



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 5, 2015

Ms. Wendy Hollingsworth-Cox  
Senior Analyst, Federal Registrations  
Regulatory Affairs  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Label Amendment – Addition of directions for use for professional use on bermudagrass turf and sod farms; modified label formats for use directions; and addition of alternate brand name *Scotts Southern Turf Fertilizer 32-0-9 with Weed Control*  
Product Name: MSM 22 on Fertilizer  
EPA Registration Number: 538-323  
Application Date: 08/14/2015  
Decision Number: 508466

Dear Ms. Hollingsworth-Cox:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Lisa Pahl by phone at 703-347-0459, or via email at [pahl.lisa@epa.gov](mailto:pahl.lisa@epa.gov).

Sincerely,

A handwritten signature in cursive script that reads "Heather A. Garvie".

Heather A. Garvie, Product Manager 24  
Fungicide Herbicide Branch (7505P)  
Office of Pesticide Programs

Enclosure

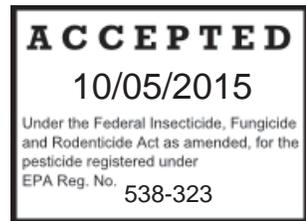
**Note to PM:**

***Bold, italicized text is information for the reader and is not part of the label.***  
[Bracketed information is optional.] Text separated by / denotes and/or options.

EPA Reg. No. 538-323

# MSM 22 on Fertilizer

EPA Reg. No. 538-323



**ACTIVE INGREDIENT:**

Metsulfuron-methyl† ..... 0.022%

**OTHER INGREDIENTS:** ..... 99.978%

Total 100.000%

†CAS #74223-64-6

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back/side/top/bottom [panel/label] for additional precautionary statements.

[Covers/treats/feeds/fertilizes XXXX sq ft/XX ft x XXX ft] **Coverage denoted by "X" will be added to FPL.**  
1/8 acre = 5,445 sq. ft.

NET WEIGHT/WT. 15.65 lb (x.x kg)

**Note to PM: The 15.65 lb bag covers 5,000 sq ft. See table for coverage examples.**

**Coverage Examples:**

<b>Bag Weight (lbs)</b>	<b>Coverage (sq. ft.)</b>	<b>A.I. percent</b>	<b># AI per acre</b>	<b># Product per 1000 sq ft</b>
7.82	2,500	0.022	0.03	3.13
12.52	4,000	0.022	0.03	3.13
15.65	5,000	0.022	0.03	3.13
31.30	10,000	0.022	0.03	3.13
46.95	15,000	0.022	0.03	3.13

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EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

**Note to PM:**

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**Optional Company Identifier:**      Scotts®

**Alternate Brand Names:**

Turf Builder Southern Weed & Feed 2  
Turf Builder Southern Weed & Feed for Snap 2  
Bonus S Southern Weed & Feed 3  
Bonus S Southern Weed & Feed for Snap 2  
Turf Builder Bonus S Southern Weed & Feed  
Turf Builder Bonus S Southern Weed & Feed 4  
Turf Builder Bonus S Southern Weed & Feed F  
Turf Builder Bonus S 2 Southern Weed & Feed for Snap  
Turf Builder Florida Weed & Feed 2  
Turf Builder Florida Weed & Feed for Snap 2  
Bonus S Florida Weed & Feed 3  
Bonus S Florida Weed & Feed for Snap 2  
Weed & Feed for St. Augustinegrass 3  
Snap Southern Weed & Feed 2  
Super Bonus S Southern Weed & Feed 3  
Turf Builder Bonus S Florida Weed & Feed 2  
Step 1 Southern Weed Control Plus Lawn Food 3  
Step 1 Southern Weed & Feed 3  
Step 4 Southern Fall Weed & Feed 3  
Scotts Turf Builder Restore Southern Weed & Feed 2  
Scotts Turf Builder 360 Southern Weed & Feed 2  
Scotts Root Builder Southern Weed & Feed 2  
Scotts Southern Turf Fertilizer 32-0-9 with Weed Control  
Weed & Feed for Bermudagrass

X-X-X ***Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

**Note to PM:**

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**[FIRST AID AND ENVIRONMENTAL HAZARDS/INFORMATION]**

[Keep Out of Reach of Children]

[CAUTION]

**Precautionary Statements**

**Hazards to Humans and Domestic Animals [icon]**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID [icon]**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX-XXXX (***number is available 24/7/365***)

**Environmental Hazards [icon]**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Sweeping any product that lands on a driveway, sidewalk, or street, back into the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

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**SUBLABEL - CONSUMER**

**KEY PRODUCT FACTS]**

**[APPLICATION]**

**[HOW AND WHEN TO APPLY]**

**OPTION 1 – DIRECTIONS FOR USE**

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**[Application]**

- Apply after the third mowing [of the season/year]. [Earlier application may cause lawn injury.]
- For use on St. Augustinegrass (including Floratam), bermudagrass, zoysiagrass, seashore paspalum and buffalograss.
- [May be used on tall fescue [Kentucky bluegrass / fine fescues] if temporary discoloration can be tolerated.]
- Apply when grass and weeds are actively growing [in spring, summer, or fall]
- May be applied to a wet or dry lawn.
- For best results apply to grass that is wet from dew or watering.
- Mow tall grass a day or two before application.
- If rain does not occur within 2-3 days after application, water in lightly for activation.
- [For severe weed problems, a second treatment may be required 2 months after the first.]
- [Apply in the Fall [(before October 15)] to control winter weeds such as henbit, common chickweed, eveningprimrose and lawn burweed.]
- This product applies 0.03 lbs active ingredient per acre.

**[Weeds Controlled]**

- Controls [or suppresses] ***insert one or more weeds from following weed list*** [Controls [or suppresses] weeds as listed above/below] **or** Kills/Controls/Suppresses listed weeds **or** Weeds Controlled/Suppressed

**Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use**

<b>Controls</b>		
annual sowthistle	cudweed	mustard
aster	dandelion	parsley-piert
black medic	dollarweed (pennywort)	Pensacola bahiagrass
broadleaf plantain	eclipta	perennial ryegrass
buckhorn plantain	English daisy	pigweed
California burclover	evening primrose	pineapple-weed
Carolina geranium	Florida betony	prostrate knotweed
catsear	Florida pusley	puncturevine
chicory	ground ivy	purple deadnettle
common chickweed	hairy bittercress	red clover
common groundsel	henbit	shepherd's-purse
common mallow	hop clover	spurge
common purslane	horseweed	white clover
common yarrow	khakiweed	wild carrot
corn speedwell	lambsquarters	wild garlic
creeping woodsorrel	lawn burweed (spurweed)	wild violet
crown vetch	mouseear chickweed	yellow woodsorrel ( <i>Oxalis</i> )

<b>Suppresses</b>	
Argentine bahiagrass	field bindweed
Canada thistle	Virginia buttonweed

<b>2 month control</b>		
broadleaf plantain	California burclover	dollarweed (pennywort)
buckhorn plantain	dandelion	white clover

<b>3 month control</b>		
dollarweed (pennywort)	dandelion	white clover

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**Reentry**

- Do not allow people or pets to enter treatment areas until the application is complete and the grass is dry.

