



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 9, 2021

Chris Zemanek
Sr. Analyst
Regulatory Affairs
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

Subject: Notification per PRN 98-10 – Add a Supportive Graphic and State Requested
Fertilizer Text
Product Name: 0.08% MESO + FERTILIZER
EPA Registration Number: 538-317
Application Date: December 17, 2020
Decision Number: 569265

Dear Mr. Zemanek:


The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may please contact Ernest Kraka by email at kraka.ernest@epa.gov.

Sincerely,

A handwritten signature in dark ink, appearing to read "Erik Kraft", written in a cursive style.

Erik Kraft, Product Manager 24
Fungicide and Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

NOTE:
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

EPA Reg. No. 538-317

NOTIFICATION

538-317

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/09/2021

0.08% MESO + FERTILIZER

ACTIVE INGREDIENT:	
Mesotrione[†]	0.08 %
OTHER INGREDIENTS	99.92 %
Total	100.00 %

[†CAS #104206-82-8]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side [panel] for additional precautionary statements.

[See back for directions.]

[For residential lawn use only.]

NET WEIGHT/WT. 21.5 LBS (9.75 kg)/X.XX lbs. (X.XX kg)

[Covers / Treats / Feeds / Fertilizes 5,000 sq. ft.]

EPA Reg. No. 538-317

EPA Est. No. 538-OH-1 [Superscript used is first letter of run code on end of container]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Optional Company Identifier: Scotts®
Scotts® Turf Builder®

Alternate Brand Names: Turf Builder® Starter® BRAND Fertilizer with Weed Preventer
Turf Builder® Starter® Lawn Food Plus Weed Preventer
Turf Builder® Starter® Food for New Lawns Plus Weed Preventer
Turf Builder® Starter® New Lawn Food Plus Weed Preventer
Turf Builder® Starter® Fertilizer Plus Weed Preventer
Turf Builder® Starter® Plus Weed Preventer
Turf Builder® Starter® Food for New Grass + Weed Preventer
Turf Builder® Starter® Food for Seeding
Step 1 for Seeding₁
Step 1 for Seeding Starter® Fertilizer with Weed Preventer
Step 1 for Seeding Starter® Lawn Food with Weed Preventer
Step 1 for Seeding Starter® Fertilizer with Crabgrass and Weed Preventer
Step 1 for Seeding Starter® Lawn Food with Crabgrass and Weed Preventer

Optional Product Descriptors: New Lawn Food [Plus Weed Preventer]
Lawn Food [Plus Weed Preventer]
Food for New Lawns [Plus Weed Preventer]
Food for New Grass [Plus Weed Preventer]
Food for Seeding [Plus Weed Preventer]

[XX-X-X] **Fertilizer information denoted by “X” will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

Coverage Examples:

Bag Weight (lbs)	Coverage (lbs/sq.ft.)	A.I. percent	# A.I. per acre
4.3	1,000	0.08	0.15
12.9	3,000	0.08	0.15
21.5	5,000	0.08	0.15
43.0	10,000	0.08	0.15
50.0	11,628	0.08	0.15

Container weight and coverage area to be based on application rate of 4.3 pounds of product per 1,000 sq. ft.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS [Icon]

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID [Icon]

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes.
Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.
Call a poison control center or doctor immediately for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Call: 1-XXX-XXX-XXXX]

ENVIRONMENTAL HAZARDS [Icon]

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

STORAGE AND DISPOSAL [Icon]

PESTICIDE STORAGE: Store in a cool, dry place. Reseal bag by [using zip close/using press to close zipper]/[folding top down and securing]

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

SUBLABEL - CONSUMER**[Key Product Facts]****[How and When to Apply]****[Application]****OPTION 1 – DIRECTIONS FOR USE****Directions for Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Information

For use on newly seeded, overseeded^[*], or newly planted Kentucky bluegrass, tall fescue, perennial ryegrass, centipedegrass, as well as fine fescues [(creeping red, chewings and hard)].

[This product / [0.08% Meso + Fertilizer] is for application to home lawns and applies 0.15 pounds of mesotrione per acre per application. The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.] This package applies 4.3 pounds of product per 1,000 sq. ft.

Apply this product / [0.08% Meso + Fertilizer] before watering newly seeded / overseeded^[*] / planted grass for the first time.

New weeds will sprout white or turn white and quickly die. This product will not kill existing weeds.

Restrictions

Do not apply this product in a way that will contact any person, or pet either directly or through drift. Keep people and pets out of the area during application. Do not enter or allow people or pets to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry. Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury. Do not apply another pesticide within seven days of an application of this product as turf injury may occur. Do not apply to St. Augustine[grass], bentgrass, bermudagrass, zoysiagrass, dichondra, kikuyugrass, bahiagrass or lippia. This product applies 0.15 pounds of mesotrione per acre per application. The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.

Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis. Qualifier will be used if needed.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

Application Instructions

Apply on a calm day and lightly water to activate. Apply when temperatures are consistently between 60°F and 90°F. Avoid applying to adjacent flower beds when using a rotary spreader.

This product / [0.08% Meso + Fertilizer] may cause temporary whitening of grass foliage. In general, symptoms appear five to seven days after application and may last up to 14 days. Discoloration is most likely to occur on ryegrass lawns.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Weeds Prevented [by] [0.08% Meso + Fertilizer]**The following claims may be listed on the FPL followed by any or all weeds listed below with [Icon].**

[Prevents these grassy weeds:]

Large crabgrass*	Smooth crabgrass*	
------------------	-------------------	--

[Prevents these broadleaf weeds:]

Broadleaf plantain	Dandelion*	Pokeweed
Buckhorn plantain	Ground ivy	Purslane speedwell*
Carpetweed	Hairy bittercress	Redroot pigweed*
Common chickweed*	Henbit*	Shepherd's-purse*
Common lambsquarters	Parsley piert*	Velvetleaf
Common purslane*	Pennsylvania smartweed	White clover*
Corn speedwell*	Persian speedwell*	Yellow woodsorrel*

[Prevents these sedges:]

Flatsedge	Yellow nutsedge*	
-----------	------------------	--

Note to PM – The weeds with the asterisks are the weeds that have 6 week prevention data.**OPTION 2 – DIRECTIONS FOR USE QUICK START GUIDE (LAWNS)****DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

[Scotts®] Quick Start Guide

[You're just three [simple] steps away from a beautiful [Scotts®] lawn]

[Icon – Spreader Dial]

[Step] [1.]

Fill & Set Spreader

[Scotts® Broadcast / Rotary Spreaders X]

[Scotts® Drop Spreaders X]

[See [below for] spreader settings / instructions [for additional spreader descriptions and settings]]

[Use only with Scotts® Spreaders.]

[Scotts® products are designed to work with Scotts® spreaders.]

[For additional spreader settings, [please] call 1-800-543-TURF (8873).]

[Icon – Lawn]

[Step] [2.]

Apply

Apply to dry lawn and / then [lightly] water to activate

Follow [Directions for Use] / [When and Where To Use Directions] below

[Icon – Broom]

[Step] [3.]

Clean-Up

[To keep lawn products from reaching storm sewers / drains, sweep or blow any stray particles off hard surfaces and back onto grass / lawn.]

[Other Things You Should Know]

For home lawns only

[Only apply to listed grass types]

[This product applies 0.15 pounds of mesotrione per acre per application

The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.]

This package applies 4.3 pounds of product per 1,000 sq. ft.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[See below for list of weeds prevented]

Where to apply

Apply to newly seeded, overseeded[*], or newly planted Kentucky bluegrass, tall fescue, perennial ryegrass, centipedegrass, as well as fine fescues [(creeping red, chewings and hard)].

When to apply

Apply on a calm day

Apply this product / [0.08% Meso + Fertilizer] before watering newly seeded / overseeded[*] / planted grass for the first time

Apply when temperatures are consistently between 60°F and 90°F

How to apply

[Follow spreader instructions]

Avoid application to adjacent flower beds when using a broadcast / rotary spreader

What to expect

New weeds will sprout white or turn white and quickly die

This product will not kill existing weeds

This product may cause temporary whitening of grass foliage. Symptoms typically appear 5 to 7 days after application and may last up to 14 days

Discoloration is most common on ryegrass

Restrictions

Do not apply this product in a way that will contact any person, or pet either directly or through drift. Keep people and pets out of the area during application

Do not enter or allow people or pets to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry

Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury

Do not apply another pesticide within seven days of an application of this product as turf injury may occur

Do not apply to St. Augustine[grass], bentgrass, bermudagrass, zoysiagrass, dichondra, kikuyugrass, bahiagrass or lippia.

This product applies 0.15 pounds of mesotrione per acre per application. The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.

Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis. Qualifier will be used if needed.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] or [renovating] lawns.]

Weeds Prevented [by] [0.08% Meso + Fertilizer]

The following claims may be listed on the FPL followed by any or all weeds listed below [with Icon].

