

538-279

02-18-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Cheryl H. Prinster
The Scotts Company LLC
14111 Scottslawn Road
Marysville, Ohio 43041

FEB 18 2011

Dear Ms. Prinster:

SUBJECT: Label Amendment
Miracle-Gro Weed & Feed
EPA Registration No. 538-279
Your Submission Dated November 10, 2010

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable. A stamped copy is enclosed for your records. Please submit (1) copy of your final printed labeling before you release the product for shipment. This amended label supersede all previously accepted ones.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Kathryn V. Montague".

Kathryn V. Montague
Product Manager (23)
Herbicide Branch
Registration Division (7505P)

Enclosure

Note to PM:
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional.] Text separated by / denotes and/or options.

MASTER LABEL
Miracle-Gro Weed & Feed
EPA Reg. No. 538-279

ACTIVE INGREDIENTS:

2,4-D†* 1.16%
Mecoprop-p††** 0.58%

OTHER INGREDIENTS 98.26%
Total 100.00%

*0.0116 lbs 2,4-D acid equivalent per pound of product
**0.0058 lbs MCPP-p acid equivalent per pound of product

KEEP OUT OF REACH OF CHILDREN
CAUTION
See back for additional precautionary statements.

XX-X-X

Net Weight 14.83 lb (X.XX kg) **14.83 lb covers 5,000 sq ft at 2.96 lb product /1000 sq ft**

Optional Information:

[Coverage]

- Treats/Covers X,XXX sq ft
- NET WEIGHT XX.X lbs
- Treats and feeds/fertilizes XXXX sq. ft.(XX ft. x XXX ft.)

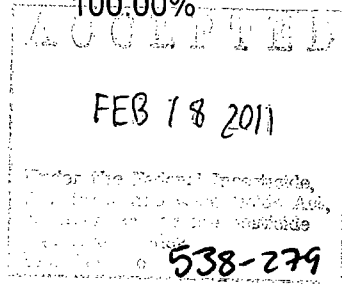
Coverage Examples:

Package Weight (lbs)	Coverage (sq.ft.)	lbs product/1000	lbs 2,4-D ae per acre
2.96	1,000	2.96	1.5
14.83	5,000	2.96	1.5
44.49	15,000	2.96	1.5

[Optional Header. First Aid and Environmental Information (Hazards)]
[KEEP OUT OF REACH OF CHILDREN]
[CAUTION]
PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Harmful if absorbed through skin or inhaled. Avoid breathing dust. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands and exposed skin with soap and water after handling.



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First Aid

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment.

Emergency Medical Information 1-800-543-TURF (8873)

Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates. This pesticide may adversely affect non-target plants. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment washwaters.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

Optional Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates. This pesticide may adversely affect non-target plants. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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Directions for Use [Option 1]

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 pounds of 2,4-D per acre per application. The maximum application rate is 1.5 pounds 2,4-D acid equivalent per acre. The maximum number of broadcast applications per treatment site is two per year. A minimum of 30 days between applications is required.

Precautions/Restrictions

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St. Augustine, dichondra, floritam, carpetgrass or lippia lawns.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

Application

- Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns
- Apply when weeds are actively growing (when daytime temperatures are consistently between 60°F and 90°F.).
- Grass wet with dew or thoroughly-watered grass helps particles stick to weed leaves.
- **In Spring** treat bahia and centipede lawns mid-March or later after the second mowing. **In Fall**, treat centipede lawns before October 1 and bahia lawns before November 1.

Watering or Rain

This product may be applied if rain is not expected in the next 24 hours.

Water your lawn no sooner than 24 hours after application. If watering sooner, water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.

IMPORTANT

What to Expect

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control. This product will not prevent weed seeds from producing new plants.

Under certain conditions, temporary discoloration may occur on bahia, centipede, bermudagrass, and zoysiagrass lawns.

Seeding/Sodding/Sprigging

Wait at least one month after you have applied this product before seeding, sodding or sprigging.

Mow new grass at least 4 times before applying.

