



U.S. Environmental Protection Agency  
Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg.  
Number:

538-315

Date of Issuance:

MAR 15 2010

Term of Issuance: **Conditional**

Name of Pesticide Product:

Edison South

**NOTICE OF PESTICIDE:**

Registration  
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Scotts Company  
14111 Scottslawn Rd  
Marysville, OH 43041

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided you agree in writing to:

1. Submit and/or cite all data required for registration review/reregistration of your product when the Agency requires all registrants of similar products to submit data.
2. You submit the outstanding data requirements 830.6317 Storage Stability and 830.6320 Corrosion Characteristics within one year from the date of this letter.
3. Add an appropriate EPA Establishment number to the label.
4. Change the Registration Number from 538-NEW to 538-315.

Signature of Approving Official:

James Tompkins, Product Manager (25)  
Herbicide Branch, Registration Division (7505P)

Date:

MAR 15 2010

page 2  
EPA Reg. No. 538-315

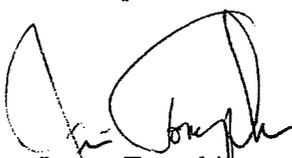
- 5. Add "LISTED" after "KILLS" in the heading "KILLS WEEDS INCLUDING" on page 3
- 6. Revise the claim "Feeding with Scotts Water Smart helps grow a thick lawn with more roots to better..." To "Feeding with a fertilizer like Scotts Water Smart helps grown a thick..."
- 7. On page 12, revise the two instances of "Insert Product Name" to "Edison South"
- 8. On page 13, remove the claim "[Because] Green is Good." You may replace it with "Because a green lawn is a good lawn."
- 9. On page 13, Revise "A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion." To "A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion."

NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

NOTE: Should you wish to retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

The basic formulation CSF and alternate formulation #1 CSF [both dated 9-21-09] of the product referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act are acceptable. The basic and alternate CSFs will be added to your file.

You will submit one (1) copy of your final printed labeling before you release the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). A stamped copy of labeling is enclosed for your records. If you have any questions, please contact Hope Johnson at 703-305-5410.



James Tompkins  
Product Manager (25)  
Herbicide Branch  
Registration Division (7505P)

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# EDISON South

ACTIVE INGREDIENT:

Atrazine[†]..... 1.440%

Related Compounds:..... 0.030%

OTHER INGREDIENTS:..... 98.530%

Total..... 100.000%

[† CAS #1912-24-9]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side/top/bottom [panel/label] for additional precautionary statements

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

MAR 15 2010

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

538-315

NET WEIGHT/WT. 12.50 LBS (5.67 kg)

EPA Reg. No. 538-NEW

EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

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**Optional Company Identifier:**      Scotts®

**Alternate Brand Names:**

**Optional Product Descriptors**      [Southern] Weed and Feed

[Southern] Lawn Food with Weed Control

[Southern] Fertilizer with Weed Control

[Southern] Weed Control plus Fertilizer

For [use [only] with] *insert brand name* cartridge/applicator system

[XX-X-X] **Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

**Coverage denoted by "X" will be added to FPL. Coverage will not to exceed 2 lbs. atrazine per acre.**

- [Covers/treats/feeds/fertilizes XXXX sq ft/XX ft x XXX ft]
- [Covers/treats/feeds/fertilizes XX acres] [(1/8 acre = 5,445 sq ft)]
- [Covers/approximately the area of X tennis courts/football fields per pound of product]
- [This package applies ~~X~~ 3.13 lbs of product per 1,000 sq ft.]

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**[KEY PRODUCT FACTS]****[APPLICATION]****[HOW AND WHEN TO APPLY]**

[Apply in spring or fall]

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling

**WHEN TO APPLY**

- Apply anytime weeds are actively growing. If complete control is not obtained a second treatment may be required 2 months after the first
- ~~Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.~~
- Do not enter or allow others (including children or pets) to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- ~~Do not apply this product by hand or hand held rotary devices such as hand held rotary applicator~~
- Do not apply granular lawn products by hand. Avoid contact with hands or skin.
- Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments.
- This product must be WATERED IN IMMEDIATELY after application. This product applies 2 lbs of active ingredient per acre. Maximum of two applications per year.
- {Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.}
- {Don't plant sprigs for one month, or sow new grass seed for six months following application of Edison South ~~insert product name~~}
- {Apply Edison South ~~insert product name~~ after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application of Edison South ~~insert product name~~}