[Prevents these grassy weeds:]

Large crabgrass*	Smooth crabgrass*	
------------------	-------------------	--

[Prevents these broadleaf weeds:]

Broadleaf plantain	Dandelion*	Pokeweed
Buckhorn plantain	Ground ivy	Purslane speedwell*
Carpetweed	Hairy bittercress	Redroot pigweed*
Common chickweed*	Henbit*	Shepherd's-purse*
Common lambsquarters	Parsley piert*	Velvetleaf
Common purslane*	Pennsylvania smartweed	White clover*
Corn speedwell*	Persian speedwell*	Yellow woodsorrel*

[Prevents these sedges:]

Flatsedge	Yellow nutsedge*	
-----------	------------------	--

Note to PM – The weeds with the asterisks are the weeds that have 6 week prevention data.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

OPTION 3 – HANDHELD SHAKER JUG WITH APPLICATOR (LAWNS)**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

[You're just four / (a few) short / quick steps away from a beautiful [Scotts®] lawn]

[Step] [1.] – Flip [**Icon**]: Remove seal under cap. Flip spout from cap.[Step] [2.] – Tilt [**Icon**]: Tilt bottle to [be at a 90° angle with the ground] / [be parallel with ground].[Step] [3.] – Apply [**Icon**]: Apply to dry lawn. Walk at a steady pace and shake bottle side-to-side using wrist. For uniform coverage apply product in rows as you move across the lawn overlapping the rows by a few inches. For best results [maintain a 90° angle] / [keep jug / bottle parallel with ground] during / at all times during application. Lightly water to activate.[Step] [4.] – Clean Up [**Icon**]: [To keep lawn products from reaching storm sewers / drains, sweep or blow any stray particles off hard surfaces and back onto grass / lawn.]

[Art: show full tennis court image with proper coverage for demonstration]

[Other Things You Should Know]

For home lawns only

[Only apply to listed grass types]

[This product applies 0.15 pounds of mesotrione per acre per application]

The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.]

This package applies 4.3 pounds of product per 1,000 sq. ft.

[See below for list of weeds prevented]

Where to applyApply to newly seeded, overseeded^[*], or newly planted Kentucky bluegrass, tall fescue, perennial ryegrass, centipedegrass, as well as fine fescues [(creeping red, chewings and hard)].**When to apply**

Apply on a calm day

Apply this product [0.08% Meso + Fertilizer] before watering newly seeded / overseeded^[*] / planted grass for the first time

Apply when temperatures are consistently between 60°F and 90°F

How to apply

[Follow spreader instructions]

Avoid application to adjacent flower beds when using a broadcast / rotary spreader

What to expect

New weeds will sprout white or turn white and quickly die

This product will not kill existing weeds

This product may cause temporary whitening of grass foliage. Symptoms typically appear 5 to 7 days after application and may last up to 14 days

Discoloration is most common on ryegrass

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Restrictions

Do not apply this product in a way that will contact any person, or pet either directly or through drift. Keep people and pets out of the area during application

Do not enter or allow people or pets to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry

Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury

Do not apply another pesticide within seven days of an application of this product as turf injury may occur

Do not apply to St. Augustine[grass], bentgrass, bermudagrass, zoysiagrass, dichondra, kikuyugrass, bahiagrass or lippia.

This product applies 0.15 pounds of mesotrione per acre per application. The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.

Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis. Qualifier will be used if needed.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

Weeds Prevented [by] [0.08% Meso + Fertilizer]

The following claims may be listed on the FPL followed by any or all weeds listed below [with Icon]

[Prevents these grassy weeds:]

Large crabgrass*	Smooth crabgrass*	
------------------	-------------------	--

[Prevents these broadleaf weeds:]

Broadleaf plantain	Dandelion*	Pokeweed
Buckhorn plantain	Ground ivy	Purslane speedwell*
Carpetweed	Hairy bittercress	Redroot pigweed*
Common chickweed*	Henbit*	Shepherd's-purse*
Common lambsquarters	Parsley piert*	Velvetleaf
Common purslane*	Pennsylvania smartweed	White clover*
Corn speedwell*	Persian speedwell*	Yellow woodsorrel*

[Prevents these sedges:]

Flatsedge	Yellow nutsedge*	
-----------	------------------	--

Note to PM – The weeds with the asterisks are the weeds that have 6 week prevention data.

OPTION 4 – QUICK START GUIDE (LAWNS)**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

[Scotts] Quick Start Guide: You're just [three] [four] simple steps away from a beautiful Scotts® Lawn.

[Icon – Spreader Dial]

[Step 1] Fill & Set Spreader

[Scotts® Broadcast / Rotary Spreaders X]

[Scotts® Drop Spreaders X]

[For additional spreader settings, please call 1-800- 543-TURF (8873)]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[Icon – Lawn]**[Step 2] Apply**

[For even application, walk at a steady pace slightly overlapping each pass.]

[Scotts® Drop Spreaders: Align hopper arrow with previous wheel track.]

[Scotts® Broadcast / Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.]

Apply to a dry lawn, then lightly water to activate.

[Refer to the where / when to apply instructions below.]

[Icon – Broom]**[Step 3] Clean-Up**

[Return unused product to original container.]

[To keep lawn products from reaching storm sewers / drains, sweep or blow any stray particles off hard surfaces and back onto lawn.]

[Icon – Legs Walking Into Lawn]**[Step 4] [Enjoy!]****Where to Apply**

- [For home lawns only]
- [Can be used when planting grass seed, sod, [sprigs], or plugs.]
- Apply to newly seeded, overseeded^[*], or newly planted Kentucky bluegrass, tall fescue, perennial ryegrass, centipedegrass, as well as fine fescues [(creeping red, chewings and hard)].

[When to Apply]

- [Apply this product before watering newly planted grass for the first time.]
- [Apply when temperatures are consistently between 60°F and 90°F.]
- [Apply on a calm day.]

What to Expect

- New weeds will sprout white or turn white and quickly die.
- This product will not kill existing weeds.
- This product may cause temporary whitening of grass foliage. Symptoms typically appear 5 to 7 days after application and may last up to 14 days. Discoloration is most common on ryegrass.

Restrictions

- Do not apply this product in a way that will contact any person, or pet either directly or through drift.
- Lawn is safe to re-enter once the product has been watered-in and the surface is dry.
- [Avoid application to adjacent flower beds when using a broadcast / rotary spreader.]
- Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury.
- Do not apply another pesticide within seven days of an application of this product, as turf injury **–or–** lawn damage may occur.
- Do not apply to St. Augustinegrass, bentgrass, bermudagrass, zoysiagrass, dichondra, kikuyugrass, bahiagrass, or lippia.
- This product applies 0.15 pounds of mesotrione per acre per application. The maximum application rate of mesotrione per treatment site per year is 0.45 pounds.

Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Other Things You Should Know:

- [This product applies 0.15 pounds of Mesotrione per acre per application.]
- [The maximum application rate of Mesotrione per treatment site per year is 0.45 pounds.]
- This package applies 4.3 pounds of product per 1,000 sq. ft.

Weeds Prevented [by] [0.08% Meso + Fertilizer]**The following claims may be listed on the FPL followed by any or all weeds listed below [with icon]**

[Prevents these grassy weeds:]

Large crabgrass*	Smooth crabgrass*	
------------------	-------------------	--

[Prevents these broadleaf weeds:]

Broadleaf plantain	Dandelion*	Pokeweed
Buckhorn plantain	Ground ivy	Purslane speedwell*
Carpetweed	Hairy bittercress	Redroot pigweed*
Common chickweed*	Henbit*	Shepherd's-purse*
Common lambsquarters	Parsley piert*	Velvetleaf
Common purslane*	Pennsylvania smartweed	White clover*
Corn speedwell*	Persian speedwell*	Yellow woodsorrel*

[Prevents these sedges:]

Flatsedge	Yellow nutsedge*	
-----------	------------------	--

Note to PM – The weeds with the asterisks are the weeds that have 6 week prevention data.**OPTION 5 – CONSUMER-FRIENDLY****DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

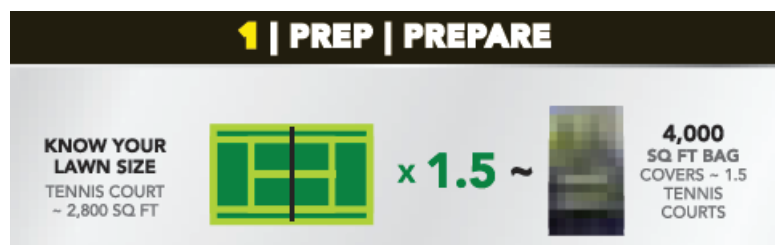
1 – PREP**KNOW YOUR LAWN SIZE**

Tennis Court Equals X,XXX sq. ft. [Illustration]

Football Field Equals XXX sq. ft./ft. [Illustration]

Standard Parking Space Equals X.X sq. ft./ft. [Illustration]

Note to PM: Know your Lawn Size graphic added below. This is an example that would be used for a 4,000 sq ft. bag.

