



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jessica McLaughlin
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

MAR 27 2012

Subject: Label Notification; Per PR-Notice 98-10
Super Winterizer with Plus 2 Weed Control
EPA Reg. No. 538-283
Date Submitted: February 1, 2012

Dear Ms. McLaughlin,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 1, 2012 for the product referenced above. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Jasmine Branch at (703) 347-0351 or branch.jasmine@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kathryn V. Montague".

Kathryn Montague
Product Manager 23
Herbicide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

EPA United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 538-283	2. EPA Product Manager Kathryn Montague	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) The Scotts Company / Super Winterizer with Plus 2 Weed Control		PM# 23
5. Name and Address of Applicant (Include ZIP Code) The Scotts Company 14111 Scottslawn Road Marysville, OH 43041 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. NOTIFICATION MAR 27 2012 Product Name _____

Section II

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Label Notification: Submission of one (1) highlighted copy and one (1) clean copy of labeling being modified to add the alternate brand name **Super Turf Builder WinterGuard Fall Weed and Feed I** per PR Notice 98-10. See attached cover for further details.

Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per Container	If "Yes" Package wgt. No. per Container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jessica McLaughlin	Title Analyst, Regulatory Affairs	Telephone No. (Include Area Code) 937-578-5703
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature The Scotts Company LLC BY:	3. Title Analyst, Regulatory Affairs	
4. Typed Name Jessica McLaughlin	5. Date February 1, 2012	

3/16



The Scotts Company LLC
and Subsidiaries

February 1, 2012

Kathryn Montague, PM 23
Office of Pesticide Programs (7505P)
U.S. Environmental Protection Agency
Document Processing Desk (NOTIF)
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

Subject: Notification of General Label Revisions per PR Notice 98-10
EPA Reg. No. 538-283 – Super Winterizer with Plus 2 Weed Control

Dear Ms. Montague,

The Scotts Company (Scotts, EPA Company Number 538) is submitting a revised label for Super Winterizer with Plus 2 Weed Control, EPA Reg. No. 538-283. The enclosed product label has been updated as follows:

- Addition of the Alternate Brand name **Super Turf Builder WinterGuard Fall Weed and Feed I**

Enclosed please find the following documents to support this request:

- One (1) copy of Application form (EPA Form No. 8570-1)
- Two (2) copies of the updated Master Label: one (1) with changes highlighted in yellow and one (1) clean copy.

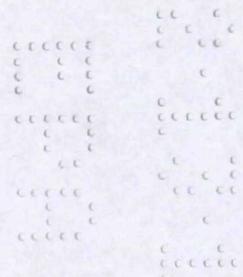
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR §152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

If you have any questions regarding this submission, please contact me at 937-578-5703.

Best Regards,

Jessica McLaughlin
Analyst, Regulatory Affairs

Enclosures



14111 Scottslawn Road
Facsimile: 937-644-7075

Marysville, Ohio 43041
Email: Jesscia.McLaughlin@Scotts.com

Direct line: 937-578-5703

1000137320-01 | In Work - 02/10/2012 by Temp 12/03/2, Melissa McInain | Printed on 02/10/2012 - Print

1000137320_914_000_01000bui 3pap1z MMCLAIN1 2012-02-10T12:16:49 0.945

4/16

NOTE to PM:
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text.] Text separated by / denotes and/or options
Underline text is new. -Strike through-text is being deleted.

EPA Reg. No. 538-283

SUPER WINTERIZER with PLUS 2 Weed Control

ABN: [SUPER Turf Builder WINTERGUARD with PLUS 2 Weed Control]
[Super Turf Builder WinterGuard Fall Lawn Food]
[Scotts Ultra Turf Builder WinterGuard Fall Weed & Feed]
[Super Turf Builder WinterGuard Fall Weed and Feed I]

OPTIONAL
Lawn Pro®
"Available only at
authorized Scotts® Lawn
Pro® retailers"

NOTIFICATION
MAR 27 2012

FALL WEED AND FEED
[COVERS] [TREATS] [FEEDS] X,XXX SQ FT

DO NOT use on St. Augustine[grass], Floratam, Bentgrass, Carpetgrass, Dichondra or Lippia

KEEP OUT OF REACH OF CHILDREN [AND PETS]

CAUTION
[See back [panel] for additional precautionary statements.]
[See back for directions.]

