance 1965 Recommendations of the U.S. Public Health Service in waters up to 500 ppm of hardness calculated as CaCO3 when tested by the AOAC Germicidal and Detergent Sanitizers – Official Method.)

(On hard, non-porous inanimate environmental surfaces, this product kills the following bacteria, fungi and viruses:)

**BACTERIA**
- Escherichia coli
- Pseudomonas aeruginosa
- Salmonella enterica
- Staphylococcus aureus

**VIRUSES**
- Adenovirus Type 5
- Herpes Simplex Virus Type 2
- Human Immunodeficiency Virus Type 1
- Influenza A2 Virus (England)
- Vaccinia Virus

**FUNGI**
- Aspergillus niger

**FOOD CONTACT SANITIZER ORGANISMS:** Staphylococcus aureus and Escherichia coli

**GENERAL AREAS OF USE (as a) (on hard, non-porous surfaces) (located in):**

**DISINFECTANT:**
- Hospitals
- Day Care Centers
- Hotels/Motels
- Office Buildings
- Nursing Homes
- Physicians Offices
- Restaurants
- Food & Drink Preparation and Service
- Federally Inspected Meat & Poultry Plants
- Clinics
- Health Clubs
- Schools
- Dental Offices
- Ambulances
- Institutional
- Restrooms
- Showers
- Barber & Beauty Shops
- Veterinary Hospitals

**SANTITIZER:**
- Restaurants
- Food & Drink Preparation and Service
- Federally Inspected Meat & Poultry Plants
- Food Processing Equipment & Storage Areas
- Beverage Processing Equipment & Storage Areas

**ALGAECIDE:**
- Public or Commercial (Swimming Pools)
- Industrial Water Reservoirs (non-potable)

**NOTE:** Bracketed information is denoted as: « directive », {insert as noted }, (optional text), [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product’s brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term {x} is a placeholder that represents a number between 1 and 99.
DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not mix with soap or detergents. Read directions on container label before use.

GENERAL DISINFECTION:
To disinfect (floors, walls, furniture, bathtubs, shower stalls and toilet seats): Sponge or mop with 800 ppm solution (of this product) [1 oz. per gallon of water]. Let stand for 10 minutes. Rinse all surfaces that come into contact with food such as counters, appliances and tables with potable water before reuse. Prepare a fresh bucket of solution every time you clean or more often as needed.

DEODORIZATION AND DISINFECTION:
Flood-rinse, sponge or spray a solution of 1 oz. (of this product) per gallon of water on floors, walls and other hard, non-porous surfaces; making sure solution gets into cracks, crevices and corners where food spillage or other sources of malodors can occur. Let stand for 10 minutes.

For heavily soiled areas such as garbage cans, clean first; then use 1 oz. (of this product) per gallon of water. Let stand for 10 minutes.

TO PREVENT MOLD AND (&) MILDEW:
Clean hard, non-porous surfaces. Apply use solution, 1 oz. per gallon of water by spray, cloth, sponge or mop. Let stand 10 minutes then wipe or allow to air dry. Repeat application after 7 days or when new growth appears.

KILLS HIV-1 ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood / body fluids, and in which the surfaces / objects likely to be soiled with blood / body fluids can be associated with the potential for transmission of HIV-1 (associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:
PERSONAL PROTECTION: When handling items soiled with blood / body fluids, use disposable latex gloves, gowns, masks and eye protection.
CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of (this product). Wet thoroughly by mop, sponge or spray with a solution of 1 oz. (of this product) per gallon of water.
CONTACT TIME: Allow surface / object to remain wet for 10 minutes.
DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

VETERINARY HOSPITAL DISINFECTION:
For cleaning and disinfecting hard, non-porous surfaces including feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings and manure from walls, floors and surfaces of facilities occupied or traversed by animals. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surfaces with a use solution of 1 oz. per gallon of water for a period of 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, dried or set. Thoroughly scrub all treated feeding and watering appliances with soap or detergent and rinse with potable water before reuse.

