

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

OCT 23 1995

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Kelly Kraft  
Purina Mills, Inc.  
P.O. Box 66812  
St. Louis, MO 63166-6812

Subject: Purina Assault Rat Pellets  
EPA Reg. No. 602-322  
Resubmission of Amended Labeling (per PR Notice 94-7) dated June 13, 1995

Dear Ms. Kraft,

We have reviewed the amended labeling for the subject product, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, and pursuant to PR Notice 94-7. The amended labeling is acceptable provided that you:

1. Amend the "ENVIRONMENTAL HAZARDS" statement to read  

"This product is toxic to mammals and birds. Do not apply this product directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark."
2. On the front panel of your label, add the word "Rats" after "Kills Roof," so that the statement reads  

"Kills Roof Rats and Norway Rats."
2. Submit one copy of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

CONCURRENCES							
SYMBOL	B05C						
SURNAME	Purina						
DATE	10/20/95						

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A stamped copy of the labeling is enclosed for your records. If you have any questions regarding this letter, please contact Peg Perreault at (703) 305-5412 or (703) 305-6600.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'R. Forrest', with a stylized flourish at the end.

Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (7505C)

Reason For Issue: Update label per EPA letter dated 5/11/95.

Date Issued: 6/8/95 (Yellow)  
Prev. Date Issued: 1/5/95  
UPC CODE: 01929801307

FRONT PANEL

(9-Square Logo) ®

(3-Row Checkerband ®)

EPA Reg. No. 602-322

PURINA ®  
BRAND

CONTAINS  
BITREX

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

ASSAULT™ RAT PELLETS

OCT 23 1995

Rat Poison  
For Indoor and Outdoor  
Rodent Control

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.  
602-322

Kills Roof and Norway Rats

Rats consume a lethal dose in a single feeding with dead rodents appearing one to two days after they eat the bait.  
Rodents cease feeding after consuming a lethal dose in a single-night's feeding.

ACTIVE INGREDIENT:

bromethalin: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl) -  
6-(trifluoromethyl) benzenamine ..... 0.01%

INERT INGREDIENTS ..... 99.99%  
100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
SEE SIDE PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET WT 7 LB

D-0155

Manufactured For  
PURINA MILLS, INC.  
P.O. Box 66812  
St. Louis, Missouri 63166-6812 U.S.A.

Right Panel

PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS

## CAUTION

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault Rat Pellets.

## NOTE TO PHYSICIAN:

Assault Rat Pellets are not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

## ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Keep out of any body of water.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** For control of Norway rats and roof rats in and around homes, industrial and agricultural buildings, and similar man-made structures. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not use Assault Rat Pellets in sewers. Do not place baits in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats will most likely find and consume the bait. Generally, these areas are along the walls, by gnawed openings, in or beside burrows, in corners, and concealed places, between floors and walls, or in locations where rats or signs of rats have been seen. Protect bait from rain or snow. Remove as much food accessible to rats as possible.

**APPLICATION DIRECTIONS:** Assault Rat Pellets do not contain an anticoagulant rodenticide. Generally rats will consume a lethal dose in a single feeding with death occurring one or two days later.

Apply 1 - 6 oz. of bait per placement. Adjust the amount of bait applied to the level of rat feeding expected at each bait placement location. Placements should be spaced at 20- to 30-foot intervals.

Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is evidence of heavy feeding. Although one night's feeding will usually provide a lethal dose, maintain bait for at least a week to provide all rats a chance to feed on the bait. Baiting should be continued until all signs of feeding have ceased. Collect and properly dispose of all dead rodents and leftover bait. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry place away from other chemicals. Keep containers closed.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

EPA Est. 67517-MO-1