Weeds Controlled *Insert one or more weeds from the weed list here*

[Note to PM: End of Option 1]

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Directions for Use [Option 2]

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

- This product applies 1.5 pounds of 2,4-D per acre per application. The maximum application rate is 1.5 pounds 2,4-D acid equivalent per acre.
- A minimum of 30 days between applications is required.

Application

- Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns.
- Apply on a calm day
- Make sure that the grass is wet from dew or sprinkling before applying. (This helps particles adhere to weed leaves to produce best results.)
- Set spreader to the setting indicated by the chart below [before applying].

What to Avoid

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Do not apply more than twice per year.
- Do not water or mow lawn for at least 24 hours after application. (Granules must remain on weed leaves for 24 hours to be effective.)
- Do not apply if rain is expected within 24 hours.
- Do not apply if day temperatures are regularly below 60° F or above 90° F.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.
- Grass should not touch the bottom of a drop spreader. Tall grass should be mowed a day or two before application.
- Delay application on newly seeded, sodded or sprigged areas until new grass has been mowed four times.
- Do not seed, sod or plant grass sprigs until at least one month after using this product.
- Do not apply on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass.
- On bahia or centipedegrass lawns, wait until after the second mowing of the year, but not before mid-March.
- In fall, **DO NOT** treat centipedegrass after Oct. 1, nor bahiagrass after Nov. 1.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

Weeds Controlled *Insert one or more weeds from the weed list here*

[Note to PM: End of Option 2]

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Directions for Use [Option 3]

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

- This product applies 1.5 pounds of 2,4-D per acre per application. The maximum application rate is 1.5 pounds 2,4-D acid equivalent per acre.
- Apply no more than twice per year.
- A minimum of 30 days between applications is required.

Application

- Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns
- Make sure that the grass is wet from dew or watering before applying. (This helps particles adhere to weed leaves to produce best results.)
- Set spreader to the setting indicated by the chart below before applying. Fill spreader over bare ground or hard surface.
- Apply one or two header strips, then apply in longest direction of lawn. Shut off spreader each time you reach the header strip, or stop.
- Sweep or blow stray particles from hard surfaces back onto lawn area. Clean spreader away from hard surfaces or storm drains.
- One month after using this product, it is okay to seed, sod or plant grass sprigs.
- Mow grass 4X before applying on newly seeded, sodded or sprigged areas.

What to Avoid

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Do not apply this product if rain is expected within 24 hours.
- Do not apply when day temperatures are regularly below 60° F or above 90° F.
- Do not mow or water lawn for at least 24 hours after application. (Granules must remain on weed leaves for 24 hours to be effective.)
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.
- Do not apply of this product on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass.
- Do not apply before the second mowing of the year and before mid-March on bahia or centipedegrass lawns.
- Do not treat centipedegrass after Oct. 1 and bahiagrass after Nov. 1.
- Do not apply to hard surfaces like driveways or streets.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

Weeds Controlled *Insert one or more weeds from the weed list here*

[Note to PM: End of Option 3]

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Directions for Use [Option 4]

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 pounds of 2,4-D per acre per application. The maximum application rate is 1.5 pounds 2,4-D acid equivalent per acre. The maximum number of broadcast applications per treatment site is two per year. A minimum of 30 days between applications is required.

Application

- Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns
- Apply when weeds are actively growing (when daytime temperatures are consistently above 60° F).
- Apply on a calm day.
- Apply to moist grass. To help particles stick to weed leaves, the grass should be thoroughly watered or wet from dew before applying this product.
- On bahia and centipede lawns, wait until after the second mowing of the year but NOT before mid-March. In the fall, DO NOT treat centipede after the first of October and DO NOT treat bahia after the first of November.
- Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St. Augustine dichondra, floritam, carpetgrass or lippia lawns.
- On Bermudagrass, bahia, centipedegrass, zoysia lawns, under certain conditions, some temporary discoloration may result.

Precautions

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

Watering or Rain

- Do not water your lawn for 24 hours after application. Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.
- This product should not be applied if rain is expected within the next 24 hours.

Important

What to Expect

- Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control.
- This product will not prevent weed seeds from producing new plants.

Extreme Temperatures

Avoid applying when temperatures are consistently above 90° F.

