



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 22, 2017

Wendy Hollingsworth-Cox  
Sr. Analyst, Federal Regulations  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Notification per PRN 98-10 – Addition of marketing language  
Product Name: LAWN PRO WEED AND FEED FOR LAWNS  
EPA Registration Number: 538-270  
Application Date: 2/1/2017  
Decision Number: 526325

Dear Ms. Hollingsworth-Cox:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Sarah Meadows at 703-347-0505 or via email at meadows.sarah@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Sal Baris". The signature is fluid and cursive. To the right of the signature, the word "FOR" is written in a smaller, blocky font.

Reuben Baris, Product Manager 25  
Herbicide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

**Note to PM:**

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[Bracketed information is optional.] Text separated by / denotes and/or options.

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# Lawn Pro Weed and Feed for Lawns

**ACTIVE INGREDIENTS:**

2,4-D <sup>+</sup> .....	1.18%
Mecoprop-p <sup>+++</sup> .....	0.59%
OTHER INGREDIENTS .....	<u>98.23%</u>
TOTAL	100.00%

\*0.0118 lbs 2,4-D acid equivalent per pound of product

\*\*0.0059 lbs MCP-p acid equivalent per pound of product

## NOTIFICATION

538-270

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

3/22/2017

### KEEP OUT OF REACH OF CHILDREN CAUTION

See back for additional precautionary statements.

XX-X-X

Net Weight 14.6 lb (X.XX kg)

**Coverage Examples:**

<b>Bag Weight (lbs)</b>	<b>Coverage (sq. ft.)</b>	<b># AI per acre 2,4-D</b>	<b># AI per ac MCP-p</b>	<b># Product per 1000 sq ft</b>
2.9	1,000	1.5 lbs	0.75 lbs	2.9
14.6	5,000	1.5 lbs	0.75 lbs	2.9
29.2	10,000	1.5 lbs	0.75 lbs	2.9
43.9	15,000	1.5 lbs	0.75 lbs	2.9

**[Coverage]**

- Treats/Covers/Feeds X,XXX sq ft (Bag)
- NET WEIGHT XX.X lbs (Bag)
  
- Treats X,XXX sq ft (Shaker Container)
- NET WEIGHT X.X lbs (Shaker Container)
  
- TREATS (and fertilizes/feeds) XXXX SQ FT

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Alternate Brand Names: Turf Builder<sup>1</sup> With Plus 2 Weed Control (<sup>1</sup>Zero-Phosphorus Formula)  
 Turf Builder<sup>1</sup> Winterguard With Plus 2 Weed Control (<sup>1</sup>Zero-Phosphorus  
 Formula)  
 Turf Builder Weed & Feed<sub>2</sub>  
 Turf Builder Winterguard Fall Weed & Feed<sub>2</sub>  
 Step 2 Weed Control Plus Lawn Fertilizer  
 Weed and Feed Weed Control Plus Lawn Fertilizer  
 Step 2 Weed Control Plus Lawn Food  
 Step 2 Weed Control Plus Southern Lawn Food  
 Super Turf Builder Weed & Feed  
 Super Turf Builder Winterguard with Plus 2 Weed Control<sub>1</sub>  
 Super Turf Builder Winterguard Fall Weed & Feed  
 Ultra Turf Builder with Plus 2 Weed Control  
 Ultra Turf Builder Weed and Feed  
 Turf Builder Ultra with Plus 2 Weed Control  
 Turf Builder Ultra Weed and Feed  
 Select Turf Builder with Plus 2 Weed Control  
 Select Turf Builder Weed and Feed  
 Turf Builder Select w/ Plus 2 Weed Control  
 Turf Builder Select Weed and Feed

Optional Company Identifier: Scotts®

Optional Information: [Fall] Weed & Feed  
 [Fall] Lawn Fertilizer [with Weed Control]

[Graphics]

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[Optional Header: First Aid and Environmental Information/Hazards]

[KEEP OUT OF REACH OF CHILDREN]

[CAUTION]

**PRECAUTIONARY STATEMENTS****Hazards to Humans and Domestic Animals** [icon: human and dog]**CAUTION:** Harmful if absorbed through skin. Harmful if inhaled. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Avoid breathing dust. Wear long-sleeved shirt, long pants, shoes and socks and chemical-resistant gloves made of any waterproof material.**FIRST AID** [icon: cross]

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment.

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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[Optional Header: Key Product Facts]

**Directions for Use [Option 1]**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 pounds of 2,4-D per acre per application.

**Restrictions**

- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application. Do not allow people or pets to enter treated areas until dusts have settled.
- Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St. Augustine, dichondra, floratam, carpetgrass or lippia lawns.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.
- The maximum number of broadcast applications per treatment site is two per year.
- A minimum of 30 days between applications is required.

**Application**

- Apply when weeds are actively growing (when daytime temperatures are consistently between 60°F and 90°F).
- Grass wet with dew or thoroughly-watered grass helps particles stick to weed leaves.
- In Spring, treat bahia and centipede lawns mid-March or later after the second mowing. In Fall, treat centipede lawns before October 1 and bahia lawns before November 1.
- Kills listed weeds **or** Kills weeds including ***insert weeds from weed list here***

**Watering or Rain**

This product may be applied if rain is not expected in the next 24 hours.

Water your lawn no sooner than 24 hours after application. If watering sooner, water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.

**IMPORTANT****What to Expect**

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for control. This product will not prevent weed seeds from producing new plants.

Under certain conditions, temporary discoloration may occur on bahia, centipede, bermudagrass, and zoysiagrass lawns.

**Seeding/Sodding/Sprigging**

Wait at least one month after you have applied this product before seeding, sodding or sprigging.

Mow new grass at least 4 times before applying.

