



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 09, 2026

Chris Zemanek  
chris.zemanek@scotts.com  
THE SCOTTS COMPANY

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Added DFU Options, added spreader settings, and revised formatting  
Product Name: TURF BUILDER WITH FIRE ANT-X  
Admin Number: 538-260  
EPA Receipt Date: 01/16/2026  
Action Case Number: 00681485

Dear Chris Zemanek:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

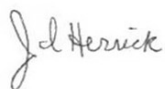
The label submitted with the application has been stamped "Accepted Only Indicated Revisions Reviewed" and is enclosed for your records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Rebecca Lasko via email at [lasko.rebecca@epa.gov](mailto:lasko.rebecca@epa.gov).

Sincerely,

A handwritten signature in dark ink, appearing to read "J. Herrick". The signature is written in a cursive, flowing style.

Jacquelyn Herrick, PM 3  
IVB1, RD  
Office of Pesticide Programs

NOTE:

EPA Reg. No. 538-260

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[Bracketed information is optional text]. Text separated by "/" denotes and/or options

Highlighted Text in New, Strikethrough text is deleted

# Turf Builder with Fire Ant-X

For outdoor use only

## ACTIVE INGREDIENT [:]

Bifenthrin\*..... 0.147%

OTHER INGREDIENTS [:] ..... 99.853%

**Total** 100.00%

\*CIS isomers 97% minimum, trans isomers 3% minimum

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back [panel] for additional precautionary statements.

**ACCEPTED**

ONLY INDICATED

REVISIONS REVIEWED

02/12/2026

Under the Federal Insecticide, Fungicide and  
Rodenticide Act as amended, for the pesticide  
registered under EPA Reg. No.

**538-260**

No label revisions other than those indicated were  
reported to the Agency.

**NET WEIGHT/Net Wt.** XX.XX lbs (X.XX kg)

Treats / Feed / Covers 5,000/X,XXX sq. ft.

[XX-X-X] Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

### Coverage Examples:

Bag Weight (lbs)	Coverage (lbs/sq.ft.)	A.I. percent	lb A.I. per acre	lb product per 1000 sq. ft.
3.12	1,000	0.147	0.2	3.12
9.36	3,000			
12.48	4,000			
15.6	5,000			
31.2	10,000			
43.68	14,000			

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## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS



**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID 	
<b>If in eyes</b> [:]	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call poison control center or doctor for further treatment advice.
<b>If swallowed</b> [:]	Call a poison control center or doctor immediately for treatment advice. Have the person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling poison control center or doctor, or going for treatment.	
<b>Note to Physician:</b> This product is a pyrethroid. If large amounts have been ingested, milk, cream, or other digestible fats and oils may increase absorption and so should be avoided.	

### ENVIRONMENTAL HAZARDS [:]

This pesticide is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

## DIRECTIONS FOR USE [:]

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Applies 0.20 lbs of bifenthrin per acre.

### APPLICATION/USE RESTRICTIONS [:]

- Apply this product directly to the lawn or garden area. Water treated area as directed on this label.
- Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.
- Do not make more than two applications per year.
- Never apply by hand.
- [In New York State, this product may NOT be applied to any grass or turf area (lawns) within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch). In New York State, do make a single repeat application of this product if there are signs of renewed insect activity, but not sooner than two weeks after the first application.]
- For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.
- Do not apply the product into fish pools, ponds, streams, or lakes. Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.
- Do not allow the product to enter any drain during or after application.
- Do not irrigate to the point of runoff.
- Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios.
- Do not make applications during rain.
- Rainfall within 24 hours after application may cause unintended runoff of pesticide application.

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Do not allow to enter outdoor drains. No permita la entrada a desagües externos.  
Follow proper disposal procedures on this label. Siga las indicaciones del etiquetado para el desecho apropiado del producto.

### Option 1

#### When to use/apply

- Apply when insect activity or damage is first observed in the lawn  
Apply when the grass blades are dry.
- If treating for the following:
  - Mole Crickets – Apply in late spring as late in the day as possible. If the soil is not moist, irrigate first to bring mole crickets closer to the surface. Allow foliage to dry, then apply.
  - Fire Ants – For best control, treat established mounds with a mound control product.
  - **Note to PM: Optional Directions for Use when product is labeled for European Crane Fly:** For best control of European Crane Fly larvae in the Pacific Northwest, apply late winter (February & March) to early Spring or apply in the fall (October & November).

#### [With other products]

- [Does not interfere with the performance of other lawn control products such as weed controls and insect controls.]
- Allow at least one-week before applying other control products to the lawn and at least six weeks before applying fertilizer.

#### [With new lawns or seeding/When seeding, sprigging, or sodding]

- [Can be applied [immediately] before or after seeding or sodding.]

#### [With other products, new lawns, or seeding]

- Does not interfere with the performance of other lawn control products such as weed controls and insect controls.
- Allow at least one-week before applying other control products to the lawn and at least six weeks before applying fertilizer.
- Can be applied [immediately] before or after seeding or sodding.

#### Reentry

Keep children and pets off treated area until product has been watered in and foliage is dry.

#### How to apply

- Apply to dry grass blades.
- Apply with a drop or rotary spreader. Do not apply by hand or hand-held spreader.  
[For best results, use a Scotts Spreader.]

#### [Step] [Action]

1. **Mow lawn**
  - If grass is tall enough to touch bottom of spreader, mow before application.
2. **Set Spreader**
3. **Fill Spreader**
  - Fill spreader over bare ground or hard surface.
  - Sweep or brush any particles off of hard surfaces and apply on lawn or dispose of properly.
4. **Apply Product**
  - Apply one or two header strips, then apply product in longest direction of lawn.
  - Shut off spreader each time you reach the header strip, or stop.
5. **Water-In**

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- Water—in lightly (up to 1/10 inch) after application. If treating for Chinch Bugs – water [in] moderately (up to ¼ -inch).
- Rain after application will not hurt product performance.

#### **[How to apply]**

- Apply to dry grass blades.
- Apply with a drop or rotary spreader. Do not apply by hand or hand-held spreader.