Seeding/Sodding/Sprigging

- Wait until the new grass has been mowed at least four times before applying (Product Name).
- If you are planning to seed, sod or sprig, you should wait at least one month after you have applied (Product Name).

Weeds Controlled *Insert one or more weeds from the weed list here*

[Note to PM: End of Option 4]

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Directions for Use [Option 5]

Read and follow package recommendations and instructions for use.

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- This product applies 1.5 pounds of 2,4-D per acre per application. The maximum application rate is 1.5 pounds 2,4-D acid equivalent per acre.
- Do not apply more than twice per year.
- A minimum of 30 days between applications is required.

Application

- Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns
- Apply only when daytime temperatures are regularly between 60° and 90° F.
- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.
- Grass should not touch the bottom of a drop spreader. Tall grass should be mowed a day or two before application.
- Delay application on newly seeded, sodded or sprigged areas until new grass has been mowed 4 times.
- Do not seed, sod or plant grass sprigs until at least one month after using this product.
- Do not apply on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass.
- On bahia or centipedegrass lawns, wait until after the second mowing of the year, but NOT before mid-March.
- In fall, DO NOT treat centipedegrass after Oct. 1, nor bahiagrass after Nov. 1.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.
- Controls the following: ***Insert one or more weeds from the weed list here***

Easy to Follow Instructions

Apply with a drop or rotary spreader. For best results, use a Scotts spreader.

Step 1 Make sure that the grass is wet from dew or sprinkling before applying.

- This helps particles adhere to weed leaves to produce best results.

Step 2 Set and fill spreader.

- Set spreader to the setting indicated by the chart below.

Note to PM:

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Step 3 Apply product.

- Apply on a calm day.
- Do not water or mow lawn for at least 24 hours after application. Granules must remain on weed leaves for 24 hours to be effective.
- Delay application if rain is expected within 24 hours.
- Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn. **[Optional Florida Environmental statements. Note to PM: Label placement here is optional]**

Step 4 Clean-up.

- Return unused product to original container and store out of reach of children and pets.
- Sweep any product that lands on the driveway, sidewalk or street, back onto your lawn. **[Optional Florida Environmental statement. Note to PM: Label placement here is optional]**
- To keep lawn products from reaching storm sewers, sweep or blow any stray particles from hard surfaces back onto lawn area. Do not clean spreader over hard surfaces or near storm drains. **[Optional]**

Step 5 Enjoy your lawn.

[Note to PM: End of Option 5]

Storage and Disposal

PESTICIDE STORAGE: Store in a cool, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Note to PM:
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[Spreader Settings]

[Optional Florida Environmental statement. Note to PM: Label placement in front of [within]any spreader settings section is optional]:

Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn, and sweep any product that lands on the driveway, sidewalk or street, back onto your lawn.

This package applies 2.96 lbs product per 1000 sq ft

**[Option 1]
Tips on Spreading**

Scotts Drop:

- Do not apply during windy days.
- First apply 2 header strips.
- Overlap spreader application area to avoid strips of untreated lawn.
- Shut off spreader when you reach the header strip or any time you stop.

EasyGreen® Rotary:

- Slide shut-off lever to the right, application automatically starts and stops when you do
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs

Scotts Spreader Settings

	Spreader Setting (covers X,XXX sq ft)
Scotts Drop Spreaders	XX
Scotts EasyGreen™ Rotary	XX
Scotts SpeedyGreen™ Rotary	XX

Additional Spreader Settings

(Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage).

C-2	C
Cyclone Rotary (Model B).....	3
Central Drop (#205).....	6
Sears Drop (Model #19810).....	4
Ortho Drop (#5000).....	5
Greenview Drop (Spread II).....	1
Precision Drop (Red Devil).....	5

(The following instructions to be used on 1,000 sq ft shaker container only)

APPLICATION RATE (Actual Size) contents of this package covers a
25 ft. by 40 ft. area (1,000 sq ft)

[Picture of shaker carton]	Use lightweight shaker carton to sprinkle evenly over lawn as shown.	[Picture of dime]
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If you have questions

We designed this program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts Lawn Pro retailer where you bought this program. They are ready to answer your questions and provide any help or information that you may need - **OR**-You can get the answer by talking directly with one of Scotts lawn counselors. Simply dial this toll-free number 1-800-543-TURF (in Ohio 1-800-762-4010).