**FILL & SET SPREADER**

Scotts Broadcast/Rotary Spreader

Setting [X]

Scotts Drop Spreader

Setting [X]

Scotts Wizz Spreader

Setting [X]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Scotts (insert brand name)

Setting [X]

2 – APPLY

- Apply to dry lawn, then lightly water to activate.
- Apply on a calm day when temperatures are consistently 60°F and 90°F.
- Apply before watering newly seeded/overseeded[*]/planted grass for the first time.
- [Apply to newly seeded, overseeded[*], or newly planted Kentucky bluegrass, tall fescue, perennial ryegrass, centipedegrass, as well as fine fescues (creeping red, chewings, hard).]
- Avoid application to adjacent flower beds when using a broadcast/rotary spreader.
- New weeds will sprout white or turn white and quickly die. This product will not kill existing weeds.
- This product may cause temporary whitening of grass foliage. Symptoms typically appear 5 to 7 days after application and may last up to 14 days. Discoloration is most common on ryegrass.

[Clean Up] [icon]

- [Sweep excess product from driveway and sidewalks back onto the grass.]

WALK AT A STEADY PACE

Broadcast Rotary Spreader/Wizz

[Illustration]

Line up each pass approximately 5' from wheel track.

Drop Spreader

[Illustration]

Align arrow with previous wheel track.

This package applies 4.3 lbs. of product per 1,000 sq. ft.

Restrictions

- Do not apply this product in a way that will contact any person, or pet either directly or through drift. Keep people and pets out of the area during application.
- Do not enter or allow people or pets to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.
- Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury.
- Do not apply another pesticide within seven days of an application of this product as turf injury may occur.
- Do not apply to St. Augustine[grass], bentgrass, bermudagrass, zoysiagrass, dichondra, kikuyugrass, bahiagrass or lippia.
- This product applies 0.15 pounds of Mesotrione per acre per application
- The maximum application rate of Mesotrione per treatment site per year is 0.45 pounds

Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis. Qualifier will be used if needed.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use

Weeds Prevented/Prevents the following lawn weeds:

[Grasses]

Large crabgrass*	Smooth crabgrass*	
------------------	-------------------	--

[Broadleaf Weeds]

Broadleaf plantain	Dandelion*	Pokeweed
--------------------	------------	----------

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Buckhorn plantain	Ground ivy	Purslane speedwell*
Carpetweed	Hairy bittercress	Redroot pigweed*
Common chickweed*	Henbit*	Shepherd's-purse*
Common lambsquarters	Parsley piert*	Velvetleaf
Common purslane*	Pennsylvania smartweed	White clover*
Corn speedwell*	Persian speedwell*	Yellow woodsorrel*

[Sedges]

Flatsedge	Yellow nutsedge*	
-----------	------------------	--

Note to PM: The asterisk presents the weeds that have 6 week prevention data.**SPREADER SETTING INFORMATION Note to PM: The following is optional spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label****Spreading Settings/Information**

[This package applies 4.3 lbs of product per 1,000 sq. ft.]

[Covers X,XXX sq. ft.]

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts® spreader. Shut off spreader or stop each time you reach a header strip.

[Spreader]	[Setting]
Scotts® Broadcast/Rotary Spreaders	
Turf Builder® Edgeguard® DLX, Turf Builder® Edgeguard® Mini, Scotts Basic™, Standard™, Deluxe™ Edgeguard®, Lawn Pro® or SpeedyGreen® Each pass should be within 5 feet of each other to ensure an overlap.	XX
Scotts EasyGreen® Make each pass about 30 inches from previous pass to overlap spread width	XX
Scotts Drop Spreaders	
Scotts AccuGreen® Spreaders Make sure spreader wheel completely overlaps previous wheel marks.	XX

Spreading Tips

- For best results, use a Scotts spreader.
- Mow lawn first if grass is tall enough to touch the bottom of the spreader.
- Apply header strips. Then apply product in longest direction of lawn.
- Shut off spreader anytime you stop.
- Use [only] with Scotts spreaders.
- Scotts products are designed to work with Scotts spreaders.
- Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.
- For additional spreader settings, please call 1-800-543-TURF (8873).

NOTE:**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

EPA Reg. No. 538-317

OPTIONAL FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

GUARANTEED ANALYSIS**Product Name**[XX-XX-XX] (*insert N-P-K ratio*)FXXX (*insert FL Fertilizer License No.*)

Total nitrogen (N)	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen*	
X.X% water insoluble nitrogen	
Available phosphate (P ₂ O ₅)	XX%
Soluble potash (K ₂ O)	XX%
Calcium (Ca)	X%
Magnesium (Mg) (Total)	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S)	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	
Boron (B) (Total)	X%
Copper (Cu) (Total)	X%
X.X% water soluble copper (Cu)	
X.X% chelated copper (Cu)	
Iron (Fe) (Total)	X%
X.X% water soluble iron (Fe)	
X.X% chelated iron (Fe)	
Manganese (Mn) (Total)	X%
X.X% water soluble manganese (Mn)	
X.X% chelated manganese (Mn)	
Molybdenum (Mo)	X%
Zinc (Zn) (Total)	X%
X.X% water soluble zinc (Zn)	
X.X% chelated zinc (Zn)	

[Chlorine, not more than X%]

Derived from: [*insert ingredients as required to comply with State fertilizer regulations*]

[*Contains X.X% slowly available *insert source of slowly available nitrogen consistent with State fertilizer regulations*]

Information regarding the contents and levels of metals in this product is available on the internet at
<http://www.regulatory-info-sc.com> **or** <http://www.aapfco.org/metals>

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Optional Florida Fertilizer Application Language

Florida Fertilizer Applications: [Do not exceed/May apply up to] 4 annual feedings [4 lbs. N/1000 sq. ft. per year] with the following exceptions: On centipedegrass do not exceed 2 feedings [2 lbs. N/1000 sq. ft. per year] in the north and 3 feedings [3 lbs. N/1000 sq. ft. per year] in the central and south.

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

Check with your county or city government to determine if there are local regulations for fertilizer use.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

OPTIONAL TEXT AND CLAIMS***The following pesticidal, fertilizer or general benefit claims may appear on any label panel.******The following claims may be preceded by “new” or “now” for six (6) months from the first date of shipment to a customer in accordance with Federal and State Registrations******Appropriate fertilizer, formula, company and product specific information will be inserted on Final Printed Label*****WHAT TO EXPECT**

- Weeds may emerge white, or emerge green and quickly turn white, but will soon wilt and die
- New weeds will sprout white or turn white and die
- [New] weeds sprout white & die quickly
- Weeds turn white and die fast
- Product may cause temporary whitening of grass foliage. See back of package for details.
- Some grass types may temporarily have white blades, but will [soon] grow in thick and green

CLAIMS

- [0.08% Meso + Fertilizer] Gives / Provides newly planted / seeded / overseeded **[*]** / new grass the food / proper nutrition it needs to grow [in] [sooner / faster / quicker, thicker, and with less water] / [quicker and thicker] than unfed grass while also preventing some of the most bothersome weeds like **insert any listed weed** [from spoiling / choking / ruining your [fresh new] grass]
- [Use] [0.08% Meso + Fertilizer] [when growing new grass / seeding to] prevent[s] some of the most bothersome weeds like **insert any 6 week prevention weed from weed list** for up to 6 weeks while also giving / providing new grass the food / nutrition / essential nutrients it needs to grow [in] [sooner / faster / quicker, thicker, and with less water] / [quicker and thicker] than an unfed lawn
- 0.08% Meso + Fertilizer is a 2 in 1 solution for new grass. It prevents some of the most bothersome weeds like **insert any 6 week prevention weed from weed list** for up to 6 weeks while also giving new grass / grass seed the food it needs to grow [in] [sooner / faster / quicker, thicker, and with less water] / [quicker and thicker] than an unfed lawn
- With [0.08% Meso + Fertilizer] **[Icon]** – Without [0.08% Meso + Fertilizer] **[Icon]** – **Note to PM: this claim will be a side by side image of a lawn that was treated with 0.08% Meso + Fertilizer after seeding and a lawn that was not treated with 0.08% Meso + Fertilizer after seeding.**
- Fed **[Icon]** – lawn fed with 0.08% Meso + Fertilizer] – Unfed **[Icon]** – unfed lawn]
- **Icon** – lawn fed with 0.08% Meso + Fertilizer
- Safe for seeding **[Icon]**
- Safe for new grass **[Icon]**
- Won't harm new grass / seedlings / newly planted grass / grass seed **[Icon]**
- Designed to improve seeding success / results **[Icon]**
- [Also] great for [planting] [grass] seed / sod / sprigs / [grass] plugs **[Icon]**
- Improves seeding results / performance [Guaranteed] **[Icon]**
- Planting Grass? Start it off Right [with 0.08% Meso + Fertilizer]

Note To PM: This qualifier is fertilizer related and depends on the FPL and guaranteed analysis. If this is not applicable, the qualifier and statement will not be used.