**Restrictions**

- DO NOT APPLY DURING WINTER DORMANCY PERIOD. Wait until after the third mowing of the season to apply.
- Do not use on bahiagrass, centipedegrass, ryegrass (annual and perennial) and blends that contain ryegrass.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply on or under the branch spread area of trees, shrubs, bedding plants, flowers or garden plants.
- Do not apply more than two times per year (0.06 lb. ai/acre/year).

**Seeding/Sprigging.**

- May be applied after sprigging/sodding a new St. Augustinegrass, bermudagrass, or zoysiagrass lawn to prevent competition from germinating weeds. Water the new sprigs, then make the application of this product/**insert product name**.
- Do not apply to newly seeded lawns until after the new grass has been mowed at least three times.
- Do not plant sprigs/sod for one month, or sow new grass seed for two months following application of this product/ **insert product name**.

**[How to Apply] the following statements will be included in DFU for product to be used with the Scotts SNAP® Spreader - see note to PM below**

[This package applies [approximately] 3.13 [3.1] lbs of product per 1,000 sq ft.]

[Each pass should be within 5 feet of another pass to ensure proper overlap.]

**[What to Expect]**

[Weeds in treated areas will stop growing 1 – 2 days after application.]

[Affected weeds will gradually die and disappear within 3 – 4 weeks after application.]

[Grass/Lawn will become greener in 4 – 6 days after application.]

**Note to PM - For your reference, product packaged specifically for use with a Scotts SNAP® Spreader will be in a cylindrical bag with a bottom fitment that will only attach to the SNAP® Spreader System. The bottom fitment contains an aperture that is calibrated for a product application to 4,000 sq ft, and therefore no spreader settings are required for this particular application.**

**OPTION 2 – DIRECTIONS FOR USE QUICK START GUIDE**

**DIRECTIONS FOR USE**

- It is a violation of federal law to use this product in a manner inconsistent with its labeling.
- This product applies 0.03 lbs active ingredient per acre.

**[Insert company name]** Quick Start Guide

[You're just three/four/a few [simple/easy] steps away from a beautiful **insert company name** lawn]

[ICON – Spreader/Dial]

[1.] Fill & Set Spreader

**Insert company name** Broadcast/Rotary Spreaders X

**Insert company name** Drop Spreaders [X]

[Use only with **insert company name** spreaders/applicators.]

**Insert company name** products are designed to work with **insert company name** spreaders/applicators.]

[For additional spreader settings, [please] call **insert company phone number**.]

[This package applies [approximately] 3.13 [3.1] lbs of product per 1,000 sq. ft.]

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[ICON – Spreader/Lawn]

[2.] Apply

- Apply after the third mowing [of the season/year]. [Earlier application may cause lawn injury.]
- For use on St. Augustinegrass (including Floratam), bermudagrass, zoysiagrass, seashore paspalum and buffalograss.
- [May be used on tall fescue [Kentucky bluegrass / fine fescues] if temporary discoloration can be tolerated.]
- Apply when grass and weeds are actively growing [in spring, summer, or fall].
- May be applied to a wet or dry lawn.
- For best results apply to grass that is wet from dew or watering.
- Mow tall grass a day or two before application.
- If rain does not occur within 2-3 days after application, water in lightly for activation.
- [For even application walk at a steady pace slightly overlapping each pass.]
- [Scotts Drop Spreaders: Align hopper arrow with previous wheel track.]
- [Scotts Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.]

[ICON – Broom]

[3.] Clean-Up

- Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON – lower legs stepping onto grass]

[4.] You're Done! What's Next?

- Do not allow people or pets to enter treatment areas until the application is complete and the grass is dry.

Questions? [Call] [now] **insert company phone number** [icon – phone]

**Insert company website** [icon – computer mouse]

Restrictions

- DO NOT APPLY DURING WINTER DORMANCY PERIOD. Wait until after the third mowing of the season to apply.
- Do not use on bahiagrass, centipedegrass, ryegrass (annual and perennial) and blends that contain ryegrass.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply on or under the branch spread area of trees, shrubs, bedding plants, flowers or garden plants.
- Do not apply more than two times per year (0.06 lb. ai/acre/year).

Seeding/Sprigging

- May be applied after sprigging/sodding a new St. Augustinegrass, bermudagrass, or zoysiagrass lawn to prevent competition from germinating weeds. Water the new sprigs, then make the application of this product/ **insert product name**.
- Do not apply to newly seeded lawns until after the new grass has been mowed at least three times.
- Do not plant sprigs/sod for one month, or sow new grass seed for two months following application of this product/ **insert product name**.

[Weeds Controlled]

- Controls [or suppresses] **insert one or more weeds from following weed list** [Controls [or suppresses] weeds as listed above/below] **or** Kills/Controls/Suppresses listed weeds **or** Weeds Controlled/Suppressed
- **Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use**
- [For severe weed problems, a second treatment may be required 2 months after the first.]
- [Apply in the Fall [(before October 15)] to control winter weeds such as henbit, common chickweed, eveningprimrose, and lawn burweed.]

**Note to PM:**

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<b>Controls</b>		
annual sowthistle	cudweed	Mustard
Aster	dandelion	parsley-piert
black medic	dollarweed (pennywort)	Pensacola bahiagrass
broadleaf plantain	eclipta	perennial ryegrass
buckhorn plantain	English daisy	Pigweed
California burclover	evening primrose	pineapple-weed
Carolina geranium	Florida betony	prostrate knotweed
catsear	Florida pusley	Puncturevine
chicory	ground ivy	purple deadnettle
common chickweed	hairy bittercress	red clover
common groundsel	henbit	shepherd's-purse
common mallow	hop clover	Spurge
common purslane	horseweed	white clover
common yarrow	khakiweed	wild carrot
corn speedwell	lambsquarters	wild garlic
creeping woodsorrel	lawn burweed (spurweed)	wild violet
crown vetch	mouseear chickweed	yellow woodsorrel ( <i>Oxalis</i> )

<b>Suppresses</b>	
Argentine bahiagrass	field bindweed
Canada thistle	Virginia buttonweed

<b>2 month control</b>		
broadleaf plantain	California burclover	dollarweed (pennywort)
buckhorn plantain	dandelion	white clover

<b>3 month control</b>		
dollarweed (pennywort)	dandelion	white clover

**[What to Expect]**

[Weeds in treated areas will stop growing 1 – 2 days after application.]

[Affected weeds will gradually die and disappear within 3 – 4 weeks after application.]

[Grass/Lawn will become greener in 4 – 6 days after application.]

**End Options for Directions for Use****Storage and Disposal** [icon: trash can]**PESTICIDE STORAGE:** Store in a dry place. [Reseal opened bag by folding top down and securing.] Store in original container in a secure area away from children and pets.**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.**Note to PM: The following Storage and Disposal section will appear on those products intended for use with the Scotts SNAP® Spreader****STORAGE AND DISPOSAL** [icon: trash can]**PESTICIDE STORAGE:** Store in a dry place for your next application. Product can be used until [container is] empty.**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Note to PM:**

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**SPREADER SETTING INFORMATION Note to PM: *The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label***

This package applies [approximately] 3.13 [3.1] lbs of product per 1,000 sq ft.