**[For best results, use a Scotts Spreader.]**

1. If grass is tall enough to touch bottom of spreader, mow before application.
2. Set spreader.
3. Fill spreader over bare ground or hard surface. Sweep or brush any particles off of hard surfaces and apply on lawn or dispose of properly.
4. Apply one or two header strips, then apply product in longest direction of lawn. Shut off spreader each time you reach the header strip, or stop.
5. Water—in lightly (up to 1/10 inch) after application. If treating for Chinch Bugs – water [in] moderately (up to ¼ inch). Rain after application will not hurt product performance.

**INSECTS CONTROLLED / KILLED - Insert insects from Table 1,2 and/or 3**

**Note to PM: Some or all of the insects will appear on the label.**

#### **Option 2**

### **KEY PRODUCT FACTS**

#### **General Use Instructions**

- Apply as soon as insect activity or damage is first observed in the lawn.
- Spread uniformly over your lawn using the suggested spreader settings. For best results, use a Scotts® spreader.
- Apply when the lawn foliage is dry. Water lightly immediately after application. See specific instructions on watering below.
- Re-treat as needed but not more than four times a year.
- Keep children and pets off treated area until product has been watered in and foliage is dry.

#### **Specific Instructions**

**CHINCH BUGS:** A moderate watering-in (up to 1/4 inch) is necessary to reach the chinch bugs which are found in the thatch layer. Make applications in early spring of whenever chinch bug activity is noticed.

**MOLE CRICKETS:** Make application as late in the day as possible and water with ½ inch of water. If the soil is not moist prior to application, it may be necessary to irrigate first to bring mole crickets closer to the surface where they are more likely to contact the insecticide. Let the lawn foliage dry and then apply Turf Builder® with Fire Ant-X. Mole crickets are best controlled by treating the young nymphs. For best control, treat prior to peak egg hatch in the spring.

**FIRE ANTS:** Treat your entire lawn every two months. A broadcast application will control foraging workers and new fly-in females. For best results, treat during the morning or late evening when it is cool and the fire ants are most active. For control, treat established mounds with a mound control product 2-3 days prior to applying Turf Builder® with Fire Ant X.

**FLEA LARVAE:** Water in with ½ inch of water. Flea larvae develop in the soil of shaded areas where pets frequent.

**TICKS:** Apply in the spring when ticks are first noticed. Water with 1/10 inch of water is required to activate the insecticide.

**ARMYWORMS, CUTWORMS, SOD WEBWORMS:** Water with 1/10 inch of water after application to activate the insecticide.

**INSECTS CONTROLLED / KILLED - Insert insects from Table 1,2 and/or 3**

**Note to PM: Some or all of the insects will appear on the label.**

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### Option 3

#### [1] Set [it.] [Image Set 10]

#### INSERT TEXT FROM SPREADER SETTING INFORMATION SECTION

#### [2] Spread [it.] [Image Set 10]

#### Apply [[your] Product] Like a Pro

Treating & Feeding your lawn is easy – you've got this. Here are a few quick tips to get the most from your product.

#### [Temp Check] [When & Where]

- [Insects:] Apply product to the entire lawn when insect activity or damage is first observed.
- [Weather / Ideal Application:] Apply/Spread to/onto dry grass, during warm weather [when temperatures are consistently] [between 60 °F and/- 90 °F] [and Do Not apply if [the next] rain is expected within [the next] 24 hours].  
**OR**
- [For Best Results] Apply to dry grass, when weather is warm [and temperatures are consistently between 60 °F and/- 90 °F] [and Do Not apply if [the next] rain is expected within [the next] 24 hours].  
**OR**
- [Weather:] Apply to dry grass, when weather is warm [and temperatures are consistently between 60 °F and/- 90 °F] [and Do Not apply if [the next] rain is expected within [the next] 24 hours].
- [Watering in Icon] Water-in product after application.
- Do make a single repeat application of this product if there are signs of renewed insect activity but not sooner than two weeks after first application.
- Do not use any other weed, disease, or insect control products for at least one week after application.

#### ALTERNATE OPTION

- Apply to dry grass, when weather is warm [and temperatures are consistently between 60 °F and/- 90 °F] [and Do Not apply if [the next] rain is expected within [the next] 24 hours]. [Watering in Icon] Water-in product after application.
- For 1 week after 1st application: Do not use any other weed, disease, or insect control products.
- Two weeks after 1st application: Make a single repeat application of this product if there are signs of renewed insect activity.

#### [Walk This Way] [How]

- Start with the perimeter and walk at a steady pace, slightly overlapping each pass. [To ensure even coverage] For rotary spreaders, make sure to overlap spread width. For drop spreaders, make passes to overlap with previous wheel tracks. Use on / For use on all grass types

#### [3] Done/Enjoy [Image Set 10]

#### Live it Up on your Lawn / Final Stretch / You are on your way to a greener lawn

A well-fed lawn is a resilient lawn – built to thrive and support all your backyard moments

#### [Let it Settle] [Good news for Paws and Feet] [Get back to/at it]

People and pets may enter the area after watering-in is complete and the surface is dry.

#### [Grass Stains Welcome]

[Bring on all the outdoor fun - your well-fed lawn can take it]

#### INSECTS CONTROLLED / KILLED - Insert insects from Table 1,2 and/or 3

Note to PM: Some or all of the insects will appear on the label.

### END OF OPTIONS

#### [What to expect

- Pests & lawn damaging insects will be controlled, but lawn damage will not be undone.
- Recovery of your lawn will occur from re-growth, reseeding or sodding.

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- Does not control grubs. For grub control apply Scotts GrubEx Season Long Grub Control between late April and mid-August.
- Grass/Lawn will become greener in 4 – 6 days after application.
- Fire ants will be controlled and your lawn will be greener in one week.]

## STORAGE & DISPOSAL [ ]

**Prohibitions:** Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Keep out of reach of children and animals. Store in original container only. Store in a clean, dry, well ventilated place and avoid excess heat. For bags after partial use, reseal opened bag/container [by folding top down and securing].

**Pesticide Disposal & Container Disposal:** Nonrefillable container. Do not refill or reuse this container. **IF EMPTY:** Place in trash or offer for recycling if available. **IF PARTLY FILLED:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

## SPREADER SETTING OPTIONS & INFORMATION

**Note to PM:** The following are optional formats and text related to spreader setting and use information may be used within the Directions for Use Options of the Final Printed Label. This could be stand alone or within the layout option under the heading Fill & Set Spreader, Apply, or Walk AT A STEADY PACE. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label.