[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

APPLICATION CLAIMS

- [New!] [Ideal for] [Use when / for] [Apply when] [planting new] grass / seed / sod / sprigs / plugs / seeding / sodding / sprigging / plugging / overseeding[*] / reseeding[*]
- [New!] Use when patching [bare spots], overseeding[*] / reseeding[*], or establishing a new lawn
- [New!] [Use] for / when repairing bare spots, overseeding[*] / reseeding[*], planting a new lawn
- [New!] [0.08% Meso + Fertilizer]
- Feeds new seed & sod
- Grows new seed / sod / grass thicker & quicker
- Apply when overseeding[*] / reseeding[*] / growing / planting [new grass] / [grass seed]
- For use when growing / establishing / seeding new grass!
- For best results, apply to a dry lawn then lightly water in
- [Specially] designed [for] / [to be used when] [seeding] / [planting [new] grass seed / overseeding[*] / reseeding[*] / sod / sprigs / plugs]
- Can be used when planting grass seed / sod / sprigs / grass plugs [**Icon**]
- Use with Scotts® Turf Builder® Grass Seed!
- Use when repairing bare areas, overseeding[*] / reseeding[*] or establishing a new lawn

Note To PM: This qualifier is fertilizer related and depends on the FPL and guaranteed analysis. If this is not applicable, the qualifier and statement will not be used.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

OVERARCHING CLAIMS

- [Developed / Formulated to give you [the]] / [For] Scotts [best / ultimate] [seeding / sodding] experience / success [[in] growing / establishing new grass]!
- [Get Scotts best / ultimate seeding / sodding experience [[in] growing / establishing new grass]!
- [Exclusive formula] / [New technology] / [Scotts technology / innovation] is changing the seeding / sodding experience [in / for growing / establishing new grass]!
- Only Scotts can bring / give / enable you [to have] this [seeding / sodding] experience / success [[in] growing / establishing new grass]!
- Guaranteed to give you [your best] [seeding / sodding] experience [in growing / establishing new grass]!
- Have / Get success with [Scotts] 0.08% Meso + Fertilizer
- Contains the / an [exclusive formula] / [new technology] / [Scotts technology] / [Scotts] innovation to help you succeed / [have / get Scotts best / ultimate [seeding / sodding] experience / success [[in] growing / establishing new grass]!
- For Scotts best / ultimate experience / success [in] growing / establishing new grass[, choose 0.08% Meso + Fertilizer]!
- [New] [0.08% Meso + Fertilizer] for Scotts best / ultimate success / experience in weed prevention while growing new grass!
- For use on [**insert any listed grass type**]

FERTILIZER CLAIMS

- Build / Grow a better lawn with / using less water than an unfed lawn
- Builds / Grows / Promotes thick, green turf / lawns / grass [from the roots up]
- Builds stronger, deeper roots [for winter / spring]
- Promotes [a] deep, even greening
- Feeds and strengthens [lawn / new grass] [against heat and drought]
- See a thicker, greener lawn next spring
- Starts working immediately
- Feeds new grass and strengthens / fortifies your existing lawn's root system
- Feed new grass and strengthen / fortify [your / the / existing] grass / lawn / turf / [green space] for faster drought recovery

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Thickens [the] lawn to [help] crowd out weeds / moss
- Feeds up to X months/ X weeks!
- Promotes root growth and accelerated grass development
- Contains nutrients your new grass needs to thrive
- [0.08% Meso + Fertilizer] helps new grass develop a healthy root system that helps protect it from [heat & drought] / [summer stresses]
- Grow/build a better **[insert any listed grass type]** lawn with / using less water.* *vs an unfed lawn
- Builds / grows / promotes thick green grass / **[insert any listed grass type]** [from the roots up]
- Build stronger / deeper roots [that use water [and nutrients] better / more efficiently]
- Contains timed / controlled / extended / [slow-release] nitrogen [for extended **[insert any listed grass type]** feeding]
- Feed new **[insert any listed grass type]** / grass/ lawn.
- Feeds new grass and helps existing lawn repair / recover from summer [drought] / heat damage [to lawns]
- [Patented / Exclusive timed / controlled / extended / slow / -release formula / fertilizer] builds / grows thick, green **[insert any listed grass type]** lawns from the roots up without burning your lawn [guaranteed]!
- Quick greening and extended feeding [for a lush / thick / beautiful / green / strong / great [Southern / Texas] lawn.]
- Timed / controlled / extended / slow / -release nitrogen won't burn your lawn [or cause surge growth]
- [Contains] Essential nutrients for a[n] better / stronger / more durable / resilient / improved lawn.
- [0.08% Meso + Fertilizer] [Contains essential food / nutrients needed to] establish [s] / grow [s] [new] grass quicker / sooner / faster and thicker
- [0.08% Meso + Fertilizer] [Contains essential food / nutrients needed to] enable [s] / grow [s] [new] grass [to grow / come in / establish] quicker / sooner / faster, thicker and able to endure tougher conditions than an unfed lawn
- [0.08% Meso + Fertilizer] Provides [a full feeding] [of essential nutrients] that helps / enables / establishes new grass / seedlings / sod [to establish] grass quicker / sooner / faster / thicker and [able to] endure tougher conditions than an unfed lawn
- [0.08% Meso + Fertilizer] Helps new grass withstand tough conditions like heat / drought / high traffic / tough winters than an unfed lawn
- [0.08% Meso + Fertilizer] Accelerates / [Jump starts] grass / seed / sod development [so grass / it establishes quicker / sooner / faster and thicker]
- Accelerates root development so grass grows in thick and able to endure tough conditions than an unfed lawn
- [0.08% Meso + Fertilizer] Improves hardiness of new grass / seed / sod / sprigs / plugs [[to help it] / [and its ability to] endure tough conditions than an unfed lawn]
- [0.08% Meso + Fertilizer] Establishes grass quicker / sooner / faster, so you [have fewer days of watering] / [can save water, time and money] / [are able to use less water]
- [0.08% Meso + Fertilizer] starts working immediately for thick, green grass in days!
- Contains essential nutrients your lawn needs to establish faster, thicker and [able to] endure tougher conditions than an unfed lawn
- [Contains] timed / slow / controlled-release nitrogen for extended, even feeding
- Contains timed / slow-release / controlled / extended release nitrogen [for extended feeding and greening]
- New / Improved [Formula]
- [Specially] formulated to provide consistent, even feeding over an extended period of time
- **[Icon]** grass and / or roots, untreated lawn, treated lawn
- A lawn with a deep and dense root system is better able to absorb water and nutrients, so it [needs less] / [makes the most of every drop]!
- Improves lawns ability to absorb water and nutrients [than an unfed lawn.]
- [[Scotts] Water Smart™] fertilizer[s] improves lawn's ability to absorb water and nutrients than an unfed lawn
- [Water Smart®] Make[s] the most of every drop™
- Fall means [Warm Soil] [Cooler Air] [More Precipitation]. 0.08% Meso + Fertilizer works with [these] Fall conditions to build and strengthen roots [protect from Winter] and develop a stronger / better foundation for next year

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Well fed lawns are more efficient at using available water [and nutrients]
- Feeds new grass [**Icon**]
- Grows New Grass 70% Thicker & 35% Quicker* *vs. unfed [**Icon**]
- Grows New Grass 70% Thicker* *vs. unfed [**Icon**]
- Grows New Grass 35% Quicker* *vs. unfed [**Icon**]
- Grows New Grass Thicker & Quicker[* *vs. unfed] [**Icon**]

WEED CLAIMS

- 0.08% Meso + Fertilizer prevents **insert any listed weed**
- Stops **insert any listed weed** / [listed grassy / broadleaf weeds] before they start
- New [and Improved] [weed prevention / control] formula / technology
- Contains Scotts exclusive [new][active] / [weed prevention technology]
- Prevents tough weeds like crabgrass, dandelions
- Prevents **insert any listed weed** while feeding new / existing grass
- [0.08% Meso + Fertilizer] [enables you to] prevent[s] new weeds / **insert any listed weed** from ruining your [fresh] new grass!
- The only fertilizer for establishing new grass that [not only] prevents [listed] [crabgrass / grassy weeds]] [but also] [broadleaf weeds] [such as] [**insert any listed broadleaf weed**]
- [Problem solving] / [2 in 1 solution] / [0.08% Meso + Fertilizer] Does what no other seeding / sodding / seed / sod / [starting] fertilizer [for new grass] can do, [prevents [listed] grassy / **insert any listed grassy weed** and broadleaf [weeds] / **insert any listed broadleaf weed**]/[crabgrass and dandelion] / [while caring for new grass / seed / sod]
- [Use [0.08% Meso + Fertilizer]] [to] [prevent **insert any listed weed** [while seeding / overseeding[*] / reseeding[*] / sodding]/[establishing new grass]] [this spring / fall]
- Prevents problem / fall / spring weeds like **insert any listed weed** [when overseeding[*] / reseeding[*] / while establishing new grass]
- Use 0.08% Meso + Fertilizer to prevent [new weeds] [**insert any listed weed**] [for up to 6 weeks] while establishing thick / lush / durable / new grass – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork.**
- Protects [newly seeded] areas [you are growing grass] from [new weeds] / [grassy and broadleaf weeds] like **insert any listed weed**
- [Just] one application prevents weeds like **insert any listed weed** [for [up to] 6 weeks] [while growing / establishing new grass!] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork.**
- [Just] one application prevents [XX] [**insert number of weeds listed on final printed labeling**] weeds [such as **insert any listed weed**] [for [up to] 6 weeks] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork.**
- A better seeding experience* (*vs. Scotts® Starter® Fertilizer with Crabgrass Preventer)
- Prevents [a wide range of] / [some of the most bothersome] / [hard to kill] weeds like **insert any listed weed** [while growing / establishing new grass / overseeding[*] / reseeding[*]]
- Use when overseeding[*] / reseeding[*] to prevent [a wide range of] / [the most bothersome] / [hard to kill] weeds like **insert any listed weed** throughout the lawn [while feeding / growing / establishing new / existing grass]
- Prevents [a wide range of] ugly, hard to kill weeds like **insert any listed weed** while growing new grass
- Use when overseeding[*] / reseeding[*] to prevent [a wide range of] ugly, hard to kill weeds like **insert any listed weed** throughout the lawn while feeding new / existing grass
- Enjoy thick [new grass] / lawn, and prevent new weeds! (See back panel for weed list)
- Grow a stronger / thicker / [more beautiful] / plusher / greener lawn / grass / [green space] and prevent new weeds, guaranteed!* (See back panel for weed list) *vs an untreated lawn
- All you need to grow thick grass, and prevent new weeds (See back panel for weed list)
- [photo] treated, seeded plot
- [photo] untreated, seeded plot