ACTIVE INGREDIENTS:	
2,4-D[†]*	1.03%
Mecoprop-p[††]**	0.52%
OTHER INGREDIENTS:	98.45%
TOTAL	100.00%

*0.0103 lbs 2,4-D acid equivalent per pound of product
**0.0052 lbs MCPP-p acid equivalent per pound of product

[†CAS # 94-75-7]
[††CAS # 16484-77-8]

EPA Reg. No. 538-283

EPA Est. No. 538-OH-1

XX-X-X Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the end endpoints tested for acute toxicology studies.

Net Wt. 16.67 lb (7.56 kg)

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5/16

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EPA Reg. No. 538-283

[FIRST AID AND/ & ENVIRONMENTAL INFORMATION]

[KEEP OUT OF REACH OF CHILDREN [AND PETS]]
[CAUTION]

PRECAUTIONARY STATEMENTS [icon]

Hazards to Humans and Domestic Animals

CAUTION. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear long-sleeved shirt, long pants, shoes, and socks. Wash hands and exposed skin with soap and water after handling. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID [icon]	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

Environmental Hazards: 2,4-D is toxic to fish and aquatic invertebrates. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Mecoprop-p may adversely affect non-target plants. Do not contaminate water when disposing of equipment wash water or rinsate, 2,4-D has properties and characteristics associated with chemicals detected in groundwater. The use of 2,4-D in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

STORAGE AND DISPOSAL [icon]

Do not contaminate feed or foodstuffs.

PESTICIDE STORAGE: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. IF EMPTY: Place in trash or offer for recycling if available. IF PARTLY FILLED: Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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[APPLICATION]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. This product applies 1.5 pounds of 2,4-D per acre per application. The maximum number of broadcast applications per treatment site is two per year. A minimum of 30 days between applications is required.

Super Winterizer with Plus 2 Weed Control helps you get a thicker, sturdier lawn with increased root development. Apply it as your last feeding of the year to help prepare your lawn for winter and provide better greenup next spring.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish, ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn or garden, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.

[HOW AND WHEN TO APPLY]

- Apply anytime weeds are actively growing (when daytime temperatures are consistently above 60°F).
- Apply on a calm day.
- For best results, apply to moist grass. To help particles stick to weed leaves, the grass should be thoroughly watered or wet from dew before applying Super Winterizer with Plus 2 Weed Control.
- On bahia and centipede lawns, wait until after the second mowing of the year, but NOT before mid-March. In the fall, DO NOT treat centipede after the first of October and DO NOT treat bahia[grass] after the first of November.
- Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping Bentgrass, St. Augustine[grass], Floratam, Carpetgrass, Lippia and Dichondra lawns. On bermudagrass, bahiagrass, centipedegrass, zoysiagrass lawns, under certain conditions some temporary discoloration may result

WATERING OR RAIN

Do not water [or mow] [your] lawn for [at least] 24 hours after application. [Granules must remain on weed leaves for 24 hours to be effective.] Water will wash the weed control off the weeds' leaves and reduce the effectiveness of this product. This product should not be applied if rain is expected within [the next] 24 hours. [**OR** Do not apply if rain is expected within the next 24 hours.]

IMPORTANT

What to expect

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for control.

This product will not prevent weed seeds from producing new plants.

Extreme Temperatures

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Avoid applying when temperatures are consistently above 90°F. [Do not apply if day temperatures are regularly below 60°F or above 90°F.]

Seeding/sodding/sprigging

Wait until the new grass has been mowed at least four times before applying Super Winterizer with Plus 2 Weed Control.

