

Reason For Issue: Adding "Contains Bitrex" statement to pail copy.

Reg # 602-316

PM-14

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Document Name: ASSRATPL.PAL  
UPC CODE: 01929801296

JACKET

FRONT PANEL

(9-Square Logo)

EPA Reg. No. 602-316

Pail Copy

PURINA

ASSAULT<sup>TM</sup> RAT

PLACE PACK<sup>®</sup>  
BRAND

CONTAINS  
BITREX

Rat Poison  
For Indoor and Outdoor  
Rodent Control

Kills Roof Rats and Norway Rats

Rodents consume a lethal dose in a single feeding with dead rodents appearing one or two days after they eat the bait. Rodents cease feeding after consuming a lethal dose in a single-night's feeding. ASSAULT Rat Place Pack is effective against anticoagulant-resistant rats.

ACTIVE INGREDIENT:

bromethalin: N methyl-2,4-dinitro-N-(2,4,6-tribromophenyl) -  
6-(trifluoromethyl) benzenamine . . . . . 0.01%

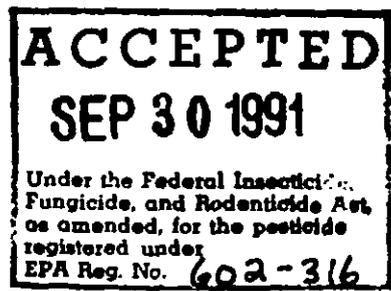
INERT INGREDIENTS . . . . . 99.99%  
100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
SEE OTHER CAUTIONS BELOW

NET WT 25 - 1.5 OZ PACKETS

D-0133

Manufactured By  
PURINA MILLS, INC.  
P.O. Box 66812  
St. Louis, Missouri 63166-6812 U.S.A.



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PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS

CAUTION

Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling Assault Rat Place Pack.

NOTE TO PHYSICIAN:

Assault Rat Place Pack is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Keep out of any body of water.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

For control of Norway and Roof rats in and around homes, industrial and agricultural buildings, and similar man-made structures. May also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not use Assault Rat Place Pack in sewers. Bait must be placed in tamper-proof bait boxes or in locations inaccessible to children, pets, domestic animals or wildlife. Do not place baits in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

SELECTION OF TREATMENT AREAS

Determine areas where rats will most likely find and consume the bait. Generally, these areas are along the walls, by gnawed openings, in or beside burrows, in corners, and concealed places, between floors and walls, or in locations where rodents or their signs have been observed. Remove as much food accessible to rodents as possible.

APPLICATION DIRECTIONS

Assault Rat Place Pack is a new rodenticide completely unlike anticoagulants. Generally rodents will consume a lethal dose in a single feeding with dead rodents appearing one or two days after they eat the bait.

NORWAY AND ROOF RATS: Apply 1 to 4 place packs per placement. Adjust the amount applied to the level of rat feeding expected at each bait placement. Placements should be spaced at 20 to 30 foot intervals.

BAITING STRATEGY: Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is evidence of heavy feeding. Although one night's feeding will usually provide a lethal dose, maintain bait for at least a week to provide all rodents a chance to feed on the bait. Baiting should be continued until all signs of feeding have ceased. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry place away from other chemicals. Keep containers closed.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Do not reuse empty containers. Then dispose of liner in a sanitary landfill or by incineration if allowed by state or local authorities. If burned, stay out of smoke.

QUALITY CONTROLLED BY PURINA RESEARCH

EPA Est. No. 602-MO-1

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