### [Spreader Settings / How to Apply / Spreaders and Calibrations / Spreading Tips]

Applies 3.12 lbs of product per 1,000 sq. ft.

[This product applies X lbs N/ 1000 sq. ft.]

[Covers/Treats xx,xxx sq. ft./acres]

[Illustrations of spreaders, settings and patterns]

### Spreader Setting

For best results, use a Scotts spreader.

Apply header strips. Then apply product in longest directions of lawn.

[ART]		Directions
Scotts AccuGreen® Drop Spreader	X	Mow lawn; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks.
Scotts Precision Green® Drop Spreader	X	Mow lawn; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks.
Scotts SpeedyGreen & EdgeGuard™ Rotary Spreader	X	Make each pass about 5 feet from previous pass to overlap spread width.
Scotts EasyGreen® Rotary Spreader	X	Make each pass about 5 feet from previous pass to overlap spread width.

### Additional Spreader Settings:

EZ Drop, Republic (#530) \_\_\_\_\_ X

EZ Broadcast, Republic (#540) \_\_\_\_\_ X

Scotts Broadcast Tractor Spreader \_\_\_\_\_ X

(Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage).

—OR—

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Spreader	Setting— Covers x,xxx sq. ft.	Coverage Tip
Rotary Spreaders		
Scotts SpeedyGreen® — (1000, 2000, 3000 series) & EdgeGuard™	— X	Make each pass about 5 feet from the previous pass.
Scotts EasyGreen®	X	Make each pass about 30 inches from the previous pass.
Scotts Tractor Spreader	X	
Drop Spreaders		
Scotts Accugreen® (1000, 2000, 3000 series)	X	Overlap wheel marks to ensure uniform coverage.
Scotts Precision Green® —	X	

[Makes and Models] [Spreader]	[[Spreader] Settings:]
[Scotts] Broadcast /Rotary Spreaders [Scotts Basic™, Standard™, Deluxe™ EdgeGuard®, Lawn Pro® or SpeedyGreen®/ <i>insert brand name</i> ]	[XX]
Scotts EasyGreen® / <i>insert brand name</i>	[XX]
[Scotts] Drop Spreaders [Scotts AccuGreen®/ <i>insert brand name</i> ]	[XX]
Scotts Wizz Spreaders / <i>insert brand name</i>	
Spreader Name	[XX]

**OR**

#### [FILL & SET SPREADER]

[Fill and set spreader according to the table below.]

[Scotts] Broadcast/Rotary Spreaders	Setting [X]
[Scotts] Drop Spreaders	Setting [X]
[Scotts Wizz Spreader]	Setting [X]
[Scotts Whirl Spreader]	Setting [X]
[Scotts Elite Spreader]	Setting [X]
<i>Insert Brand Name</i>	Setting [X]

#### Optional Text for addition with Broadcast/Rotary Spreaders

1. Line up each pass approximately 5'/X' [5/X feet] from wheel track.
2. Make each pass about 5'/X' [5/X feet] from previous pass to overlap spread width.
3. Shut off spreader anytime you stop. For complete coverage make each pass about 30/X inches from the previous one so some overlapping occurs. [Avoid applying this product on flower, vegetable and shrub plantings.]

#### Optional Text for addition with Drop Spreaders

1. Align [hopper] arrow with previous wheel track [to ensure even coverage].
2. Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or stopped.

#### OTHER SPREADER TEXT

**Note to PM:** The following are additional statements which may be used with the spreader setting options above or in addition with Directions for Use text. Text may be presented in paragraph form under the headings – Spreader Settings / How to Apply / Spreaders and Calibrations / Spreading Tips

- Apply header strips [around perimeter of lawn]. [Then apply product in longest direction of lawn].
- Be sure to check spreader before beginning, adjusting if necessary, Consult Owners' Manual.

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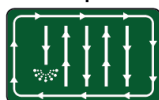
- Calibrate your spreader with each application. Adjust to apply at the rate of 3.12 lbs. of product per 1,000 sq. ft. (0.2 lbs. active ingredient per acre). This X lb. bag covers X,XXX sq. ft. of lawn [area]. Do not make more than two applications per year.
- Close/Shutdown spreader when filling, stopping or turning
- DESIRABLE PLANTS: DO NOT APPLY ON OR UNDER THE BRANCH SPREAD (ROOTZONE) OF TREES, SHRUBS, BEDDING PLANTS, FLOWERS, OR GARDEN PLANTS, PARTICULARLY IN COMPACT, SLOWLY DRAINING SOILS IN THE DALLAS-FT WORTH AREAS
- Dial in your greening power
- Differences may occur due to condition of spreader, speed at which applied, and roughness of area treated.
- First apply two header strips. Then operate spreader the longest way of the lawn.
- For additional spreader settings, [please] call 1-800-543-TURF (8873)/*insert company phone number*
- For best results, use a Scotts® spreader. [When you apply walk at a steady pace.]
- For even application walk at a steady pace slightly overlapping each pass.
- IMPORTANT: It is important to follow directions as indicated on this quality lawn care product as overapplication may cause injury to your lawn. Spreader settings are approximate.
- It is recommended that you calibrate your spreader before application since manufacturer's settings can vary among the same model of spreader.
- Mow lawn first if grass is tall enough to touch the bottom of the spreader.
- Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.
- NOTE: The spreader settings listed [at right / below / above / at left] are approximate. It is important to check calibration of spreader frequently to ensure spreader is functioning properly and applying the product evenly.
- Overlap wheel marks to ensure uniform feeding.
- Scotts/*Insert brand name* Drop Spreaders: Align hopper arrow with previous wheel track.
- Scotts /*Insert brand name* Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.
- Scotts recommends the PF Spreader to receive the maximum value from Scotts Bonus S
- Scotts / *Insert company name* products are designed to work with Scotts / *insert company name* spreaders/applifiers.
- Set your spreader to [*insert column header name*] for a lush, healthy lawn
- Shut off spreader anytime you stop [or each time you reach header strip.]
- Shut off spreader each time you reach a header strip.
- To check calibration, accurately weigh a few pounds into your spreader and apply to a measured area. Then adjust spreader setting if necessary, in order to ensure correct rate application.
- Typically, a lawn will utilize 1/X to 4/X lbs. of nitrogen per 1,000 sq. ft. per growing season. When used as directed this product will supplement your regular fertilizer program by providing X lbs. of nitrogen per 1,000 sq. ft. [Consult your local County Extension office for questions regarding a fertilizer program suitable for your geographic region.]
- Use [only] with Scotts /*Insert company name* spreaders/applifiers.
- Walk at a steady pace

