538-312

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

09-05-2010

OFFICE OF PREVENTION, PESTICIDES D TOXIC SUBSTANCES

Ms. Jessica McLaughlin The Scotts Company LLC 14111 Scottslawn Road Marysville, Ohio 43041

SEP 0 5 2010

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Ms. Mann:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for June 4, 2010 for:

Alternate Brand Name Snap Pac Insect Killer for Lawns

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 538-312 FILAMENT

Please re reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerefy

Richard Gebken Product Manager

Insecticide Branch

Registration Division (7504P)

Please read instructions or	reverse before c	oleting form.		Form Approve	e MB No. 207	0-0060. A	pproval expires 05-31-98		
Linited States Environmental Protection A Washington, DC 20460			gency		Registrat Amendm Other		OPP Identifier Number		
Application for Pesticide - Section I									
Company/Product Number 538-312							posed Classification		
4.Company/Product (Name) The Scotts Company / Filament			PM#	PM# 10 None Restricted					
5. Name and Address of Applicant (Include ZIP Code)				6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:					
The Scotts Company 14111 Scottslawn Road Marysville, OH 43041				EPA Reg. No.					
			Produ	Product Name					
Check if this									
Section II									
Amendment - Explain below.				Final printed labels in response to Agental Final Final Printed labels in response to Agental Final Final Final Printed labels in response to Agental Final					
Resubmission in response to Agency letter dated				"Me Too" Application SEP 0 5 2010					
Notification - Explain below. Other - Explain below.									
Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of Alternate Brand Name: Snap Pac Insect Killer For Lawns per PR Notice 98-10. See attached cover for certification statement.									
			Section II]					
1. Material This Product Will	Be Packaged In:								
Child-Resistant Packaging Yes* No	Unit Packaging Water: Yes No If "Yes" No. per If "Yes"			No PI			etal astic		
*Certification must be submitted							∐ Paper		
						ther (Specif	fy)		
3. Location of Net Contents Information 4. Size(s) Label Container			tetail Container		☐On Label	ocation of Label Directions On Label On Labeling accompanying product			
6. Manner in Which Label is A	По	Other							
·	ı								
Stenciled Section IV									
Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)									
Name Title Telephone No. (Include Area C									
Jessica McLaughlin			Scientist, Regulatory Affairs 937-578-5703						
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I so so sate Application Received acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.									
2. Signature The Scotts Company LLC BY: Scientist, Regulatory Affairs									
4. Typed Name 5. Date Jessica McLaughlin				une 4, 2010			£		

Scotts

The Scotts Company LLC

and Subsidiaries

June 4, 2010

Richard Gebken, PM10
Office of Pesticide Programs (7505P)
U.S. Environmental Protection Agency
Document Processing Desk (NOTIF)
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

Subject:

Notification of Alternate Brand Name per PR Notice 98-10

EPA File Symbol 538-312 - Filament

Dear Mr. Gebken,

Please accept the enclosed Notification of the following Alternate Brand Name (ABN) for EPA Reg. No. 538-312:

Snap Pac Insect Killer For Lawns

Please find enclosed the following documentation in support of this submission:

- Application of Pesticide Registration/Amendment (8570-1)
- Two (2) copies of the updated Master Label: one (1) with the ABN highlighted in yellow and one (1) clean copy

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46. No other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR §152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

If you have any questions regarding this submission, please contact me at 937-578-5703.

Best Regards,

Jessica McLaughlip

Scientist, Regulatory Affairs

Enclosures

NOTIFICATION SEP 0 5 2010

FILAMENT

Active Ingredient	
Bifenthrin ¹	
Other Ingredients	99.885%
Total	100.000%

^{*}Cis isomers 97% minimum, trans isomers 3% maximum.

KEEP OUT OF REACH OF CHILDREN

See back/side/top/bottom [panel/label] for additional precautionary statements.

For residential lawn use only

Coverage denoted by "X" will be added to FPL. Coverage will not exceed regulatory limits for the individual active ingredient.