If you are planning to seed, sod, or sprig, you should wait at least one month after you have applied Super Winterizer with Plus 2 Weed Control.

[Delay application on newly seeded, sodded or sprigged areas until new grass has been mowed four times.]

[Do not seed, sod or plant grass sprigs until at least one month after using this product.]

Easy to Apply

For use on bahiagrass, bermudagrass, bluegrass, centipedegrass, fescues, ryegrass or zoysiagrass lawns.

[Do not apply on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass, or bentgrass.

On bahia or centipedegrass lawns, wait until after the second mowing of the year, but NOT before mid-March.]

[In fall, DO NOT treat centipedegrass after Oct. 1, nor bahiagrass after Nov. 1.]

[Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.]

[Grass should not touch the bottom of a drop spreader. Tall grass should be mowed a day or two before application.]

[For maximum product effectiveness, keep people and animals off lawn after treatment.]

Do not contaminate water used for irrigational or domestic purposes

Do not graze treated areas

Do not feed clippings to livestock.

End Of Directions For Use

WEEDS CONTROLLED [by Scotts Winterizer with PLUS 2 Weed Control]

Aster	Curly dock	Knotweed	Purslane
Bittercress	Dandelion	(seedling)	Pusley (Florida)
Black medic	Dichondra	Lambsquarter	Ragweed
Buckhorn	Dollarweed	Lippia	Scarlet pimpernel
Bull thistle	English daisy	Mallow	Shepherdspurse
Burclover	Eveningprimrose	Moneywort	Smartweed
Buttonweed	Filaree	Morningglory	Sow thistle
Carpetweed	Fleabane	Mustard	Stitchwort
Chicory	Ground ivy	Pennywort	Vetch
Chickweed	Healall	Pepperweed	White clover
Cinquefoil	Henbit	Pigweed	Yellow rocket
Cudweed	Horseweed	Plantain	

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SPREADER SETTINGS [AND/ & INFORMATION]

[This package applies 3.3 lbs of product per 1,000 sq. ft.]

[For best results, use a Scotts spreader.]

[Be careful when applying this product near shrubs, flower beds or vegetable gardens as contact with weed control may damage these desirable plants. Scotts spreaders provide excellent controlled application to protect these areas. When using a rotary spreader, take special care near desirable plants.]

Spreader Settings

[(treats) [covers] [and] [fertilizes] X,XXX sq. ft.)

(appropriate spreader settings to be inserted to replace "X")

Scotts Drop Spreaders	X	Scotts EasyGreen Rotary	X	Scotts SpeedyGreen Rotary	X
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Additional Spreader Settings

EZ Drop Republic (#530).....X
 EZ Broadcast Republic (#540) (5' width).....X
 Red Devil Drop (#FH-22).....X
 Red Devil Rotary (#SB-30).....X
 Quaker Drop (Model #10850).....X
 Quaker Rotary (Model #10301) (5' width)X

Spreader Setting

Scotts AccuGreen Drop	5¼	Mow lawn first; apply 2 header strips; apply longer direction of lawn, overlapping wheel marks.
Scotts PrecisionGreen Drop	5	Mow lawn first; apply 2 header strips; apply longer direction of lawn, overlapping wheel marks.
Scotts SpeedyGreen & EdgeGuard Rotary	3¼	Make each pass about 5 feet from previous pass to overlap spread width.
Scotts EasyGreen Rotary	26½	Make each pass about 30 inches from previous pass to overlap spread width.

9/16

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EZ Drop Republic (#530) 5½
EZ Broadcast, Republic (#540) 2½
Scotts Broadcast Tractor Spreader 2½
(Non-Scotts spreaders are approximate. You may need to adjust for proper coverage.)

[Tips on Spreading with Scotts Spreaders]

Scotts Broadcast/Rotary Spreaders:

Apply header strips. Then apply [product] in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader [or stop each time] [when] you [have] reach[ed] a header strip. Each pass should be within 5 feet of each other to ensure an overlap.

