



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 3, 2023

Chris Zemanek
Sr. Analyst, Regulatory Affairs
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

Subject: Notification per PRN 98-10 – Add fertilizer claims and alternate brand names
Product Name: Turf Builder Weed & Feed - Dicamba
EPA Registration Number: 538-333
Application Date: February 3, 2023
Decision Number: 590652

Dear Mr. Zemanek:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

The alternate brand names, “**Scotts Max Fall Weed & Feed I**” and “**Scotts Max Weed & Feed I**” have been added to the product record.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance. If you have any questions, contact me at ondish.mindy@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Mindy Ondish".

Mindy Ondish
Product Manager 23
Herbicide Branch
Registration Division (7505T)
Office of Pesticide Programs

NOTE:

EPA Reg. No. 538-333

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Highlighted text is new. ~~Strike through text is being deleted~~

NOTIFICATION

538-333

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/03/2023

Turf Builder Weed & Feed - Dicamba

ACTIVE INGREDIENTS:

2,4-D†.....	1.220%
Dicamba††.....	0.081%
OTHER INGREDIENTS	98.699%
TOTAL	100.000%

0.0122 lbs. 2,4 –D acid equivalent per pound of product
0.00081 lbs. Dicamba acid equivalent per pound of product

†CAS #94-75-7
††CAS #1918-00-9

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [back/side/top/bottom] [panel/label/booklet] for additional precautionary statements.
[See back for directions.]

[XX-XX-XX] (Fertilizer information denoted by “X” will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.)

Net Weight: X.XX lbs. (X.XX kg)

[Coverage]

- Covers X,XXX square feet/sq. ft.
- Treats [and]/Feeds XXXX sq. ft.
- Treats [and fertilizes] XXXX sq. ft.

Coverage Examples:

Bag Weight (lbs.)	Coverage (sq. ft.)	# AI per acre 2,4-D	# AI per acre Dicamba	# Product per 1000 sq. ft.
7.06	2,500	1.5 lbs.	0.1 lbs.	2.82
14.14	5,000	1.5 lbs.	0.1 lbs.	2.82
33.94	12,000	1.5 lbs.	0.1 lbs.	2.82
42.43	15,000	1.5 lbs.	0.1 lbs.	2.82
50.91	18,000	1.5 lbs.	0.1 lbs.	2.82

NOTE:

EPA Reg. No. 538-333

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Optional Company Identifier: Scotts®

Alternate Brand Names: Turf Builder Weed & Feed 5
Step 2 Weed Control Plus Lawn Food 5
Turf Builder Winterguard Fall Weed & Feed 5
Turf Builder Annual Program 2 Spring
Turf Builder Annual Program 2 Fall
Turf Builder Spring
Turf Builder Fall
Turf Builder Elite Weed & Feed
Turf Builder Essentials Weed & Feed
Turf Builder Essentials Brand Weed & Feed
Turf Builder Elite Weed & Feed
Turf Builder Elite Winterguard Fall Weed & Feed
Turf Builder Select Winterguard Fall Weed & Feed
Turf Builder Essentials Winterguard Fall Weed & Feed
Turf Builder Essentials Brand Winterguard Fall Weed & Feed
Scotts Max Fall Weed & Feed I
Scotts Max Weed & Feed I

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Wear long-sleeved shirt, long pants, shoes, and socks.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling poison control center or doctor, or going for treatment. [For emergency information call 1-800-543-8873.]

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

Option 1 Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 lbs. of 2,4-D and 0.1 lbs. of dicamba per acre per application. The maximum number of broadcast applications per treatment site is two per year.

Application Restrictions

- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not apply if rain is expected within 24 hours.
- Do not apply if day temperatures are regularly below 60°F or above 90°F.
- Do not apply more than twice per year.
- Do not water or mow lawn for at least 24 hours after application. [Granules must remain on weeds to be most effective.]
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetable plants.
- Do not use this product on flowers, shrubs, fruit or vegetable plants
- Do not use on Creeping Bentgrass, St. Augustinegrass (including Floratam), Dichondra, Carpetgrass or Lippia lawns.
- Do not apply to new grass unless it has been mowed at least 4 times.
- Do not seed, sod or plant grass sprigs until at least one month after using this product.

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WEEDS CONTROLLED

Some or all of the following weeds will appear on the label

Aster	Clover (red)	Lespedeza (Seedling)	Scarlet Pimpernel
Bindweed	Clover (white)	Lippia (Matchweed)	Shadflower
Bittercress	Cudweed	Mallow	(Whitlowort)
Black Medic	Curly dock	Moneywort	Shepherdspurse
Bristly Oxtongue	Dandelion	Morningglory	Smartweed
Buckhorn	Dichondra	Mustard	Sow Thistle
Bull Thistle	Dollarweed	Pennywort	Spurweed
Burclover	English Daisy	Pepperweed	Stitchwort
Buttonweed	Eveningprimrose	Pigweed	Threeseeded Mercury
Canada Thistle	Filaree	Plantain	Thymeleaved
Carpetweed	Fleabane	Prickly Lettuce	Sandwort
Catsear (Coast Dandelion)	Ground Ivy	Puncturevine	Vetch
Centella	Hawkweed	Purslane	Wild carrot
Chickweed	Healall	Pusley (Florida)	Yarrow
Chicory	Henbit	Pussytoes	Yellow rocket
Cinquefoil	Horseweed	Ragweed	
Clover (hop)	Knotweed (Seedling)	Red sorrel (Sheep Sorrel)	