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[Option 2]

Spreading Tips

For best results, use a Scotts spreader

	Spreader Setting REGULAR RATE covers 5,000 sq.ft.	DIRECTIONS
Scotts Drop Spreaders	X	Mow lawn first; apply 2 longest direction of lawn, overlapping wheel marks.
Scotts EasyGreen® Rotary	X	Make each pass about XX header strips; apply inches from previous pass to overlap spread width.
Scotts SpeedyGreen® Rotary	X	Make each pass about X feet from previous pass to overlap spread width.

SETTINGS FOR DROP SPREADERS	
	NORMAL
Scotts - all models	XXX
Republic EZ Drop	XXX
Ortho	XXX
Sears, K Gro	XXX
Red Devil	XXX

SETTINGS FOR ROTARY SPREADERS	
	NORMAL
Scotts EasyGreen® (30" spread width)	XXX
Scotts SpeedyGreen® (5' spread width)	XXX
Republic EZ Rotary	XXX
Ortho, Sears, K Gro	XXX
Red Devil	XXX

When Using A Drop Spreader: Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or when you have stopped.

When Using A Rotary Spreader: Shut-off spreader any time you stop. For complete coverage make each pass according to spreader manufacturer's directions so some overlapping occurs.

[Option 3]

Spreader Settings

Spreading Tips

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts® spreader.

[art-Broadcast/Rotary spreaders] [art-Drop Spreaders]

Scotts Broadcast/Rotary Spreaders

Each pass should be within 5 feet of each other to ensure an overlap.

Scotts Basic®, Standard™, Deluxe™, Edgeguard®, Lawn Pro® or SpeedyGreen®

Scotts EasyGreen® Each pass should be within 30" of each other to ensure an overlap.

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Scotts Drop Spreaders

Make sure spreader wheel completely overlaps previous wheel marks.
Scotts AccuGreen®

[Settings] X,X,X For additional spreader settings, please call 1-800-543-TURF (8873). Covers X,XXX sq. ft

[Option 4]

Spreader Settings Covers XXXX sq. ft.

[Art: Broadcast/Rotary spreader] Scotts Broadcast/Rotary Spreaders

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach a header strip. Each pass should be within 5 feet of each other to ensure an overlap.

Scotts Basic, Standard, Deluxe, Edgeguard, Lawn Pro or SpeedyGreen X

Scotts EasyGreen

Each pass should be within 30 inches of each other to ensure an overlap. X

Scotts Drop Spreaders X

Make sure spreader wheel completely overlaps previous wheel marks.

Scotts AccuGreen

For additional spreader settings, please call 1-800-543-TURF (8873).

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OPTIONAL MARKETING CLAIMS

General Claims

- Scotts No-Quibble Guarantee®
- Patented Particle™ Technology
- The Scotts Difference™
- The Scotts Advantage®
- Easy-tear, recloseable pour spout
- Easy to Carry Package!
- New, easy pour spout!
- Easy open, resealable bag
- **SCOTTS POLICY No Quibble Guarantee SEE BACK FOR DETAILS**
- America's favorite weed & feed
- One Easy Step/Application!
- Formulated for the home environment
- Step™ 2 of 4 Easy Steps to a Better Lawn
- Scotts Best Annual Program
- Formulated for the home environment
- For best results, apply (as part of) a Scotts Annual Lawn Care Program™
- For best results, apply to a wet lawn
- Backed by Scotts No-Quibble Guarantee®
- The Scotts Advantage® Available only at authorized Scotts® Lawn Pro® dealers
- Won't Burn**, Can't Fail Guarantee ** When used according to manufacturer's directions
- For best results apply a Scotts annual program (see back panel for details)
- For best results, apply as a (the Scotts®) Turf Builder® Annual Program
- Golf course results for your home lawn!
- Exclusive Particle Technology [art]
- XX of the top XX golf courses use exclusive Scotts® Ultra fertilizer technology for maximum turf performance
- Sticks to weed leaves for better control
- For best results, apply a Turf Builder® product four times a year (see back for details).
- Available only at authorized Scotts® Lawn Pro® dealers

