

538-307

5/12/2009

10/14



EPA Reg. Number:

Date of Issuance:

538-307

5-12-09

Term of Issuance: Conditional

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

Name of Pesticide Product:

Southern Fertilizer with Weed
and Insect Control

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA provided you agree in writing to:

- 1. Add the correct EPA Reg. No. to the label.

Signature of Approving Official:

Date:

Jim Tompkins for

5-12-09

James Tompkins, Product Manager (25)
Herbicide Branch, Registration Division (7505P)

2. Change the Environmental Hazard statements to “Atrazine can travel (seep or leach) through soil and can enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine on sand and loamy soils where the water table (ground water) is close to the surface and where these soils are very permeable; i.e., well drained. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water. This product is toxic to aquatic invertebrates. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when disposing of equipment washwaters or rinseate.”
3. To the Application/General Precautions section add “Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.”.
4. Replace “Do not apply by hand or hand-held rotary devices such as a handheld rotary applicator” with “Do not apply granular lawn products by hand. Avoid contact with hands or skin.” “Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments.”
5. To the Hazards to Humans and Domestic Animals section remove “Causes moderate eye irritation. Avoid contact with eyes or clothing.”
6. To the Notice section, add “to the extent consistent with applicable law” in front of “buyer assumes all risk”.

You will submit one copy of your final printed labeling before you release the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). A stamped copy of labeling is enclosed for your records. If you have any questions please contact Erik Kraft at 703-308-9358 or email Kraft.Erik@epa.gov.

NOTE:

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[Bracketed information is optional text.] Text separated by / denotes and/or options.
Underlined text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 538-NEW

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Southern Fertilizer with Weed and Insect Control

Alternate Brand Name: [Scotts® Bonus® S MAX™]

Alternate Brand Name: [Scotts® Bonus® S MAX™ Southern Weed & Feed and Fire Ant Killer 1]

ACTIVE INGREDIENTS:

Atrazine†	1.352%
Related Compounds	0.028%
Bifenthrin††	0.139%
OTHER INGREDIENTS.....	98.481%
Total 100.000%	

*CIS isomers 97% minimum, trans isomers 3% maximum

Following Footnotes may appear on Back or Front of Label

- †CAS#1912-24-9
- ††CAS#82657-04-3

**ACCEPTED
with COMMENTS
In EPA Letter Dated:**

S-12-09
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

Optional Front Label Product Descriptors and Information

- [Scotts logo]
- [Southern Weed & Feed and Fire Ant Killer]
- [Apply in] [Spring] [and/or] [Fall]
- [Use [only] on St. Augustine grass (including Floratam), Centipede, Zoysia and Carpetgrass lawns][only]
- [For Residential Lawn Use Only]

538-307

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back for additional first aid and precautionary statements.

Insert appropriate bag weight coverage and fertilizer analysis based on product:

NET WEIGHT XX LBS (XX KG)
Covers / Treats XX sq. ft
[XX-XX-XX]

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FIRST AID

[first aid icon]

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Note to Physician: This product is a pyrethroid. If large amounts have been ingested, milk, cream, or other digestible fats and oils may increase absorption and should be avoided.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

ENVIRONMENTAL HAZARDS

This product is toxic to fish and aquatic invertebrates. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

Atrazine can leach through soils and has been found in groundwater. Users are advised not to apply on well drained soils where the water table (groundwater) is close to the surface. Your county Agricultural Extension Service can advise you of local conditions.

Not for use on or under trees, shrubs, bedding plants, or garden plants (see Directions for Use for further explanation).

[Key Product Facts]

DIRECTIONS FOR USE

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

Application / General Precautions

- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur.
- Apply only when grass is dry.

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- This product must be WATERED IN IMMEDIATELY after application.
- Do not apply on or under the branch spread (rootzone) of trees, shrubs, bedding plants, flowers, or garden plants, particularly in compact slowly draining soils.
- Do not apply by hand or hand-held rotary devices such as a handheld rotary applicator.
- This product applies 2 lbs atrazine (and its related compounds) per acre and 0.2 lbs Bifenthrin per acre.
- Maximum of 2 applications per year.

