

538-315

3/29/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Cheryl H. Prinster
The Scotts Company
14111 Scottslawn Road
Maryville, OH 43041

MAR 29 2013

Subject: Notification per PR Notice 98-10 – Add Alternate Brand Names/Minor Label Changes
Edison South
EPA Reg. No. 538-315
Application Dated – March 15, 2013

Proposed Alternate Names:

TURF BUILDER BONUS S SOUTHERN WEED & FEED FOR SNAP 2
TURF BUILDER PAC BONUS S SOUTHERN WEED & FEED 2

Dear Ms. Prinster:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Maggie Rudick at (703) 347-0257 or rudick.maggie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Maggie Rudick".

Maggie Rudick
Herbicide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

EPA	United States	<input type="checkbox"/> Registration	OPP Identifier Number
	Environmental Protection Agency	<input type="checkbox"/> Amendment	
	Washington, DC 20460	<input checked="" type="checkbox"/> Other	

Application for Pesticide - Section I

1. Company/Product Number 538-315	2. EPA Product Manager Kable Davis	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) The Scotts Company / Edison South	PM# PM-25	
5. Name and Address of Applicant (Include ZIP Code) THE SCOTTS COMPANY 14111 Scottslawn Road Marysville, Ohio 43041 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XXXX
<input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Submission of label Notification for EPA Reg. No. 538-315 – Edison South. See attached cover letter for details and certification statement.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per Container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
*Certification must be submitted		If "Yes" Package wgt. No. per Container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Bag <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Ceryl H. Prinster	Title Senior Analyst, Regulatory	Telephone No. (include Area Code) (937) 578-5703
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Senior Analyst, Regulatory	
4. Typed Name: Cheryl H. Prinster	5. Date: March 15, 2013	

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Note to PM:

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Underline text is new. -Strike-through text is being deleted.

Optional Company Identifier: Scotts®

Alternate Brand Names: Snap Pac Southern Weed & Feed
Turf Builder Bonus S Southern Weed & Feed for Snap 2
Turf Builder Pac Bonus S Southern Weed & Feed 2

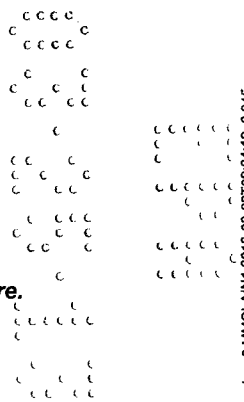
Optional Product Descriptors [Southern] Weed and Feed
[Southern] Lawn Food with Weed Control
[Southern] Fertilizer with Weed Control
[Southern] Weed Control plus Fertilizer

For [use [only] with] **insert brand name** cartridge/applicator system

[XX-X-X] **Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

Coverage denoted by "X" will be added to FPL. Coverage will not to exceed 2 lbs. atrazine per acre.

- [Covers/treats/feeds/fertilizes XXXX sq ft/XX ft x XXX ft]
- [Covers/treats/feeds/fertilizes XX acres] [(1/8 acre = 5,445 sq ft)]
- [Covers/approximately the area of X tennis courts/football fields per pound of product]
- [This package applies 3.13 lbs of product per 1,000 sq ft.]



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[KEY PRODUCT FACTS]

[APPLICATION]

[HOW AND WHEN TO APPLY]

[Apply in spring or fall]

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling

WHEN TO APPLY

- Apply anytime weeds are actively growing. If complete control is not obtained a second treatment may be required 2 months after the first
- Do not enter or allow others (including children or pets) to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply granular lawn products by hand. Avoid contact with hands or skin.
- Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments.
- This product must be WATERED IN IMMEDIATELY after application. This product applies 2 lbs of active ingredient per acre. Maximum of two applications per year.
- Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.
- Don't plant sprigs for one month, or sow new grass seed for six months following application of Edison South
- Apply Edison South after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application of Edison South

WHERE TO APPLY

- Not for use on or under trees, shrubs, bedding plants, flowers, or garden plants
- Don't apply to centipede or carpetgrass lawns during the period of winter dormancy – approximately October 15 to March 15 (okay to apply in Florida, however)
- Don't apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue, or dichondra because injury may occur.
- Don't apply to newly seeded centipede or carpetgrass lawns until after the new grass has been mowed at least twice
- Use on St. Augustine[grass], zoysia[grass], centipede[grass], and carpet[grass] lawns only/[For] use [only] on St. Augustine[grass] (including Floratam), centipede[grass], zoysia[grass], and carpet[grass] lawns [ONLY].