**Spreading Tips**

[For best results, use a Scotts spreader/[Use [only] with Scotts spreaders/[Scotts products are designed to work with Scotts spreaders.]

**Scotts Drop Spreaders**

[Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to ensure uniform feeding. Shut off spreader when you have reached the header strips or stopped.]  
(ILLUS.)

**Scotts EasyGreen™/ insert brand name Rotary:**

[Shut off spreader anytime you stop. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs.]  
(ILLUS.)

**Scotts SpeedyGreen™/ insert brand name Rotary:**

[Shut off spreader anytime you stop. For complete coverage make each pass about five feet from the previous one so some overlapping occurs.]  
(ILLUS.)

For even application walk at a steady pace slightly overlapping each pass.

**Spreading Settings** [And Information]/Directions Covers X,XXX sq ft [Settings]

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach header strip.

**Scotts Broadcast / Rotary Spreaders** [ILLUS][Spreader] [XX]

Each pass should be within 5 feet of the other to ensure an overlap.]  
[Scotts Basic™, Standard™, Deluxe™ EdgeGuard®, Lawn Pro® or SpeedyGreen®/ **insert brand name** ]

**Scotts EasyGreen® / insert brand name** [ILLUS][Spreader] [XX]

[Each pass should be within 30 inches of the other to ensure an overlap.]

**Scotts Drop Spreaders** [ILLUS][Spreader] [XX]

[Align hopper arrow with previous wheel track [to ensure even coverage.]  
[Scotts AccuGreen®/ **insert brand name**]

[For additional spreader settings, please call **insert co. phone number**]

**Snap APPLICATOR SET UP [AND INFORMATION]**

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap/Place into Spreader

[Icon]: Lock/Flip lever to lock in place

[Icon]: Apply/Go/You're ready to go

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

**Note to PM:**

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- **Lock/Snap & Go/Snap, Lock, Go/Cartridge/Snap Pac connects directly to the [insert name] spreader/applicator**  
[There's no cutting/no pouring/no spilling] [from heavy bags]/[Simply place Snap Pac/cartridge into the spreader/applicator]
- **Flip the lever to lock cartridge/Snap Pac into place** [Cartridge/Snap Pac automatically sets the proper application rate]
- **Easy to apply**/Follow Directions for Use below
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the Snap Pac/cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]

**OPTIONAL FERTILIZER GUARANTEE INFORMATION**

***The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

**Product Name**

**GUARANTEED ANALYSIS**

XX-XX-XX (*insert N-P-K ratio*)

FXXX (*insert FL Fertilizer License No.*)

Total nitrogen (N)		XX%
X.X% ammoniacal nitrogen		
X.X% urea nitrogen		
X.X% other water soluble nitrogen*		
X.X% water insoluble nitrogen		
Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%
Soluble potash (K <sub>2</sub> O)		X%
Calcium (Ca)		X%
Magnesium (Mg) (Total)		X%
X.X% water soluble magnesium (Mg)		
X.X% chelated magnesium (Mg)		
Sulfur (S)		X%
X.X% combined sulfur (S)		
X.X% free sulfur (S)		
Boron (B) (Total)		X%
Copper (Cu) (Total)		X%
X.X% water soluble copper (Cu)		
X.X% chelated copper (Cu)		
Iron (Fe) (Total)		X%
X.X% water soluble iron (Fe)		
X.X% chelated iron (Fe)		
Manganese (Mn) (Total)		X%
X.X% water soluble manganese (Mn)		
X.X% chelated manganese (Mn)		
Zinc (Zn) (Total)		X%
X.X% water soluble zinc (Zn)		
X.X% chelated zinc (Zn)		

Chlorine, not more than X%

Derived from: ammonium phosphate/urea/methyleneureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

\*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> **or** <http://www.aapfco.org/metals>

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### CONSUMER OPTIONAL TEXT AND CLAIMS

***Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"***

***References to this product may be replaced by appropriate alternate or supplemental product names. References to the Scotts Brand may be replaced with appropriate alternate brand.***

***The following claims may be preceded by "new" or "now" for six (6) months from the first date of shipment to a customer in accordance with Federal and State Registrations***

#### FORMULA CLAIMS

- [New/Improved/Patent Pending] formula with better/superior/advanced/greater/more powerful/more effective weed control compared to original/previous/prior ***insert Scotts product name***
- [New/Improved/Patent Pending] formula with better/superior/advanced/greater/more powerful/more effective ***insert weed(s) from weed list*** control compared to original /previous/prior ***insert Scotts product name***
- [New/Improved/Patent Pending] formula] [now] with X month/XX day control of ***insert weed(s) from 2/3 month control list***
- Exclusive Formula
- New/Improved/Patent Pending [Formula]
- Best/Leading/Greatest/Most Powerful/Most Effective/Improved [Scotts] Bonus S Formula [yet/ever]
- Best/Leading/Greatest/Most Powerful/Most Effective/Improved [Scotts] Bonus S Formula for Weed Control [yet/ever]
- Best/Leading/Greatest/Most Powerful/Most Effective/Improved [dollarweed/clover] [weed] control/killing formula from Bonus S [ever]
- Most effective /Most Powerful/Best/Greatest [Scotts] Bonus S formula ever [for killing/controlling dollarweed / clover]
- Up to 50% better dollarweed control compared to [versus] original/previous/prior ***insert Scotts product name***

#### PRODUCT CLAIMS

- [A] Scotts LawnPro [Product]
- [Icons/Images] All / 4 step products
- Apply in Spring: April/May/June
- Apply in Fall: Aug/Sep/Oct
- Apply in late spring/summer: May/June/July/Aug
- Apply in the fall to kill reoccurring [insert/any all listed weeds]
- Apply in, spring, summer or fall
- Apply when grass and weeds are growing
- [Backed by] Scotts No-Quibble Guarantee® [See Back for Detail]
- [The Scotts Advantage] Available only at authorized Scotts Lawn Pro dealers/stores/retailers
- Beautiful Lawns Since 1924
- Bonus Pack [size]
- Each step product is designed to the specific season to help give you a greener lawn.
- [Exclusive] club pack [size]
- Feeds/Greens lawn/grass and controls ***insert weed(s) from 2/3 month control list*** for 2/3 months [for a greener, healthier lawn]
- For best results apply a Scotts [Turf Builder] annual program (see back panel for details)
- For best results, apply (as part of) a Scotts Annual Lawn Care Program™
- For best results, apply a Turf Builder(R) product four times a year (see back for details).
- For best results, apply as a (the Scotts(R)) Turf Builder(R) Annual Program
- For best results, apply to a wet lawn
- For Southern Lawns
- Guaranteed
- Guaranteed Results
- [Now]It's easy for you to have a better [Southern] lawn
- Join the [name] Garden Club -For more great tips and offers. [insert Internet site address]
- Just check the month below and apply products at 2 month intervals

**Note to PM:**

EPA Reg. No. 538-323

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[Bracketed information is optional.] Text separated by / denotes and/or options.