**Note to PM: Below are Illustrations and example layouts of spreaders, settings and patterns to be used in association with Spreader Setting Options & Information**

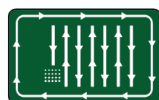
**Example Illustrations:**



Scotts® Rotary Broadcast Spreader



Scotts® Drop Spreader



NOTE:

EPA Reg. No. 538-260

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## END OF DIRECTIONS FOR USE

### COMPANY & WARRANTY INFORMATION

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

[Distributed/Sold/Manufactured [and] [/] Guaranteed by/for:]

The Scotts Company

14111 Scottslawn Rd.

Marysville, OH 43041

EPA Reg. No. 538-260

EPA Est. No. 538-OH-1(S)-XXX-XX-X

[Superscript used is first letter of lot number/run code on end of container]

#### Note to PM:

- All insects on the label may be listed in conjunction with an image of that insect. The insect may also be presented in a list/paragraph formatting on the FPL (See Image Set 1).
- The List beginning "Use Ortho Lawn Insect Control to kill and provide 6 month residual control of" will be referred to as Table 1 in the Claims Section.
- The List beginning "Use Ortho Lawn Insect Control to kill and provide 3 month residual control of" will be referred to as Table 2 in the Claims Section.
- The List beginning "Ortho Lawn Insect Control also kills" will be referred to as Table 3 in the Claims section. When Expanded Kills claims are used the claims section provides instruction on when the "Also Kills" list will appear on the FPL.

#### [Product Facts]

TABLE 1 INSECT LIST

Insects Killed/Controlled for 6 Months / Use [insert product name] to kill and provide 6 month residual control of:

Ants	Acrobat Allegheny Mound Argentine Big Headed Black Turf Citronella Cornfield Crazy Fire Ghost Lasius spp. Little Black Odorous Pavement Pyramid Small Honey Sugar Thief White-Footed
------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

TABLE 2 INSECT LIST

Insects Killed/Controlled for 3 Months / Use [Insert product name/this product] [to] kill[s] and provide[s] 3 month residual control of:

Ants	Red Harvester
Aphids	Greenbug
Armyworms	Fall Lawn
Beetles & Larvae	Billbugs (Bluegrass & Hunting)

**NOTE TO PM:**

EPA Reg. No. 538-NEW

The term "this product" used throughout this document may be replaced with the marketed product brand name.

Punctuation and plural/singular word forms may be adjusted to allow for grammatical correctness

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	Black Turfgrass Ataenius Dichondra Flea Ground Weevils (Annual Bluegrass)
<b>Caterpillars</b>	Cutworms (Black, Bronzed, Granulate, & Variegated) Fiery Skipper Striped Grassworm Webworms (Sod & Tropical Sod)
<b>Chinch Bugs</b>	
<b>Crickets</b>	Common Short-Tailed Eastern Striped Fall Field House Indies Short-Tailed Sand Field Southeastern Field Spring Field Texas Field Tropical Variable Field Vocal Field Western Striped
<b>Earwigs</b>	
<b>Flies</b>	European Crane (larvae) Frit
<b>Grasshoppers</b>	
<b>Leafhoppers</b>	
<b>Mealybugs</b>	
<b>Millipedes</b>	
<b>Mites</b>	Chigger
<b>Mole Crickets (adult)</b>	Southern Tawny
<b>Moths</b>	Lucerne
<b>Scorpions</b>	Arizona Stripetail California Common Eastern Sand Lesser Stripetail Northern Southern Unstriped Yellow Ground
<b>Sowbugs</b>	
<b>Spiders</b>	Brown Recluse Burrowing Wolf Pirate Wolf Thinlegged Wolf
<b>Spittle Bugs</b>	Two-Lined
<b>Ticks</b>	American Dog Brown Dog Deer***
***including those that may transmit Lyme Disease	
<b>TABLE 3 INSECT LIST</b>	
<b>Insects Killed/Controlled: / [insert product name] Also Kills:</b>	
<b>Beetles</b>	Asiatic Garden European Chafers Green June

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	Masked Chafers May/June Oriental Sugarcane
<b>Fleas</b>	Cat
<b>Flies</b>	European Crane (adult)
<b>Mole Crickets</b>	European Northern Prairie Short-Winged
<b>Webworms</b>	Grass
<b>Weevils</b>	
[For lawn grub control, apply [Scotts GrubEx <sup>1</sup> ] Season-long Grub Control/product name] [anytime] from early April to August [spring to (late) summer].]	

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**OPTIONAL FERTILIZER GUARANTEE INFORMATION**

**The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

**Insert Product Name** XX-XX-XX (insert N-P-K ratio) [FXXX (insert FL Fertilizer License No.)]

**GUARANTEED ANALYSIS**

Total nitrogen (N) .....	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen*	
X.X% water insoluble nitrogen	
Available phosphate (P <sub>2</sub> O <sub>5</sub> ) .....	XX%
Soluble potash (K <sub>2</sub> O).....	XX%
Calcium (Ca) .....	X%
Magnesium (Mg) (Total) .....	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S).....	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	
Boron (B) (Total) .....	X%
Copper (Cu) (Total).....	X%
X.X% water soluble copper (Cu)	
X.X% chelated copper (Cu)	
Iron (Fe) (Total).....	X%
X.X% water soluble iron (Fe)	
X.X% chelated iron (Fe)	
Manganese (Mn) (Total).....	X%
X.X% water soluble manganese (Mn)	
X.X% chelated manganese (Mn)	
Molybdenum (Mo) .....	X%
Zinc (Zn) (Total) .....	X%
X.X% water soluble zinc (Zn)	
X.X% chelated zinc (Zn)	

[Chlorine, not more than..... X%]

Derived from: **insert ingredients as required to comply with State fertilizer regulations**

[\*Contains X.X% slowly available **insert source of slowly available nitrogen consistent with State fertilizer regulations** **Note to PM: Qualifier will be applied to the guaranteed analysis for all sources of slow-release nitrogen.**]

[FXXX (insert FL Fertilizer License No.)]

