

JUL 17 1995

5490360 $\frac{300}{17}$

R. Broyles
Purina Mills, Inc.
P.O. Box 66812
St. Louis, MO 63166-6812

Dear Mr. Broyles:

Subject: Purina Assault All Weather Bait
EPA Registration No. 602-357
Amendment dated June 28, 1995

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you:

1. Delete the statement "CONTAINS BITREX" from your label. Since there is no reliable evidence that the presence of Bitrex in rat baits makes them less hazardous to very young children or all types of nontarget animals that may be adversely affected by rodenticide baits, no safety claims may be stated or implied regarding the presence of this ingredient in a bait. Relatively inconspicuous factual statements that the product contains Bitrex are acceptable, provided that such claims are not given emphasis equivalent to or greater than that given to required precautionary statements. The statement "CONTAINS BITREX" on the front panel of the proposed label inappropriately emphasizes this information.
2. Delete the claim "For Indoor and Outdoor Rodent Control." This statement is misleading because only three of the many types of rodents that exist in the U.S. are claimed on your proposed label, and the outdoor uses which the label would permit are extremely limited.
3. Submit one copy of your final printed labeling before you release the product for shipment.

BEST COPY AVAILABLE

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Reason For Issue:
Updating Net Contents

Date Issued: 6/27/95 (Yellow)
Prev. Date Issued: 6/4/93

3 of 5

FRONT PANEL

(9-Square Logo ®)

EPA Reg. No. 602-357

PURINA ®
Brand

ASSAULT™

ALL WEATHER BAIT

ACCEPTED
with COMMENTS
EPA Letter Dated
JUL 17 1995
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, this pesticide
registered with EPA Reg. No.
602-357

CONTAINS
BITREX

For Indoor and Outdoor
Rodent Control

Kills Roof Rats, Norway Rats, and House Mice

Rodents consume a lethal dose in a single feeding with dead rats appearing about 2 days after bait consumption begins. Rodents cease feeding after consuming a lethal dose. ASSAULT ALL WEATHER BAIT is effective against anticoagulant-resistant rats and mice.

ACTIVE INGREDIENT:

Bromethalin: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl) -

6-(trifluoromethyl) benzenamine 0.01%

INERT INGREDIENTS 99.99%

100.00%

KEEP OUT OF REACH OF CHILDREN

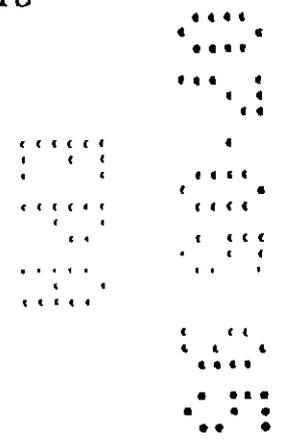
CAUTION

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: 9 lbs.
(288 x .5 Oz.)

D-0074

Manufactured For
PURINA MILLS, INC.
P.O. Box 66812
St. Louis, Missouri 63166-6812 U.S.A.



**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS & DOMESTIC ANIMALS**

CAUTION

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling ASSAULT ALL WEATHER BAIT poison bait.

NOTE TO PHYSICIAN:

ASSAULT ALL WEATHER BAIT is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish, birds and other wildlife. Do not apply directly to water, or to areas where surface water is present, or to intertidal areas below the mean high water mark.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

USE RESTRICTIONS: This product may be used to control Norways rats, roof rats, and house mice in and around sewers, homes, industrial and agricultural buildings, and similar man-made structures. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not place this bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

SELECTION OF TREATMENT AREAS: Determine areas where rodents will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Remove as much alternative food accessible to rodents as possible.

APPLICATION DIRECTIONS:

RATS: Apply 2 to 12 baits per placement. Space placements at intervals of 20 to 30 feet.

MICE: Apply 1 to 2 baits per placement. Space placements at intervals of 8 to 12 feet.

RATS and MICE: Adjust the amount of bait applied to the level of rodent feeding expected at each bait placement location. Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is heavy feeding, or where there is continued evidence of rodent activity. Maintain bait for at least one week and continue baiting until all signs of rodent activity have ceased or it becomes clear that the remaining rodents are not attracted to the bait.

Collect and properly dispose of all dead rodents and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

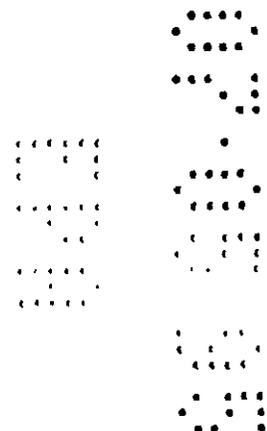
STORAGE: Store in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Do not reuse empty containers. Dispose of liner in a sanitary landfill or by incineration, or, if allowed by state or local authorities, by burning. If burned, stay out of smoke.

EPA Est. 67517-MO-1

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