

PM 14

602-343

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MAR 21 1996

R.E. Broyles
Purina Mills, Inc.
P.O. Box 66812
St. Louis, MO 63166-6812

Dear Mr. Broyles:

Subject: Purina Assault W.R. Weather Resistant Poison Bait
EPA Registration No. 602-343
Label amendment per PR Notice 94-7

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you make the following changes to your label:

Since the bait protection statements provided in PR Notice 94-7 also appear on the current accepted label for this product (stamped on August 8, 1994), there was no need to make a submission for this product in response to PR Notice 94-7. We note the updating of the ENVIRONMENTAL HAZARDS text.

The wording in the DIRECTIONS FOR USE portion of the proposed revised label for this product is generally acceptable, but there are some organizational problems within this section. When you print labels, make sure that the subheadings USE RESTRICTIONS, SELECTION OF TREATMENT AREAS, and APPLICATION DIRECTIONS, are left-justified and clearly subordinate to the main heading DIRECTIONS FOR USE, which should be centered. The subheadings USE RESTRICTIONS, SELECTION OF TREATMENT AREAS, and APPLICATION DIRECTIONS must be parallel to the other subheadings (READ THIS LABEL and IMPORTANT) of the DIRECTIONS FOR USE.

Make sure that the front-panel claim CONTAINS BITREX appears in print that is smaller and less conspicuous than that used for KEEP OUT OF REACH OF CHILDREN, CAUTION, and SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

Bedward's A:1602/343.1 3/21/96

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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Submit one copy of your final printed labeling before you release the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(a). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,

Robert A. Forrest
Product Manager (14)
Insecticide-Rodenticide Branch
Registration Division (7505C)

Enclosure

CONCURRENCES								
SYMBOL								
SURNAME								
DATE								

3 7 5

Reason For Issue:
Update Environmental Hazard
Statement

Date Issued: 12/7/95
Prev. Date Issued: 3/11/94
UPC CODE: 01929801331

FRONT PANEL

(9-Square Logo ®)

EPA Reg. No. 602-343

PURINA ®
BRAND

ASSAULT W.R.

ACCEPTED
with COMMENTS
by EPA Letter dated

MAR 21 1996

WEATHER RESISTANT POISON BAIT

For Indoor and Outdoor

Rodent Control

Kills Roof Rats, Norway Rats, and House Mice

CONTAINS
BITREX

Under the
Fungicide, etc.
an amendment
registered on
602-343

Rodents consume a lethal dose in a single feeding with dead rats appearing in 1 or 2 days and dead mice appearing 2 to 3 days after bait consumption begins. Rodents cease feeding after consuming a lethal dose in a single feeding. ASSAULT W.R. WEATHER RESISTANT POISON BAIT is effective against anticoagulant-resistant rats and mice.

ACTIVE INGREDIENT

BROMETHALIN, N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl)- 6-(trifluoromethyl)benzenamine	0.01%
INERT INGREDIENTS	99.99%
	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: 6 x 1 OZ. (28.35 GM) Bait Cups

D-0196

Manufactured For
PURINA MILLS, INC.
P.O. Box 66812

St. Louis, Missouri 63166-6812 U.S.A.

BEST AVAILABLE COPY

4 9 5

Back Panel

**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS & DOMESTIC ANIMALS
CAUTION**

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault W. R.

NOTE TO PHYSICIAN:

Assault W. R. is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

ENVIRONMENTAL HAZARDS

This product is toxic to mammals and birds. Do not apply this product directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label

USE RESTRICTIONS

This product may be used to control Norway rats, roof rats, and house mice in and around sewers, homes, industrial and agricultural buildings, and similar man-made structures. This product also may be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in related port or terminal buildings. Do not place this bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not remove this bait from the plastic cups in which it is contained.

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SELECTION OF TREATMENT AREAS

Determine areas where rodents will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Remove as much alternative food accessible to rats as possible.

APPLICATION DIRECTIONS

To prepare cups for bait application, separate cups along perforations and remove covering to expose top surface of bait. Bait cups may be nailed or wired in place using the small hole on the lip of the cup. When bait is to be applied in areas accessible to children and/or nontarget animals, bait cups must be placed in tamper-resistant bait stations.

Rats: Apply 2 to 6 bait cups per placement. Space placements at intervals of 20 to 30 feet. Adjust the amount of bait applied to the level of rat feeding expected at each bait placement location.

Mice: Apply 1 to 2 bait cups per placement. Space placements at intervals of 8 to 12 feet.

Rats and Mice: Adjust the amount of bait applied to the level of feeding by target rodents expected at each placement location. Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect bait placements and replenish bait at sites where there is heavy feeding or where there is continued evidence of rodent activity. Maintain bait for at least one week and continue baiting until all signs of rodent activity have ceased or it becomes clear that the remaining rodents are not attracted to the bait.

Collect and properly dispose of all dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Do not reuse empty containers. Dispose of container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning. If burned, stay out of smoke.

EPA Est. No. 67517-MO-1

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