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> **or** <http://www.aapfco.org/metals>

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

Check with your county or city government to determine if there are local regulations for fertilizer use.

**Note To PM: The below bracketed text is fertilizer related restrictions and depends on the FPL and guaranteed analysis. Qualifier will be used if needed.**

[[\*] In the state[s] of [state name(s)], this fertilizer can only be used as a starter fertilizer for [establishing], [patching] [or] [renovating] lawns.]

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**Florida Fertilizer Application Language**

**NOTE TO PM: The following fertilizer text is optional on the FPL based on the product being sold in Florida.**

**[Florida] [Annual] Fertilizer Applications:**

Do not apply in North Florida in winter. North Florida is defined as north of a line extending from Cedar Key to Daytona Beach.

**OR**

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns [and zoysia], do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

**OR**

[Do not exceed] 4 annual feedings [4 lbs. N/1000 sq ft] with the following exceptions: On centipedegrass do not exceed 2 feedings [2 lbs. N/1000 sq ft] in the north and 3 feedings [3 lbs. N/1000 sq ft] in the central and south. On bahiagrass and zoysiagrass do not exceed 3 feedings [3 lbs. N/1000 sq ft] in the north.

North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.

**OR**

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

**ADDITIONAL STATE SPECIFIC FERTILIZER TEXT**

[In MS/insert state name,] this product is considered a low analysis fertilizer]

[Apply only to actively growing turf.] [Do not apply near water, storm drains or drainage ditches.] [Do not apply if heavy rain is expected.] [Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk, or street, back onto your lawn.]

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**OPTIONAL TEXT AND CLAIMS****NOTE TO PM:**

- If qualifier is not used, then the word "listed" will be inserted before bugs/insects/pests
- Any or all listed bugs may be represented graphically on Final Printed Labeling [bug icon]
- Any combination of approved claims from the master label may be inserted dependent upon sites listed on the market label and product size. Representation below.
- Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"
- References to the Scotts Brand may be replaced with approved alternate brand name or distributor product name.
- The following claims may be preceded by "new" or "now" for six (6) months from the first date of shipment to a customer in accordance with Federal and State Registrations
- Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.
- The following may be substituted in all instances except product names:
  - "fertilizer" and "food"
  - "lawn", "turf", "turfgrass", "yard" and "grass"
  - "and" and "&"
  - "plus" and "+"
  - "bugs", "pests" and "insects"
  - "home" and "house"
- Numbers in claims may be represented numerically or spelled out.

**Optional Grass Type Statements**

- [Where to use/Grass Types:] [Safe\*] for Use on All [lawns] [and] Grass types.
- For use on [all] lawns [and]/grass types.
- For use on all Southern lawns.
- Won't harm your lawn.
- [Fertilizer] specially formulated for/for use on St. Augustine, Floratam, Bermuda, Bahia, Centipede, Zoysia, Carpetgrass, Bluegrass, Fine Fescue, Bentgrass, Ryegrass, Tall Fescue, and Dichondra lawns.

\*when used as directed

**GENERAL CLAIMS**

1. Helps/Helps keep/Keeps the lawn [look/looking] beautiful.
2. Helps the lawn look beautiful.
3. Great for neglected lawns.
4. Scotts best.
5. Our/Scotts best insect killing formula.
6. Scotts' only/best solution that kills fire ants, and repairs/feeds your lawn.
7. Two products in one!
8. [Convenient.] two-in-one product [kills fire ants and repairs your lawn]!
9. Dual-action formula kills fire ants [and other insects], and greens/feeds your lawn.

**APPLICATION RELATED CLAIMS**

10. Apply anytime [insects are active].
11. Apply [in spring and fall or] anytime fire ants/insects are active.
12. For a beautiful lawn, apply [a] Scotts fertilizer [product] four times a year [every six to eight weeks].
13. Apply in Summer [- [June - August] / [Jun/Jul/Aug]]
14. Apply in Summer when/if bugs are [a] present/problem
15. Apply at first sign[s] of insect damage or activity
16. Feed/Fertilize [up to] 4/X times a year for a lawn you'll love. [Guaranteed\*]!
17. Regular feeding/fertilizing is the most effective way to build a strong [, healthy] lawn that prevents future problems.
18. Protect/Guard [your] pet[s]/dog[s]/cat[s]\*\*\* from backyard/lawn fleas & ticks
19. Kills/Controls yard/lawn fleas & ticks that [can] get/attach on/to [your] pet[s]/dog[s]/cat[s]\*\*\*
20. Keep/Kill/Control fleas & ticks out/in [of] your yard [and off your pet[s]\*\*\*]

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21. Keep/Kill/Control fleas & ticks out/in [of] your yard [so they don't get [on] your pet/dog/cat\*\*\*]

\* [backed by the] **Insert Company/brand** [No Quibble] Guarantee **OR** see back for details **NOTE To PM: See text options in Guarantee sections of claims**

\*\*\* Reduction in fleas and ticks reduces the chance of an encounter with pets in the treated area