[Application/Apply]

- The product may be used [only] on Bahiagrass, Bermudagrass, Bluegrass, Centipedegrass, Fescue, Ryegrass, or Zoysiagrass lawns.
- Apply when weeds are actively growing [when daytime temperatures are consistently between 60°F and 90°F].
- For best results, apply to grass that is wet from dew or watering./Make sure that the grass is wet from dew or watering before applying. [This helps particles adhere to weed leaves to produce best results.]
- Mow tall grass a day or two before application.
- **In Spring**, apply on Bahiagrass and Centipedegrass lawns in mid-April or later and after the third mowing.
- **In Fall**, apply on Centipedegrass lawns before September 1st and Bahiagrass lawns before November 1st.
- Set spreader to the setting indicated by the chart [below] [before applying].

[Watering]

Wait at least 24 hours before watering your lawn. If watering sooner, water will wash the product off the weed's leaves and reduce the effectiveness of this product.]

[What to Expect]

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control. This product will not prevent weed seeds from producing new plants.]

[Under certain conditions, temporary discoloration may occur on Bahiagrass, Centipedegrass, Bermudagrass, and Zoysiagrass lawns].

[Seeding/Sodding/Sprigging]

- Wait at least one month after you have applied this product before seeding, sodding or sprigging.
- Mow new grass at least 4 times before applying.]

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Option 2 Directions – Quick Start Guide

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 lbs. of 2,4-D and 0.1 lbs. of dicamba per acre per application.

[***Insert company name***] Quick Start Guide
 [You're just three/four/a few [simple/easy] steps away from a beautiful ***insert company name*** lawn]

[ICON – Spreader/Dial]

[1.] Fill & Set Spreader

Insert company name Broadcast/Rotary Spreaders X
Insert company name Drop Spreaders] [X]

[Use only with ***insert company name*** spreaders/applicators.]

[***Insert company name*** products are designed to work with ***insert company name*** spreaders/applicators.]

[For additional spreader settings, [please] call ***insert company phone number.***]
 Apply 2.82 lbs of product per 1,000 sq. ft.

[ICON – Spreader/Lawn]

[2.] Apply

- The product may be used [only] on Bahiagrass, Bermudagrass, Bluegrass, Centipedegrass, Fescue, Ryegrass, or Zoysiagrass lawns.
- Apply when weeds are actively growing [when daytime temperatures are consistently between 60°F and 90°F].
- For best results, apply to grass that is wet from dew or watering./Make sure that the grass is wet from dew or watering before applying. [This helps particles adhere to weed leaves to produce best results.]
- Mow tall grass a day or two before application.
- **In Spring**, apply on Bahiagrass and Centipedegrass lawns in mid-April or later and after the third mowing.
- **In Fall**, apply on Centipedegrass lawns before September 1st and Bahiagrass lawns before November 1st.

[ICON – Broom]

[3.] Clean-Up

Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON – lower legs stepping onto grass]

[4.] You're Done! What's Next?

Do not allow people or pets to enter the treated area until dusts have settled.

Questions? [Call] [now] ***insert company phone number*** [icon – phone]

Insert company website [icon – computer mouse]

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Application Restrictions

- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not apply if rain is expected within 24 hours.
- Do not apply if day temperatures are regularly below 60°F or above 90°F.
- Do not apply more than twice per year.
- Do not water or mow lawn for at least 24 hours after application. [Granules must remain on weeds to be most effective.]
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables plants.
- Do not use this product on flowers, shrubs, fruit or vegetable plants
- Do not use on Creeping Bentgrass, St. Augustinegrass (including Floratam), Dichondra, Carpetgrass or Lippia lawns.
- Do not apply to new grass unless it has been mowed at least 4 times.
- Do not seed, sod or plant grass sprigs until at least one month after using this product.

[Watering

Wait at least 24 hours before watering your lawn. If watering sooner, water will wash the product off the weed's leaves and reduce the effectiveness of this product.]

[Seeding/Sodding/Sprigging

- Wait at least one month after you have applied this product before seeding, sodding or sprigging.
- Mow new grass at least 4 times before applying.]

WEEDS CONTROLLED

Some or all of the following weeds will appear on the label

Aster	Clover (hop)	Knotweed (Seedling)	Ragweed
Bindweed	Clover (red)	Lambsquarter	Red Sorrel (Sheep Sorrel)
Bittercress	Clover (white)	Lespedeza (Seedling)	Scarlet pimpernel
Black Medic	Cudweed	Lippia (Matchweed)	Shadflower (Whitlowort)
Bristly Oxtongue	Curly dock	Mallow	Shepherdspurse
Buckhorn	Dandelion	Moneywort	Smartweed
Bull Thistle	Dichondra	Morningglory	Sow Thistle
Burclover	Dollarweed	Mustard	Spurweed
Buttonweed	English daisy	Pennywort	Stitchwort
Canada Thistle	Eveningprimrose	Pepperweed	Threeseeded Mercury
Carpetweed	Filaree	Pigweed	Thymeleaved Sandwort
Catsear (Coast Dandelion)	Fleabane	Plantain	Vetch
Centella	Ground Ivy	Prickly Lettuce	Wild Carrot
Chickweed	Hawkweed	Puncturevine	Yarrow
Chicory	Healall	Purslane	Yellow rocket
Cinquefoil	Henbit	Pusley (Florida)	
	Horseweed	Pussytoes	

[What to Expect

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control. This product will not prevent weed seeds from producing new plants.]