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**Directions for Use [Option 2]**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

- This product applies 1.5 pounds of 2,4-D per acre per application.

**Application**

- Apply on a calm day.
- Make sure that the grass is wet from dew or sprinkling before applying. (This helps particles adhere to weed leaves to produce best results.)
- Set spreader to the setting indicated by the chart below/above [before applying].
- Kills listed weeds **or** Kills weeds including ***insert weeds from weed list here***
- Apply when daytime temperatures are between 60 and 90 degrees F.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.
- Grass should not touch the bottom of a drop spreader. Tall grass should be mowed a day or two before application.
- Delay application on newly seeded, sodded or sprigged areas until new grass has been mowed four times.
- Wait at least one month after using this product before you seed, sod or plant grass sprigs.
- Not for use on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass lawns.
- On bahia or centipedegrass lawns, wait until after the second mowing of the year, but not before mid-March.
- In fall, **DO NOT** treat centipedegrass after Oct. 1, nor bahiagrass after Nov. 1.
- Wait at least 24 hours after application before you water or mow the lawn (Granules must remain on weed leaves for 24 hours to be effective.)

**Use Restrictions**

- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application. Do not allow people or pets to enter treated areas until dusts have settled.
- Do not apply more than twice per year.
- A minimum of 30 days between applications is required.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.

**Directions for Use [Option 3]**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 pounds of 2,4-D per acre per application.

**Application**

- Apply when weeds are actively growing (when daytime temperatures are consistently above 60° F).
- Apply on a calm day.
- Apply to moist grass. To help particles stick to weed leaves, the grass should be thoroughly watered or wet from dew before applying this product.
- On bahia and centipede lawns, wait until after the second mowing of the year but NOT before mid-March. In the fall, DO NOT treat centipede after the first of October and DO NOT treat bahia after the first of November.
- Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St.

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Augustine and dichondra lawns. On Bermudagrass, bahia, centipedegrass, zoysia lawns, under certain conditions, some temporary discoloration may result.

- Kills listed weeds **or** Kills weeds including ***insert weeds from weed list here***

**Restrictions**

Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application. Do not allow people or pets to enter treated areas until dusts have settled.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.

The maximum number of broadcast applications per treatment site is two per year.

A minimum of 30 days between applications is required.

**Watering or Rain**

- Do not water your lawn for 24 hours after application. Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.
- This product should not be applied if rain is expected within the next 24 hours.

**Important****What to Expect**

- Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for control.
- This product will not prevent weed seeds from producing new plants.

**Extreme Temperatures**

Avoid applying when temperatures are consistently above 90° F.

**Seeding/Sodding/Sprigging**

- Wait until the new grass has been mowed at least four times before applying (Product Name).
- If you are planning to seed, sod or sprig, you should wait at least one month after you have applied (Product Name).

**Directions for Use [Option 4]**

Read and follow package recommendations and instructions for use.

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

- This product applies 1.5 pounds of 2,4-D per acre per application.

**Restrictions**

- Do not apply more than twice per year.
- A minimum of 30 days between applications is required.
- Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application. Do not allow people or pets to enter treated areas until dusts have settled.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when



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raining or when rain is expected that day.

- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetables.

**Application**

- Apply only when daytime temperatures are regularly between 60° and 90° F.
- Grass should not touch the bottom of a drop spreader. Tall grass should be mowed a day or two before application.
- Delay application on newly seeded, sodded or sprigged areas until new grass has been mowed 4 times.
- Wait at least one month after using this product before you seed, sod or plant grass sprigs. Not for use on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass lawns.
- On bahia or centipedegrass lawns, wait until after the second mowing of the year, but NOT before mid-March.
- In fall, **DO NOT** treat centipedegrass after Oct. 1, nor bahiagrass after Nov. 1.
- Kills listed weeds **or** Kills weeds including ***insert weeds from weed list here***

**Easy to Follow Instructions**

Apply with a drop or rotary spreader. For best results, use a Scotts spreader.

**Step 1 Make sure that the grass is wet from dew or sprinkling before applying.**

- This helps particles adhere to weed leaves to produce best results.

**Step 2 Set and fill spreader.**

- Set spreader to the setting indicated by the chart below.

**Step 3 Apply product.**

- Apply on a calm day.
- Do not water or mow lawn for at least 24 hours after application. Granules must remain on weed leaves for 24 hours to be effective.
- Delay application if rain is expected within 24 hours.
- Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn. **[Optional Florida Environmental statements. Note to PM: Label placement here is optional]**

**Step 4 Clean-up.**

- Return unused product to original container and store out of reach of children and pets.
- Sweep any product that lands on the driveway, sidewalk or street, back onto your lawn. **[Optional Florida Environmental statement. Note to PM: Label placement here is optional]**
- To keep lawn products from reaching storm sewers, sweep or blow any stray particles from hard surfaces back onto lawn area. Do not clean spreader over hard surfaces or near storm drains. **[Optional]**

**Step 5 Enjoy your lawn.****OPTION 5 – QUICK START GUIDE****DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product applies 1.5 pounds of 2,4-D per acre per application.

**[Insert company name]** Quick Start Guide

[You're just three/four/a few [simple/easy] steps away from a beautiful ***insert company name*** lawn]

[ICON – Spreader/Dial]

[1.] Fill & Set Spreader

**[Insert company name]** Broadcast/Rotary Spreaders] [X]

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Underline text is new. ~~Strike-through text is being deleted.~~[***Insert company name*** Drop Spreaders] [X][Use only with ***insert company name*** spreaders/applicators.][***Insert company name*** products are designed to work with ***insert company name*** spreaders/applicators.][For additional spreader settings, [please] call ***insert company phone number***.]

