

9/16/96

PM 19

557-1980

PS 173

**IMC Vigoro**

Consumer & Professional Products

P.O. Box 512

Winter Haven, Florida 33882-0512

150 3rd Street South West

Winter Haven, Florida 33880

800.521.2829

941.294.2567

941.294.4691 Fax

NOTIFICATION

September 12, 1996

Mr. Dennis H. Edwards, Jr.
Product Manager (19)
United States Environmental Protection Agency
Insecticide-Rodenticide Branch
Registration Division (H7505C)
401 M Street, Southwest
Washington DC 20460

Re: Notification of label copy for "IDEAL 18 INSECT CONTROL PLUS LAWN FERTILIZER"
U.S. EPA Reg. No. 557-1980

Mr. Edwards:

Enclosed are both copies of the original label for "IDEAL 18 INSECT CONTROL PLUS LAWN FERTILIZER," U.S. EPA Reg. No. 557-1980 and a highlighted markup of label copy as to be used for our consumer line of products.

These changes reflect requests by our customers for:

- new "marketing" copy to promote new fertilizer technology,
- addition of a "Consumer Helpline" telephone number,
- correction of a pound-to-kilogram conversion,
- addition of statement to "Read entire label before using this product" to aid in customer awareness of the usage and limitations of this product,
- rewording of directions pertaining to spreader usage,
- new brand name (forwarded to your attention Sept. 10, 1996),
- revised spreader settings to reflect new research and new spreaders,
- a "Customer Satisfaction" statement,
- a fertilizer staining warning to prevent customer dissatisfaction and property damage from product use,
- a "Made in USA" statement.

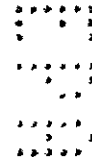
These revisions do not reflect changes in rates, pest control sites or pests controlled.

Any questions concerning this Notification should be forwarded to my attention.

Sincerely yours,

Michael Archer
Product Compliance Manager

encl.



9-16-96

BEST AVAILABLE COPY



**KEEP OUT OF REACH OF CHILDREN
CAUTION**
STATEMENT OF PRACTICAL TREATMENT
Mix 1 pint Vicks with soap and water.
Wash your face with plenty of water.
See back panel for additional
precautionary treatments.

OK

BEST AVAILABLE COPY

PLUS INSECT CONTROL • 27-2-5 PLUS 1% IRON • TREATS 5,000 SQ. FT.



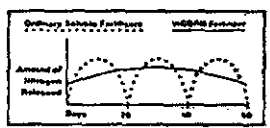
PREMIUM

LAWN FERTILIZER PLUS INSECT CONTROL

CONTROLS A VARIETY OF INSECTS, INCLUDING CUTWORMS AND CHINCHBUGS
27-2-5 PLUS 1% IRON TREATS 5,000 SQ. FT.
NET WT. 18 LBS. (8.17 kg)

Total Nitrogen (N)		27.0%	Derived from ammonium phosphate, polymer-coated urea, sulfur-coated urea, urea, methylate of potash, ferrous oxide and ferrous sulfate.
0.8% Ammoniacal Nitrogen			
26.2% Urea Nitrogen			
Available Phosphate (P ₂ O ₅)		2.0%	*Contains 8% controlled-release nitrogen from polymer-coated urea and sulfur-coated urea.
Soluble Potash (K ₂ O)		5.0%	
Total Iron (Fe)		1.0%	
0.25% Soluble Iron			Chlorine (Cl), maximum
			4.0%

Only Vigoro has the extraordinary DeepGreen® nutrient delivery system containing both polymer-coated and sulfur-coated time-release nitrogen sources, assuring you the predictable, continuous feeding ordinary soluble lawn fertilizers can't deliver. So you'll enjoy the advantage of a consistently beautiful lawn week after week, whether it's hot or cold, wet or dry.



Vigoro's DeepGreen® System Feeds Your Lawn Continuously When Ordinary Soluble Fertilizers Can't.