[Under certain conditions, temporary discoloration may occur on Bahiagrass, Centipedegrass, Bermudagrass, and Zoysiagrass lawns.]

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Option 3 Directions – Consumer Friendly

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 lbs. of 2,4-D and 0.1 lbs. of dicamba per acre per application.

1 – PREP

KNOW YOUR LAWN SIZE

Tennis Court	Equals ~ 2,800 sq. ft.	[Illustration]
Football Field	Equals ~ 100 yards	[Illustration]
Standard Parking Space	Equals ~ 300 sq. ft.	[Illustration]

FILL & SET SPREADER

Scotts Broadcast/Rotary Spreader	Setting [X]
Scotts Drop Spreader	Setting [X]
Scotts (<i>insert brand name</i>)	Setting [X]

Apply 2.82 lbs. of product per 1,000 sq. ft.

2 – APPLY

- The product may be used [only] on Bahiagrass, Bermudagrass, Bluegrass, Centipedegrass, Fescue, Ryegrass, or Zoysiagrass lawns.
- Apply when weeds are actively growing [when daytime temperatures are consistently between 60°F and 90°F].
- For best results, apply to grass that is wet from dew or watering./Make sure that the grass is wet from dew or watering before applying. [This helps particles adhere to weed leaves to produce best results.]
- Mow tall grass a day or two before application.
- **In Spring**, apply on Bahiagrass and Centipedegrass lawns in mid-April or later and after the third mowing.
- **In Fall**, apply on Centipedegrass lawns before September 1st and Bahiagrass lawns before November 1st.

WALK AT A STEADY PACE

Broadcast Rotary Spreader [Illustration]

Line up each pass approximately 5' from wheel track.

Drop Spreader [Illustration]

Align arrow with previous wheel track.

Restrictions

- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application.
- Do not allow people or pets to enter the treated area until dusts have settled.
- Do not apply if rain is expected within 24 hours.
- Do not apply if day temperatures are regularly below 60°F or above 90°F.
- Do not apply more than twice per year.
- Do not water or mow lawn for at least 24 hours after application. [Granules must remain on weeds to be most effective.]
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetable plants.
- Do not use this product on flowers, shrubs, fruit or vegetable plants.

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- Do not use on Creeping Bentgrass, St. Augustinegrass (including Floratam), Dichondra, Carpetgrass or Lippia lawns.
- Do not apply to new grass unless it has been mowed at least 4 times.
- Do not seed, sod or plant grass sprigs until at least one month after using this product.

[Watering

Wait at least 24 hours before watering your lawn. If watering sooner, water will wash the product off the weed's leaves and reduce the effectiveness of this product.]

[Seeding/Sodding/Sprigging

- Wait at least one month after you have applied this product before seeding, sodding or sprigging.
- Mow new grass at least 4 times before applying.]

Aster	Clover (red)	Lespedeza	Scarlet pimpernel
Bindweed	Clover (white)	(Seedling)	Shadflower
Bittercress	Cudweed	Lippia (Matchweed)	(Whitlowort)
Black Medic	Curly dock	Mallow	Shepherdspurse
Bristly Oxtongue	Dandelion	Moneywort	Smartweed
Buckhorn	Dichondra	Morningglory	Sow Thistle
Bull Thistle	Dollarweed	Mustard	Spurweed
Burclover	English daisy	Pennywort	Stitchwort
Buttonweed	Eveningprimrose	Pepperweed	Threeseeded
Canada Thistle	Filaree	Pigweed	Mercury
Carpetweed	Fleabane	Plantain	Thymeleaved
Catsear (Coast	Ground Ivy	Prickly Lettuce	Sandwort
Dandelion)	Hawkweed	Puncturevine	Vetch
Centella	Healall	Purslane	Wild Carrot
Chickweed	Henbit	Pusley (Florida)	Yarrow
Chicory	Horseweed	Pussytoes	Yellow rocket
Cinquefoil	Knotweed	Ragweed	
Clover (hop)	(Seedling)	Red Sorrel (Sheep	
	Lambsquarter	Sorrel)	

[What to Expect

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control. This product will not prevent weed seeds from producing new plants.]

[Under certain conditions, temporary discoloration may occur on Bahiagrass, Centipedegrass, Bermudagrass, and Zoysiagrass lawns.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a dry place. Store in original container in a secure area away from children and pets. [Reseal opened bag by folding top down and securing.]

PESTICIDE DISPOSAL and CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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SPREADER SETTING INFORMATION

The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label

Spreader Settings

[Covers xx,xxx sq. ft.]

Apply 2.82 lbs. of product per 1,000 sq. ft.

[Illustrations of spreaders, settings and patterns]

Spreading Tips

- For best results, use a Scotts spreader/[Use [only] with Scotts spreaders/[Scotts products are designed to work with Scotts spreaders.
- Mow lawn first if grass is tall enough to touch the bottom of the spreader.
- Apply header strips.
- Apply product in longest direction of lawn.
- Overlap wheel marks to ensure uniform feeding.
- Shut off spreader or stop each time you reach header strip.
- For even application walk at a steady pace slightly overlapping each pass.