**PESTICIDAL CLAIMS**

22. Kills/controls ants, fleas (larvae), ticks and other listed insects.
23. Kills/controls lawn and garden pests/insects/bugs.
24. Kills/controls pests/insects/bugs in lawn and landscapes.
25. Kills/controls chinch bugs, mole crickets and cutworms [or other listed insects].
26. Kills/controls surface and sub-surface pests/insects/bugs that ruin your lawn.
27. Kills/controls [lawn-destroying] insects
28. Kills/controls ants/fire ants/fleas (larvae)/ticks/mole crickets/chinch bugs/other listed lawn-damaging insects.
29. Kills/Controls/For insects\* that cause your lawn to thin and turn brown.
30. Kills/controls chinch bugs, sod webworms (lawn moth), fleas (larvae), ticks (including ticks that may transmit Lyme Disease), and other lawn pests\* listed on the back.
31. Effective insect control.
32. Small, lightweight granules provide uniform coverage to help in the control of listed insects\*.
33. Formulated to kill/control listed insects\*, won't harm lawns\*\*\*.
34. Targets/Kills insects\* leaving your grass [lawn] unharmed\*\*\*.
35. Formulated to kill listed insects\*, won't harm lawns\*\*\* [grass].
36. [Contains a] proven formula that targets/kills/controls/ insects.
37. Kills fire ants.
38. Kills/controls foraging fire ants [throughout the treated lawn].
39. Protects the treated lawn area.
40. Provides 4 6 month control [of fire ants].
41. 4 6 month [control]<sup>B</sup>.
42. Supplies these nutrients to help your lawn (X% Nitrogen, X% Available Phosphate and X% Soluble Potash).
43. Kills fleas (larvae), ticks and fire ants.
44. Kills insects that cause your lawn to thin and turn brown.
45. Kills insects that damage your lawn including chinch bugs, mole crickets, and sod webworms **insert any listed insect**.
46. Kills nuisance pests in your lawn.
47. Can be used anytime of the year.
48. Formulated to be effective throughout the south.
49. Special southern formulation
50. Kills/Controls [insects\*] by contact
51. Fast acting\*\* against insects\*, spiders (except black widows), fleas, and ticks
52. Kills/Controls/For [use on] **insert any combination of listed insects** [and [many][other] lawn damaging insects\*]
53. Kills [1,2,3...100...117][over 20...100...110][up to 117] insects<sup>A</sup> [including **insert any combination of listed insects**]
54. Kills above & below [the] surface/ground
55. Kills Fire Ants plus [many] other lawn-invading insects<sup>A</sup>
56. Kills Fire Ants plus [1.....116] other lawn invading insects<sup>A</sup>
57. Creates/Provides a Bug Barrier [against/on 1....117 insects]<sup>A</sup>
58. Create(s) a long-lasting<sup>E</sup> [bug] barrier/perimeter/border/residual treatment for/on insects<sup>A</sup>
59. Protects your lawn from ants<sup>B</sup> for 6 months
60. 6 month ant<sup>B</sup> control
61. One application [for/provides] 3 month control<sup>D</sup>
62. Creates a 3 Month Bug Barrier<sup>D</sup>
63. Starts to kill/killing within/in minutes [and provides 3 month control<sup>D</sup>]
64. [Kills &] Keeps [on] killing for [up to] 3 months<sup>D</sup>

\*See back [panel] for insects

\*\*Starts to kill immediately after watering in

\*\*\*when used as directed

<sup>A</sup>Refer to back [panel] for [complete] insect lists controlled for 3 & 6 months

<sup>B</sup>excluding pharaoh, carpenter and harvester ants

<sup>C</sup>cants (except pharaoh, carpenter and harvester ants)

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**Refer to booklet/back panel for the Insects Killed/Controlled for 3 Months**

**3 & 6 month control**

**Note to PM: If qualifier is not used, then the word "listed" will be inserted before bugs/insects/pests**

**Note to PM: In qualifiers, if 3 month or 6 month table does not appear on the FPL it will be omitted.**

**Note to PM: For Claims 53,56 & 57: the number of insects will be determined by the tables included on the FPL. The number indicated is the number for all tables.**

**Fire Ant Specific Claims**

64. 6 month fire ant control

65. Controls Fire Ant Mound formation

66. Controls [and][kills] fire ants for 6 months

67. Controls new Fire Ant mounds from forming for up to 6 months

68. Creates/Provides a 6 month fire ant barrier

69. Keeps New Mounds from forming

70. Kills fly-in Queens

71. Kills foraging Fire Ants

72. Protects the entire lawn from fire ants for up to 6 months

73. Protects your/the lawn from fire ants for 6 months

74. [Provides] 6 month Fire Ant Control/Protection

**COMBINATION CLAIMS**

75. Insect Control Plus [Lawn] Fertilizer

76. Kills/Controls Insects\*, Builds Thick, Green Lawns

77. Kills/Controls Insects\* & Feeds Your Lawn

78. Kills/Controls [fire] ants, fleas, ticks, [and] lawn damaging insects\* & Feeds your lawn

79. Feeds your lawn and controls ants, fleas, ticks and lawn damaging insects\*

\*See back [panel] for insects

**FERTILIZER CLAIMS**

80. Feeds and strengthens lawn against heat, drought, and wear and tear.

81. Heat-friendly [fertilizer] formula won't burn your lawn... Guaranteed!

82. Won't [Will not] burn lawns\*\*\* – Guaranteed [\*]!

83. Hot weather formula—Guaranteed not to burn

84. Formulated for warm season grasses [the hottest months].

85. Formulated not to burn summertime lawns.

86. Formulated not to burn summer lawns/Formulated not to burn even in hot, dry weather.

87. Patented timed-release nitrogen formula builds thick, green lawns from the roots up without burning your lawn.

88. Formulated with Scotts All-in-One Particles™ (All-in-One = nitrogen, phosphorous, potassium and insect control ingredients contained in every particle).

89. All-in-One Particles™ provide even insect control and feeding!

90. Specially formulated with Scotts® Poly S® timed-release fertilizer.

91. Contains both readily available nitrogen for quick green-up and controlled release nitrogen for uniform growth and extended feeding.

92. [Turf Builder®] [summer] formula builds thick, green turf from the roots up without burning your lawn.

93. Builds thick [strong], green turf from the roots up without burning your lawn.\*

94. Feeds lawn, helping turf to fill in where insect damage occurred.

95. Helps repair bare spots from previous insect/fire ant damage.

96. Feed/Strengthen your lawn.

97. Fast, long lasting greening power.

98. Build[s]/Feeds for [a] thick, [green] lawn.

99. Thickens and strengthens-lawn [turf].

100. Quick greening, long lasting.

101. Improves lawn [s'] drought resistance.

102. Feeds and greens up to 2 months [without burning your lawn].

103. Contains Scotts Turf Builder® fertilizer.

104. Plus Scotts Turf Builder® fertilizer to thicken/green lawn.

105. Strengthens [the] lawn.

106. Hot weather formula won't burn your lawn... Guaranteed!

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- 107. Alfalfa Meal **[IMAGE SET 14]**
- 108. Kelp Meal **[IMAGE SET 14]**
- 109. [Earth] Worm Castings **[IMAGE SET 14]**
- 110. Iron **[IMAGE SET 14]**
- 111. Manganese **[IMAGE SET 14]**
- 112. Soybean Meal **[IMAGE SET 14]**
- 113. Feeds & Strengthens [your] lawn[s] against heat & drought
- 114. Won't burn [the] lawn[s]\*\*\*, Guaranteed\*[!].
- 115. [X%] More essential nutrients\* than insert Scotts product name! [Your lawn requires essential nutrients to thrive] / [Your lawn needs food!]
- 116. More Essential Nutrients† [...]
- 117. Improve(s)/Boost(s)/Enhance(s)/Promotes lawn and soil quality/vigor [with [included] plant-derived/natural nutrients/ingredients]
- 118. Includes/Contains Plant-derived nutrients to build [up]/increase/improve [soil] quality

†Contains additional essential nutrients vs/versus [the] **[INSERT SCOTTS PRODUCT/ SCOTTS BRAND LINE NAME]** of lawn fertilizer[s]/food **OR** Contains additional essential nutrients vs/versus **[INSERT SCOTTS PRODUCT NAME]**.