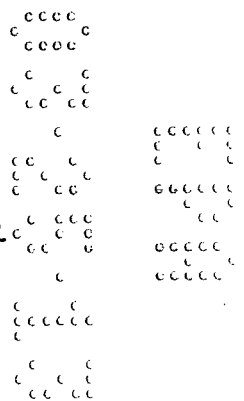
HOW TO APPLY

- Each pass should be within 5 feet of another pass to ensure proper overlap.

KILLS LISTED WEEDS INCLUDING

- Dandelion, Dollarweed/Pennywort **Note to PM: The following claim may be listed on the FPL followed by any or all weeds listed in the Optional Product Efficacy Claims section.**

-End Directions for Use-



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APPLICATOR SET UP [AND INFORMATION]

Edison South

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap/Place into Spreader

[Icon]: Lock/Flip lever to lock in place

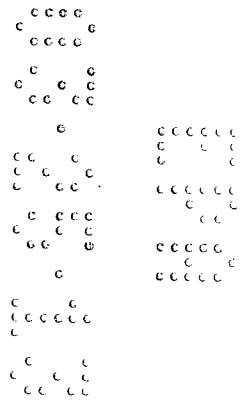
[Icon]: Apply/Go/You're ready to go

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

- **Lock/Snap & Go/Snap, Lock, Go/Cartridge/ Snap® L Pac connects directly to the [insert name] spreader/applicator** [There's no cutting/no pouring/no spilling] [from heavy bags]/[Simply place Snap® L Pac /cartridge into the spreader/applicator]
- **Flip the lever to lock cartridge/ Snap® L Pac into place** [Cartridge/ Snap® L Pac automatically sets the proper application rate]
- **Easy to apply**/Follow Directions for Use below
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the Snap® L Pac /cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]



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Note to PM:

EPA Reg. No. 538-315

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FIRST AID AND ENVIRONMENTAL INFORMATION/HAZARDS

[Keep Out of Reach of Children]

[CAUTION]

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX-XXXX (*number is available 24/7/365*)

Environmental Hazards

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Sweeping any product that lands on a driveway, sidewalk, or street, back into the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine on sand and loamy soils where the water table (groundwater) is close to the surface and where these soils are very permeable; i.e., well drained. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water. This product is toxic to aquatic invertebrates.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a clean, dry place for your next application. Product can be used until [Container is] empty.

PESTICIDE CONTAINER DISPOSAL:

If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

GUARANTEED ANALYSIS

Insert Product Name

XX-XX-XX (insert N-P-K ratio)

FXXX (insert FL Fertilizer License No.)

Total nitrogen (N)		XX%
XX%	ammoniacal nitrogen	
XX%	urea nitrogen*	
XX%	other water soluble nitrogen	
XX%	water insoluble nitrogen	
Available phosphate (P ₂ O ₅)		X%
Soluble potash (K ₂ O)		X%
Calcium (Ca)		X%
Magnesium (Mg) (Total)		X%
XX%	water soluble magnesium (Mg)	
XX%	chelated magnesium (Mg)	
Sulfur (S)		X%
XX%	combined sulfur (S)	
XX%	free sulfur (S)	
Boron (B) (Total)		X%
Copper (Cu) (Total)		X%
XX%	water soluble copper (Cu)	
XX%	chelated copper (Cu)	
Iron (Fe) (Total)		X%
XX%	water soluble iron (Fe)	
XX%	chelated iron (Fe)	
Manganese (Mn) (Total)		X%
XX%	water soluble manganese (Mn)	
XX%	chelated manganese (Mn)	
Zinc (Zn) (Total)		X%
XX%	water soluble zinc (Zn)	
XX%	chelated zinc (Zn)	

Chlorine, not more than X%

Derived from: Polymer coated-sulfur coated Urea, Urea, Potassium Chloride.