[This package applies 2.9 lbs of product per 1,000 sq. ft.]

[ICON – Spreader/Lawn]

[2.] Apply

Apply on a calm day.

Apply to moist grass. [Make sure that the grass is wet from dew or sprinkling before applying.][This helps particles adhere to weed leaves to produce best results.]

Apply when weeds are actively growing (when daytime temperatures are consistently between 60°F and 90°F.).

For even application walk at a steady pace slightly overlapping each pass.

Scotts Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

[ICON – Broom]

[3.] Clean-Up

Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON – lower legs stepping onto grass]

[4.] You're Done! What's Next?

Do not allow product to contact people or pets directly or through drift. Keep people and pets off lawn during application. Do not allow people or pets to enter treated areas until dusts have settled.

Questions? [Call] [now] ***insert company phone number*** [icon – phone]***Insert company website*** [icon – computer mouse]

[Watering or Rain]

- Do not water your lawn for 24 hours after application or apply if rain is expected within the next 24 hours. [Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.]

[Extreme temperatures]

- [Avoid applying when temperatures are above 90° F.]

[Seeding/Sodding/Sprigging]

- Delay application on newly seeded, sodded, or sprigged areas until new grass has been mowed 4 times.
- Wait at least one month after using this product to seed, sod or plant grass sprigs.

**Restrictions**

- Do not apply more than twice per year.
- A minimum of 30 days between applications is required.
- Apply only to grass. Do not allow granules or dust to drift onto flowers, shrubs, fruit or vegetable plants.
- Do not apply on St. Augustinegrass, Floratam, dichondra, lippia, carpetgrass or bentgrass. On Bermudagrass, bahia, centipedegrass, zoysia lawns, under certain conditions, some temporary discoloration may result.

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- On bahia and centipede lawns, wait until after the second mowing of the year but NOT before mid-March. In the fall, DO NOT treat centipede after the first of October and DO NOT treat bahia after the first of November.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy.  
Apply this product directly to your lawn or garden, and sweep any product landing on the driveway, sidewalk, gutter, or street, back onto the treated area. To prevent product run-off, do not over water the treated area to the point of runoff or apply when raining or when rain is expected that day.

## [Weed Control]

- Kills listed weeds **or** Kills weeds including ***insert weeds from weed list here***
- [Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for control.]
- [This product will not prevent weed seeds from producing new plants.]

**WEEDS CONTROLLED**

aster	dandelion	mustard
bindweed	dichondra	pepperweed/peppergrass
bittercress	dollarweed/pennywort	pigweed
black medic	English daisy	plantain (broadleaf)
buckhorn	evening-primrose	purslane
bull thistle	filaree	pusley ( <i>Richardia</i> spp.)
burclover	fleabane	ragweed
buttonweed	ground ivy	red sorrel/sheep sorrel
Canada thistle	hawkweed	scarlet pimpernel
carpetweed	healall	Shepherd's purse
catsear/coast dandelion	henbit	smartweed
chickweed/stitchwort ( <i>Stellaria</i> spp.)	horseweed	sow thistle
chicory	knotweed (seedling)	spurweed/lawn burweed
cinquefoil	lambquarters	vetch
clover (hop)	lespedeza (seedling)	wild carrot
clover (red)	lippia (matchweed)	yarrow
clover (white)	mallow	yellow rocket
cudweed	moneywort	
curly dock	morningglory	

**STORAGE AND DISPOSAL** [icon: trash can]**PESTICIDE STORAGE:** Store in a dry place. Reseal opened bag by folding top down and securing. Store in original container in a secure area away from children and pets.**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container.

If Empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**Spreader Setting Options**

**SPREADER SETTING INFORMATION Note to PM:** *The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, coverage will be inserted on Final Printed Label*

**[Optional Florida Environmental statement - Note to PM: Label placement in front of [within] any spreader settings section is optional]:**

Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn, and sweep any product that lands on the driveway, sidewalk or street, back onto your lawn.

This package applies/ delivers 2.9 [2.92] lbs of product per 1,000 sq. ft.

Use the settings below to apply at a rate of 2.9 [2.92] lbs of product per 1,000 sq ft.

A 14.06 lb bag covers / treats 5,000 sq ft. [and a 42.18 lb bag covers / treats 15,000 sq ft.]

Determine size of area to be treated

Measuring / Measure your lawn

How to Measure Your Lawn – [ICOM]

**Tips on Spreading**

**Scotts Drop:**

- Do not apply during windy days.
- First apply 2 header strips.
- Overlap spreader application area to avoid strips of untreated lawn.
- Shut off spreader when you reach the header strip or any time you stop.

**EasyGreen®/insert brand name Rotary:**

- Slide shut-off lever to the right, application automatically starts and stops when you do
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs

**Scotts Spreader Settings**

	Spreader Setting (covers X,XXX sq ft)
Scotts Drop Spreaders	XX
Scotts EasyGreen™/insert brand name Rotary	XX
Scotts SpeedyGreen™/insert brand name Rotary	XX

For even application walk at a steady pace slightly overlapping each pass.

Scotts Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

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**Spreading Tips**

**For best results, use a Scotts spreader**

	Spreader Setting REGULAR RATE covers [5,000] [XXXX] sq.ft.	DIRECTIONS
Scotts Drop Spreaders	X	Mow lawn first; apply 2 longest direction of lawn, overlapping wheel marks. [Mow lawn first; operate at intervals corresponding to the swath width.]
Scotts EasyGreen™/ <i>insert brand name</i> Rotary	X	Make each pass about XX header strips; apply inches from previous pass to overlap spread width. [Mow lawn first; operate at intervals corresponding to the swath width.]
Scotts SpeedyGreen™/ <i>insert brand name</i> Rotary	X	Make each pass about X feet from previous pass to overlap spread width. [Mow lawn first; operate at intervals corresponding to the swath width.]