If treating for the following:

- Mole Crickets – Apply in late spring.
- Fire Ants – Treat twice a year. Treat established mounds with a mound control product.

Control

- For severe weed problems, a second treatment may be required [two] [2] months after the first treatment.

Reentry

[reentry icon]

- Do not allow people or pets to enter treatment area until watering-in is complete and the surface is dry.

Prevention

- Except in Florida, do not apply to centipede or carpetgrass lawns during the period of winter dormancy – approximately October 15 to March 15.

Seeding/sodding/sprigging

- This product may be applied after sprigging/sodding a new St. Augustine or zoysia lawn to prevent weeds from germinating. First, water the new sprigs/sod, and allow the grass blades to dry, then make the application of this product.
- Do not apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Do not plant sprigs/sod for one month, or sow new grass seed for six months following application of this product.

Reapplication

- Repeat application if there are signs of renewed insect activity, but not more than two times per year.
- [Allow at least six weeks after the first application.] [Allow at least six weeks between applications.]

[Controls] [Kills] [insects] [bugs] [pests] [listed]:

[ants (including Argentine, black turf, fire, red harvester, odorous pyramid, pavement)]
[armyworms (including fall armyworms)]

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- [billbugs (including bluegrass billbugs)]
- [black turfgrass Ataenius]
- [chiggers]
- [chinchbugs]
- [crickets]
- [cutworms (including black cutworms)]
- [earwigs]
- [European crane fly larvae]
- [fire ants]
- [fleas]
- [grasshoppers]
- [leafhoppers]
- [mealybugs]
- [millipedes]
- [mole crickets] [tawny mole crickets]
- [sod webworms (lawn moths)]
- [spiders] [brown recluse]
- [ticks] [including ticks that may transmit Lyme disease and Rocky Mountain Spotted fever]
- [weevils (including hyperodes and bluegrass)]

[Controls] [Kills] [weeds] [listed]:
[Controls] [34] [these] [common] [lawn weeds].

- [annual bluegrass]
- [black medic]
- [black nightshade]
- [blue toadflax]
- [broadleaf dock]
- [buckhorn]
- [Carolina geranium (cranesbill)]
- [carpetweed]
- [carpet burweed (lawn burweed)]
- [chickweed]
- [cudweed]
- [dandelion]
- [dichondra]
- [dollarweed]
- [dwarf plantain]
- [eveningprimrose]
- [Florida betony]
- [Florida pusley]
- [fragrant cudweed (rabbit-tobacco)]
- [henbit]
- [horseweed]
- [mouseear chickweed]
- [oxalis (yellow woodsorrel)]
- [pepperweed]
- [red sorrel (sheep sorrel)]
- [rescuegrass]

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- [shepherdspurse]
- [sowthistle]
- [spotted spurge]
- [stinging nettle]
- [venus lookingglass]
- [watergrass]
- [western tansymustard]
- [yellow thistle]

Note to PM: Spreader information may be presented in tabular or paragraph format.

[Spreader Settings] [Covers xx,xxx sq ft]

[This package applies XX [3.33] lbs. of product per 1,000 square feet.]

[artwork showing spreader overlap and setting dial]

[Spreading Tips]

[Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts® spreader.]

	[spreader settings:]
[Scotts Broadcast/Rotary Spreaders] [Each pass should be within 5 feet of each other to ensure an overlap. Scotts Basic®, Standard™, Deluxe™, EdgeGuard®, Lawn Pro® or SpeedyGreen®]	[XX][5 ¼]
[Scotts EasyGreen®] [Each pass should be within 30" [inches] of each other to ensure an overlap.]	[XX][30]
[Scotts Drop Spreaders] [Make sure spreader wheel completely overlaps previous wheel marks. Scotts AccuGreen®]	[XX][7 ¾]

[For additional spreader settings, please call 1-800-543-TURF (8873).]