\*\*\* when used as directed **OR** When used according to manufacturer's directions.

\* [backed by the] **Insert Company/brand** [No Quibble] Guarantee **OR** see back for details **NOTE To PM: See text options in Guarantee sections of claims**

### **Formula & Carrier Claims**

- 112. Easy to spread [granules].
- 113. Ready to Use/Spread [granules].
- 114. No measuring or scooping!
- 115. Water activated
- 116. Activated by water[ing]
- 117. Easy-to-use/apply [granules]
- 118. Not harmful to lawns

### **PACKAGING CLAIMS**

- 121. Bonus pack/size
- 122. Convenient [new] size
- 123. Easy to Carry Package/Size/Handle
- 124. [Easy open,] Resealable/Reclosable bag
- 125. [Exclusive] Club Pack/Size
- 126. [Perfect][size] for small lawns [that are less than 2500/X ft<sup>2</sup>]
- 127. Value Pack/Size

### **GUARANTEES [Image Set 11]**

- 128. Scotts/**Insert Company/Brand** [Policy] No Quibble Guarantee <sup>[†]</sup> **[SEE BACK FOR DETAILS]**
- 129. **[Satisfaction]** Guaranteed [performance/results] <sup>[†]</sup>.
- 130. Thicker, greener turf — satisfaction guaranteed.
- 131. **Insert brand name** Promise Satisfaction Guaranteed <sup>[†]</sup>
- 132. The **Insert brand name** Promise is in Every Bag <sup>[†]</sup>
- 133. Works the first time or your money back! <sup>[†]</sup>

**[†] [Image Set 11]**

**[The]Scotts/**Insert Company/Brand** [No-Quibble/Consumer] [Money Back] Guarantee®/Promise**

If for any reason you [, the consumer,] are not satisfied [with [the] results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

**OR**

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If for any reason you, the consumer, are not satisfied with the results after using this product, you are entitled to get your money back. Limitations apply. See terms and conditions at [scottsmiraclegro.com/no-quibble-money-back-guarantee/insert website](http://scottsmiraclegro.com/no-quibble-money-back-guarantee/insert website).

**OTHER/ MISCELLANEOUS**

134. [Art: SMG/NYSE] 
135. [Art: Scotts logo] 
136. [Image Set 7] Visit [our website]: [www.scotts.com](http://www.scotts.com) / [scottsmiraclegro.com](http://scottsmiraclegro.com)
137. Assembled in the USA [Factory Certified][ with Foreign and/or Domestic Parts]
138. **Dedicated To A Beautiful World™**
139. **Insert company website [Image Set 7]**
140. Questions [or Comments]? [Call] [now] **insert company phone number [Image Set 8]** [or [visit] insert company website]
141. [Image Set 8] [Scott's] Call/Contact Us/Phone [toll-free] 1-800-543-TURF (8873) [Open X a.m. to X p.m. Eastern time]
142. [Image Set 8] [Contact us -] Consumer Helpline/Hotline - 1-800-543-TURF (8873) [Open X a.m. to X p.m. Eastern time]
143. Use Scotts My Lawn App to Calculate Your Lawn Size [Image Set 13] [The My Lawn App from Scotts simplifies lawncare by creating an easy-to-follow lawn maintenance plan so you know the right products to use at the right time.]
144. [App Store is a trademark of Apple Inc. Google Play and the Google Play logo are trademarks of Google Inc.] [Image Set 13]
145. © [Year] Licensed by The Scotts Company LLC. [Company Name] World rights reserved.]
146. Made in U.S.A. [Image Set 12] /Product of [insert Country Name]
147. Questions/Information?
148. Contact the Experts/Learn more at **insert phone number / insert company website**
149. Get Expert Advice for your lawn [NOW]
150. For more great tips and offers **insert internet site address**
151. Lawn success made easy
152. SCOTTS...the lawn people
153. Scotts®, SpeedyGreen®, EasyGreen®, AccuGreen®, Basic™, Standard™, and Deluxe™ Edgeguard® are trademarks of OMS Investments, Inc.
154. Shop @**insert web address**
155. U.S. Patent No. X,XXX,XXX (**patent information will be added to FPL**)

**QR Code Pointer Language**

**NOTE to PM: All of the following are pointer language options for a QR code on the Final Printed Label. More than one may be used with the same QR code.**

156. You're Just One Snap Away from 150 Years of Lawn Care Know-How
157. [Backed by] 150 years of lawn care know-how/wisdom/experience/expertise [right at your fingertips].
158. Your lawn deserves 150 years of trusted care.
159. 150 years of helping lawns thrive - and yours is next.
160. Built for doers, Backed by 150 years of experience.
161. 150 years of lawn care experience, ready to help you grow.
162. A better lawn, built on 150 years of experience.
163. A lawn you'll love, powered by 150 years of [lawn care] know-how/experience/expertise
164. Scan now before you feed/apply[!]
165. Scan Now to Learn More
166. Scan Now to Unlock your Lawn's Potential
167. Scan Now to Stop Guessing & Start Growing
168. Unlock your ultimate lawn care playbook.

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**Scotts Tips**

The best insect prevention begins with a complete lawn care program. Tips for an insect-free lawn:

1. Feed your lawn regularly using Scotts Annual Lawn Care Program. It provides the correct balance of nutrients to strengthen the lawn against insect attack.
2. Drought stress can weaken the lawns resistance to insects. Always water the lawn early in the morning, not in the evening.
3. Mow your lawn at the recommended height for your grass and season.
4. Lawn thatch is a breeding ground for insects. Dethatch when it exceeds ½ inch.