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Prevents weeds [for [up to] 6 weeks] [*Icon*]
- Feeds new grass & prevents weeds [for [up to] 6 weeks] [*Icon*]
- 2-in-1 formula feeds new grass and prevents weeds[for [up to] 6 weeks] [*Icon*]
- Apply to feed new grass and prevent weeds [for [up to] 6 weeks] [*Icon*]
- Grows Grass, Not Weeds [*Icon*]
- Stops new weeds before they start [*Icon*]
- Prevents crabgrass, dandelions, and XX [*Insert number of weeds listed on final printed labeling*] / other weeds [from invading your new grass][for [up to] 6 weeks] [*Icon*] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the number will not exceed the 15 weeds that have 6 week data.**
- Prevents crabgrass and dandelions from invading [your] new grass][for [up to] 6 weeks] [*Icon*]
- Prevents [*Insert any listed weed*][for [up to] 6 weeks] [*Icon*] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork.**
- Prevents more than [XX] [*Insert number of weeds listed on final printed labeling*] weeds [for [up to] 6weeks] [*Icon*] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the number will not exceed the 15 weeds that have 6 week data.**
- Prevents [weeds] / [*Insert any listed weed*] [from growing in] / [from invading] [newly seeded areas] / [newly planted grass] / [new grass] [for [up to] 6 weeks] [*Icon*] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork.**
- Prevents some of the most bothersome weeds like *insert any listed weed* without harming new grass [seedlings] [unlike ordinary crabgrass and broadleaf weed control products]
- Prevents tough [fall / spring] weeds like *insert any listed weed*
- Prevents [XX] [*Insert number of weeds listed on final printed labeling*] weeds, [including [*insert any listed weed*][for up to 6 weeks] – **Note to PM: If the “for up to 6 weeks” portion of the claim is used, then the 6 week prevention weeds from the weed list will be used on the artwork and the number will not exceed the 15 weeds that have 6 week data.**
- Prevent[s] weeds when seeding / reseeding[*] / overseeding[*] / planting sod / planting new grass [for up to 6 weeks]
- Seed it, Feed it, [and] Weed it with *insert product name*
- Plant new grass / overseed[*] / reseed[*] / seed [your lawn] and prevent weeds with *insert product name*
- *Insert product name* allows you to plant new grass / seed and [still] prevent weeds [at the same time].
- With *insert product name* you can plant new grass and prevent weeds [at the same time].

Note To PM: This qualifier is fertilizer related and depends on the FPL and guaranteed analysis. If this is not applicable, the qualifier and statement will not be used.

[[*] In the state[s] of [state name(s)],] this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

PACKAGING CLAIMS

- Easy open resealable bag
- Easy open, easy close
- Easy [to] pour
- [Just] flip, tilt, feed
- [Just] shake and / 'n feed
- [Made for] small / medium / large lawns
- [New] Built-in spreader / applicator
- [New] easy-to-carry handle
- [New] easy-to-carry size
- [Perfect] [size] for small lawns
- Reclosable bag
- Small / medium / large
- Zip close

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

SEASONAL PRODUCT APPLICATION CLAIMS

- [Scotts®] Recommended Annual Feeding / Lawn Care Program
- Scotts recommends / We recommend the following [annual] [program]
- Plan your feeding schedule
- Choose the right product for your lawn
- There's a Scotts® product for every need
- Use any of these products to keep your lawn looking great all season
- How often should I feed my lawn?
- Just like your body needs nutrients to thrive, your lawn needs a regular supply of nutrients to stay thick and strong. So, for a thick, beautiful Scotts lawn that can stand up to heat, drought, wear and tear, we recommend feeding every 6-8 weeks.
- For best results, apply [the] Scotts® Annual Lawn [Care] Program
- For best results, apply a Scotts® [lawn fertilizer] product four times a year
- For best results, apply a Scotts® [lawn fertilizer] Annual Program
- Feed four times a year for your best lawn
- Feed regularly [with Scotts®] for your best lawn
- No more guesswork. You simply apply the right product – one step at a time
- Each step designed to the specific season to help give you a greener lawn

To Feed	To Kill Weeds	To Feed	To Kill Bugs	To Prepare for Winter
Anytime Icon	Early Spring Icon February - April	Late Spring Icon April – June	Summer Icon June – August	Fall Icon September - November

-OR-

- [Artwork] Any Season
Apply any season if weeds or bugs are not a problem: [Scotts® Turf Builder® Lawn Fertilizer] / [**Insert Brand Name**]
- [Artwork] Early Spring – February-April
[If weeds are not a problem:] [Scotts® Turf Builder®] / [**Insert Brand Name**]
[Artwork] To prevent crabgrass: [Scotts® Turf Builder® with Halts® Crabgrass Preventer] / [Scotts® Super Turf Builder® with Halts® Crabgrass Preventer] / [**Insert Brand Name**]
- [Artwork] Late Spring – April-June
[If weeds are not a problem:] [Scotts® Turf Builder®] / [**Insert Brand Name**]
[Artwork] If you have weeds: [Scotts® Turf Builder® with Plus 2® Weed Control]/[Scotts® Super Turf Builder® with Plus 2® Weed Control] / [**Insert Brand Name**]
- [Artwork] Summer – June-August
[If weeds / bugs are not a problem:] [Scotts® Turf Builder®] / [**Insert Brand Name**]
[Artwork] If you have bugs: [Scotts® Turf Builder® with SummerGuard®] / [Scotts® Super Turf Builder® with SummerGuard®] / [**Insert Brand Name**]
- [Artwork] [Summer – June-August – If you need a grub control product: [Grub-Ex] / [**Insert Brand Name**]]
- Fall – September-November

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[Artwork] [If weeds are not a problem:] [Scotts® Turf Builder® WinterGuard®] / [Scotts® Super Turf Builder® WinterGuard®] / **[Insert Brand Name]**

[Artwork] If you have fall weeds: [Scotts® Turf Builder® WinterGuard with Plus 2® Weed Control] / [Scotts® Super Turf Builder® WinterGuard with Plus 2® Weed Control] / **[Insert Brand Name]**

-OR-**Seeding this spring and want to use Scotts LawnPro® Annual Program?**

To prevent crabgrass, barnyardgrass and foxtail and seed your lawn [Scotts recommends] / [we recommend] that you use this product in place of standard Step 1 [Crabgrass Preventer plus Lawn Fertilizer] / Scotts® Turf Builder® with HALTS® Crabgrass Preventer / **[Insert Brand Name]** in Scotts / LawnPro® Annual Program. Use Step™3 / Turf Builder Lawn Fertilizer / **[Insert Brand Name]** if crabgrass / barnyardgrass / foxtail/weeds are not a problem.

If weeds are not a problem, we recommend [that] you resume the regular feeding schedule in 2-4 weeks beginning with Step 3 Turf Builder® Lawn Fertilizer.

If you have weeds, wait until your new grass has been mowed 4 times, then use Step 2 [Weed Control plus Lawn Fertilizer] / Scotts® Turf Builder® with Plus2® Weed Control / **[Insert Brand Name]** (Be sure to apply Step™ 2 before temperatures are consistently in the 90s)

RECOMMENDED PROGRAM CLAIMS

- Scotts® BEST Fertilizer[s]
- Scotts / Our best annual program [for a picture perfect lawn]
- Gives you a thicker/greener lawn than / vs. regular **[insert Scotts product name]**
- Delivers more greening [power] than / vs. regular **[insert Scotts product name]**
- Lawn Pro®
- Designed for LawnPro® retailers/dealers
- Scotts® BEST annual program
- Four easy steps for / to a better lawn
- [Scotts®] 4 STEP™ Program
- [Scotts®] STEP™ 1 for new grass – use when [growing new grass] / seeding
- Now it's easy for you to have a better lawn
- Start anytime – You can begin the Annual [fertilizer / feeding] Program anytime of the year. Just check the month and select the appropriate STEP™ / Turf Builder product [listed]. [We recommend [that] you] apply the remaining products at [two-month intervals]/[recommended times]. [If weeds or bugs are not a problem substitute STEP™ 3 Turf Builder lawn fertilizer product.]
- Simple and easy – No more guesswork. You simply apply the right product – one at a time
- Guaranteed results – Each Scotts / STEP™ product is designed to the specific season to help give you a greener lawn. [Use Step 4 Lawn Fertilizer if weeds or bugs are not a problem.]
- **[Icon]** STEP™ 1
- **[Icon]** STEP™ 2
- **[Icon]** STEP™ 3
- **[Icon]** STEP™ 4
- Available only at authorized [Scotts®] Lawn Pro® dealers
- A SCOTTS® Lawn Pro® PRODUCT
- Available only at authorized [Scotts®] Lawn Pro® stores / retailers
- LawnPro® Annual [fertilizer / feeding] Program
- LawnPro® authorized dealers / retailers / stores

SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY

The Scotts Difference – Unlike many fertilizers, every particle of 0.08% Meso + Fertilizer contains:

- Scotts patented timed released nitrogen

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- [Phosphorus]
- Potassium

[Artwork: NPK]

The Scotts Advantage®

Each of Scotts exclusive All-in-One Particles®* contains the guaranteed feeding of nutrients and weed preventer to provide consistent feeding and weed prevention to every treated square inch of your lawn.