**WHERE TO APPLY**

- Not for use on or under trees, shrubs, bedding plants, flowers, or garden plants
- {Don't apply to centipede or carpetgrass lawns during the period of winter dormancy – approximately October 15 to March 15 (okay to apply in Florida, however)}
- {Don't apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue, or dichondra because injury may occur.}
- {Don't apply to newly seeded centipede or carpetgrass lawns until after the new grass has been mowed at least twice}
- Use on St. Augustine[grass], zoysia[grass], centipede[grass], and carpet[grass] lawns only/[For use [only] on St. Augustine[grass] (including Floratam), centipede[grass], zoysia[grass], and carpet[grass] lawns [ONLY].

**HOW TO APPLY**

- Each pass should be within 5 feet of another pass to ensure proper overlap.

**KILLS WEEDS INCLUDING**

- Dandelion, Dollarweed/Pennywort **Note to PM: The following claim may be listed on the FPL followed by any or all weeds listed in the Optional Product Efficacy Claims section.**

**-End Directions for Use-**

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**APPLICATOR SET UP [AND INFORMATION]**

Edison South ~~[insert product name]~~

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap/ [Place into Spreader]

[Icon]: Lock/ [Flip lever to lock in place]

[Icon]: Apply/Go/ [You're ready to go]

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

[See back panel for Setup Guide]

- **[Lock/Snap & Go]/[Snap, Lock, Go]/[Cartridge/Snap Pac connects directly to the [insert product name] spreader/applicator]** [There's no cutting/no pouring/no spilling] [from heavy bags] / [Simply place Snap Pac/cartridge into the spreader/applicator]
- **[Flip the lever to lock cartridge/Snap Pac into place]** [Cartridge/Snap Pac automatically sets the proper application rate]
- **[Easy to apply]** / Follow Directions for Use below
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the Snap Pac/cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]

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**[FIRST AID AND ENVIRONMENTAL INFORMATION/HAZARDS]**

[Keep Out of Reach of Children]

[CAUTION]

**Precautionary Statements**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX-XXXX (*number is available 24/7/365*)

**Environmental Hazards**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Sweeping any product that lands on a driveway, sidewalk, or street, back into the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine on sand and loamy soils where the water table (groundwater) is close to the surface and where these soils are very permeable; i.e., well drained. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water. This product is toxic to aquatic invertebrates.

**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store in a clean, dry place for your next application. Product can be used until [Container is] empty.

**PESTICIDE CONTAINER DISPOSAL:**

**If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**OPTIONAL TEXT AND CLAIMS**

***The following claims may appear on any label panel.***

***Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"***

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**OPTIONAL PRODUCT EFFICACY CLAIMS**

**Note to PM: The following claims may be listed on the FPL followed by any or all weeds *may-be listed below***

- o Weeds controlled/killed [include/including]
- o Controls/kills [the following] [these] [X (*insert number*) of] [common lawn] [weeds]:
- o Controls/kills [broadleaf] weeds such as

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	<i>Lippia</i> /Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

[Do not apply to lawns or mixed lawns of bahia[grass], Bermuda[grass], bluegrass, fine fescue, bent[grass], ryegrass], tall fescue, or dichondra]

[Use on St. Augustine[grass], zoysia[grass], centipede[grass], and carpet[grass] lawns only]/[For] use [only] on St. Augustine[grass] (including Floratam), centipede[grass], zoysia[grass], and carpet[grass] lawns [ONLY].

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**FERTILIZER GUARANTEE INFORMATION**

**The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

**GUARANTEED ANALYSIS**

**Insert Product Name**

XX-XX-XX (insert N-P-K ratio)

FXXX (insert FL Fertilizer License No.)