**When Using A Drop Spreader:** Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or when you have stopped.

**When Using A Rotary Spreader:** Shut-off spreader any time you stop. For complete coverage make each pass according to spreader manufacturer's directions so some overlapping occurs.

**Spreader Settings**  
**Spreading Tips**

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts® spreader.

[art-Broadcast/Rotary spreaders] [art-Drop Spreaders]

Mow lawn first / Operate at intervals corresponding to the swath width.

**Scotts Broadcast/Rotary Spreaders**

Each pass should be within 5 feet of each other to ensure an overlap.

[Scotts Basic®, Standard™, Deluxe™, Edgeguard®, Lawn Pro® or SpeedyGreen® /*insert brand name*]

[Scotts EasyGreen® /*insert brand name* Each pass should be within 30" of each other to ensure an overlap.]

**Scotts Drop Spreaders**

Make sure spreader wheel completely overlaps previous wheel marks.

[Scotts AccuGreen®/*insert brand name*]

**[Settings]** X,X,X For additional spreader settings, please call 1-800-543-TURF (8873). Covers X,XXX sq. ft

**Spreader Settings      Covers XXXX sq. ft.**

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[Art: Broadcast/Rotary spreader] **Scotts Broadcast/Rotary Spreaders**

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach a header strip. Each pass should be within 5 feet of each other to ensure an overlap.

<b>Scotts Basic, Standard, Deluxe, Edgeguard, Lawn Pro or SpeedyGreen / insert brand name</b>	<b>X</b>
<b>Scotts EasyGreen / insert brand name</b>	<b>X</b>
<b>Scotts Drop Spreaders/ insert brand name</b>	<b>X</b>

Make sure spreader wheel completely overlaps previous wheel marks.

**Scotts AccuGreen / insert brand name**

For additional spreader settings, please call 1-800-543-TURF (8873).

***(The following instructions to be used on 1,000 sq ft shaker container only)***

APPLICATION RATE (Actual Size) contents of this package covers a  
 \_\_\_\_\_  
 25 ft. by 40 ft. area (1,000 sq ft)

---

[Picture of shaker carton] Use lightweight shaker [Picture of dime] shaker carton to sprinkle evenly over lawn as shown.

---

**How Much is Enough?**

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in square feet. NOTE: If your lawn has an irregular shape, measure square areas, then add the figures together to reach your total lawn size.

**Spreaders and Calibrations:**

Always apply with a rotary or drop spreader to distribute the granules evenly. Never apply by hand. Coverage - To determine how much you need to apply, multiply the length of your lawn by its width. This equals your total square footage. Deduct all non-lawn areas (house, gardens, etc.). One bag covers up to XXXX square feet.

**IMPORTANT:** It is important to follow directions as indicated on this quality lawn care product as over-application may cause injury to your lawn. Spreader settings are approximate. Differences may occur due to condition of spreader, speed at which applied and roughness of area treated. Be sure to check spreader before beginning, adjusting if necessary. Consult Owner's Manual. Never apply by hand.

**Single Pass Distribution:**

- For rotary spreaders: Operate at intervals corresponding to the swath width.
- For drop spreaders: Overlap the wheel tracks to ensure complete coverage.
- For best results, apply this product uniformly and avoid streaks, skips or overlaps. Walk at a steady pace to ensure even coverage. Close the spreader opening when turning to change directions or when stopping.

**Calibration Instructions:**

Calibrate the spreader according to the manufacturer's directions. Initial spreader settings may require adjustment to deliver the recommended rate under actual application conditions. To provide proper distribution, calibrate spreader before application. For 2.92 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 342 square feet and adjust to apply at the rate of 1 pound of product per 342 square feet.

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**OPTIONAL FERTILIZER GUARANTEE INFORMATION**

***The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

**GUARANTEED ANALYSIS**

**Product Name**

XX-X-X ( <i>insert N-P-K ratio</i> )	XXX ( <i>insert FL Fertilizer License No.</i> )
Total nitrogen(N) . . . . .	X%
XX% ammoniacal nitrogen	
XX% urea nitrogen	
XX% other water soluble nitrogen*	
XX% water insoluble nitrogen	
Available phosphate (P <sub>2</sub> O <sub>5</sub> ) . . . . .	X%
Soluble potash (K <sub>2</sub> O) . . . . .	X%
Sulfur (S) . . . . .	X%
XX% combined sulfur (S)	

Derived from: methylene urea, ammonium sulfate, ammoniated phosphate, and potassium sulfate

\*Contains X.X% slowly available methylenediurea and dimethylenetriurea nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> [<http://www.aapfco.org/metals.htm>]

