

Reg # 602-343

PM-14

123

Reason For Issue: Submission to EPA for mouse claims on label.

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Document Name: ASSRATWR.R&M

FRONT PANEL

(9-Square Logo®)

EPA Reg. No. 602-343

PURINA ®  
BRAND

ASSAULT W.R.

WEATHER RESISTANT POISON BAIT

For Indoor and Outdoor  
Rodent Control

CONTAINS  
BITREX

Kills Roof Rats, Norway Rats, and House Mice

Rodents consume a lethal dose in a single feeding with dead rats appearing in 1 or 2 days and dead mice appearing 2 to 3 days after bait consumption begins. Rodents cease feeding after consuming a lethal dose in a single feeding. ASSAULT W.R. WEATHER RESISTANT POISON BAIT is effective against anticoagulant-resistant rats and mice.

ACTIVE INGREDIENT

BROMETHALIN: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl)-  
6-(trifluoromethyl) benzenamine.....

0.01%

INERT INGREDIENTS.....

99.99%

100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: 6 x 1 OZ. (28.35 GM) Bait Cups

D-0196

Manufactured by  
PURINA MILLS, INC.  
P.O. Box 66812  
St. Louis, Missouri 63166-6812 U.S.A.

**ACCEPTED**  
**JUN 30 1993**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under  
EPA Reg. No. 602-343

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS**

**CAUTION**

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault W. R.

**NOTE TO PHYSICIAN:**

Assault W. R. is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Follow immediately with activated charcoal and saline cathartic orally, repeat every 6-8 hours for at least 72 hours. Activated charcoal has been shown to be effective. Animals showing signs of toxicosis should receive supportive therapy -- maintain body temperature, respiration and electrolytes. Corticosteroids and osmotic diuretics (mannitol) may be beneficial.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Keep out of any body of water.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**BEST AVAILABLE COPY**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS**

This product may be used to control Norway rats, roof rats, and house mice in and around sewers, homes, industrial and agricultural buildings, and similar man-made structures. This product also may be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in related port or terminal buildings. Do not place this bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not remove this bait from the plastic cups in which it is contained.

### SELECTION OF TREATMENT AREAS

Determine areas where rodents will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Remove as much alternative food accessible to rats as possible.

### APPLICATION DIRECTIONS

To prepare cups for bait application, separate cups along perforations and remove covering to expose top surface of bait. Bait cups may be nailed or wired in place using the small hole on the lip of the cup. **When bait is to be applied in areas accessible to children and/or nontarget animals, bait cups must be placed in tamper-resistant bait stations.**

**Rats:** Apply 2 to 6 bait cups per placement. Space placements at intervals of 20 to 30 feet. Adjust the amount of bait applied to the level of rat feeding expected at each bait placement location.

**Mice:** Apply 1 to 2 bait cups per placement. Space placements at intervals of 8 to 12 feet.

**Rats and Mice:** Adjust the amount of bait applied to the level of feeding by target rodents expected at each placement location. Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect bait placements and replenish bait at sites where there is heavy feeding or where there is continued evidence of rodent activity. Maintain bait for at least one week and continue baiting until all signs of rodent activity have ceased or it becomes clear that the remaining rodents are not attracted to the bait.

Collect and properly dispose of all dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Do not reuse empty containers. Dispose of container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning. If burned, stay out of smoke.

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