

602-89

7/19/1973

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Reason for Issue: Delete Bacteriostatic claim and reference to Hexachlorophene in active ingredient section.

Prev. Date Released: Jan. 11, 1973

Date Released April 23, 1973

Front Panel



PURINA

DOG SHAMPOO

E.P.A. Reg. No. 602-89-AA

To Open Lift Nozzle

(R) in Checkers)

- Cleans
- Kills Fleas, Ticks, and Lice
- Helps Unsnarl Matted Hair
- Leaves Coat Smooth, Shiny, and Fresh-Smelling



CAUTION: KEEP OUT OF REACH OF CHILDREN

HARMFUL IF SWALLOWED

Net Contents: 8 Fl. Oz.

Manufactured By
RALSTON PURINA COMPANY
General Offices
Checkerboard Square
St. Louis, Missouri 63188

ACCEPTED

JUL 19 1973

UNDER THE FEDERAL INSECTICIDE
FUNGICIDE AND RODENTICIDE ACT
FOR ECONOMIC POISON REGISTER-
ED UNDER NO. 602-89 SUBJECT
TO ATTACHED COMMENTS.

Back Panel

PURINA
DOG SHAMPOO

Active Ingredients:

Pyrethrins	0.075%
Technical Piperonyl Butoxide*	0.750%
Sodium Lauryl Sulfate	8.500%

Inert Ingredients 90.675%

*Consists of 0.6% of (butylcarbityl) (6-propylpiperonyl) ether and 0.15% of related compounds.

(Note to Printer: The words "ACTIVE INGREDIENT (S)" and "INERT INGREDIENT (S)" should be printed in type of the same size and color, be given equal prominence, and be aligned to the same margin.)

Wet the dog thoroughly with lukewarm water. Apply a small amount of Dog Shampoo to various parts of the haircoat. Rub to produce abundant lather. Add more water if necessary to increase lathering.

To kill fleas, ticks, and lice, let lather remain in haircoat for five minutes. Work lather into outer ear if ticks are present. Rinse haircoat with clean water. Repeat as necessary.

QUALITY CONTROLLED BY PURINA RESEARCH

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