


[602-128]

USDA REG. NO. 602-128

PURINA RUB-ON HORSE INSECTICIDE

KILLS AND REPELS
Horse Flies, Stable Flies, Horn Flies, House Flies, Deer Flies, Mosquitoes, Gnats

AIDS IN GROOMING



LET HORSEMAN
CAUTION - KEEP OUT OF REACH OF CHILDREN
SEE OTHER WARNINGS ON BACK PANEL

PURINA RESEARCH COMPANY
ST. LOUIS, MO. 63102

ACCEPTED
4-13-68
602-128

PURINA RUB-ON HORSE INSECTICIDE contains a combination of insecticides and fly repellents in a blend of fine grooming oils. When applied as directed, horse flies, stable flies, horn flies, house flies, deer flies, mosquitoes, or gnats are repelled or killed. Flies not repelled stop biting and soon drop to ground and die.

Use same directions for use of this product on beef or dairy show cattle.

DIRECTIONS FOR USE—Apply with a cloth which is slightly moistened with the product. Use 1 to 2 ounces of Purina Rub-On Horse Insecticide per animal each day for a 3-day period. Repeat after 2 days have elapsed and every second day thereafter or when insects again disturb the animal. Briskly rub cloth against growth of hair on legs, shanks, belly, shoulders, neck and facial areas.

Colts and Calves: Treat very lightly once a day instead of attempting to build up a residual repellency by treating more heavily.

For best fly protection, apply during morning hours; for mosquitoes apply early in evening. Dusty animals should be brushed before applying Purina Rub-On Horse Insecticide.

Keep cloth in closed metal container between treatment periods.

CAUTION: Do not store near an open flame. Do not wet the skin of animals. Avoid contamination of feed, foodstuffs, milk and milking utensils. Wash hands after applying.

Active Ingredients:

Pyrethrins.....	0.10%
*Piperonyl butoxide, technical.....	0.20%
**Di-n-propyl isocinchomeronate.....	0.70%
***N-octyl bicycloheptene dicarboximide...	0.35%
Petroleum oils.....	93.40%
Inert Ingredients.....	5.25%
	<u>100.00%</u>

DANGER: Harmful or fatal if swallowed. If swallowed do not induce vomiting. Call physician immediately.

**QUALITY CONTROLLED
BY PURINA RESEARCH**

*Consists of 0.16% of (Butylcarbityl) (6-Propylpiperonyl) Ether and 0.04% of Related Compounds.
MGK Repellent 326 U. S. Pat. No. 2,757,120 *MGK Insecticide Synergist U. S. Pat. No. 2,576,512.
6712E D-8652

Printed in U.S.A.



S. Size

S. Size

Cameraman's Note
Poor Copy

3 colors - PURINA RED →
ALBERT BLACK