- Kills/Controls weeds/***insert weed(s) from weed list*** and fertilizes/Feeds/Greens Your Lawn [for X Months]
- LawnPro annual [fertilizer/feeding/lawn food] program
- May/Can be used on [St. Augustinegrass (including Floratam)] [St. Augustinegrass] [Bermudagrass] [Zoysiagrass] [Seashore Paspalum] [Buffalograss] [icons of grass types]
- No more guesswork. You simply apply the right product - one [Step] at a time.
- Not for use on Bahiagrass, Centipedegrass, Ryegrass, or Mixed Lawns Including these grasses
- One Easy Step/Application!
- [*Insert brand name* Promise Satisfaction Guaranteed]/[The *Insert brand name* Promise is in Every Bag]
- [*Insert brand name* Promise Satisfaction Guaranteed]/[The *Insert brand name* Promise is in Every Bag]
- Save Money
- Scotts [Our] Best Annual Program
- Scotts [Turf Builder] X Step Program
- Scotts/ Our Best Southern/Annual Program [for a picture-perfect lawn]
- Simple and easy
- Specially formulated/designed for Southern/Florida/Texas lawns
- Start [the program at] anytime
- The Scotts Advantage(R)
- The Select Turf Builder/Turf Builder Select Advantage
- The Super Turf Builder Advantage
- The Turf Builder Ultra Advantage
- The Ultra Turf Builder Advantage
- Value Pack [size]
- Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn [for less money/about one-third the cost.]
- Won't Burn\*\*, Can't Fail Guarantee \*\* When used according to manufacturer's directions
- Works the first time or your money back! [ICON]
- You can begin the Annual Program anytime of the year. Just check the month and select the appropriate [Step] product listed. [Apply the remaining Steps at two-month intervals.]

## **WEED CONTROL**

- All you need for a thick, green lawn without ***insert weed(s) from weed list***
- Apply once and you're done [with listed weeds] [with dollarweed/pennywort [& clover]] up to X months
- Better ***insert weed(s) from weed list*** control versus original ***insert Scotts product name***
- Clears/Takes out weeds/ Controls [dollarweed/pennywort [& clover]] [listed weeds with 2/3 month control] for up to X months
- Controls ***insert weed(s) from 2/3 month control list*** for 2/3 Months and feeds/thickens/provides nutrients to grass to fill in bare spots.
- Controls/Kills [the] listed weed(s) / ***insert weed(s) from weed list*** down to the root
- Controls/kills [tough/hard to kill/southern] listed weeds /weeds as listed [including ***insert weed(s) from weed list***]
- Controls/kills dollarweed/pennywort and [XX] other [common] [lawn] weeds\*\*
- Controls/kills dollarweed/pennywort, chickweed and [over] [XX] [common] [lawn] weeds\*\* while greening your lawn without rapid, extreme growth.
- Controls/Kills/Clears out [listed weed(s)]/common [broadleaf] [southern] listed weeds [guaranteed] [while feeding/greening your lawn]
- Effective [feeding and] weed control for mixed/major southern lawn(s)/grass [types]
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to fill in bare spots.
- Kills dollarweed/pennywort and other [common] [lawn] weeds [as listed][\*\*]
- Kills listed weeds /weeds/southern weeds as listed / ***insert weeds(s) from weed list*** / [major] listed broadleaf weeds through the root
- Kills listed weeds/ [weed] seedlings you see and those/others you don't
- Kills listed weeds/***insert weed(s) from weed list*** in 3 to 4 weeks, greens grass/lawn in 3 to 6 days.
- Kills listed weeds/weeds as listed [and won't burn mixed lawns/grass [types] when used as directed]
- Kills the weeds you see and the ones you don't
- Kills weeds through/to the root
- Kills/Controls weeds and fertilizes your lawn
- Penetrates to the root [zone/area] to take out /kill the whole weed
- Reduce Virginia buttonweed [problem] by up to 50%.

**Note to PM:**

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- [Southern] [Weed control / Weed killer] kills weeds to the root
- [Southern] Weed control / Weed killer works from the root up
- Suppresses Virginia [VA] buttonweed
- Systemic/dual-action/thorough weed control [formula] [that] enters the plant/weed through the leaves and the root
- Takes the guesswork out of weed control.
- This product controls listed weeds and helps you get a thicker, stronger lawn [with increased root development]
- [ICON] - Weed
- [Weed control] enters [the plant/weed] through the leaves and the root.
- Weed control made easy
- Weed control plus fertilizer/lawn food
- [With] LawnGuard [Weed Control [Technology]]
- Works in/See it working in one to two weeks
- Works right the first time [[whether the grass is wet or dry]  
\*\*as listed

**LONGEVITY CLAIMS**

- [Superior Control] [Now Last Longer] Season-long Weed[as listed][\*\*]/**insert weeds(s) from weed list** Control/Protection [- Guaranteed!]
- [Superior Control] [Now Lasts Longer] [One application] Clears out/Controls/Takes Out/Weeds Out Weeds[as listed][\*\*]/**insert weeds(s) from weed list** you see (roots & all) and ones you don't [for up to X months] [all season] [Guaranteed]
- [Superior Control] [Now Lasts Longer] Clears out/Controls/Takes Out/Weeds Out Weeds[as listed][\*\*] /**insert weeds(s) from weed list** [for up to X Months] [Guaranteed]
- [Superior Control] [Now Lasts Longer] Clears out/Controls/Takes Out/Weeds Out Weeds[as listed][\*\*]/**insert weeds(s) from weed list** All Season! [Guaranteed]
- [Superior Control] [Now Lasts Longer] Clears out/Controls/Takes Out/Weeds Out Weeds[as listed][\*\*]/**insert weeds(s) from weed list** for the Season [Guaranteed]
- [Superior Control] [Now Lasts Longer] Long Lasting Weed[as listed][\*\*]/**insert weeds(s) from weed list** Control/Protection [All Season] [Up To X Months] [Guaranteed]
- [Superior Control] [Now Lasts Longer] One/1 Step Weed[as listed][\*\*]/**insert weeds(s) from weed list** Control/Protection [for Up to X Months] [For All Season] [Guaranteed]
- [Superior Control] [Now Lasts Longer] X Month Weeds[as listed][\*\*]/**insert weeds(s) from weed list** Control/Protection[- Guaranteed!]
- Now with [X Months] [Season-Long] Weed[as listed][\*\*]/**insert weeds(s) from weed list** Control/Protection [-Guaranteed]  
\*\*as listed

**FERTILIZER CLAIMS**

- Builds strong, deep [grass] roots
- Builds strong/thick [green] turf from the roots up without burning your lawn\*
- [Contains] XX% Slow Release Nitrogen [Formula]
- [Contains] XX% Slow Release Nitrogen/XX% of Nitrogen is Slow Release [To Help Reduce Run-Off]
- [Custom/Special] Formula for Florida [Lawns]
- [Customized/Developed/Formulated/Created] for Florida [Lawns]
- [Feeding with Scotts® fertilizer helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.]
- [Feeds and Strengthens [the Lawn] Against Heat and Drought]
- [Product Name] includes/contains slow release nitrogen that releases gradually over time to help reduce nitrogen run-off [into our waterways] [to protect [our/the] ecosystem/environment/water quality].
- Each lawn fertilizer particle provides gradual release that won't burn or cause surge growth when applied as directed
- Enhanced 3-in-1/three-in-one Formula -[Helps lawn] recover from Summer, Replenish for Winter and Rebuild for Spring
- Enhanced/Improved Formula -X% More Greening Power\* (\*vs [insert Scotts product name])
- Feed[s] lawn
- Feeds and Greens for up to two months without burning your lawn
- Feeds for a thick, green lawn
- Feeds/Greens lawns/grass for [up to] X months

