

538-282

7.25.2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

JUL 25 2007

Ms. Lisa R. McClellan  
Senior Regulatory Scientist  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

RE: Notification for General Label Revisions Per PR Notices 98-10 and 2007-1  
EPA Reg. No.: 538-282  
Date of Submission: June 27, 2007

Dear Ms. McClellan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 26, 2007, for the product Turf Builder with Plus 2 Weed Control. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

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 <p style="text-align: center;">United States <b>Environmental Protection Agency</b> Washington, DC 20460</p>	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 538-282 4. Company/Product (Name) Turf Builder with Plus 2 Weed Control	2. EPA Product Manager Joanne Miller PM# PM-23	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
5. Name and Address of Applicant (Include ZIP Code)  The Scotts Company 14111 Scottslawn Road Marysville, Ohio 43041  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XX <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.
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**NOTIFICATION**

JUL 25 2007

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
**Notification for general label revisions per PR Notices 98-10 and 2007-1. (See attached letter)**

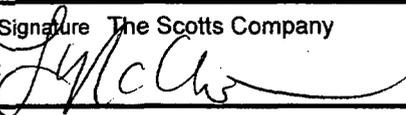
**Section III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt.    No. per Container	If "Yes" Package wgt.    No. per Container	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container TBD		5. Location of Label Directions <input type="checkbox"/> On Bag <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Lisa R. McClellan	Title Senior Regulatory Scientist	Telephone No. (Include Area Code) (937) 644-7651

**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete; I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature The Scotts Company BY: 	3. Title Senior Regulatory Scientist	
4. Typed Name: Lisa R. McClellan	5. Date: June 27, 2007	

# The Scotts Company

and Subsidiaries

3/6  
**Scotts**

June 27, 2007

Sherada Hobgood  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

SUBJECT: Turf Builder with Plus 2 Weed Control, EPA Reg. No. 538-282  
Notification for general label revisions, updated

Dear Ms. Hobgood:

Enclosed are the following to support this Notification per PR Notices 98-10 and 2007-1, which corrects the front panel product name incorrectly noted on label per 6/19/07 Notification and makes additional marketing claims.:

- (1) Registration application, Form 8570-1
- (2) Two (2) copies of the final printed label, with changes highlighted.

The following revisions were made:

- 1) Fertilizer ratio: 28-2-3
- 2) Addition of the following marketing claims:
  - a. New and Improved!
  - b. Provides the key nutrients a lawn needs to grow thick, green and strong
  - c. Improves lawn's ability to absorb water and nutrients
  - d. Builds stronger, deeper roots for more effective water use
  - e. Helps lawn lock in/retain/hold moisture/water to protect against heat and drought
  - f. Better Weed Control\*\* (back panel: \*\*As compared to previous formula)
  - g. Kills Weeds Completely, kills dandelions, clover and other broadleaf weeds
  - h. Feeds and Strengthens, helps lawn stand up to heat, drought, and wear and tear ✓
  - i. Water Smart™ Formula Makes the most of every drop
- 3) Feeding Information:
  - a. Feed Regularly For Your Best Lawn – Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its weed-free best and withstand the stresses of heat, drought and family activity.
    - i. 1 Annual Feeding – Feeding once a year starts the growth process by greening and building new roots.
    - ii. 2-3 Annual Feedings – Each feeding builds on the last. The roots grow thicker and stronger, and the lawn starts to crowd out weeds.
    - iii. 4 Annual Feedings – The root system is deep and strong and the lawn has more resources to survive stresses