- [Covers/treats XXXX sq ft/XX ft x XXX ft]
- [Covers/treats XXXX cu. ft.]
- [Covers/treats XX acres] [(1/8 acre = 5,445 sq ft)]
- [Covers/approximately the area of X tennis courts/football fields per pound of product]
- [This package applies X lbs of product per 1,000 sq ft.]

NET WEIGHT/WT. XX.XX LBS (X.XX kg)





EPA Reg. No. 538-312

Bold, italicized text is information he reviewer and is not part of the label.

[Bracketed information is optional text]. Text separated by "/" denotes and/or options.

Optional Company Identifier:

Alternate Brand Names:

Snap Pac Insect Killer For Lawns

Optional Product Descriptors

[Granular] Insect Killer/ for Lawns

for [use [only] with] [the] insert name cartridge/spreader/applicator/system

EPA Reg. No. 538-312

EPA Est. No. 538-OH-1, XXX-XX-X (insert additional EPA Registered Establishments) [Superscript used is first letter of run code on end of container]

The Scotts Company, 14111 Scottslawn Rd., Marysville, OH 43041





-Begin Directions for Use-

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[WHEN TO APPLY]

- Apply early in the Spring or Summer to control infestation. Otherwise, apply at the first sign of insect activity or damage.
- [In New York State, do make a single repeat application of this product if there are signs of renewed insect activity, but not sooner than two weeks after the first application.]

[WHERE TO APPLY]

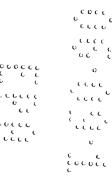
- · Apply [only] to grass/lawn
- Sweep product from hard surfaces onto the lawn to keep product on the grass -or- Sweep any product that lands in the driveway, sidewalk or street back onto your lawn.
- In New York State, this product may NOT be applied to any grass or turf area (lawns) within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch).

[HOW TO APPLY]]

- [Apply/use [only] with] insert name cartridge/spreader/applicator/system
- · Each pass should be within 5 feet of another pass to ensure proper overlap
- [Optional placement of re-entry statement: People and pets may re-enter yard / lawn / area after area / it is watered and allowed to dry.] [People and Pets icon] [For best results,] treated areas should be thoroughly watered immediately after application.
- To Kill and Control Insects: one cartridge/Snap Pac covers up to 4,000 sq ft [Icon]
- For 3 month control: one cartridge/Snap Pac covers 2,000 sq ft (which requires a second pass over the application area) [Icon]

There are no spreader settings for this product as the cartridge design specifications are for a coverage of 4,000 sq. ft.. Product will be sold for use only with the cartridge/spreader/applicator/system, therefore calibrating to the correct amount of product automatically.

-End Directions for Use-



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PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if absorbed through the skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

[Optional placement of re-entry statement: People and pets may re-enter yard / lawn / area after area / it is watered and allowed to dry.] [People and Pets icon]

If on skin or clothing: Take off contaminated clothing, Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX-XXXX

Note to Physician:

This product is a pyrethroid. If large amounts have been ingested, then milk, cream or other digestible fats and oils may increase absorption and so should be avoided.

ENVIRONMENTAL HAZARDS:

This pesticide is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store product in clean, dry place for your next application. Product can be used until

PESTICIDE CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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[insert name]

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap [Place Into Spreader]

APPLICATOR SET UP [AND INFORMATION]

Lock [Flip Lever to Lock in Place] [lcon]:

Apply/Go/Roll [You're Ready to Go] [lcon]:

[lcon]: [EdgeGuard/Feature/Control]

[lcon]: [[Finish] [&] [Store]]

- [See back panel for setup guide]
- [Lock/Snap & Go] [Snap, Lock, Go] [Cartridge/Snap Pac connects directly to the [insert name] spreader/applicator] [There's no cutting/no pouring/no spilling] [from heavy bags] [Simply place the Snap Pac/cartridge into the spreader/applicator]
- [Flip the lever to lock cartridge/Snap Pac into place] [Cartridge/Snap Pac automatically sets the proper application rate]
- [Easy to apply] [Follow Directions for Use below / above]
- [Easy to control] [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- [Easy to finish & store] [Just flip the lever back to remove the Snap Pac/cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]

NOTE:

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[Bracketed information is optional text]. Text separated by "/" denotes and/or options.