	Spreader Settings:
Scotts Broadcast /Rotary Spreaders Each pass should be within X feet of the other to ensure an overlap. [Scotts Basic™, Standard™, Deluxe™ EdgeGuard®, Lawn Pro® or SpeedyGreen®/ <i>insert brand name</i>]	[XX]
Scotts EasyGreen® /<i>insert brand name</i> Each pass should be within 30 inches of the other to ensure an overlap.	[XX]
Scotts Drop Spreaders Align hopper arrow with previous wheel track [to ensure even coverage]. [Scotts AccuGreen®/ <i>insert brand name</i>]	[XX]
Scotts Wizz Spreaders [ILLUS][Spreader] Each pass should be within X feet of the other to ensure an overlap.]	[XX]

[For additional spreader settings, please call ***insert co. phone number***]

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OPTIONAL FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

Product Name

GUARANTEED ANALYSIS

XX-XX-XX (<i>insert N-P-K ratio</i>)	FXXX
Total nitrogen (N)	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen*	
X.X% water insoluble nitrogen	
Available phosphate (P ₂ O ₅)	X%
Soluble potash (K ₂ O)	X%
Calcium (Ca)	X%
Magnesium (Mg) (Total)	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S)	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	

Derived from: ammonium phosphate/urea/methyleneureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> **or** <http://www.aapfc.org/metals.htm>

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OPTIONAL TEXT AND CLAIMS

***Appropriate fertilizer, formula and company specific information
 will be inserted on Final Printed Label to replace "X"***

***References to this product may be replaced by appropriate alternate or supplemental product
 names. References to the Scotts Brand may be replaced with appropriate alternate brand.***

***The following claims may be preceded by "new" or "now" for six (6) months from the first date of
 shipment to a customer in accordance with Federal and State Registrations***

GENERAL CLAIMS

1. Scotts No-Quibble Guarantee®
2. Patented Particle™ Technology
3. The Scotts Difference™
4. The Scotts Advantage®
5. Easy open, resealable bag
6. SCOTTS POLICY **No Quibble Guarantee** SEE BACK FOR DETAILS
7. One Easy Step/Application!
8. Formulated for the home environment
9. Scotts Best Annual Program
10. For best results, apply [as part of] a Scotts Annual Lawn Care Program™ See back panel/website for details
11. For best results, apply to a wet lawn
12. Backed by Scotts No-Quibble Guarantee®
13. The Scotts Advantage® Available only at authorized Scotts® Lawn Pro® dealers
14. Won't Burn** ** When used according to manufacturer's directions
15. For best results apply a Scotts annual program (see back panel for details)
16. For best results, apply as a [the Scotts®] Turf Builder® Annual Program
17. Golf course results for your home lawn!
18. Exclusive Particle Technology [art]
19. Sticks to weed leaves for control
20. For best results, apply a Turf Builder® product four times a year (see back for details).
21. Available only at authorized Scotts® Lawn Pro® dealers.
22. Apply in late spring, summer, or fall.
23. [Grass Types:] For use on Bahiagrass, Bermudagrass, Bluegrass, Centipedegrass, Fescue, Ryegrass, or Zoysiagrass lawns.
24. Not for use on St. Augustinegrass (including Floratam), Dichondra, Lippia, Carpetgrass or Bentgrass lawns.
25. [1/2/4/step/phase] [Illustration]
26. Annual Program [Southern]
27. [Early Spring/Spring/Summer/Fall][Illustration]
28. Spring
29. Designed for Bermudagrass
30. Fall
31. Lawn Food with/plus/+ Weed Control
32. The easy path/step/guide to a better lawn
33. [Program name]/works with the rhythm of the seasons for a better lawn
34. Everything you need in one simple program
35. [1/One] Simple Program [For/4/four] A Beautiful Lawn
36. Lawn care made easy with [program name]
37. Before/After [Illustration]
38. Treated/Untreated [Illustration]

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WEED CONTROL CLAIMS

39. Kills dandelions and other major lawn weeds*
40. Kills dandelions, clover and most other broadleaf lawn weeds*
41. Small, lightweight granules provide complete uniform coverage and are quickly absorbed to help ensure control of large and small weeds.
42. Controls more than 50 common lawn weeds such as dandelion, clover and chickweed.
43. Effective on both large and small weeds* (see list below).
44. Kills roots.
45. Kills dandelions, chickweed, white clover and most other common broadleaf weeds*.
46. Now with more powerful particles
47. Faster-acting than previous formula
48. Moves into leaves faster ~~**/than/vs~~ previous formula
49. Same great results in less time ~~**/than/vs~~ previous formula
50. Penetrates the weed faster ~~**/than/vs~~ previous formula

* as listed

** ~~than/vs~~ previous formula

COMBINATION CLAIMS

51. Scotts' most effective weed and feed
52. Weed control plus lawn fertilizer for use on bahiagrass, bermudagrass, bluegrass, centipedegrass, fescue, ryegrass or zoysiagrass lawns
53. All you need for a thicker, greener lawn without dandelions
54. Clears out clover and other broadleaf weeds and helps prepare your lawn for winter
55. Kills dandelions and more than 50 other broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever
56. Kills dandelions, clover, chickweed and other non-grassy weeds while greening your lawn without rapid, extreme growth
57. Unlike ordinary weed-and-feeds, every particle of this product contains Scotts patented timed-release nitrogen plus potassium and weed control. (See back for details).
58. What to expect - Dandelions and other weeds will be killed in 3 to 4 weeks and your lawn will be greener in 4 to 6 days
59. Thickens lawn to crowd out weeds