The result: A thick, green weed-free lawn without burning. GUARANTEED!

*All-in-One Particles® = nitrogen, phosphorus, potassium and weed preventer ingredient contained in every particle

Planting new grass? Start it off right!

Just like people need the right food to grow and develop, [your] new grass also has special nutritional needs. [This product] / **[Insert Brand Name]** is specially designed to be used when planting new grass. It contains the / a [[perfect] balance] / [combination] of nutrients to help your new lawn grow strong roots and to grow in thick[er] and fast[er] [than if not fed at all]. Plus, it prevents bothersome weeds like dandelions and crabgrass [for [up to] 6 weeks] without harming your new grass!

[Insert Brand Name] can be used anytime you're planting new grass, whether it's starting a new lawn [or] reseeding[*] / overseeding[*] an existing one [or installing / planting sod / sprigs / grass plugs.]

[For [the / your] [ultimate Scotts® Lawn] [best lawn], use with [Scotts® Turf Builder® LawnSoil] / [Scotts® Turf Builder Grass Seed!] **[Icon]**

Note To PM: This qualifier is fertilizer related and depends on the FPL and guaranteed analysis. If this is not applicable, the qualifier and statement will not be used.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

How to Care for Your New Grass**[Watering] [Water Icon]**

After you've planted your new grass, continue to water at least twice a day (or more frequently if the weather is hot), until it has been mowed 1-2 times. [Once your new grass is established, you can go back to a normal watering routine.]

Feeding] [Feeding Icon]

Note to PM: There are two different Feeding options within the How to Care for Your New Grass section. Either Option 1 or Option 2 will appear in its entirety on the final printed label if the How to Care for Your New Grass section is used.

Feeding Option 1:

Feeding is important for all lawns, but it's especially important for new grass plants. To keep your new grass growing and to maintain a thick, green appearance; provide a follow-up feeding in 2-4 weeks with Scotts® Turf Builder® Lawn Food. [Once your new grass is established,] continue with regular feedings every 6 - 8 weeks [to provide the nutrients your lawn needs to crowd out weeds and withstand the stresses of heat, drought, and family activity.]

Feeding Option 2:

Feeding is important for all lawns, but it's especially important for new grass plants. To keep your new grass growing and maintain a thick, green appearance; provide a follow-up feeding in 2-4 weeks with **[Scotts® Turf Builder® Starter® Food for New Lawns]**. [If you live in an area where Phosphorous applications are restricted / limited, feed with Scotts® Turf Builder® Lawn Food instead.] [Once your new grass is established,] continue with

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

regular feedings every 6-8 weeks [to provide the nutrients your lawn needs to crowd out weeds and withstand the stresses of heat, drought, and family activity.]

[Mowing] [*Mowing Icon*]

If you've seeded bare spots or a whole lawn, wait to mow the area until the new grass is at least 3 inches tall. [If you've seeded over your existing lawn, you can mow as needed, but try to cut back the frequency to limit traffic on the new seedlings.][Cut your grass only when it's dry and avoid mowing too short. You only need to remove [approximately/about] 1/3 of the height.]

[Treating Weeds] [*Weed Icon*]

Wait until you've mowed your new grass at least 4 times before treating the new grass with a crabgrass preventer or other weed-control product. [Always read the product label for specific information related to the weed-control product you are using.] [This product prevents weeds for 6 weeks.]

[Treating Bugs] [*Bug Icon*]

Most bug-control products can be used any time on newly planted grass. [Always read the product label for specific information related to the pest-control product you are using.]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Note to PM: If this section appears on the Final Printed Label the language will appear in its entirety**Scotts & Your Environment**

- We Care – Scotts products are designed with care to grow thicker, greener lawns.
- [Because] A Green Lawn Is A Good Lawn[®] – A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.
- [You Can] Make a Difference – Help keep our water resources clean. Apply this product only to your lawn. And sweep any product that lands on the driveway, sidewalk or street back on to your lawn.
- [Read and follow package recommendations and instructions for use.]

Note to PM: If this section appears on the Final Printed Label the language will appear in its entirety**[Water Smart®] Tips for Lawn Care Success**

- Feed Regularly For Your Best Lawn. [Regular feedings of 0.08% Meso + Fertilizer will help grow / build a lawn you and your family can enjoy. 0.08% Meso + Fertilizer provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.]
- Mow Your Lawn high. [Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.]
- Leave The Grass Clippings On Your Lawn. [This recycles plant nutrients back into the soil.]
- Conserve Water. [Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.]
- [Gives new grass essential nutrients needed to grow a deep and dense root system that [is better able to absorb water and nutrients [and]] / [make the most of every drop.] / [than an unfed lawn.]]

[Icon] [[Scotts] Water Smart] Water Smart [Makes the most of every drop.]

Well-fed lawns are more efficient at using available water. Feeding with Scotts® [Water Smart] fertilizer / lawn food helps grow / build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.

WHAT DOES SCOTTS (insert product name) DO?

Scotts (insert product name) prevents

Insert partial listing of weeds prevented

For a list of weeds that Scotts (insert product name) targets, visit:

[www.scotts.com/\(insert company website\)/\(insert product name\)/target weeds](http://www.scotts.com/(insert company website)/(insert product name)/target weeds)

THE SCOTTS STORY OPTIONS**Option 1**

Scotts is there for your lawn care needs.

Founded in 1868, we are proud of our long history and celebrate the lawn by offering best-in-class products. [We start with the fundamental truth; your lawn is a living, growing thing.] [We start with the fundamental truth; the lawn is alive.]

Our scientists embrace this truth by developing technologies that benefit the lawn and fit your lawn care needs. If you need to feed the lawn – we are here. If you have issues with pesky weeds – we got your back. So if you're a die-hard lawn warrior or a novice learning how to care for your lawn – [let us help.] [We would like to help.]

Option 2

Scotts is your go-to for everything lawn care. We're extremely proud of our heritage and proven expertise. And we celebrate this by continually offering industry-leading products – always with the consumer in mind. We believe the fundamental truth; your lawn is alive. With that in mind, we create advanced technologies and innovative formulas that help create the lawn you've always dreamed of. From feeding and maintaining your lawn to protecting against

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

weeds, pests/insects and disease, we have the best-in-class products and advice to help you successfully care for your lawn this season – and for years to come.

Option 3

Scotts has helped people create the lawn they've always dreamed of. Founded in 1868 by O.M. Scott, we're extremely proud of our rich history and hard-earned reputation, and honored to be the leader in lawn and garden care for everyone from first-time gardeners to seasoned green thumbs.

We do it by developing advanced technologies and innovative formulas- all based on your needs. From feeding and maintaining a hearty, beautiful lawn to protecting against pests/insects and disease, we have the best-in-class products- and expert advice – to consistently make lawn and garden care easier and a lot more enjoyable.

PRODUCT DESCRIPTION OPTIONS

Option 1

[Product Name] is [specially] designed to be used when planting new grass. It contains the perfect balance of nutrients to help your new lawn grow strong roots and to grow in thicker and faster than if not fed at all. Plus, it prevents bothersome weeds like **dandelions** and **crabgrass** for up to 6 weeks without harming your new grass!

[Dandelions/Crabgrass/Clover/Ground Ivy/Chickweed/Henbit/Nutsedge]

For a list of weeds that **(insert product name)** targets, visit **(insert company website)**

(Insert Product Name) works on/can be used/applied on:

[Kentucky Bluegrass, tall fescue, perennial ryegrass, centipedegrass, fine fescue (creeping red, chewings, hard).]

Dedicated To A Beautiful World™

Trusted by generations of homeowners, Scotts is dedicated to helping enhance and protect the beauty of your home environment. – Scotts®

SCOTTS...the lawn people

Lawn success made easy

Get Expert Advice for your lawn [NOW]

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn. Visit scotts.com or call **[insert phone number]**

Contact the Experts/Learn more at **[insert phone number]/(insert company website)**

[Art: SMG/NYSE icon]

[ICON: - phone]

Questions / Comments /Information

Lawn Questions?

Have questions or need advice?