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- Feeds/thickens/provides nutrients to grass to crowd out new/future weeds
- Feeds/thickens/provides nutrients to grass to fill in bare spots.
- Florida [Friendly] Formula
- Formulated with Scotts Poly-S® timed released fertilizer
- Formulated with Scotts technology [for long lasting greening and feeding]
- Greens longer\* \*vs/than regular *insert Scotts product name*
- Grows Strong Roots
- Helps strengthen your lawn against heat/drought/wear/tear
- Made/Formulated/Built/Manufactured [Specifically/Just/Specially][For Florida [Lawns]
- Scotts Longest-Lasting fertilizer/Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening/Power/Feeding/ Nutrients/Food/even greening/consistent green
- Thick/healthy lawns Help Reduce [Nutrient/Nitrogen] Run-Off
- [Water Quality Matters] Thick/healthy lawns help to Protect our waterways/ water quality/ environment/ ecosystem by reducing [nutrient/nitrogen] runoff
- Water Smart [logo][Water Smart Makes The Most Of Every Drop™]
- [Water Smart] Improves Lawn's Ability to Absorb Water & Nutrients
- [Water Smart] Builds thick [green] turf to help prevent runoff
- [Water Smart™]
- We guarantee thick, green-turf without risk of burning or surge growth."
- Weed control plus lawn fertilizer
- Weed-and-Feed
- Well Fed Lawns [are thicker and] have more/well developed root systems that [better] hold water to help reduce [nutrient/nitrogen] run-off/soil erosion [into our waterways] [vs. an unfed lawn].
- Well-fed lawns are more efficient at using available water.
- Won't Burn Lawn Guaranteed!
- XX% of Nitrogen is Slow Release
- Your lawn makes a good environment...and Scotts products help you get the best lawn.

**FEEDING CLAIMS**

- Enriches the soil!
- Feed and protect your lawn
- Feeds above and below [the surface]
- Fights the [4] signs of poor grass health: [thinning], [yellowing], [weeds] and[ weak roots]
- [Improves] [Feeds] lawns above and below the surface
- Improves [soil quality] [soil fertility]
- Kills weeds and thickens your lawn to help defend it from the threat of new weeds
- Strengthens the roots below the surface by enriching the soil with [organic matter] [renewable materials] to develop a [deep] [dense] root system
- With organic matter!
- With up to [x%] [renewable materials] [organic matter] to help enhance the quality of your soil

**PARTICLE CLAIMS**

- Mess-free application! [No clumping, no dust, no residue]
- Now with no-mess round particles that won't stick together, don't stain and don't produce dust or residue

**CLAIMS RELATED TO SMALL PACKAGE SIZE**

- [For] quick [front/back] yard green-up
  - [Great] [front/back] yard fertilizer/lawn food
  - [Just] the [extra][product] you need to finish your lawn!
  - Clears out [pesky] weeds\*\* in your [front/back] yard
  - Great for feeding/weeding your [front/back] yard
  - No need to buy more than [what] you need
  - Perfect for [small] lawns [that are less than 2500 ft<sup>2</sup>]
- \*\*as listed

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### CARTRIDGE CLAIMS

- A snap/easy to start/apply/finish/store
- [All you have to do is] [just] pop it on, flip the lever and go!
- Automatic spreader setting delivers/guarantees a no-burn application
- Available in your choice of [x] cartridges/Snap Pac [s]
- Cartridge/product can be used until empty
- Cartridge/Snap Pac [s] locks into place [and automatically sets the proper feeding/application rate]
- Compact size fits easily in storage areas
- Easy/simple to use
- [Flip the lever to lock cartridge into place] [ICON]
- For many, fertilizing/feeding the lawn is a [big] chore.
- Get a beautiful/thick/green/strong lawn with [far] less effort
- If additional cartridges/Snap Pac [s] are needed to complete/finish your lawn application, simply flip/slide lever back [to release/unlock/re-seal/seal/close cartridge] [from spreader/applicator] [ICON]
- Insert/connect new cartridge/Snap Pac [s] [lock into place] [and go] [and continue applying] [ICON]
- **[Insert name]**/Self-contained/Lock/Snap & Go cartridge/system [connects directly to the spreader/applicator] [locks into place] [and] automatically sets the proper feeding/application rate.
- It's easy to get started
- [It's/**insert name** is] the revolutionary/patented/specially designed/exclusive/lightweight/self-contained/no-mess/no touch/no guess/guess-proof/mess-proof/lock/snap & go [fertilizing/feeding/fertilizer/lawn care] [cartridge/Snap Pac /application/applicator/spreader] system.
- [It] transform[s] the way you [feed/fertilize/take care of] your lawn [making it easy/easier] [than ever before] [to get a beautiful/thick/green/strong lawn]
- [It] Take[s] the mess/guesswork out of feeding/fertilizing/lawn care [your lawn] [[so you get [the]] right application rate/great results/a beautiful/thick/green/strong lawn]]
- [It's] Ready to go when you are
- [It's] The easy/easier way to a beautiful/thick/green/strong lawn
- [It] Makes it easier to get a beautiful/thick/green/strong lawn
- It's easy/easier [than ever before] [to get the (the right application rate)/(great results)]
- Leave the old way of fertilizing/feeding/lawn care behind
- Lock/snap & Go
- No burn application
- No guess/mess application
- No manual spreader/applicator settings [to adjust]
- No mess/guess/hassle
- No mess start/finish
- No touch/spill/ waste storage [with the [unique/self-sealing] cartridge/Snap Pac/system].
- Now, getting a [beautiful/thick/green/strong] lawn is easy/easier [than ever before]
- [Now] [there's] [a/the] quick/quicker/fast/faster way to feed/fertilize/care for your lawn
- [Now] [there's a/the] revolutionary [new] way to take care of/feed your lawn
- Once empty, cartridges/Snap Pac [s] cannot be reused
- Proper feeding/application rate is set automatically [with the **[insert name]**/self-contained/Lock/Snap & Go] [cartridge/system]
- Reduces the mess/inconvenience/effort/hassle of fertilizing/lawn care
- Snap Pac/Cartridge
- [Self-contained] [fertilizer/feeding] [lock/snap & go] cartridge/Snap Pac connects directly to [insert name] spreader/applicator [so/means/there's] [no cutting/no pouring/no spilling/no opening] [from heavy bags]]/[no need to cut open or pour from heavy bags]
- Self-sealing cartridge/Snap Pac [makes clean-up and storage a snap]/[means [a] no waste/no spill/no touch] [clean up/storage]
- Store cartridges/product in a clean, dry place [for your next application]
- [The] [exclusive/patented/specially designed/revolutionary/lock/snap & go] [cartridge/applicator/system] automatically sets the proper feeding/application rate [so] [there are no manual spreader/applicator settings [required/to adjust.]].
- [The] [cartridge/Snap Pac/system] [automatically] self-seals [upon removal] (making clean up and storage a snap/easy/easier)/ ((for no touch/no waste/no mess/easy (clean-up/storage))
- The [no-mess/guess/touch/pour] feeding/fertilizing/ application system
- [There's] no cutting/ pouring/ spilling/opening [from heavy bags] [with the [unique/self-contained] cartridge/Snap Pac]
- [The] **[insert name]** cartridge/spreader/applicator/system improves/reinvents the fertilizing/lawn application experience