FERTILIZER CLAIMS

60. [art] Builds strong, deep roots
61. [art: Water Smart] Improves lawn's ability to absorb water & nutrients
62. ULTRA GREENING POWER!
63. "We guarantee thick, green, turf without risk of surge growth."
64. Timed-release nitrogen won't burn your lawn or cause surge growth
65. Plus fertilizes with a feeding of Turf Builder® for developing thick, green lawns
66. Builds thick, green turf from the roots up [without burning your lawn]
67. Scotts Best Annual Program For A Picture-Perfect LawnBoost of nutrients to help your lawn survive/prepare for the summer/summer stress/heat, drought & wear and tear!
68. Develops longer, deeper roots to help your lawn survive/prepare for the summer/summer stress/heat, drought, and wear and tear!
69. Builds thick, green turf without burning

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70. Feeds lawn, helping turf to fill in where weeds once were
71. Strengthens/protects your lawn
72. Fast, long lasting greening power
73. Won't burn lawns, guaranteed.
74. No burning
75. No surge growth
76. Builds thick, green lawns.
77. Quick greening, long lasting.
78. Patented, timed-released nitrogen formula builds thick, green lawns from the roots up
79. Each lawn fertilizer particle provides release that won't burn or cause surge growth when applied as directed
80. Delivers nutrients which enhance root growth and provide extended feeding
81. All the nutrients your lawn needs in one application/bag/step
82. Scotts All-in-One®** particles combine essential nutrients into every particle [for even feeding]
83. Total nutrient package helps repair thin and bare spots in your lawn
84. Patented timed-release nitrogen formula builds thick, green lawns from the roots up.
85. [Product Name] lawn fertilizer contains extra nitrogen, carefully blended with potassium to make your lawn greener.
86. Your lawn will be greener in 4 to 6 days if weather conditions are good [warm soil, some moisture]
87. The greening will reach its peak 8 to 10 days after application. The color difference will be more noticeable if your lawn is hungry to begin with.
88. [Product Name] works below the soil, too, helping to promote root and rhizome development; this strengthens the grass plants and enables them to produce more blades of grass, and it thickens the lawn with the addition of new grass plants.
89. Thin areas of turf will fill in over time [about 6 weeks], creating a more uniformly dense lawn.
90. The result is a beautiful, thicker, greener lawn.
91. Micro-Nutrients [Icon]
92. Iron [Icon]
93. Manganese [Icon]
94. Natural Ingredients [Icon]
95. Worm Castings [Icon]
96. Kelp Meal [Icon]
97. Green[er] Grass Above [Icon] [vs unfed lawn]
98. Strong[er] Roots Below [Icon] [vs unfed lawn]
99. [X%] More essential nutrients* than *insert Scotts product name!* [Your lawn requires essential nutrients to thrive] / [Your lawn needs food!]
100. More Essential Nutrients[†] [...]

*The formula in [*insert Scotts product name*] gives your lawn more essential nutrients than [*insert Scotts product name*] for your best lawn ever.

[†]Contains additional essential nutrients vs/versus [the] [**INSERT SCOTTS PRODUCT/ SCOTTS BRAND LINE NAME**] of lawn fertilizer[s]/food **OR** Contains additional essential nutrients vs/versus [**INSERT SCOTTS PRODUCT NAME.**]

LIGHTWEIGHT FORMULA CLAIMS

101. [For Best Results] Apply Once in Fall: [Helps grass/ lawn(s) recover from Summer damage] [and] [Kills/Controls/ Clears out (insert any all listed weeds) [for (a) better/greener/healthier lawn/grass next Spring.]
102. Feeds grass for a better lawn next spring [– Guaranteed*]
103. [New/Improved/Enhanced [Formula] –]Most effective/Best /Greatest/Most Powerful/Superior Scotts [Fall] Weed & Feed [formula] [for killing/controlling clearing out/wiping out dandelion/clover] [in the fall]
104. [New/Improved/Enhanced Formula -] [Now With] [Exclusive] [Smaller, Lightweight] [More] Weed Control Particles So It Gets Weeds You See & Ones You Don't

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105. [New/Improved/Enhanced Formula -] Scotts® Exclusive Particle Technology Grips Weeds You See & Ones You Don't/Won't
106. [New/Improved/Enhanced Formula -] Smaller, Lighter Particles Get Weeds You See & Ones You Don't/Won't
107. [New/Improved/Enhanced Formula -]Best/Greatest/Most Powerful/Effective Scotts [Turf Builder] [WinterGuard] [Fall] Weed & Feed Formula for [Weed Control/Killing/Clearing out] [Dandelion & Clover] [in the fall][Ever]
108. [New/Improved/Enhanced] [and][Most Effective/Powerful] Formula - [Now With] [Exclusive] [Smaller, Lightweight] [More] Weed Control Particles So It Gets Weeds You See & Ones You Don't
109. Fall Feeding – [Kills/Controls/Clears out **insert any all listed weeds** while continuously feeding/greening through/throughout the fall to thicken & strengthen your grass/lawn [for [a] better/greener/ healthier/ grass/lawn next Spring.]
110. Feeds/Greens/Thickens/Provides nutrients to lawn/grass for up to X months while controlling [insert listed weeds] for up to X months [for (a) greener/healthier lawn/grass [next Spring].
111. New & Improved [formula] [compared to original **insert Scotts product name**
112. New [improved/Enhanced] formula with better/greater/more/most powerful/superior weed control/killing compared to [original] **insert Scotts product name**
113. New/ [improved/Enhanced] formula with better/greater/more/most powerful/superior **insert weed(s) from weed list** control compared to [original] **insert Scotts product name**
114. New/Improved/Enhanced [Formula]
115. Sticks/Grips to/ Locks [onto] [to] weed leaves for better control/weed coverage/weed killing success