OPTIONAL MARKETING CLAIMS

The following claims may appear on any label panel

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PRODUCT EFFICACY CLAIMS (any or all insects may be listed on FPL)

The following claims may be listed on the FPL followed by any or all insects that may be listed below

- [insect controlled/killed [include/including]]
- [Controls/kills [the following] [these] [X (insert number corresponding to insects listed on FPL) [of]]]:
- [Controls/kills insects including:]

To Kill and Control Insects: one cartridge/Snap Pac covers up to 4.000 sq ft [lcon]

Ants (including Carpenter, Red Harvester, Odorous, Pyramid, Argentine, Pharaoh, White-footed Ant, Crazy Ant, Little Black Ant, Small Honey Ant, Black Turf Ant, Lawn Ant, Cornfield Ant, Ghost Ant, Thief Ant, Acrobat Ant, Citronella Ant, Big-headed Ant, Allegheny Mound Ant), American Dog Ticks, Armyworms (including Lawn Armyworm, Fall Armyworm), Billbugs (including Bluegrass Billbug, Hunting Billbug), Black Turfgrass Ataenius adults, Bristletail, Chiggers, Chinch Bugs, Crickets (including House Cricket, Common Short-tailed Cricket, Indies Short-tailed Cricket, Arizona Cricket, Tropical Cricket, Variable Field Cricket, Fall Field Cricket, Southeastern Field Cricket, Texas Field Cricket, Spring Field Cricket, Northern Wood Cricket, Western Striped Cricket, Eastern Striped Cricket, Sand Field Cricket, Vocal Field Cricket, Southern Wood Cricket), Cutworms (including Black Cutworm, Bronzed Cutworm, Granulate Cutworm, Variegated Cutworm), Dichondra Flea Beetle, Earwigs, European Crane Fly Larvae, Fiery Skipper, Fire Ants (excluding mound teatments), Firebrat, Frit Fly, Grasshoppers, Greenbug, Ground Beetle, Ground Pearl, Ladybeetles (including Convergent Ladybeetle, Seven-spotted Ladybeetle, Two-spotted Ladybeetle, Thirteen-spotted Ladybeetle, Twice-stabbed Ladybeetle, Asian Ladybeetle, Mealybug Ladybird), Leafhoppers, Lucerne Moth. Mealybugs, Pillbugs, Arizona Stripetail Scorpion, Southern Unstriped Scorpion, Lesser Stripetail Scorpion, Yellow Ground Scorpion, California Common Scorpion, Northern Scorpion, Eastern Sand Scorpion, Seed Maggots, Sowbugs, Spiders (including Marbled Cellar Spider, Longbodied Cellar Spider, Shortbodied Cellar Spider, Thinlegged Wolf Spider, Burrowing Wolf Spider, Pirate Wolf Spider), Springtails, Striped Grassworm, Ticks (including American Dog Tick, Brown Dog Tick and ticks that may transmit Lyme Disease). Two-lined Spittle Bugs, Webworms (including Sod Webworm, Grass Webworm, Tropical Sod Webworm), Weevils (including Hyperodes and Bluegrass) and Wireworms.

For 3 Month Control one cartridge/Snap Pac covers 2,000 sq ft (which requires 2 passes over the same application area) [lcon]

Kills insects/bugs listed above plus Pavement Ants, Centipedes, Fleas, Millipedes, and Mole Crickets (including Tawny Mole Cricket, Southern Mole Cricket, Short-Winged Mole Cricket) and Ticks.

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he reviewer and is not part of the label.