[Questions / Information]

[phone icon][Consumer Helpline:1-800-543-TURF (8873)]

[computer icon][Visit our website www.scotts.com]

STORAGE AND DISPOSAL [storage/disposal icon]

PESTICIDE STORAGE: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE DISPOSAL: **If empty:** Non-refillable [container]. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your

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local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Optional Pesticide Weed Claims – See below for additional list of optional claims

- [illustration of listed weed] [Kills][insert name of listed weed]
- [Kills Weeds]

Optional Pesticide Insect Claims – See below for additional list of optional claims

- [illustration of listed insect] [Kills][and][Prevents][insert name of listed insect]
- [Kills and prevents fire ants for up to 6 months]

Optional Fertilizer Claims – See below for additional list of optional claims

- [Water Smart logo] [Water Smart™ Formula!]
- [Improves lawn's ability to absorb water and nutrients]
- [Strengthens lawns against heat and drought]
- **Insert Appropriate coverage** [Covers] [Feeds and Treats][Treats][xx,xxx][Square] [sq] [feet] [ft]

Additional marketing statements – Front and back label

Claims regarding "General Benefits"

- [[Helps] [Helps keep] [Keeps the lawn]] [[look] [looking]] [beautiful] [up to 6 months].
- [Helps the lawn look beautiful] [up to 6 months].
- [Great for neglected lawns.]
- [The cure for a neglected lawn.]
- [Formulated for the home environment.]

Claims regarding "Problem Control"

- [[Kills] [controls] [treats]] [ants (except carpenter and pharaoh ants)], [fleas], [ticks] [and] [other listed insects.]
- [[Kills] [controls] [treats]] [listed lawn & garden pests/insects/bugs.]
- [[Kills] [controls] [treats]] [listed pests/insects/bugs in lawns and landscapes.]
- [[Kills] [controls] [treats]] [chinch bugs], [mole crickets] [and] [cutworms] [or other listed insects].
- [[Kills] [controls] [treats]] [surface and sub-surface] [pests/insects/bugs] [that ruin your lawn.]
- [[Kills] [controls] [treats]] [lawn-destroying insects.]
- [[Kills] [controls] [treats]] [insects that cause your lawn to [thin and] turn brown.]
- [Controls many [lawn] insect problems.]
- [[Kills] [controls] [treats]] [chinch bugs], [sod webworms (lawn moth)], [fleas], [ticks (including ticks that may transmit Lyme Disease)], [and] [other lawn pests listed] [on the back.]
- [Small, lightweight granules provide uniform coverage to [help] ensure control of insects.]

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- [Specially formulated to [[Kill] [control] [treat]] insects - won't harm lawns!]
- [[Targets] [Kills]] [insects leaving your] [grass] [lawn] [unharmed.]
- [Specially formulated to kill insects, won't harm] [lawns] [grass].
- [Controls for up to 6 months.]
- [Kills] [and] [&] [prevents] [fire ants.]
- [Kills] [and] [&] [prevents] [fire ants for up to 6 months.]
- [Controls fire ants for up to 6 months.]
- [Kills chinch bugs, mole crickets, fleas, ticks] [and more listed] [[insects] [pests] [bugs]].
- [Supplies these nutrients to help your lawn (X% Nitrogen, X% Available Phosphate and X% Soluble Potash).]
- [Kills fleas, ticks and fire ants.]
- [Kills insects that damage your lawn such as chinch bugs, mole crickets and sod webworms.]
- [Kills nuisance pests in your lawn.]
- [Southern lawns formula.]
- [Feeds lawn, helping turf to fill in where insect damage occurred.]
- [Helps repair bare spots from previous insect/fire ant damage.]
- [Lawn Fertilizer with Fire Ant Killer and Bonus S@ Weed Control.]
- [Fire Ant and Weed control plus lawn fertilizer.]
- [Weed-and-Feed plus Fire Ant control.]
- [Kills dollarweed and other common lawn weeds (as listed).]
- [Eliminates dollarweed, chickweed and over 25 common lawn weeds while greening your lawn without rapid, extreme growth.]
- [Kills Dollarweed & Other Common Lawn Weeds.]
- [Kills Dollarweed & other broadleaf weeds.]
- [One application suppresses Fire Ants for up to 6 months.]
- [Protects the entire treated yard against fire ants for up to 6 months.]
- [Kills] [fire ants] fast and prevents fire ants from returning for up to 6 months.]
- [Up to 6 months control with one application.]
- [Prevents mounds from moving.]
- [Prevents/controls] [new mound formation.]
- [Guaranteed to kill fire ants or your money back!]
- [Kills weeds – root and all.]
- [Kills the toughest weeds.]
- [Kills weeds to the root.]

