

300/25565  
17/2

DRP

7 SEP 1984

Mr. Robert Broyles  
Ralston Purina Company  
Checkerboard Square  
St. Louis, MO 63164

Dear Mr. Broyles:

Subject: Amendment - Reinstate Flea, Tick and Lice Claims  
Purina Dog Dip  
EPA Registration No. 602-309  
Your Applications Dated July 5, July 12 and August 27, 1984

The amendment referred to above, submitted in connection with registration under FIFRA Section 3(c)(7)(A), is acceptable, provided that you make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

1. On the front panel, directly beneath the product name, add the following in the same size type as the signal word:

FOR KENNEL COMMERCIAL, FARM AND SPORT DOG USES ONLY.

2. On the front panel, directly beneath "Do not use on cats," add the following in capital letters;

AN INDIVIDUAL APPLICATOR MUST NOT APPLY THIS PRODUCT MORE THAN 12 TIMES PER YEAR.

3. Add "Harmful or fatal if swallowed" as the first sentence of the Hazards to Humans and Domestic Animals text, before "Do not treat dogs, etc."

4. Relocate the entire paragraph on applicator precautions (but without the lead-in word Caution) to appear in the directions for use after, "Children under 13 should not be allowed to handle or apply this product." Note the addition of "under 13" to this precaution.

5. Add a third subheading of the Precautionary Statement after the Environmental Hazards subsection. This new subsection will read:

PHYSICAL AND CHEMICAL HAZARDS

Do not use, pour, spill or store near heat or open flame.

CONCURRENCES

SYMBOL ▶							
SURNAME ▶							
DATE ▶							

6. Based upon recent advice from the American Association of Poison Control Centers, the Agency recommends the following revised test for the Statement of Practical Treatment If swallowed advice (which will bring this product into agreement with the companion product 602-39);

If swallowed - Call a physician or Poison Control Center immediately. DO NOT INDUCE VOMITING. Vomiting may cause aspiration pneumonia.

7. You may shorten the first line of the Storage and Disposal advice to "Do not store near heat or open flame," since the longer version will appear in its correct location in the Physical and Chemical Hazards section (item 5 above).
8. The 8-fl oz and 1-pint containers should present the disposal advice "Do not reuse empty container. Wrap container in newspaper and put in trash." (See PR Notice 84-1.) The 1-gallon size should have the originally proposed pesticide and container disposal text, plus it must include the dip disposal subsection direction as detailed below in order to be in compliance with item 7 of the Amendment to the Notice of Intent to Cancel Pesticide Products Containing Lindane:

Dip Disposal: Used dip solutions must be disposed of in accordance with the Resource Conservation and Recovery Act (RCRA). If the applicator generates more than 100 kg of used dip solution per month, or more than 1000 kg of used dip solution in combination with other hazardous waste, the material must be treated as a hazardous waste subject to subpart C of RCRA.

Submit five (5) copies of your revised final printed labeling before you release the product for shipment with the amended labeling.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

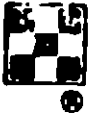
George T. LaRocca  
Product Manager (15)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767)

RD/IRB:LaRocca:DCR-50408:WANG-0120N:eg:Raven:479-2013:9/4/84:Del.9/15/84

Reason For Issue: For EPA registration.  
To add tick, flea and lice uses on Dog label.

Date Released: 8-2-84 (Green)

Prev. Date Released: 7-10-84



FRONT PANEL

PURINA <sup>(R)</sup>  
BRAND

DOG DIP

# EPA Reg. No. 602-309

(3-Row Checkerband <sup>(R)</sup>)

TO BE MIXED WITH WATER

Controls . . . . . Mange (Sarcoptic), Ticks, Fleas and Lice on Dogs

ACTIVE INGREDIENTS:

Gamma isomer of benzene hexachloride (from Lindane) . . .	6.50%
Xylene . . . . .	45.45%
Aromatic petroleum derivative solvent . . . . .	40.05%
INERT INGREDIENTS . . . . .	8.00%
	<u>100.00%</u>

KEEP OUT OF REACH OF CHILDREN

WARNING

DO NOT USE ON CATS

SEE BACK PANEL FOR ADDITIONAL WARNINGS

**ACCEPTED**  
with COMMENTS  
to EPA Letter Dated

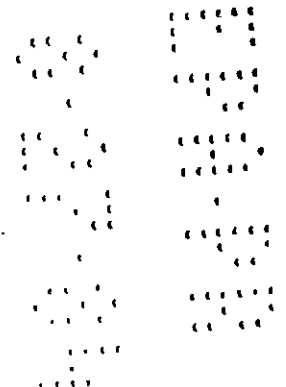
SEP 7 1984

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, this product is  
registered under EPA Reg. No. 602-309

602-309

NET 8 FL OZ

D-3072



Manufactured By  
RALSTON PURINA COMPANY  
General Offices  
Checkerboard Square  
St. Louis, Missouri 63164

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING

Do not treat dogs within 30 days prior to giving birth to young. Do not treat nursing animals. Do not treat dogs less than 4 months old. Avoid contact with skin, eyes, or clothing. Avoid contamination of feed and food stuffs. Avoid breathing of vapor or mist. May be absorbed through skin. Wash hands and face thoroughly after handling and before eating or smoking.

Caution: An individual applicator must not apply this product more than 12 times per year. Each treatment of three dogs or fewer should be considered one use. Applicators must wear the following protective clothing during the treatment process: elbow-length, waterproof gloves; a waterproof apron; and unlined, waterproof boots. Improper dilution could cause serious injury to your dog. For kennel, commercial, farm and sport dog uses only.

STATEMENT OF PRACTICAL TREATMENT

- If swallowed: Call a physician or Poison Control Center immediately. If possible vomiting should be induced under medical supervision. Drink one or two glasses of water and induce vomiting by touching the back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person.
- If inhaled: Remove the victim to fresh air. Apply artificial respiration if indicated.
- If on skin: Remove contaminated clothing and wash affected areas with soap and water.
- If in eyes: Flush eyes with plenty of water. Call a physician immediately.

NOTE TO PHYSICIAN: Solvent presents aspiration hazard. Gastric lavage is indicated if material was taken internally.

ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and other wildlife. Do not contaminate water by cleaning of equipment or disposal of wastes.

BACK PANEL

(R)  
HOW TO USE PURINA DOG DIP  
BRAND

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

FOR WATER SPRAY OR DIP

Mix 1/2 pint of Dog Dip with 8 gallons of water, or 1 ounce (2 tablespoons) per gallon.

Dip. Repeat treatment at weekly intervals for 2 or more applications as needed.

NOTE: All dogs must be treated thoroughly, including inside of ears. Two applications, a week apart, may be necessary. Infested premises should be sprayed using 1 pint of Dog Dip to 16 gallons of water; replace litter.

Children should not be allowed to handle or apply this product.

STORAGE AND DISPOSAL

DO NOT USE, POUR, SPILL OR STORE NEAR HEAT OR OPEN FLAME.

Do not contaminate water, food or feed by storage or disposal.

Pesticide Disposal: Pesticide wastes are toxic. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of federal law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance.

Container Disposal: Triple rinse (or equivalent). Then dispose of in a Sanitary Landfill or by other approved state and local procedures.

QUALITY CONTROLLED BY PURINA RESEARCH

EPA Est. No. 602-MO-1