GENERAL CLAIMS

- Apply at first signs of insect damage or activity
- Easy to apply
- Easy-to-use granules
- For Residential Lawn Use Only (Insert photo/illustration)
- Guaranteed kill or your money back
- Insect Control /killer with Bifenthrin
- Insect Control/killer with Talstar
- Long-lasting
- Low odor formula
- Multi-Insect Killer* (*as listed)
- Not harmful to lawn grasses
- Ortho's patented technology
- Ready-to-spread granules
- Specially formulated for lawns
- Insect Control/Killer [for Lawns]

PESTICIDAL CLAIMS

- Kills Insects. Fleas & Ticks
- Controls listed damaging insects
- Fast Acting against listed insects, spiders and ticks
- Fire Ant Killer
- Kills fire ants fast
- Kills mole crickets
- Kills many outdoor pests in lawns and around homes
- Kills pests by contact
- Kills insects that cause your lawn to thin and turn brown
- Kills lawn-damaging insects that cause your lawn to thin and turn brown
- Kills fleas and ticks
- Kills ticks that may transmit Lyme Disease
- Corrects many lawn insect problems (for grub control, use Scotts® GrubEx®)
- Controls many lawn insect problems
- Corrects many lawn insect problems
- Controls chinch bugs, sod webworms (lawn moth), fleas, ticks (including ticks that may transmit Lyme Disease), and other lawn pests listed on the back
- Kills above and/& below the [lawn] surface
- Kills insects in/and under the lawn
- Kills/Controls XXX [number of] insects (Number of insects claimed will be the exact number listed on FPL)
- One application keeps killing lawn bugs for [up to] 3 months
- One application controls/kills insects for [up to] 3 months
- One application controls/kills [mole crickets/fleas/ticks/cut worms/ants] for [up to] 3 months
- Kills listed lawn invading insects
- Starts killing/to kill lawn bugs/insects immediately after watering in or irrigating
- Starts working/to work immediately after watering in or irrigating
- Kills (controls) European Crane Fly Larvae
- One application for [up to] 3 month Control of [mole crickets/ fleas/ ticks/cut worms/ants]
- Kills on contact
- Kills above and below the surface



The following cartridge claims may be preceded by "New" and "Now" for a period of not longer than six (6) months from date of initial distribution:

CARTRIDGE CLAIMS

- A snap/easy to start/apply/finish/store
- [All you have to do is] [just] pop it on, flip the lever and go!
- Available in your choice of [x] formulas/cartridges/Snap Pac[s]
- Cartridge/product/Snap Pac can be used until empty
- Cartridge/Snap Pac locks into place [and automatically sets the proper application rate]
- Compact size fits easily in storage areas
- Easy/simple to use
- [Flip the lever to lock cartridge/Snap Pac into place] [ICON]
- For many, lawn care is a [big] chore.
- If additional cartridges/Snap Pac [s] are needed to complete/finish your lawn application, simply flip/slide lever back [to release/unlock/re-seal/seal/close cartridge/Snap Pac] [from spreader/applicator/system] [ICON]
- Insert/connect new cartridge/Snap Pac[s] [lock into place] [and go] [and continue applying] [ICQN]
- [Insert_name/Self-contained/Lock/Snap & Go] [cartridge/lawn care/system] [connects directly to the spreader/applicator] [locks into place] [and] automatically sets the proper application rate.
- It's easy to get started
- [It's/insert name is] the revolutionary/patented/specially designed/exclusive/lightweight/self-contained/no mess/touch/guess/guess proof/mess proof/lock/snap & go [lawn care] [application/applicator/spreader/systemi].
- [It] Take[s] the mess/quesswork out of lawn care [so you get [the] right application rate/great results]
- [It's] Ready to go when you are
- It's easy/easier [than ever before] [to get [the right application rate]/[great results]]
- Lock/Snap & Go/Roll
- Snap, Lock, [and] Go
- No burn application
- No quess/mess application
- No manual spreader/applicator settings [to adjust]
- No mess/quess/hassle
- No mess start/finish
- No touch/spill/waste storage [with the [unique/self-sealing] cartridge/insert name/lawn care/system].
- [Now] [there's a/the] revolutionary [new] way to take care of your lawn
- Once empty, cartridges/Snap Pac(s) cannot be reused
- Proper application rate is set automatically [with the [insert name/self-contained/Lock/Snap & Go] [cartridge/lawn care/system]
- Reduces the mess/inconvenience/effort/hassle of lawn care
- Snap Pac/Cartridge
- [Self contained] [lock/snap & go] [cartridge/ Snap Pac connects directly to [insert name] spreader/applicator [so/means/there's] [no cutting/pouring/spilling/opening] [from heavy bags]]/[no need to cut open or pour from heavy bags]
- Self-sealing cartridge/Snap Pac [makes clean-up and storage a snap]/[means [a] no waste/spill/touch clean up/storage]
- Store cartridges/ Snap Pac[s]/product in a clean, dry place [for your next application]
- [The] [exclusive/patented/specially designed/revolutionary/lock/snap & go] [insert name/cartridge/lawn care/applicator/system] automatically sets the proper application rate [so] [there are no manual spreader/applicator settings [required/to adjust]].
- [There's] no cutting/ pouring/ spilling/ opening [from heavy bags] [with the [unique/self-contained] cartridge/refill]
- [The] [cartridge/Snap Pac] [automatically] self-seals [upon removal] [making clean up and storage a snap/easy/easier]/[for no touch/waste/mess/easy [clean-up/storage]]
- The [no mess/guess/touch/pour] lawn care-application system
- [There's] no cutting/ pouring/ spilling/ opening [from heavy bags] [with the [unique/self-contained] cartridge/Snap
- [The] [Insert name] cartridge/spreader/applicator/system improves/reinvents the lawn application/lawn care
- [Use] [the] [lock/snap & go] Cartridge/Snap Pac [works] exclusively with the [insert name] spreader/applicator/system [ICON]