Scotts Basic, Standard, Deluxe EdgeGuard, Lawn Pro or SpeedyGreen 3½

Scotts EasyGreen:

Each pass should be within 30 inches of each other to ensure an overlap. 27

Scotts Drop Spreaders: Make sure spreader wheel completely overlaps previous wheel marks.

Scotts AccuGreen: 5¼

[For additional spreader settings, please call 1-800-543-TURF (8873).]

GUARANTEED ANALYSIS

SUPER WINTERIZER with PLUS 2 Weed Control

[27-3-12] [24-3-12] [27-2-12] (or insert appropriate fertilizer ratio)

FXXX (insert appropriate FL Fertilizer identification number)

Total nitrogen (N) XX%
 X.X% ammoniacal nitrogen
 X.X% urea nitrogen
 X.X% other water soluble nitrogen*
 X.X% water insoluble nitrogen
Available phosphate (P₂O₅) X%
Soluble potash (K₂O) X%
Sulfur (S) X%
 X% combined sulfur (S)

Derived from: [ammonium phosphate] [urea] [methyleneureas] [potassium sulfate] [ammonium sulfate] and [muriate of potash].

[Chlorine, not more than X%]

*Contains X.X% slowly available [methyleneureas, methylenediurea and dimethylenetriurea] nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>.

[Florida Applications: X annual feedings with the exception of bahiagrass and centipedegrass (X feedings in the north and X feedings in the central and south)] **Note PM: feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations.**

10/16

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[Florida Annual Fertilizer Applications:

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

OPTIONAL MARKETING TEXT AND CLAIMS (may or may not appear on any label panel)

- A thicker, greener lawn – Guaranteed!
- Apply as last feeding in fall. For best results, apply a Scotts annual program (see back for details)
- Apply in Fall: September – November
- Builds a thicker, sturdier weed-free lawn this fall. Better greenup next spring
- Builds a thicker, sturdier weed-free lawn this fall. Better greenup next spring with more greening power than Winterizer with Plus 2.
- Builds thick, green turf from the roots up without burning your lawn
- Clears out dandelions and over 50 other broadleaf weeds
- Clears out clover and more than 50 broadleaf weeds and helps your lawn for winter
- Controls dandelions and more than 50 other broadleaf weeds
- Fall is the best time to feed
- For best results, apply Turf Builder® Annual Program (see back for details)
- For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass or zoysia lawns
- Improves lawn's ability to absorb water & nutrients
- Kills dandelions, chickweed, white clover and other broadleaf weeds
- Kills tough weeds & clover!
- Scotts®
- The Ultra Turf Builder Advantage
- Lawn fertilizer and broadleaf weed control
- Plus fertilizes with a feeding of Super Winterizer Plus 2 Weed Control
- Protects and strengthens for a better spring lawn
- Scotts Best Fertilizer
- Thick, green, weed-free turf
- Water Smart! [icon] [- Makes the most of every drop]
- Weed control plus lawn fertilizer
- Won't burn lawn guaranteed!
- X% more nitrogen than Regular Turf Builder

Well fed lawns are more efficient at using available water. Feeding with [Scotts] [Water Smart] fertilizer / lawn food helps grow / build a thick lawn with more roots to better absorb water and nutrients than unfed lawns. This helps protect your lawn against heat, drought and other stresses.

Scotts & Your Environment

We care – Scotts products are designed with care to grow thicker, greener lawns.

Because [A] Green [Lawn] Is [A] good [Lawn] – A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

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You can make a difference – Help keep our water resources clean. Apply this product only to your lawn, and sweep up any product that lands in the driveway, sidewalk or street back onto your lawn.

Tips for Lawn Care Success:

- **Feed regularly for your best lawn.** Regular feedings of Scotts Super Turf Builder will help build a lawn you and your family can enjoy. Scotts Super Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- **Mow your lawn high.** Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- **Leave the grass clippings on your lawn.** This recycles the plant nutrients back into the soil.
- **Conserve water.** Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

FALL APPLICATION

Prepares lawn for winter while clearing out clover and many broadleaf weeds.

