

US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (TS-767) WASHINGTON, DC 20460	EPA REGISTRATION NO. 602-343	DATE OF ISSUANCE 10-21-91
	TERM OF ISSUANCE	
	NAME OF PESTICIDE PRODUCT Purina® Brand Assault Rat W.R. Water Resistant Poison Bait Blocks	

NOTICE OF PESTICIDE:  REGISTRATION  
 REREGISTRATION  
 (Under the Federal Insecticide, Fungicide,  
 and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Purina Mills, Inc.  
 P.O. Box 66812  
 St. Louis, MO 63166-6812

405257      161  
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NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase, "EPA Registration No. 602-343"
- b. Under the STORAGE AND DISPOSAL section, the sentence "Dispose of container in a sanitary landfill or by incineration if allowed by state or local authorities." should be changed to read "Dispose of container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning."

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

3. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (H7504C)

} Enclosures: 1) Stamped label  
2) A-79 Enclosure

1)

JACKET

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Reason For Issue: Updating label draft  
per EPA letter dated 9-30-91..

Date Issued: 10/9/91 (Green)  
Prev. Date Issued: None  
Document Name: ASSRATWR.BLO

FRONT PANEL

(9-Square Logo®)

EPA Reg. No. 602-

PURINA ©  
BRAND

ASSAULT RAT W.R.

WATER RESISTANT POISON BAIT BLOCKS

Rat Poison  
For Indoor and Outdoor  
Rodent Control  
Kills Roof Rats and Norway Rats

CONTAINS  
BITREX

Rats consume a lethal dose in a single feeding with dead rats appearing 1 to 2 days after bait consumption. Rodents cease feeding after consuming a lethal dose in a single feeding. ASSAULT Rat Poison Paste is effective against ainticoagulant-resistant rats.

ACTIVE INGREDIENT

BROMETHALIN: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl)- 6-(trifluoromethyl) benzenamine.....	0.01%
INERT INGREDIENTS.....	<u>99.99%</u>
	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE OTHER CAUTIONS BELOW

NET CONTENTS: 6 x 1 Oz. (28.35 GM) Bait Blocks

ACCEPTED  
with COMMENTS  
to EPA Letter Dated

D-0192

Manufactured by  
PURINA MILLS, INC.  
P.O. Box 66812  
St. Louis, Missouri 63166-6812 U.S.A.

OCT 21 1991

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
this product has been registered  
and is being sold under the label  
number 602-343

602-343

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS**

**CAUTION**

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault Rat W. R.

**NOTE TO PHYSICIAN:**

Assault Rat W. R. is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Follow immediately with activated charcoal and saline cathartic orally, repeat every 6-8 hours for at least 72 hours. Activated charcoal has been shown to be effective. Animals showing signs of toxicosis should receive supportive therapy -- maintain body temperature, respiration and electrolytes. Corticosteroids and osmotic diuretics (mannitol) may be beneficial.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Keep out of any body of water.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS**

**BEST AVAILABLE COPY**

For control of Norway and Roof rats in and around sewers, homes, industrial and agricultural buildings, and similar man-made structures. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in related port or terminal buildings. Do not place this bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

**SELECTION OF TREATMENT AREAS**

Determine areas where rats and mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Remove as much alternative food accessible to rats as possible.

**APPLICATION DIRECTIONS**

Apply 4 to 6 Assault Rat W.R. poison bait blocks per placement. Adjust the amount of bait applied to the level of rat feeding expected at each bait placement location. Locate placements at 20- to 30-foot intervals, or as dictated by the nature of the infestation.

Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect bait placements and replenish bait at sites where there is heavy feeding or where there is continued evidence of rat activity. Replace spoiled bait if recent rat activity is apparent. Maintain bait for at least one week and continue baiting until all signs of rat activity have ceased or it becomes clear that the remaining rats are not attracted to the bait.

Collect and properly dispose of all dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry place away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Do not reuse empty containers. Dispose of container in a sanitary landfill or by incineration if allowed by state or local authorities. If burned, stay out of smoke.

**QUALITY CONTROLLED BY PURINA RESEARCH**

EPA Est. No. 602-MO-1