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CARTRIDGE CLAIMS (cont.)

- The [lock/snap & go] cartridge/Snap Pac is designed to be used only in the [exclusive/specially designed/patented/revolutionary] [insert name]/spreader/applicator/system [ICON]
- [lock/snap & go] Cartridge/Snap Pac is designed specifically/exclusively for the [insert name] [spreader/applicator/system] [ICON]
- [The] cartridge/Snap Pac snaps/locks easily into place [ICON]
- The [guess/mess proof] [self-contained] [lock/snap & go] [lawn care] [cartridge/applicator/spreader/system] [that] [takes the guesswork out of lawn care
- The [no guess/mess] [self-contained] [lock/snap & go] [lawn care] [cartridge/applicator/spreader/system] [that] [takes the guesswork out of lawn care]
- The [guess proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [cartridge/spreader/applicator/lawn care/system] [that] [makes great results easy/easier/a snap]
- The [guess proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [cartridge/spreader/applicator/lawn care/system] [that] [[gives you [the right application rate/great results]] [from start to finish]
- The EdgeGuard feature on the [insert name] spreader/applicator [allows for one-sided spreading]/[lets you close off application on one side of spreader] so product is not wasted/released on [unwanted] [areas like] driveways/sidewalks/flowerbeds [ICON]
- Use [this/the] [lock/snap & go] [cartridge/Snap Pac] only with the [new] [specially designed/exclusive/patented/revolutionary] [insert name] [spreader/ applicator/system] [ICON]
- You're ready to go
- Your hands don't have to touch the product
- [The] Easier to use Lawn Care System
- Makes Lawn Care Easier/Easy
- Makes lawn application easier
- The easier way to apply insect control / fire ant killer

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[Questions/Comments/[Medical] Information]

[icon]

[Distributed by/for -or- Manufactured by/for]: insert company name and address

[icon - phone]

Call -or- consumer helpline -or- phone toll-free -or- Scott's [toll-free] consumer hotline -or- contact

1-XXX-XXX-XXXX

[Open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon - computer mouse]

[Visit [our website]] insert website address

Contact the experts at scotts.com

SCOTTS...the lawn people

This container is made with a minimum of X% recycled material.

Made in U.S.A./Product of (with US and imported parts/products)

WARRANTY / GUARANTEE INFORMATION

SCOTTS [NO-QUIBBLE/CONSUMER] GUARANTEE[®]

If for any reason you [the customer/consumer] are not satisfied [with the results] after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund promptly.

-OR-

The Ortho Guarantee

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

-OR-

INOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

TRADEMARK/PATENT/COPYRIGHT INFORMATION

U.S. Patent No. X,XXX,XXX (patent information will be added to FPL)

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