**The Scotts Difference**

Every particle of Turf Builder® with Fire Ant-X contains Scotts patented timed-release nitrogen, phosphorus, potassium and insect control.

Turf Builder® with Fire Ant-X contains an active ingredient that kills fire ants, chinch bugs, fleas (larvae), ticks, mole crickets and other listed lawn insects. Its dual action formula kills insects, and strengthens your lawn without burning.

**The Scotts Advantage**

Turf Builder® with Fire Ant-X combines an insect control ingredient with a time-released nitrogen, phosphate and potash fertilizer. This special hot weather formula will build thick, green turf from the roots up without burning your lawn.

For best results, apply Scotts Annual Lawn Care Program™

	St. Augustinegrass (including Floratam)	Bermudagrass, Bahiagrass, Zoysia	Tall Fescue, Ryegrass
January- February	Halts®	Halts®	
February- March	Bonus®S		Turf Builder® with Halts®
March- April		Turf Builder® with Fire Ant-X	
April- May	Turf Builder® with Fire Ant-X	Turf Builder® with Plus 2®	Turf Builder® with Plus 2®
June, July- August	Turf Builder® with Fire Ant-X or Turf Builder®		
August- September	Turf Builder® with Fire Ant-X	Turf Builder® with Fire Ant-X	
September- October	Bonus®S	Turf Builder®	Turf Builder®
November		Winterizer™	Winterizer™

† Apply Turf Builder® with Fire Ant-X at two months intervals for fire ant control.

†† For control of fire ants in Tall Fescue grass, Turf Builder® with Fire Ant-X should be applied at least four times a year.

**Dedicated to a Beautiful World™**

Trusted by generations of homeowners, Scotts is dedicated to helping you enhance and protect the natural beauty of your home environment

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**PRODUCT DESCRIPTION OPTIONS**

[Complete][Essential][Elite][Select] Nutrition from the Ground Up

[Insert Product Name]'s innovative approach to lawn care is grounded in the balance between premium performance and [natural] results. Our ingredients are unique in promoting nutritional growth both above and below the surface, resulting in a lush, beautiful lawn that can be enjoyed all season long.

A [healthy][happy] lawn is a Scotts lawn.

**OPTIONAL PRODUCT IMAGE INDEX**

**Note to PM – If claims or text contain multiple elements both images may appear or be combined.**

**IMAGE SET 1 – INSECT IMAGES**

**Note to PM:** These images will be used to show images of insects this product works on. The image will only be used if the insect appears on the FPL. Other insects may be depicted in an image that are listed on the FPL.



**IMAGE SET 2 – PESTICIDAL TEXT & CLAIMS**

**Note to PM:** These will be used with any claim or text related to the pesticidal properties.



**IMAGE SET 3 – SEASON BASED TEXT & CLAIMS**

**Note to PM:** These will be used with any claim, text, or standalone if product name is related to seasonality.



**IMAGE SET 4 – TIME/SPEED/RESIDUAL TEXT & CLAIMS**

**Note to PM:** These will be used with any claim or text containing timeframes or related to speed.



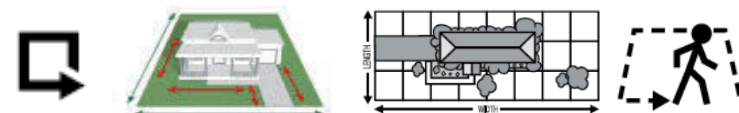
**IMAGE SET 5 – FERTILIZER TEXT & CLAIMS**

**Note to PM:** These will be used with any claim or text related with fertilizer.



**IMAGE SET 6 – COVERAGE OR DETERMINING AREA TEXT & CLAIMS**

**Note to PM:** These will be used with any claims or text related to coverage or determining area.



**NOTE TO PM:**

EPA Reg. No. 538-NEW

The term "this product" used throughout this document may be replaced with the marketed product brand name.

Punctuation and plural/singular word forms may be adjusted to allow for grammatical correctness

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[Bracketed information is optional text.] Text separated by / denotes and/or options.

**IMAGE SET 7 - WEBSITES/INTERNET TEXT & CLAIMS**

**Note to PM:** These will be used with any claims or text containing online/websites.



**IMAGE SET 8 - PHONE NUMBERS or TEXT WITH PHONE NUMBERS**

**Note to PM:** These will be used with any claims or text containing phone numbers.



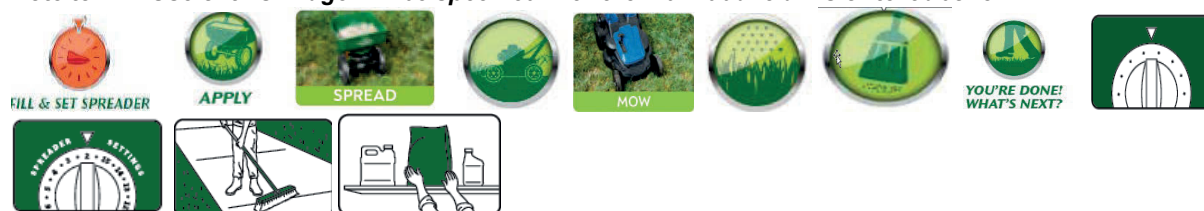
**IMAGE SET 9 – GENERAL USE SITE & INSECT IMAGES IMAGE**

**Note to PM:** The following illustrations are representative and does not show all representations of insects or lawns that may appear on the final label. Final images will be selected from the list of insects controlled that appears in the Directions for Use and will be submitted on Final Printed Label.



**IMAGE SET 10 –FILL & SET, APPLY, MOW, CLEAN/POST APPLICATION TEXT & CLAIMS**

**Note to PM:** Use of this image will be specified with the individual claims or text above.



**IMAGE SET 11 – GUARANTEES**

**Note to PM:** Use of this image will be specified with the individual claims or text above.



**IMAGE SET 12 – MADE IN USA / COUNTRY OF ORIGIN**

**Note to PM:** Use of this image will be specified with the individual claims or text above.



**IMAGE SET 13 – APPS**

**Note to PM:** Use of this image will be specified with the individual claims or text above.



**IMAGE SET 14 – NUTRIENT/FERTILIZER INGREDIENTS**

**Note to PM:** Use of this image will be specified with the individual claims or text above.