Claims regarding the fertilizer properties

- [Feeds and strengthens lawn against heat, drought, and wear and tear.]
- [Heat-friendly [fertilizer] formula won't burn your lawn...Guaranteed!]
- [Won't] [Will not] [burn lawns – Guaranteed!]
- [Hot weather formula - Guaranteed not to burn.]
- [Specially formulated for warm] [[weather] [season]] [grasses] [the hottest months]

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- [Specially formulated not to burn summertime lawns.]
- [Formulated not to burn summer lawns] [Formulated not to burn even in hot, dry weather.]
- [Patented timed-release nitrogen formula builds thick, green lawns from the roots up *without burning your lawn.*]
- [Formulated with Scotts All-in-One particles™][(All-in-One = nitrogen, phosphorus, potassium and insect control ingredients contained in every particle).]
- [All-In-One Particles™ provide even insect and weed control and feeding!]
- [Specially formulated with Scotts® Poly S® timed-release fertilizer.]
- [Contains both readily available nitrogen for quick green-up and controlled release nitrogen for uniform growth and extended feeding.]
- [Turf Builder®] [summer formula builds thick, green turf from the roots up without burning your lawn.]
- [Builds] [[thick] [strong]], [green] [[turf] [lawn]] [from the roots up] without burning your lawn]
- [[Feeds] [Strengthens]] [your lawn.]
- [Fast, long lasting greening power.]
- [Feeds and Greens for up to two months] [without burning your lawn.]
- [Builds a thick, [green] lawn[s].]
- [Thickens and strengthens] [[lawn] [turf]] [against] [future] [[insects] [insect invasions]].
- [Thicker, greener turf – satisfaction guaranteed]
- [Thickens lawn to crowd out weeds]
- [Quick greening, long lasting.]
- [Improves lawn [s'] drought resistance.]
- [Feeds and greens up to 2 months] [without burning your lawn].
- [Contains Scotts Turf Builder® fertilizer] [to help repair lawn from existing mound damage]
- [Plus Scotts Turf Builder® Fertilizer to thicken/green lawn and help repair existing [mound] damage]
- [Strengthens lawn to defend against future invasions.]
- [Hot weather formula won't burn your lawn ... Guaranteed!]
- [Specially formulated with Scotts Poly-S® timed released fertilizer]
- [Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding.]
- [Water Smart formula!]
- [Water Smart Formula – Makes the most of every drop]
- [Improves lawn's ability to absorb water and nutrients]
- [Builds strong, deep roots that use water better] [more effectively]
- [Builds strong, deep roots]
- [Helps lawn] [lock in/retain/hold moisture/water] [to protect against heat and drought]
- [Builds a healthier lawn using less water]
- [Feed and Strengthens – helps lawn stand up to heat, drought and wear and tear]

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- [Protects your lawn against the effects of heat and drought]
- [Improved/better/faster] [greening *vs. original formula]
- [Feeds and strengthens for faster recovery from] [[drought] [drought recovery]]
- [[Prepare] [protect] [strengthen]] [your] [lawn for faster recovery from] [[drought] [drought recovery]]

Claims regarding "How it works"

- [Contains a formula that] [[targets] [kills] [controls]] [insects.]

Claims regarding "Positioning"

- [Scotts best.]
- [[Our] [Scotts]] [best insect killing formula.]
- [Scotts'] [[only] [best]] [solution that] [[kills] [prevents] [protects]] [against fire ants, keeps them away, and] [[repairs] [feeds]] [your lawn.]
- [Scotts' only/best solution that kills/prevents/protects against fire ants, kills/destroys weeds and repairs existing mound damage.]
- [Unique 3-in-1 formula!]
- [Three-in-one formula]
- [Combines three products in one!]
- [Convenient three-in-one formula [kills] [destroys] fire ants and weeds and feeds your lawn!]
- [Convenient, three-in-one product [kills] [prevents] [protects] against fire ants, [kills] [prevents] weeds and feeds and strengthens your lawn!]
- [Only Scotts has/provides a 3-in-1 formula for [your best] Southern lawn(s)]
- [Only Scotts has/provides a 3-in-1 formula for [your best] Texas lawn(s)]
- [Only Scotts has/provides a 3-in-1 formula for [your best] Florida lawn(s)]
- [Triple-action formula kills and prevents fire ants] [and other insects], [kills weeds, and [greens] [feeds] your lawn]
- [Controls insects, weeds and feeds your lawn.]