If you have questions you can talk directly with a Scotts Lawn Counselor. Simply call the toll-free number: X-XXX-XXX-XXXX

Visit us on the internet or call our customer satisfaction hotline **[insert company address/phone number/ website]**

For additional questions, comments and information, contact the Scotts Lawn Pro retailer where you bought this product or you can....

Call -or- Consumer Helpline -or- phone toll-free -or- [Call] Scott's [toll-free] consumer hotline

X-XXX-XXX-XXXX

[Open Monday through Saturday 9:00 a.m. to 5:00 p.m. Eastern time]

[ICON: – computer mouse]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[Visit [our website] [scotts.com] ***insert company website***
Visit Scotts' website at ***insert company website***

Use Scotts My Lawn App to Calculate Your Lawn Size
[icon] My Lawn

WARRANTY GUARANTEE INFORMATION

Notice: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

Scotts No-Quibble Guarantee®

If for any reason, you the consumer, are not satisfied [with the results] after using this product, you are entitled to your money back. Simply send us original proof of purchase and we will promptly mail you a refund.

-OR-

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

[Manufactured / Sold / Distributed / Guaranteed By / For]
The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

© 20XX [Licensed by] The Scotts Company, LLC. World rights reserved.

[Made in U.S.A./Product of _____ [(with US and imported parts / products)]]

TRADEMARK / PATENT / COPYRIGHT INFORMATION

U.S. Patent No. X,XXX,XXX patent – ***information will be added to FPL***

NOTE:

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

EPA Reg. No. 538-317

SUBLABEL – PROFESSIONAL***Turf Use Directions***

[Intended for Professional Use]

Note to PM: The above statement is optional and may appear on the final printed label.

PERSONAL PROTECTIVE EQUIPMENT (PPE)

Some of the materials that are chemical-resistant to this product are listed below.

Applicators and other handlers must wear: Long-sleeved shirt, long pants, socks and shoes, and chemical-resistant gloves made of any waterproof material such as polyethylene or polyvinyl chloride.

User Safety Requirements:

Follow manufacturer's instructions for cleaning/maintaining Personal Protective Equipment. If there are no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations:**Users should:**

- Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

Do not apply directly to water, or to areas where surface water is present, or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment wash waters or rinsate.

Surface Water Advisory

This product may contaminate water through drift of spray in wind. This product has a high potential for runoff for several weeks after application. Poorly draining soils and soils with shallow water tables are more prone to produce runoff that contains this product. A level, well maintained vegetative buffer strip between areas to which this product is applied and surface water features such as ponds, streams, and springs will reduce the potential for contamination of water from runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours. Sound erosion control practices will reduce this product's contribution to surface water contamination.

DIRECTIONS FOR USE

It is a violation to use this product in manner inconsistent with its labeling.

Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulations.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Agricultural Use Requirements

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR Part 170. This Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about Personal Protective Equipment (PPE) and restricted entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard.

DO NOT ENTER OR ALLOW WORKER ENTRY INTO TREATED AREAS DURING THE RESTRICTED ENTRY INTERVAL (REI) OF 12 HOURS. Exception: If the product is soil-injected or soil-incorporated, the Worker Protection Standard, under certain circumstances, allows workers to enter the treated area if there will be no contact with anything that has been treated.

PPE required for early entry to treated areas that is permitted under the Worker Protection Standard and that involves contact with anything that has been treated, such as plants, soil or water, is:

- Coveralls
- Shoes plus socks
- Chemical resistant gloves of any waterproof material

Non-Agricultural Use Requirements

The requirements in this box apply to uses of this product that are NOT within the scope of the Worker Protection Standard for agricultural pesticides (40 CFR Part 170). The WPS applies when this product is used to produce agricultural plants on farms, forests, nurseries or greenhouses.

Do not allow people or pets to enter treatment area until the application is complete and the grass is dry.

INFORMATION

For use on newly seeded or over-seeded established plantings of the following grasses: Kentucky bluegrass, [centipedegrass], tall fescue, fine fescue (creeping red, chewings, hard), and perennial ryegrass.

Mesotrione may be applied to home lawns, recreational areas, golf courses and sod farms.

This product contains 0.15 pounds of mesotrione per acre per application. The maximum number of broadcast applications per site per year is three. Do not apply more than 0.45 pounds of mesotrione active ingredient per treatment site per year.

Apply on a calm day.

When making applications to newly seeded and over seeded established lawns and turf, apply mesotrione impregnated on fertilizer as the last step in the planting process.

Best results will be obtained if to ¼ to ½ inch of water is provided by rainfall or irrigation within three days of treatment. Dry conditions following application may reduce herbicide activity.

Mesotrione may cause temporary whitening of turfgrass foliage. In general, symptoms appear five to seven days after application and may last up to 14 days. Discoloration is most likely to occur on ryegrass lawns and turf.

RESTRICTIONS

- Do not use this product on flowers, shrubs, trees, fruit or vegetable plants. Cana, day lilies and irises are especially susceptible to injury.
- Do not graze or feed livestock forage from areas treated with this product.
- Do not treat golf course greens with this product.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Do not apply to Bentgrass, Bermudagrass (common), improved seeded Bermudagrass, Zoysiagrass, Dichondra, Kikuyugrass, Bahiagrass or Lippia lawns and turf.
- Do not apply an organophosphate or carbamate insecticide within seven days of an application of this product as turf injury may occur.

APPLICATION INSTRUCTIONS**Newly Seeded or Over Seeded Areas**

Mesotrione applied at planting prevents the emergence of crabgrass seedlings and controls broadleaf weeds without harming desirable turf grasses listed below. Turfgrass and lawns may be seeded and weeds controlled at the same time. Apply mesotrione impregnated on fertilizer as the last step in the planting process.

Spring Seeding: For control of crabgrass, common chickweed, mouse ear chickweed, henbit, corn speedwell, hairy bittercress, heal-all, woodsorrel, dollar weed, volunteer bentgrass, dandelion, white clover, black medic, hop clover, nimblewill, ground ivy, broadleaf plantain, buckhorn plantain, Carolina plantain, hedgeweed, old world diamond flower, tufted lovegrass, Shepherd's purse, Florida pusley, common purslane, common lambsquarters, pigweed, kochia, wild violets, and other broadleaf weeds. Apply 187 pounds of fertilizer (0.15 pounds active ingredient per acre of mesotrione impregnated on fertilizer) per acre of turf. [Apply 4.3 lbs. of this product per 1000 sq. ft.] Apply to newly seeded or to over-seeded established plantings of the following grasses: Kentucky bluegrass, [centipedegrass], tall fescue, fine fescue (creeping red, chewings, hard), and perennial ryegrass. Mesotrione may reduce the density of fine fescue seedlings. Mesotrione can be used on grass seed blends that contain less than 20% by weight of fine fescue (creeping red, chewings, hard).

For extended control of weeds listed above, a second application of 0.08% mesotrione on fertilizer can be applied six weeks after the first application. A second application will aid in control of dandelion and perennials such as clover, ground ivy, and volunteer bentgrass. For extended season long control of crabgrass and foxtail, apply mesotrione in combination with a preemergence herbicide [such as Barricade® 65WG Herbicide/*insert product name*].

Fall Seeding: For control of crabgrass, common chickweed, mouse ear chickweed, henbit, corn speedwell, hairy bittercress, heal-all, knawel, woodsorrel, dollar weed, volunteer bentgrass, dandelion, white clover, black medic, hop clover, nimblewill, ground ivy, broadleaf plantain, buckhorn plantain, Carolina plantain, hedgeweed, old world diamond flower, knotweed, tufted love grass, Shepherd's purse, Florida pusley, common purslane, common lambsquarters, pigweed, kochia, wild violets, knotweed, and other broadleaf weeds, apply 187 pounds of fertilizer (0.15 pounds active ingredient per acre of mesotrione impregnated on fertilizer) per acre of turf. [Apply 4.3 lbs. of this product per 1000 sq. ft.] Apply to newly seeded or to over-seeded established plantings of the following grasses: Kentucky bluegrass, [centipedegrass], tall fescue, fine fescue (creeping red, chewings, hard), and perennial ryegrass. Mesotrione may reduce density of fine fescue seedlings. Mesotrione can be used on grass seed blends that contain less than 20% by weight of fine fescue (creeping red, chewings, hard).

WHAT TO EXPECT: Weed stems and leaves will begin to turn white within a few days of treatment. Weeds will turn brown and die. Two to three weeks may be required for complete control. Weeds not killed are often stunted and non-competitive in turf with flowering disrupted.

SPREADER TIPS (Optional)**OPTION 1**

Spreader Settings:

Scotts Drop Spreader	[XX]
Scotts Easy Green Rotary	[XX]
Scotts Speedy Green Rotary	[XX]
Cyclone Rotary	[XX]
Central Drop	[XX]

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Sears Drop	[XX]
Ortho Drop	[XX]
Green View Drop	[XX]
Precision Drop	[XX]

OPTION 2

Spreader Settings			
Please calibrate your spreader before applying product.			
XX lbs. treats/covers XXXX sq. ft. (XX acre) at 187 lbs. product per acre – (4.3 lbs. /1000 sq. ft. rate)			
Spreader	Ground Speed	Width of Coverage	SPREADER SETTINGS
			0.15 lbs. ai/A
Insert Spreader Name(s)	X mph	X feet	XX

Note to PM: On FPL more rows may appear in the above table for the all spreaders indicated.