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BARBER AND (&) BEAUTY SHOP DISINFECTION:
Pre-clean instruments and tools prior to disinfection. Prepare a 1600 ppm use solution by mixing 2 oz. per gallon of water [1 tablespoon to each quart of water]. Completely immerse hard, non-porous combs, brushes, rollers, razors, scissors, blades, manicure and other salon instruments for 10 minutes. Rinse thoroughly and dry before reuse. Prepare a fresh solution daily or more often if the use solution becomes visibly diluted or soiled.
NOTE: Plastics may remain immersed until ready to use. Stainless steel shears and instruments must be removed after 10 minutes, then dried and kept in a clean, non-contaminated receptacle. Prolonged soaking may cause damage to instruments.

EATING ESTABLISHMENT SANITIZER:
(including food service in hospitals and in nursing homes) (dishes, glasses and utensils)
1. Scrape and pre-rinse utensils before washing.
2. Wash with an appropriate detergent and hot water.
3. Rinse with clean, hot potable water.
4. Sanitize by immersing in a 200 ppm [1/4 oz. per gallon of water] solution for 2 minutes or for the contact time specified by the governing sanitary code.
5. Allow surfaces to air dry on clean drain board or rack. No rinsing required.

FOOD PREPARATION SURFACES:
Clean with detergent and rinse with potable water.
To sanitize: Sponge or mop with a solution of 1/4 oz. (of this product) per gallon of water [200 ppm]. Allow surface to remain wet for 2 minutes or for the contact time specified by the governing sanitary code. Allow surfaces to air dry. No rinsing required.

For use on:
Floors and Walls: To sanitize – flood-mop a solution of 1/2 oz. (of this product) per gallon of water [400 ppm] on cleaned surfaces. Allow surface to remain wet for 2 minutes or for the contact time specified by the governing sanitary code.

Equipment: Clean first, rinse with potable water then sanitize by wiping with a solution of 1/4 oz. (of this product) per gallon of water. Allow surface to remain wet for 2 minutes or for the contact time specified by the governing sanitary code. Allow surfaces to air dry. No rinsing required.

MILK PROCESSING PLANT SANITIZER:
First clean equipment and utensils thoroughly with cleansing agent, then sanitize by immersing in a solution of 200 ppm (of this product) [1/4 oz. per gallon of water] for 2 minutes or for the contact time specified by the governing sanitary code. Allow surfaces to air dry. No rinsing required.

PUBLIC OR COMMERCIAL SWIMMING POOL ALGAECIDE:
Ensure all pool equipment is working properly. Backwash the filter system following manufacturer's directions. Adjust pH to between 7.2 to 7.6. Maintain residual in accordance with label directions found on your sanitizer of choice. When using other products as outlined in directions for this product, always follow directions on those products.

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DOSAGES FOR POOLS WHICH ARE FREE OF ALGAE OR CONTAIN ALGAE GROWTH:

INITIAL APPLICATION: For algae control of a clean pool, use 1 gallon of (this product) to each 50,000 gallons of pool water [2 ppm]. Pour directly into pool. More rapid distribution will be achieved by pouring a portion of the specified amount into several areas of the pool until all of the required quantity has been added. Recirculation accomplished by running the filter will assure rapid dispersion of product.

MAINTENANCE: Pour directly into pool at a rate of 1 quart of (this product) to each 50,000 gallons of water [0.5 ppm] every 5 to 7 days depending on weather and use factors. During sunny and humid periods, more frequent additions may be required. After each rain of consequence, add 1 quart of (this product) per 50,000 gallons of water. Even when the pool may not be in use for periods of time, algicide additions must be made since a heavy accumulation of algae growth is difficult to remove. The appropriate amount of this product is added by pouring a portion of the specified amount into several areas of the pool until the required quantity has been added. Recirculation accomplished by running the filter will assure rapid dispersion of product.

RE-ENTRY INTERVAL: Swimmers are allowed to re-enter the pool 15 minutes after application of this product. Ensure that water quality conditions are maintained for the successful use of this product.