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- [The] [lock/snap & go] Cartridge/Snap Pac works exclusively with the [*insert name*] [Cartridge/Snap Pac] spreader/applicator/system [ICON]
- The [lock/snap & go] cartridge is designed to be used only in the [exclusive/specially designed/patented/revolutionary] [*insert name*] cartridge/spreader/applicator/system [ICON]
- [The] cartridge/Snap Pac snaps/locks easily into place [ICON]
- The [guess/mess proof] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [no guess/mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that][makes great results easy/easier/a snap]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] / [[gives you [the right application rate/great results]] [from start to finish]
- [The EdgeGuard feature on the [*insert name*] cartridge/spreader/applicator (allows for one-sided spreading)/(lets you close off application on one side of spreader) so product/fertilizer is not wasted/released on [unwanted] [areas like] driveways/sidewalks/flowerbeds] [ICON]
- Use [this] [lock/snap & go] [cartridge/Snap Pac] only with the [new] [specially designed/exclusive/patented/revolutionary] [*insert name*] [Cartridge/spreader/applicator] system [ICON]
- You're ready to go
- Your hands don't have to touch the fertilizer/product

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[THE NAME TO GROW WITH!]

XX	X	X
NITROGEN	PHOSPHORUS	POTASSIUM
Essential for plant growth; makes grass green.	Stimulates root growth; helps grass multiply.	Makes plant strong; better able to resist drought and extreme heat

**[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:**

- Feed regularly for your best lawn – Regular feedings of Scotts [Turf Builder] [insert alternate brand/product name] will help build a lawn you and your family can enjoy. Scotts [Turf Builder] [insert alternate brand/product name] provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

**Tips for Lawncare Success:**

[icon: granules falling on grass] **Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] **Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow/build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember

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your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

**What to expect**

Weeds will be dead/killed within 6 weeks and your lawn will be greener in 7 days

**Controls and prevents weeds while feeding your lawn.** MSM on Fertilizer gives you a better lawn. That's because each small particle delivers weed control for complete coverage. And MSM on Fertilizer feeds your lawn with Scotts MURP formula to help fill-in and crowd out new weeds.

**MSM on Fertilizer provides even greening.** Each particle of MSM on Fertilizer contains nitrogen, phosphorus and potassium. This means that each grass plant receives the feeding it needs so your lawn will grow uniformly thick and green.

**MSM on Fertilizer stimulates steady grass growth.** Typical all-soluble fertilizers can cause surge growth. When you mow grass that has grown too fast and too tall, you weaken the grass plant by "scalping." With MSM on Fertilizer you have less mowing and less chance of scalping when you mow.

**Scotts & Your Environment [art]**

We care. Scotts products are designed with care to grow thicker, greener lawns.

A Green Lawn Is A Good Lawn. A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

**Get expert advice for your lawn now.**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

**MSM on Fertilizer provides up to X months of greening.** The nitrogen in MSM on Fertilizer is time-released to help your lawn grow thick and green for up to X months.

**Coverage**

Treats and fertilizes X,XXX sq. ft.

**How much is enough?**

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in measure square areas, then add the figures together to reach your total lawn size.

**2-MONTH PERIOD**

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STEADY GROWTH

MSM on Fertilizer

A well-maintained lawn provides environmental benefits as well as an attractive and pleasant setting for your home. Healthy grass takes carbon dioxide and pollutants from the air while creating oxygen; it traps dust and prevents erosion; and it reduces the heat, noise, and glare of modern urban areas while providing a safer recreation area.

The timed-release nitrogen in MSM on Fertilizer weed-and-feed is designed to be absorbed by the grass plants slowly and steadily, to build thick turf that helps prevent runoff and leaching into groundwater.

**SEASONAL PRODUCT APPLICATION OPTIONS**

**Optional Product Program Information**

[[Scotts] Recommended Annual Feeding/Lawn Care Program]

[Plan your feeding schedule. Choose the right product for your lawn.]

[Spring/Summer/Fall - Apply if weeds or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn Fertilizer]

[artwork]/ **insert brand name**

[Spring April-May - If you have weeds/To kill weeds: [Super] MSM on Fertilizer Southern Weed & Feed] [artwork] / **insert brand name**

[Late Spring May-June - If weed or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn Fertilizer] [artwork] / **insert brand name**

[Summer June-August - Scotts® [Southern] [Super] Turf Builder® Lawn Fertilizer. If you have bugs/To kill bugs: Scotts® [Super] Turf Builder® with SummerGuard®] [artwork] / **insert brand name**

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[Fall September – November - Scotts® [Super] Turf Builder® WinterGuard®] [artwork] / ***insert brand name***

Scotts Recommended feeding routine

Plan your feeding routine with Scotts / Turf Builder / Lawn food / [line of] products.

[icon] [Spring]

[A spring feeding helps grass get going after its initial green up. You should feed around the third time you mow your grass.]

[icon][late spring]

[Feeding now prepares grass for summer by making more blades on top and building deep roots below.]

[icon] [summer]

[A summer feeding provides grass the nutrients they need to thrive during the summer months.]

[icon][early fall]

[Feeding now helps grass store nutrients to deal with the stress of the winter months.]

***Florida Fertilizer Application Language***

[Florida] Applications: X annual feedings with the exception of [bahiagrass and] [centipedegrass] (X feedings in the north and X feedings in the central and south) ***Feedings information denoted by “X” will be added to FPL.***

[Florida] [Fertilizer] Applications: 4 annual feedings with the following exceptions: [On centipedegrass do not exceed 2 feedings in the north and 3 feedings in the central and south.] On [bahiagrass and] zoysiagrass do not exceed 3 feedings in the north.

[[Florida] Annual Fertilizer Applications]

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. [On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

Florida Applications: 4 annual feedings with the following exceptions: [On centipedegrass do not exceed 2 feedings in the north and 3 feedings in the central and south.] On [bahiagrass and] zoysiagrass do not exceed 3 feedings in the north.

North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices.

Check with your county or city government to determine if there are local regulations for fertilizer use.

***SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY***

The Scotts Difference®

Perfect Particle™ Technology/Patented Particle™ Technology

Exclusive Particle Technology

[art: ***particle with NPK***]

Every particle of MSM on Fertilizer ® contains Scotts patented timed-release nitrogen plus phosphorus, potassium, and weed control (see back for details).

***The Scotts Difference ®***

Scotts patented Perfect Particle™ Technology is available only in Scotts® products.

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Uniform proportions of the major nutrients – timed-release nitrogen plus phosphorus and potassium – and weed control are bonded together in every MSM on Fertilizer particle, so that they are distributed evenly across the entire lawn, eliminating hit-or-miss feeding and weeding. And the time-released nitrogen feeds your lawn without burning, and steadily for up to 2 months. Because of Scotts' patented time-released nitrogen, you won't get the rapid surge growth. With regular mowing, you will have fewer clippings and may not even have to bag your clippings.