Total nitrogen (N)		XX%
XX%	ammoniacal nitrogen	
XX%	urea nitrogen*	
XX%	other water soluble nitrogen	
XX%	water insoluble nitrogen	
Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%
Soluble potash (K <sub>2</sub> O)		X%
Calcium (Ca)		X%
Magnesium (Mg) (Total)		X%
XX%	water soluble magnesium (Mg)	
XX%	chelated magnesium (Mg)	
Sulfur (S)		X%
XX%	combined sulfur (S)	
XX%	free sulfur (S)	
Boron (B) (Total)		X%
Copper (Cu) (Total)		X%
XX%	water soluble copper (Cu)	
XX%	chelated copper (Cu)	
Iron (Fe) (Total)		X%
XX%	water soluble iron (Fe)	
XX%	chelated iron (Fe)	
Manganese (Mn) (Total)		X%
XX%	water soluble manganese (Mn)	
XX%	chelated manganese (Mn)	
Zinc (Zn) (Total)		X%
XX%	water soluble zinc (Zn)	
XX%	chelated zinc (Zn)	
Chlorine, not more than		X%

Derived from: Polymer coated-sulfur coated Urea, Urea, Potassium Chloride.

\*Contains XX% slowly available nitrogen from polymer coated-sulfur coated Urea.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>

[Florida Applications: X annual feedings with the exception of bahiagrass and centipedegrass (X feedings in the north and X feedings in the central and south)] **Feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations nor Atrazine RED application requirements.**

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**APPLICATION CLAIMS**

- Apply in spring / fall
- Apply when/anytime weeds are growing\* \*Do not apply more than twice per year.
- Non-Burning Formulation (when used as directed)

**PESTICIDAL CLAIMS**

- Kills/controls dollarweed/pennywort and [25] other [common] [lawn] weeds\*\*
- Kills/controls weeds and fertilizes your lawn
- Kills/controls dollarweed/pennywort, chickweed and [over] [25] [common lawn] weeds [while greening your lawn without rapid, extreme growth]\*\*
- Kills dollarweed/pennywort and other [common] [lawn] weeds [as listed]\*\*

\*\*As listed – *OR*– including (*insert any weeds listed in Optional Product Efficacy Claims section*)

**FERTILIZER CLAIMS**

- Builds strong, deep roots
- Builds strong, green turf from the roots up without burning your lawn
- Builds thick, green turf from the roots up without burning your lawn
- Dual Action fertilizer - Protect[s] [lawn] for Winter and Build[s] for Spring
- Each lawn fertilizer particle provides gradual release that won't burn or cause surge growth when applied as directed
- [Helps lawn] recover from Summer, Replenish for Winter and Rebuild for Spring
- Feeding with Scotts Water Smart™ helps grow a thick lawn with more roots to better absorb water and nutrients. This helps protect your lawn against heat, drought and other stresses
- Feeds and Greens for up to two months without burning your lawn
- Feeds and Strengthens [the Lawn] Against Heat and Drought
- Feed[s] lawn
- Feeds for a thick, green lawn
- Formulated for the home environment.
- Formulated with Scotts technology [for long lasting greening and feeding]
- Grows Strong Roots
- Helps strengthen your lawn against heat/drought/wear/tear
- Scotts Longest-Lasting Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening/Power/Feeding/ Nutrients/Food/even greening/consistent green
- Water Smart™ [logo]
- Water Smart Makes The Most Of Every Drop™
- Improves Lawn's Ability to Absorb Water & Nutrients
- We guarantee thick, green-turf without risk of burning or surge growth
- Weed control plus lawn fertilizer
- Well-fed lawns are more efficient at using available water
- Won't Burn Lawn Guaranteed
- Your lawn makes a good environment...and Scotts products help you get the best lawn

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**Note to PM: The following cartridge claims may be preceded by "new" or "now" for six (6) months in accordance with Federal and State Registrations**