For best results the product should be applied without skips or misses. Determine the correct amount of product for the turf area to be treated. For best results apply half the rate in one direction and the remaining half rate at right angles to the first application. This procedure will minimize the chances for color streaking and erratic weed control.

OPTIONAL FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

GUARANTEED ANALYSIS

[Product Name]	FXXX
Total nitrogen (N)	XX%
Total Nitrogen (N)	XX%
XX% Urea Nitrogen**	
Soluble Potash (K ₂ O)	XX%
Iron (Fe)	XX%
XX% water soluble iron (Fe)	
Manganese (Mn)	XX%
XX% water soluble manganese (Mn)	

Derived from: (insert ingredients as required to comply with State fertilizer regulations)

**X.X% (insert source of slowly available nitrogen consistent with State fertilizer regulations)

Chlorine (Cl) not more than XX%

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> or <http://www.aapfco.org/metals>

[Following are optional referral statements for Florida BMP information sources]**[FOR FLORIDA:****We recommend that you follow the Green Industries BMP's at:**http://www.dep.state.fl.us/water/nonpoint/docs/nonpoint/BMP_Book_final.pdf**[FOR FLORIDA:****We recommend that you follow the Golf Course BMP's at:**<http://www.dep.state.fl.us/water/nonpoint/docs/nonpoint/gfbbmp07.pdf>

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in dry place.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Completely empty bag into application equipment. Then offer for recycling, if available, or dispose of empty bag in a sanitary landfill or by incineration, or, by burning. Do not burn unless allowed by state or local authorities. If burned, stay out of smoke.

OPTIONAL SUPPLEMENTAL BRAND INFORMATION

Claims - Miscellaneous

1. WARRANTY

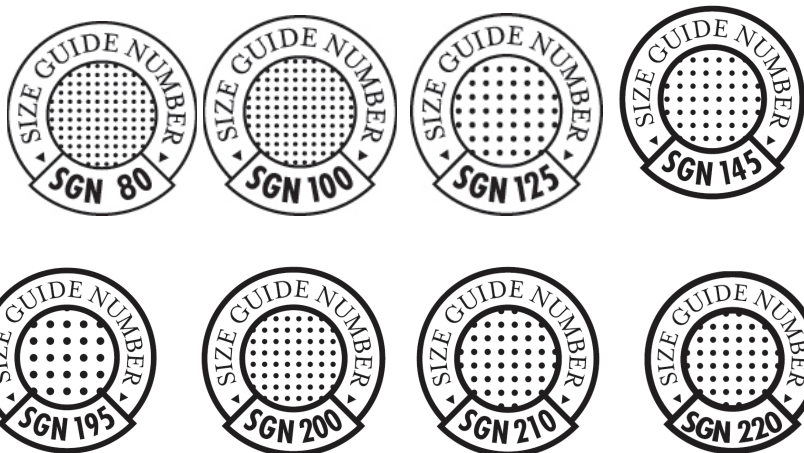
NOTE: To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions

2. [Ideal for] [Use when / for] [Apply when] [planting new] grass / seed / sod / sprigs / plugs / seeding / sodding / sprigging / plugging / overseeding[*] / reseeding[*].

Note To PM: This qualifier is fertilizer related and depends on the FPL and guaranteed analysis. If this is not applicable, the qualifier and statement will not be used.

[[*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

3. [Bar code] [product number]
4. [Item number]
5. For technical assistance or more information about our products, visit www.leabanonturf.com
6. Logo based on granular size:



Claims regarding Fertilizer Properties

1. [XXX] % of total nitrogen is derived from [MESA][Meth-Ex][SCU][PCU] slow release nitrogen
2. [XXX] % of total nitrogen is from [MESA][Meth-Ex][SCU][PCU][LSN][Urea]
3. [XXX] % of total nitrogen is derived from [LSN] stabilized nitrogen
4. [XXX] % of total potassium is derived from [EXPO] slow release potassium
5. [XXX] % of total potassium is from [EXPO][MOP][SOP][Muriate of Potash][Sufate of Potash]
6. If the fertilizer contains iron, the following statement must appear:
This product contains the secondary nutrient iron. Iron may stain concrete and should not be applied on dry or water dampened concrete and should be removed from these areas promptly by sweeping or blowing.
Do not wash off with water.

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Optional State Fertilizer Application Language

1. [In [state],] this lawn fertilizer, which contains phosphorous, is intended only for nonagricultural use on (i) turf during its first growing season, (ii) turf areas being repaired or renovated, and (iii) turf where a soil test performed within the last 3 years indicates a phosphorous deficiency.
2. This fertilizer is not intended for the routine maintenance of turf.
3. In Florida, golf course applications/athletic fields need to be consistent with the following website: [insert website]
4. In the state(s) of [insert state(s)], Fertilizer may not be applied more than XX.XXlbs [N, P] per year
5. In the state(s) of [insert state(s)], Do not apply more than XX times per year
6. This product should not be applied to turf/lawns in North Florida in the winter.
7. In the state[s] of [insert state(s)] phosphorous-containing fertilizer [that is intended for non-agricultural use] may only be used on: Newly seeded turf / turf during its first growing season / turf areas being repaired or renovated / turf where a soil test performed within the last [X] year[s] indicates a phosphorous deficiency
8. A lawn will typically utilize 1 to 4 lbs of nitrogen per 1000 sq. ft. per growing season
9. When used as directed, this product will supplement your regular fertilizer program by providing (##) lbs. of nitrogen per 1000 sq. ft.
10. Please consult your local extension office for questions regarding a regular fertilizer program.

Claims regarding Slow Release Fertilizer Properties

1. Homogenous Fertilizer
2. Patented, controlled release nitrogen for continuous feeding



3. MESA Logo
4. MESA® is a registered trademark of Lebanon Seaboard Corporation.



5. Meth-EX Logo
6. Meth-Ex® is a registered trademark of Lebanon Seaboard Corporation



7. EXPO Logo
8. EXPO® is a registered trademark of Lebanon Seaboard Corporation

NOTE:

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

EPA Reg. No. 538-317

LebanonTurf® Brand of Products Optional Marketing Claims



1. LebanonTurf® logo with motto



2. LebanonTurf® logo without motto
3. LebanonTurf is a registered trademark of Lebanon Seaboard Corporation



4. LebanonTurf® LSN logo
5. LebanonTurf LSN is a registered trademark of Lebanon Seaboard Corporation

Country Club.



6. Country Club® logo with trophy

Country Club

7. Country Club® logo without trophy

Country Club[®]MD

Maximum Dispersion

8. Country Club® MD logo
9. Country Club® is a registered trademark of Lebanon Seaboard Corporation
10. Lebanon Pro® logo **Lebanon Pro[®]**
11. Lebanon Pro® is a registered trademark of Lebanon Seaboard Corporation

ProScape[®]

12. ProScape® logo



13. Lebanon ProScape® logo
14. ProScape® is a registered trademark of Lebanon Seaboard Corporation

NOTE:

EPA Reg. No. 538-317

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

LIMITATION OF WARRANTY AND LIABILITY

NOTICE: Read This Limitation of Warranty and Liability Before Buying or Using This Product. If the Terms Are Not Acceptable, Return the Product at Once, Unopened, and the Purchase Price Will Be Refunded.

It is impossible to eliminate all risks associated with the use of this product. Such risks may arise from factors such as weather conditions, soil factors, off target movement, unconventional technique, presence of other materials, the manner of use or application, or other unknown factors, all of which are beyond the control of this company or Seller. These risks can cause: ineffectiveness of the product or other unintended consequences. WHEN YOU BUY OR USE THIS PRODUCT, YOU AGREE TO ACCEPT THESE RISKS.

This company warrants that this product conforms to the chemical description on the label thereof and is reasonably fit for the purpose stated in the Directions for Use, subject to inherent risks described above, when used in accordance with the Directions for Use under normal conditions.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THIS COMPANY MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO EVENT SHALL THIS COMPANY OR SELLER BE LIABLE FOR ANY INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER AND THE EXCLUSIVE LIABILITY OF THIS COMPANY OR SELLER, FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY OR CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHER LEGAL THEORY) RESULTING FROM THE STORAGE, USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THE PRODUCT, OR AT THE ELECTION OF THIS COMPANY OR SELLER, THE REPLACEMENT OF THE PRODUCT.

To the extent consistent with applicable law that allows such requirement, this company or its distributor must have prompt notice of any claim so that an immediate investigation of buyer's or user's claim can be made. Buyer and all users shall promptly notify this company or this company's distributor of any claims, whether based on contract, negligence, strict liability, other tort or otherwise or be barred from any remedy.

This Limitation of Warranty and Liability may not be amended by any oral or written agreement.

EPA Reg. No. 538-317

EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

[Sold and guaranteed by:]

The Scotts Company

14111 Scottslawn Rd.

Marysville, Ohio 43041

© 20XX Licensed by ***insert company name***

World rights reserved.

Made in U.S.A./Product of _____