Helps you prepare your lawn for winter...

Summer can leave your lawn stressed and hungry. Researchers at Scotts and leading universities have demonstrated the importance of feeding a lawn in both the summer and the fall, and Scotts offers the high quality products you need.

For late summer, a high-nitrogen, slow-release fertilizer like Turf Builder® is your best choice. For fall, a high-nitrogen/potassium fertilizer like that in Scotts Super Winterizer with Plus 2 Weed Control helps you get a thicker, sturdier lawn with increased root development. When applied in fall, it helps prepare your lawn for winter and provides better green-up next spring.

...clears out more than broadleaf weeds

-OR-

Easy to Apply

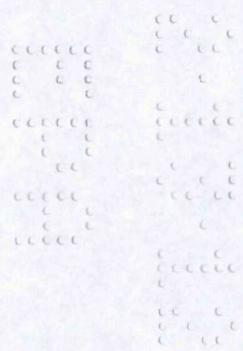
For use on bahiagrass, bermudagrass, bluegrass, centipedegrass, fescue, ryegrass, or zoysiagrass lawns.

For best results, apply Scotts® [Lawn Pro] Annual Lawn Care Program.

- Start the program at any time.
- Allow 2 months between applications.

For lawns in the shaded areas, phone 1-800-543-TURF or visit our web site at www.scottslawn.com for the Annual Lawn Care Program for your area.

DO NOT USE ON ST. AUGUSTINEGRASS, FLORATAM, DICHONDRA, LIPPIA, CARPETGRASS OR BENTGRASS LAWNS.

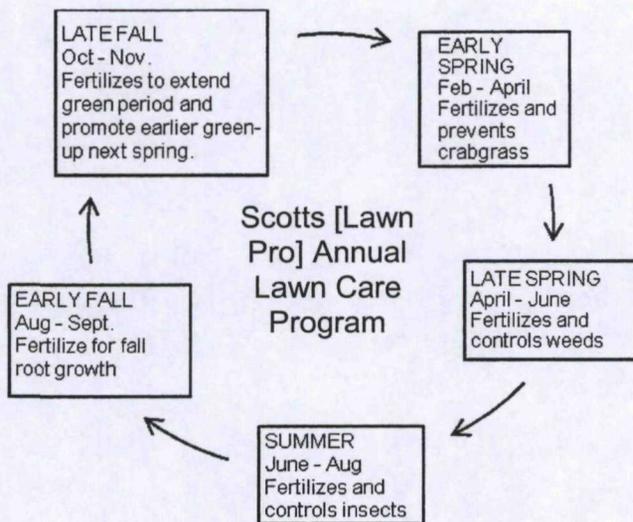


12/16

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EPA Reg. No. 538-283



Now it's easy for you to have a better lawn

Save money

Why even consider a lawn care service? Scotts Annual Program will give you a beautiful lawn for less money.

Simple and easy

No more guesswork. You simply apply the right product – one Step at a time.

Start anytime

You can begin the Annual Program anytime of the year. Just check the month and select the appropriate Step listed. Apply the remaining Steps at two-month intervals.

Guaranteed results

Each Step is designed to the specific season to help give you a greener lawn.

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Plan your feeding schedule. Choose the right product for your lawn.