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## OPTIONAL TEXT AND CLAIMS

### GENERAL CLAIMS

- [A] fall feeding creates the best lawns
- [A] Scotts LawnPro [Product]
- [Contains an] exclusive formula
- [Exclusive] club pack [size]
- [Icon] Scotts Guaranteed
- [Icons/Images] All / 4 step products
- New Exclusive Formula – **Note: These claims including “New” will only be for 6 months in accordance with Federal and State Registrations**
- [New/Now with] Assurance / Assure Particle Technology
- [New/Now with] Nutrisure/Nutri-Sure Particle Technology
- [New/Now with] Tri Nitrogen / Tri N / Tri-N Particle Technology
- [Now]It’s easy for you to have a better [Southern] lawn.
- [satisfaction] Guaranteed
- [Scotts®][Super] [Turf Builder®] [Southern] 3/4 Step® Program
- Apply in early/Late Spring: Feb/Mar/Apr/May/June
- Apply in fall [for/to build stronger roots [and a stronger lawn]] [next spring/year/all year long]
- Apply in late spring, summer, or fall. / For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns.
- Apply to a wet lawn
- Apply when weeds are actively growing
- Available only at authorized Scotts® Lawn Pro® dealers/stores/retailers
- Backed by Scotts No-Quibble Guarantee®
- Bonus Pack [size]
- Designed for Lawn Pro Retailers [ Dealers]
- designed for Southern/Florida/Texas lawns
- DO NOT USE ON ST. AUGUSTINEGRASS, FLORATAM, DICHONDRA, LIPPIA, CARPETGRASS OR BENTGRASS LAWNS
- Each step product is designed to the specific season to help give you a greener lawn.
- Easy open, resealable bag, easy close
- Easy pour spout!
- Easy to Carry Package!
- Easy-tear, recloseable pour spout
- Exclusive Particle Technology [art]
- Fall is the best time to feed [and kill weeds] [and seed]
- For best results apply a Scotts [Turf Builder] annual program (see back panel for details)
- For best results, apply [as part of] a Scotts Annual Lawn Care Program™
- For best results, apply a Turf Builder® product four times a year (see back for details).
- FOR BEST RESULTS, APPLY TO A WET LAWN
- Guaranteed Results
- Just check the month below and apply products at 2 month intervals
- LawnPro annual [fertilizer/feeding/lawn food] program
- No more guesswork. You simply apply the right product - one [Step] at a time.
- One Easy Step/Application!
- Patented Particle™ Technology
- Save Money
- Scotts No-Quibble Guarantee®
- SCOTTS POLICY **No Quibble Guarantee** SEE BACK FOR DETAILS
- Scotts/ Our Best Southern/Annual Program [for a picture-perfect lawn]
- Simple and easy
- Start anytime



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- Start the program at any time
- Step™ 2 of 4 Easy Steps to a Better Lawn
- Sticks to weed leaves for better control
- The Scotts Advantage®
- The Scotts Difference™
- The Select Turf Builder Advantage
- The Super Turf Builder Advantage
- The Turf Builder Select Advantage
- The Turf Builder Ultra Advantage
- The Ultra Turf Builder Advantage
- Value Pack [size]
- Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn [for less money/about one-third the cost.]
- Won't Burn\*\*, Can't Fail Guarantee \*\* When used according to manufacturer's directions
- You can begin the Annual Program anytime of the year. Just check the month and select the appropriate [Step] product listed. [Apply the remaining Steps at two-month intervals.]

**PESTICIDAL CLAIMS**

- 2-Way Control
- XX% more weed killing power versus original Vigoro Weed & Feed/*insert Vigoro product name*
- Clears out dandelions and over/more than 50[XX] (other) broadleaf weeds\*
- Controls more than 50 [XX] common lawn weeds\* such as dandelion, clover and chickweed.
- Effective on both large and small weeds\* /see list [below].
- Kills [weeds] down to the roots
- Kills dandelions and other major lawn weeds\*[for a better spring lawn]
- Kills dandelions, chickweed, white clover and most other common broadleaf weeds\*
- Kills dandelions, clover and most other broadleaf lawn weeds\*
- Kills most common lawn weeds\*!
- Kills roots and all.
- Kills weeds- even the roots!
- Kills weeds- including the roots!
- More particles for [even greening and] better / improved weed coverage versus original Vigoro Weed & Feed/*insert Vigoro product name*
- Patented formula kills weeds that ordinary weed & feeds miss
- Root/weed kill
- Small, lightweight granules provide complete uniform coverage and are quickly absorbed to help insure control of large and small weeds.
- Weeds are killed—roots and all.
- **XX%** more particles for better / improved weed coverage versus original Vigoro Weed & Feed/*insert Vigoro product name*
- **XX%** more particles for even greening and better / improved weed coverage versus original Vigoro Weed & Feed/*insert Vigoro product name*

\*As listed

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**Note to PM: In optional claims, Vigoro products will only be compared to Vigoro branded products**

**COMBINATION CLAIMS**

- [photo] This lawn is starving and has weeds / [photo] This lawn was fed with (Product Name)
- [photo] Treated [photo] Untreated
- All you need for a thicker, greener lawn without dandelions
- Beautiful lawns since 1924
- Clears out clover and other broadleaf weeds and helps prepare your lawn for winter
  - Dandelions and other weeds will be killed in 3 to 4 weeks and your lawn will be greener in 4 to 6 days
- Every particle of Scotts weed-and-feed contains Scotts patented timed-release nitrogen, potassium, and weed control. (See back for details).
- Garden Club [Home Depot logo] – ***Vigoro products are exclusively sold at Home Depot and the Garden Club claim will only be used on Vigoro branded products***
- [Garden Club] Membership is free! ***[insert web address]***
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to fill in bare spots.
- Kills dandelions and more than 50 [XX] other broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever
- Kills dandelions, clover, chickweed and other non-grassy weeds while greening your lawn without rapid, extreme growth
- Scotts' most effective weed and feed
- Thickens lawn to crowd out weeds
- Weed control plus lawn fertilizer for use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass or zoysia lawns
- What to expect
- Works the first time or your money back.

