



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:

602-364

Date of issuance:

MAR 28 1996

Term of issuance: Conditional

Name of Pesticide Product:

Purina Assault Rat Place  
Pack II

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

R.E. Broyles  
Purina Mills, Inc.  
P.O. Box 66812  
St. Louis, MO 63166-6812

590 1239 160 / 38

550 2525 161 / 18

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may, at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

a. Revise the EPA Registration Number to read, "EPA Reg. No. 602-364."

b. Label for 0.75-oz Placepacks

1. Delete the claim paragraph from the front panel or modify it to read as shown below.

"Rats consume a lethal dose in a single feeding and usually die from 1 to 4 days after they eat the bait. Rats cease feeding after consuming a lethal dose in a single night's feeding. ASSAULT Rat Place Pack II is effective against anticoagulant-resistant rats."

Signature of Approving Official

Date:

MAR 28 1996

2. Make sure that the claim CONTAINS BITREX appears in print that is smaller and less conspicuous than that used for "KEEP OUT OF REACH OF CHILDREN", "CAUTION", and "SEE OTHER CAUTIONS BELOW." (Since no other cautions actually follow "SEE OTHER CAUTIONS BELOW" on the front panel of this label, replace "BELOW" with text such as "ON BACK PANEL" which more accurately indicates where such cautions would be found.)

3. Change the first sentence of the second paragraph of the APPLICATION DIRECTIONS portion of the DIRECTIONS FOR USE to read, "Apply 3 to 8 placepacks per bait placement."

Note that the range in numbers of packs to use that appears on your proposed container label would be appropriate for 1.5-oz packs but not for 0.75-oz packs.

When you print placepack labels, preserve the organizational framework which appears on your proposed revised container label and make sure that the layout of the label does not result in any required text being obscured. Do not divide the DIRECTIONS FOR USE between label panels.

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (7505C)

Enclosure		CONCURRENCES					
SYMBOL							
SIGNATURE							
DATE							

Reason For Issue: New Product from EPA's  
letter dated 1/31/96

Date Issued: 2/15/96 (Green) 375  
Prev. Date Issued: 6/8/95  
UPC CODE: 01929801355

FRONT PANEL

(9-Square Logo ® )

EPA Reg. No. 602-

PURINA ®  
BRAND

ASSAULT™ RAT

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

CONTAINS  
BITREX. . .

PLACE PACK ® II

MAR 28 1996

Rat Poison  
For Indoor and Outdoor  
Rodent Control

Under the Federal Insecticide,  
Fungicide, and Herbicide Act  
as amended, this product is  
registered under EPA Reg. No.  
602-364

Kills Roof Rats and Norway Rats

Rats consume a lethal dose in a single feeding, with dead animals appearing 1 to 3 days after bait consumption begins. Rats cease feeding after consuming a single dose in a single night's feeding. ASSAULT Rat Place Pack II is effective against anticoagulant-resistant rats.

ACTIVE INGREDIENT:

bromethalin: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl) -  
6-(trifluoromethyl) benzenamine . . . . . 0.01%

INERT INGREDIENTS . . . . .

99.99%  
100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
SEE OTHER CAUTIONS BELOW

NET WT 0.75 OZ.

D-0138

Manufactured For  
PURINA MILLS, INC  
P O Box 66812  
St. Louis, Missouri 63166-6812 U.S.A

4175

PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS

CAUTION

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault Rat Place Pack II.

NOTE TO PHYSICIAN:

Assault Rat Place Pack II is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

ENVIRONMENTAL HAZARDS

This product is toxic to mammals and birds. Do not apply this product directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

- 1 Store product not in use in a location out of reach of children and pets.
- 2 Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3 Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS** For control of Norway rats and roof rats in and around homes, industrial and agricultural buildings, and similar man-made structures. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not use Assault Rat Place Pack II in sewers. Do not place baits in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast placepacks or bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats will most likely find and consume the bait. Generally, these areas are along the walls, by gnawed openings, in or beside burrows, in corners, and concealed places, between floors and walls, or in locations where rats or signs of rats have been seen. Protect bait from rain or snow. Remove as much food accessible to rats as possible.

**APPLICATION DIRECTIONS:** Assault Rat Place Pack II does not contain an anticoagulant rodenticide. Generally rats will consume a lethal dose in a single feeding with death occurring one to three days later.

Apply 3 to 8 unopened place packs per placement. Adjust the number of packs applied to the level of rat feeding expected at each placement location. Placements should be spaced at 20 to 30 foot intervals.

Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is evidence of heavy feeding. Although one night's feeding will usually provide a lethal dose, maintain bait for at least a week to provide all rats a chance to feed on the bait. Baiting should be continued until all signs of feeding have ceased. Collect and properly dispose of all dead rodents and leftover bait. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry place away from other chemicals. Keep containers closed.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Do not reuse empty containers. Then dispose of liner in a sanitary landfill or by incineration if allowed by state or local authorities. If burned, stay out of smoke.

EPA Est. 67517-MO-1