- b. Plan your feeding schedule. Choose the right product for your lawn.
  - i. Early Spring – February-April
    - 1. Scotts Turf Builder Lawn Fertilizer
    - 2. To prevent crabgrass: Scott Turf Builder with Halts Crabgrass Preventer
  - ii. Late Spring – April-June
    - 1. Scotts Turf Builder Lawn Fertilizer
    - 2. If you have weeds: Scotts Turf Builder with Plus 2 Weed Control
  - iii. Summer – July-August
    - 1. Scotts Turf Builder Lawn Fertilizer
    - 2. If you have bugs: Scotts Turf Builder with Summerguard
  - iv. Fall – September-November
    - 1. Scotts Turf Builder Winterguard
    - 2. If you have fall weeds: Scotts Turf Builder Winterguard with Plus 2 Weed Control
- 4) Consumer Information: [Question mark art]
- 5) Lawncare Informations: Tips for Lawncare Success:
  - a. Mow your lawn high. A mowing height of 3” allows the grass to develop a deep root system & helps your lawn use water more effectively.
  - b. Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
  - c. Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature’s sprinkler and rely on the rain to water your lawn. It’s free!
- 6) Spreader information: Shut off spreader or stop each time you reach a header strip.
- 7) Disposal section: Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. (Per PR Notice 2007-1).

**“Notification of label changes relative to PR Notice 98-10 and 2007-1. This notification is consistent with the guidance in PR Notice 98-10 and 2007-1 and the requirements of EPA’s regulations at 40 CFR 156.10 and 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the guidance of PR Notice 98-10 and 2007-1 and the requirements of 40 CFR 156.10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA”.**

If you have any questions regarding this submission, please contact me at 937-644-7691.

Respectfully,  
The Scotts Company

BY:   
Lisa R. McClellan  
Senior Regulatory Scientist

NOTIFICATION

JUL 25 2007

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**NEW & IMPROVED!**  
**¡NUEVO Y MEJORADO!**



Elimina completamente las malezas

# Turf Builder



DANDELION

## WITH PLUS 2. WEED CONTROL

CON CONTROL DE MALEZAS PLUS 2®



Water Smart™ Formula  
Makes the Most of Every Drop

- Kills dandelions & other major lawn weeds completely
- Provides the key nutrients a lawn needs to grow thick, green and strong
- Improves lawn's ability to absorb water and nutrients
- Builds stronger, deeper roots for more effective water use
- Helps lawn lock in/retain/hold moisture/water to protect against heat and drought
- Won't burn lawn.....Guaranteed!
- Better weed control\*\*
- Kills weeds completely, kills dandelions, clover and other broadleaf weeds
- Feeds and strengthens, helps lawn stand up to heat, drought, and wear and tear

DO NOT USE ON ST. AUGUSTINEGRASS, FLORATAM, DICONDRA, LIPPA, CARPETGRASS OR BENTGRASS LAWNS.

NO SE DEBE USAR EN CESPEDES DE GRAMA SAN AGUSTIN, FLORATAM, DICONDRA, LIPPA, GRAMA ALFOMBRA O GRAMA BENT GRASS.

KEEP OUT OF REACH OF CHILDREN  
CAUTION SEE BACK FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

MANTENER FUERA DEL ALCANCE DE LOS NIÑOS  
PRECAUCION CONSULTE EL PAÑEL POSTERIOR PARA OBTENER MÁS DE PRECAUCIÓN ADICIONALES.

ACTIVE INGREDIENTS:

2,4-Dt	1.21%
Mecoprop-ppt	0.61%
OTHER INGREDIENTS:	98.18%
Total	100.00%

NET WEIGHT/PESO NETO 14.29 lb (6.48 kg)



## Turf Builder

WITH PLUS 2. WEED CONTROL  
CON CONTROL DE MALEZAS PLUS 2®

APPLY ANYTIME WEEDS ARE GROWING  
APLIQUE EN CUALQUIER MOMENTO EN QUE LAS MALEZAS ESTEN CRECIENDO

28-2-3 COVERS 5,000 SQ FT  
CUBRE 5,000 PIES CUADRADOS

24984  
13

28-2-3

80%  
12-digit UPC  
(non-suppressed)

32257 24984

24984  
13



**Kills Weeds Completely**  
Elimina completamente las malezas  
Water Smart™ Formula  
Makes the Most of Every Drop



**Turf Builder**  
WITH PLUS 2. WEED CONTROL  
CON CONTROL DE MALEZAS PLUS 2®

28-2-3

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24984  
13



**Kills Weeds Completely**  
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WITH PLUS 2. WEED CONTROL  
CON CONTROL DE MALEZAS PLUS 2®



28-2-3