With MSM on Fertilizer you can be assured that every particle contains time-released nitrogen, plus the other primary nutrients and weed control.

(photo: SBS particles)

All-in-One Particles®

- MSM on Fertilizer granules are consistent in size and shape
- This gives consistent distribution of particles – and nutrients and weed control – throughout the lawn

(photo: SBS pattern)

All-in-One Particles®

- MSM on Fertilizer particles deliver the same ratio of nitrogen, phosphorus, and potassium (plus weed control) to every treated square inch of turf
- Result: even, consistent greening and thickening of your lawn, plus better weed control

**-OR-**

The Scotts Advantage®: All-in-One Particles®\*

Your lawn requires essential nutrients to thrive. Every MSM on Fertilizer® particle contains nitrogen, phosphorus, potassium, and weed killer, allowing Scotts to evenly disperse the appropriate ration of nutrients and weed control to your whole lawn. Only Scotts All-in-One® particles provide consistent feeding to every square inch of turf for a green, thick, strong lawn.

- No filler
- All Food and Weed Fighting Power

\*All-in-One = nitrogen, phosphorus, potassium and the weed killer ingredient contained in every particle

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All-in-One Particles®

- Each All-in-One® particle contains essential nutrients and weed control ingredient

Evenly dispersed particles provide more consistent feeding and weed control for a green, thick, strong lawn.

**-OR-**

The Scotts Advantage®

Each of Scotts All-in-One Particles®\* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green lawn without burning. Guaranteed.

- All-in-One Particles = nitrogen, phosphorous, potassium and weed control contained in every particle.

Contact the experts at [scotts.com](http://scotts.com)

SCOTTS...the lawn people

[icon]

[Sold and guaranteed by:]  
The Scotts Company  
14111 Scottslawn Rd.  
Marysville, Ohio 43041

**Note to PM:**

EPA Reg. No. 538-323

***Bold, italicized text is information for the reader and is not part of the label.***

[Bracketed information is optional.] Text separated by / denotes and/or options.

**[Questions/Information]**

[icon - phone]

Call/ Consumer Helpline/ phone toll-free/ Scott's [toll-free] consumer hotline/ Contact Us  
1-800-543-TURF (8873)

[Open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon – computer mouse]

[Visit [our website]]

www.scotts.com

**Scotts Policy**

**Scotts [No-Quibble/Consumer] Guarantee[®]**

If for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

NOTICE: To the extent permissible by law/To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

U.S. Patent No. X,XXX,XXX (***patent information will be added to FPL***)

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**SUBLABEL – PROFESSIONAL**

**Turf Use Directions**

**Intended for Professional Use**

**PERSONAL PROTECTIVE EQUIPMENT (PPE)**

**Applicators and other handlers must wear:** Long-sleeved shirt, long pants, shoes and socks. Follow manufacturer's instructions for cleaning/maintaining Personal Protective Equipment. If there are no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

**User Safety Recommendations:**

**Users should:** Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water, or to areas where surface water is present, or to intertidal areas below the mean high water mark. Do not contaminate water when cleaning equipment or disposing of equipment wash waters.

This herbicide is injurious to plants at extremely low concentrations. Non-target plants may be adversely affected from drift and runoff.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and understand the entire label before using this product.

Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulations.

**Agricultural Use Requirements**

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR Part 170. This Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about Personal Protective Equipment (PPE) and restricted entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard.

**DO NOT ENTER OR ALLOW WORKER ENTRY INTO TREATED AREAS DURING THE RESTRICTED ENTRY INTERVAL (REI) OF 4 HOURS.**

PPE required for early entry to treated areas that is permitted under the Worker Protection Standard and that involves contact with anything that has been treated, such as plants, soil or water, is:

- Coveralls
- Shoes plus socks

**Non-Agricultural Use Requirements**

The requirements in this box apply to uses of this product that are NOT within the scope of the Worker Protection Standard (40 CFR Part 170) for agricultural pesticides. The WPS applies when this product is used to produce agricultural plants on farms, forests, nurseries or greenhouses.

Do not allow people or pets to enter treatment area until the application is complete and the grass is dry.

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**PRODUCT INFORMATION**

This product/***insert product name*** is for use on bermudagrass turf (residential lawns, commercial and industrial sites, and golf courses). This product may also be used on bermudagrass on sod farms.

**RESTRICTIONS**

- Apply accurately to minimize possibility of chlorosis to turf.
- Do not apply this product to turf under stress from drought, insects, disease, cold temperatures, high temperatures over 90°F, or poor fertility as injury may result.
- Do not use on bahiagrass where it is the desired turf, as severe injury may result.
- Do not apply to turf less than 1 year old.
- Do not plant ornamentals such as shrubs, and trees in treated areas for at least 1 year after the last application or bedding plants for at least 2 years.
- Do not apply to any body of water, including streams, irrigation water or wells.
- Do not apply where runoff water may flow onto agricultural land, as injury to crops may result.
- Do not apply this product/***insert product name*** during periods of intense rainfall or to water-saturated soils as off-target movement may occur.
- Do not allow particles to contact adjacent crops or other desirable plants or trees as injury may occur.
- Do not use on food or feed crops.
- Do not apply on or under the branch spread area of trees, shrubs, bedding plants, flowers or garden plants.
- Do not apply this product/***insert product name*** (except as recommended) or clean equipment on or near desirable trees or other plants, or on areas where their roots may extend or in locations where the chemical may be washed or moved into contact with their roots.

**Rates of Application:** This product may be applied as a single application or in sequential applications to control weeds and feed throughout the year. Sequential applications may be made as long as the total amount of product applied does not exceed the maximum annual application rate of 272 lbs. per acre or 0.06 lb. ai/acre/year. (Do not over-apply.) Make applications when target weeds are small. Three application rates are provided to accommodate nitrogen requirements (see table below).

Application Rate	Lb. Product per 1000 ft <sup>2</sup>	Lb. Product per acre	Lb. Nitrogen per 1000 ft <sup>2</sup>
Low	1.6	68	0.5
Medium	2.3	102	0.75
High	3.1	136	1.0

**Maximum Annual Rates:** This product is recommended for use on bermudagrass. The maximum amount of this product that may be applied per year is 272 lbs per acre. Use higher rates of product to achieve higher levels of fertility and weed control, but do not exceed the maximum yearly rate.

**When To Apply After Overseeding Turf:** Do not apply to overseeded turf within 60 days after seeding or until after the third mowing, whichever is longer. Injury to desirable seedlings is likely if this product is applied before seedling secondary roots are in the second inch of soil, not thatch plus soil.

**When To Overseed After Application:** Do not overseed for 2 months after application. This product will inhibit germination of turf seed if overseeded too soon after application.

**Application Directions:** Apply uniformly with suitable, calibrated application equipment. Calibrate your spreader according to the manufacturer's directions. The recommended spreader settings may require adjustment to deliver the target application rate under actual application conditions. Apply this product uniformly over the area to be treated. Avoid streaking, skips and overlaps during application. Recalibration of spreader may be needed if conditions of area treated change or if rate or speed of application are changed.