**CARTRIDGE CLAIMS**

- A snap/easy to start/apply/finish/store
- [All you have to do is] [just] pop it on, flip the lever and go!
- Automatic spreader setting delivers/guarantees a no-burn application
- Available in your choice of [x] formulas/cartridges/Snap Pac [s] —~~[insert product name(s)]~~
- Cartridge/product can be used until empty
- Cartridge/Snap Pac [s] locks into place [and automatically sets the proper feeding/application rate]
- Compact size fits easily in storage areas
- Easy/simple to use
- [Flip the lever to lock cartridge into place] [ICON]
- For many, fertilizing/feeding the lawn is a [big] chore.
- Get a beautiful/thick/green/strong lawn with [far] less effort
- If additional cartridges/Snap Pac [s] are needed to complete/finish your lawn application, simply flip/slide lever back [to release/unlock/re-seal/seal/close cartridge] [from spreader/applicator] [ICON]
- Insert/connect new cartridge/Snap Pac [s] [lock into place] [and go] [and continue applying] [ICON]
- ~~[Insert product name]~~ Self-contained/Lock/Snap & Go cartridge/system [connects directly to the spreader/applicator] [locks into place] [and] automatically sets the proper feeding/application rate.
- It's easy to get started
- [It's/~~insert product name~~ is] the revolutionary/patented/specially designed/exclusive/lightweight/self-contained/no-mess/no touch/no guess/guess-proof/mess-proof/lock/snap & go [fertilizing/feeding/fertilizer/lawn care] [cartridge/Snap Pac /application/applicator/spreader] system.
- [It] transform[s] the way you [feed/fertilize/take care of] your lawn [making it easy/easier] [than ever before] [to get a beautiful/thick/green/strong lawn]
- [It] Take[s] the mess/guesswork out of feeding/fertilizing/lawn care [your lawn] [[so you get [the]] right application rate/great results/a beautiful/thick/green/strong lawn]]
- [It's] Ready to go when you are
- [It's] The easy/easier way to a beautiful/thick/green/strong lawn
- [It] Makes it easier to get a beautiful/thick/green/strong lawn
- It's easy/easier [than ever before] [to get the (the right application rate)/(great results)]
- Leave the old way of fertilizing/feeding/lawn care behind
- Lock/snap & Go
- No burn application
- No guess/mess application
- No manual spreader/applicator settings [to adjust]
- No mess/guess/hassle
- No mess start/finish
- No touch/spill/ waste storage [with the [unique/self-sealing] cartridge/Snap Pac/system].
- Now, getting a [beautiful/thick/green/strong] lawn is easy/easier [than ever before]
- [Now] [there's] [a/the] quick/quicker/fast/faster way to feed/fertilize/care for your lawn
- [Now] [there's a/the] revolutionary [new] way to take care of/feed your lawn
- Once empty, ~~[insert product name]~~ cartridges/Snap Pac [s] cannot be reused
- Proper feeding/application rate is set automatically [with the ~~[insert product name]~~/self-contained/Lock/Snap & Go] [cartridge/system]
- Reduces the mess/inconvenience/effort/hassle of fertilizing/lawn care
- Snap Pac/Cartridge
- [Self contained] [fertilizer/feeding] [lock/snap & go] ~~[insert product name]~~ cartridge/Snap Pac connects directly to [insert product name] spreader/applicator [so/means/there's] [no cutting/no pouring/no spilling/no opening] [from heavy bags]/[no need to cut open or pour from heavy bags]
- Self-sealing cartridge/Snap Pac [makes clean-up and storage a snap]/[means [a] no waste/no spill/no touch] [clean up/storage]
- Store cartridges/product in a clean, dry place [for your next application]
- [The] [exclusive/patented/specially designed/revolutionary/lock/snap & go] [cartridge/applicator/system] automatically sets the proper feeding/application rate [so] [there are no manual spreader/applicator settings [required/to adjust.]].