*** Scotts No-Quibble Guarantee®**

If for any reason you, the consumer are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

TECHNICAL FEATURES OF FORMULA CLAIMS

116. Gets/Kills/Clears Out The Weeds You See & The Ones You Don't
117. Grips/Locks/Sticks [onto] [to] [& Kills] [the] Weeds You See & Ones You Don't
118. Grips/Sticks/Locks/Grabs Gets to/onto [the] weeds you see & [the] ones you don't [for superior/better/more/greater/ more powerful/the most powerful [weed] control/killing vs previous formulas]
119. Grips/Sticks/Locks/Grabs to/onto [even] the smallest/tiniest/littlest weed/weeds [to kill/get/control the weeds you see and the ones you don't
120. Hits/Sticks/Covers More of The Weed for Our/Scotts Most Powerful/Most Effective/Best Weed Control Ever
121. **Insert Photo/Image** Weed coverage/particles covering weeds
122. **Insert product/technology name Insert Photo/Image** weed leaf coverage [compared to/vs] **Insert comparison product name Insert Photo/image** of weed leaf coverage
123. **Insert product/technology name Insert Photo/Image** weed leaf coverage
124. Locks/Grips/Grabs/Sticks to/onto [every/even the smallest/tiniest/littlest] weed/weeds [for our/Scotts most powerful/most effective/best weed control/Scotts [Fall]Weed and Feed[For Fall][Ever!]
125. Locks/Grips/Grabs/Sticks [to][Onto] [Fall] Weeds For Superior Accuracy/Precision [& Control]
126. Locks/Grips/Grabs/Sticks onto [Fall] Weeds for our Most Powerful/Most Effective/Best Weed Control vs previous formula(s)
127. Micro-Particles Lock/Grip/Grab/Stick Onto Weeds For Superior Accuracy/Precision & Control
128. More Granules Attach/Lock/Grab/Grip/Lock to/onto Every Weed for the Most Powerful/Most Effective/Best Weed Control vs previous formulas
129. Patent Pending Scotts® Exclusive [WeedGrip®] [Particle/Granule/Granular] Technology [Illustration]
130. Scotts **insert product name** with **insert particle technology**: Kills/Clears out weeds/dandelions and clover and thickens grass to crowd out future invasions/issues/problems/weeds
131. Sticks/Locks/Adheres More Granules to Every Weed for our Most Powerful/Most Effective/Best Weed Control/[Scotts [Fall] Weed and Feed][Ever]
132. Sure-Cover /Weed-Grip/WeedGrip/WeedTac/WeedTack/Full-Contact [Particle] Technology

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SMALL PACKAGE CLAIMS

133. [For] quick front yard green-up
134. [Great] front yard fertilizer/lawn food
135. [Just] the extra you need to finish your lawn!
136. Clears out [pesky] weeds in your front/back yard
137. Great for feeding/weeding your front/back yard
138. No need to buy more than [what] you need
139. Perfect for [small] lawns [that are less than 2500 ft²]

PRIVATE LABEL CLAIMS

140. Greens in 72 hours [and contains time-released nitrogen for extended feeding]
141. Delivers a Long Lasting Feeding without Burning for a Stronger Greener Lawn
142. Greens quickly and feeds up to 2/3/4/5/6 months
143. [Contains] XX% Slow Release Nitrogen [for extended feeding]
144. Builds thick green lawns
145. Assurance Particle Technology™
146. Even feeding and greening
147. More particles for even feeding and greening
148. Smaller particles for even feeding and greening
149. Delivers quick greening plus consistent, extended nutrition for your lawn
150. Quick greening plus extended nutrition / formulation / formula
151. [Delivers] important / necessary nutrition for your lawn
152. Works the first time of your money back! [ICON]
153. [ICON] Garden Club
154. Membership is free!
155. homedepotgardenclub.com
156. Join the [name] garden club
157. For more great tips and offers [insert internet site address]
158. Ace Promise Satisfaction Guaranteed
159. The Ace Promise in Every Bag
160. Fertilize once for [the whole season] – or – [2 / 3 / 4 / 5 / 6 months]. [Insert Product Name] feeds and greens with slow release fertilizer for up to 2 / 3 / 4 / 5 / 6 months. It kills tough existing weeds and controls new weeds for 2 / 3 / 4 / 5 / 6 months.
161. Kills the Weeds Not the Lawn
162. Feeds for up to X months
163. Feeds for X months guaranteed
164. Feeds and strengthens root systems without burning your lawn
165. Use for a beautiful weed free lawn
166. Beautiful Lawns/Yards Since 1924
167. [New/Now with] Assurance / Assure Particle Technology
168. [New/Now with] Nutrisure/Nutri-Sure Particle Technology
169. [New/Now with] Tri Nitrogen /Tri N/Tri-N Particle Technology