Allow one week between the application of this product/***insert product name*** and other control (pesticide containing) products. (This guideline can be relaxed where severe insect or disease attack requires immediate treatment.)

- Apply after the third mowing [of the season/year]. [Earlier application may cause lawn injury.]
- For use on bermudagrass.
- Apply when grass and weeds are actively growing [in spring, summer, or fall]

**Note to PM:**

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- May be applied to wet or dry turf.
- For best weed control results apply to grass that is wet from dew or watering.
- Mow tall grass 1 -2 days before application.
- If rain does not occur within 2-3 days after application, water in lightly to activate fertilizer.
- Allow at least 30 days between applications of this product.
- [For severe weed problems, a second treatment may be required 2 months after the first.]
- This product applies 0.03 lbs active ingredient per acre at the HIGH RATE.

**WEEDS CONTROLLED OR SUPPRESSED**

annual sowthistle	cudweed	parsley-piert
Argentine bahiagrass	dandelion	Pensacola bahiagrass
aster	dollarweed (pennywort)	perennial ryegrass
black medic	eclipta	pigweed
broadleaf plantain	English daisy	pineapple-weed
buckhorn plantain	evening primrose	prostrate knotweed
California burclover	field bindweed	puncturevine
Canada thistle	Florida betony	purple deadnettle
Carolina geranium	Florida pusley	red clover
catsear	ground ivy	shepherd's-purse
chicory	hairy bittercress	spurge
common chickweed	henbit	Virginia buttonweed
common groundsel	hop clover	white clover
common mallow	horseweed	wild carrot
common purslane	khakiweed	wild garlic
common yarrow	lambsquarters	wild violet
corn speedwell	lawn burweed (spurweed)	yellow woodsorrel ( <i>Oxalis</i> )
creeping woodsorrel	mouseear chickweed	
crown vetch	mustard	

**RECOMMENDED SPREADER SETTINGS**

The recommended spreader settings are not intended to replace spreader calibration.

Calibrate your spreader prior to applying product.

50 lbs. treats 31,250 sq. ft. (0.72 acres) at the 68 lbs. product/acre – LOW RATE (1.6 lbs. product/1000 sq. ft.)

50 lbs. treats 21,740 sq. ft. (0.50 acres) at the 102 lbs. product/acre – MEDIUM RATE (2.3 lbs. product/1000 sq. ft.)

50 lbs. treats 16,130 sq. ft. (0.37 acres) at the 136 lbs. product/acre – HIGH RATE (3.1 lbs. product/1000 sq. ft.)

SPREADER	GROUND SPEED	WIDTH OF COVERAGE	RECOMMENDED SPREADER SETTINGS		
			LOW RATE	MEDIUM RATE	HIGH RATE
Spreader A			<i>(Spreader settings available at printing)</i>		
Spreader B					
Spreader C					
			<i>(May contain additional spreader brands/models, spreader settings and spreader use instructions as appropriate for the product)</i>		

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**OPTIONAL FERTILIZER GUARANTEE INFORMATION**

**The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

**Product Name**

**GUARANTEED ANALYSIS**

XX-XX-XX (*insert N-P-K ratio*) FXXX (*insert FL Fertilizer License No.*)

Total nitrogen (N)		XX%
X.X%	ammoniacal nitrogen	
X.X%	urea nitrogen	
X.X%	other water soluble nitrogen*	
X.X%	water insoluble nitrogen	
Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%
Soluble potash (K <sub>2</sub> O)		X%
Calcium (Ca)		X%
Magnesium (Mg) (Total)		X%
X.X%	water soluble magnesium (Mg)	
X.X%	chelated magnesium (Mg)	
Sulfur (S)		X%
X.X%	combined sulfur (S)	
X.X%	free sulfur (S)	
Boron (B) (Total)		X%
Copper (Cu) (Total)		X%
X.X%	water soluble copper (Cu)	
X.X%	chelated copper (Cu)	
Iron (Fe) (Total)		X%
X.X%	water soluble iron (Fe)	
X.X%	chelated iron (Fe)	
Manganese (Mn) (Total)		X%
X.X%	water soluble manganese (Mn)	
X.X%	chelated manganese (Mn)	
Zinc (Zn) (Total)		X%
X.X%	water soluble zinc (Zn)	
X.X%	chelated zinc (Zn)	
Chlorine, not more than		X%

Derived from: ammonium phosphate/urea/methyleneureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

\*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> or <http://www.aapfco.org/metals>

**[Following are optional referral statements for Florida BMP information sources]**

**[FOR FLORIDA:**

**We recommend that you follow the Green Industries BMP's at:**

[http://www.dep.state.fl.us/water/nonpoint/docs/nonpoint/BMP\\_Book\\_final.pdf](http://www.dep.state.fl.us/water/nonpoint/docs/nonpoint/BMP_Book_final.pdf)]

**[FOR FLORIDA:**

**We recommend that you follow the Golf Course BMP's at:**

<http://www.dep.state.fl.us/water/nonpoint/docs/nonpoint/glfbmp07.pdf>]

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**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE:** Store product in original container. Store in cool, dry place.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Completely empty bag into application equipment. Then offer for recycling, if available, or dispose of empty bag in a sanitary landfill or by incineration, or, by burning. Do not burn unless allowed by state or local authorities. If burned, stay out of smoke.

**LIMITATION OF WARRANTY AND LIABILITY**

NOTICE: Read This Limitation of Warranty and Liability Before Buying or Using This Product. If the Terms Are Not Acceptable, Return the Product at Once, Unopened, and the Purchase Price Will Be Refunded.

It is impossible to eliminate all risks associated with the use of this product. Such risks may arise from factors such as weather conditions, soil factors, off target movement, unconventional technique, presence of other materials, the manner of use or application, or other unknown factors, all of which are beyond the control of this company or Seller. These risks can cause: ineffectiveness of the product or other unintended consequences. WHEN YOU BUY OR USE THIS PRODUCT, YOU AGREE TO ACCEPT THESE RISKS.

This company warrants that this product conforms to the chemical description on the label thereof and is reasonably fit for the purpose stated in the Directions for Use, subject to inherent risks described above, when used in accordance with the Directions for Use under normal conditions.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THIS COMPANY MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO EVENT SHALL THIS COMPANY OR SELLER BE LIABLE FOR ANY INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER AND THE EXCLUSIVE LIABILITY OF THIS COMPANY OR SELLER, FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY OR CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHER LEGAL THEORY) RESULTING FROM THE STORAGE, USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THE PRODUCT, OR AT THE ELECTION OF THIS COMPANY OR SELLER, THE REPLACEMENT OF THE PRODUCT.

To the extent consistent with applicable law that allows such requirement, this company or its distributor must have prompt notice of any claim so that an immediate investigation of buyer's or user's claim can be made. Buyer and all users shall promptly notify this company or this company's distributor of any claims, whether based on contract, negligence, strict liability, other tort or otherwise or be barred from any remedy.

This Limitation of Warranty and Liability may not be amended by any oral or written agreement.

EPA Reg. No. 538-323

EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

[Sold and guaranteed by:]

The Scotts Company  
14111 Scottslawn Rd.  
Marysville, Ohio 43041

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