<table>
<thead>
<tr>
<th>Swimming Pool Capacity</th>
<th>Initial Treatment</th>
<th>Maintenance Dose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gallon of Water</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5,000</td>
<td>12.8 oz.</td>
<td>3.2 oz.</td>
</tr>
<tr>
<td>10,000</td>
<td>25.6 oz.</td>
<td>6.4 oz.</td>
</tr>
<tr>
<td>20,000</td>
<td>51.2 oz</td>
<td>12.8 oz.</td>
</tr>
<tr>
<td>25,000</td>
<td>64 oz (2 quarts)</td>
<td>16 oz.</td>
</tr>
<tr>
<td>30,000</td>
<td>76.8 oz</td>
<td>19.2 oz.</td>
</tr>
<tr>
<td>40,000</td>
<td>102.4 oz</td>
<td>25.6 oz.</td>
</tr>
<tr>
<td>50,000</td>
<td>128 oz (1 gallon)</td>
<td>32 oz (1 quart)</td>
</tr>
</tbody>
</table>

This product is effective in controlling the growth of the following types of algae: Chlorella pyrenoidosa and Phormidium inundatum.

How to measure the gallon capacity of your pool:
Measure Length (L), Width (W) and average Depth (D) in feet.
For square or rectangular pools: \( L \times W \times D \times 7.5 = \text{gallons} \)
For circular or elliptical pools: \( L \times W \times D \times 5.9 = \text{gallons} \)

INDUSTRIAL NON-POTABLE WATER SUPPLY ALGAECIDE:
To control algae in industrial non-potable water supplies for industrial service and comfort cooling purposes.

INITIAL APPLICATION: When the system is noticeably fouled, apply 1 gallon (of this product) to each 50,000 gallons of water in the system. Repeat until control is achieved.

MAINTENANCE: When microbial control is evident, add 1 quart (of this product) to each 50,000 gallons of water in the system every 5 to 7 days, or as needed to maintain control. Badly fouled systems must be cleaned before treatment is begun.

NOTE: Make-up water from evaporation does not require additional treatment (of this product). Make-up water due to leaks or use or discharges must be treated by the addition of (this product) at the rate of 3 oz. for each 1,000 gallons of water added.

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The term ( x ) is a placeholder that represents a number between 1 and 99.
PRECAUTIONARY STATEMENT: Hazards to Humans and Domestic Animals.
DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through the skin. Do not get in eyes on skin or on clothing. Wear protective eyewear [safety glasses / face shield], protective clothing and rubber gloves. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse. Avoid contamination of food. Avoid breathing spray mist.

FIRST AID

<table>
<thead>
<tr>
<th>If in Eyes</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</td>
<td></td>
</tr>
<tr>
<td>Remove contact lenses, if present, after the first 5 minutes, then continue</td>
<td></td>
</tr>
<tr>
<td>rinse eye.</td>
<td></td>
</tr>
<tr>
<td>Call a Poison Control Center or doctor for treatment advice.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>If on Skin or Clothing</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Take off contaminated clothing.</td>
<td></td>
</tr>
<tr>
<td>Rinse skin immediately with plenty of water for 15-20 minutes.</td>
<td></td>
</tr>
<tr>
<td>Call a Poison Control Center or doctor for treatment advice.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>If Swallowed</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Call a Poison Control Center or doctor immediately for treatment advice.</td>
<td></td>
</tr>
<tr>
<td>Have person sip a glass of water if able to swallow.</td>
<td></td>
</tr>
<tr>
<td>Do not induce vomiting unless told to do so by the Poison Control Center</td>
<td></td>
</tr>
<tr>
<td>or doctor.</td>
<td></td>
</tr>
<tr>
<td>Do not give anything by mouth to an unconscious person</td>
<td></td>
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</tbody>
</table>

CONTACT NUMBER
Questions? Comments or in case of an emergency call toll free 1-800-677-9218. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

NOTE TO PHYSICIAN
Probable mucosal damage may contraindicate the use of gastric lavage.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in original container in areas inaccessible to small children. Keep securely closed.

PESTICIDE DISPOSAL: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill container 1/4 full with water and recap. Agitate vigorously and dispose of rinsate as pesticide waste. Repeat two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill or by incineration.

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