Weed Control Claims

- 2-Way Control
- Kills dandelions and other major lawn weeds*
- Clears out dandelions and over/more than 50 (other) broadleaf weeds*
- Kills dandelions, clover and most other broadleaf lawn weeds*
- Small, lightweight granules provide complete uniform coverage and are quickly absorbed to help insure control of large and small weeds.
- Controls more than 50 common lawn weeds such as dandelion, clover and chickweed.
- Effective on both large and small weeds* (see list below).
- Kills dandelions, chickweed, white clover and most other common broadleaf weeds*.
- Kills most common lawn weeds*!
- Scotts Ultimate Weed Control!
- Weeds are killed -- roots and all.
- Kills roots and all.

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- Root/weed kill
 - Kills [weeds] down to the roots
 - Kills weeds - including the roots!
 - Kills weeds – even the roots!
- *As listed [**Note to PM: Applies to weeds noted under claims**]

Combination Claims

- Scotts' most effective weed and feed
- Weed control plus lawn fertilizer for use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass or zoysia lawns
- All you need for a thicker, greener lawn without dandelions
- Clears out clover and other broadleaf weeds and helps prepare your lawn for winter
- Kills dandelions and more than 50 other broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever
- Kills dandelions, clover, chickweed and other non-grassy weeds while greening your lawn without rapid, extreme growth
- every particle of this product contains Scotts patented timed-release nitrogen plus phosphorus, potassium, and weed control. (See back for details).
- What to expect
 - Dandelions and other weeds will be killed in 3 to 4 weeks and your lawn will be greener in 4 to 6 days
- Thickens lawn to crowd out weeds
- [Do Not Use On St. Augustinegrass, Floratam, Dichondra, Lippia, Carpetgrass Or Bentgrass Lawns.]
- How Much is Enough? To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in square feet. NOTE: If your lawn has an irregular shape, measure square areas, then add the figures together to reach your total lawn size.

[Graphics]

[art] Guaranteed!
Won't Burn Lawn

[art] Weed

[photo]
This lawn is starving and has weeds

[photo]
This lawn was fed with (Product Name)

[photo] Treated

[photo] Untreated

Note to PM: Claims regarding Fertilizer Properties:

Fertilizer Claims

- [art] Builds strong, deep roots
- ULTRA GREENING POWER!
- "We guarantee thick, green, turf without risk of surge growth."
- Timed-release nitrogen won't burn your lawn or cause surge growth
- Plus fertilizes with a feeding of Turf Builder® for developing thick, green lawns
- Builds thick, green turf from the roots up [without burning your lawn]
- Scotts Best Annual Program For A Picture-Perfect LawnBoost of nutrients to help your lawn survive/prepare for the summer/summer stress/heat, drought & wear and tear!

Note to PM:

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[Bracketed information is optional.] Text separated by / denotes and/or options.

