

538-299

6/19/2006

Page 1 of 5

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

<b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
---	--	-----------------------

**Application for Pesticide - Section I**

1. Company/Product Number 538-299	2. EPA Product Manager Joann Miller	3. Proposed Classification  <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Turf Builder Pre/Post 2	PM# PM-23	
5. Name and Address of Applicant (Include ZIP Code) THE SCOTTS COMPANY 14111 Scottslawn Road Marysville, Ohio 43041  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XX <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.
---	---

**NOTIFICATION**  
**JUN 19 2006**

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

**Notification - Additional brand-name and general label revisions per PR Notice 98-10**

**Section III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No  <b>*Certification must be submitted</b>	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "Yes" Unit Packaging wgt.    No. per Container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "Yes" Package wgt.    No. per Container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container TBD	5. Location of Label Directions <input checked="" type="checkbox"/> On Bag <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Lisa R. McClellan	Title Senior Regulatory Scientist	Telephone No. (include Area Code) (937) 644-7691

**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

3. Date Application Received  
**(Stamped)**

2. Signature The Scotts Company BY: <i>Lisa R. McClellan</i>	3. Title Senior Regulatory Scientist
4. Typed Name: Lisa R. McClellan	5. Date: May 26, 2006

SJC

May 26, 2006

**NOTIFICATION**

**JUN 19 2006**

Joann Miller, PM-23  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**SUBJECT: Turf Builder Pre/Post 2  
EPA Reg. No. 538-299  
Notification – Additional brand name and general labeling revisions**

Dear Ms. Miller,

Enclosed are the following materials to support this NOTIFICATION:

- (1) EPA Form 8570-1, Application for Pesticide Registration Form
- (2) Two (2) copies of the final printed label, with changes highlighted.

The following revision were made:

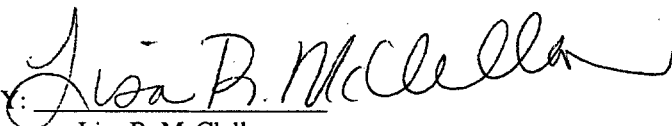
- 1) Addition of alternate brand name Turf Builder®MAX Plus 2® Weed & Feed and Crabgrass Preventer;
- 2) Stewardship messages
  - a. Scotts and Your Environment “ We care. Scotts products are designed with care to grow thicker, greener lawns. Because green is good. A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion. You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep up any product that lands in the driveway, sidewalk or street back on to your lawn.”
- 3) Addition of the following marketing claims:
  - a. APPLY IN THE SPRING
  - b. COVERS 5,000 SQ FT
  - c. FOR BEST RESULTS, APPLY TO A WET LAWN
  - d. Scotts most powerful weed control!
  - e. Kills weeds completely – root and all!
  - f. Prevents crabgrass and kills all major spring weeds,
    - i. Major Spring Weeds = Dandelion, Clover and Seedling Crabgrass
  - g. Get your greenest, thickest spring lawn with only 1 application
  - h. Kills more weeds with 1 application\*\*
    - i. \*\* As compared to Turf Builder® with Plus 2® Weed Control
  - i. Prevents crabgrass all season AND kills dandelions!
  - j. Long lasting Nitrogen formula – 50% more nutrients for thick, green lawn\*\*\*
    - i. \*\*\*More nutrients as applied than Turf Builder® with Plus 2® Weed Control
  - k. Use Any of These Products Next to Keep Your Lawn Looking Great All Season!
    - i. Turf Builder® graphic –Anytime - Use anytime if weeds or insects are not a problem
    - ii. Turf Builder® with Summerguard® graphic – Summer - Use to kill insects and strengthen your lawn against heat and drought
    - iii. Turf Builder® with Winterguard® graphic – Fall – Use to build stronger, deeper roots for a thicker, greener spring lawn