**WATER SMART CLAIMS**

- [art: Water Smart [Formula]] Improves lawn's ability to absorb water & nutrients
- **[Art: Water Smart [Formula]] Well-fed lawns are more efficient at using available water.** Feeding with Scotts [Water Smart][Formula][***insert product name***] [fertilizer/lawn food] helps build/grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses
- Makes the most of every drop
- Water Smart [logo]

**FERTILIZER CLAIMS**

- [art] [Feeds to] Build(s) strong, deep [grass] roots [for spring/winter]
- [Contains] XX% Slow Release Nitrogen [for extended feeding]
- [Delivers] important / necessary nutrition for your lawn
- [Even particle distribution for] Even feeding and greening
- **[Insert Product Name]** includes/contains slow release nitrogen that releases gradually over time to help reduce nitrogen run-off [into our waterways] [to protect [our/the] ecosystem/environment/water quality].
- **[Insert Product Name]** is formulated [with slow/timed release nitrogen] to provide consistent/long lasting/gradual feeding for your best lawn ever.
- **[Insert Product Name]** works below the soil, too, helping to promote root and rhizome development; this strengthens the grass plants and enables them to produce more blades of grass, and it thickens the lawn with the addition of new grass plants.

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- [Water Quality Matters] Thick/healthy lawns help to Protect our waterways/ water quality/ environment/ ecosystem by reducing [nutrient/nitrogen] run-off
- [[X%] More essential nutrients!] [Your lawn requires essential nutrients to thrive]/[Your lawn needs food!] The formula in [product name] gives your lawn more essential nutrients than [Scotts comparable product] for your best lawn ever.
- [Your lawn needs food!] The formula in [Product name] delivers more greening power/nutrition/nutrients/micronutrients than [Scotts comparable product] for your best lawn ever.
- All the nutrients your lawn needs in one application/bag/step
- Builds thick, green lawn(s)/turf [from the roots up] [without burning your lawn]
- Builds strong deep roots to protect from drought and heat
- Contains no phosphorus **[Note to reviewer – this claim is only to be used when the product contains no phosphorus]**
- Contains time-release nitrogen for extended feeding
- Delivers nutrients which enhance root growth and provide extended feeding
- Delivers quick greening plus consistent, extended nutrition for your lawn
- Develops longer, deeper roots to help your lawn survive/prepare for the summer/summer stress/heat, drought, and wear and tear!
- Each lawn fertilizer particle provides safe gradual release that won't burn or cause surge growth when applied as directed
- Even feeding... [for] even greening... with no burn... guaranteed[!]
- Fast, long lasting greening power
- Feeds grass for [to give you] a healthier, greener lawn
- Feeds lawn, helping turf to fill in where weeds once were
- Feeds your lawn [for] up to X weeks.
- Feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Feeds/thickens/provides nutrients to grass to fill in bare spots.
- Followup with another feeding in 6-8 weeks.
- Greens in 72 hours & promotes thick, green growth
- **[ICON: N - P - K]**
- **[Insert product name]** lawn fertilizer contains extra nitrogen, carefully blended with potassium, to make your lawn greener
- **[K] Potassium / Potash is vital for growth. Improves plant hardiness and drought resistance / For overall plant vigor**
- More/smaller particles for even feeding and greening
- **[N] Nitrogen for greening / Slow release nitrogen for continuous feeding / For lush, green plant growth**
- **Nitrogen, Phosphorus, Potash / Potassium**
- No / Non Burn / Burning Formulation / Formula
- No burning/lawn burn... guaranteed [!]
- **[P] Phosphorus helps develop a stronger, hardier root system**
- No Phosphate **[Note to reviewer – this claim is only to be used when the product contains no phosphorus]**
- No surge growth
- Patented, timed-released/slow release/continuous release nitrogen formula builds thick, green lawns from the roots up
- Phosphorous Free [formula]
- Plus fertilizes with a feeding of Turf Builder® for developing thick, green lawns
- Quick greening plus extended nutrition / formulation / formula
- Quick greening, long lasting.
- Scotts All-in-One®\*\* particles combine essential nutrients into every particle (for even feeding)
- Scotts/Our Best [long lasting] fertilizer
- Strengthens/protects your lawn
- The result is a beautiful, thicker, greener lawn.

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- Thick/healthy lawns Help Reduce [Nutrient/Nitrogen] Run-Off
- Timed-release/slow release/continuous release nitrogen won't burn your lawn [or cause surge growth]
- Total nutrient package helps repair thin and bare spots in your lawn
- Water Quality Logo
- We guarantee thick, green, turf without risk of surge growth.
- Well Fed Lawns [are thicker and] have more/well developed root systems that [better] hold water to help reduce [nutrient/nitrogen] run-off/soil erosion [into our waterways] [vs. an unfed lawn].
- Won't Burn Lawn
- Won't burn lawns, guaranteed.
- XX% more particles for even [nutrient] distribution and even / consistent / uniform feeding and greening\* \*versus original Vigoro Weed & Feed
- XX% more particles for even [nutrient] distribution\* \*versus original Vigoro Weed & Feed
- XX% more particles for even feeding and greening\* \*versus original Vigoro Weed & Feed
- Your lawn will be greener in [4 to 6] days [if weather conditions are good (warm soil, some moisture)], when applied as directed.
- XX% of Nitrogen is Slow Release [for extended feeding]

XX NITROGEN	X PHOSPHORUS	X POTASSIUM
Essential for plant growth; makes grass green.	Stimulates root growth; helps grass multiply.	Makes plant strong; better able to resist drought and extreme heat.

**FORMULA CLAIMS**

[art] Particle with NPK [NK]

**Scotts tiny, lightweight granules provide two advantages:**

- 1) They stick to weed leaves.
- 2) They spread evenly for better weed control and feeding. The better the product adheres to the weed leaves, the better the results!

**The Scotts Advantage®:**

Tiny, Lightweight Particles For Better Weed Control

Weed killers work by entering through the weeds' leaves. Therefore, it's best to apply this product to a wet lawn, so the particles can stick better to the weeds. (Product Name) has tiny, lightweight granules that stick to weed leaves for better control of broadleaf weeds.

-OR-

**The Scotts Advantage®:**

Each of Scotts exclusive All-in-One Particles®\* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green lawn without burning. GUARANTEED.