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- 170. Patented Particle™ Technology
- 171. More particles for [even greening and] better / improved weed coverage versus original VigoroWeed & Feed/*insert Vigoro product name*
- 172. Garden Club [Home Depot logo] – ***Vigoro products are exclusively sold at Home Depot and the Garden Club claim will only be used on Vigoro branded products***
- 173. [Garden Club] Membership is free! *[insert web address]*
- 174. Works the first time or your money back.
- 175. Contains no phosphorus ***[Note to reviewer – this claim is only to be used when the product contains no phosphorus]***
- 176. Even feeding... [for] even greening... with no burn... guaranteed[!]
- 177. No / Non Burn / Burning Formulation / Formula
- 178. No burning/lawn burn... guaranteed [!]
- 179. No Phosphate ***[Note to reviewer – this claim is only to be used when the product contains no phosphorus]***
- 180. Phosphorous Free [formula]
- 181. XX% more particles for even [nutrient] distribution and even / consistent / uniform feeding and greening* *versus original Vigoro Weed & Feed
- 182. XX% more particles for even [nutrient] distribution* *versus original Vigoro Weed & Feed
- 183. XX% more particles for even feeding and greening* *versus original Vigoro Weed & Feed
- 184. Feeds for 3 [X] months guaranteed
- 185. Use on lawns to kill the toughest weeds like clovers and dandelion.
- 186. Quick greening and extended feeding
- 187. Stop! Read the entire label first. Observe all precautions and follow directions carefully.
- 188. Encourage early spring green-up
- 189. Helps develop a deep and dense root system

XX NITROGEN	X PHOSPHORUS	X POTASSIUM
Essential for plant growth; makes grass green.	Stimulates root growth; helps grass multiply.	Makes plant strong; better able to resist drought and extreme heat.

Vigoro Guarantee

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund check promptly.

Ace Quality Since 1924

[Ace Promise Satisfaction Guaranteed]/[The Ace Promise is in Every Bag]
 [The Ace Promise] If this [Ace] product when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

Questions or Comments? [Ace Customer Care] 1-XXX-XXX-XXXX

Made for Ace Hardware Corp. [insert address]

Green Turf® is a registered trademark of Ace Hardware Corporation

Assembled in the USA [ICON] Factory Certified

STA-GREEN® is used under license to [insert company name].
 STA-GREEN® is a registered trademark of LF, LLC. All rights reserved.
 Money Back Guarantee: If you are not completely satisfied with this product, please mail your name, address and proof of purchase (package UPC) and a brief explanation for seeking a refund
 Assembled in the USA with Foreign and/or Domestic Parts
 Made in the USA with Foreign and Domestic Inputs for [X retailer name, address, phone, website]

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Expert Gardener is a registered trademark of Wal-Mart Stores, Inc., Bentonville, AR 72716

[ICON: X - X - X]

Nitrogen, Phosphorus, Potash / Potassium

[N] Nitrogen for greening / Slow release nitrogen for continuous feeding / For lush, green plant growth

[P] Phosphorus helps develop a stronger, hardier root system

[K] Potassium / Potash is vital for growth. Improves plant hardiness and drought resistance / For overall plant vigor

FOR A BEAUTIFUL STA-GREEN® LAWN/YARD

A good fertilization program can keep your lawn/yard green and vigorous. STA-GREEN® has a wide selection of fertilizers to help you throughout the year.

STA-GREEN® LAWN STARTER FERTILIZER

Apply this specially formulated fertilizer when starting new lawns/yards from seed or sod. The high phosphorous level promotes strong root development and winter hardiness.

STA-GREEN® CRABGRASS PREVENTERS

Use these preemergent products to control crabgrass and many other weeds in your lawn/yard before they germinate. Crabgrass preventers are available with or without fertilizer. Use these products in early spring before weeds begin to emerge.

STA-GREEN® LAWN FERTILIZERS

A high nitrogen fertilizer with iron that feeds any established lawn/yard up to 3 months. Use this product anytime during the active growing season.

STA-GREEN® WEED & FEED

This postemergent product controls a wide variety of existing broadleaf weeds while it feeds your desirable grass. Use weed and feeds when weeds are actively growing.

STA-GREEN® SOUTHERN WEED & FEED

This fertilizer is especially formulated to control a wide variety of broadleaf weeds in Centipede and St. Augustine lawns/yards. Use weed and feeds when weeds are actively growing.

STA-GREEN® WINTERIZER & WINTERIZER WEED & FEED

Winterizer helps prepare your lawn/yard for winter stress and helps promote early spring green-up. Winterizer Weed & Feed helps prepare your lawn/yard for winter and kills late season broadleaf weeds.

STA-GREEN® is used under license to (*insert company name*).

Tips for Lawn Care Success:

- Feed regularly for your best lawn – Regular feedings of Scotts [Turf Builder] [insert alternate brand/product name] will help build a lawn you and your family can enjoy. Scotts [Turf Builder] [insert alternate brand/product name] provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

OR

Tips for Lawn Care Success:

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[icon: granules falling on grass] **Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] **Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow/build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

Scotts Recommended [Annual] Feeding Schedule/Plan

Plan your feeding schedule. Choose the right product for your lawn.