- l. Get Expert Advice For Your Lawn Now!
    - i. Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn. Visit [scotts.com](http://scotts.com) or call 1-800-543-TURF (8873)
  - m. The Scotts Advantage®
    - i. Each of Scotts exclusive All-In-One Particles® Fertilizer\* contains the guaranteed feeding nutrients and the weed control and crabgrass preventer ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green weed-free lawn without burning. GUARANTEED.
    - ii. \* All-in-One Particles Fertilizer = nitrogen, phosphorous, potassium, with the weed control and crabgrass preventer ingredients on every particle.
  - n. Addition of missing footnote on "For control of fall grassy and broadleaf weeds<sub>2</sub>..." under directions for use:
    - i. <sub>2</sub> Provides control of annual bluegrass and chickweed
- 4) Addition of Fertilizer ratio: "25-2-5"
  - 5) Addition of spreader setting information:
    - a. Spreader Settings
      - i. Spreading Tips
        1. Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts Spreader.
        2. Covers 5,000 sq. ft.
      - ii. Scotts Broadcast/Rotary Spreaders
        1. Each pass should be within 5 feet of each other to ensure an overlap.
        2. Scotts Basic, Standard, Deluxe Edgeguard, Lawn Pro or SpeedyGreen
          - a. 4 ½
        3. Scotts EasyGreen
          - a. 25
        4. Scotts Drop Spreaders
          - a. Make sure spreader wheel completely overlaps previous wheel marks.
          - b. Scotts AccuGreen
            - i. 6 ½
      - iii. For additional spreader settings, please call 1-800-543-TURF (8873)
  - 6) Additional headings:
    - a. Application
    - b. First Aid and Environmental Information
  - 7) Guarantee:
    - a. Scotts No-Quibble Guarantee®
      - i. If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

**"This notification is consistent with the provisions of PR Notice 95-2, 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2, 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA".**

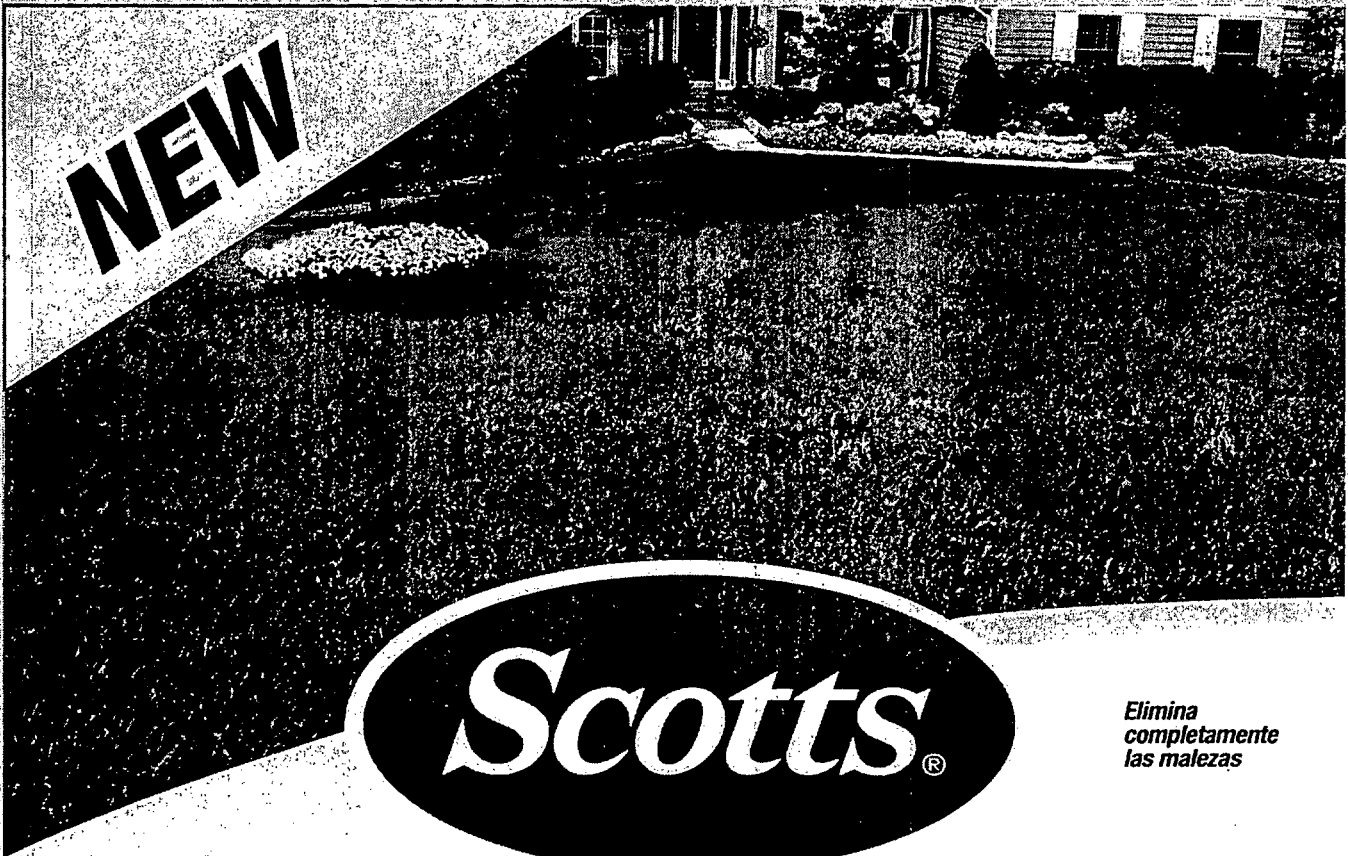
Should you have any questions regarding this NOTIFICATION, please contact me at 937-644-7691.