- All-in-One Particles® = nitrogen, phosphorus, potassium and the weed control ingredient contained in [on] every particle.

-OR-

- All-in-One Particles® = nitrogen, potassium and the weed control ingredient contained in [on] every particle.

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**Advantages of (Product Name):**

**SMALL LIGHTWEIGHT GRANULES MEAN BETTER WEED CONTROL.** Most lawn weed controls must be absorbed through the weed's leaves to be effective. (Product name) granules are small and lightweight so they will stay on even the smallest weed leaves. And each (product name) granule contains weed control and America's favorite lawn fertilizer.

**SCOTTS TRIONIZED® II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE** to help promote quicker greening.

**THE NITROGEN IN (PRODUCT NAME) IS TIME-RELEASED** to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks.

**EACH (PRODUCT NAME) GRANULE CONTAINS NPK [NK] AND WEED CONTROL.** We bond Scotts® unique controlled-release nitrogen (N) [with phosphorous (P)] and potassium (K) and a weed control, so your lawn receives a uniform feeding, and effective weed control.

[ILLUS.] Scotts (Product Name)
EVERY GRANULE CONTAINS NPK [NK] AND WEED CONTROL
Provides uniform greening with effective weed control.
(Product name) particles deliver the same ratio of nitrogen, potassium and weed control to every square inch of turf for even, consistent feeding plus better weed control.

**OPTIONAL INFORMATION AND FEEDING PLANS**

**Scotts & Your Environment >> [art-Scotts]**

**We care.**

Scotts products are designed with care to grow thicker, greener lawns.

**[Because] A Green Lawn is A Good Lawn**

A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

**You can make a difference.**

Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back onto your lawn.

**Tips for Lawncare Success:**

**Feed regularly for your best lawn.** Regular feedings of Scotts Turf Builder will help build/grow a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.

**Mow your lawn high.** Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.

**Leave the grass clippings on your lawn.** This recycles the plant nutrients back into the soil.

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**Conserve water.** Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

**OR**

**Tips for Lawncare Success:**

[icon: granules falling on grass] **Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] **Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

**Annual Feeding Programs**

**[insert company name] Recommended Annual Feeding/Lawn Care Program**

**[Plan your feeding schedule. / Choose the right product for your lawn.]**

**Any Season.** Apply any season if weeds or bugs are not a problem:

[Art: Bag] Scotts Turf Builder Lawn Fertilizer / **insert brand name**

**Early Spring.** February – April. To prevent crabgrass:

[Art: Bag] Scotts Turf Builder with Halts Crabgrass Preventer / **insert brand name**

**Late Spring.** April – June. To kill weeds:

[Art: Bag] Scotts Turf Builder with Plus 2 Weed Control / **insert brand name**

**Summer.** June – August. To kill bugs:

[Art: Bag] Scotts Turf Builder with SummerGuard / **insert brand name**

**Fall.** September – November.

[Art: Bag] Scotts Turf Builder WinterGuard / **insert brand name** . To kill fall weeds:

[Art: Bag] Scotts Turf Builder WinterGuard with Plus 2 Weed Control / **insert brand name**

**OR**

**Use Any of These Products Next to Keep Your Lawn Looking Great All Season!**

**Anytime**

[art-Turfbuilder] Use anytime if weeds or insects are not a problem

**Summer**

[art-Turf Builder with Summerguard] Use to kill insects and strengthen your lawn against heat and drought

**Fall**

[art-Turf Builder Winterguard] Use to build stronger, deeper roots for a thicker, greener lawn in spring

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**OR**

Scotts Recommended feeding routine

Plan your feeding routine with Scotts TurfBuilder Lawn food.

[icon] [Early spring]

[An early spring feeding helps grass green-up after winter. You should feed around the first time you mow your grass.]

[icon][late spring]

[Feeding now prepares grass for summer stress by thickening the blades on top and building deep roots below.]

[icon] [early fall]

[An early fall feeding replenishes the nutrients lost in the harsh summer months for quicker recovery. You should feed when your grass comes out of dormancy].

[icon][late fall]

[late fall is the best feeding time because it builds strong deep roots and prepares grass for winter. You should feed when all the leaves have fallen.]

**OR**

Spring [icon - seedling] - Summer [icon - sun] - Winter [icon - snow] - Fall [ icon - leaf]

**OR**

**FOR BEST RESULTS, APPLY THE SCOTTS® TURF BUILDER® Annual Program**

- No more guesswork . . . apply the right product at the right time for a thick, green lawn
- Start anytime . . . just check the month below and apply products at 2 month intervals

<b>Turf Builder® With Halts® Crabgrass Preventer</b>	<b>Turf Builder® With Plus 2® Weed Control</b>
<ul style="list-style-type: none"> <li>• [Apply in] early spring (Feb.-April)</li> <li>• Prevents crabgrass and other annual weeds while feeding your lawn. (In the Pacific Northwest, substitute Turf Builder® Moss Control Granules. For St. Augustine grass, substitute Bonus® S. For dormant bermudagrass, substitute Halts®.)</li> </ul>	<ul style="list-style-type: none"> <li>• [Apply in] late spring (April-June)</li> <li>• Kills dandelions and other broadleaf weeds while feeding your lawn. (For St. Augustinegrass substitute Turf Builder®.)</li> </ul>
<b>Turf Builder® With Insect Control</b>	<b>Turf Builder®</b>
<ul style="list-style-type: none"> <li>• [Apply in] summer (June-Aug.)</li> <li>• Kills lawn damaging insects plus fleas while feeding your lawn.</li> <li>• For grub control, apply Scotts® GrubEx® Season-Long Grub Killer anytime from April to mid-August.</li> </ul>	<ul style="list-style-type: none"> <li>• [Apply in] fall (Aug.-Nov.)</li> <li>• Important time to feed for a thicker, greener lawn.</li> </ul>

**Optional Winterizer Feeding**

**Late Fall**

**(Sept.-Nov.)**

(4 to 6 weeks after Early Fall Turf Builder feeding)

Apply as a last feeding in fall to help prepare your lawn for winter.

