

PM 25

538-237

11/22/88

P7 177

Private Label FERTILIZER AND
CRABGRASS PREVENTER
America's favorite
crabgrass preventer plus fertilizer

1988 Package Copy XXXXX
PRIVATE LABEL FERTILIZER
and CRABGRASS PREVENTER
06/24/88 VS

(Note: The above description will be inverted.)

FRONT:

TREATS 5,000 sq ft

Private Label
FERTILIZER AND
CRABGRASS PREVENTER

SCOTTS POLICY
No-Quibble
Guarantee
SEE BACK FOR DETAILS

America's favorite
crabgrass preventer plus fertilizer
for established lawns

(ILLUS. CRABGRASS)

Prevents crabgrass
also foxtail, oxalis, spurge, poa annua
(and other problem weeds - see back)

plus fertilizes
with America's favorite fertilizer

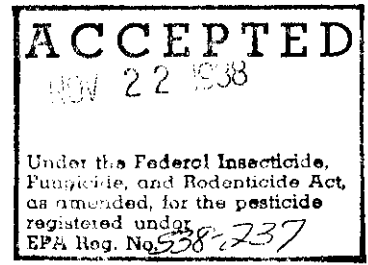
Not for use on dichondra or bentgrass lawns

Patented TRIONIZED(R) II formula
for developing thick, green lawns

NET WEIGHT 9 5/8 LBS

26-3-3

KEEP OUT OF REACH OF CHILDREN
CAUTION
PRECAUTIONARY STATEMENTS



Hazards to Humans and Domestic Animals: CAUTION, causes eye irritation. Do not get in eyes. If in eyes, flush with plenty of water and get medical attention if irritation persists. Wash after handling. May be harmful if swallowed. Do not contaminate feed or foodstuffs. Do not graze treated areas. Do not feed clippings to livestock.

Environmental Hazards: This pesticide is toxic to fish. Do not apply directly to water. Runoff from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water by cleaning of equipment or disposal of wastes. In case of spills, either collect for use or dispose of properly.

STORAGE: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE DISPOSAL: Securely wrap original container in several layers of newspaper and discard in trash.

CONTAINER DISPOSAL: Do not reuse bag. Discard bag in trash.

FRONT CONTINUED:

2/7

ACTIVE INGREDIENT:

Pendimethalin, N-(1-Ethylpropyl)-3,4-dimethyl-
2,6-dinitrobenzenamine*

1.79%

INERT INGREDIENTS: 98.21%

Total 100.00%

RIGHT COLUMN

EPA Reg No XXX-XXX EPA Est 538-OH-1 643-XXXX
Private Label Fertilizer and Crabgrass Preventer 26-3-3

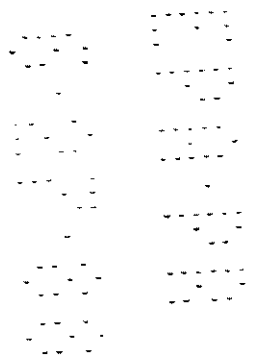
Guaranteed Analysis

Total nitrogen (N) 26%
 0.7% ammoniacal nitrogen
 24.0% urea, methylene ureas nitrogen**
 1.3% water insoluble nitrogen
Available phosphoric acid (P₂O₅) 3%
Soluble potash (K₂O) 3%
Derived from: monoammonium phosphate, urea, methylene ureas, muriate of
potash.
Chlorine, not more than 2.38%

** Contains 8.0% slowly available methylenediurea and dimethylenetriurea
nitrogen

U.S. Pat. No 4,378,238 Product of USA
*Licensed under one or more of the following U.S. patents: 3,920,742;
4,066,441.

Distributed by:
XXXXXXXXXX, XXXX XXXXX



GUSSET:

LEFT GUSSET:

Private Label FERTILIZER AND
Crabgrass Preventer
America's favorite
crabgrass preventer plus fertilizer

PRIVATE LABEL XXXXX
No-Quibble
Guarantee
SEE BACK FOR DETAILS

RIGHT GUSSET:

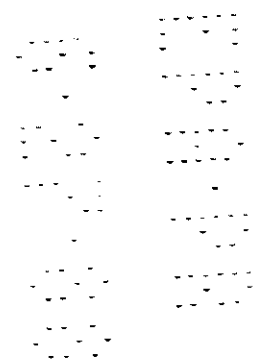
XXXXX Private Label FERTILIZER AND
Crabgrass Preventer
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PRIVATE LABEL POLICY
No-Quibble
Guarantee
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Spreader Settings
(Scotts spreader settings on back)

- Cyclone Rotary X
- Central Drop X
- Sears Drop X
- Ortho Drop X
- Greenview Drop X
- Precision Drop X
(Red Devil)

Non-Scotts spreader settings are approximate.
You may need to adjust for proper coverage.



BACK:

4/7

PULL TAB
and remove for
pour spout
(ILLUS.)
Easy
Open PULL HERE

F&CP XXXXX
5M
PROOF
OF
PURCHASE

Treats 5,000 sq ft

Private Label FERTILIZER AND
Crabgrass Preventer

crabgrass preventer plus fertilizer

Advantages of Private Label Fertilizer and Crabgrass Preventer

LEFT COLUMN

SUPERIOR QUALITY

PRIVATE LABEL FERTILIZER AND CRABGRASS PREVENTER - NO ONE ELSE HAS A TOUGHER CRABGRASS, FOXTAIL AND SPURGE PREVENTER. And our small, uniform granules cover your lawn completely to stop these weeds before they start. All this means that Private Label Fertilizer and Crabgrass Preventer gives your lawn the best seasonlong crabgrass, foxtail and spurge prevention available.