Any Season. Apply any season if weeds or bugs are not a problem:

[Art: Bag] Scotts Turf Builder Lawn Fertilizer/ ***insert brand name***

Early Spring. February/March – April. To prevent crabgrass:

[Art: Bag] Scotts Turf Builder with Halts Crabgrass Preventer/ ***insert brand name***

Late Spring/Spring . April – June. To kill weeds:

[Art: Bag] Scotts Turf Builder with Plus 2 Weed Control/ ***insert brand name***

Summer. June – August. To kill bugs:

[Art: Bag] Scotts Turf Builder with SummerGuard/ ***insert brand name***

Fall. September – November.

[Art: Bag] Scotts Turf Builder WinterGuard. To kill fall weeds:

[Art: Bag] Scotts Turf Builder WinterGuard with Plus 2 Weed Control/ ***insert brand name***

OR

Scotts Recommended [Annual] Feeding Schedule/Plan

Use Any of These Products Next to Keep Your Lawn Looking Great All Season!

Anytime

[art-Turfbuilder] Use anytime if weeds or insects are not a problem Summer

[art-Turf Builder with Summerguard] Use to kill insects and strengthen your lawn against heat and drought

Fall

[art-Turf Builder Winterguard] Use to build stronger, deeper roots for a thicker, greener lawn in spring if weeds are not a problem

OR

[Scotts] Recommended feeding routine

[Plan your feeding routine with Scotts Turf Builder Lawn food.]

[icon] [Early spring]

[An early spring feeding helps grass green-up after winter. Your should feed around the first time you mow your grass.]

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[icon][late spring][spring]

[Feeding now prepares grass for summer stress by thickening the blades on top and building deep roots below.]

[icon] [early fall][summer]

[An early fall feeding replenishes the nutrients lost in the harsh summer months for quicker recovery. You should feed when your grass comes out of dormancy].

[icon][late fall][fall]

[late fall is the best feeding time because it builds strong deep roots and prepares grass for winter. You should feed when all the leaves have fallen.]

OPTIONAL LANGUAGE FOR FLORIDA FERTILIZER APPLICATIONS

[Florida Annual Fertilizer Applications

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns [and zoysia lawns], do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

Florida [Fertilizer] Applications: 4 annual feedings with the exception of bahiagrass and centipedegrass (2 feedings in the north and 3 feedings in the central and south).

Florida [Fertilizer] Applications: 4 annual feedings with the following exceptions: On centipedegrass do not exceed 2 feedings in the north and 3 feedings in the central and south. On bahiagrass and zoysiagrass do not exceed 3 feedings in the north.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices.

Check with your county or city government to determine if there are local regulations for fertilizer use.

WHAT DOES SCOTTS (*insert product name*) DO?

Scotts (*insert product name*) is an innovative formula that kills existing lawn weeds like dandelions and clover and feeds your lawn. [**Product name**] [prevents/kills]

Insert partial listing of weeds prevented/controlled

For a list of weeds that Scotts (*insert product name*) targets visit:
www.scotts.com [/(*insert product name*)/target weeds]

THE SCOTTS STORY

Scotts is there for your lawn care needs.

Founded in 1868, we are proud of our long history and celebrate the lawn by offering best-in-class products. [We start with the fundamental truth; your lawn is a living, growing thing.] [We start with the fundamental truth; the lawn is alive].

Our scientists embrace this truth by developing technologies that benefit the lawn and fit your lawn care needs. If you need to feed the lawn – we are here. If you have issues with pesky weeds – we got your back. So if you're a die-hard lawn warrior or a novice learning how to care for your lawn – [let us help.] [We would like to help].

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PRODUCT DESCRIPTION OPTIONS

[Complete][Essential][Elite][Select] Nutrition from the Ground Up

[***Insert Product Name***]'s innovative approach to lawn care is grounded in the balance between premium performance and natural results. Our ingredients are unique in promoting nutritional growth both above and below the surface, resulting in a lush, beautiful lawn that can be enjoyed all season long.

A [healthy][happy] lawn is a Scotts lawn.

(***Insert Product Name***) works on/can be used/applied on:

[Kentucky Bluegrass] [Tall Fescue] [Fine Fescue] [Bahia] [Bermuda] [Centipede] [Ryegrass] [Zoysia]
 [Icon]

[Dandelion] [Clover] [Ground Ivy] [Dollarweed] [Henbit] [English Daisy] [Plantain]
 [Icon]

[For a full list of weeds that (***insert product name***) targets, visit (***insert company website***/www.scotts.com)]

[Art: SMG/NYSE icon]

[Art: mouse icon] Visit our website: www.scotts.com

[Art: phone icon] Consumer Helpline: 1-800-543-TURF (8873)

[Questions/Information]

[Use Scotts My Lawn App to Calculate Your Lawn Size [icon] My Lawn]

Scotts & Your Environment [art]

We care. Scotts products are designed with care to grow thicker, greener lawns. A Green Lawn Is a Good Lawn. A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion. You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back onto your lawn.

Scotts No-Quibble Guarantee®

If for any reason you, the consumer are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

[U.S. Patent No. X,XXX,XXX (***patent information will be added to FPL***)]

© [Year] Licensed by The Scotts Company LLC. [Company Name]
 World rights reserved.

[Made in U.S.A./Product of [***insert Country Name***]

[Sold and Guaranteed by:]

The Scotts Company
 14111 Scottslawn Rd.
 Marysville, OH 43041

EPA Reg. No. 538-333

EPA Est. No. 538-XX-X

[Superscript used is first letter of lot number]