*Contains XX% slowly available nitrogen from polymer coated-sulfur coated Urea.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>

[Florida Applications: X annual feedings with the exception of bahiagrass and centipedegrass (X feedings in the north and X feedings in the central and south)] **Feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations nor Atrazine RED application requirements.**

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[On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

APPLICATION CLAIMS

- Apply in spring / fall
- Apply when/anytime weeds are growing* *Do not apply more than twice per year.
- Non-Burning Formulation (when used as directed)

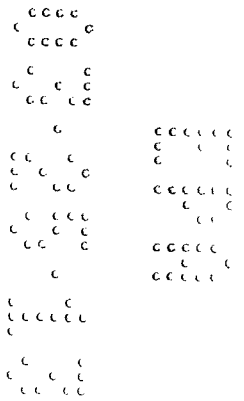
PESTICIDAL CLAIMS

- Kills/controls dollarweed/pennywort and [25] other [common] [lawn] weeds**
- Kills/controls weeds and fertilizes your lawn
- Kills/controls dollarweed/pennywort, chickweed and [over] [25] [common lawn] weeds [while greening your lawn without rapid, extreme growth]**
- Kills dollarweed/pennywort and other [common] [lawn] weeds [as listed][**]
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to fill in bare spots.

**As listed – OR– including (insert any weeds listed in Optional Product Efficacy Claims section)

FERTILIZER CLAIMS

- Builds strong, deep [grass] roots
- Builds strong, green turf from the roots up without burning your lawn
- Builds thick, green turf from the roots up without burning your lawn
- Dual Action fertilizer - Protect[s] [lawn] for Winter and Build[s] for Spring
- Each lawn fertilizer particle provides gradual release that won't burn or cause surge growth when applied as directed
- [Helps lawn] recover from Summer, Replenish for Winter and Rebuild for Spring
- Feeding with a fertilizer like Scotts Water Smart™ helps grow a thick lawn with more roots to better absorb water and nutrients. This helps protect your lawn against heat, drought and other stresses
- Feeds and Greens for up to two months without burning your lawn
- Feeds and Strengthens [the Lawn] Against Heat and Drought
- Feeds grass for a healthier/ greener lawn
- Feeds grass to give you a healthier/ greener lawn
- Feed[s] lawn
- Feeds for a thick, green lawn
- Feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Feeds/thickens/provides nutrients to grass to fill in bare spots.
- Formulated for the home environment.
- Formulated with Scotts technology [for long lasting greening and feeding]
- Grows Strong Roots
- Healthier lawns made easy
- Helps strengthen your lawn against heat/drought/wear/tear
- Scotts Longest-Lasting Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening/Power/Feeding/ Nutrients/Food/even greening/consistent green
- Water Smart™ [logo]
- Water Smart Makes The Most Of Every Drop™
- Improves Lawn's Ability to Absorb Water & Nutrients



Note to PM:

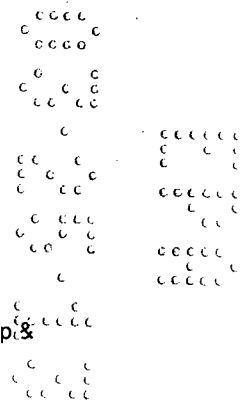
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- We guarantee thick, green-turf without risk of burning or surge growth
Weed control plus lawn fertilizer
Well-fed lawns are more efficient at using available water
Won't Burn Lawn Guaranteed
Your lawn makes a good environment...and Scotts products help you get the best lawn

Note to PM: The following cartridge claims may be preceded by "new" or "now" for six (6) months in accordance with Federal and State Registrations