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- [The] [~~insert product name~~] [cartridge/Snap Pac/system] [automatically] self-seals [upon removal] (making clean up and storage a snap/easy/easier)/ ((for no touch/no waste/no mess/easy (clean-up/storage))
- The [no-mess/guess/touch/pour] feeding/fertilizing/ application system
- [There's] no cutting/ pouring/ spilling/opening [from heavy bags] [with the [unique/self-contained] cartridge/Snap Pac]
- [The] [~~insert product name~~] cartridge/spreader/applicator/system improves/reinvents the fertilizing/lawn application experience
- [The] [~~insert product name~~] [lock/snap & go] Cartridge/Snap Pac works exclusively with the [~~insert product name~~] [Cartridge/Snap Pac] spreader/applicator/system [ICON]
- The [~~insert product name~~] [lock/snap & go] cartridge is designed to be used only in the [exclusive/specially designed/patented/revolutionary] [~~insert product name~~] cartridge/spreader/applicator/system [ICON]
- [The] [~~insert product name~~] cartridge/Snap Pac snaps/locks easily into place [ICON]
- The [guess/mess proof] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [no guess/mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that][makes great results easy/easier/a snap]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] / [[gives you [the right application rate/great results]] [from start to finish]
- [The EdgeGuard feature on the [~~insert product name~~] cartridge/spreader/applicator (allows for one-sided spreading)/(lets you close off application on one side of spreader) so product/fertilizer is not wasted/released on [unwanted] [areas like] driveways/sidewalks/flowerbeds] [ICON]
- Use [this] [~~insert product name~~] [lock/snap & go] [cartridge/Snap Pac] only with the [new] [specially designed/exclusive/patented/revolutionary] [~~insert product name~~] [Cartridge/spreader/applicator] system [ICON]
- You're ready to go
- Your hands don't have to touch the fertilizer/product

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**SEASONAL PRODUCT APPLICATION**

[Plan your feeding schedule. Choose the right product for your lawn.]

**Any Season**

Apply any season if weeds or bugs are not a problem:  
*insert product name*

**Early Spring: February-April**

If you have/to prevent crabgrass:  
*insert product name*

**Late Spring: April-June**

If weeds or bugs are not a problem  
*insert product name*

**Summer: June-August**

If you have/to kill bugs:  
*insert product name*

**Fall: September – November**

[If weed or bugs are not a problem]  
*insert product name*

If you have/to kill fall weeds

*insert product name*

**[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:**

- Feed regularly for your best lawn – Regular feedings of Scotts (Insert Product Name Here) will help build a lawn you and your family can enjoy. Scotts (Insert Product Name Here) provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding  
 feedings

[art] 2-3 annual feedings

[art] 4 annual

**The Scotts [insert name here] Advantage**

Scotts [insert name here] has been the leader in helping homeowners enjoy their lawns for more than 140 years. Scotts [insert name here] is guaranteed to provide even feeding and greening with the right balance of essential nutrients in every particle. When you fertilize, your lawn will become thicker, with deeper roots to better absorb water and nutrients.

**Dedicated To A Beautiful World™**

Trusted by generations of homeowners, Scotts [insert name here] is dedicated to helping enhance and protect the natural beauty of your home environment. – Scotts® [insert name here]

**Note to PM:**

EPA Reg. No. 538-NEW

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**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional.] Text separated by / denotes and/or options.

Underlined text is new. Strike through text is being deleted.

**Scotts & Your Environment [art]**

- **We care.** Scotts products are designed with care to grow thicker, greener lawns.
- **[Because] Green Is Good<sup>TM</sup>.** A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion.
- **You can make a difference.** Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

**Get expert advice for your lawn now.**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

**[Questions/Comments/[Medical] Information]**

[icon] [Distributed by/for -or- Manufactured by/for -or- Sold by]:  
The Scotts Company, 14111 Scottslawn Rd., Marysville, Ohio 43041  
-or- *insert company name and address*

[icon - phone] Call -or- consumer helpline -or- phone toll-free -or- Scott's [toll-free] consumer hotline -or- contact us  
1-XXX-XXX-XXXX  
[Open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon – computer mouse] [Visit [our website]]  
insert website address

Contact the experts at [scotts.com](http://scotts.com)

**SCOTTS...the lawn people**

This container is made with a minimum of X% recycled material.

Made in U.S.A./Product of \_\_\_\_\_ (with US and imported parts/products)

**WARRANTY/GUARANTEE INFORMATION**

**SCOTTS [NO-QUIBBLE/CONSUMER] GUARANTEE[®]**

If for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

**GUARANTEE**

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

[NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

**TRADEMARK/PATENT/COPYRIGHT INFORMATION**

U.S. Patent No. X,XXX,XXX (*patent information will be added to FPL*)

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