Any Season [Artwork]	[Step 1.] Early Spring February – April [Artwork]	[Step 2.] Late Spring April – June [Artwork]	[Step 3.] Summer June – August [Artwork]	[Step 4.] Fall September – November [Artwork]
Apply any season if weeds [or bugs] are not a problem: Scotts Super Turf Builder Lawn Fertilizer	To prevent crabgrass: Scotts Super Turf Builder with HALTS Crabgrass Preventer -OR- To prevent crabgrass: prevents crabgrass, foxtail, spurge, oxalis, chickweed and other annual weeds while providing deep, thick greening for up to 2 months. This is Scotts best fertilizer plus crabgrass preventer. In the Pacific Northwest. Step™ 1 is Turf Builder with Moss Control.	To kill weeds: Scotts Super Turf Builder with Plus 2 Weed Control -OR- Weed Control Plus Fertilizer – controls dandelions, clover, chickweed, and other broadleaf weeds while greening your lawn for up to 2 months. This is Scotts best weed and feed. For St. Augustinegrass, STEP 2 is Super Turf Builder.	[To kill bugs:] Scotts Super Turf Builder with SummerGuard – or – Scotts Super Turf Builder Lawn Fertilizer -OR- Insect Control Plus Fertilizer – controls white grubs, chinch bugs, sod webworms, and other lawn insects plus keeps your lawn green through the Summer. For grub control, apply Scotts GrubEx® anytime from April to mid-August.	Scotts Super Turf Builder WinterGuard To kill fall weeds: Scotts Super Turf Builder WinterGuard with Plus 2 Weed Control -OR- Lawn Fertilizer – specially formulated for the Fall – the best time to develop a stronger root system for a more vigorous, thicker, lawn. Helps your lawn green up even quicker next Spring. This is Scotts best fall fertilizer.

Super Winterizer

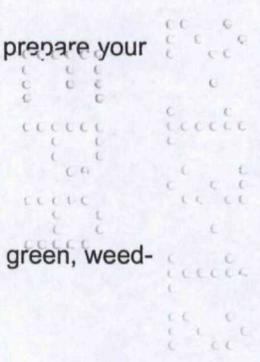
Additional Super Winterizer Feeding
 September – November

4 to 6 weeks after Early Fall fertilizer feeding. Apply as last feeding in fall to help prepare your lawn for winter.

-OR-

**SCOTT'S®
 TURF BUILDER® Annual Program**

- No more guesswork...apply the right product at the right time for a thick, green, weed-free lawn



19/16

NOTE to PM:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text.] Text separated by / denotes and/or options
Underline text is new. -Strike through text is being deleted.

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- Start anytime...just check the month below and apply products at 2 month intervals

Turf Builder® With Halts® Crabgrass Preventer	Turf Builder® With Plus 2® Weed Control
<ul style="list-style-type: none"> • Apply in early Spring (Feb. – April) • Prevents crabgrass and other annual weeds while feeding your lawn. (In Pacific Northwest, substitute Turf Builder and Moss Control Granules. For St. Augustinegrass, substitute Bonus S. For dormant bermudagrass, substitute Halts.) 	<ul style="list-style-type: none"> • Apply in late spring (April – June) • Kills dandelions and other broadleaf weeds while feeding your lawn (For St. Augustinegrass, substitute Turf Builder.)
Turf Builder® With Insect Control	Turf Builder®
<ul style="list-style-type: none"> • Apply in summer (June – Aug.) • Kills lawn damaging insects plus fleas while feeding your lawn. • For grub control, apply Scotts® GrubEx® anytime from April to mid-August 	<ul style="list-style-type: none"> • Apply in fall (Aug. – Nov.) • Important time to feed for a thicker, greener lawn.

Optional Winterizer Feeding

Late Fall

(September – November)

(4 to 6 weeks after Early Fall Turf Builder feeding)

Apply as last feeding in fall to help prepare your lawn for winter

Use Any of These Products Next

To Keep Your Lawn Looking great All Season!

ANYTIME

Use anytime weeds and insects are not a problem

Scotts Super Turf Builder Lawn Fertilizer

EARLY SPRING

Use to prevent crabgrass all season and build a thicker greener lawn

Scotts Super Turf Builder with HALTS Crabgrass Preventer

LATE SPRING

Use to kill broad leaf weeds and build a thicker, greener lawn

Scotts Super Turf Builder with Plus 2 Weed Control

The Scotts Difference

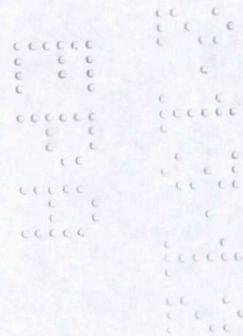
Every very particle of Super Winterizer Plus 2 Weed Control Contains: Scotts patented time-released nitrogen, plus phosphorous, potassium and weed control.