CARTRIDGE CLAIMS

- A snap/easy to start/apply/finish/store
[All you have to do is] [just] pop it on, flip the lever and go!
Automatic spreader setting delivers/guarantees a no-burn application
Available in your choice of [x] formulas/cartridges/ Snap® L Pac [s]
Cartridge/product can be used until empty
Cartridge/ Snap® L pac [s] locks into place [and automatically sets the proper feeding/application rate]
Compact size fits easily in storage areas
Easy/simple to use
[Flip the lever to lock cartridge into place] [ICON]
For many, fertilizing/feeding the lawn is a [big] chore.
[For] use with [the] Snap [Spreader] [System] [icon/image]
Formulated just for the Snap system
Get a beautiful/thick/green/strong lawn with [far] less effort
If additional cartridges/ Snap® L Pac [s] are needed to complete/finish your lawn application, simply flip/slide lever back [to release/unlock/re-seal/seal/close cartridge] [from spreader/applicator] [ICON]
Insert/connect new cartridge/ Snap® L Pac [s] [lock into place] [and go] [and continue applying] [ICON]
[Insert name/Self-contained/Lock/Snap & Go] cartridge/system [connects directly to the spreader/applicator] [locks into place] [and] automatically sets the proper feeding/application rate.
It's easy to get started
[It's/insert name is] the revolutionary/patented/specially designed/exclusive/lightweight/self-contained/no-mess/no touch/no guess/guess-proof/mess-proof/lock/snap & go [fertilizing/feeding/fertilizer/lawn care] [cartridge/ Snap® L Pac /application/applicator/spreader] system.
[It] transform[s] the way you [feed/fertilize/take care of] your lawn [making it easy/easier] [than ever before] [to get a beautiful/thick/green/strong lawn]
[It] Take[s] the mess/guesswork out of feeding/fertilizing/lawn care [your lawn] [[so you get [the]] right application rate/great results/a beautiful/thick/green/strong lawn]]
[It's] Ready to go when you are
[It's] The easy/easier way to a beautiful/thick/green/strong lawn
[It] Makes it easier to get a beautiful/thick/green/strong lawn
It's easy/easier [than ever before] [to get the (the right application rate)/(great results)]
Leave the old way of fertilizing/feeding/lawn care behind
Lock/snap & Go
No burn application
No guess/mess application
No manual spreader/applicator settings [to adjust]
No mess/guess/hassle
No mess start/finish
No touch/spill/ waste storage [with the [unique/self-sealing] cartridge/ Snap® L Pac /system].
Now, getting a [beautiful/thick/green/strong] lawn is easy/easier [than ever before]
[Now] [there's] [a/the] quick/quicker/fast/faster way to feed/fertilize/care for your lawn
[Now] [there's a/the] revolutionary [new] way to take care of/feed your lawn
Once empty, cartridges/ Snap® L Pac [s] cannot be reused
Proper feeding/application rate is set automatically [with the [insert name/self-contained/Lock/Snap & Go] [cartridge/system]
Reduces the mess/inconvenience/effort/hassle of fertilizing/lawn care
Snap® L Pac /Cartridge [icon]



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- [Self contained] [fertilizer/feeding] [lock/snap & go] cartridge/ Snap® L Pac connects directly to [insert name] spreader/applicator [so/means/there's] [no cutting/no pouring/no spilling/no opening] [from heavy bags]/[no need to cut open or pour from heavy bags]
- Self-sealing cartridge/ Snap® L Pac [makes clean-up and storage a snap]/[means [a] no waste/no spill/no touch] [clean up/storage]
- Store cartridges/product in a clean, dry place [for your next application]
- [The] [exclusive/patented/specially designed/revolutionary/lock/snap & go] [cartridge/applicator/system] automatically sets the proper feeding/application rate [so] [there are no manual spreader/applicator settings [required/to adjust]].

CARTRIDGE CLAIMS (cont.)

- [The] [cartridge/ Snap® L Pac /system] [automatically] self-seals [upon removal] (making clean up and storage a snap/easy/easier) ((for no touch/no waste/no mess/easy (clean-up/storage))
- The [no-mess/guess/touch/pour] feeding/fertilizing/ application system
- [There's] no cutting/ pouring/ spilling/opening [from heavy bags] [with the [unique/self-contained] cartridge/ Snap® L Pac]
- [The] [**insert name**] cartridge/spreader/applicator/system improves/reinvents the fertilizing/lawn application experience
- [The] [lock/snap & go] Cartridge/ Snap® L Pac works exclusively with the [**insert name**] [Cartridge/ Snap® L Pac] spreader/applicator/system [ICON]
- The [lock/snap & go] cartridge is designed to be used only in the [exclusive/specially designed/patented/revolutionary] [**insert name**] cartridge/spreader/applicator/system [ICON]
- [The] cartridge/ Snap® L Pac snaps/locks easily into place [ICON]
- The [guess/mess proof] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [no guess/mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that][makes great results easy/easier/a snap]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] / [[gives you [the right application rate/great results]] [from start to finish]
- [The EdgeGuard feature on the [**insert name**] cartridge/spreader/applicator (allows for one-sided spreading)](lets you close off application on one side of spreader) so product/fertilizer is not wasted/released on [unwanted] [areas like] driveways/sidewalks/flowerbeds] [ICON]
- Use [this] [lock/snap & go] [cartridge/ Snap® L Pac] only with the [new] [specially designed/exclusive/patented/revolutionary] [**insert name**] [Cartridge/spreader/applicator] system [ICON]
- You're ready to go
- Your hands don't have to touch the fertilizer/product