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- Develops longer, deeper roots to help your lawn survive/prepare for the summer/summer stress/heat, drought, and wear and tear!
- Builds thick, green turf without burning
- Feeds lawn, helping turf to fill in where weeds once were
- Strengthens/protects your lawn
- Fast, long lasting greening power
- Won't burn lawns, guaranteed.
- No burning
- No surge growth
- Builds thick, green lawns.
- Quick greening, long lasting.
- Patented, timed-released nitrogen formula builds thick, green lawns from the roots up
- Each lawn fertilizer particle provides safe gradual release that won't burn or cause surge growth when applied as directed
- Delivers nutrients which enhance root growth and provide extended feeding
- All the nutrients your lawn needs in one application/bag/step
- Scotts All-in-One®** particles combine essential nutrients into every particle (for even feeding)
- Total nutrient package helps repair thin and bare spots in your lawn
- Patented timed-release nitrogen formula builds thick, green lawns from the roots up.
- Miracle-Gro® nutrients help develop a thicker, greener lawn
- (Product Name) lawn fertilizer contains extra nitrogen, carefully blended with potassium and phosphorus, to make your lawn greener
 - Your lawn will be greener in 4 to 6 days if weather conditions are good (warm soil, some moisture) and application instructions were followed.
 - The greening will reach its peak 8 to 10 days after application. The color difference will be more noticeable if your lawn is hungry to begin with.
 - (Product Name) works below the soil, too, helping to promote root and rhizome development; this strengthens the grass plants and enables them to produce more blades of grass, and it thickens the lawn with the addition of new grass plants.
 - Thin areas of turf will fill in over time (about 6 weeks), creating a more uniformly dense lawn.
- Patented timed-release Miracle® Capsules feed your lawn over an extended period of time.
- There's no overfeeding or underfeeding when you follow the fail-proof directions.
- The result is a beautiful, thicker, greener lawn.
- (Scotts®) Golf's Choice for Greener Turf
 - Golf course superintendents have relied on Scotts products to grow fine turf since the beginning of the century. In fact, Scotts' products are used by XX of the top XX golf courses in the United States -- and now Ultra Turf Builder® products allow you to use that same high-performance technology on your home lawn. Go for the green with Scotts!
- (Scotts®) Baseball's Choice for Greener Fields
 - If you've ever marveled at the beauty of the grass on baseball's finest fields and wondered how you could possibly grow that kind of turf at home, you hold the answer in your hands. Scotts, the official turf care company of Major League Baseball, now offers Ultra Turf Builder® products for homeowners, with the fertilizer technology used by professional groundskeepers for big-league ballparks.

[art: Water Smart] Improves lawn's ability to absorb water & nutrients

[Art: Water Smart] [Makes the most of every drop]

Well-fed lawns are more efficient at using available water.

Feeding with Scotts fertilizer helps build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.

XX NITROGEN	X PHOSPHORUS	X POTASSIUM
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Essential for plant growth; makes grass green.	Stimulates root growth; helps grass multiply.	Makes plant strong; better able to resist drought and extreme heat.
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FOR BEST RESULTS, APPLY TO A WET LAWN

Scotts & Your Environment >> [art-Scotts]

We care.

Scotts products are designed with care to grow thicker, greener lawns.

[Because] A Green Lawn is a Good Lawn.

A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

You can make a difference.

Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back onto your lawn.

Tips for Lawncare Success:

Feed regularly for your best lawn. Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.

Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.

Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.

Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[Recommended Annual Feeding/Lawn Care Program]

Plan your feeding schedule. Choose the right product for your lawn.

Any Season. Apply any season if weeds or bugs are not a problem:

[Art: Bag] Scotts Turf Builder Lawn Fertilizer

Early Spring. February – April. **To prevent crabgrass:**

[Art: Bag] Scotts Turf Builder with Halts Crabgrass Preventer

Late Spring. April – June. **To kill weeds:**

[Art: Bag] Scotts Turf Builder with Plus 2 Weed Control

Summer. June – August. **To kill bugs:**

[Art: Bag] Scotts Turf Builder with SummerGuard

Fall. September – November.

[Art: Bag] Scotts Turf Builder WinterGuard. **To kill fall weeds:**

[Art: Bag] Scotts Turf Builder WinterGuard with Plus 2 Weed Control

-OR-

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Use Any of These Products Next to Keep Your Lawn Looking Great All Season!

Anytime

[art-Turfbuilder] Use anytime if weeds or insects are not a problem

Summer

[art-Turf Builder with Summerguard] Use to kill insects and strengthen your lawn against heat and drought

Fall

[art-Turf Builder Winterguard] Use to build stronger, deeper roots for a thicker, greener lawn in spring

Optional header: Questions/Information

Get expert advice for your lawn NOW! Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

[Art: mouse icon] Visit our website: www.scotts.com
(8873)

[Art: phone icon] Consumer Helpline: 1-8---543-TURF

-OR-

If you have questions

We designed this Program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts Lawn Pro® retailer where you bought this Program. They are ready to answer your questions and provide any help or information that you may need. -OR- You can get the answers by talking directly with one of Scotts lawn counselors. Simply dial this toll-free number **1-800-543-TURF**.

