



Feb 24, 1971

REGISTERED UNDER THE FEDERAL INSECTICIDE
AND RODENTICIDE ACT
AND THE FEDERAL POISON REGISTER.
EPA REG. NO. 536-266

IMPROVED

LAWN FOOD

with IRON and SOIL INSECTICIDE

12-8-4

- COVERS 5000 SQUARE FEET
- CONTROLS VARIOUS LAWN AND SOIL INSECTS (See back panel)



NET WT.
50 POUNDS
71 80384

CAUTION
KEEP OUT OF REACH OF CHILDREN!
SEE BACK PANEL FOR ADDITIONAL CAUTIONS

GUARANTEED FERTILIZER ANALYSIS:	
Total Nitrogen (N)	12.0%
Available Phosphoric Acid (P ₂ O ₅)	8.0%
Soluble Potash (K ₂ O)	4.0%
Iron (Fe)	1.5%

Derived from: Sulfate of Ammonia, Diammonium Phosphate
Triple Superphosphate, Muriate of Potash
Iron from: Iron Sulfate

ACTIVE INGREDIENTS:	
Carbaryl (1-Naphthyl N-Methylcarbamate)*	7.00%
INERT INGREDIENTS:	
Relative to Insecticidal Content	98.00%
TOTAL	100.00%

*Sevin—Trademark of Union Carbide Corp.—U.S. Patent
No. 2902478; 3009855

USDA REG. NO. 539-266

Sold by SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS 60607

50 POUNDS

71 80384



CAUTION
KEEP OUT OF REACH OF CHILDREN!
SEE BACK PANEL FOR ADDITIONAL CAUTIONS

GUARANTEED FERTILIZER ANALYSIS:

Total Nitrogen (N)	12.0%
Available Phosphoric Acid (P ₂ O ₅)	8.0%
Soluble Potash (K ₂ O)	4.0%
Iron (Fe)	1.5%

Derived from: Sulfate of Ammonia, Diammonium Phosphate,
Triple Superphosphate, Muriate of Potash
Iron from: Iron Sulfate

ACTIVE INGREDIENTS:

Carbaryl (1-Naphthyl N-Methylcarbamate)*	2.00%
--	-------

INERT INGREDIENTS:

Relative to Insecticidal Content	98.00%
TOTAL	100.00%

*Sevin—Trademark of Union Carbide Corp.—U.S. Patent
No. 2902478; 3009855

USDA REG. NO. 539-266

Sold by SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS 60607

The fertilizer part of this product is recommended for areas where soil alkalinity (sweetness) keeps iron locked up. Iron starved plants (iron chlorosis) generally have light colored leaves with dark green veins. The insecticide portion of this product is recommended for control of cutworms, fall army worms, leaf hoppers, sod web worms (lawn moths), ants, earwigs, fleas and millipedes.

DIRECTIONS

ESTABLISHED LAWNS

Bermuda, St. Augustine, Zoysia: Apply contents of this bag to 5000 sq. ft. in early spring. Repeat monthly until fall.

Blue Grasses and Fescues: Apply contents of this bag to 5000 sq. ft. in early spring. Repeat every two months.

Centipede Grass: Apply contents of this bag to 5000 sq. ft. in early spring.

Rye Grass: Apply contents of this bag to 5000 sq. ft. in mid fall. Repeat monthly to maintain winter color.

IMPORTANT: Water thoroughly after application.

SPREADER SETTINGS

Sears Calibrated	5½	Ortho	4½
Sears Broadcast	4½	Central Roto Spred	4½
Jackson	5½	Central # 1662	6
Cyclone	4½		

CAUTION: Keep out of reach of children and animals. Harmful if swallowed or inhaled. Avoid prolonged breathing of dust. Do not take internally. Skin contact may be harmful. Avoid prolonged or repeated contact with skin. Wash thoroughly with soap and water immediately after use. Avoid contamination of feed and foodstuff. Keep out of any body of water.

NOTE: Contains Carbaryl, a carbamate, reversible cholinesterase inhibitor. Atropine is antidotal. Conditions of use are beyond seller's control. Seller's liability is limited to product replacement or purchase price. No other warranty, express or implied, concerning product use beyond claims on label.

Sold by SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS 60607

