

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

Purina Brand Place Pack
Rat Control

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Purina Mills, Inc.
P.O. Box 66812
St. Louis, MO 63166-6812

5419058 675/22
5423110 675/22
5425262 675/22

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on your response to the Reregistration Eligibility Document, EPA has reregistered the product listed above. Enclosed is a copy of your label stamped "Accepted". This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.

Make the revisions specified below before you print the final labeling for this product.

1. Under the Ingredients Statement on the front panel on both the placepack and outer carton labels, insert "TOTAL" on the same line as "100.000%".
2. Because you submitted only a revised outer carton label in response to our letter of August 26, 1992, requesting revised labeling, we reiterate the revisions required for the placepack label we received on February 6, 1992.
 - a. Change the first sentence of the "APPLICATION DIRECTIONS" for "RATS" to read

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

"Apply one to four 4-oz placepacks of bait per placement."

- b. Change the first sentence of the "APPLICATION DIRECTIONS" for "MICE" to read

"Open placepack and apply $\frac{1}{4}$ to $\frac{1}{2}$ ounce (1-2 level tablespoons) of bait at 8- to 12-foot intervals."

- c. Change "NOTE FOR PHYSICIAN" to "NOTE TO PHYSICIAN".
- d. The subheading "ENVIRONMENTAL HAZARDS" should be given equal prominence to the subheading "HAZARD TO HUMANS & DOMESTIC ANIMALS" as you have done for the label of the outer carton.

Submit one copy of the final printed label for both the placepack and outer carton before releasing the product for shipment with the revised labeling. Registrants of Warfarin products are allowed to sell or distribute products bearing old labeling until September 6, 1993.

Anne E. Lindsay, Director
Registration Division (H7505C)

Front Panel

(9-Square Logo)

PURINA
BRAND

EPA Reg. No. 602-266
EPA Est. No. 602-MO-1

Silhouette
of Rat

PLACE PACK RAT CONTROL

KILLS NORWAY RATS, ROOF RATS, AND HOUSE MICE

ACTIVE INGREDIENT:

Warfarin, 3-(alpha-Acetylbenzyl)-4-hydroxycoumarin.....

0.025%

INERT INGREDIENTS.....

99.975%

100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE RIGHT PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET WT 15 LB.
60 4-OZ. PACKS

D-8329

Manufactured By
PURINA MILLS, INC.
P.O. Box 66812
St. Louis, Missouri 63166-6812 U.S.A.

(Note: Type size and prominence will
conform with precautionary labeling
requirements.)

ACCEPTED
with COMMENTS
in EPA Letter Dated:

SEP 18 1992

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

602-266

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled and unconsumed bait as specified on this label.

USE RESTRICTIONS:

For control of Norway rats, Roof rats and House mice in and around homes, industrial buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS:

Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents and or their signs have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

FOR RATS (Roof and Norway):

Apply one to four 4-oz. placepacks per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

FOR HOUSE MICE:

Open placepack and apply 1/4 to 1/2 ounce (1-2 level tablespoons) of bait at 8 to 12 foot intervals. Larger placements (up to 2 ounces) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for least 15 days.

BEST AVAILABLE COPY

RIGHT PANEL

APPLICATION DIRECTIONS (CONTINUED FROM LEFT PANEL.)

RATS/MICE: Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present establish permanent bait stations and replenish bait as needed.

STORAGE AND DISPOSAL

STORAGE: Store only in original container, in a dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Securely wrap in newspaper and discard in trash.

PRECAUTIONARY STATEMENTS HAZARD TO HUMANS & DOMESTIC ANIMALS

CAUTION: Keep away from humans, domestic animals and pets. If swallowed this material may reduce the clotting ability of the blood and cause bleeding.

NOTE TO PHYSICIAN: If ingested, administer Vitamin K₁ intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

ENVIRONMENTAL HAZARDS

This product is toxic to mammals and birds. Do not apply this product to water, swamps, bogs, or potholes.

9202 I

Printed in U.S.A.