SCOTTS...the lawn people

[ART:
MAP]

For lawns in the shaded areas, phone 1-800-543-TURF or visit our website at www.scottslawn.com for the Annual Lawn Care Program for your area.

[Note to PM: the shaded areas that would be referenced are in the southern US. This product is not recommended for use on warm season grasses as noted throughout the label. Consumers in these areas should contact Scotts for information on products in their areas].

[art] Particle with NPK [NK]

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FOR BEST RESULTS, APPLY THE SCOTTS® TURF BUILDER® Annual Program

- No more guesswork . . . apply the right product at the right time for a thick, green lawn
- Start anytime . . . just check the month below and apply products at 2 month intervals

Turf Builder® With Halts® Crabgrass Preventer	Turf Builder® With Plus 2® Weed Control
<ul style="list-style-type: none"> • Apply in early spring (Feb.-April) • Prevents crabgrass and other annual weeds while feeding your lawn. (In the Pacific Northwest, substitute Turf Builder® Moss Control Granules. For St. Augustine grass, substitute Bonus® S. For dormant bermudagrass, substitute Halts®.) 	<ul style="list-style-type: none"> • Apply in late spring (April-June) • Kills dandelions and other broadleaf weeds while feeding your lawn. (For St. Augustinegrass substitute Turf Builder®.)
Turf Builder® With Insect Control	Turf Builder®
<ul style="list-style-type: none"> • Apply in summer (June-Aug.) • Kills lawn damaging insects plus fleas while feeding your lawn. • For grub control, apply Scotts® GrubEx® Season-Long Grub Killer anytime from April to mid-August. 	<ul style="list-style-type: none"> • Apply in fall (Aug.-Nov.) • Important time to feed for a thicker, greener lawn.

Optional Winterizer Feeding

Late Fall

(Sept.-Nov.)

(4 to 6 weeks after Early Fall Turf Builder feeding)

Apply as a last feeding in fall to help prepare your lawn for winter.

Super Winterizer

Additional Super Winterizer Feeding

Late Fall

September – November

4-6 weeks after Early Fall fertilizer feeding. Apply as last feeding in fall to help prepare your lawn for winter.

Now it's easy for you to have a better lawn

Save money

Why even consider a lawn care service? Scotts Annual Program will give you a beautiful lawn for less money.

Or

Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about one-third the cost.

Simple and easy

No more guesswork. You simply apply the right product - one Step at a time.

Start anytime

You can start into the Annual Program anytime of the year. Just check the month and select the appropriate Step listed below.

Guaranteed results

Each Step is designed to the specific season to help give you a healthier, greener lawn.

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Step 1: Early Spring February-April	Step 2: Late Spring April-June	Step 3: Summer June-August	Step 4: Fall August-November
Crabgrass Preventer plus Fertilizer - prevents crabgrass, foxtail, spurge, oxalis, chickweed and other annual weeds while providing deep, thick greening for up to 2 months. This is Scotts best fertilizer plus crabgrass preventer. In the Pacific Northwest, Step™ 1 is "Moss Control plus Fertilizer".	Weed Control Plus Fertilizer - controls dandelions, clover, chickweed and other broadleaf weeds while greening your lawn for up to 2 more months. This is Scotts best weed and feed.	Insect Control plus Fertilizer - controls white grubs, chinch bugs, sod webworms and other lawn insects plus keeps your lawn green through the Summer.	Lawn Fertilizer - specially formulated for the Fall - the best time to develop a stronger root system for a more vigorous, thicker lawn. Helps your lawn green up even quicker next Spring. This is Scotts best fall fertilizer.

Scotts tiny, lightweight granules provide two advantages:

- 1) They stick to weed leaves far better than the larger, heavier pellets of other weed & feeds
- 2) They spread evenly for better weed control and feeding. The better the product adheres to the weed leaves, the better the results!

The Scotts Advantage®:

Tiny, Lightweight Particles For Weed Control

Weed killers work by entering through the weeds' leaves. Therefore, its best to apply this product to a wet lawn, so the particles can stick better to the weeds. (Product Name) has tiny, lightweight granules that stick to weed leaves far better than the larger pellets of other weed killers, for better control of broadleaf weeds.