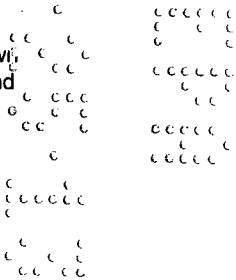
[Lawncare Information:] [Water Smart@] Tips for Lawncare Success:

- Feed regularly for your best lawn – Regular feedings of Scotts Edison South will help build a lawn you and your family can enjoy. Scotts provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding feedings

[art] 2-3 annual feedings

[art] 4 annual



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Underline text is new. -Strike-through text is being deleted.

Tips for Lawncare Success:

[icon: granules falling on grass] Feed Regularly

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] Mow and Leave the Grass Clippings on Your Lawn

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] **Conserve Water** [Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses.] Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

Scotts Recommended feeding routine

Plan your feeding routine with Scotts Turf Builder Lawn food.

[icon] [Early spring]

[An early spring feeding helps grass get going after its initial green up. You should feed around the first time you mow your grass.]

[icon][late spring]

[Feeding now prepares grass for summer by making more blades on top and building deep roots below.]

[icon] [summer]

[A summer feeding provides grass the nutrients they need to thrive during the summer months.]

[icon][early fall]

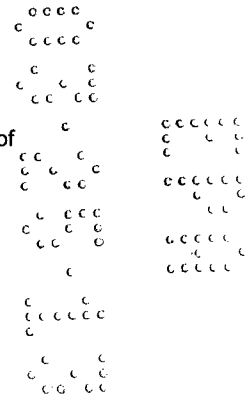
[Feeding now helps grass store nutrients to deal with the stress of the winter months.]

The Scotts Advantage

Scotts has been the leader in helping homeowners enjoy their lawns for more than 140 years. Scotts is guaranteed to provide even feeding and greening with the right balance of essential nutrients in every particle. When you fertilize, your lawn will become thicker, with deeper roots to better absorb water and nutrients.

Dedicated To A Beautiful World™

Trusted by generations of homeowners, Scotts is dedicated to helping enhance and protect the beauty of your home environment. – Scotts®



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Note to PM:

EPA Reg. No. 538-315

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Scotts & Your Environment [art]

- **We care.** Scotts products are designed with care to grow thicker, greener lawns.
- **[Because] A Green Lawn is a Good Lawn.** A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.
- **You can make a difference.** Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

Get expert advice for your lawn now.

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

[Questions/Comments/[Medical] Information]

[icon] [Distributed by/for -or- Manufactured by/for -or- Sold/Guaranteed by]:
The Scotts Company, 14111 Scottslawn Rd., Marysville, Ohio 43041
-or- *insert company name and address*

[icon - phone] Call -or- consumer helpline -or- phone toll-free -or- Scott's [toll-free] consumer hotline -or- contact us
1-XXX-XXX-XXXX
[Open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon – computer mouse] [Visit [our website]]
insert website address

Contact the experts at scotts.com

SCOTTS...the lawn people

This container is made with a minimum of X% recycled material.

Made in U.S.A./Product of _____ (with US and imported parts/products)

WARRANTY/GUARANTEE INFORMATION

SCOTTS [NO-QUIBBLE/CONSUMER] GUARANTEE[®]

If for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

GUARANTEE

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

[NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

TRADEMARK/PATENT/COPYRIGHT INFORMATION

U.S. Patent No. X,XXX,XXX (*patent information will be added to FPL*)

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