Respectfully,  
THE SCOTTS COMPANY

BY: 

Lisa R. McClellan  
Senior Regulatory Scientist

**NEW**



Elimina completamente las malezas

# Turf Builder MAX

PLUS 2<sup>®</sup> WEED & FEED AND CRABGRASS PREVENTER

Producto para evitar el crecimiento de malezas y zacate mano de cangrejo

80%  
12-digit UPC  
(non-suppressed)  
33247 29105 2

29105



Prevents Crabgrass and Kills ALL Major Spring Weeds. Previene el crecimiento del zacate mano de cangrejo y elimina TODAS las malezas principales de primavera.



Turf Builder MAX PLUS 2<sup>®</sup> WEED & FEED AND CRABGRASS PREVENTER



DANDELION

- Scott's most powerful weed control!
- Kills weeds completely - root and all!
- Prevents crabgrass and kills all major spring weeds.
- Get your greenest, thickest spring lawn with only 1 application
- Kills more weeds with 1 application\*\*
- Prevents crabgrass all season AND kills dandelions!
- Long lasting Nitrogen formula - 50% more nutrients for thick, green lawn\*\*\*

- ¡El control contra malezas más poderoso de Scott's!
- Elimina completamente las malezas, ¡con todo y raíces!
- Previene el crecimiento del zacate mano de cangrejo y elimina todas las principales malezas de primavera
- Obtenga el césped más verde, más tupido de su primavera con una sola aplicación
- Elimina más malezas con una aplicación
- ¡Previene el crecimiento del zacate mano de cangrejo toda la temporada Y elimina el diente de león!
- Nitrógeno con fórmula de larga duración. 50% más de nutrientes para un césped tupido y verde.



DO NOT USE ON ST. AUGUSTINEGRASS, FLORATAM, DICHONDRA, LIPPIA, CARPETGRASS OR BENTGRASS LAWNS.

KEEP OUT OF REACH OF CHILDREN  
CAUTION SEE BACK FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

MANTENER FUERA DEL ALCANCE DE LOS NIÑOS  
PRECAUCIÓN CONSULTE EL PANEL POSTERIOR PARA CONOCER LAS DECLARACIONES DE PRECAUCIÓN ADICIONALES.

ACTIVE INGREDIENTS:	
Pendimethalin†	0.810%
2,4-D††	0.690%
MCPP-p†††	0.345%
OTHER INGREDIENTS:	98.155%
<b>Total</b>	<b>100.000%</b>

NET WEIGHT 25 lb (11.34 kg)



**Turf Builder MAX**  
PLUS 2<sup>®</sup> WEED & FEED AND CRABGRASS PREVENTER

APPLY IN THE SPRING  
25-2-5 COVERS 5,000 SQ FT

29105  
1