PRIVATE LABEL TRIONIZED(R) II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote quicker greening.

PRIVATE LABEL FERTILIZER AND CRABGRASS PREVENTER WON'T BURN YOUR LAWN. The nitrogen in the Trionized(R) II formula is buffered. This means Private Label Fertilizer and Crabgrass Preventer greens your lawn without the danger of burning.

PART OF THE NITROGEN IN PRIVATE LABEL FERTILIZER AND CRABGRASS PREVENTER IS TIME-RELEASED to provide a supply of this essential nutrient to help your lawn stay thick and green.

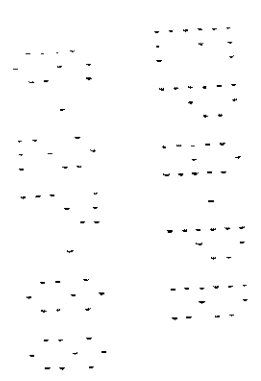
EACH PRIVATE LABEL FERTILIZER AND CRABGRASS PREVENTER GRANULE CONTAINS THE THREE MAJOR NUTRIENTS AND CRABGRASS PREVENTER. We bond Private Labels unique controlled-release nitrogen with other essential nutrients and a unique crabgrass preventer so your lawn receives a safe, uniform feeding and the most effective seasonlong crabgrass, foxtail and spurge prevention available.

(ILLUS.)
Private Label Fertilizer and
Crabgrass Preventer
EVERY GRANULE CONTAINS
NITROGEN, PHOSPHOROUS, POTASSIUM
AND CRABGRASS PREVENTER

Provides safe, even greening
with uniform crabgrass
prevention.

(ILLUS.)
Competitive Simple Mixture
EACH GRANULE IS A
SEPARATE CHEMICAL.

May cause uneven
greening and spotty
crabgrass prevention.



RIGHT COLUMN

AMERICA'S FAVORITES

OTHER GREAT PRIVATE LABEL PRODUCTS FOR YOUR LAWN.

If weeds are a problem, use Private Label Feed and Weed, America's favorite weed and feed. This product clears out dandelions and over 50 other broadleaf weeds while providing your lawn with a safe, uniform feeding of fertilizer.

If you don't have weed problems, use Private Label, America's favorite lawn fertilizer. Private Label promotes quick, deep greening without the danger of burning.

These great Private Label products are developed specifically by Private Label for the unique needs of your lawn - your satisfaction is unconditionally Guaranteed.

(ILLUS.)

(ILLUS.)

Private Label Fertilizer and Crabgrass Preventer Fertilizer plus Broadleaf Weed Control

Private Label Fertilizer

Easy to Apply

LEFT COLUMN

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

APPLICATION

Private Label Fertilizer and Crabgrass Preventer should be applied when your lawn is dry. It is not necessary to water it in after application.

Apply in early spring before the 3rd or 4th mowing or before temperatures are regularly in the 80s. Rain, snow or freezing weather will not affect the performance of this product.

Do not seed or sod for 4 months after using Private Label Fertilizer and Crabgrass Preventer. The crabgrass barrier prevents grass seed from sprouting.

Apply to prevent germination of crabgrass, foxtail, barnyardgrass, fall panicum, spurge* and oxalis (common yellow woodsorrel):

- . in early spring (before dandelions reach the puffball stage)
- . before March in southern California
- . before mid-March in northern California

* For heavy infestations a repeat treatment is recommended after 6-8 weeks.

Apply in August or September to prevent germination of Poa annua and chickweed.

Not for use on dichondra or bentgrass lawns.

| Private Label Spreader Settings | Private Label Drop Spreaders | Private Label Rotary |
|---------------------------------|------------------------------------|----------------------------|
| (treats 5,000 sq ft) | XX | XX |

See package side for additional spreader setting information.

Use Private Label (without fertilizer) to prevent goosegrass.

Except for heavy infestations of spurge, allow at least a 4 month interval between applications of this product.

Don't apply Private Label Fertilizer and Crabgrass Preventer more often than twice annually.

Important: Do not rake or aerify for 4 months after application to avoid disturbing the crabgrass barrier on the soil surface.

RIGHT COLUMN

SEEDING/SODDING/SPRIGGING

Please do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before application.

ACTIVELY GROWING CRABGRASS. This product does not control actively growing crabgrass and other existing weeds.

Note: Do not apply material to cement, stone, clothing or shoes. If contact occurs, brush off particles to prevent staining. If necessary, rinse off with water.

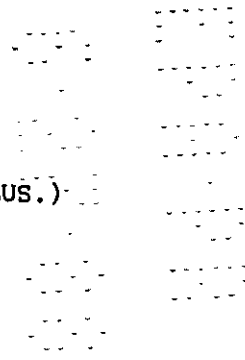
TIPS ON SPREADING WITH PRIVATE LABEL SPREADERS

Private Label Drop:

- First apply 2 header strips
- Operate spreader the longest way of the lawn (ILLUS.)
- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped

Private Label Rotary:

- Slide shut-off lever to the right, application automatically starts and stops when you do (ILLUS.)
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs



XXXXX

Private Label Policy

If for any reason you are not satisfied with results after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

0 (UPC) 1
32247 XXXXX

XXXXXXXXXX, XXXX XXXXX

(NOTE: The description below will be inverted.)

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Private Label FERTILIZER AND
Crabgrass Preventer
America's favorite
crabgrass preventer plus fertilizer

10150/1-7