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION
Avoid contact with skin, eyes or clothing. Avoid breathing of dust.
Wash thoroughly after handling. Wash contaminated clothing before reuse. Harmful if swallowed. Do not take internally.
Keep children and pets off treated areas until this product is washed into the soil and grass is dry.
Note to Physician: Chlorpyrifos is a cholinesterase inhibitor. Treat symptomatically. Atropine is an antidote.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish, birds, and aquatic invertebrates. Birds feeding in treated areas may be killed.
Clean up spilled product to reduce exposure to wildlife.
For terrestrial uses, do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff may be hazardous to aquatic organisms in neighboring areas.
Do not contaminate water when disposing of equipment washwaters.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
(Read entire label before using this product).

LAWN AND TURF AREAS:

To control Chinchbugs, Sod Webworms, Ants, Brown Dog Ticks, Crickets, Cutworms, Earwigs, Grasshoppers and Sowbugs (Pillbugs) apply the contents of this bag uniformly over 5,000 sq. ft. using the spreader setting shown below, followed IMMEDIATELY by thorough watering to carry the active ingredient into the zone of insect infestation. To control certain white grubs (larvae of European Chafer and Japanese Beetle), apply the contents of this bag uniformly over 5,000 sq. ft. using the spreader setting shown below, followed IMMEDIATELY by thorough watering.

FOR BEST RESULTS:

Treat when grubs are young and actively feeding near the soil surface, usually during late July and August. Consult your local Agricultural Extension Service specialist for the best time to treat your area.

NOTE:

Spreader rate varies with terrain, equipment and walking speed. To insure proper coverage, calibrate before use by checking coverage over a measured area.
Hand spreading is not recommended. Clean spreader after each use.

SUGGESTED SPREADER SETTINGS

Drop Spreader: First, mow lawn then apply 2 border stripes along each end of the lawn. Apply fertilizer along the length of the lawn overlapping slightly between passes.		Rotary Spreader: First, mow lawn then apply fertilizer in a circular pattern, working from the outer edge towards the center of the lawn. Overlap slightly to insure uniform application and complete coverage.	
Drop Spreader	Setting	Rotary Spreader	Setting
K-Gro, Sears Drop	6	Cyclone	5
Republic E-Z Drop	7	Republic E-Z Rotary	6
Scots Drop—All Models	7 1/2	Scots Easy Green Rotary	28
Ortho Drop	8	Scots Speedy Green Rotary	31
		Cine Rotary 5000	8

The above suggested spreader settings are approximate. In general, spreader's should be calibrated to apply 1 lb. of this fertilizer product per 275 sq. ft. of lawn.
CAUTION: Be sure to close spreader openings when loading, turning or when stopped.

VIGORO 100% GUARANTEE OF SATISFACTION

If not totally satisfied with the results of this product, simply send proof of purchase and a brief description of your problem to Vigoro Consumer and Professional Products, P.O. Box 512, Winter Haven, FL 33882 for a prompt refund.

Questions concerning lawn care or fertilizer application? Just call toll free 1-888-VIGORO-1

CAUTION: To avoid staining patios, sidewalks, swimming pools and other surfaces, remove any spilled product from these areas immediately by sweeping, vacuuming or blowing.



STORAGE AND DISPOSAL

STORAGE: Store in original container in a safe, dry place. Do not contaminate other pesticides, fertilizer, seeds, food or feed. Return spillage to original container prior to disposal.
PRODUCT DISPOSAL: Securely wrap original container in several layers of newspaper and discard in trash.
CONTAINER DISPOSAL: Do not reuse bag. Discard bag in trash.



Manufactured by Vigoro Industries, Inc., P.O. Box 512, Winter Haven, FL 33882
©1996 Vigoro Consumer and Professional Products, Inc. Vigoro, 8000, DeepGreen and Experience The Vigoro Advantage are trademarks of VIGI Global Inc. for its brands of plant care products.

PLUS INSECT CONTROL • 27-2-5 PLUS 1% IRON • TREATS 5,000 SQ. FT.

BEST AVAILABLE COPY