Claims regarding "Product Form"

- [Easy to spread] [granules].
- [Ready to Use] [granules].
- [No measuring or scooping!]
- [Made with Scotts patented All-in-One Particles fertilizer technology]

Claims regarding "Coverage"

- [Special/Value] [Size/Pack]

Claims regarding "Application Timing"

- [Apply in] [spring] [or] [and] [fall] [when insects and weeds are first observed in the lawn].

Claims regarding "Guarantee"

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- [Guaranteed] [[performance] [results]].
- [Thicker, greener turf – satisfaction guaranteed]

Claims regarding "Cross-Sell"

[For a beautiful lawn, apply] [a] [Scotts fertilizer] [product] [four times a year] [every six to eight weeks].

Optional Company Information

[tree illus][Scotts logo]

[Scotts & Your Environment]

[We care.]

[Scotts® products are designed with care to grow thicker, greener lawns.]

[Green is good™.]

[A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion.]

[You can make a difference.]

[Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.]

[Tips for Lawncare Success:]

- **[Feed regularly for your best lawn.** Regular feedings of Scotts® Turf Builder® will help grow a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of [weeds,] heat, drought and family activity.]
- **[Mow your lawn high.** Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.]
- **[Leave the grass clippings on your lawn.** This recycles the plant nutrients back into the soil.]
- **[Conserve water.** Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.]

[4 feedings illustration]

[Plan your feeding schedule. Choose the right product for your lawn.]

[ANY SEASON]	[EARLY SPRING] [February-April]	[LATE SPRING] [April-June]	[SUMMER] [June-August]	[FALL] [September-November]
[Apply any season if weeds or bugs are not a problem:] [Scotts® Southern Turf Builder® Lawn Fertilizer] [bag illus]	[If you have weeds and fire ants:] [Scotts® Bonus® S MAX™ Southern Weed And Feed & Fire Ant Killer]	[If weeds or bugs are not a problem:] [Scotts® Southern Turf Builder® Lawn Fertilizer] [bag illus]	[To kill bugs:] [Scotts® Turf Builder® with SummerGuard®] [bag illus]	[To kill fall weeds:] [Scotts® Bonus® S Southern Weed & Feed] [bag illus]

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[bag illus]			
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[Water Smart Logo]

[Well-fed lawns are more efficient at using available water.]

[Feeding with Scotts Water Smart™ Formula helps grow a thick lawn with more roots to better absorb water and nutrients.] [This helps protect your lawn against heat, drought and other stresses.]

[Get Expert Advice For Your Lawn NOW!]

[*mouse icon*]

[Want information on what to use and when? Sign up today to get free expert advice specifically for *your* lawn.]

[Contact the Experts at Scotts.com]

Guaranteed Analysis

[Fertilizer with Weed and Insect Control][XX-XX-XX] F643

Total nitrogen (N) xx%

XX% ammoniacal nitrogen

XX% urea nitrogen

XX% other water soluble nitrogen*

XX% water soluble nitrogen

Available phosphate (P2O5) xx%

Available potash (K2O) xx%

Derived from: methylene urea, potassium sulfate, ammonium phosphate and ammonium sulfate

*Contains X% slowly available methylenediurea and dimethylenetriurea nitrogen.

Note to PM: Values may be adjusted with alternate N-P-K fertilizer ratios.

[NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

[Scotts No-Quibble Guarantee®]

[If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.]

[Insert NYSE stylized logo]

The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

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[Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>]

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[World rights reserved.] [Made in U.S.A.]

[U.S. Patent No. 5,102,440]

EPA Reg. No. 538-XXX

EPA Est. No. 538-OH-1^S

EPA Est. No. 35512-FL-2^H

Superscript used is first letter of run code on end of container