-OR-

The Scotts Advantage®:

Each of Scotts exclusive All-in-One Particles®* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green lawn without burning. GUARANTEED.

- All-in-One Particles® = nitrogen, phosphorus, potassium and the weed control ingredient contained in [on] every particle.

-OR-

- All-in-One Particles® = nitrogen, potassium and the weed control ingredient contained in [on] every particle.

Advantages of (Product Name):

SMALL LIGHTWEIGHT GRANULES MEAN BETTER WEED CONTROL. Most lawn weed controls must be absorbed through the weed's leaves to be effective. (Product name) granules are small and lightweight so they will stay on even the smallest weed leaves. And each (product name) granule contains weed control and America's favorite lawn fertilizer.

SCOTTS TRIONIZED® II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote quicker greening.

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THE NITROGEN IN (PRODUCT NAME) IS TIME-RELEASED to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks.

EACH (PRODUCT NAME) GRANULE CONTAINS NPK [NK] AND WEED CONTROL. We bond Scotts® unique controlled-release nitrogen (N) [with phosphorous (P)] and potassium (K) and a weed control, so your lawn receives a uniform feeding, and effective weed control.

[ILLUS.] Scotts (Product Name)	
EVERY GRANULE CONTAINS NPK [NK] AND WEED CONTROL	
Provides uniform greening with effective weed control.	
(Product name) particles deliver the same ratio of nitrogen, phosphorus, potassium and weed control to every square inch of turf for even, consistent feeding plus better weed control.	

WEEDS CONTROLLED

- | | | | |
|---|----------------------|----------------------------|----------------------------------|
| aster | cinquefoil | healall | purslane |
| bindweed | clover (hop) | henbit | pusley-(<i>Richardia spp.</i>) |
| bittercress | clover (red) | horseweed | ragweed |
| black medic | clover (white) | knotweed (seedling) | red sorrel/sheep sorrel |
| buckhorn | cudweed | lambquarters | scarlet pimpernel |
| bull thistle | curly dock | lespedeza (seedling) | shepherd's-purse |
| burclover | dandelion | lippia/matchweed | smartweed |
| buttonweed | dichondra | mallow | sowthistle |
| Canada thistle | dollarweed/pennywort | moneywort | spurweed/
lawn burweed |
| carpetweed | English daisy | morningglory | vetch |
| catsear/coast
dandelion | Evening-primrose | mustard | wild carrot |
| chickweed/stitchwort
(<i>Stellaria spp.</i>) | filaree | pepperweed/
peppergrass | yarrow |
| chicory | fleabane | pigweed | yellow rocket |
| | ground ivy | plantain (broadleaf) | |
| | hawkweed | | |

How Weed Control Works

Small, lightweight granules mean better weed control. Most lawn weed controls must be absorbed through the weed's leaves to be effective. The weed control in this product consists of granules that are small and lightweight, so they will stay on even the smallest weed leaves. The weed control in (Product Name) is absorbed by weed leaves (the weed's leaves), killing the plant completely, root and all.

Other Great Turf Builder® Products for Your Lawn:

To prevent crabgrass, use **Turf Builder® Plus Halts®**. No one else has a tougher crabgrass preventer. This problem solver forms a protective barrier to stop ugly crabgrass before it starts.

If you don't have weed problems, use **Turf Builder®** America's favorite lawn fertilizer. Turf Builder® promotes quick, deep greening without the danger of burning.

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These great **Turf Builder®** products are developed specially by Scotts for the unique needs of your lawn - your satisfaction is unconditionally guaranteed.

[Note to PM: End of Optional Back Panel Statements]

NOTICE: To the extent consistent with applicable law, the Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

Scotts No-Quibble Guarantee®

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

[Art: SMG/NYSE icon] Manufactured/Sold [and Guaranteed] by/for:
The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

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U.S. Patent No. XXXXXX

EPA Reg. No. 538-279

†CAS # 94-75-7

††CAS #16484-77-8

EPA Est. No. 538-OH-1

[Superscript used is first letter of run code on end of container]