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4-6 weeks after Early Fall fertilizer feeding. Apply as last feeding in fall to help prepare your lawn for winter.

Why fertilizer the/your lawn?

While it is easy to see that / a satisfying deep green / greening when you fertilizer, regular feedings [can] actually do much more...

- Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster
- Thicken lawn with new / additional blades of grass, making it more resistant to bare spots and thinning
- Help prevent weeds by making it difficult for weed[s] [seeds in the air] to find soil to root, as well as/and crowd our existing weed[s] [seeds in the soil]

**[ICON]** Unfed Lawn v. / vs. **[ICON]** Regularly fed Lawn / 4 annual feedings]

**[ICON]** Unfed Lawn]

**[ICON]** 1 annual feeding]

**[ICON]** 2 annual feedings]

**[ICON]** 3 annual feedings]

**[ICON]** 4 annual feedings]

Feed every X weeks for optimal results

**[Recommended] Next Feeding**

**[ICON:** bag] Lawn Pro Weed and Feed for Lawns/*insert brand name* – Apply when weeds are actively growing\* \*maximum of 2 applications per year

or [use]

**[ICON:** bag] Lawn Fertilizer – Apply anytime during the growing season

[Optional Use Tip Box]

**Optional Florida Fertilizer Application Language**

[Florida Annual Fertilizer Applications]

[On centipede lawns, do not exceed rate of 2 lbs of Nitrogen per 1,000 sq. ft. in the north and 3 lbs of Nitrogen per 1,000 sq. ft. in the central and south. On bahia and zoysia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

- Florida Applications: 4 annual feedings with the following exceptions: On centipedegrass do not exceed 2 feedings [2 lbs N/1000 sq ft] in the north and 3 feedings [3 lbs N/1000 sq ft] in the central and south. On bahiagrass and zoysiagrass do not exceed 3 feedings [3 lbs N/1000 sq ft] in the north.
- North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.



**Note to PM:****Bold, italicized text is information for the reviewer and is not part of the label.**

[Bracketed information is optional.] Text separated by / denotes and/or options.

Underline text is new. ~~Strike-through text is being deleted.~~

- In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.
- Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [to feed your lawn.]
- Check with your county or city government to determine if there are local regulations for fertilizer use.

**If you have questions**

We designed this program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts Lawn Pro retailer where you bought this program. They are ready to answer your questions and provide any help or information that you may need - **OR**-You can get the answer by talking directly with one of Scotts lawn counselors. Simply dial this toll-free number 1-800-543-TURF (in Ohio 1-800-762-4010).

Optional header: Questions/Information

**Get expert advice for your lawn NOW!** Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

[Art: mouse icon] Visit our website: [www.scotts.com](http://www.scotts.com)

[Art: phone icon] Consumer Helpline: 1-800-543-TURF (8873)

Visit us on the internet or call our customer satisfaction hotline [insert company address / phone number / website] – [**ICON** – phone] – [**ICON** – computer]

SCOTTS...the lawn people

[ART:  
MAP]

For lawns in the shaded areas, phone 1-800-543-TURF or visit our website at [www.scottslawn.com](http://www.scottslawn.com) for the Annual Lawn Care Program for your area.

[Note to PM: the shaded areas that would be referenced are in the southern US. This product is not recommended for use on warm season grasses as noted throughout the label. Consumers in these areas should contact Scotts for information on products in their areas].

**How Weed Control Works**

Small, lightweight granules mean better weed control. Most lawn weed controls must be absorbed through the weed's leaves to be effective. The weed control in this product consists of granules that are small and lightweight, so they will stay on even the smallest weed leaves. The weed control in (Product Name) is absorbed by weed leaves (the weed's leaves), killing the plant.

**Other Great Turf Builder® Products for Your Lawn:**

To prevent crabgrass, use **Turf Builder® Plus Halts®**. No one else has a tougher crabgrass preventer. This problem solver forms a protective barrier to stop ugly crabgrass before it starts.

If you don't have weed problems, use **Turf Builder®** America's favorite lawn fertilizer. Turf Builder® promotes quick, deep greening without the danger of burning.

These great **Turf Builder®** products are developed specially by Scotts for the unique needs of your lawn - your satisfaction is unconditionally guaranteed.

**NOTICE:** To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

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**Scotts No-Quibble Guarantee®**

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

**Vigoro Guarantee**

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund check promptly.

Ace Quality since 1924

[Ace Promise Satisfaction Guaranteed]/[The Ace Promise is in Every Bag]

[The Ace Promise] If this [Ace] product when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

Questions or comments? [Ace Customer Care] 1-877-465-5162

Made for Ace Hardware Corp. [insert address] x

Green Turf® is a registered trademark of Ace Hardware Corporation

[Art: SMG/NYSE icon]

Sold/Manufactured/Distributed [and guaranteed] by/for:

The Scotts Company  
14111 Scottslawn Rd.  
Marysville, OH 43041

Contact the experts at [scotts.com](http://scotts.com)

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Made in U.S.A. (or Product of U.S.A.)/Made/Packaged in the USA/**Assembled in the USA - Factory Certified**

U.S. Patent No. [insert number]

EPA Reg. No. 538-270

EPA Est. No. 538-OH-1

[Superscript used is first letter of run code on end of container]

<sup>†</sup>CAS # 94-75-7

<sup>††</sup>CAS #16484-77-8