(Photo: SBS particles)

SUPER WINTERIZER WITH PLUS 2 WEED CONTROL

- Super Winterizer with Plus 2 Weed Control particles deliver the same ratio of nitrogen, phosphorous, potassium and weed control to every square inch of turf for even, consistent feeding, plus better weed control.

-OR-



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The Super Turf Builder Advantage:

Tiny, Lightweight Particles for Better Weed Control

Weed killers work by entering through the weed leaves. Therefore, it's best to apply a weed & feed to a wet lawn so the particles can stick better to the weeds. Turf Builder Plus 2 Weed and Feed has tiny, lightweight granules that stick to weeds' leaves, for better control.

And unlike most weed & feeds, every Scotts All-in-One* particle contains plant nutrients and the weed control ingredient. Scotts provides consistent feeding and weed control to every square inch of turf for a green, thick lawn with no weeds'. Guaranteed!

Scotts patented All-in-one Particle* [Each of Scotts exclusive All-in-One particles] contain the key feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result – a thick, green weed-free lawn without burning. GUARANTEED.

*All-in-One = nitrogen, phosphorus, potassium and the weed control ingredient contained in every particle.

The Super Turf Builder advantage

Your lawn requires essential nutrients to thrive. The Super Turf Builder line of fertilizers is exclusively formulated to deliver the most greening power you can get from Scotts. The special formula in Super Winterizer with PLUS 2 Weed Control gives your lawn 20% more nitrogen than regular turf builder Winterguard With Plus 2 Weed Control for your best lawn ever.

Turf Builder Plus 2 Weed and Feed (PHOTO)

-weed leaves for better weed control

- All-in-One particles contain nutrients for green, thick lawns with no weeds.

The Super Turf Builder Advantage

[Contains more essential nutrients than regular Turf Builder WinterGuard with Plus 2 Weed Control.] Your lawn requires essential nutrients to thrive. The Super Turf Builder line of fertilizers is exclusively formulated to deliver the most greening power you can get from Scotts. The special formula in Super Turf Builder WinterGuard with Plus 2 Weed Control gives your lawn [XX%] MORE essential nutrients/nitrogen than regular Turf Builder WinterGuard with Plus 2 Weed Control for your best lawn ever.

The Super Turf Builder Advantage:

Quick greening and extended [long lasting] feeding. [[X%] More essential nutrients!] [Your lawn requires essential nutrients to thrive.] [Your lawn needs food!] The special formula in Super Winterizer with Plus 2 Weed Control gives your lawn more essential nutrients than [*insert a comparable Scotts product*] for your best lawn ever.

Scotts No-Quibble Guarantee ®

If for any reason you, the [consumer or customer], are not satisfied [with the results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

Get expert advice for your lawn. [NOW]

Want information on what to use and when?

Sign up today to get free expert advice specifically for your lawn.

Visit our website:

www.scotts.com

Consumer Helpline:

1-800-543-TURF (8873)

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Dedicated To A Beautiful World™

Trusted by generations of homeowners, Scotts is dedicated to helping enhance and protect the beauty of your home environment. –Scotts

Questions/Information

[icon] Phone toll-free -or- Consumer Helpline
1-800-543-TURF (8873)

[icon] Visit our web site
www.scotts.com

"Lawn success made easy" Visit Scotts' website at www.scotts.com

visit our website: www.scotts.com

Learn more at Scotts.com

Notice: To the extent consistent with applicable law, the buyer assumes all risks of use, storage, or handling of this product not in accordance with directions.

[U.S. Patent No.X,XXX,XXX **patent information will be added to FPL**]

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